LEGCO PANEL ON WELFARE SERVICES

Progress Report on the Partnership Fund for the Disadvantaged

Purpose

This paper updates Members on the progress of the implementation of the Partnership Fund for the Disadvantaged (PFD).

Background

- 2. The PFD aims to promote tripartite partnership involving the Government, the business sector and welfare non-governmental organisations (NGOs) in working for the benefit of the disadvantaged groups. Under the PFD, the Government provides matching grants to donations in cash or in kind made by business organisations to support NGOs in implementing social welfare initiatives.
- 3. Members were consulted on the objectives, application criteria, targeted welfare initiatives, composition of the vetting committee and monitoring of the approved projects on 8 November 2004 (Paper titled "Matching Grant for Social Welfare Services" with reference no. of CB(2)145/04-05(07)). The Fund was subsequently set up on 17 December 2004 following the approval of the Finance Committee of the Legislative Council (Paper No. FCR (2004-05)34).

Latest Position

Overview

4. An Advisory Committee (AC) chaired by the Director of Social Welfare comprising non-official members from the welfare sector, service users, academics, District Council and business sector has been set up to examine and advise on applications and matters relating to the operation of the Fund. The membership is at <u>Annex A</u>. Honorary Advisors from business chambers, the Hong Kong Council of Social Services and business

related organisations also give advice on the strategic development of PFD. A list of the Advisors is at Annex B.

- 5. Two rounds of applications were invited on 7 March 2005 and 17 October 2005 respectively. A total of 43 projects have been approved, involving grant from the PFD of over \$13 million. These projects have attracted 109 business partners, with total business sponsorship (in cash or in kind) of over \$16 million. We expect a total of 120 000 disadvantaged persons to benefit from the projects. A summary of the approved projects is at Annex C. Of these projects, ten have been completed.
- 6. We invited the third round of applications on 21 July 2006. A total of twelve applications have been received and they are being processed.

Publicity

7. Details of the approved projects have been uploaded onto Social Welfare Department's (SWD) website for reference by the interested NGOs, business partners and the public at large. To facilitate NGOs forming partnerships with the business sector, SWD has also uploaded NGOs' proposals for business sponsorship onto SWD's web-based platform. We have also publicized the Fund through experience-sharing and recognition fora, exhibitions, press conferences and visits. The launching of the three rounds of applications was well reported by the media. Two newsletters have been published and distributed to the welfare sector and business chambers, as well as uploaded onto SWD's website.

Analysis of the Approved Projects

- 8. Disadvantaged persons of a wide variety of background benefit from the approved projects and they include survivors of domestic violence, ex-offenders and their families, children and elders in residential care, new arrivals with little vocational skills or social support, youth delinquents, drug abusers, poor elders living alone, unemployed and low-skilled youths, people with disabilities and families in poverty, etc.
- 9. The amount of PFD grant approved for each project ranges from \$30,000 to \$500,000, and the projects last from two months to three years.
- 10. Apart from donations in cash or in kind to support the welfare projects, many business partners also take active part in implementing the projects. A total of 36 projects (or 84%) involve participation of staff from

business corporations in serving as instructors for job skills training, assisting in the programmes for the service users, paying visits to elders in residential care or giving professional advice for renovation of homes for the deprived families, etc.

Monitoring

11. We monitor the implementation of the projects closely. Apart from checking the progress and vetting the final evaluation reports as well as the audited financial statements submitted by the NGOs, AC Members and SWD pay visits to the projects to ensure that they are carried out in accordance with the programme plans, and collect feedback from service users.

Facilitation Measures

- 12. To further encourage the formation of tripartite partnerships, we have introduced the following facilitation measures prior to inviting the third round of applications :
 - (a) NGOs can now submit their applications all year round till 20 July 2007 for this round. This facilitates the submission of applications according to the work schedule and budgetting arrangements of the NGOs and their business partners;
 - (b) the maximum amount of the PFD grant for each project has been increased from \$500,000 to \$1 million. This would give NGOs a greater incentive to secure larger sponsorship for benefiting more disadvantaged persons;
 - (c) while each NGO may only submit one application in the first two rounds taken together, they may now have three approved applications per round; and
 - (d) contributions from charitable trusts/foundations established and managed by business corporations registered and operating their business in Hong Kong will now be accepted as business contributions.

Evaluative Study

13. As a means to sustain the impetus of the PFD and to enhance

NGOs' capacity for forming tripartite social partnership, an evaluative study on promoting and sustaining partnership between NGOs and business corporations will be carried out, tentatively from January 2007.

Way Forward

14. We will continue to promote the PFD to business corporations, welfare sector and other potential strategic partners so as to invite more applications to facilitate the realization of the Fund's objectives to the fullest extent.

Action Required

15. Members are invited to note the progress of the PFD above.

Health, Welfare and Food Bureau Social Welfare Department December 2006

Membership List for the Advisory Committee of the Partnership Fund for the Disadvantaged

Chairman:

Director of Social Welfare

Non-official Members:

1.	The Rev Dorothy Lau (劉惠靈), JP
2.	Mr Yeung Po-kwan (楊寶坤), OBE, JP
3.	Mr Ma Siu-leung (馬紹良)
4.	Mrs LEE Lau Chu-lai, Julie (李劉茱麗), JP
5.	Mr Yang Chuen-liang, Charles (楊傳亮), JP
6.	Dr Yue Kwok-to (余國滔博士)
7.	Dr Wong Chi-ho, Jimmy (王賜豪), BBS, JP
8.	Prof Mok Bong-ho (莫邦豪)
9.	Ms Tao Chee-ying, Theresa (杜子瑩)
10.	Ms Chan Kit-wing, Ellen (陳潔榮), MH

Official Member

Assistant Director of Social Welfare (Subventions)

Secretary

Chief Social Work Officer (Subventions), Social Welfare Department

Honorary Advisors for the Partnership Fund for the Disadvantaged

- Chairman, Hong Kong General Chamber of Commerce
- Chairman, Chinese General Chamber of Commerce
- Chairman, Federation of Hong Kong Industries
- President, Chinese Manufacturers' Association of Hong Kong
- President, Hong Kong Chamber of Small and Medium Business
 Ltd.
- Chairman, Hong Kong Council of Social Services
- Director, International and Corporate Marketing, Hong Kong
 Trade Development Council
- Deputy Secretary, Commerce, Industry and Technology Bureau

Annex C

1st and 2nd Round Approved Projects

1st Round: 29 Applications

2nd Round: 14 Applications

Total: 43 Applications

S/N	Name of NGO Applicant	Business Partner(s)	Project Name and Content	PFD Grant Approved \$
1	Agency for Volunteer Service^*	華潤萬家(香港)有限公司, 晶 苑集團	WE SHARE TO CARE Volunteering Campaign 2005 Promote volunteer services in the territory, target to mobilize 5,000 volunteers to present gifts donated by the public to over 10,000 needy persons/families and disadvantaged groups.	450,000.00
2	Association of Baptists for World Evangelism (HK) Ltd^	Plan-Go International Ltd.	耆英非洲鼓表演隊服務計劃 Organise Djembe(African drum) workshops in elderly centres. A performance team will be set up and will have performances in different locations. The business partner will be invited to participate in the Djembe performances and project evaluation. The partner will also be invited to sponsor other service projects.	60,000.00
3	Boys' & Girls' Clubs Association of HK (The) ^	Caltex Oil Hong Kong Limited	Caltex Project Chance Annual Intensive Programs include Intensive Support Programme, Multiple-Intelligence Learning Opportunities and Exposure Programme, graduate ceremony and exchange camp. 100 children would be recruited in district with a high concentration of children in low-income families each year.	500,000.00
4	Care for Your Heart^	Medtronic International Limited, Merck Sharp & Dohme (Asia) Ltd	Caring the Heart Failure Patients and Carers Health talk on health failure on half-year basis; patients support include group meetings, home visit and telephone contact; carers support include group meetings and workshop; volunteers training workshop training patients and carers to volunteers.	163,500.00

S/N	Name of NGO Applicant	Business Partner(s)	Project Name and Content	PFD Grant Approved \$
5	Chinese Evangelical Zion Church Limited	鴻豐國際貿易有限公司	鴻豐國際貿易有限公司青年就業訓練計劃 With garment products donated by the business partner, the project aims at providing training on retailing to the unemployed youth in a shop on short-term lease. Training will be provided prior to the placement and follow-up consultation will be offered after the on-the-job practice.	500,000.00
6	Chinese Rhenish Church Hong Kong Synod ^*	麥基恩醫務所,華樂置業有限公司,阿斯利康香港有限公司,新亞行(貨車材料)有限公司,歐家農香港有限公司,樂與道琴室書廊	「扶苗助長、自強新一代」關懷行動 To assist children and family members from new arrival/ CSSA/ single parent families by offering them a series of after school tutorials, life adjustment programme, language learning, employment counselling and interest classes.	87,000.00
7	Church of United Brethren in Christ (The)*	Union Properties (HK) Ltd.	Youth Employment and Entrepreneurship Service Provide appropriate support, counselling service and employers' network to maximize or enhance employment opportunities or young people with lower educational and skills levels, and poor financial conditions.	187,200.00

S/N	Name of NGO Applicant	Business Partner(s)	Project Name and Content	PFD Grant Approved \$
8	Harmony House Ltd.^	Goldman Sachs (Asia) L.L.C. (Note: Business partner requests not to disclose the company's name and sponsorship amount)	Harmony Express Resource Station (HERS) Set up a neighbourhood resource station on domestic violence for residents in Tin Shui Wai district, provide education and preventative programmes for parents and children, women empowerment and skills training group, network with local schools and community agencies, training of volunteers and local residents, publicity efforts on "Zero Tolerance to Domestic Violence" via media and printed press.	163,800.00
9	Helping Hand ^*	PARKnSHOP, Chun Au Knitting Factory Ltd. & Colour Smart Company	Elderly Concern Action for the Community Deliver training lessons to the elderly joining the Elderly Volunteers Visiting Teams, expected 1200 home visits to be carried out by the elderly volunteers to the singleton/couple elderly in districts.	171,084.00
10	Hong Kong Chinese Women's Club ^	Best Circle Limited	Memory Training Project for Elders with Early Memory Deficit Development of a training kit, training of frontline practitioners on dementia care, day training programs for older adults identified with memory deficit or early dementia and their carers, prize presentation gathering, evaluation study.	500,000.00

S/N	Name of NGO Applicant	Business Partner(s)	Project Name and Content	PFD Grant Approved \$
11	Hong Kong Christian Service ^*	時富集團(實惠傢居廣場有 限公司及三思數碼有限公 司)	Building • Power Improve living environment of at least 50 needy families, include providing voluntary professional consultation from architects and designers, donation of brand new furniture and household products, and assistance in the renovation and transportation arrangement.	200,000.00
12	HK Council of Social Service (The)^	中華電力有限公司	Care for the Health of the Elderly Charity Programme Support and coordinate elderly community service units to provide free anti-flu vaccines injection for needy elders; train up a pool of elderly health ambassadors and conduct a survey to promote health ageing messages; and develop a web site and donors database for future fund raising from business corporations.	400,000.00
13	Hong Kong Federation of the Blind^	興富工程公司	視障人士家居支援行動 Arrange two concern visits for singleton elderly with visual impairment. The first visit will evaluate the needs of elderly. The volunteers will furnish a report to the agency and suggest for replacement of items according to the needs of elderly (max \$500 each person). Replacement of the furniture or household appliance will be arranged in the second visit.	30,000.00

S/N	Name of NGO Applicant	Business Partner(s)	Project Name and Content	PFD Grant Approved \$
14	The Hong Kong Girl Guides Association [^]	中華電力有限公司,永生商標有限公司,永光地產發展有限公司,萬利玩具	攜手展愛心 Invite business or government sectors to form volunteer partners with the Guides to organise different kinds of activities and training to children and family members from deprived families.	67,000.00
15	Hong Kong Lutheran Social Service	New Asia Publishing House Ltd.	延展關懷行動 Accept referrals from social service units, organisations, council members and offer basic renovation service to the elderly and deprived groups. The project will also provide career opportunities to the underemployed labour and unemployed youth.	400,000.00
16	Hong Kong PHAB Association ^*	新濠國際有限公司	Melco Loving Care Action Organise "Melco Loving Big Party", "Dreams Come True at the Disneyland", and concern visits for the elderly, disabled children and adults.	114,000.00
17	H.K.S.K.H. St. Christopher's Home	康業信貸快遞	KFE Continuing Multiple Intelligence Development Project Sponsorship Scheme: support children to develop at least one kind of intelligence; Award Scheme: award children for their outstanding performance; Achievements Sharing: organise a closing ceremony and arrange voluntary performance at elderly homes or in community activities.	100,000.00

S/N	Name of NGO Applicant	Business Partner(s)	Project Name and Content	PFD Grant Approved \$
18	Hong Kong Single Parents Association ^*	UPS Parcel Delivery Service Ltd.	關懷展動力 Organise stationery subsidy scheme, evening family camp, sport camp, interactive sharing session, award ceremony, sharing session for single parents from low-income non-CSSA families.	64,205.00
19	Hong Kong Society for the Deaf^	You Eal (H.K.) Ltd, Cochlear (HK) Ltd, Widex Hong Kong Hearing & Speech Centre Ltd, Otic Hearing & Speech Centre, Phonak Hearing Centre Hong Kong Ltd	Barrier-free Communication Advisory Centre The project aims to launch a "one-stop" and professional advisory service on assistive listening devices for all local hearing impaired persons and the elderly who are experiencing hearing difficulties so as to let them enjoy "barrier-free communication" in their daily lives, and to increase public awareness on the importance of "barrier-free communication" for hearing impaired persons through public promotional campaigns.	465,000.00

S/N	Name of NGO Applicant	Business Partner(s)	Project Name and Content	PFD Grant Approved \$
20	Industrial Evangelistic Fellowship Limited ^	曾宇佐、陳遠翔律師行,業昇貿易公司,信基室內裝飾及維修公司,高寶力船務公司,瑞 昌建築工程有限公司,華樂工程有限公司,李式帷會計師安 達理財(亞洲)有限公司,新基物業公司, Luen Sien Jewellery Co,楚明夫有限公司, 祐光照明有限公司, 昇興電子公司, 依成有限公司, 利佳(亞洲)實業公司,柯伍陳律師事務所,唯爾電業(香港)有限公司,創世記設計製作,高蘭國際有限公司,養力堂藥業有限公司,傳訊有限公司,飛利浦電子香港有限公司,飛利浦電子香港有限公司,又uci House	暖流互傳送行動 Organise Community Care Action, Brothers and Sisters Mentoring Scheme, Life Exposure (including Family Positive Force, Community Coherence Promotion Scheme, Computer Skills Training Sessions), and spread out the "caring to others" message to the business and the community.	500,000.00

S/N	Name of NGO Applicant	Business Partner(s)	Project Name and Content	PFD Grant Approved \$
22	保良局 Po Leung Kuk	Wai Yuen Tong Medicine Co. Ltd.	保良局位元堂長者護膚新「姿」 Pilot Study on Skin Integrity Care for Elders 於院舍進行爲期一年的『技術轉移本地化』試驗計劃,繼而舉辦研討會和工作坊將成效供同業分享經驗,以及組織全港性護老者工作坊推行公眾教育和宣傳成效。 Conduct a one-year pilot study on skin integrity care for the elderly in residential care home with an intervention model developed in Canada. Useful experience would be shared with other NGOs and the public through a series of seminars and workshops.	350,000.00
23	Senior Citizen Home Safety Association ^	PCCW Ltd.	Friends of Institutionalized Elderly Volunteers from the business partner will be trained and matched with the elderly in private homes. Concern visits will be paid to the private homes twice a month, social and health programmes will be organised.	250,000.00
24	Society for Community Organization	KPMG	Project for Supporting Equal Opportunities to Multi-Dimensional Development of Children Living in Poverty Child Mentorship Scheme, set up a Community Learning Centre in Shamshuipo, bridge financial donations to children-in-need, KPMG scholarship to support 3 children per year to study in university.	480,000.00

S/N	Name of NGO Applicant	Business Partner(s)	Project Name and Content	PFD Grant Approved \$
25	Society of Rehabilitation and Crime Prevention	百達製衣有限公司, 雪肌蘭天然護膚品有限公司, 飛達帽業控股有限公司, 榮利錄音錄影帶製造廠有限公司, Fairtrade Consolidators Ltd, 美思糖果有限公司, 山河企業有限公司, 聯昇集團有限公司, 振基電子有限公司, 人和證券有限公司, 劉陳高律師事務所, 恒都電線有限公司	Volunteer Involvement Project Arrange trained volunteers to pay regular concern visits to the institutions of Correctional Services Department, and provide prerelease and rehabilitation services to the inmates, ex-offenders and their families members.	500,000.00
26	St. James' Settlement^	Integrated Display Technology Ltd.	"Grant-in-aid" Brightens Children's Lives Establish a platform to collect in-kind donation of learning materials and equipments from the community. Resources collected will be redistributed to the deprived children aged 3-15 to enhance their access of learning materials.	417,300.00
27	Tung Wah Group of Hospitals^	Citibank, N.A.	Building Lifelong Wealth – Life Enrichment Program for Poverty Families After-school care for children from low-income families and Whole Person Development courses on languages, computer, music and arts; staff of the business partner will serve as voluntary tutors.	500,000.00

Round 1 - Successful Applications (29 Projects)

S/N	Name of NGO Applicant	Business Partner(s)	Project Name and Content	PFD Grant Approved \$
28	Tsz Kwong Community Service Link^	Victory Favour Limited	師徒共創成長路 Around 510 skill training courses will be provided to the parents from low-income or CSSA families in Kowloon City and districts nearby. Each course would offer 8 placement opportunities for the parents. 140 interest classes will be offered to the children and teenagers, include drawing, design, computer, music etc.	431,950.00
29	Youth for Christ (HK) Ltd.	Yee Fai Construction Company Ltd.	扶貧助學功課輔導班 Provide free after school tutorials for secondary school students from low-income families, offer part-time employment opportunities and provide subsidies to the unemployed.	500,000.00
			Total	9,052,039.00

Remarks:

[^] Projects which have business partners' involvement in volunteer work

^{*} Projects which have been completed

S/N	Name of NGO Applicant	Business Partner(s)	Project Name and Content	PFD Grant Approved \$
1	Barnabas Charitable Service Association Limited^	Milagros Corporation Ltd., ASM Pacific Technology Ltd.	支援葵涌醫院(KCH)女性濫藥試驗計劃 Provide support services to female drug abusers, including information on medicine and medical rehabilitation service, individual and group consultation service, residential care service, and medical and referral service, etc.	226,200.00
2	Caritas - Hong Kong ^	永利祥環球有限公司 (<u>Note</u> : Business partner requests not to disclose the company's name in any publicity)	Second Hand Recycling Shop Set up a second hand recycling shop to provide skills training on retail and logistic practices to underprivileged persons such as low skill workers, unemployed youth and middle aged persons, the disabled, the new arrivals and the single parents. Participants will be provided job training, job counseling, job placement and training on computer skills.	500,000.00

S/N	Name of NGO Applicant	Business Partner(s)	Project Name and Content	PFD Grant Approved \$
3	Chinese YMCA of Hong Kong ^	Apple Kitchen Ltd.	青蘋 Champion 就業培訓計劃 The Scheme aims at enhancing self-confidence and strengthening individual work capacity of the hearing-impaired persons, the unemployed youth and middle-aged persons by providing bakery and cake making courses to them. Two-months field placement in bakery or hotel industry will also be arranged for the participants.	480,000.00
4	扶康會 ^* Fu Hong Society	Citigroup	Sensory Integration Room 於香港仔開設一間綜合感官室,提高服務使用者的社交,自理、情緒控制及活動的能力。 Set up a new Sensory Integration Room at Aberdeen to enhance the social, self-care, emotion control and motor control abilities of the service users.	149,120.00
5	Heep Hong Society^*	ICAP (Hong Kong) Limited, Foster Investment Limited	Comprehensive Sensory Integrative Treatment Programme for Children with Developmental Delays Set up Sensory Integrative Therapy Rooms in four centres of Heep Hong Society for provision of sensory integrative therapy for local children with special needs.	500,000.00

S/N	Name of NGO Applicant	Business Partner(s)	Project Name and Content	PFD Grant Approved \$
6	Hong Kong Blind Union ^	Centraline Property Agency Limited	Develop a Cantonese screen reader software to facilitate the visually impaired students and deprived visually impaired persons to use Window of computers.	200,000.00
7	Hong Kong Sheng Kung Hui Welfare Council [^]	Fittec International Group Ltd, Microsoft Hong Kong Ltd.	件我同行 Provide one-stop comprehensive training and employment support services to the unemployed youth in Kwun Tong District. Services include computer training, employment consultation, job training and job referrals etc.	500,000.00

S/N	Name of NGO Applicant	Business Partner(s)	Project Name and Content	PFD Grant Approved \$
8	IBPS(HK) Ltd ^	Whitby Sun Sun Limited, Tak Lee Decoration Materials Ltd, Sea Winner Logistics Ltd, Hong Kong Macau (Asia) Engineering Co Ltd, Sanfull Securities Limited, Lipbon Property International Limited, Merlin Paper Merchants Limited, Great Honest Investment Co Ltd	「覺有情」扶弱行動 Organise a Carnival in Buddha's Birthday for participation of the disadvantages so as to enrich their social life. Moreover, some youngsters will be arranged to interview the elders while the latter's life experiences and wisdom will be published for reference of the younger generation.	100,000.00
9	Lok Kwan Social Service Limited	Wofoo Plastics Limited	『同一天空下』新來港學童成長計劃 Offer various kinds of services to the new arrival children and their families members, including after school tutorial supports, computer training, self confidence training, day trip, and employment support service, etc.	315,555.00

S/N	Name of NGO Applicant	Business Partner(s)	Project Name and Content	PFD Grant Approved \$
10	Methodist Centre^	Pan Asian Mortgage Company Ltd., Yuen Fung Garment Mfg. Co. Ltd., Win Brilliant Holdings Limited	Project Dawn & Project Solar The project aims at facilitating the service users, who have completed one year after-care supervision period in Detention Centre and Rehabilitation Centre of Correctional Services Department, to re-integrate into the society through various supporting services. Services include individual case follow up and comprehensive activities, providing tailor made consultation, job referral, training and various kinds of activities to develop potentials of the service users.	250,000.00
11	New Life Psychiatric Rehabilitation Association^	TNT Entertainment Limited	New Life Café - a theme café in memory of Teresa Teng Through the operation of the first café with the theme of Ms Teresa Teng, job training and employment opportunities are provided to ex-mentally ill patients and assist them to achieve self-reliant.	400,000.00

S/N	Name of NGO Applicant	Business Partner(s)	Project Name and Content	PFD Grant Approved \$
12	The Salvation Army^	天然護髮用品中心有 限公司	競變(metamorphosis) 「潮」向豐采人生實踐計劃 The project aims at enhancing the self-image and self-confidence of the youth delinquents, ex-mentally ill patients and the mentally handicapped through a series of services, including hair design, image design, vocational training and job matching, etc.	493,149.00
13	Watchdog Limited^	The American Club Hong Kong	Provision of scholarships for lower income families with special needs children attending non-subvented group sessions from Watchdog Early Learning & Development Centre Provide scholarships to children from low income families for receiving special learning group sessions at Watchdog.	188,000.00
14	Yan Oi Tong^	Winner Gold Investment Ltd., Harilela Strategic Restaurants Ltd., AIA Pension and Trustee Co Ltd.	愛心暖流計劃 To provide tangible assistance and organise recreational activities for the disadvantaged so as to widen their social life and to enhance their social skills. The project will also mobilise staff of business corporations to pay visits and organise social activities for the elderly.	170,000.00

Round 2 - Successful Applications (14 Projects)

S/N	Name of NGO Applicant	Business Partner(s)	Project Name and Content		PFD Grant Approved \$
			7	Total	4,472,024.00

Remarks:

[^] Projects which have business partners' involvement in volunteer work

^{*} Projects which have been completed