## P.A.C. Report No. 49 - Chapter 2 of Part 7

## Hong Kong Tourism Board: Planning, execution and evaluation of marketing activities

The Committee has decided to defer a full report on this subject as it had devoted a lot of time to consider the subject of "Hong Kong Tourism Board: Corporate governance and administrative issues" (Chapter 1 of Part 7 of this Report), and could not commence public hearings on this subject before the tabling of this Report. The Committee has scheduled to hold a public hearing on this subject on 26 February 2008.