



28 June 2007

Panel on Information Technology and Broadcasting  
Legislative Council  
Legislative Council Building  
8 Jackson Road  
Central, Hong Kong

Attention: Ms Annette Lam

Dear Madam,

**Legislative Council**  
**Panel on Information Technology and Broadcasting**  
**Invitation for submissions**

Thank you for your letter of 23 May 2007 inviting Metro Broadcast to attend the meeting to be held by the ITB Panel on 29 June regarding public service broadcasting (PSB) in Hong Kong. We regret to inform you that we will not be able to attend the meeting.

Our opinions on the matter were expressed in our previous submissions dated 4 March 2006 and 31 July 2006 respectively, as well as during the discussions made in the Panel meeting on 11 March 2006. For the time being, our position on the matter remains unchanged. In particular, we would like to reiterate that PSB should be supported by government funding and that one of the key prerequisites of PSB is that fair competition between the public service broadcaster and the commercial broadcasters should be maintained at all times in the future development of PSB. As PSB is aimed for the benefit of the community, it is necessary to establish a steady source of funds to ensure that lack of financial resources will not be an obstacle to programme production and particularly for programmes catering to niche interest or programmes with less mass appeal. On the other hand, when a broadcaster is funded with government money to serve the specific objectives of public service broadcasting, the broadcaster should not direct its programming activities to compete with privately

**Metro  
Broadcast  
Corporation  
Ltd.**

新城廣播有限公司

Basement 2, Site 6  
Whampoa Garden  
Hung Hom, Kowloon  
Hong Kong  
Facsimile (852) 2123 9877  
Telephone (852) 2123 9888  
Website [www.metroradio.com.hk](http://www.metroradio.com.hk)



funded commercial broadcasters as the benefit of public funding would create an unlevel playing field.

We appreciate the Panel's consideration of our views in the evaluation of the provision of public service broadcasting in Hong Kong.

Yours sincerely,

Metro Broadcast Corporation Limited