

創新科技嘉年華 2010 資料  
Information on InnoCarnival 2010

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## Brief on InnoCarnival 2010

### InnoCarnival 2010

The InnoCarnival 2010 was held from 6 to 14 November at the Hong Kong Science Park. It is a flagship event of the InnoTech Month which is organised by the Innovation and Technology Commission (ITC). The Carnival focused on 3 main themes, namely robotics innovation and technology, intelligent living and green technology. A wide selection of programmes were available for members of the public during the InnoCarnival, including -

- Exhibitions: Around 90 booths / pavilions were set up by more than 40 programme partners, including local universities, technology enterprises, government departments, professional bodies and youth bodies, etc. to showcase their innovation and research results to give the public a feeling of ‘Made in Hong Kong’ technology achievements.
- Innotalks: 26 talks covering a wide range of topics such as robotics and renewable energy, 3D animation production, aerospace technology, RFID technology, etc. were available in the Carnival. A number of heads of universities (including Prof Lap-chee TSUI from The University of Hong Kong, Prof Joseph SUNG from The Chinese University of Hong Kong, Prof Way KUO from City University of Hong Kong and Prof Timothy TONG from The Hong Kong Polytechnic University) as well as other distinguished scholars also shared their experience with the audience.
- InnoTech Workshops: Approximately 110 workshops on different topics targetting at young people and families had been arranged, e.g. 3D animation, renewable energy, production of robots, creation of web games, etc.
- Competitions: A total of 6 exciting competitions targetted at youngsters, such as “The HK Tech Challenge 2010”, “Hong Kong Green MECH Contest” and “Hong Kong Robotic Olympiad 2010”, were held during the Carnival. The award presentation ceremony of the Hong Kong Youth 3D Animation Competition was also held during the event.
- Interactive Games: Various interactive games were staged for participants to learn science and technology in a relaxing way.

- Tours: Over 200 sessions of guided tours to the Photonic Centre, IC Development Center, Hong Kong RFID Centre, and the newly launched Tech Universe were arranged, which aimed to enhance public understanding about the facilities in the Science Park, as well as the local research activities and their developments.

2. Throughout the 9-day period, it is estimated that 104,000 visitors attended the InnoCarnival, 46% over the last year's figure. About 135 schools and 140 elderly institutions had visited the Carnival in groups via the support of the Hong Kong Federation of Youth Groups, the Hong Kong Council of Social Service and the Boys and Girls' Clubs Association of Hong Kong.

## **Background**

3. Organised by ITC, the InnoTech Month 2010 is taking place from 22 October to 4 December 2010, which features a wide range of activities for the public and industry, including roadshows, exhibitions, seminars, innovation workshops, a large-scale carnival and industry conferences. It aims to promote an innovation and technology culture among the community and further develop a platform for innovation and technology exchange among the industry, which in the long run can facilitate Hong Kong's development into a regional hub for innovation and technology.

4. The InnoTech Month 2010 was kicked off with a roadshow at Cityplaza, Taikoo Shing on 22 October. The major events for InnoTech Month are as follows:

Date	Event	Location
22-24 October	InnoTech Month 2010 Kick-off Ceremony and Roadshow (including 30 sessions of InnoTech workshops)	Centre Bridge, 2/F, Cityplaza, Taikoo Shing
6-14 November	InnoCarnival 2010	Hong Kong Science Park
8-9 November	Knowledge Transfer Conference	Hong Kong Convention and Exhibition Centre & Hong Kong Science Park

16-21 November	China Hi-Tech Fair – Hong Kong Pavilion and Shenzhen-Hong Kong Innovation Circle Pavilion	Shenzhen Convention & Exhibition Centre
24-26 November	InnoAsia 2010	Hong Kong Science Park
2-4 December	Inno Design Tech Expo – Innovation and Technology Commission Pavilion	Hong Kong Convention and Exhibition Centre

### **Community Partnership**

5. The Hong Kong Federation of Youth Groups and Hong Kong Science and Technology Parks Corporation are the Campaign Partners of InnoTech Month 2010. While the former assists in coordinating various events, the latter provides function venues at the Hong Kong Science Park in holding the events. Another 43 organisations have joined as Programme Partners of the InnoTech Month which include NGOs, universities, professional bodies, technology companies, youth bodies, as well as various government departments.

### **Publicity**

6. Six media partners, 1 online partner and 6 supporting organisations have been lined up to provide support to InnoTech Month 2010. Media publicity, such as media briefing and feature interviews, has already rolled out in early October. The Carnival was being publicised through various promotional channels such as TV interviews, radio programmes, print advertisement, outdoor advertising, online media, monthly ITC e-news and circular post. Posters have also been dispatched to all schools, universities, youth bodies and government departments to further enhance awareness of the Carnival.

Innovation and Technology Commission  
November 2010

創新科技嘉年華 2010 剪影  
Photos at the InnoCarnival 2010



兒童工作坊  
Workshop for children



長者工作坊  
Workshop for elderly



香港中文大學校長沈祖堯教授在「小行星命名獎狀頒發典禮」上勉勵「星之女」李安琪，「星之子」陳易希及林俊禧

Prof Joseph SUNG, Vice-Chancellor of The Chinese University of Hong Kong, encouraging LEE On-ki, CHAN Yik-hei and LAM Chun-hei, at the “Minor Planet Naming Certificate Presentation Ceremony”



傷健兒童樂也融融  
Physically disadvantaged and children all enjoying themselves





參加活動的長者樂在其中  
Elderly participants having fun



嘉年華會場內遊人不絕  
Large number of visitors at the Carnival



接載市民參加嘉年華的旅遊巴士抵達  
香港科學園  
Coaches carrying visitors arriving at the  
Hong Kong Science Park



電動汽車在嘉年華上展覽  
EV Car Show at the Carnival



# 創新科技月 安全準確自動化 政府全速拓展RFID應用

## 無線射頻辨識技術 (Radio frequency identification; RFID) 是一種無線自動辨識技術，應用資料存取快，用途廣泛。香港政府早已投入大量資源發展RFID在各行各業的應用，預計以國家及決策機構的份子最多，可預見香港未來將產生高力。

### 【香港物流及供應鏈管理應用技術研發中心】

#### 精研RFID科研商品化

香港物流及供應鏈管理應用技術研發中心 (LSM研研中心) 是創新科技署資助的研發中心，致力於RFID技術及商品化。中心RFID技術研發部副總監陳志強表示，RFID技術將在各個行業廣泛應用，包括零售、醫療、製造、運輸、物流、保安及工業等。RFID技術將在各個行業廣泛應用，包括零售、醫療、製造、運輸、物流、保安及工業等。

### 【機管局RFID成功體驗】

#### 行李輸送準確獲肯定

香港機場管理局 (機管局) 在2008年開始推行行李輸送系統RFID應用，以進一步提高行李輸送系統的準確性。機管局表示，RFID技術將在各個行業廣泛應用，包括零售、醫療、製造、運輸、物流、保安及工業等。

### 【教育局聯合醫院RFID】

#### 防止誤食非法定藥

教育局聯合醫院 (醫管局) 在2008年開始推行RFID技術，以防止誤食非法定藥物。醫管局表示，RFID技術將在各個行業廣泛應用，包括零售、醫療、製造、運輸、物流、保安及工業等。

### RFID擴充符合安全物種要求

RFID技術將在各個行業廣泛應用，包括零售、醫療、製造、運輸、物流、保安及工業等。

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# 創新科技月 政府各部門試用LED燈 節能環保

## 發光二極管 (Light-Emitting Diode, 簡稱LED) 是一種半導體元件，初期時為指示燈及顯示元件，隨著白光發光二極管的出現，近年被積極引進照明使用。儘管傳統燈樣的國際城市，晚上燈與開天大廈燈光火警，善用LED燈的節能減碳效益巨大。

### 【滿足節能及視障人士的要求】

#### 房委會逐步引進LED燈

房委會轄下多個公營，及商用大廈照明系統，為方便視障人士需要，政府正積極在新系統中引入LED燈，以滿足視障人士的要求。房委會表示，LED燈將在各個行業廣泛應用，包括零售、醫療、製造、運輸、物流、保安及工業等。

### 【降低耗電耗電成本】

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### 【長遠電費回收成本】

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### 【LED燈能收回成本】

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# 明報 12-11-2010

## 創新科技月 培育科研人才篇 五項互助 扶持中小企

### 香港大部分企業的發展規模屬中小型，創新科技署許多中小企業發展計劃，都著力於協助中小企業發展。在「創科下展」，有效促進專科產業的發展。

#### 計劃上限為400萬港元

### 創科技術發展資助計劃 (政策資助) 是創新科技署資助中小企業的重要計劃。該計劃旨在資助中小企業進行研發活動，以促進其技術創新和競爭力。資助上限為400萬港元。

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## 或許「創新科技」讓人感到非常高端及難以普及，其領域多科技只要恰當應用，是可以與生活結合的。創新科技署過去11年透過創新科技基金資助2,204個項目，資助總額共55億元，其中不乏來自中小企的申請，有關科技項目與生活息息相關。

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## South China Morning Post 2-11-2010

## InnoTech Month Achieving business excellence in technology

### Hong Kong Science Park at Shatin has provided a home for innovative technologies in Hong Kong since its inception and is poised to be an exemplar of how green technology can be fostered...

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附件三 / Annex 3



