

香港大學兒童及青少年科學系

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Submission to Panel on Health Services on the regulation of

formula products and foods for infants and young children

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As a key clinical institution looking after child health and academic department training health care professionals, we support the government's proposal on the regulation of infant formula products and foods for infants and young children under 3 years of age and would like to highlight the following points:

- 1. Breast feeding is the normal, physiologic way to feed babies and provides the best form of infant nutrition.
- 2. "Not breastfeeding" increases the risk of adverse health outcomes in infant (e.g. sudden infant death, otitis media, gastrointestinal infection, skin and airway allergy, obesity, diabetes) and mother (e.g. breast cancer, ovarian cancer).
- 3. Health benefits to the society in ensuring exclusive breastfeeding of all infants are thus tremendous not taking into account economic advantages.
- 4. Scientific studies from the States and Europe already showed the negative effects of infant formula marketing on the continuation and exclusivity of breastfeeding. Hence parents should be protected from commercial infant formula marketing through proper regulation of formula products in Hong Kong.
- 5. Freedom on trade or advertisement must not surpass our mother and children's right to health, infant formula should not be marketed or distributed in any environment in ways that may interfere with the protection and promotion of breastfeeding.
- 6. Regulation of nutrition information for infant and special dietary foods should be a basic task of the government as all such foods are targeted at the more vulnerable subgroups of the population with special dietary needs.
- 7. Review on introducing appropriate regulations to govern nutritional composition and labelling of infant and special dietary foods marketed in Hong Kong is critical.
- 8. Government should develop an appropriate monitoring and sanction mechanism to ensure compliance of the Hong Kong Code.
- 9. A high-level, Central Committee on Breastfeeding composed of representatives from relevant government and university departments, health professional associations, and NGOs should be established to develop multi-pronged policy and regulatory strategy to promote, coordinate, support and monitor exclusive breastfeeding for all babies in Hong Kong.