

Television Broadcasts Limited

Television Broadcasts Limited's (TVB) Presentation
"Progress in the Implementation of Digital Terrestrial Television (DTT)
Broadcasting in Hong Kong"

(By S K Cheong, General Manager-Broadcasting, Television Broadcasts Limited)

Submission to the Legco Panel on Information Technology and Broadcasting
For the Meeting on 11 June 2007

Mr Chairman, Honourable Members of the ITB Panel and Legislative Council,

There has been substantial progress in our DTT implementation plan since we last reported to the ITB Panel almost one year ago (at the Panel meeting on 16 July 2006):

- ◆ As site manager and developer for the Temple Hill DTT Main Transmission Station for both TVB and ATV's Single Frequency Networks (SFNs), TVB is pleased to report that construction work for this Main DTT Station is on schedule. Foundation work has been completed and superstructure construction commenced in January this year. The transmission tower building's construction work is expected to be completed and ready for Civil Aviation, Fire Services and Buildings Departments' testing and inspection by mid-September.
- ◆ As for the Multiple-Frequency Network which would carry the digital simulcast of the four existing TVB and ATV terrestrial Free TV analogue channels, antenna upgrade for MFN digital transmission has been completed at the existing Temple Hill transmission station.
- ◆ With OFTA's announcement of accepting TVB and ATV's proposal of adopting the China DTT National Standard as the DTT Standard for Hong Kong, we are in the process of preparing purchase orders for transmitters for our SFN and MFN networks.
- ◆ On the receiver side, it is expected that OFTA would announce the Set-top-box (STB) standard and specifications by the end of this month (June). From information gathered from Set-top-box manufacturers, STBs for the China National Standard that would suit Hong Kong's specifications could be expected to be available in the market about 3-6 months after the issue of specifications.

We are working full-force on all fronts towards DTT launch. We expect that our efforts will be complemented by the speedy assistance of the relevant Government Departments concerned and the enthusiastic support of STB manufacturers. With these ingredients, the timely launch of DTT can be realised.

Thank you.