

NOTE FOR PUBLIC WORKS SUBCOMMITTEE OF FINANCE COMMITTEE

Supplementary information on 385RO – Tsim Sha Tsui Promenade Beautification Project

INTRODUCTION

In considering PWSC(2003-04)62 on **385RO** on 4 February 2004, Members requested the Administration to provide more details on the design and facilities to be provided under the Tsim Sha Tsui Promenade (the Promenade) Beautification Project with some photos and diagrams for illustration.

THE ADMINISTRATION'S RESPONSE

2. The overall design attempts to demonstrate the dynamism and vitality of Victoria Harbour, the most treasured asset of Hong Kong, by re-energising the Promenade with a buoyant, modern theme. The winning entry in the open competition "Pride of Hong Kong – Tsim Sha Tsui Promenade

/Beautification

Beautification” recommended “Dragon” as the design concept for the Promenade. This has been achieved through drawing on the conceptual form of a dragon. The design concept was agreed at the Value Management Workshop¹ attended by various stakeholders and was endorsed by Yau Tsim Mong District Council (YTMDC).

3. On completion of the project, the Promenade will integrate all existing venues and proposed developments along and around the Promenade into a pleasant, aesthetical and coherent open space that can be enjoyed by visitors and local people. In realising the design concept and intent of the project, the following design features are proposed:-

Design features in particular areas (PWSC(2003-04)62 refers and the layout plan at Page 1 of Enclosure 1)

(a) Concourse outside the Tsim Sha Tsui Star Ferry Pier (the Pier) (Site A) (Page 2 of Enclosure 1)

The existing ferry concourse is too crowded and dark and the situation is far from satisfactory. The temporary canopy is in a dilapidated state and the space is not well defined. We will replace this temporary canopy by a new permanent glazed

/structure

¹ Architectural Services Department and Tourism Commission co-organised a Value Management Workshop on 5 and 6 November 2002 with a view to facilitating all stakeholders and concerned parties to exchange views on the development concept of the project and related issues such as design, implementation, linkage, etc. Participants to the Workshop included developers of Tsim Sha Tsui and Tsim Sha Tsui East, representatives from YTMDC, professional bodies including Institute of Architects and Institute of Planners, Hong Kong Tourism Board, Hong Kong Hotels Association and relevant government departments.

structure. The new structure will create a naturally lit and pleasing environment. It will integrate with the existing Pier in terms of design and function.

(b) Covered walkway (in Site B) (Page 3 of Enclosure 1)

We will replace the existing covered walkway outside the Museum by a wider (around 4.5m to 10m) multifunction walkway to provide a much needed all-weather venue for staging art and craft fairs as well as creating a comfortable shaded environment for visitors.

(c) Marine Deck (in Site B) (Page 4 of Enclosure 1)

The upper level of the Marine Deck commands a spectacular harbour view. Therefore, we will provide more spacious and comfortable environment on the upper deck to harmonise with the seafront atmosphere. The existing spiral staircases and lack of disabled access pose some inconvenience to visitors. We will replace the spiral staircases with two straight stairs with stair lift. These changes will result in a safer environment and better accessibility, thus maximising the patronage rate of the upper level of the Marine Deck.

(d) Alfresco Dining Area (in Site D) (Page 5 of Enclosure 1)

Both the architecture and the alfresco dining facility are expected to be of high quality to showcase Hong Kong as a

/paradise

paradise of good food with fantastic harbour view. The restaurant can accommodate 400 patrons and both outdoor and indoor dining areas are available.

General Design Features

(e) Landscape and architectural elements

The existing paving of the whole Promenade and finishes to some architectural elements are quite old and require an overhaul for a quality appearance and design consistent with adjacent developments. We will repave the whole Promenade (excluding the “Avenue of Stars”), an area of about five hectares (approximately the size of seven soccer pitches), with granite set and tiles to provide a pleasant and aesthetically consistent look. While repaving works are being carried out, existing concealed conduits will be exposed and examined. We will replace worn out conduits and install data lines for colour-changing lights and nodal points. We will also install a new transformer and power cable network to provide electricity for on-street performance, and conduits for public address system.

(f) Sculpture

The activities at the Promenade are closely associated with the Hong Kong Cultural Centre and Hong Kong Museum of Art (the Museum). Therefore, it is intended to develop the Promenade into a cultural precinct. In addition to provisions for outdoor cultural events, we will equip the Promenade, in

/particular

particular the area adjacent to the Museum, with essential infrastructure for the display of sculpture collection. In addition to the sculptures currently on display in the Promenade, we will erect a new six-metre statue to demarcate the “Avenue of Stars” in order to promote the achievement of the Hong Kong film industry.

(g) Special lighting and facilities for leisure and cultural events
(Page 6 of Enclosure 1)

In creating a more lively and vibrant environment in the Promenade that symbolise the dynamic and energetic nature of the Dragon, we will install special computer controlled colour-changing lights along the whole Promenade. On completion of the project, this will complement the show “A Symphony of Lights” on Hong Kong Island. In addition, sunken areas outside the Hong Kong Cultural Centre will be leveled and the necessary power provision will be made to facilitate on-street performance and staging of arrays of leisure and cultural events.

(h) Access to tourist information (Page 6 of Enclosure 1)

We will provide nodal points equipped with interactive information boards and sheltered seats to serve as resting places for tourists at the appropriate locations along the Promenade. These nodal points will provide basic tourist information as well as special highlights of Hong Kong such as the harbour view, cuisine, shopping, culture and country parks.

4. In consideration of the whole promenade being an important tourist hub and the venue of festive events, construction works have been thoroughly planned and we will implement the works in phases to minimise disturbances and inconvenience to the public during the construction period. In addition, we will decorate the hoardings with graphics and provide information to direct pedestrians. These measures are temporary in nature but would help promote the image of Hong Kong. Furthermore, in order not to disrupt the normal operation of the Hong Kong Cultural Centre, we will impose stringent noise control measures and constraints on the construction activities in meeting the operational needs.

Tourism Commission
Economic Development and Labour Bureau
February 2004



工地A
Site A
天星小輪碼頭入口處
Concourse Outside Star Ferry Pier

工地B
Site B
香港文化中心、香港太空館
及香港藝術館附近空地
Open Area Near The Hong Kong Cultural
Centre, The Hong Kong Space Museum
And The Hong Kong Museum Of Art

工地C(星光大道)
Site C (Avenue of Stars)

工地E
Site E (KCRC East Rail
Extensions Works Area)

工地D
Site D
露天餐廳
Alfresco Dining



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尖沙咀天星渡輪碼頭入口處 CONOURSE OUTSIDE TSIM SHA TSUI STAR FERRY PIER

現狀existing condition



方案 proposal



有蓋行人道COVERED WALKWAY

現狀existing condition



方案proposal



觀景台 MARINE DECK

現狀existing condition



方案 proposal



露天餐廳 ALFRESCO DINING

現狀existing condition

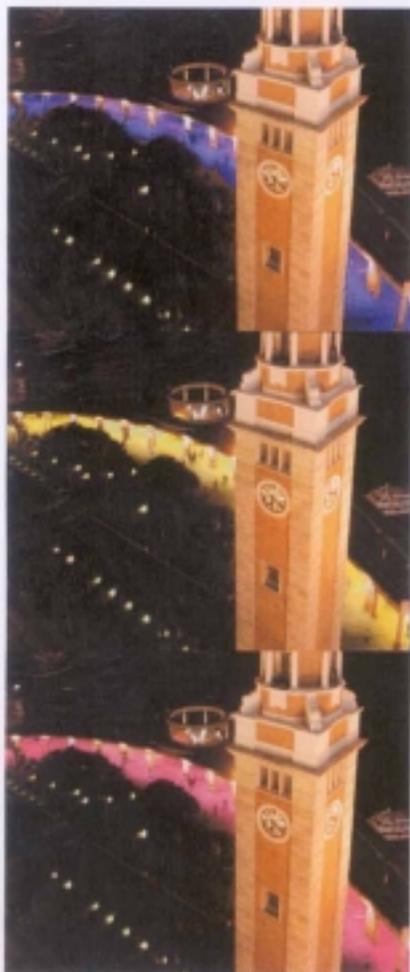


方案 proposal



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特別照明 SPECIAL LIGHTING



遊客資訊設施 ACCESS TO TOURIST INFORMATION

