Information and Software Industry Association Ltd.

29<sup>th</sup> Dec 2011

Bills Committee on Competition Bill

Legislative Council Secretariat

Legislative Council Complex, 1 Legislative Council Road, Central, Hong Kong

Email: bc\_12\_09@legco.gov.hk

Dear Sir / Madam

Re: Supporting Letter to exempt HKTDC in the Competition Bill

We are writing on behalf of the Association to express our concern if the Competition Bill is to be applied to the Hong Kong Trade Development Council (HKTDC).

**CB(1)740/11-12(04)** 24B China Overseas Bldg,, 139 Hennessy Road,

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Website: www.isia.org.hk

Since our establishment in 1999, HKTDC has long been a partner of the Association to promote the long term development of the local software industry. In particular, through various engagement programs and supporting facilitations, HKTDC has been offering various channels, at a cost effective manner, to facilitate small to medium sized software companies, including many members of our Association, to participate in trade shows in both local and export events. Apart from trade fairs, our members also benefited from many other HKTDC promotional activities as well as services for SMEs. We are concerned if the Competition Bill is to be applied to the HKTDC which is bounded to raise its charges, the participation fees to the fairs and related promotional activities will increase.

In specific, HKTDC was a sponsor of the Welcome Reception of the ASOCIO ICT Summit 2008 which is one of the largest international ICT events held in Hong Kong in recent years. HKTDC also co-organized the Hong Kong Reception at ASOCIO ICT Summit 2010 held in Taipei. We understand that HKTDC have facilitated many of the similar events to support different local ICT Associations. The unique status of HKTDC as a statutory body with integrated operations position the Council well in promoting the IT industry of Hong Kong to the international market. We are concerned that if the Competition Bill is to be applied to HKTDC, it would undermine its capability to serve the IT industry.

We urge your attention to consider the above potential impact in the IT industry when considering if the Competition Bill should be applied to the HKTDC.

Thank you for your attention.

Reggie Wong

Chairman

Information and Software Industry Association (ISIA)

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Cc:

## Ms Linda Lai

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