

Heineken Hong Kong

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Dr Hon Lo Wing-Lok
Chairman of the Subcommittee on Food and
Drugs
Legislative Council

Date
02 June 2004
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Subject
Submission on Food and Drugs (Composition and Labelling) Regulation

Dear Dr Hon Lo,

Heineken Hong Kong Ltd once again supports the submission we have sent on December 14th 2000. We do however believe that having the importer/distributor on the label only is sufficient enough. Either importer/distributor or manufacturer overseas (if there is no exclusive agent) should be the choice if the company has a representative office in Hong Kong.

Our opinion is that consumers should have direct access to the supplier of the goods. The local supplier/distributor knows better how to handle issues related to the product in Hong Kong than overseas manufacturers. As you can see on our labels, we already comply with the proposed legislation.

We would be more than happy to support the new legislation in Hong Kong.

Best Regards,



Wim Hekstra
General Manager

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