

"Lisa CM LIU" <lisaliu@td.gov.hk>

08/12/2011 18:36

To: [REDACTED]

cc: ingridyu@thb.gov.hk

Subject Fw: Tram waiting kiosk at Queensway

To: ymf88888

**Tram Shelter Advertising Panels
On Eastbound Tram Platform outside the Pacific Place**

I refer to your email of 9 November 2011 to the Legislative Council Transport Panel on this subject which has been subsequently referred to us by the Transport and Housing Bureau (THB) for a direct reply to you.

As mentioned in our previous reply, before approving the display of tram shelter advertising panels (hereinafter called "the display"), the Transport Department (TD) will conduct detailed assessment, in consultation with the relevant government departments. HKT is required to observe various requirements imposed by the relevant government departments and TD that the display will not affect safety of traffic and that of pedestrians.

Regarding your suggestion of setting back the advertising panels, it is noted that the existing advertising panels are attached to the tram stop shelter which is now installed in the middle of the tram stop platform so as to provide cover to the passengers away from the rain and sunshine. Your suggestion of setting back the advertising panels would mean the relocation of the entire tram stop shelter backward. By so doing, the area where most passengers stay for waiting the trams at present would become uncovered. This would cause inconvenience to the waiting passengers. On the other hand, if the tram shelter is to be extended to fully cover the whole tram platform which is of about 3.3 meters wide, there may be sightline obstructions to the other road users. As such, HKT and this Department do not agree with this suggestion.

Separately, TD has conducted site observations at the said tram platform recently, which indicate that the overall passenger waiting and boarding/ alighting situation is

considered acceptable except that it is a bit congested between 12.00 noon and 12.30 pm. In the light of your comment on the display at the said location, we have requested HKT to further review the improvement measures taking into account the prevailing passenger pattern of this tram platform, in particular during the peak hours. After further consideration, HKT has agreed to deploy some frontline staff at the concerned tram stop to guide the passengers waiting and alighting at the concerned tram stop during the most peak hours. HKT and this Department will continue to monitor the situation and review the improvement measures whenever necessary.

Thank you again for writing to us.

Regards

(Ms Lisa Liu)
for the Commissioner for Transport

c.c. Transport and Housing Bureau (Attn.: Miss Ingrid Yu)