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July 20, 2011

Legislative Council
Hong Kong Special Administrative Region of the People's Republic of China
Attn: May Leung
Via email to mleung@legco.gov.hk

To Whom It May Concern:

Thank you very much for the Council's letter dated July 6 regarding submissions from the industry in response to the Copyright (Amendment) Bill 2011 (the Bill). The International Federation Against Copyright Theft (Greater China) Limited (IFACT-GC) would like to take this opportunity to provide our views in advance of the Bills Committee meeting scheduled for July 23 and discuss with your esteemed Bills Committee on that day.

The IFACT-GC represents the interest of the member companies of Motion Pictures Association¹ (MPA) and Content Overseas Distributors Association² (CODA) in Hong Kong. IFACT-GC endorses the views which are set forth by the MPA in its submission, and in particular the need for termination provisions for repeat infringers. IFACT-GC believes that the notice and notice, and notice-and-down as stipulated in the Bill have no deterrence to the repeater infringers. Unless adequate technical measures including the termination of the account of the repeated infringers are imposed, the online infringing activities will not just continue but will become more serious as those repeated infringers will classify the Bill as a "toothless ordinance".

¹ The Motion Picture Association represents the interests of six international producers and distributors of filmed entertainment. MPA member companies include The Walt Disney Studios, Paramount Pictures Corporation, Sony Pictures Releasing International, Twentieth Century Fox International Corporation, Universal International Films, and Warner Bros. Pictures International

² The Content Overseas Distributors Association represents the interests of 43 Japanese movie, television and music organizations/associations of entertainment industry. The member companies include but not limited to Avex Group Holdings Inc., Fuji Television Network Inc., Japan Broadcasting Corp., Kadokawa Herald Pictures Inc., Nippon Television Network Corp., Sony Music Entertainment (Japan) Inc., Studio Ghibli Inc., Sunrise Inc, Toho International Co. Ltd., and Tokyo Broadcasting System Television Inc.

The logo for IFACT-GC, featuring the text 'IFACT-GC' in a bold, serif font. The 'I' is significantly larger than the other letters. To the left of the text is a black square containing three white dots arranged vertically.

INTERNATIONAL FEDERATION AGAINST COPYRIGHT THEFT – GREATER CHINA



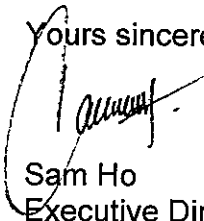
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Last but not the least, IFACT-GC is interested in participation in the discussions at the Bills Committee Meeting on July 23 and your kind arrangement will be much appreciated.

Best regards.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Sam Ho', written over a large, light-colored circular scribble.

Sam Ho
Executive Director and General Manager