

WEST KOWLOON and HARBOUR-FRONT

PUBLIC OPINION PLATFORM

西九龍及維港海旁發展意見平台

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IS HONG KONG'S HARBOUR-FRONT WORLD CLASS?

For Hong Kong to become a world class city, a great harbour-front for the enjoyment all people is a must. The West Kowloon reclaimed site, originally designated by the government in the early 90s as an open green park would ideally provide such a setting. Unfortunately, because of extremely lucrative potential of commercial and residential developments, the government has since set its mind on WK for a grandiose integrated commercial and cultural project. In November 2005, the HKU POP, co-sponsored by Hong Kong Alternatives (HKA) and Designing Hong Kong Harbour District (DHKHD), conducted a public survey which revealed that over 80% of those polled prefers an integrated cultural green park, free of commercial or residential developments.

Before it is too late, the following organizations have decided to conduct a 12 month, continuous and widespread, public opinion platform and survey:

- THE UNIVERSITY OF HONG KONG, PUBLIC OPINION PROGRAMME
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- HONG KONG ALTERNATIVES
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- SOCIETY FOR PROTECTION OF THE HARBOUR
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- DESIGNING HONG KONG HARBOUR DISTRICT

INVITATION TO STAKEHOLDERS AND PUBLIC TO SEND IN THEIR OPINIONS

All professional groups, cultural groups, green groups and the public are invited to voice their views and opinions on West Kowloon and Harbour-front development.

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The WEST KOWLOON and HARBOUR-FRONT OPINION PLATFORM and SURVEY

OBJECTIVES

The objective is to provide an open, free and credible platform for professionals and members of the general public to express their views on West Kowloon and Harbour-front development. It also provides a one-stop address for collecting, collating and analyzing opinions from the community.

OPERATION

This POP will be conducted in three formats:

- Open-ended opinion from platform members
- Online survey of platform members
- Sample survey of the general public – 1000 samples.

This survey will be conducted under the auspices of the opinion platform and with the full support of HKUPOP in their scientific design and operation, to pin down people's wishes of preferences on the West Kowloon and Harbour-front development issues.

PRESS CONFERENCE TO ANNOUNCE THE POP

A press conference is to be held to announce the West Kowloon and Harbour-front POP to the media and public.

Venue : Pacific Place Conference, 5/F, Pacific Place One, Queensway, Hong Kong.

Date/Time : Thursday, May 3rd, 2007 at 11:00 a.m.

Registration of Attendance: Anyone wishing to attend please email interest to:

Ms K. Loh, Fax: 2297-0066 or Email: lohkoo@gmail.com.

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ACT NOW – AND YOU CAN MAKE A DIFFERENCE

The HKU POP is structured to encompass public views on future development of West Kowloon and the preservation of the Victoria Harbour, as well as preserving HK's heritage and environmental initiatives around the harbour that will enhance Hong Kong as Asia's World City.

We invite interested people to participate and value this opportunity to voice your views on the future development of West Kowloon and the Harbour-front - as a legacy for the people of Hong Kong for generations to come!