



中華人民共和國香港特別行政區政府總部食物及衛生局

Food and Health Bureau, Government Secretariat
The Government of the Hong Kong Special Administrative Region
The People's Republic of China

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電話號碼 Tel. No.: (852) 3509 8929
傳真號碼 Fax No.: (852) 2840 0467

17 February 2014

Ms Maisie LAM
Chief Council Secretary
Panel on Health Services
Legislative Council Complex
1 Legislative Council Road
Central, Hong Kong

Dear Ms LAM,

**Panel on Health Services
Special Meeting on 23 December 2013
Supplementary Information on
Undesirable Medical Advertisements Ordinance**

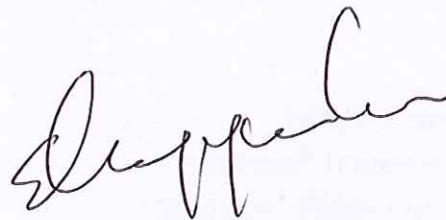
In response to the request made by the Panel on Health Services of the Legislative Council at its special meeting on 23 December 2013, the statistics of various enforcement actions taken under the Undesirable Medical Advertisements Ordinance (Cap. 231) in the past five years are provided in the ensuing paragraphs for reference.

Supplementary Information

The Undesirable Medical Advertisements Ordinance (UMAO), prohibits any person from publishing or causing to be published any advertisement likely to lead to the use of any medicine, surgical appliance or treatment for the purpose of preventing or treating diseases or conditions specified in the Ordinance. In addition, the UMAO prohibits advertisements relating to abortion and prohibits/restricts advertisements of orally consumed products from making certain types of health claims.

If beauty parlours published any advertisements prohibited by the UMAO, such as treatments for restoration of lost youth, correction of deformity or surgical alteration of a person's appearance, or orally consumed products with claims to regulate the endocrine system, they are considered to have contravened the UMAO.

Over the past 5 years (from 2009 to 2013), the Department of Health had screened 323 334 advertisements in relation to the enforcement of the UMAO. During the same period, 9 552 warning letters had been issued and 106 cases had been successfully prosecuted under the UMAO. Among the 106 cases, 37 cases involved advertisements of beauty parlours.



(Sheung-yuen LEE)
for Secretary for Food and Health

cc. Department of Health (Attention: Dr Teresa LI Mun Pik, Principal Medical and Health Officer (5))