



Submission by
Metro Broadcast Corporation Limited
To the
Bills Committee on
Telecommunications (Amendment) Bill 2009

Metro Broadcast Corporation Limited ('Metro Broadcast') welcomes the opportunity to submit its views to the Bills Committee on the Telecommunications (Amendment) Bill 2009 (the "Bill").

Metro Broadcast supports the proposed amendments in general. In particular, we notice that the list of criteria for consideration by the Chief Executive in Council in granting of a sound broadcasting licence to be inserted as Section 13C subsection (4) and Section 13C subsection (5) are drawn up from the guidelines currently enforced by the Broadcasting Authority in the evaluation of new sound broadcasting licence applications. We consider the set of criteria relevant and reasonable in assessing licence application. As a sound broadcasting licensee is vested with the responsibility of providing to the public radio broadcasting service of value, it will be essential for the licence applicant to demonstrate its capability in meeting the broadcasting need of the community at large by fulfilling requirements of a comprehensive range.

Indeed, given the scarcity of spectrum resources in Hong Kong, we believe that there should be a proper mechanism to ensure that such scarce resources are put to the most cost-effective use in the interest of the general public. We consider that the existing

sound broadcasting regime in Hong Kong, with the enhancements to be brought about by the Bill has already struck a right balance in regulating the use of spectrum resources while at the same time facilitating the healthy growth and development of the sound broadcasting industry.

METRO BROADCAST

27 November 2009