

**ASSOCIATION OF RETAILERS & TOURISM SERVICES**  
**香港旅遊零售業協會**

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**Views of the Association of Retailers & Tourism Services Towards**  
**Disney Theme Park**

***More business opportunities***

- We believe the building of Hong Kong Disneyland will attract additional visitors to Hong Kong and there will be additional spending from visitors.
- We are excited to learn that Phase I of the project will include a 28,000 square metre retail, dining and entertainment complex.
- With the projected attendance levels, the park will certainly help generate more business and job opportunities in our retail and restaurant industry.

***Enhance quality of our service standards***

- Disney has a reputation for delivering high standards of customer service.
- The operation of Hong Kong Disneyland will set a new standard for our service sectors.
- Service providers, including retailers and restaurateurs, can take this opportunity to further improve our service quality so that we can match those standards and enhance Hong Kong's competitiveness.
- This will help cultivate a quality service culture in our city.

***A good foundation and experience***

- Hong Kong Disneyland will lay a good foundation for the future development of our tourism industry.
- It will also be an invaluable experience for us to prepare ourselves for the construction of similar tourism facilities, for example the expansion of Ocean Park or even the possibility of building a Universal Studio, in the future.

***A catalyst***

- Building such a world-class international theme park will act as a catalyst to develop Hong Kong's role into a cosmopolitan city and open our city to visitors from around the world.
- It will enhance our competitiveness in the entertainment sector and attract families choosing Hong Kong as a destination for vacation.
- It will also keep Hong Kong in the spotlight on the international stage.

***Request more information from the Government***

- Under the present arrangement, the Government is the largest shareholder in the Hong Kong Disneyland.
- The Government's percentage of shares will further increase if it chooses to convert the subordinated shares to ordinary shares in the future.
- This will mean that the Government will be more accountable in the project. Will there be any more costs which the Government has to pick up under this situation?