Wave Media's views on the release of spectrum for expansion of the second generation mobile service and mobile TV services.

As the chairman of Wave Media Limited and former chairman of the Information Technology and Broadcasting Panel of Legislative Council, I would like to bring to your attention our views on the release of spectrum for expansion of the second generation mobile service and mobile TV services:

- 1. We do support the government's decision to release spectrum for expansion of the second generation mobile service and mobile TV services, which is in line with the earlier discussions with the Legislative Council.
- 2. The use of UHF to deliver mobile TV services is more cost effective and mostly preferred, in terms of the number of mobile TV channels available per multiplex (20 using UHF against 3 using Band III). To cater for the demand of mobile TV services and allow the service providers to compete in equal ground, the government should rather release more (than one) UHF channels for mobile TV services. It should be noted that many UHF channels will soon be released when the analogue TV broadcasting are shut down in the near future.
- 3. Band III spectrum is best suited for digital audio broadcasting. We look forward to the government reconsidering the necessity to release the precious Band III spectrum for mobile TV services, instead of allocating other preferable frequency bands, such as UHF, 4G. In particular, the government must ensure sufficient Band III spectrum should be reserved for development of digital audio broadcasting in Hong Kong.

Albert Cheng
Chairman
Wave Media Limited

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