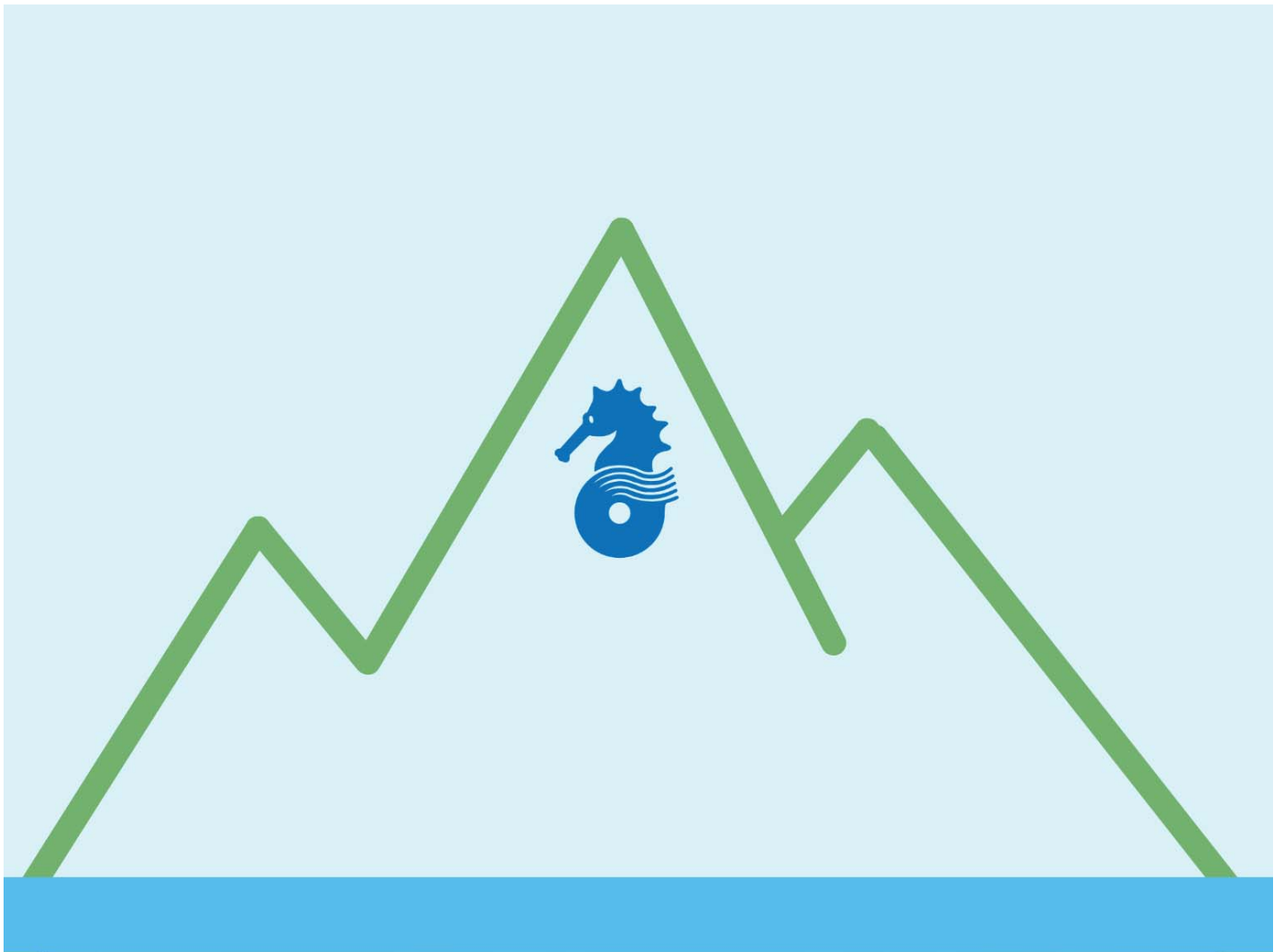


你還記得嗎？

Do You Remember?



舊水上樂園

OLD Water World

回憶
Memories...



係時候啦

[] It's TIME

Classical

經典

Commercials

廣告



VCRBase



讓香港人
重拾昔日
水上樂園
的美好回憶



Re-connect the people
of Hong Kong with fond
Water World MEMORIES



CONCEPTUAL Video of TSW





為什麼要興建水上樂園 Why a Water Park?

令公園設施更多元化，進一步強化海洋公園作為區內頂尖旅遊景點的地位

Diversify and strengthen Ocean Park's position as a top regional tourism attraction.

增加基建以滿足旅客增長

Needed infrastructure for growing destination tourism

促進香港經濟發展

Contribute to the Hong Kong economy

提昇香港社會的生活質素

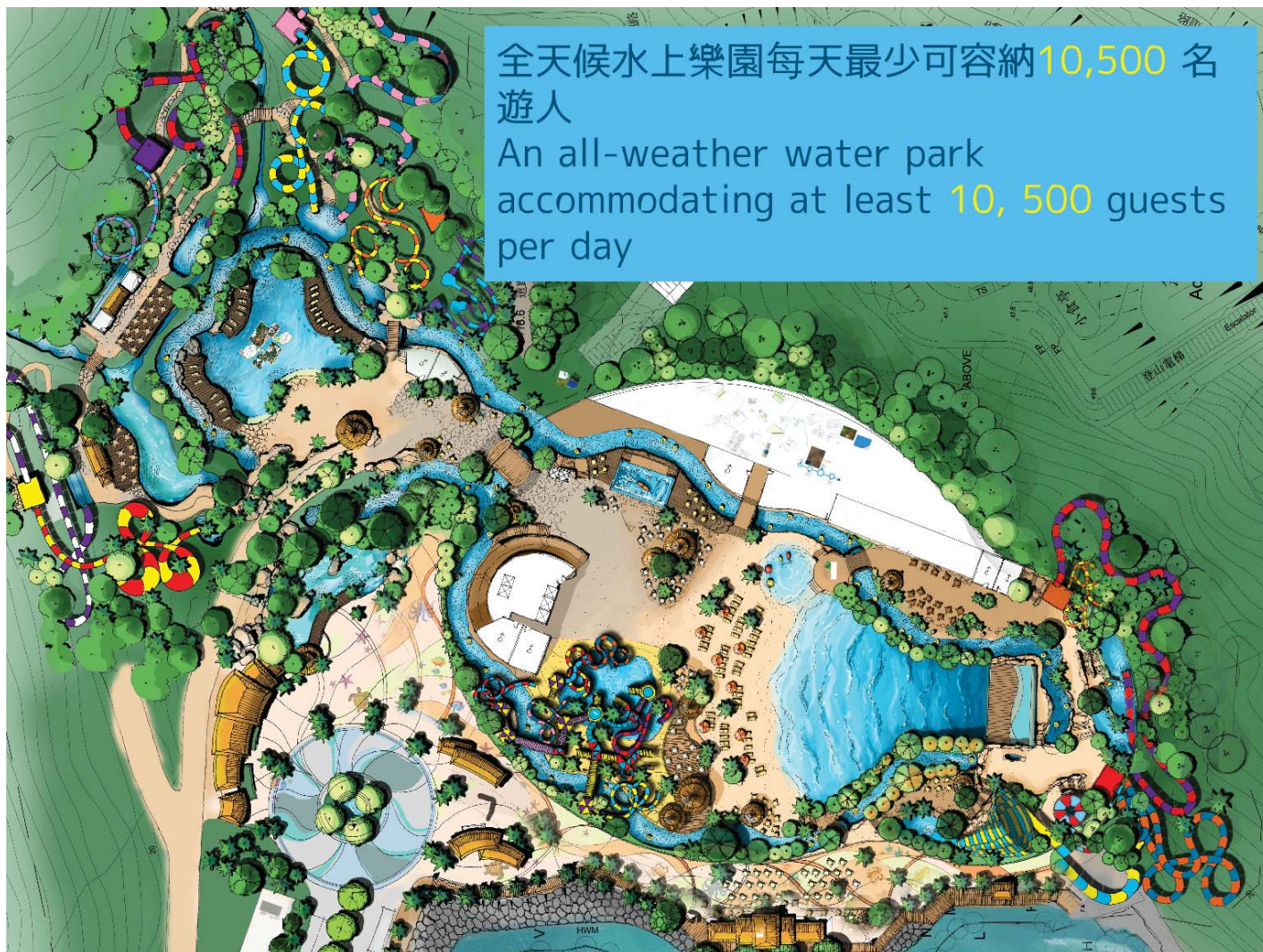
Intangible benefits to the quality of life for the local community

讓香港人重拾昔日水上樂園的美好回憶

Reconnect the people of Hong Kong with fond Water World Memories

延長旅客的訪港時間

Longer length of stays



全天候水上樂園每天最少可容納10,500 名遊人
An all-weather water park accommodating at least 10,500 guests per day



半透明的弧形屋頂，將成為香港的建築地標之一

Featuring an architecturally **ICONIC**, translucent and sweeping roof structure

25

Attractions

including 景點
包括

River adventure
水泡歷奇

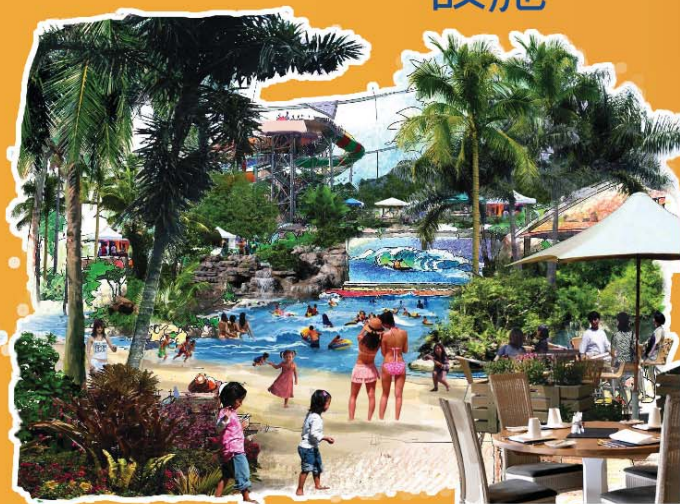
&

13

嶄新的
state-of-the-art
水上 giant
water
遊樂設施
rides



Dedicated
Entertainment
Retail
Dining
areas
特備
娛樂
零售
餐飲
設施





水上樂園設計將配合大自然環境，並設有教育及保育設施，適合一家大小



Designed with environmental sensitivities and will integrate effective educational, as well as conservation oriented components in its family entertainment offerings



世界之最及必看賣點 Must See and Best in Class Features

香港第一個全天氣水上樂園

First year-round all-weather Waterpark in Hong Kong

全東南亞第一及唯一一個臨海水上樂園

First and only Waterpark located adjacent to the ocean in South East Asia

首個根據生活哲學設計的水上樂園，提供全面及多元感觀，結合健康、文化及教育意義的休閒體驗

First Waterpark designed based on a lifestyle philosophy – offering a holistic and multi-sensory journey of well-being, cultural, educational and recreational experiences

首個「香港情懷」的水上樂園，提供豐富的互動教育體驗，藉多個水上機動設施向遊人講解物理學原理，並配有多項具娛樂及保育元素的景點

First-ever “Hong-Kong-flavoured” Waterpark, with a strong interactive educational experience – to introduce physics science into some of the water rides experience, as well as numerous entertainment and conservation themed elements and attractions

計劃興建全球最長的休閒河流(Lazy River)、最大的LED螢幕和最佳的多用途表演舞臺

Planned to have the longest lazy river, largest LED backdrop, and best multi-purpose performance stage in a Waterpark

★ ★ ★ ★ ★

舊 OLD and NEW 新

Water Park 水上樂園

COMPARISON

對照

30,470 sqm 平方米

59,400 sqm 平方米

SIZE 面積

5月至9月
May ~ Sep

全年無休
All year round

Operation Period 營運時段

5,000

7,000

Instantaneous Capacity 即時容客量

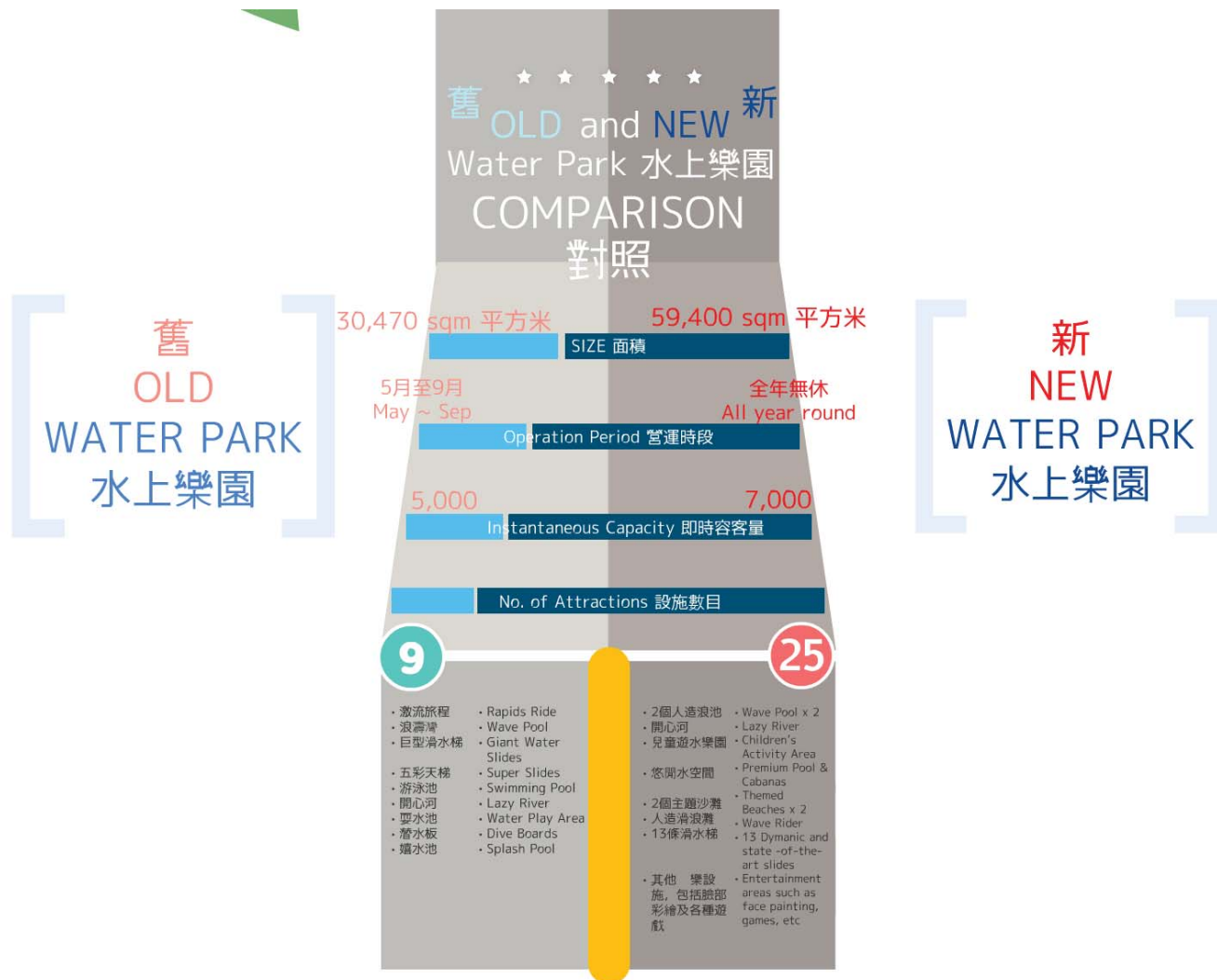
No. of Attractions 設施數目

9

- 激流旅程
- 浪濤灣
- 巨型滑水梯
- 五彩天梯
- 游泳池
- 開心河
- 耍水池
- 潛水板
- 嬉水池
- Rapids Ride
- Wave Pool
- Giant Water Slides
- Super Slides
- Swimming Pool
- Lazy River
- Water Play Area
- Dive Boards
- Splash Pool

25

- 2個人造浪池
- 開心河
- 兒童遊水樂園
- 悠閒水空間
- 2個主題沙灘
- 人造滑浪灘
- 13條滑水梯
- 其他娛樂設施，包括臉部彩繪及各種遊戲
- Wave Pool x 2
- Lazy River
- Children's Activity Area
- Premium Pool & Cabanas
- Themed Beaches x 2
- Wave Rider
- 13 Dynamic and state-of-the-art slides
- Entertainment areas such as face painting, games, etc



2013年各地水上樂園門票收費比較 2013 Water Park Ticket Price Comparison

	票價 (成人; 當地貨幣) Pricing in local currency (Adult)	票價 (成人; 港幣) Pricing in HK Dollars (Adult)
Wet 'n' Wild Water World, Australia	59.99 AUD 歐元	\$478
Aquaventure, Dubai	225 AED 阿拉伯幣	\$475
Ocean World, South Korea	60,000 won 韓幣	\$427
Wet 'n' Wild At Orlando, US	US \$ 55 美元(正價) / US \$ 45 美元(預售)	\$426 (正價) / \$349 (預售)
Blizzard Beach at Walt Disney World, US	US \$ 52 美元	\$405.6
Typhoon Lagoon at Disney World, US	US \$ 52 美元	\$405.6
Aquatica at Seaworld, US	US \$ 50 美元	\$387
Sunway Lagoon, Malaysia	\$90RM 馬來西亞幣	\$225
中國長隆水上樂園 Chimelong Waterpark, China	RMB 180 人民幣	\$223
Caribbean Bay at Everland Resort, Korea	30,000 won 韓幣	\$213

* 以上各地水上樂園的門票均是2013年的最新票價
 The above admission fees are at 2013 pricing levels.

對香港的貢獻 CONTRIBUTIONS TO HONG KONG

令公園設施更**多元化**，進一步**強化**海洋公園作為區內**頂尖旅遊景點**的地位
促進**香港經濟繁榮**

- 興建水上樂園的一次性經濟效益：

港幣**12億6千萬**

- 水上樂園每年營運及為香港旅遊業帶來之經濟效益：

港幣8.42億元(2018) 至港幣12.4億(2048)

創造2,900個(2018)至4,290個新職位(2048)

- 由2014年至2048年間為**本地生總值**作出的貢獻港幣**180億元**

提昇香港社會的**生活質素**

- 提升香港作為**世界級旅遊及休閒娛樂目的地**
- 為香港市民**締造獨特以及創新的休閒體驗**

Diversify and strengthen Ocean Park's position as a **top regional tourism attraction**

Contribute to the Hong Kong **economy** -

- One-time benefit from the **construction** of the water park
HK\$1.26 billion in value

- Ongoing yearly benefits from the operation of the water park and accompanying incremental benefits to the tourism industry:

HK\$842 million (2018) to **HK\$1.24 billion** (2048)

2,900 new jobs (2018) to **4,290 new jobs** (2048)

- Total **GDP** contribution from 2014 – 2048 = **HK\$18 billion**

Intangible benefits to the **quality of life** for the local community

- Raise HK's international profile as a **tourism and lifestyle destination**
- Creates more **unique recreational experiences** for locals

財政預測 FINANCIAL PROJECTIONS

- 總**建築成本**:**港幣22億9千萬** (2014年之估價)

- 香港海洋公園將打造成**多元化國際景點**

- 水上樂園將**獨立收費**

- 推出入場**套票**，讓遊人可進入一個或兩個樂園

- 套票詳情將根據水上樂園開幕時之**經濟環境及市場因素**而釐訂

- 預期投資回報率約 **9.5%** (包括**水上樂園、零售、餐飲及娛樂設施和停車場**)

- 海洋公園之社區優惠將**伸延至**水上樂園 (如香港市民**生日可免費入場**、**殘障人士可享特惠票價**等)

- Total **construction** cost: **HK\$2.29 billion** (at 2014 price levels)

- Ocean Park to be transformed into a **multiple-venue destination**

- **Separate** admission for the Water Park

- A **combination pricing package** will be developed to allow guests to gain access to one or both parts of the Park

- Final package details to be confirmed subject to **economic feasibility** and **prevailing market conditions** closer to the opening of the water park

- Projected Investment rate of return: **9.5%** (includes **water park, retail, dining and entertainment** and car park)

- **Extend** current Ocean Park **CSR practices** to Water World (e.g. **Free entries for birthdays, disabled discounts, etc.**)

預計計劃
批准日期
Anticipated
Approval



May
2013

Late
2013

拆卸及前期準備
工作
Demolition and
preparation
work



主要工程
Main
construction

Late
2013

Early 2015
~
Mid 2017

2nd half
of 2017

拆卸及前期準備
工作
Demolition and
preparation
work

正式開放
Public
opening

2nd half
of 2017

正式開放
Public
opening



It's Time table



It's Time

