

**Subcommittee on Road Traffic (Impairment Test) Notice and
Road Traffic (Amendment) Ordinance 2011
(Commencement) Notice 2012**

Response to Members' Request for Information

Purpose

This paper provides the Administration's responses to the questions raised by Members at the meeting of the Subcommittee on Road Traffic (Impairment Test) Notice and Road Traffic (Amendment) Ordinance 2011 (Commencement) Notice 2012 on 19 January 2012.

Publicity Plan

2. At the meeting on 19 January 2012, Members asked for information on the Administration's publicity plan to publicize the new measures to combat drug driving under the new legislation. The Administration plans to publicize the new measures through the following means:

- (i) issue of press release;
- (ii) broadcast of Announcements in the Public Interest (API) on TV and radio;
- (iii) broadcast of relevant messages on Radio Television Hong Kong TV program "Police Magazine";
- (iv) publication of posters and leaflets; and
- (v) organization of seminars for drivers.

On APIs, two TV APIs with both Chinese and English versions (one for pre-implementation broadcast and one for post-implementation broadcast) and two radio APIs in English, Cantonese and Putonghua (one for pre-implementation broadcast and one for post- implementation broadcast) will

be given prime-time (on TV: from 6pm to 12 midnight; on Radio: 7am to 12 noon, 7pm to 8pm, and 11pm to 1am) and fringe-time (period other than prime time) exposure from March 2012 to February 2013. The broadcast period may be extended if necessary. To provide useful references to drivers, the Road Safety Council (RSC) will publish leaflets that include information on the offences and penalties under the new legislation, defence provisions, contents of the Impairment Test (IT), tips for drivers as well as examples of common medicinal drugs that may impair driving. Channels of distribution for the various publicity materials will include the following: broadcast of APIs on TV and Radio, display of banners and posters at prominent locations at tunnel entrances/exits and footbridges, and distribution of leaflets at various locations, such as at tunnel toll booths, etc. To enhance drivers' awareness of the new measures, the Transport Department (TD) will organize two seminars in March 2012 for drivers from different trades, including bus, public light bus, taxi and cross boundary coach.

Information on Impairment Test (IT)

3. Members would like to know the Police's plan for publicizing the IT. Information on the IT will be publicized through the following means:

- (i) the Police will make use of "Offbeat" (a Police newspaper, which can be accessed through the Police website), the "Police Magazine" (a TV programme) and the "Police Public Page" (the Police's website) to disseminate the information on the IT prior to the commencement of the new legislation in March 2012;
- (ii) the Police will arrange a demonstration of the IT in March 2012 at the Police College in Aberdeen in a simulated IT suite, which is similar to the actual set up at designated Police Stations. Members of the Legislative Council, the Transport Advisory Committee and the RSC as well as the media will be invited to attend the demonstration. The Police will demonstrate how the 5 tests of the IT (i.e. Eye Examinations, Modified Romberg Balance Test, Walk and Turn Test, One Leg Stand Test and Finger to Nose Test) will be conducted; and

- (iii) the RSC will publish a leaflet to publicize the various measures under the new legislation (vide paragraph 2(iv)), which will include information on the IT. The same information will be uploaded to the TD's website. Details about the procedures on the conduct of IT will also be uploaded to the Police's website.

Advice Sought

- 4. Members are requested to note the Administration's responses set out in this paper.

**Transport and Housing Bureau
February 2012**