For information on 10 December 2010

Legislative Council Panel on Home Affairs Hong Kong's Potential Bid for Hosting the Asian Games in 2023 – Findings of the Public Consultation Exercise

Further to the Administration's paper entitled "Hong Kong's Potential Bid for Hosting the Asian Games in 2023 – Findings of the Public Consultation Exercise" submitted to the LegCo Home Affairs Panel on 6 December 2010 (ref. "LC Paper No. CB(2)465/10-11(07)", a copy of the "Questionnaire for the opinion survey on Hong Kong's potential bid to host the 2023 Asian Games" (Annex A) and the "Methodology" (Annex B) used by the Hong Kong Institute of Asia-Pacific Studies of the Chinese University of Hong Kong for the telephone survey are attached for Members' reference.

Home Affairs Bureau December 2010

(Translation)

Annex A

Questionnaire for the Opinion Survey on Hong Kong's potential bid to host the 2023 Asian Games

Introduction:

"Hello, we are calling from the Hong Kong Institute of Asia-Pacific Studies of the Chinese University of Hong Kong. We are conducting a public opinion survey about whether Hong Kong should submit a bid to host the Asian Games. We hope that you can spend some time to answer some short questions. Would you mind helping us?"

"In order to avoid biased samples, we would like to do a random sampling. Please tell us how many people are 18 or above in your family?" (Enter the number of qualified people, and invite the selected family member to answer the questions)

Questionnaire:

"Please tell us the extent to which you agree with the following opinions about Hong Kong's bid to host the 2023 Asian Games."

【Q1 to Q5 will be randomly displayed】

Q1 "There is an opinion that hosting the Asian Games will promote the development of sports in Hong Kong. To what extent do you agree with this opinion?"

[Read out 1-4]

- 1. Strongly agree
- 8. Don't know/Hard to say

2. Agree

- 9. Refuse to answer
- 3. Disagree
- 4. Strongly disagree

Q2 "There is an opinion that hosting the Asian Games can enhance civic pride and also contribute to social cohesion. To what extent do you agree with this opinion?"

[Read out 1-4]

- 1. Strongly agree
- 8. Don't know/Hard to say

2. Agree

- 9. Refuse to answer
- 3. Disagree
- 4. Strongly disagree
- Q3 "There is an opinion that hosting the Asian Games can bring direct and indirect economic benefits for Hong Kong, for instance, by attracting business, stimulating tourist spending, and increasing employment opportunities. To what extent do you agree with this opinion?"

[Read out 1-4]

- 1. Strongly agree
- 8. Don't know/ Hard to say

2. Agree

- 9. Refuse to answer
- 3. Disagree
- 4. Strongly disagree
- Q4 "There is an opinion that hosting the Asian Games will require a sizeable financial commitment, thus affecting other government projects and services. To what extent do you agree with this opinion?"

[Read out 1-4]

- 1. Strongly agree
- 8. Don't know/ Hard to say

2. Agree

- 9. Refuse to answer
- 3. Disagree
- 4. Strongly disagree
- Q5 "There is an opinion that there will be a waste of infrastructure in the Post-Asian Games period. To what extent do you agree with this opinion?"

[Read out 1-4]

- 1. Strongly agree
- 8. Don't know/ Hard to say

2. Agree

- 9. Refuse to answer
- 3. Disagree
- 4. Strongly disagree

Q6	"Do you think Hong	Kong has	the ability	to organize	the Asian
	Games well?"				

1. Yes

8. Don't know/Hard to say

2. No

9. Refuse to answer

Q7 "If Hong Kong hosts the 2023 Asian Games and the total direct cost is not higher than HK\$14.5 billion, do you think you could accept such a financial arrangement?"

1. Yes

8. Don't know/Hard to say

2. No

9. Refuse to answer

Q8 "If there is an economical scheme that can reduce the total direct cost to HK\$6 billion without particularly upgrading sports centres, would you accept such a financial arrangement?"

1. Yes

8. Don't know/Hard to say

2. No

9. Refuse to answer

Q9 "After considering the reduction of the total expenditure on hosting the Asian Games to HK\$6 billion and other pros and cons, to what extent do you support Hong Kong's bid to host the 2023 Asian Games?"

[Read out 1-4]

1. Strongly support [Skip to ask AGE]

8. Don't know / Hard to say [Skip to ask AGE]

2. Support [Skip to ask AGE]

9. Refuse to answer [Skip to ask AGE]

- 3. Do not support [Skip to ask Q10]
- 4. Strongly do not support [Skip to ask Q10]

[Ask those who do not support Hong Kong's bid to host the Asian Games]

Q10 "Please tell what are the main reasons why you do not support Hong Kong's bid to host the Asian Games?"

[No hinting for answers, multiple responses are allowed]

- 77. Others (Please specify)
- 88. Don't know/Hard to say
- 99. Refuse to answer

AGE "Please tell me to which of the following age groups do you belong?"

[Read out 1-3]

- 1. 18-29
- 9. Refuse to answer
- 2, 30-49
- 3.50 or above

EDU "Please tell me what is your level of educational attainment?" [Read out 1-3]

- 1. Primary or below
- 9. Refuse to answer
- 2. Secondary
- 3. Tertiary or above

WORK "Please tell me to which of the following working status groups do you belong?"

Read out 1-4

- 1. Employed
- 9. Refuse to answer
- 2. Student
- 3. Retired
- 4. House-keeping
- 5. Others: looking for work/suspended from work

(End)

Annex B

Methodology used by the Hong Kong Institute of Asia-Pacific Studies of the Chinese University of Hong Kong for the telephone survey

Date : November 19, 2010 - December 1, 2010 (6:00 p.m. to

10:30 p.m.)

some cases were conducted during daytime for those

who were not available at night]

Target population : HK residents aged 18 who can speak Cantonese and

Putonghua

Method : Random sample telephone survey

Sampling : First, telephone numbers were randomly selected from

the latest Hong Kong Residential Telephone Directory (both the Chinese and English versions) as seed numbers. To include unpublished telephone numbers, we replaced by computer the last two digits of the selected telephone numbers with two new, random digits. This became the sample of the study. Second, when telephone contact was successfully established with a non-target household, only a person aged 18 or

above was randomly chosen for an interview.