Legislative Council Panel on Information Technology and Broadcasting

Pilot Scheme on District Cyber Centres (DCC)



Executive Summary

Current Situation

■ DCC pilot scheme was announced in the 2008-9 budget, to address underprivileged groups' access to and use of ICT

Complication

- Many NGOs already operate computer centres for different needy groups in various districts
- NGOs want the DCC initiative to enhance sustainability of existing centres as well as to expand the number of centres
- Private sector donors keen to support digital inclusion, but they find it inefficient to deal with all the different NGO operators

Way forward

- Create a DCC alliance to support both existing and new centres, and to provide a hub for channelling donations of money, technology and expertise
- Initial pilot scheduled for service launch in 22 February 2009

Background

- Over 160 ICT industry & professional bodies, community organisations and private sector sponsors invited to express interest with implementation proposals
- 24 proposals received
- A joint proposal from three organisations identified
 - Cyberport Management Company Limited
 - Hong Kong Council of Social Service
 - Internet Professional Association





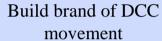




The Alliance serves donors and DCCs



Donors in kind



Secure sponsorship and donation

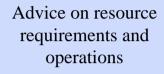
Coordinate delivery of assistance to DCCs

Donor recognition and publicity



DCC Alliance





Helpdesk and onsite technical support

Support from donors such as free software licences and broadband connections

Assistance for hardware purchase and upgrade

Loans of notebooks from "laptop library"

Volunteers to develop and deliver training for DCC staff and users









DCCs and NGOs



Cash sponsors

Volunteers

Way Forward

Initial Pilot (4 – 6 months)

- Small scale pilot to prove concept and enable developments of business processes, governance and management structure
- Service launch in February
- Up to 10 DCCs
- 250 notebooks in laptop library
- Basic training programmes for affiliated centres
- Line up 40 partners and sponsors
- Government sponsorship of \$4.7M
- Cash and in-kind donation of \$4.7M from private sector

Expanded Pilot (next 12 months)

- Expanded pilot to prove that processes and structure are scalable
- Plan to start in August or September
- Up to 25 DCCs
- 1,000 notebooks in laptop library
- Award scheme to encourage life-long learning and mutual help among centres and users
- ICT professional training and development programme for volunteers and youth
- Estimated additional funding requirement \$23.8M

Future Development

- Continue to engage more centres to join the network
- Explore more value added services to affilitated centres
- Extend partnership with private sector to leverage more commercial sponsorship

Scope of later phases depends on success of earlier phases and availability of funds

