



Email : hollyip@hkpc.org

Mail : Environmental Management Division
3/F., Hong Kong Productivity Council Building
78 Tat Chee Avenue, Kowloon

Our Ref: 075 / 13 / ML

By Email and Post

October 21, 2013 (Amendment)

Dear Sir,

**Re : Task Force on External Lighting Stakeholders and the Public
Engagement Exercise**

Reference is made to the Task Force on External Lighting on the appropriate strategy and measures for tackling nuisance and energy wastage problems caused by external lighting.

Representing the Hong Kong hotel industry, we would like to highlight the comments of the Task Force (TF) on two major areas which the TF considers exemptions may be granted to decorative lightings during festive holidays only, and hotels may install lighting installations same as shop-front signs or lighting installations on the ground floor to show they are still in operation after the preset time, if necessary. But the TF considers that there will be no practical need for hotels to display sign or logo on top of the hotel buildings to show their location like in other countries.

The Hong Kong hotel industry supports and agrees that excessive flood lighting advertisements or huge signboards especially in shopping districts along the Nathan Road in Mongkok for example would create nuisance and energy wastage caused by strong external lighting especially during the early morning hours. On the other hand, the TF should cautiously consider the operation needs and the service mode of the Hong Kong hotel industry.



香港酒店業主聯會

The Federation of
Hong Kong Hotel Owners

In this connection, we would like to comment as follows:

1. As far as we understand, there is no such rule applies in cities around the world that hotel name, logo and brand which are not heavy lighting installations are required to be switched off after the preset time. The same applies to shop front signs and lighting installations on the ground floor of hotels. The TF should understand that hotels operate 24-hour on year round basis. Any switch-off measures would create an impression that hotels are closed for business.
2. The display of hotel's name, logo or brand is in harmony and design with the hotel building and is totally different from those heavy light flooding signboards/advertisements in shopping areas.
3. The lighting installations of hotels would not affect the local residents because the majority of hotels are located in commercial or business areas not residential. Secondly, the lighting density is low and would not create nuisance.
4. Last but not least, external lighting which is in harmony with the hotel buildings at night forms part of Hong Kong's attraction - Pearl of the Orient and the attractive beautiful Victoria Harbour during night time which is our city image worldwide.

The TF would appreciate that doing business in Hong Kong is getting more and more competitive, difficult and even challenging. Therefore the TF would consider granting exemptions to businesses during operation hours including but not limited to hotels subject to the level of nuisance, if there is any, is kept to an acceptable or low level.

We hope we have made our position in proper context that exemptions would be granted to decorative lightings, shop-front signs and/or lighting installations on hotel ground floor as well as the display of hotel name, logo and brand on top of the hotel buildings with no preset time. Please let us know if you have any further question.

Yours faithfully,

Michael LI

Executive Director

The Federation of HK Hotel Owners

九龍尖沙咀麼地道七十號海景嘉福酒店B201

Room B201, B2 InterContinental Grand Stanford HK, 70 Mody Road, Tsim Sha Tsui East, Kowloon.
Tel: (852) 2369-1887 Fax: (852) 2367-7805 <http://www.fedhotelowners.com.hk> Email: fhkho@hknet.com