



w www.cogltd.com

E sales@cog.com.hk

T +852 3528 0138

F +852 3528 0108

Unit 08-10, 3rd Floor, Wing On Plaza, No. 62 Mody Road, Tsim Sha Tsui, Kowloon, Hong Kong,

25th February, 2012

To:

Bills Committee on Competition Bill

Legislative Council

1 Legislative Council Road, Central, Hong Kong

By e-mail

Ms Linda Lai

Deputy Secretary for Commerce & Economic Development (Commerce and Industry) 1

22-23/F, West Wing, Central Government Offices

2 Tim Mei Avenue, Tamar, Hong Kong

Dear Sir/Madam,

Re: Exemption of HKTDC from "Competition Bill"

COG Limited is a specialized manufacturer of educational toys and established in Hong Kong since 2003. We have participated more than 30 exhibitions within Hong Kong and overseas which organized and coordinate by Hong Kong Trade Development Council (HKTDC).

HKTDC creates opportunities for Hong Kong companies. Its network of more than 40 offices worldwide, and the city's natural business advantages, provides a range of services to help global trade and promote Hong Kong as a powerful platform for doing business with China and throughout Asia.

We believe that HKTDC should be granted exemption of competition law due to the following concerns:

HKTDC was established in 1966 and is a non-profit organization, every penny its earns is put back in to the city for future development.

HKTDC contributes to SMEs over the years, its implement the government's policy to promote Hong Kong trade business even of highs or lows in economic conditions. HKTDC has its statutory mission to promote trade for small and medium businesses (SMEs) in Hong Kong.

HKTDC helps many enterprises to promote or launch their innovative products and subsidized the exhibitors (e.g. waive product promotion in book leaf / HKTDC website and facilities supports). It brings our business development significantly improved in the worldwide.

In fact, the competition law partly serves to restrain monopoly of big corporations and protect SMEs. Therefore, the HKTDC performs the statutory functions of promoting the development of industry, commerce and trade. It provides efficient and reasonably priced services for SMEs. We would thus be desirable to exempt HKTDC from the competition law,

Yours sincerely

Maggie Yip

Director

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