

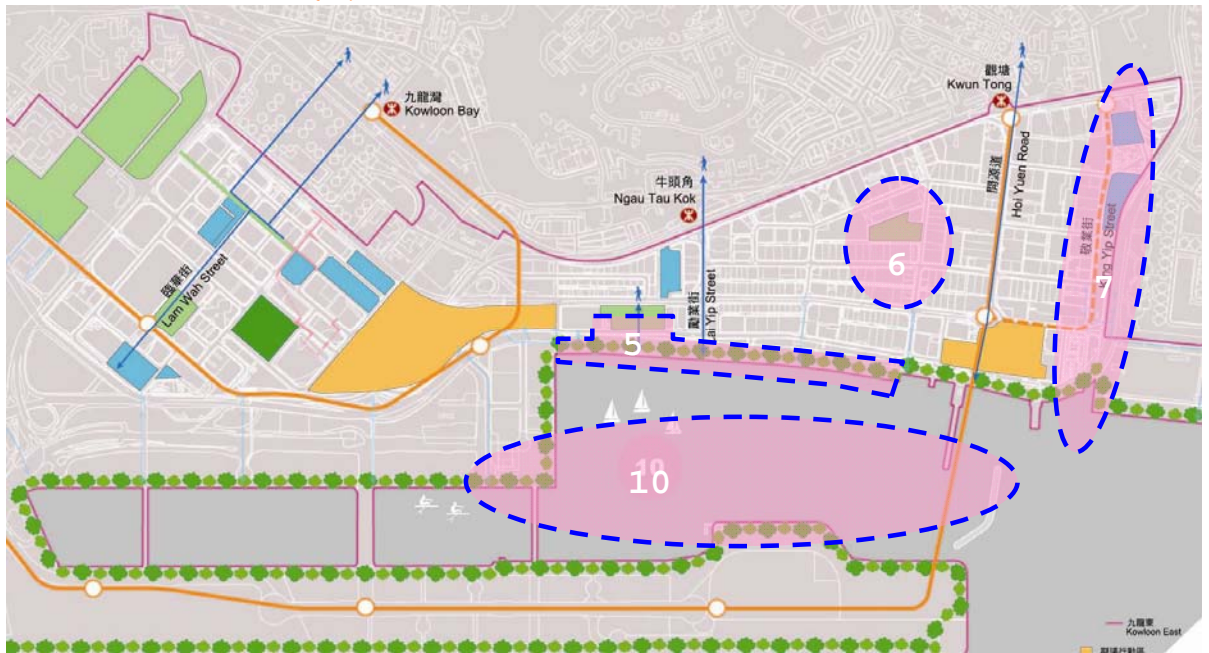
I. 加強整合 Enhance Connectivity



- 任務1. 繼續諮詢市民對環保連接系統的意見
- 任務2. 改善九龍灣的行人暢達度及街道景觀
- 任務3. 改善牛頭角港鐵站的行人暢達度
- 任務4. 改善觀塘港鐵站的行人暢達度
- Task 1. Continue to embrace suggestions regarding Environmentally Friendly Linkage System (EFLS)
- Task 2. Enhance pedestrian connectivity and streetscape in Kowloon Bay
- Task 3. Enhance pedestrian connectivity with Ngau Tau Kok MTR station
- Task 4. Enhance pedestrian connectivity with Kwun Tong MTR station

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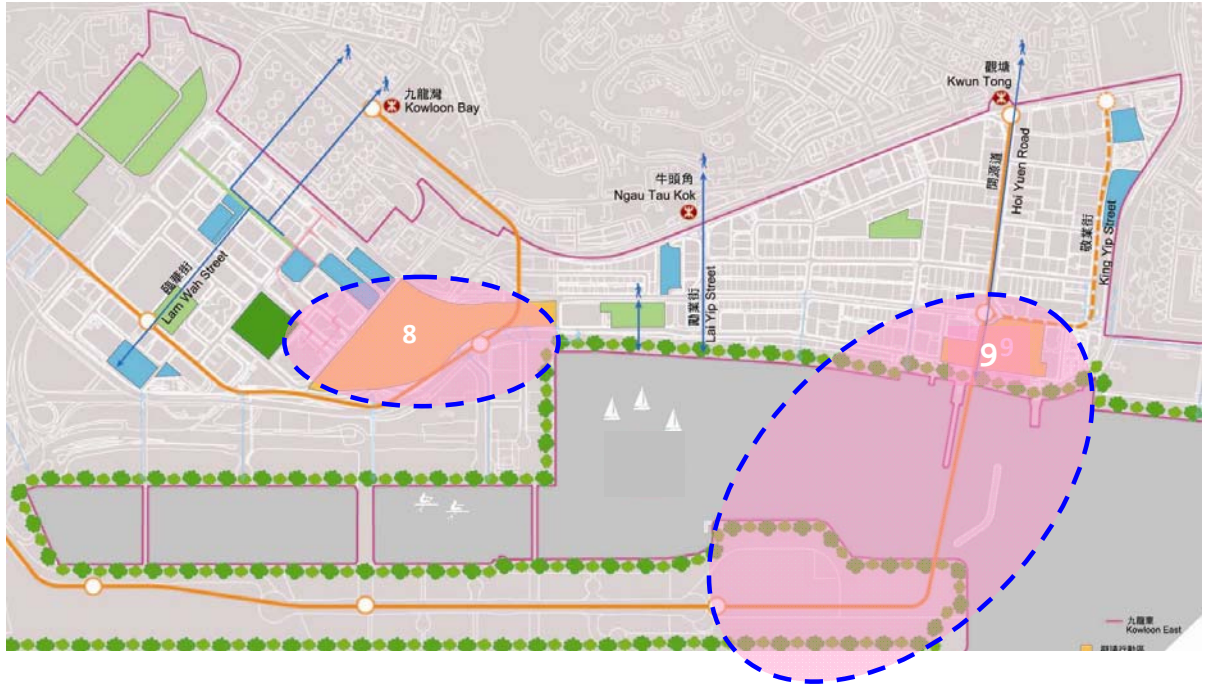
II. 改善環境 Improve Environment



- 任務5. 優化海濱道旁的海濱地區
- 任務6. 優化駿業街遊樂場
- 任務7. 改造敬業街明渠為翠屏河
- 任務10. 海濱地區添活力
- Task 5. Face-lifting of the waterfront along Hoi Bun Road
- Task 6. Face-lifting of Tsun Yip Street Playground
- Task 7. Convert King Yip Street Nullah to Tsui Ping River
- Task 10. Bring vibrancy to the waterfront

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III. 釋放發展潛力 Release Development Potential



- 任務8. 釋放行動區1的發展潛力
- 任務9. 釋放行動區2的發展潛力
- Task 8. Release the long-term development potential of Action Area 1
- Task 9. Release the long-term development potential of Action Area 2

其他任務 Other Tasks

- 把所有與九龍東有關的「工業區」交通標誌改為「商貿區」
(於2012年8月31日完成)
- Change all traffic signs from “Industrial Area” to “Business Area” in KE
(completed on 31 Aug 2012)**



- 尋找綠化和改善街景的契機，整合政府部門的資源，協助落實有關的工作 (工程進行中)

Identify opportunities for urban greening and streetscape improvement (on-going work in progress)



- 制定具體交通改善措施、行人通道計劃和街道活化計劃 (工程進行中)

Implement measures on traffic improvement, pedestrian linkage provision, street vibrancy (on-going work in progress)



「九龍灣商貿區行人環境改善 - 可行性研究」 Kowloon Bay Business Area Pedestrian Environment Improvement – Feasibility Study

- 首階段會率先研究改善現時路面行人設施
Study the **at-grade improvement measures** in the 1st Stage
- 次階段會研究發展行人網絡
Study the **development of pedestrian links**
in the 2nd Stage



開展九龍東工業傳統及公共藝術與城市設計潛力研究 (2012年12月- 2013年底)

Provision of Consultancy Services for Study on Industrial Heritage
of Kowloon East and its Potential for Public Art/Urban Design
(Dec 2012 – end 2013)

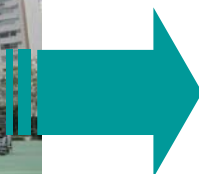


起動駿業街遊樂場

Place-making of Tsun Yip Street Playground

駿業街遊樂場周四嘉年華 (2012年10月25日至2013年1月10日)

Weekly Carnival at Tsun Yip Street Playground (25 Oct 2012 – 10 Jan 2013)



星期四 玩轉駿業街

之 綠生活 | 藝術

Veggie | Arts Jamboree

at Tsun Yip Street

Thursday Market

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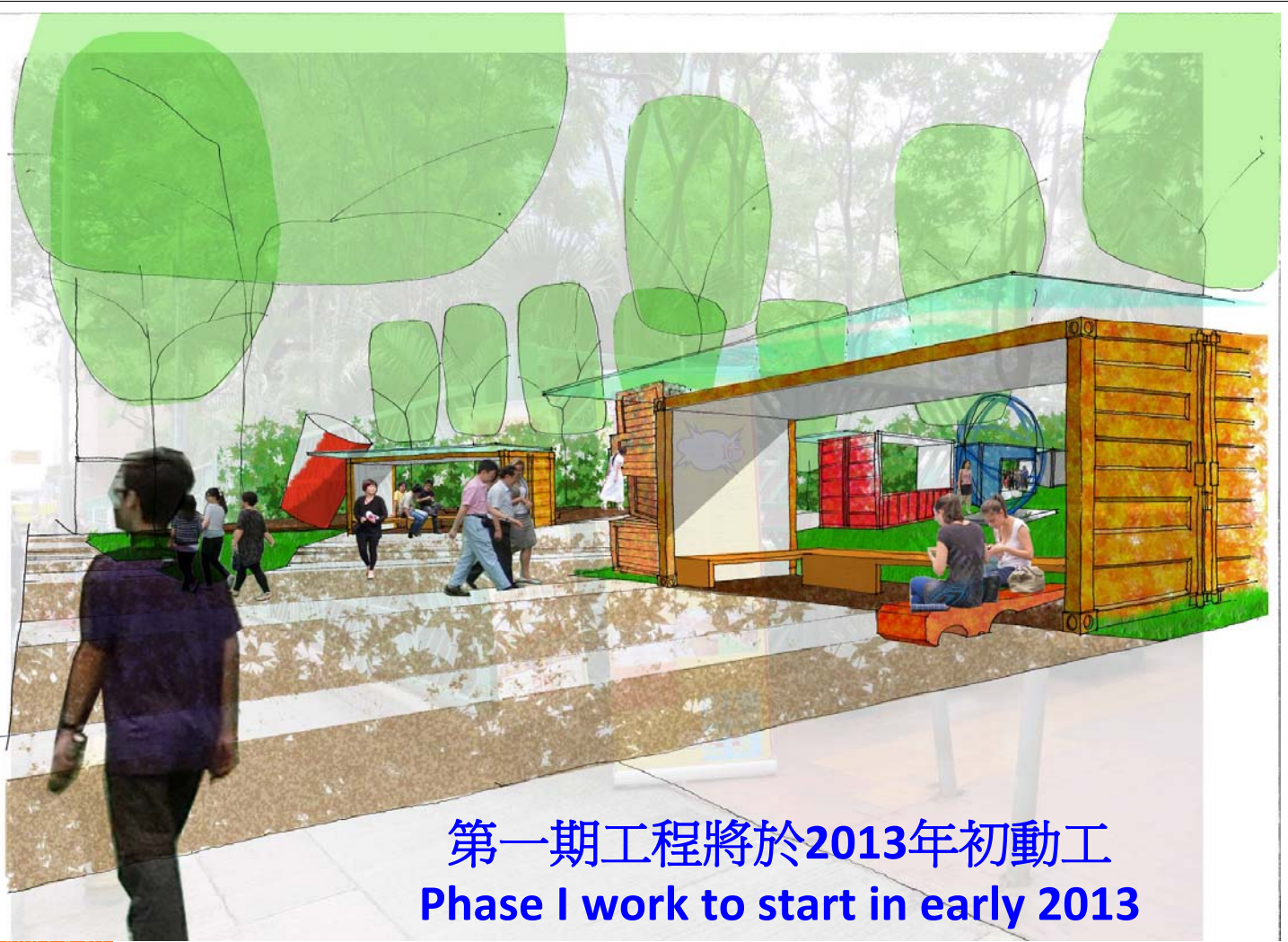
Transform Tsun Yip Street Playground into Kwun Tong Industrial Heritage Park



駿業街遊樂場初步設計方案

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觀塘海濱長廊 Kwun Tong Waterfront Promenade



- 觀塘海濱長廊第一期已經竣工，而第二期工程將於**2013年第一季動工及約於2014年底竣工**
Kwun Tong Promenade Phase 1 already completed while Phase 2 works to commence in early 2013 for completion around end 2014

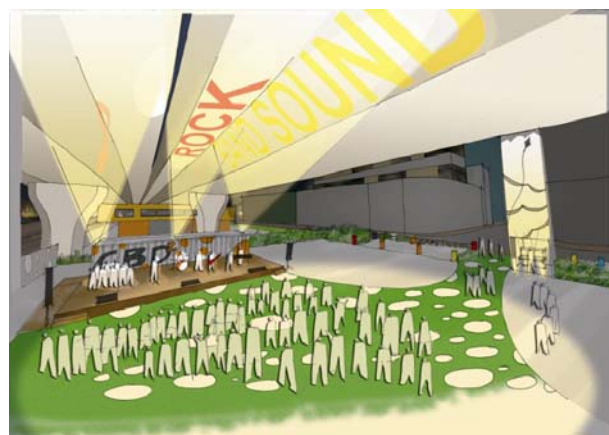
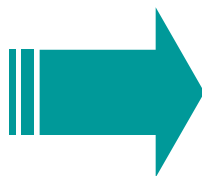


活化天橋底

把觀塘繞道下用地作文化用途

Place-making under flyover

transform idle land to a venue for arts and culture



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公眾參與 Public Engagement

- 分別向各區議會、專業團體、業主等人士諮詢
Engaged with District Councils, professional institutions, land owners, etc.



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公眾參與 Public Engagement

- 舉辦不同研討會和論壇，讓市民、發展商及藝術團體提供意見
Held various workshops and forums with public, developers and artists



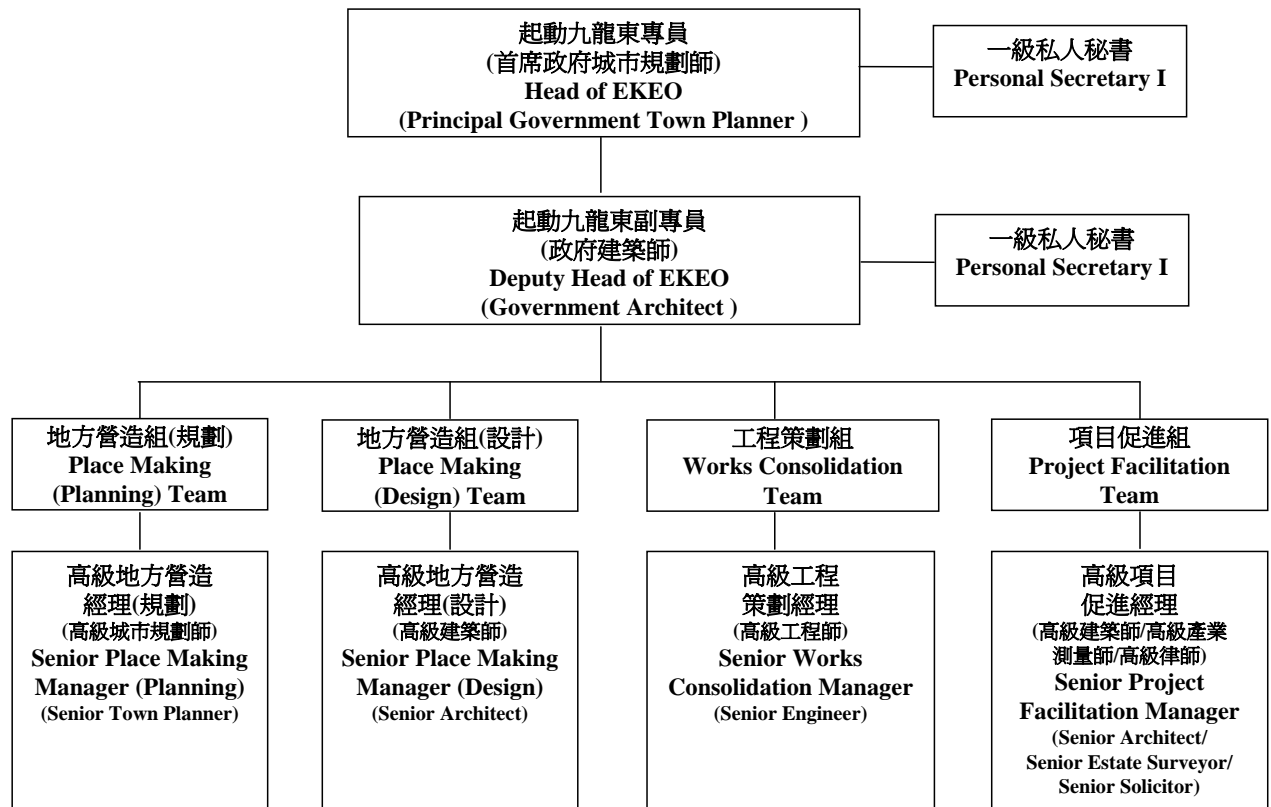
公眾參與 Public Engagement

- 和巴塞隆拿市合辦國際研討會
Co-organised international seminar with the city of Barcelona



起動九龍東辦事處的擬議架構圖

Energizing Kowloon East Office (EKEO)



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我們相信，如果在九龍東工作的**22萬**員工能認同九龍東是一個方便**步行**的地方，有他們樂於**流連歇息**的公共空間，這個地方便能吸引投資、聚匯人才，並提供無限的機遇和就業，成為香港另一個**具吸引力的核心商業區**

We believe, if the **220,000** workers found Kowloon East a **walkable** area with **stayable** public spaces and **sittable** spots, then we can attract investment, conglomerate people and provide limitless business opportunities, making Kowloon East an **attractive alternative CBD** of Hong Kong

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多謝! Thank you!

Connectivity

Design

Diversity

Branding

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