

香港特別行政區政府
政府資訊科技總監
辦公室



OFFICE OF THE
GOVERNMENT CHIEF INFORMATION OFFICER
THE GOVERNMENT OF THE HONG KONG
SPECIAL ADMINISTRATIVE REGION

本函檔號 Our Ref.: GCIO 61/61/42/1

來函檔號 Your Ref.:

21 July 2010

Clerk to Panel on Information Technology and Broadcasting
Legislative Council Building
8 Jackson Road, Central
Hong Kong
(Attn: Ms. YUE Tin-po)

Dear Ms. YUE,

**Information Requested by the Panel on Information Technology and
Broadcasting (ITB Panel) at the Meeting on 12 July 2010**

At the ITB Panel meeting on 12 July 2010, the Administration was requested to provide the report of the "Study on ICT Adoption in Hong Kong SMEs".

2. The full report and the executive summary for the Study are now available for public access at the Digital 21 Strategy Website (<http://www.info.gov.hk/digital21/eng/statistics/stat.html#sme>). Please note that the original full report contains material which was collected in commercial confidence. In order to enable public access to the report, the parts that contain commercially sensitive information have been masked out.

3. We would also like to highlight that the purpose of the Study focuses on qualitative analysis rather than quantitative measurement of IT penetration rate for the SMEs. There are differences in some figures between this Study and the "Report on 2009 Annual Survey on Information Technology Usage and Penetration in the Business Sector" published by the Census and Statistics Department (C&SD). It is considered that C&SD's figures should be referenced when quantitative measurement is regarded.

4. As indicated in C&SD's report mentioned above, there has been a modest yet steady growing trend in PC usage, Internet connections and webpage/website adoption in the business sector in recent years. To facilitate Member's understanding of the growth in IT penetration, we provide at Annex a summary of C&SD's survey results in 2006 and 2009.

5. I should be grateful if you would kindly convey our response to the Members.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Jeremy Godfrey', with a wavy line underneath.

(Jeremy GODFREY)

Government Chief Information Officer

Encl.

c.c. Dr. Hon. Samson TAM Wai-ho, JP
Chairman, Panel on Information Technology and Broadcasting

Ms. Kathleen AU, CEO (Admin)
Communications and Technology Branch
Commence and Economic Development Bureau

IT Penetration in Business Sector
Census and Statistics Department's
“Report on Annual Survey on Information Technology Usage
and Penetration in the Business Sector”
in 2006 and 2009

	2006	2009	Change
<i>Percentage of Medium-sized Establishments</i> ^{*1}			
Using Personal Computers	85.9%	89.9%	+4.0%
Having Internet Connections	80.7%	85.6%	+4.9%
Having Webpages / Websites	37.0%	46.2%	+9.2%
<i>Percentage in Small-sized Establishments</i> ^{*2}			
Using Personal Computer	56.2%	59.8%	+3.6%
Having Internet Connections	51.7%	57.0%	+5.3%
Having Webpages / Websites	13.5%	15.8%	+2.3%

Note:

1. *Medium-sized establishments: engaging 10-49 persons for non-manufacturing industries, or 10-99 persons for manufacturing industries.*
2. *Small-sized establishments: engaging less than 10 persons for both manufacturing and non-manufacturing industries.*

Office of the Government Chief Information Officer
Commerce and Economic Development Bureau
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