

商務及經濟發展局
通訊及科技科

香港中環花園道
美利大廈一至二樓



LC Paper No. CB(1)2131/09-10(01)

COMMUNICATIONS
AND TECHNOLOGY BRANCH
COMMERCE AND ECONOMIC
DEVELOPMENT BUREAU

1/F-2/F Murray Building
Garden Road
Central, Hong Kong

本局檔號 OUR REF :
來函檔號 YOUR REF :
電 話 TEL. NO. :
傳 真 FAXLINE : (852) 2189 2208
電子郵件 E-mail Address: (852) 2511 1458
kmflai@cedb.gov.hk

1 June 2010

Ms Yue Tin-Po
Clerk, Panel on
Information Technology and Broadcasting
Legislative Council
10/F, Murray Road Multi-storey Carpark Building
2 Murray Road
Central
Hong Kong

Dear Ms Yue,

Review of Telephone Directory Enquiry Services

Following the meeting of the Panel on Information Technology and Broadcasting of the Legislative Council on 8 February 2010 which discussed the above item, the Administration was requested to provide as far as practicable the estimated average cost of (a) each copy of the printed White Pages and (b) answering each telephone directory enquiry call.

As far as we understand, the operating costs for the provision of telephone directory enquiry services vary among different telecommunications service providers, depending on factors such as the operators' mode of operation, the capital outlay and the deployment of human resources. According to the information available to the Office

- 2 -

of the Telecommunications Authority, the average per copy cost of White Pages is estimated to be around \$60 to \$70. The estimated average cost of answering a telephone directory enquiry call by operators stands at around \$3.

Yours sincerely,



(Kevin LAI)

for Secretary for Commerce and Economic Development

cc.

Director-General of
Telecommunications

(Attn: Mr Danny Lau

Fax: 2116 3334)