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**COMMERCE AND ECONOMIC
DEVELOPMENT BUREAU**

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8 January 2013

Clerk to LegCo Panel on Commerce and Industry
Legislative Council Secretariat
Legislative Council Complex
1 Legislative Council Road
Central, Hong Kong
(Attn.: Ms Annette Lam)
(Fax No.: 2978 7569)

Dear Ms Lam,

**Request for Supplementary Information
at the Meeting of the Panel on Commerce and Industry on 29 October 2012**

At the Panel meeting on 29 October 2012 during which the paper CB(1)57/12-13(04) on "Trade relations between Hong Kong and Taiwan" was discussed, members noted that the Hong Kong Trade Development Council (TDC) has organized activities which not only facilitate Hong Kong companies to further penetrate into the Taiwan market, but also encourage the Taiwan brands to cooperate with Hong Kong companies and leverage on Hong Kong's services platform (such as participation in exhibitions staged in Hong Kong) to explore business opportunities in both the Mainland and overseas markets. In this connection, the Hon Martin LIAO asked for information about Hong Kong-Taiwan trade promotion activities organised by TDC in the previous year.

We have followed up Member's request with TDC. The relevant information is set out at Annex for Members' reference.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Belinda Wong'.

(Ms Belinda Wong)

for Secretary for Commerce and Economic Development

Hong Kong-Taiwan trade promotion activities organised by the Hong Kong Trade Development Council (HKTDC)

Item	Date	Activity	Venue	Organiser	HKTDC's work	Result
2012						
1	6-9 April	Hong Kong International Lighting Fair (Spring Edition)	Hong Kong	HKTDC	Organised a trade mission for Taiwan companies to participate in the exhibition and the concurrent business matching activities in Hong Kong	27 Taiwan companies joined as exhibitors and 300 Taiwan buyers visited the fair. As an international platform, the fair facilitated Taiwan suppliers and buyers to explore cooperation opportunities with Hong Kong companies, amongst others.
2	12 April	HKTDC Chairman's visit to Taiwan	Taipei	HKTDC	HKTDC Chairman met with a number of industry leaders in Taiwan to understand the latest market development	Representatives from 10 well-known Taiwan companies attended. This activity allowed HKTDC to further understand Taiwan companies' needs, so as to better target its Hong Kong-Taiwan trade promotion activities.
3	13-16 April	Hong Kong Electronic Fair (Spring Edition)	Hong Kong	HKTDC	Organised a trade mission for Taiwan companies to participate in the exhibition and the concurrent business matching activities in Hong Kong	153 Taiwan companies joined as exhibitors and 1,825 Taiwan buyers visited the fair. As an international platform, the fair facilitated Taiwan suppliers and buyers to explore cooperation opportunities with Hong Kong companies, amongst others.
4	13-16 April	International ICT Expo	Hong Kong	HKTDC	Organised a trade mission for Taiwan companies to participate in the exhibition and the concurrent business matching activities in Hong	11 Taiwan companies joined as exhibitors and 824 Taiwan buyers visited the fair. As an international platform, the fair facilitated Taiwan

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					Kong	suppliers and buyers to explore cooperation opportunities with Hong Kong companies, amongst others.
5	20-23 April	Hong Kong Houseware Fair	Hong Kong	HKTDC	Organised a trade mission for Taiwan companies to participate in the exhibition and the concurrent business matching activities in Hong Kong	257 Taiwan companies joined as exhibitors and 778 Taiwan buyers visited the fair. As an international platform, the fair facilitated Taiwan suppliers and buyers to explore cooperation opportunities with Hong Kong companies, amongst others.
6	20-23 April	Hong Kong International Home Textiles and Furnishings Fair	Hong Kong	HKTDC	Organised a trade mission for Taiwan companies to participate in the exhibition and the concurrent business matching activities in Hong Kong	2 Taiwan companies joined as exhibitors and 380 Taiwan buyers visited the fair. As an international platform, the fair facilitated Taiwan suppliers and buyers to explore cooperation opportunities with Hong Kong companies, amongst others.
7	21 April	Buyer Meetings - Networking Cocktail on New Promotional Channels in Greater China	Taipei	HKTDC	Arranged the Taiwan department store sector and online retailers to meet and network with Chinese online retailers and Hong Kong houseware suppliers	11 buyers from 5 Taiwan companies participated in the cocktail. This activity facilitated Hong Kong companies to develop the Taiwan market, and provided an ideal platform to foster cooperation between Hong Kong and Taiwan companies.
8	27-30 April	Hong Kong Gifts & Premium Fair	Hong Kong	HKTDC	Organised a trade mission for Taiwan companies to participate in the exhibition and the concurrent business matching activities in Hong Kong	460 Taiwan companies joined as exhibitors and 1,444 Taiwan buyers visited the fair. As an international platform, the fair facilitated Taiwan suppliers and buyers to explore cooperation opportunities with Hong

Item	Date	Activity	Venue	Organiser	HKTDC's work	Result
						Kong companies, amongst others.
9	27-30 April	International Printing & Packaging Fair	Hong Kong	HKTDC	Organised a trade mission for Taiwan companies to participate in the exhibition and the concurrent business matching activities in Hong Kong	8 Taiwan companies joined as exhibitors and 269 Taiwan buyers visited the fair. As an international platform, the fair facilitated Taiwan suppliers and buyers to explore cooperation opportunities with Hong Kong companies, amongst others.
10	7-9 May	Hong Kong International Medical Devices and Supplies Fair	Hong Kong	HKTDC	Organised a trade mission for Taiwan companies to participate in the exhibition and the concurrent business matching activities in Hong Kong	2 Taiwan companies joined as exhibitors and 62 Taiwan buyers visited the fair. As an international platform, the fair facilitated Taiwan suppliers and buyers to explore cooperation opportunities with Hong Kong companies, amongst others.
11	11 May	Entrepreneur Day	Hong Kong	HKTDC	Invited the Association of Chain and Franchise Promotion, Taiwan to be the event's supporting organisation; and invited a representative of the Association to speak in a relevant seminar to share experience	Entrepreneur Day received 13,220 visitors and the relevant seminar recorded over 320 attendees. The fair facilitated Taiwan companies to introduce the business environment of Taiwan, and helped foster cooperation between Hong Kong and Taiwan companies.
12	16 May	Seminar on Hong Kong Designer and Marketing Sectors	Taipei	Taiwan-Hong Kong Economic and Cultural Co-operation Council	HKTDC, as the secretary of Hong Kong-Taiwan Business Co-operation Committee, assisted in the implementation of the event and invitation of speakers from the Hong Kong trade	Over 270 representatives from 196 Taiwan companies attended. This activity helped the design and marketing sectors in Hong Kong to promote themselves and explore business opportunities in the Taiwan market.

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13	16 May	Seminar on Taiwan-Hong Kong Financial Co-operation	Taipei	Taiwan-Hong Kong Economic and Cultural Co-operation Council	HKTDC, as the secretary of Hong Kong-Taiwan Business Co-operation Committee, assisted in the implementation of event and invitation of speakers from Hong Kong	194 representatives from 95 Taiwan companies of the financial sector attended. This activity provided an ideal platform to introduce the financial services of Hong Kong and foster cooperation.
14	2 June	HKTDC Hong Kong Book Fair - roadshow	Taipei	HKTDC	Invited Hong Kong authors to meet and network with Taiwan authors, so as to promote Hong Kong Book Fair	207 attendees were recorded. This activity helped attract more Taiwan publishers and readers to participate in the Hong Kong Book Fair.
15	5-9 June	Computex Taipei	Taipei	Taiwan External Trade Development Council	Led a group of Hong Kong companies to join as exhibitors	Organised the Hong Kong Pavilion, which featured 12 booths of 7 Hong Kong suppliers of electronics accessories and parts. This activity facilitated Hong Kong companies to develop the Taiwan market, and provided an ideal platform to foster cooperation between Hong Kong and Taiwan companies.
16	29 June	Seminar on Taiwan-Hong Kong Logistics Service Sectors	Taipei	Taiwan General Chamber of Commerce	HKTDC was a supporting organisation and invited two Hong Kong logistics industry players to join the seminar	Over 160 industry players from 134 companies attended. This activity provided an ideal platform to foster exchanges and cooperation between Hong Kong and Taiwan companies.
17	3-6 July	Hong Kong Fashion Week for Spring/Summer	Hong Kong	HKTDC	Organised a trade mission for Taiwan companies to participate in the exhibition and the concurrent business matching activities in Hong Kong, and organised the "International Fashion: On Parade	25 Taiwan companies joined as exhibitors and 190 Taiwan buyers visited the fair. The pre-event press conference in Taipei attracted 12 media and generated 13 clippings on the fair. As an international platform, the fair

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					New Fashion Taiwan" show. HKTDC also organised a pre-event press conference in late June in Taipei to promote the fair	facilitated Taiwan suppliers and buyers to explore cooperation opportunities with Hong Kong companies, amongst others.
18	18-24 July	Hong Kong Book Fair	Hong Kong	HKTDC	Arranged Taiwan companies to participate in the fair	39 Taiwan companies joined as exhibitors. As a large-scale platform, the fair facilitated Taiwan companies to explore cooperation opportunities with Hong Kong companies, amongst others.
19	20-22 July	Better Living Expo	Hong Kong	HKTDC	Arranged Taiwan companies to participate in the fair	1 Taiwan company joined as exhibitor. As an international platform, the fair facilitated Taiwan suppliers and buyers to explore cooperation opportunities with Hong Kong companies, amongst others.
20	26 July	Creativity - Business Opportunities for Hong Kong and Taiwan	Taipei	Invest Hong Kong, HKSAR Government	HKTDC was a supporting organization and arranged representative to speak at the seminar to introduce its promotion platform and services	About 200 representatives from the trade attended. This activity provided an ideal platform to foster cooperation between Hong Kong and Taiwan companies.
21	16-18 August	Hong Kong International Tea Fair	Hong Kong	HKTDC	Organised a trade mission for Taiwan companies to participate in the exhibition and the concurrent business matching activities in Hong Kong	2 Taiwan companies joined as exhibitors and 89 Taiwan buyers visited the fair. As an international platform, the fair facilitated Taiwan suppliers and buyers to explore cooperation opportunities with Hong Kong companies, amongst others.

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22	16-20 August	Food Expo	Hong Kong	HKTDC	Organised a trade mission for Taiwan companies to participate in the exhibition and the concurrent business matching activities in Hong Kong	7 Taiwan companies joined as exhibitors and 80 Taiwan buyers visited the fair. As an international platform, the fair facilitated Taiwan suppliers and buyers to explore cooperation opportunities with Hong Kong companies, amongst others.
23	16-18 August	International Conference & Exhibition of the Modernization of Chinese Medicine & Health Products	Hong Kong	HKTDC	Organised a trade mission for Taiwan companies to participate in the exhibition and the concurrent business matching activities in Hong Kong	4 Taiwan companies joined as exhibitors and 61 Taiwan buyers visited the fair. As an international platform, the fair facilitated Taiwan suppliers and buyers to explore cooperation opportunities with Hong Kong companies, amongst others.
24	5-9 September	Hong Kong Watch & Clock Fair	Hong Kong	HKTDC	Organised a trade mission for Taiwan companies to participate in the exhibition and the concurrent business matching activities in Hong Kong	35 Taiwan companies joined as exhibitors and 244 Taiwan buyers visited the fair. As an international platform, the fair facilitated Taiwan suppliers and buyers to explore cooperation opportunities with Hong Kong companies, amongst others.
25	5 September	Seminar on Hong Kong Accounting Service Sector & Trade mission of Hong Kong Accounting Sector	Taipei	Hong Kong Institute of Certified Public Accountants	Assisted in arranging the visit to the Taiwan General Chamber of Commerce; and co-organised a seminar and networking luncheon with the Taiwan General Chamber of Commerce	33 industry players joined the trade mission. This activity facilitated the Hong Kong accounting sector to explore the Taiwan market and foster cooperation with Taiwan counterparts.
26	25 September	Seminar on Taiwan-Hong Kong Economic Outlook	Taipei	Economic Co-operation Committee	HKTDC, as the secretary of Hong Kong-Taiwan Business Co-operation Committee, co-organised the	Over 110 representatives from the business sector attended the seminar; over 60 people attended the networking

Item	Date	Activity	Venue	Organiser	HKTDC's work	Result
		& Annual Meeting of Hong Kong-Taiwan Business Co-operation Committee and Economic Co-operation Committee under Taiwan-Hong Kong Economic and Cultural Co-operation Council cum networking dinner		under Taiwan-Hong Kong Economic and Cultural Co-operation Council, and Hong Kong-Taiwan Business Co-operation Committee	seminar and assisted in inviting guests for the networking dinner	dinner. This activity helped promote exchanges and cooperation between Hong Kong and Taiwan business sectors.
27	27-29 September	EXCO Taiwan	Taipei	Taiwan External Trade Development Council	HKTDC, as the secretary of Hong Kong-Taiwan Business Co-operation Committee, co-organised the event; during the fair period, HKTDC also co-organised the Asian MICE Forum 2012, which highlighted on "Innovation and Technology". HKTDC introduced the facilities and services of the Hong Kong Convention and Exhibition Centre and AsiaWorldExpo at the event	535 representatives from the business sectors attended the Asian MICE Forum. This activity encouraged Taiwan companies to utilise the international trade platform and innovation and technology services of Hong Kong.
28	9-12 October	TAITRONICS	Taipei	Taiwan External Trade Development Council Taiwan Electrical and	Set up booth to promote the 3-in-1 trade platform of HKTDC	Collected contacts of 330 effective suppliers and introduced the services provided by HKTDC Magazine App to 122 buyers and suppliers. The event encouraged Taiwan companies to utilise the trade platform of HKTDC which would help Taiwan companies

Item	Date	Activity	Venue	Organiser	HKTDC's work	Result
				Electronic Manufacturers' Association		tap global business opportunities.
29	13-16 October	Hong Kong Electronics Fair (Autumn Edition)	Hong Kong	HKTDC	Organised a trade mission for Taiwan companies to participate in the exhibition and the concurrent business matching activities in Hong Kong	360 Taiwan companies joined as exhibitors and 3,149 Taiwan buyers visited the fair. As an international platform, the fair facilitated Taiwan suppliers and buyers to explore cooperation opportunities with Hong Kong companies, amongst others.
30	13-16 October	eletronicAsia	Hong Kong	HKTDC	Organised a trade mission for Taiwan companies to participate in the exhibition and the concurrent business matching activities in Hong Kong	61 Taiwan companies joined as exhibitors and 1,589 Taiwan buyers visited the fair. As an international platform, the fair facilitated Taiwan suppliers and buyers to explore cooperation opportunities with Hong Kong companies, amongst others.
31	16-18 October	Taipei in Style	Taipei	Taiwan Textile Federation	Organised a group of Hong Kong designers to showcase their latest designs, and organised the Style Hong Kong fashion show	7 Hong Kong young designers participated. The Style Hong Kong fashion show recorded about 650 audience. This activity facilitated Hong Kong designers to promote themselves and develop the Taiwan market, and provided an ideal platform to foster cooperation between Hong Kong and Taiwan companies.
32	18-21 October	Heartbeat Taiwan	Taipei	"Ministry of Culture", Taiwan	Set up a booth to introduce Hong Kong service industries and HKTDC's recent promotional activities, such as the Inno Design	Set up 2 booths. This activity helped promote Hong Kong's service industries, foster cooperation of companies of the two places and

Item	Date	Activity	Venue	Organiser	HKTDC's work	Result
					Tech Expo and Business of IP Asia Forum in December 2012	encourage Taiwan companies to make use of HKTDC's activity to explore other markets.
33	27-19 October	International Building and Decoration Materials & Hardware Fair	Hong Kong	HKTDC	Organised a trade mission for Taiwan companies to participate in the exhibition and the concurrent business matching activities in Hong Kong	4 Taiwan companies joined as exhibitors and 149 Taiwan buyers visited the fair. As an international platform, the fair facilitated Taiwan suppliers and buyers to explore cooperation opportunities with Hong Kong companies, amongst others.
34	27-30 October	Eco Expo Asia	Hong Kong	HKTDC	Organised a trade mission for Taiwan companies to participate in the exhibition and the concurrent business matching activities in Hong Kong	2 Taiwan companies joined as exhibitors and 148 Taiwan buyers visited the fair. As an international platform, the fair facilitated Taiwan suppliers and buyers to explore cooperation opportunities with Hong Kong companies, amongst others.
35	27-30 October	Hong Kong International Lighting Fair (Autumn Edition)	Hong Kong	HKTDC	Organised a trade mission for Taiwan companies to participate in the exhibition and the concurrent business matching activities in Hong Kong	209 Taiwan companies joined as exhibitors and 1,439 Taiwan buyers visited the fair. As an international platform, the fair facilitated Taiwan suppliers and buyers to explore cooperation opportunities with Hong Kong companies, amongst others.
36	28-30 October	Sports Source Asia	Hong Kong	HKTDC	Organised a trade mission for Taiwan companies to participate in the exhibition and the concurrent business matching activities in Hong Kong	11 Taiwan companies joined as exhibitors and 100 Taiwan buyers visited the fair. As an international platform, the fair facilitated Taiwan suppliers and buyers to explore cooperation opportunities with Hong

Item	Date	Activity	Venue	Organiser	HKTDC's work	Result
						Kong companies, amongst others.
37	7-9 November	Hong Kong Optical Fair	Hong Kong	HKTDC	Organised a trade mission for Taiwan companies to participate in the exhibition and the concurrent business matching activities in Hong Kong; and invited Taiwan Optical Industry Association to organise a networking cocktail cum product launch at the event	76 Taiwan companies joined as exhibitors and 601 Taiwan buyers visited the fair. As an international platform, the fair facilitated Taiwan suppliers and buyers to explore cooperation opportunities with Hong Kong companies, amongst others.
38	8-10 November	Hong Kong International Wine & Spirits Fair	Hong Kong	HKTDC	Organised a trade mission for Taiwan companies to participate in the fair	1 Taiwan company joined as exhibitor and 217 Taiwan buyers visited the fair. As an international platform, the event facilitated Taiwan suppliers and buyers to explore cooperation opportunities with Hong Kong companies, amongst others.
39	8 November	Asian Logistics & Maritime Conference	Hong Kong	HKTDC	Invited the Taiwan General Chamber of Commerce to recruit members to form a trade mission to Hong Kong	A trade mission of 26 members joined the event in Hong Kong. As an international platform, the conference facilitated Taiwan logistics and maritime sectors to explore cooperation opportunities with Hong Kong companies, amongst others.
40	14 November	Seminar on Hong Kong Investment Market for Taiwan SMEs	Taipei	Junior Chamber International, Taipei	Sent a representative to speak at the event to promote advantages of Hong Kong service industry and HKTDC's trading platform	About 30 members of the Chamber attended. This activity provided an ideal platform for HKTDC to promote Hong Kong's service industries and HKTDC's services which would help Taiwan companies to tap global business opportunities.

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41	26-27 November	Visit to Taiwan by Hong Kong Law Society	Taipei, Kaohsiung	HK Law Society	Arranged meetings with related organisations in Taipei and Kaohsiung, as a warm-up activity for the Society's upcoming event in Taiwan next year	Arranged 4 representatives from the Society to visit Kaohsiung Commerce & Trade Development Association, Kaohsiung Chamber of Industry, New Taipei Importers and Exporters Chamber of Commerce, so as to facilitate cooperation of legal service providers of the two places.
42	6-8 December	World SME Expo	Hong Kong	HKTDC	Invited the Association of Chain and Franchise Promotion, Taiwan to be the event's supporting organisation; and invited members of the Association to participate in the expo	9 member companies of the Association joined as exhibitors to introduce business opportunities in Taiwan. The HKTDC also arranged business matching sessions to facilitate cooperation between Hong Kong and Taiwan companies.
43	6-8 December	Inno Design Tech Expo	Hong Kong	HKTDC	Organised a trade mission for Taiwan companies to participate in the exhibition and the concurrent business matching activities in Hong Kong	11 Taiwan companies joined as exhibitors and about 20 Taiwan buyers visited the fair. As an international platform, the fair facilitated Taiwan companies to explore cooperation opportunities with Hong Kong companies, amongst others.
44	7 December	Business of IP Asia Forum	Hong Kong	HKTDC	Invited representatives from Taiwan tech schools, design and legal sectors to join the conference	A trade mission of 60 members joined the event in Hong Kong. As an international platform, the conference facilitated Taiwan companies of the relevant sectors to explore cooperation opportunities with Hong Kong companies, amongst others.