

ENCLOSURE 1**CB(1) 378/08-09(06)****I. Introduction and Summary Points**

As a publicly-listed REIT and the largest retail property owner in Hong Kong, LINK is committed to upgrading its premises and providing quality services for our tenants and customers. Since we took over the management of the properties from the Government in November 2005, we have embarked on an aggressive enhancement programme to upgrade the premises managed by us.

LINK recognizes our success rests with a tripartite winning scenario with our tenants and shoppers. If our tenants succeed, LINK succeeds – that relationship is fundamental to LINK's ongoing success.

The key points as detailed in ENCLOSURE 1 are summarized below:

- ✓ LINK's capital expenditure program is clearly beneficial to the Hong Kong economy – it is creating a lot of jobs for the Hong Kong community.
- ✓ Independent Research confirms the favorable support to the asset repositioning by the residents of the Shopping Centres managed by LINK.
- ✓ Based on a sample of 50 commodities across 12 LINK Shopping Centres and 12 comparative Shopping Centres, the price levels of commodities were roughly the same.
- ✓ The retail-mix offering has not significantly altered since the IPO – the major trade mix categories continue to be available in the Shopping Centres.
- ✓ Financial and operational numbers indicate modest increases over the past 12 months from September 2007 to September 2008 - Revenues (7.1%), Net Property Income (8.5%), Reversion Rate (8.6%pa), Average Rent per square foot per month (9.8%), and Car Park Revenues (6.1%) – noting there will be variances in individual cases, pending the level of under-renting of specific spaces. Actual vacancy is stable at below 8%.
- ✓ Strong programs in place to support our retailers who are our partners – and these programs are working.
- ✓ Strong programs to support the customers and the communities – including significant space allocated to NGO use approximately 9% of our retail space - which is increasing.
- ✓ LINK's corporate citizenship is being recognized by a range of external agencies.
- ✓ LINK Management is responsive to economic and market forces – Management is actively seeking ways to increase foot traffic and sales revenues for our retailers and tenants in the current economic environment.
- ✓ As a wholly privatized REIT, LINK has a continued responsibility to its Unitholders – approximately 27,000 shareholders are Hong Kong private investors and pensioners who rely on the continued dividend income.

The following paragraphs outline our strategies and initiatives undertaken.

II. LINK's strategies for the betterment of tenants, customers, and communities

✓ Supporting the economy and creating jobs for Hong Kong community

- **Committed to a HK\$1.6bn capital expenditure programme** – The HK\$1.6bn is part of an initial upgrade programme covering 26 Shopping Centres. To date HK\$0.5bn has been invested with a further HK\$1.1bn upgrade programme to be undertaken over the next three years. Further investment beyond this approved budget is being considered by Management to facilitate the ongoing rollout programme to upgrade additional Retail Shopping Centres or expand projects within the existing Shopping Centres.
- **Job creation** – The HK\$1.6bn investment is estimated to create about 4,600 construction jobs during the development phase. Separately, 800 ongoing retail jobs have already been created from the completion of our first HK\$0.5bn of projects. Additional ongoing jobs will be created as we complete the other HK\$1.1 bn of projects.
- **Economic growth** - LINK is committed to supporting economic growth in Hong Kong continuously during this economic downturn through both capital expenditure and specific sales and marketing programmes as detailed below.

✓ Asset enhancement programmes are improving the shopping environment

- **Respondents conclusions positive** – An independent agent was commissioned to undertake a territory-wide phone survey in July 2008 to gauge the opinions of LINK's customers and determine the overall satisfaction of their visits. Results indicated favorable attitudes towards the enhancement projects in public housing Shopping Centres managed by LINK.
 - More than 80% agreed for LINK's Shopping Centres to introduce more new shops and restaurants.
 - About 65% agreed the change of tenants in LINK's Shopping Centres will meet the customer needs in a better way.
 - Over 70% agreed the renovated shops and restaurants can enhance the attractiveness of the Shopping Centres.
 - Nearly 60% agreed that renovating the shops and restaurants will attract them to spend more in the Shopping Centre.
- **Continue to focus on the Customers** – Management's approach towards asset repositioning is to undertake research – determining what types of retail mixing is preferred – by asking customers within, and residents living around the Shopping Centre. This research seeks to develop a viable leasing strategy and optimal trade mix to generate higher customer satisfaction together with a successful and sustainable tenant mix.

✓ Every day prices remain competitive – with consistent retail-mix offering

- **Independent Research conducted** – During 2008, LINK undertook another independent review to determine whether prices of every-day shopping items are price competitive in LINK Shopping Centres.
- **Broad-based sample** – A total of 50 commodities from 5 categories were selected into a price comparison basket. Twelve LINK managed and twelve counterpart retail facilities were sampled in the survey. The comparison selected product categories across dry food and food supplies; non-wet market food and drinks; fresh food and wet market food; dining out; clothing; durable goods and miscellaneous goods. Results indicated the price levels of commodities were roughly the same – with an overall "Price Differential Index" of 100.6.

- **Consistent retail mix offering – Portfolio analytics** – While there have been retail mix variances within each category, LINK has retained its broad category offering. Daily necessity categories continue to be available at our neighborhood’s doorsteps. The table below demonstrates the continued trade mix offering across the top 5 trade mix categories from the time of the IPO in 2005 to Sept 2008. Changes within each trade mix category will include downsizing the traditional Chinese Restaurants and providing greater variety of food offerings. These changes to the trade mix are often as a result of conducting research questionnaires to customers and the immediate residents.

Trade Mix Category (as a % of leased IFA)	IPO	Sept 2008
Food and beverage	31.1%	31.3%
Supermarket and foodstuff	17.1%	17.9%
Services	8.8%	9.3%
Education/ welfare	8.8%	9.1%
Electrical and household products	6.8%	6.3%
As a % of leased IFA – top 5 categories	72.6%	73.9%

✓LINK’s overall rental increases are market based

The outcome of these market based transactions has been relatively modest increases in revenue and rent.

Key metric	Variance between Sept 2007 and Sept 2008
Gross revenues	increased by 7.1%
Net property income	increased by 8.5%
Average rent / sq ft / mth	IPO in Nov 2005 \$22.60; Sept 2006 \$23.00; Sept 2007 \$24.40; Sept 2008 \$26.80
Occupancy rates	stable at 92% (net of asset enhancement vacancies)
Retention rate	stable at 76%
Reversion rate	Average 8.6%pa over 3 year lease cycle
Car park revenues	Increased by 6.1%

✓Continuing to support our retailers – our partners

- **Tenant partnership is long-term approach** – As mentioned earlier, LINK’s success rests with a tripartite winning scenario with our tenants and shoppers. It is not in LINK’s interests to increase rents to a level where there are corporate failures and subsequent vacancies across the portfolio.
- **LINK Tenant Academy success** – “The LINK Tenant Academy” was established in 2007 to provide tenants with value-add services through various themed seminars and workshops. Industry experts from different professions have been invited to conduct seminars or workshops on an interactive exchange basis, aiming to keep tenants abreast of latest market information and subjects related to their businesses such as management concepts, industry trends, retail techniques, quality of catering and energy saving. Tenants’ feedback has been encouraging. Since March 2007, more than 1,400 tenants have joined in 18 seminars and workshops. (See Appendix I for details)
- **Tenant Information Centre success** – The HK\$2m “The LINK Tenant Information Centre” was established in Fu Cheong Shopping Centre to provide tenants with pragmatic information on shop renovation and fitting-out. Being the first of the same kind in Hong Kong, the Centre provides a one-stop information facility accessible to the public and catering for the needs of various retail trades, providing tenants with comprehensive references on new shop openings, renovations, and image and management enhancements.

✓Ongoing commitment to both our Customers and our Communities

- **Enhanced trade mix and rejuvenated environment** – In response to customer preference and spending patterns, there has been continued focus to provide a better trade-mix and greater diversification in shopping choices. This is evident by the introduction of new cuisine and catering choices. Meanwhile, Management is focused on ensuring the continued operation of local quality independent operators which make our offerings unique – such as the recent Wong Tai Sin Cooked Food Store (see Appendix II for details) and the Lok Fu dry market renovation (see Appendix III for details).
- **Exposure to NGO organizations significant** - LINK attaches great importance to good corporate citizenship. LINK upholds the long-established practice to serve the public with 9% of our total retail space (totaling to some **930,000 sq. ft.**) for letting to non-profit making organizations such as welfare and educational groups at concessionary rent. This is a significant commitment.
- **Ongoing dialogue with NGOs and Government agencies** - Dialogue with NGOs as well as the Government, such as the Lands Department and Social Welfare Department, have been established to explore the feasibility of additional letting opportunities at reasonable rental - and particularly through the conversion of high vacancy car parks for community use.
- **Free Shopping Centre access to community groups** - LINK regularly grants a range of community groups free access to our promotion venues for community use such as fund-raising, civic education, public health and environmental campaigns. Approximately 2,700 days over the past 6 months to September 2008 for promotion venues have been allocated for these worthwhile activities – free - so as to connect with our local residents beyond business dimensions.
- **LINK Fun Academy** - Established since November 2007, “The LINK Fun Academy” contributes to LINK’s mission of caring for the community. More than 8,000 participants were attracted to some 40 highly popular activities. The participants include artistic groups, training organizations, and celebrities to offer young people, children, and their families with different learning opportunities - including music and dancing, painting and sculpture, dramas and films, traditional artwork, physical training, history and culture as well as practical living advice. (See Appendix IV for details) The programme has been very well received by the community. (See Appendix V for details)

✓LINK's Corporate citizenship is recognized by external Agencies

- **Positive recognition** - The hard work of LINK is widely recognised with LINK awarded a number of merits over the years including but not limited to:
 - Our corporate citizenship project, "The LINK Fun Academy", has won the Gold Award at the first ICSC Asia Shopping Centre Awards by the International Council of Shopping Centres in October 2008;
 - The Brand-with a Conscience Award in 2008 by Hong Kong Institute of Marketing;
 - Nine awards in The Second Hong Kong Energy Efficiency Awards;
 - "Hong Kong Enterprise Environmental Achievement Award" organised by Hong Kong Environmental Protection Association;
 - The Caring Company 2007/08 by the Hong Kong Council of Social Service.

✓LINK is responsive to economic and market forces

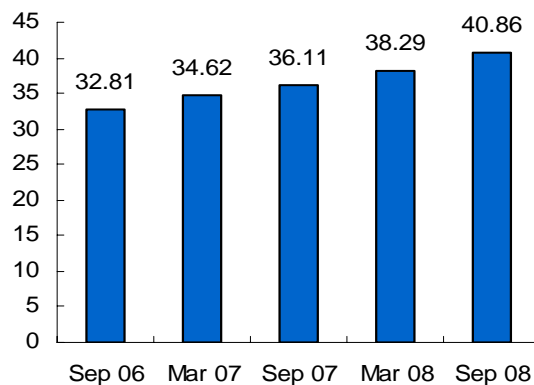
- **LINK is supporting our tenants in difficult economic times** - It is our top priority to help tenants improve their business proposition and sales revenues. Consumer spending is probably the most crucial factor to sustain retailers' businesses. LINK is committed to maintaining business momentum across our Shopping Centres and drive retail sales to bring about business opportunities to our tenants. To encourage spending in this difficult economic environment, LINK has launched in mid-November a HK\$15 million portfolio-wide, multi-dimensional shopping incentive programme to encourage consumer spending and boost retail sales across the territory by awarding cash prizes, daily shopping coupons, and free parking incentives. The campaign is designed to benefit our customers direct, boost their customer patronage and in turn, improve tenants' business turnover. Experience supports this proactive approach as being more effective in sustaining the long-term business well-being of our tenants than mere temporary rental concession.
- **Individual cases** - We will continue to provide a reasonable approach under commercial principles and market forces – maintaining a sensible dialogue with individual tenants regarding specific leasing and business related matters. We will continuously work on such established principles during this critical moment to Hong Kong.
- **Reversions moving to market** – Given a three year lease cycle, a large proportion of reversions attained were adjustments from a catch up of the overall market upward trend prior to the listing of LINK. Management's approach is to achieve a market relative level. We fully appreciate the fact that charging above market comparable rents would be counter-productive since it would only result in increases in vacancies and rent loss which would jeopardize our portfolio performance. This situation has not occurred to date as we are setting our rents at market competitive levels. In many instances, "market rents" are determined through a competitive bidding process on space from multiple retailers.
- **Rental increases: The case in Lok Fu** – Despite speculation of multiple percentage increases across all leases at the Lok Fu Shopping Centre, LINK has adopted a commercial approach and retained the majority of the incumbent tenants. We have established a partnership relationship with these tenants. Accordingly, market benchmarked rental rates will only be applied when the HK\$355m repositioning programme is completed in 2010. Management expectation is that the repositioned Lok Fu will be a highly successful Shopping Centre for both the tenants and customers – through higher foot traffic, sales turnover and profitability. Rental for individual shops does vary according to factors like location, size, trade, and etc. Keeping with our rent-setting principle of "value for rent", rents are set or adjusted with reference to the circumstances of each case. We have not imposed an across-the-board multiple percentage increase.

- **Fresh Markets** – The existing business model for our markets comprises a number of single operators. The single operator business model was established prior to the IPO listing and LINK does propose to review the continued business practices, viability and benefits of such an external business model on expiry of individual leases. LINK recognises the reputational issues from some external single operators in LINK’s markets and the factor will be taken into account in our review.
- **Areas of improvement** – Management is open to considering constructive suggestions from external stakeholders if areas are identified where Management can improve its business practices.

✓ **Ongoing commitment to our Investors**

- **Responsibility to Hong Kong’s investors** – LINK is a fully privatized REIT as a result of the 2005 divestment from the Hong Kong Housing Authority. LINK has 27,331 investors on the Register as at 31 October 2008. There are 26,973 investors who own less than 10,000 units. Many of these investors have been on the Register since the IPO, and are likely to be pensioners who are dependent on the continuing distribution as part of their disposable income.

Management has a responsibility to all its investors to generate continued profits – as evidenced by the historic distributions per half year to date since listing – tabled in cents per unit distribution.



III. LINK’s goal – Growing and thriving with Hong Kong

This paper has sought to articulate the LINK Management’s overall business strategies and approach to enhancing LINK’s retail portfolio – for the betterment of our tenants, customers, and the community.

As a large retail property owner, our strategy is to work with our tenants to improve the overall shopping experience of Hong Kong people – recession or no recession.

It is clearly in the continued interests for us to take full account of the economic and social environment within which we operate.

LINK is here for the long term and it is our goal to grow and thrive with Hong Kong. We will continue to roll out enhancement initiatives to upgrade our premises and enhance customers’ shopping experience. As we continue to execute our business initiatives, Management will undoubtedly welcome views and suggestions from all of our other stakeholders in this important process of our business.

ENDS

THE LINK TENANT ACADEMY





The Link TENANT ACADEMY

Launched in June this year, The Link Tenant Academy has been organising a series of seminars and workshops to keep its tenants abreast of latest market information and management concepts and to work with tenants to bring quality service to the public.

「領匯商戶學堂」由2008年起開辦，為商戶舉辦不同主題的講座和工作坊，提供最新的市場資訊及營商技巧，一起為公眾帶來更優質服務。



『領匯商戶學堂』講座巡禮



The Link Tenant Academy Seminars Table

講者 /Speaker	主題/Topic	講者 /Speaker	主題/Topic
著名食評家蔡瀾先生 Mr. Chau Lam – Famous foodie In Hong Kong	『領匯商戶學堂』開幕禮 暨『蔡瀾與你邊飲邊傾』講座 The Link Tenant Academy Launching Ceremony Cum Chua Lam Talk	領匯管理有限公司 高級物業組合經理-服務質素規管 郭金滿先生 Mr. Sunny Kwok Senior Quality Assurance Manager of The Link Management Limited	顧客服務工作坊 ---處理客戶投訴 How to handle complaint workshop
領匯管理有限公司 高級物業組合經理-服務質素規管 郭金滿先生 Mr. Sunny Kwok Senior Quality Assurance Manager of The Link Management Limited	顧客服務工作坊---儀容、禮貌、 打招呼 Training Workshop on Customer Service	香港生產力促進局高級顧問 林子聰 博士 Dr. Lam Chi Chung Senior Consultant of Hong Kong Productivity Council	ISO 22000 食物安全管理體系在 香港餐飲業之應用 ISO 22000 System for Local Restaurant
專業室內設計顧問文樹基先生 Professional Interior Design Consultant Mr. Man su kee	「領匯商戶學堂」之 示範商舖導賞團及『店舖變身攻 略』講座 Store Image & Window dressing & Strategy for shop renovation	黃治鴻先生 - 節得利集團總裁, 有數拾年專業 節流經驗 Mr. Richard C H Wong	餐飲業節流必勝法 Cost Reduction for Local Restaurant
張堅庭先生 Film Director: Mr. Alfred Cheung	張堅庭教您: 講故事建立團隊精神 Team Spirit Building by Story Telling	黃桂林博士 -資深跨傳媒工作者 Dr. Terence Wong Veteran Media Worker	前線店員應對技巧 Interpersonal Skills for Frontline Staff
黃桂林博士 -資深跨傳媒工作者 Dr. Terence Wong Veteran Media Worker	建立和諧顧客關係 How to build up the relationship with customers in harmony	香港消防處消防設備專責隊伍助理 區長呂新強先生 Mr. Lui san keung –Assistant District Commander of Hong Kong fire service	「商戶智勝計劃」之 『預防店舖盜竊』講座 Fire precaution for building
金管局及香港警務署商業罪案調 查科的專業人員 Professional from Hong Kong Money Authority & Hong Kong Police	『香港鈔票偽特徵』講座 How to differentiate counterfeit money notes	領匯管理有限公司高級物業組合管 理經理-服務質素規管 郭金滿先生 Mr. Sunny Kwok Senior Quality Assurance Manager of The Link Management Limited	『有效處理顧客投訴』講座 How to handle customer complaints
東九龍總區助理防止罪案主任 祁家強先生 Mr. Yan Ka Keung - assistant crime prevention officer of Hong Kong Police	『預防店舖盜竊』講座 How to prevent shoplifting	資深普通話導師 Senior Mandarin Teacher	『如何接待內地自由行顧客』 普通話工作坊 Retail Mandarin – small group tutorial



The Link to Rejuvenate HK's Cooked Food Stalls

Background

- **Licensing Issue:** The traditional cooked food stall was designed with no washrooms, and the licensee can only operate with the Cooked Food Hawker License. Given the various restrictions of the hawker license (e.g. no new licenses being issued, and the existing licenses are not transferable [except spouses]), the number of cooked food stalls has been diminishing.
- **Environmental Hygiene Issue:** The traditional design of cooked food stalls dated back to the 70's, with no washrooms and air-conditioning facilities.
- **Unique Dining Culture:** Cooked food stall offers Hong Kong's unique and well-received dining experience. Hence, The Link has embarked on plans to revitalize these stalls and help the operators to continue business with the General Restaurant License, to make the declining business of cooked food stalls prosper again.

Strategy

- **Revitalize Cooked Food Stalls**, with an aim to:
 - Maintain local dining culture by enhancing the structure, floor lay-out and operation environment of the cooked food stalls
 - Help the operators to be free of the restrictions of hawker licenses and continue business with the General Restaurant License
 - Bring the cooked food stalls back to the old days of prosperity
- The projects unlock the potential of cooked food stalls to rejuvenate the community, to bring about job opportunities and also more quality and popular dining choices for the residents – a win-win situation for both the residents and tenants.

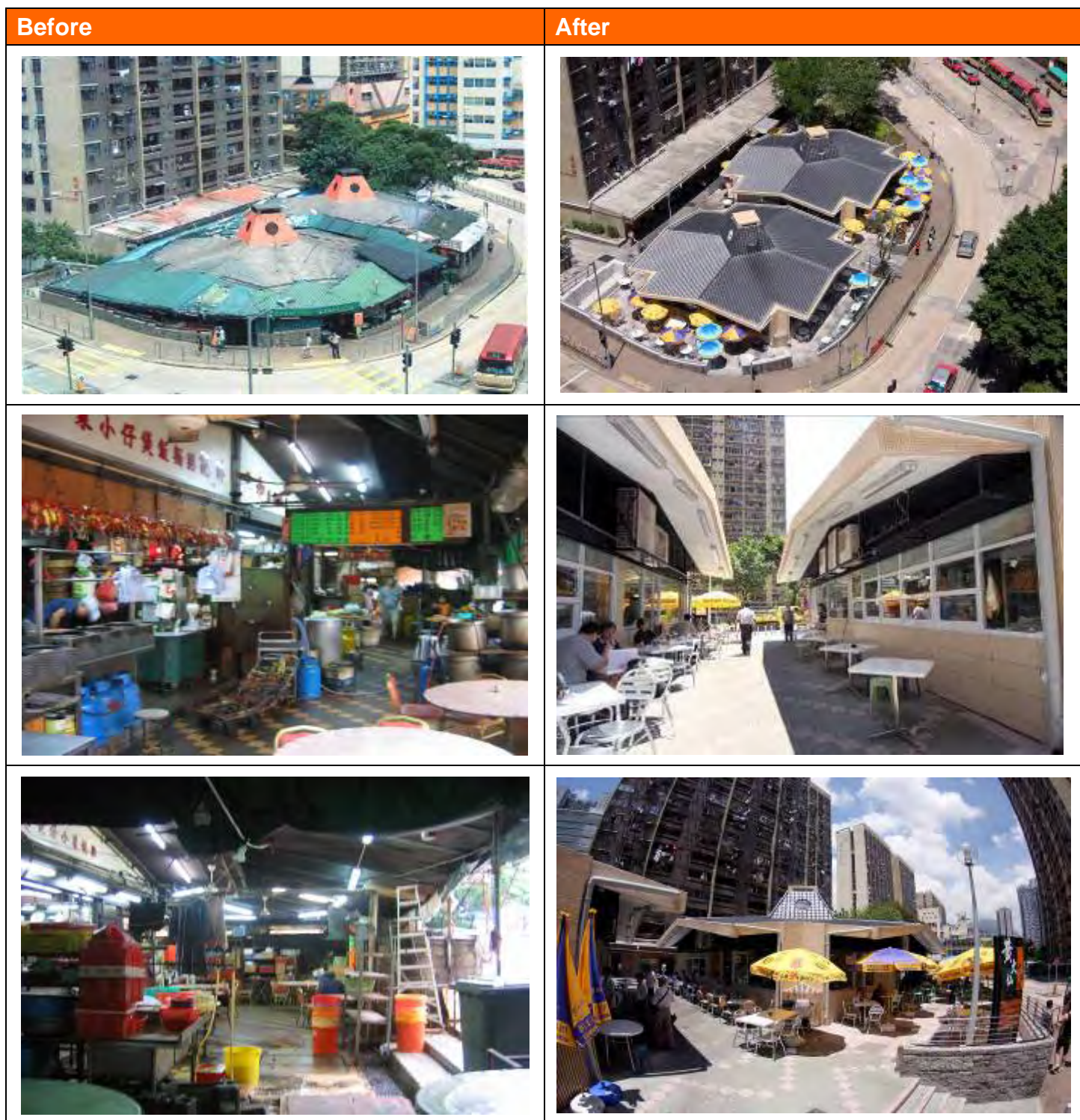
Facilities Enhancement

- Electricity supply enhanced - Installation of air-conditioning systems allowed
- Relay drainage pipes to allow new facilities including washrooms as per the needs of operators
- Renovate wall and tiles with modernized design
- Chinese roofing tiles are used to feature the classic pavilion design, integrating modern and traditional characteristics
- Re-configure the layout to better utilize the space under the roof, and also allow alfresco dining to keep the local flavour
- Wherever feasible and suitable, extensive greening and planting is implemented to create a relaxing ambience

Progress of Renovation Works

- Eight cooked food stalls, of which 75% had been unoccupied for a long time, have been revitalized with an investment of more than \$14 million.
- The Link will continue to explore opportunities with the catering industry to revitalize more cooked food stalls

Wong Tai Sin



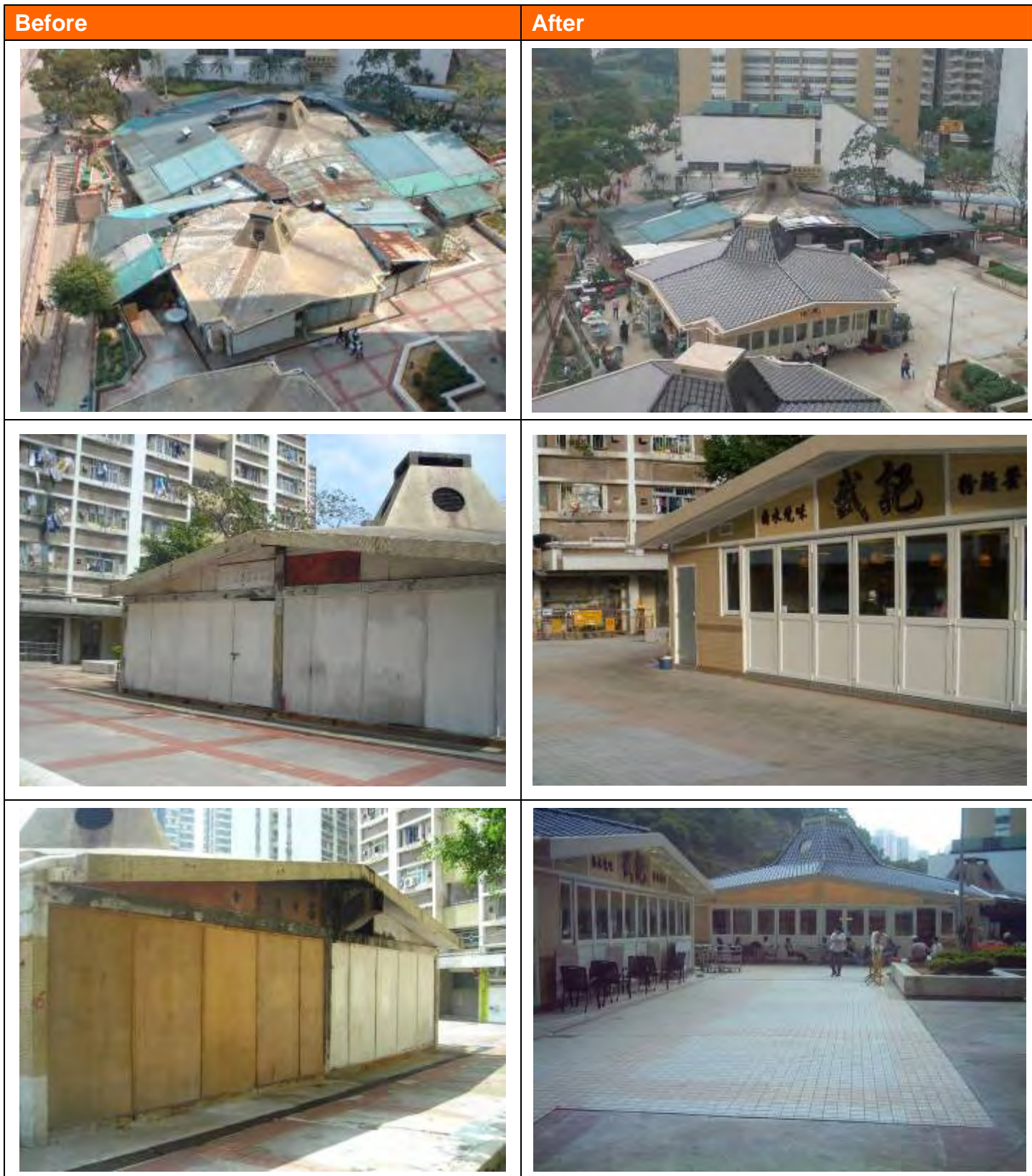
Sun Tsui

Before	After
	
	
	

Mei Lam



Lok Wah (South)





“Living +” – The Newly Enhanced Dry Market in Lok Fu



The Link to Rejuvenate Old Shops and Promote Hong Kong-Style Shopping

Background

- Lok Fu Plaza has been famous for its local characteristics of the dry market. Many of the shops have been doing business there for more than 20 years. Some of them have even been serving the neighborhood before existence of the shopping centre, thus have developed a close bond with the nearby residents.
- The dry market has been providing resident with daily needs such as household items, stationery, tailor-service, timepieces repairs, groceries, and accessories, as well as traditional specialties like mid-autumn festive paper lanterns and Chinese herbal medicine. Since these products are traditional and rarely available in the market, the market often attracts consumers from other districts.

Highlights of the Enhancement Plan for “Living +”

- Pilot enhancement project covering an area of over 23,000 square feet and more than 50 shops, with sizes ranging from 80 to 800 square feet.
- Project investment totaled approximately HK\$30 million. The name “Living +” means infinite shopping enjoyment and more-than-living shopping experience.
- Through comprehensive enhancement plan, The Link brings more convenience and comfort to the shopping environment and achieves the following targets:
 - ✓ Allow merchants of these well-established ma & pa shops continue to serve the community and grow with Hong Kong
 - ✓ Maintain tenants with special traditional features
 - ✓ Promote Hong Kong-style shopping
- Design Concept:
 - Re-design the layout of the market and its facilities to connect all shops with one Main Street
 - Create an all-weather and modernized venue for shopping, newly equipped with centralized air-conditioning, washrooms and passageways for the disabled
 - Bright colors adopted in shop front designs, together with prominent signboards, to enhance the layering visual effect; non-slippery tiles are used on the floor with special patterns, to fabricate a wide corridor for shopping.

Before

After







The Link FUN ACADEMY

Established in 2007, The Link Fun Academy regularly invites cultural and artistic groups, training organisations and celebrities to offer young people, children and their families with enlightening learning opportunities. Since its establishment, The Link Fun Academy has organised more than 40 activities, attracting around 8,000 participants.

Awards for The Link Fun Academy:

- Gold Award in the marketing category in the first ICSC Asia Shopping Centre Awards
- Prime Awards for Corporate Social Responsibility 2008
- HKIM Brand-with-a-Conscience Award – Hong Kong Institute of Marketing

「領匯非常學堂」於2007年推出，定期邀請文化藝術團體、培訓機構、社會名人「開班授徒」，免費向青少年、兒童及其家人提供非一般的學習機會。「領匯非常學堂」成立至今已舉辦超過40項主題活動，參加者近8,000人次，反應熱烈。

「領匯非常學堂」獲得獎項包括：

- 「國際購物中心 - 亞洲購物中心大獎」之「市場推廣類別」金獎
- 「盛世優秀社責大獎2008」的嘉許企業
- 香港市務學會良心品牌大獎



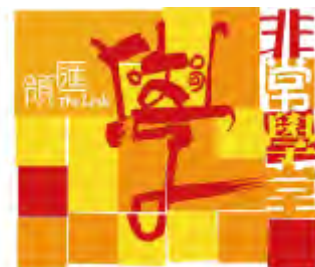
領匯
The Link

商界展關懷
caringcompany 2007/08



「領匯非常學堂」節目巡禮

The Link FUN Academy Activities Table



導師/嘉賓/主持 Celebrities/ Training body	活動名稱 Activity Name	導師/嘉賓/主持 Celebrities/ Training body	活動名稱 Activity Name
2 0 0 7			
作家蔡瀾先生 Reputable Writer and Lifestyle Guru Chua Lam	領匯蔡瀾百趣書齋 Let's Practice Calligraphy with Master Chua Lam	張堅庭導演 Film Director Mr Alfred Cheung	喜怒哀樂劇場實驗室 Director Alfred Cheung's Acting Workshop for Kids and Parents
香港偶影藝術中心導師 Hong Kong Puppet & Shadow Art Center	領匯民間手藝工作坊 Chinese Puppet and Folk Arts Workshop	資深演員陳寶珠小姐+ 親子節目主持鄧藹霖小姐 Actress Madam CHAN Po-Chu ; Radio Parenting Program Host Ms Blanche Tang	寶珠姐親子傾心談 Madam CHAN Po-Chu Heart-to-heart Sharing on Parenting
香港偶影藝術中心導師 Hong Kong Puppet & Shadow Art Center	領匯民間手藝工作坊 Chinese Puppet & Folk Arts Workshop	Pure Salsa Dance Academy	莎莎舞親子齊齊跳 Parenting Salsa Dance for Beginners
漫畫家楊學德先生 漫畫家小克先生 漫畫家 Stella So 小姐 Comic/Caricature Artists: Mr. Yeung Hok Tak, Mr. Siu Hak and Ms Stella So	漫畫齊齊畫 Let's Draw Comic	Chocolate Rain 設計師麥雅端小姐 Chocolate Rain Founder & Designer Ms Prudence Mak	小作仔，大創意 Creative Home Deco and Fabric Jewel DIY Workshop
藝術教育家莫一新先生 Art Educator Mr Mok Yat Sun	小小巨星手印浮雕 齊齊造 The Hollywood Star Hands Mould Making Workshop	音樂家龍向榮博士 Percussion music guru Dr Lung Heung Wing	非常親子霹靂咁口勒大派對 "Everybody Do Percussion" Party for Kids & Parents
畫家阿虫先生 Popular Artist Ah Chung	好玩水墨畫 Ink Painting is Fun Workshop	親子節目主持鄧藹霖小姐 Radio Parenting Program Host Ms Blanche Tang	親子教室 Parenting Talk
2 0 0 8			
耶基教育中心 Primo Education Center	創意小畫家 Drawing is Fun	《禁色的蝴蝶 張國榮的藝術 形象》作者洛楓小姐 + 香港 中文大學新聞及傳播學院馬 傑偉教授 + 著名編劇及影評 人林紀陶先生 + 電影音樂研 究者羅展鳳小姐 Professor Natalia Chan , Professor Eric Ma, Mr. Keeto Lam and Ms Angela Law	「張國榮的藝術形象」分享會 Sharing on Leslie Cheung's Image Artistry
耶基教育中心 Primo Education Center	趣緻手工藝 Creative Handicraft Workshop	香港社區組織協會 (SOCO) Society for Community Organization	吃喝玩樂學英文 Learning English is Fun 領匯 SOCO 母親節遊學日 Mother's Outing Activity
耶基教育中心 Primo Education Center	Fun Fun 劍橋英語 Let's Learn Cambridge English	立法會議員劉慧卿小姐及消 費者委員會總幹事劉燕卿小 姐 Legislative Councillor Ms Emily Lau and Consumer Council Chief Executive Ms Connie Lau	卿姐與您做個醒目消費者 "To be a Smart Consumer" by Connie Lau and Emily Lau

夏昭建金龍醒獅隊 Besteam Dragon & Lion Team	舞龍舞獅齊齊學 Lion & Dragon Dance Workshop	香港青年藝術協會 Hong Kong Youth Arts Foundation	社區馬賽克創作計劃 Link The Community Mosaic Art Program Summer Camp
中英劇團 Chung Ying Theatre	「英語音樂劇」訓練班 "English Drama" Training	蔡瀾先生 Mr. Chua Lam	蔡瀾的生活方式 Chua Lam's Life Style
「三國之見龍卸甲」導演李 仁港先生 Film Director Mr. Daniel Lee	李仁港與您分享『三國』精神 Director Mr. Daniel Lee Sharing on Story of Three Kingdoms	中英劇團 Chung Ying Theatre	「英語音樂劇」表演 "English Drama" Performance
香港科化足球學校+ 香港社區組織協會 Hong Kong Coerver Coaching Soccer Academy, Society for Community Organization	領匯足球小子計劃 The Link Youth Soccer Scheme	香港科化足球學校等等 Hong Kong Coerver Coaching Soccer Academy, etc.	領匯足球小子計劃總決賽 The Link Youth Soccer Scheme Finale
立法會議員劉慧卿小姐 Legislative Councilor Ms Emily Lau	卿姐與您講環保 How to Protect Our Environment by Emily Lau	「三國之見龍卸甲」導演 李仁港先生 Film Director Mr. Daniel Lee	李仁港導演教您寫書法 Calligraphy Class by Film Director Mr. Daniel Lee
路進會 Roads	講得 TONE 學野 SHOW The TONE for Communication	本地著名插畫師大泥 Local Illustrator Bigsoil	大泥環保繪本齊齊畫 Eco Painting Workshop by Local Illustrator Bigsoil
Pop Culture Creations、夏威夷歌 手及舞蹈員 Pop Culture Creations, Hawaiian Singers and Dancers	夏威夷舞動傳情 Hawaiian Family Festival	藝術家飯尾太郎 Mr. Ronnie Wong	日本繪手紙親子工作坊 Japanese Picturesque Letter Drawing Workshop
著名專業財經分析及評論家蘭常 念先生、鄧聲興博士及李紹權博士 Financial Analyst Mr. Francis Lun, Dr. Kenny Tang and Dr. Raymond Lee	投資智慧教育講座 Investment Education Seminar	香港社區組織協會 (SOCO) Society for Community Organization	領匯 SOCO 航天探索日 The Link SOCO Educational Tour
胡琴家王愷先生 Musician Mr. Ray Wong	王愷 Amazing 二胡演奏會及 工作坊 Erhu Concert and Workshop by Mr. Ray Wong		



4th December 2008

Mr Ian Robins
Chief Executive Officer
The Link Management Limited
4/F, Wong Tai Sin Shopping Centre,
108 Ching Tak Street,
Wong Tai Sin, Kowloon, Hong Kong

Dear Ian,

On behalf of the underprivileged children and families, I write to express our heartfelt gratitude to your support and concern by organizing a series of programs(領匯 SOCO 親子之旅慶回歸:Stanley Plaza, Wetland Park, Chi Lin Nunnery, 領匯 SOCO 母親節遊學日報 Learning English is Fun and Mother's Day Outing Activity, 領匯足球小子計劃 The Link Youth Soccer Scheme, 領匯 SOCO 航天探索日 The Link SOCO Educational Tour) to them. The idea of "The Link Fun Academy" is creative, interesting and the activities organized through this program can actually bring "happy" and "joy" to the underprivileged families. We appreciate the Link staff to be the volunteer team and organized the meaningful programs for the underprivileged families and enriched their social lives

I am looking forward to joining hands with your company to serve the underprivileged families and children again. If you need any further information, please feel free to contact me or our social worker, Miss SZE Lai Shan at 2713 9165 or 9152 4331 or soco@pacific.net.hk.

Wish you and your company as well as your distinguished staff all the best!

With best wishes,

HO Hei Wah, BB
Director
Society for Community Organization





香港天水圍婦女聯合會

(凡捐款 100 元以上可在《稅務條例》內獲得扣減)

天瑞辦事處： 天水圍天瑞邨瑞滿樓地下 5 號 電話：2447 7204, 2447 7670 傳真：2447 5995
 廖湯慧靄綜合服務中心： 天水圍天悅邨服務設施大樓 1 樓 電話：2447 7707, 2447 7499 傳真：2447 7500
 天悅邨互助幼兒中心： 天水圍天悅邨服務設施大樓 1 樓 電話：2447 7707, 2447 7499 傳真：2447 7500

第四屆架構

- 榮譽會長 廖湯慧靄 李月民 黃錫華
- 名譽會長 李宗德 李連生 張學明
- 文富穩 宋偉澄 黎偉雄
- 陳榮濂 王少強 蘇曹莊儀
- 王碧卿 湯修齊 王翠屏
- 曾敬娣 謝寶茹 吳健雄
- 甘國雄 許嘉欣
- 名譽顧問 鄧兆棠 鄧偉明 馮彩玉
- 梁福元 黃裕材 鄧貴有
- 劉偉光 顏錦全 袁漢華
- 張日祥 沈 萍
- 法律顧問 譚惠球 林國昌 唐美馨
- 林滿馨 李均榮 黃東強
- 嚴國強
- 國內法律顧問 馮翠萍 駱雲峰
- 會務顧問 范徐麗泰 梁愛詩 林貝聿嘉
- 陳雷素心 何淑賢 梁志祥
- 葉順興 羅建平 黃碧嬌
- 陶桂英 鄭心怡 陳安琪
- 陳 勇 梁荔玲
- 教育顧問 鄧廣成 鍾淑英 李美群
- 梁麗貞
- 醫學顧問 周靜德 李福基 王錦麟
- 伍素蝶 江 華
- 美容化妝顧問 林敏清 林玉玲 許嘉欣
- 服裝顧問 謝寶茹
- 工程顧問 黎兆偉
- 中醫保健顧問 鄭育蘭 鄭美琪
- 骨科跌打顧問 盧棟權
- 核數師 許美心
- 會長 鄧美好
- 副會長 鄧夢珠 方玉媚 陶亮珍
- 主席 鄺月心
- 副主席 趙秀嫻 賴美儀
- 總務部 黃麗香 何惠儀
- 康樂部 康樂部 趙梅華 趙碧珍
- 高嘉麗 陳帶娣 陳凱宜
- 馬淑燕
- 拓展部 李美芝 李慧愉 廖彩虹
- 王敏燕
- 聯絡部 陳愛娟 劉潔儀 蘇慧英
- 鄧愛蓮
- 財政部 趙玉蘭 許彩霞
- 宣傳部 梁綺華 莊愛冰 林斯婷
- 福利部 劉瑞清 吳素琴

「領匯管理有限公司」

香港九龍黃大仙
 正德街 108 號
 多層停車場大廈 4 樓
 羅爾仁先生

羅先生：

有關：領匯舉辦「領匯非常學堂事宜」

本會獲悉 貴公司於暑假期間在天水圍區舉辦的「領匯非常學堂」空前成功。現特函加以祝賀外，更對此活動深表認同及讚許。

貴公司於二零零八年暑假期間在天水圍區多個商場一連多日舉辦上述活動，其中更邀請多位城中名人及團體擔任導師親自授課。從而吸引到各區內百多名小朋友及家長參加。活動充份帶出親子的正面訊息，可謂令參與的小朋友及家長獲益良多，更對本區的和諧內盡了一點力。本人再一次代表「香港天水圍婦女聯合會」對 貴公司熱心社區回饋社會的行動深表謝意。

最後，本人希望 貴公司繼續於本區舉辦類似之有益心身活動，從對其他熱心公益的團體及機構起了一個帶動作用，此長遠實為本區居民之福。

順祝

貴公司業務蒸蒸日上！



香港天水圍婦女聯合會
 主席鄺月心 謹上
 二零零八年十二月五日

九龍黃大仙正德街 108 號
黃大仙龍翔中心
領匯管理有限公司
資產管理總監
藍列群小姐

藍小姐：

讚揚領匯非常學堂社區馬賽克創作計劃活動安排

多謝 貴公司於天水圍區舉辦「領匯非常學堂社區馬賽克創作計劃」活動。自計劃展開後，大多街坊都向本會讚揚此創意的藝術計劃，給青少年接觸及參與馬賽克創作藝術，以及嘗試藝術創作的樂趣。

現時天水圍商場的良好營場環境，實有賴您們在妥善商場管理下共同努力的成果，藉以增加商場人客流量。此外，本會亦看見商場正進行一系列的翻新工程，並引入不同類型的商舖，以配合各居民的需要，為商場帶來煥然一新的景象。

故此，本會希望 貴公司各員工能繼續維持專業和工作態度來管理商場設施。

謹祝 貴公司各位員工工作愉快，聖誕快樂！



天瑞邨瑞滿樓地下 3 號
天水圍民生協進會主席

李耀德
2008 年 11 月 22 日

副本呈：領匯管理有限公司——元朗及屯門區辦事處、啟勝管理服務有限公司



元朗天盛苑業主立案法團
The Incorporated Owners of Yuen Long Tin Shing Court

新界天水圍天盛苑天盛商場附翼一樓天盛苑業主立案法團辦事處
1/F., Ancillary Facilities Block, Tin Shing Shopping Centre, Tin Shing Court, Tin Shui Wai, New Territories.

Tel: 2254 2108

Fax: 2254 2109

敬啓者：

有關：舉辦「非常學堂」

聖誕節快到，天盛商場正在準備今年的聖誕佈置。領匯經常在不同的節日及假期安排精彩的宣傳活動，的確令附近的居民帶來不少喜悅。

領匯早前在天盛商場舉行兩個活動、包括「非常學堂之親子教室」及「非常學堂之喜怒哀樂劇場實驗室」，場面非常熱鬧，吸引了不少天盛苑的居民參與及圍觀。活動期間，嘉賓主持悉心講解親子心得，指導在場的家長及小朋友，令商場帶來不少歡樂的氣氛。

對於領匯在商場舉辦充滿學術性的活動，感到非常高興，既可讓家長與子女相處更加融洽，令現場充滿溫馨及喜悅。

此致

領匯管理有限公司

主席 羅爾仁先生



天盛苑業主立案法團

文娛康樂及宣傳組組長 沈妙儀

2008年11月20日

天耀邨街市商會

資產管理總監 – 藍列群女士

有關：讚揚 “領匯” 天水圍舉辦非常學堂 – 社區馬賽克創作計劃

本人是天耀邨街市商會主席黃家樑，貴司曾在本年暑假期間於天水圍天瑞商場舉辦非常學堂「社區馬賽克創作計劃」。自計劃展開後，本人收到很多商戶會員稱讚此計劃意念非常創新，能讓青少年發揮潛能，而且更會將完成的作品懸掛於天瑞商場的外牆，增加天水圍居民的歸屬感，讓街坊們更關愛自己的社區。

對於貴司舉辦上述創新及有意義的活動，本人亦深感認同。因此，本人藉此機會向閣下表揚貴司物業組合經理王惠芳女士及所帶領的員工所作出的努力，亦希望貴司繼續為天水圍街坊舉辦不同類型的活動。


祝工作順利

此致

領匯管理有限公司

天耀邨街市商會主席

黃家樑



(代) (秘書：余偉聰)

2008年12月1日

致：領匯管理有限公司

九龍黃大仙正德街 108 號多層停車場大廈四樓

物業組合管理總監藍列群小姐

藍總監：

本人是天慈商場 102 號商舖租戶『客家好廚』，明白領匯一向履行社會企業責任，熱心公益，並且重視與商戶的合作，透過開辦不同主題的講座及工作坊，以致為雙方帶來雙贏局面。本人亦有被邀請參與分別於本年五月底和六月底，由貴公司舉辦的領匯『赤柱藝墟』賑災慈善日及『領匯商戶學堂』活動講座「蔡瀾與你邊飲邊傾」。前者透過義賣名人及藝術家的畫作，為地震災民籌款，十分有意義；後者由各商戶以及本人與蔡瀾先生分享成功食肆出品水準、待客之道、市場策略及飲食文化，實在對於本酒樓在營運上有很大的幫助。本人深信領匯舉辦此類活動和工作坊，必然會獲得社會各界人士的支持和認同。

順祝安康

天慈商場 102 號商舖

客家好廚

鍾偉雄



鍾偉雄

二〇〇八年七月二十八日