

A BILL

To

Prohibit the publication of intoxicating liquor advertisements in certain manners.

Enacted by the Legislative Council.

1. Short title and commencement

- (1) This Ordinance may be cited as the Liquor Advertisements Bill.
- (2) This Ordinance comes into operation on a day to be appointed by the Secretary for Food and Health by notice published in the Gazette.

2. Interpretation

In this Ordinance—

publish (刊登) means, in relation to an advertisement, making known an advertisement in any manner;

intoxicating liquors (令人醺醉的酒類) includes spirits, liqueurs, wines, beer and all other liquors fit or intended for use as a beverage;

advertisement (廣告) means any announcement to the public made or to be made in any manner.

3. Restrictions on intoxicating liquor advertisements

Publication of intoxicating liquor advertisements in printed matter, by radio or visual images, by film, or on the Internet shall be prohibited.

Liquor Advertisements Bill

Explanatory Memorandum
Paragraph 1

Explanatory Memorandum

The main purpose of this Bill is to prohibit the publication of intoxicating liquor advertisements in certain manners.

2. Clause 1 sets out the short title and provides for commencement.
3. Clause 2 defines the terms used in this Bill.
4. Clause 3 provides for restrictions on intoxicating liquor advertisements.