

商務及經濟發展局  
通訊及科技科

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16 May 2013

Ms YUE Tin-Po  
Clerk, Panel on  
Information Technology and Broadcasting  
Legislative Council  
Legislative Council Complex  
1 Legislative Council Road  
Central, Hong Kong  
(Fax: 2840 0269)

Dear Ms Yue,

### Proposal to inject additional funding into the CreateSmart Initiative

At the meeting of the Legislative Council Panel on Information Technology and Broadcasting held on 11 March 2013 to discuss the captioned proposal, a Member asked whether the Administration has information on the number of successful applications with production in Hong Kong, and, if so, to provide such information accordingly. Our reply is as follows.

The Design-Business Collaboration Scheme (DBCS) aims at encouraging small and medium sized enterprises (SMEs) to engage design services in improving their products or services and enhancing their competitiveness. Government provides under the DBCS a matching grant of up to 50% of the cost of the design project, subject to an aggregate funding cap of \$100,000 for each SME for a maximum of four projects.

Since the applicants for funding support under the DBCS have hitherto not been required to provide information on where their project deliverables are produced, we do not have the requested information. We will amend the application form and template of the completion report for new DBCS projects for collection of such information in future.

Yours sincerely,

A handwritten signature in black ink, consisting of a large, stylized 'C' followed by a few horizontal strokes.

( Ivanhoe CHANG )

for Secretary for Commerce and Economic Development

c.c. Head of Create Hong Kong

(Fax: 3101 0863)