商務及經濟發展局 通訊及科技科

香港添馬添美道二號 政府總部西翼二十一樓



COMMUNICATIONS AND TECHNOLOGY BRANCH COMMERCE AND ECONOMIC DEVELOPMENT BUREAU

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傳真及專遞函件

(傳真號碼: 2833 9132)

香港中區立法會道一號 立法會綜合大樓 606 室 立法會資訊科技及 廣播事務委員會主席 葛珮帆議員, JP

葛主席:

香港電視娛樂有限公司 本地免費電視節目服務牌照申請

繼二零一三年十月原則上批准上述申請後,我現謹此通知,在二零一五年四月一日的會議上,行政會議建議和行政長官指令一

- (a) 按通訊事務管理局("通訊局")根據《廣播條例》(第562章)("條例")第9(2)條提交的建議,批准香港電視娛樂 有限公司("香港電視娛樂")提出的本地免費電視節目("免費電視")服務牌照申請;
- (b) 根據條例第8(1)條及第10(1)條,通過立法會參考摘要 附件A所載的免費電視服務牌照擬本,並向香港電視 娛樂批出牌照,牌照期由上文(a)項所述作出決定當 日起計,為期12年;

- (c) 通過憲報公告擬本(載於立法會參考資料摘要附件 B),訂明有關香港電視娛樂免費電視服務牌照有效期 及對該牌照作出覆檢的期間;以及
- (d) 制定立法會參考資料摘要**附件C**所載的《2015年防止 賄賂條例(修訂附表1)令》,把香港電視娛樂納入《防 止賄賂條例》(第201章)的附表1。

我們今天稍後會舉行記者招待會,公布行政長官會同行政會議 上述決定。隨函夾附有關的立法會參考資料摘要和新聞公佈的中英文 本,以供參閱。謝謝。

> 商務及經濟發展局 常任秘書長(通訊及科技) 何淑兒 イン 冷々 分」

附件

副本送: 資訊科技及廣播事務委員會秘書

(經辦人:余天寶女士) 傳真:2840 0269

通訊局主席何沛謙先生 傳真: 2507 2219

二零一五年四月一日

檔號: CTB(CR)9/3/10

立法會參考資料摘要

(廣播條例) (第 562 章)

香港電視娛樂有限公司 本地免費電視節目服務牌照申請

引言

在二零一五年四月一日的會議上,行政會議建議和行政長官指令一

- (a) 按通訊事務管理局(通訊局)根據《廣播條例》(第562章)(條例)第9(2)條提交的建議,批准香港電視娛樂有限公司(香港電視娛樂)提出的本地免費電視節目(免費電視)服務牌照申請;
- (b) 根據條例第8(1)條及第10(1)條,通過附件A所載的免費 電視服務牌照擬本,並向香港電視娛樂批出牌照,牌 照期由上文(a)項所述作出決定當日起計,為期12年;
- (c) 通過憲報公告擬本(載於附件B), 訂明有關香港電視娛樂免費電視服務牌照有效期及對該牌照作出覆檢的期間;以及
- (d) 制定附件C所載的《2015年防止賄賂條例(修訂附表1) 令》,把香港電視娛樂納入《防止賄賂條例》(第201章) 的附表1。

理據

根據法定架構處理有關申請

- 2. 條例第 8 至 10 條訂明免費電視服務的發牌制度。概括而言,任何有意申請的機構均可隨時向通訊局提出免費電視服務牌照申請。通訊局接獲免費電視服務牌照申請後,須考慮該等申請,並就申請向行政長官會同行政會議作出建議。行政長官會同行政會議考慮通訊局的建議後,可向申請機構批出免費電視服務牌照,而牌照須受行政長官會同行政會議認為合適的條件所規限。
- 3. 香港電視娛樂於二零一零年三月三十一日提交有關申請。在審議有關申請及另外兩宗同類申請(即分別在二零一零年一月及二零零九年十二月收到由奇妙電視有限公司(奇妙電視)及香港電視網絡有限公司提出的申請)後,行政長官會同行政會議在二零一三年十月十五日決定採用循序漸進方式,為免費電視服務市場引入競爭,原則上批准有關申請和另一宗由奇妙電視提出的申請(該等申請統稱「獲原則上批准的申請機構」),但正式批出牌照與香,仍須視乎行政長官會同行政會議在第二階段(第二階段¹,在給予原則上批准之前的階段在下文稱為「第一階段」)進一步檢視並根據條例作出最終決定。此外,行政長官會同行政會議指示
 - (a) 大體上按附件D所載的發牌條件,擬備可向各間獲原則 上批准的申請機構批出的免費電視服務牌照,並呈交行 政長官會同行政會議考慮;如行政長官會同行政會議認 為適當,於第二階段審批;以及
 - (b) 在行政長官會同行政會議於第二階段進一步檢視獲原 則上批准的申請並作出決定前 —
 - (i) 應向獲原則上批准的申請機構索取附件E所載而其 認為適當的補充資料;以及
 - (ii) 應索取與獲原則上批准的申請相關而其認為適當 的任何其他資料。

第二階段指在稍後階段時,行政長官會同行政會議將獲邀考慮是否根據條例第8(1)條及第10(1)條,正式向獲原則上批准的申請機構批出免費電視服務牌照。

自行政長官會同行政會議公布上述決定後,通訊局便着手進行相應的跟進工作。通訊局已審議香港電視娛樂有關申請的最新資料,向香港電視娛樂索取所需的補充資料及說明,就有關企業重組、行政長官會同行政會議指令須作出的額外承諾,及所建議的牌照條件若干尚待處理的問題,徵詢香港電視娛樂的意見,並向香港電視娛樂尋求確認所建議的傳送模式。通訊局於二零一五年一月十九日將建議呈交行政長官會同行政會議。

通訊局在第二階段的評核結果

- 4. 通訊局在其評核中已考慮下列因素:
 - (a) 是否符合條例訂明的法定要求;
 - (b) 通訊局發出的《本地免費電視節目服務牌照申請指南》 (申請指南) 第 V 部所載列的評核準則;
 - (c) 行政長官會同行政會議指令須作出的額外承諾(載於附件 E);
 - (d) 收集所得的公眾意見:包括自行政長官會同行政會議公布原則上批准有關申請的決定以來公眾主動提交的意見;以及
 - (e) 香港電視娛樂能否遵守建議施加的牌照條件。

除上述評核外,通訊局向行政長官會同行政會議作出建議時,亦 已考慮政府各局/部門就規管模式的相關政策考慮因素。

(A) 符合條例訂明的法定要求

5. 通訊局已審核香港電視娛樂載有關申請的最新資料,檢 視其是否符合條例訂明的法定要求。通訊局的評核結果如下一

(a) 非附屬公司的規定(條例第8(3)條及附表4第2條)

根據條例第 8(3)條及附表 4 第 2 條,公司如屬某法團的附屬公司,不得獲批給或持有免費電視服務牌照(非附屬公司的規定)。在第一階段,香港電視娛樂當時為 PCCW Interactive Media Holdings Limited (PCCW Interactive)的附屬公司,其最終母公司為電訊盈科有限公司(電訊盈科)。香港電視娛樂曾承諾會在獲得行政長官會同行政會議原則上批准申請後,並於獲發免費電視服務牌照前,進行所擬議的企業改組,使該公司不再是任何法團的附屬公司。

二零一四年五月三十日,香港電視娛樂完成所擬議的企業改組,並提交相關文件,包括承諾書、法定聲明、信託聲明書、信託服務協議及獨立的法律意見,供通訊局核實其公司身分。在擬議企業改組完成後,一家信託公司(即 HKTVE (B Class) (PTC) Limited)持有香港電視娛樂 100%的有表決權股份,電訊盈科通過其附屬公司PCCW Interactive 間接持有香港電視娛樂 50%的無表決權股份。另一家信託公司(即 HKTVE (C Class) (PTC) Limited)為 PCCW Interactive 的利益以信託形式持有香港電視娛樂餘下的 50%無表決權股份。

根據香港電視娛樂提供的資料,通訊局信納該公司符合非附屬公司的規定。

(b) 註冊為公司的規定² (條例第8(1)條及第8(4)(c)條)

香港電視娛樂是根據《公司條例》(第 622 章)在香港註冊及成立為法團的公司,並已獲組織章程細則賦權全面遵從條例的條文和免費電視服務牌照的條款及條件。

(c) 居港規定 (條例第 8(4)(a)條)

香港電視娛樂表示,該公司及其過半數董事和主要人員符合居港規定³。

² 條例第 8(4)(c)條訂明,持牌人應根據其組織章程細則獲賦權全面遵從條例條 文及其牌照條件。

³ 條例第 8(4)(a)條訂明,為符合居港規定,申請機構須證明一

⁽a) 持牌機構符合「通常居於香港」的定義(第 8(4)(a)(i)條)。這指一

(d) 適當人選的規定 (條例第 21 條)

香港電視娛樂表示,該公司及所有對該公司行使控制的 人⁴,均符合適當人選的準則⁵。

(e) 對受限制表決控權人 6的限制(條例附表 1 第 20(1)條)

- (i) 機構過半數董事(假設有多於兩名董事)必須是在當其時屬通常居於 香港,並最少曾於一段不少於七年的連續期間通常居於香港的個 人;以及
- (ii) 機構的控制及管理是真正在香港作出及進行;以及
- (b) 機構過半數董事及主要人員(包括負責挑選或製作節目或安排電視節目播放時間的主要人員)必須是在當其時屬通常居於香港,並最少曾於一段不少於七年的連續期間通常居於香港(第 8(4)(a)(iv)條)。

就個人而言,「通常居於香港」指在任何公曆年內,居於香港不少於 180 天;或在任何連續兩個公曆年內,居於香港不少於 300 天。

- 4 根據條例附表 1 第 1(6)條,任何人如屬下述人士,即屬對某法團行使控制一
 - (a) 該法團的董事或主要人員;
 - (b) 實益擁有該法團多於 15%的有表決權股份的實益擁有人;
 - (c) 該法團多於 15%的有表決權股份的表決控權人;或
 - (d) 憑藉規管該法團或任何其他法團的組織章程大綱或章程細則或其他文書 所賦予的權力,具有確保該法團的事務是按照其意願處理的權力的人。
- 5 條例第 21(1)條規定,持牌人及任何對持牌人行使控制的人,須為適當人選,並須保持為適當人選。根據條例第 21(4)條,在決定持牌人或對持牌人行使控制的人是否適當人選時,須考慮一
 - (a) 持牌人或該人的業務紀錄;
 - (b) 持牌人或該人在其必須具誠信公正品格的情況下的紀錄;
 - (c) 持牌人或該人在香港的刑事紀錄,而該等紀錄是關於香港法律所訂的涉及賄賂、偽造帳目、貪污或不誠實的罪行的;以及
 - (d) 持牌人或該人在香港以外地方的刑事紀錄,而該等紀錄所關乎的行為, 假若是在香港作出的即會構成或組成上文(c)段所述的持牌人或該人的 香港刑事紀錄部分內容者。
- 6 根據條例附表 1 第 1(1)條,受限制表決控權人指不屬「一般表決控權人」的表決控權人。至於一般表決控權人,就個人而言,指符合「通常居於香港」規定並最少曾於一段不少於七年的連續期間通常居於香港的個人;就法團而言,過半數董事須符合「通常居於香港」規定並最少曾於一段不少於七年的連續期間通常居於香港,而法團的控制及管理均真正在香港作出及進行,該法團才視為一般表決控權人。某人憑藉擔任條例附表 1 第 1(1)條所列的職位,亦可符合資格成為「一般表決控權人」。

香港電視娛樂表示,根據目前的股權結構(須經通訊局批准⁷),沒有受限制表決控權人在香港電視娛樂的總計表決控制權中持有 2%或多於 2%之數。

(f) 不符合持牌資格人士 ⁸的規定(條例附表 1 第 3(1) 條 、 第 3(2) 條及第 33(1) 條)

香港電視娛樂表示,沒有不符合持牌資格人士對該公司行使控制⁹。

根據香港電視娛樂提供的資料,通訊局信納香港電視娛樂及所有對該公司行使控制的人(包括其董事及主要人員)均符合上文(b)至(f)項的法定要求。

(g) 向通訊局申請關於建議免費電視服務是否以香港為主 要目標市場的裁定(條例第12(2)條)

香港電視娛樂根據條例第 12(2)條向通訊局提出申請, 要求該局參考條例第 12(6)條所載的因素 ¹⁰,基於下述理 由,裁定其建議服務以香港為主要目標市場 —

- (a) 其他電視節目服務牌照的持牌人(附表 1 第 4 條);
- (b) 聲音廣播持牌人(附表 1 第 5 條);
- (c) 廣告宣傳代理商(附表 1 第 6 條);
- (d) 在香港印刷或製作的報刊(包括雜誌)的東主(附表 1 第 7 條);
- (e) 對上文(a)至(d)項所述的人行使控制的人(附表 1 第 8 條);以及
- (f) 上文(a)至(e)項所述的人的相聯者(附表 1 第 8 條)。

如事先未經通訊局書面批准,受限制表決控權人不得持有、獲取、或行使、 或導致或准許他人行使,在免費電視服務持牌機構的總計表決控制權中合計 佔2%或多於2%之數(條例附表1第20條)。

根據條例附表 1,不符合持牌資格人士指從事某些類別業務或與該等業務有關連的人士或公司,他們不可持有免費電視服務牌照或對持牌人行使控制,除非行政長官會同行政會議應有關持牌人提出的申請,信納為公眾利益而有此需要並予以批准。下列不符合持牌資格人士不得對本地免費電視節目服務持牌人行使控制一

⁹ 在企業改組前,電訊盈科對本地收費電視節目(收費電視)服務持牌機構的電訊盈科媒體有限公司,以及屬非本地電視節目服務持牌機構的 Starbucks(Hong Kong)Limited 行使控制,因此屬於不符合持牌資格人士。香港電視娛樂表示,隨着企業改組,電訊盈科將不會持有香港電視娛樂任何有表決權股份,因此根據條例所訂「行使控制」的涵義,不屬於對香港電視娛樂行使控制的人。

¹⁰ 在裁定任何電視節目服務是否以香港為主要目標市場時,須考慮(但不限於)以下事項一

- (i) 涵蓋範圍 擬議服務將會使用覆蓋香港的固定 網絡傳送;
- (ii) 收入 一 其廣告收入來源將會主要以香港為本及 主要來自香港;
- (iii) 語言 擬議服務將會以粵語及英語廣播;以及
- (iv) 市場推廣 一 香港電視娛樂將會積極向香港觀眾 推廣其服務。

根據香港電視娛樂提交的資料,通訊局信納該公司的擬議免費電視服務將會以香港為主要目標市場。

- (B) 根據通訊局申請指南載列的準則作出的考慮
- 6. 申請指南訂明八項概括準則,通訊局根據各項準則,對香港電視娛樂載有關申請最新資料進行評核,結果如下一
 - (a) 申請機構財政上的穩健程度

財政上的穩健程度

香港電視娛樂表示,電訊盈科是上市公司,在二零一五年一月十六日的資本市值為港幣 396.51 億元,該公司會在財政上全力支持香港電視娛樂的營運。電訊盈科已經向通訊局提交承諾書,確認會在財政上支持香港電視娛樂的營運。

通訊局信納香港電視娛樂在財政上的穩健程度。

⁽a) 該服務是否涵蓋香港;

⁽b) 該服務的廣告及收看費的收入(如適用的話)是否主要來自香港;

⁽c) 提供該服務的語言,以及該服務目標市場的觀眾性質及人數;以及

⁽d) 持牌人有否在香港積極推廣該服務或由第三方代其在香港積極推廣該服務。

投資額

香港電視娛樂在有關申請獲原則上批准後,建議在首十年 營運期內累積投資港幣 27.27 億元(包括在首六年投資的 港幣 13.83 億元)。與其申請第一階段港幣 29 億元的投資 承諾相比,香港電視娛樂已增加其節目及資本投資,並削 減其他營運成本(例如銷售及市場推廣成本)。

通訊局認為,香港電視娛樂建議的投資額,以其建議的免費電視服務範圍和規模而言,屬於相稱及可以接受。

(b) 在投資方面所作出的承擔

香港電視娛樂建議簽訂履約保證(保證金額為港幣 2,300 萬元),以開展服務時間、傳送網絡覆蓋單位數目及投資 開支為里程標。

通訊局認為香港電視娛樂建議的履約保證可以接受。

(c) 申請機構是否具備營辦建議廣播服務所需的技術專門知 識和相關管理技巧

香港電視娛樂的董事局及主要人員包括具豐富經驗的廣 播業人士。

通訊局認為,該等人士具備營辦香港電視娛樂擬議免費電 視服務所需的技術專門知識和管理技巧。

(d) 擬提供的節目種類、數量及質素

香港電視娛樂就擬提供的節目種類及質素提出下述事項—

(i) <u>粵語綜合頻道及英語綜合頻道</u>

香港電視娛樂承諾在獲發牌照後 12 個月及 24 個月內,分別開設一條粵語綜合頻道(粵語頻道)和一條英語綜合頻道(英語頻道)。粵語頻道將會提供 24 小時服務,而英語頻道則將會廣播合共 16 小時的電視節目,分兩個環節,每節各八小時。

(ii) 指定播放節目規定

香港電視娛樂同意符合下述指定播放節目規定 一

- (1) 新聞節目(在每條粵語頻道及英語頻道每日播放 30 分鐘的節目);
- (2) 紀錄片(在每條粵語頻道及英語頻道每星期播放 60 分鐘的節目,當中包括在粵語頻道每星期播放 30 分鐘完全屬香港本地製作的節目 11);
- (3) 時事節目(在每條粵語頻道及英語頻道每星期播放 60 分鐘的節目,當中包括在每條粵語頻道及英語頻道每星期播放 30 分鐘完全屬香港本地製作的節目);
- (4) 兒童節目(在每條粵語頻道及英語頻道每日播放 60 分鐘的節目,當中包括在粵語頻道每日播放 30 分鐘完全屬香港本地製作的節目,以及在英語頻道每星期最少播放兩小時以青少年為對象並具教育意義的節目);
- (5) 年輕人節目(只須在粵語頻道每星期播放 30 分鐘的節目);
- (6) 長者節目(只須在粵語頻道每星期播放 60 分 鐘的節目);以及
- (7) 文化藝術節目(在粵語頻道每星期播放 60 分鐘的節目,當中包括每星期播放 15 分鐘完全屬香港本地製作的節目)。

為給予新免費電視服務持牌機構更大彈性,通訊局認 為新持牌機構應獲准逐步增加播放屬於「完全屬香港 本地製作」的指定播放節目如下一

- (a) 節目
 - (i) 在本質和形式上在香港製作;或
 - (ii) 由持牌機構、或持牌機構的任何僱員、或條例第 2(1)條所指任何附屬於持牌機構的公司或其僱員,或由持牌機構僱用的在香港或境外的任何其他獨立製作公司製作;以及
- (b) 通訊局信納是以香港市場為主的製作。

^{11 「}完全屬香港本地製作」指一

- (a) 「完全屬香港本地製作」的規定將會在啓播後 24個月內適用於粵語頻道(相對原先承諾為 12 個月);以及
- (b) 「完全屬香港本地製作」的規定將會在啓播後 36個月內適用於英語頻道(相對原先承諾為24 個月)。

(iii) <u>播放香港電台 (港台)節目 ¹²及學校電視節目 (教育電</u> 視節目) ¹³的要求

經考慮商務及經濟發展局局長(商經局局長)及教育局關於提供港台節目及教育電視節目的意見後,通訊局同意 —

港台節目

- (1) 港台提供的節目一直以來對彌補商營廣播服務的不足十分重要。盡量擴闊港台節目的觀眾接觸面,是符合公眾利益的做法。由於香港電視娛樂使用固定網絡傳送服務,並只能逐步達到覆蓋全港的目標,因此無法在投入營運後首數年內,便具備擴闊觀眾接觸面的能力。即使要求香港電視娛樂在未來數年內播放港台節目,亦不大可能顯著提升港台節目播送到各家各戶的能力;
- (2) 為了增加準免費電視服務持牌機構在節目播放安排 上的彈性,只要現有免費電視服務持牌機構繼續按 現行安排廣播 ¹⁴,香港電視娛樂(如獲批給牌照)應 獲准選擇是否在其平台播放港台節目,直至就其免 費電視服務牌照進行中期檢討為止;
- (3) 倘若香港電視娛樂播放港台節目,在決定其是否符合指定播放節目的規定時,可把港台節目時數計算在內;以及

¹² 現有免費電視服務持牌機構現時均須按通訊局的指示,各提供每星期最少三 小時半港台節目。

¹³ 通訊局已指示現有免費電視服務持牌機構,各須在每個上課日播放一小時教 育電視節目。

¹⁴ 上述意見的前提是:兩家現有免費電視服務持牌機構將獲得續牌,並在獲續 牌的年期內維持同樣遍及全港的覆蓋範圍;以及香港電視娛樂獲批給牌照 後,會根據協定的開展服務承諾,使用固定網絡傳送免費電視服務。

教育電視節目

(4) 同樣基於上文(1)段所述的理由,在現有免費電視服務持牌機構會繼續按現行播放安排的前提下,通訊局不應指示香港電視娛樂(如獲批給牌照)播放教育電視節目,直至就其免費電視服務牌照進行中期檢討為止。然而,香港電視娛樂的免費電視服務牌照須反映通訊局保留其法定權力,日後可指示香港電視娛樂播放教育電視節目。

香港電視娛樂備悉上述關於港台及教育電視節目的意見,並且沒有就港台節目提出任何關乎廣播安排的建議。

(iv) <u>字幕</u>

香港電視娛樂同意按照前廣播事務管理局(廣管局)所建 議並經行政長官會同行政會議接納的方式,逐步提供字 幕服務,詳情如下 -

- (1) 粵語及英語頻道啓播後 18 個月內,為所有新聞、時 事節目、天氣報告和緊急公告提供字幕;
- (2) 粵語頻道啓播後 24 個月內,為晚上七時至晚上十一 時播放的節目提供中文字幕;以及
- (3) 英語頻道啓播後六個月內,為每星期以青少年為對 象並具教育意義的兩小時英語節目提供英文字幕。

(v) <u>高清晰度(高清)電視服務</u>

香港電視娛樂建議其粵語頻道的節目,大部分均以高 清格式提供。

鑑於以上所述,通訊局認為就擬提供的節目種類、數量和質素而言,香港電視娛樂建議的免費電視服務將大大增加觀眾的選擇。

(e) 建議廣播服務的質素及技術可行性

(i) *傳送方式*

香港電視娛樂建議利用電訊盈科媒體有限公司的 now 電視網絡及香港電訊有限公司(香港電訊)的固定寬頻網絡所具有的傳送能力,向觀眾傳送免費電視服務。

通訊局認為,香港電視娛樂以上述網絡傳送其免費電視服務是可以接受的。

(ii) <u>模擬及數碼服務</u>

香港電視娛樂的免費電視訊號以大廈內同軸電纜系統傳送;該系統採用符合「標準號 GB20600-2006」國家制式的 I/PAL 模擬制式或數碼地面電視制式播放,而此制式符合通訊局發出的《電視通用業務守則 — 技術標準》。

(iii)使用大廈內同軸電纜系統的頻道

香港電視娛樂建議提供兩條節目頻道,並表示無論在任何樓宇,均只會以模擬或數碼制式傳送這兩條節目頻道。香港電視娛樂已向通訊局提出申請,務求獲批准編配兩條特高頻頻帶(470至862兆赫)的大廈內同軸電纜系統頻道。

通訊局注意到,香港電視娛樂確實有需要使用兩條大廈內同軸電纜系統頻道,以模擬或數碼制式傳送兩條節目頻道。通訊局亦注意到,目前大廈內同軸電纜系統應有足夠的剩餘頻道,應付香港電視娛樂建議的免費電視服務所需。通訊局支持香港電視娛樂就使用大廈內同軸電纜系統頻道提出的申請,並會考慮在行政長官會同行政會議正式批出牌照後,將所要求的大廈內同軸電纜系統頻道編配予香港電視娛樂。

(iv) 接收香港電視娛樂電視節目的設備費用

now 電視的客戶可利用他們現有的機頂盒收看香港電視 娛樂的免費電視節目。 香港電訊的客戶則須購買香港電視娛樂的認可代理商所 供應的機頂盒,以便透過香港電訊的寬頻網絡收看香港電 視娛樂的免費電視節目。

一俟香港電訊的固定寬頻網絡擴展至有關樓宇,大廈管理處/業主立案法團便可安裝機頂盒及調變器,用以將香港電視娛樂的免費電視服務連接到大廈內的同軸電纜系統,以便將模擬制式的免費電視訊號發送至各住戶。大廈管理處/業主立案法團亦可在香港電訊的光纖網絡擴展至有關樓宇後,安裝可由網際規約轉換成數碼地面電視廣播的調變器,從而將香港電視娛樂的免費電視服務連接到大廈內的同軸電纜系統,以便將數碼電視訊號發送至各住戶。

通訊局注意到,觀眾須承擔進行大廈內同軸電纜系統升級工程及用以接收香港電視娛樂數碼服務的設備(即數碼地面電視解碼器)所需的費用,以接收免費電視訊號。然而,個別觀眾所須負擔的費用總額並不算高。整體而言,通訊局認為建議的安排是可以接受的。儘管購置接收設備牽涉費用,但通訊局認為香港電視娛樂的建議服務仍可視為免費電視服務。

(f) 開展服務的速度

要香港電視娛樂在開展服務初期即通過固定網絡使服務覆蓋全港,技術上並不可行。通訊局認為應容許香港電視娛樂逐步達到覆蓋全港的目標。關於通過固定網絡提供免費電視服務,香港電視娛樂已承諾遵守下列覆蓋要求一

71	
位於網絡 10 米範圍	可在 28 天內獲提供
內的處所 ¹⁵	服務的處所 16
第一年:80%	第一年:65%

^{15 「}位於網絡 10 米範圍內的處所」指處所(由持牌機構指定,並獲通訊局接納) 所位處樓宇/屋苑/村的外牆主要出入口與相關網絡最接近部分的直線距離 (或通訊局同意的其他距離)不超逾 10 米。如樓宇/屋苑/村的外牆有超過一 個出入口,而應通訊局的要求,持牌機構須選定以何者作為此定義下的主要 出入口,並以書面通知通訊局,一經選定,不得更改。

(a)大廈管理處/業主立案法團/大廈業主(指定處所處於的大廈);及(b)指定處所住客(如適用)

以書面要求服務傳送到有關大廈及處所並取得協議(如適用)後,有能力在28天內為其提供該持牌機構的電視節目服務的指定處所(處所由持牌機構指定,並獲通訊局接納)。 協議是就進入有關大廈及指定處所,以進行因提供或接收持牌機構的服務所需的任何工作。接收持牌機構的服務所需的設備是由持牌機構指定的送遞方法,並透過(a)或(b) 所提供。

^{16 「28}天內可獲提供服務的處所」指持牌機構在收到

第三年:90%	第三年:75%
第六年:95%	第六年:80%

通訊局注意到,現有免費電視服務持牌機構,即亞洲電視有限公司(亞視)和電視廣播有限公司(無綫)的數碼地面電視於二零零七年年底獲豁免遵從有關覆蓋全港的規定,以便兩家機構可分階段推展各自的數碼地面電視網絡。因此,通訊局認為香港電視娛樂以分階段的方式達到覆蓋全港的目標,可以接受。

(g) 會否進行建設工程及對公眾造成的不便程度

香港電視娛樂建議利用現有基礎設施傳送其免費電視服務,並確認無須進行大型建設工程。因此,通訊局認為對 市民造成的影響甚微。

(h) 為本地廣播業、觀眾及整體社會帶來的利益

在第二階段前所收到的公眾意見顯示,大多數市民都支持開放免費電視服務市場,並十分認同發出新牌照符合公眾利益。

通訊局注意到,香港電視娛樂的擬議免費電視服務,在 首十年營運期所涉的投資總額約為港幣 27.27 億元(包括 在首六年投資的港幣 13.83 億元),這對本地廣播業的發 展大有幫助。推出新的免費電視服務可促進市場競爭、 增加對節目和本地內容製作的投資,以及增加觀眾的節 目選擇,對社會有利。

(i) 申請機構為確保符合條例的規定、其他適用的法例及 牌照條款和條件而提出的安排

香港電視娛樂已提出設立內部監察制度,以確保符合規管 要求。通訊局認為所提出的機制,與現有免費電視服務持 牌機構採用的機制相若,可以接受。

- (C) <u>行政長官會同行政會議在給予原則上的批准時所指令的額</u> 外承諾
- 7. 為跟進行政長官會同行政會議提出的要求(載於附件 E), 通訊局已 —

- (a) 要求香港電視娛樂提供確認書, 述明有關免費電視節 目服務不會以「捆綁」方式, 與任何收費的傳送服務 或電視節目服務一併推出(捆綁限制)¹⁷;
- (b) 要求香港電視娛樂提供承諾書,保證香港電視娛樂聯 營公司的收費電視服務現有觀眾有權收看香港電視娛 樂所建議的免費電視節目,不論有關客戶會否繼續使 用該聯營公司的收費電視服務(有權收看節目的規 定)¹⁸;以及
- (c) 取得確認書, 述明香港電視娛樂不會純粹擔當「內容提供者」, 向其任何屬本地收費電視節目服務持牌機構的聯營公司提供節目材料(非純粹內容提供者)¹⁹。

¹⁷ 免費電視服務可向社會提供資訊、教育及娛樂節目,具有獨特的社會功能。 有關當局應確保公眾在任何時間均可免費(購買接收設備所引致的費用除外) 接收有關服務,並且確保有關服務不會與其他電視節目服務或傳送網絡服務 一併以套餐形式提供,藉以吸引用戶訂購服務。因此,向公眾提供新免費電 視服務,不應與任何形式訂購任何電視節目服務或傳送網絡服務「捆綁」一 起,或換言之作為預設條件。能接收新免費電視服務的客戶,不應限於若干 電視節目服務或傳送網絡的訂購客戶。

¹⁸ 鑑於免費電視具有獨特功能,有關當局須確保將會提供的擬議服務根據條例 第 2(1)條是真正的免費電視服務,而公眾(包括香港電視娛樂聯營公司的收費 電視服務現有或將來的使用者)在任何時間均可免費接收免費電視服務,並且 不受任何形式的訂購電視節目服務或傳送網絡服務的預設條件所限。

^{19 「}純粹內容提供者」一詞是指香港電視娛樂純粹充當其收費電視聯營公司的內容提供者。政府的廣播政策目標一直是擴闊節目選擇,令廣大觀眾受惠。免費電視和收費電視是兩個截然不同的電視市場,照顧本地社會不同的節目需要。本地市民殷切期盼免費電視服務市場引入更多競爭後能帶來好處,可促使節目更有新意,更為多元化。要求取得確認書,正是為了確保香港電視娛樂的營運不會附屬於其收費電視聯營公司,只成為聯營公司的製作機構,以致最終香港電視娛樂所製作的一切節目材料均會先供應給收費電視聯營公司在用戶平台上作首播,然後才在免費電視頻道上播放。此確認書實際上是要發表的觀眾為目標,首播給他們收看。香港電視娛樂在節目方面的投資,應以在免費電視服務平台上播放為目標。

捆綁及收看權

- 8. 通訊局曾就如何執行捆綁限制及收看權的規定,與兩家獲原則上批准的申請機構數度通訊。經仔細考慮收到的陳述後,通訊局認為捆綁限制及收看權的規定屬同一概念的一體兩面,就兩種情況而言,關鍵都在於一點,就是假如市民所居住的處所屬於香港電視娛樂在承諾中指明可以隨時收看免費電視服務的覆蓋範圍內,他們是否可以接收到香港電視娛樂的擬議免費電視服務,而無須成為該機構其中一家聯營公司的收費電視服務或傳送服務的用戶並繳納費用。
- 9. 經考慮兩家獲原則上批准的申請機構的意見和商經局局長的政策意見後,通訊局認為以務實方式把捆綁限制及收看權的規定結合為單一規定,屬合理的做法。通訊局已就經修訂的規定激請香港電視娛樂作出申述如下
 - (a) 香港電視娛樂須確保其免費電視服務在所有關鍵時間 均提供予市民,市民並可收看,無需費用;
 - (b) 無須任何先決條件或技術規定令根據牌照條件,獲提供 免費電視服務的人士實際上必須為申請機構聯營公司 所提供服務的用戶²⁰,或必須支付任何費用或收費,才 可提供免費電視服務;
 - (c) 香港電視娛樂提供免費電視服務的方式,須使沒有訂購 其聯營公司所提供服務的市民也能獲得的服務質素 -
 - (i) 不低於通訊局在《電視通用業務守則 技術標 準**》**訂明的要求;或
 - (ii) 在香港電視娛樂的合理控制範圍內,該服務的標準 與香港電視娛樂聯營公司向用戶提供服務的標準 的差別程度,不應導致大部分市民認為有必要成為 用戶,以獲取用戶享有的相同服務質素;以及

²⁰「用戶」指已訂購或在免費電視服務牌照生效期內的任何時間訂購由持牌機構的聯營公司提供的收費電視服務或任何其他持牌機構的聯營公司提供寬頻接 塗線路或任何接收設備安排的市民。

(d) 根據香港電視娛樂的覆蓋及鋪設網絡承諾,香港電視娛樂須確保可在有關方面(例如處所佔用人)提交申請後 28 天內通過其聯營公司提供的電訊網絡,為可即時獲 提供服務的指定處所 ²¹提供免費電視服務 ²²。

香港電視娛樂已同意為落實上並規定訂立確認書。

非純粹內容提供者

- 10. 在徵詢商經局局長的意見後,通訊局認為要求香港電視娛樂符合非純粹內容提供者的規定,承諾提供最低要求的數量的首播節目如下,屬合理的做法
 - (a) 香港電視娛樂不會純粹擔當內容提供者,為聯營公司 的收費電視服務提供節目材料;
 - (b) 香港電視娛樂不會純粹成為聯營公司的製作機構,把 其製作的一切節目材料供應予聯營公司的收費電視服 務;以及
 - (c) 香港電視娛樂至少會提供下列「首播節目」-
 - (i) 在粵語頻道啓播後 12 個月內,每星期提供七小時 首播節目;
 - (ii) 在粵語頻道啓播後 36 個月內,每星期提供 14 小時 首播節目;以及
 - (iii) 在粵語頻道啓播後 72 個月內,每星期提供 21 小時 首播節目。

^{21 「}指定處所」指香港電視娛樂指明並獲通訊局接納的處所。

^{·22} 在符合下列條件的情況下,香港電視娛樂須把指定處所接駁至聯營公司的網絡或安裝設備,使有關各方能獲得免費電視服務 —

⁽a) 必須獲得有關方面的授權;

⁽b) 在有關各方當中,有一方或多方承擔把聯營公司的網絡接駁至指定單位 的合理費用;

⁽c) 相關樓宇有合適的大廈內同軸電纜系統頻道,無須向申請人收取費用;

⁽d) 得到有關各方適時而合理的合作。

就上文而言,「首播節目」是指從未在香港電視娛樂的 收費電視聯營公司播放的節目。

香港電視娛樂已同意就履行上述規定提供確認書。

(D) 公眾意見

- 11. 自二零一三年十月十五日公布原則上批准牌照申請後,通訊局收到市民提交逾400份意見書,當中要點摘錄如下一
 - (a) 公眾要求新持牌機構提供更多元化的節目;以及
 - (b) 新營辦商須提供更多本地製作或獨立本地製作,以促進創意產業的發展。
- 12. 為回應公眾對提高節目種類及選擇的需求,香港電視 娛樂已同意以循序漸進的方式提供本地節目 ²³,詳情如下 —

 - (b) 粤語頻道啓播後 48 個月內,每星期播放 12 小時的本 地節目;以及
 - (c) 粤語頻道啓播後 72 個月內,每星期播放 18 小時的本 地節目。

此外,香港電視娛樂表示,一項港幣三億元的基金已經成立,用 以發展及購置獨立本地節目,當中包括劇集、綜藝節目、清談節 目、紀錄片及「真人騷」。香港電視娛樂亦已同意,在符合相關 指定播放節目的規定方面,重播相同節目的時數不會計算在內。 因此,通訊局認為香港電視娛樂已妥善回應公眾對新持牌機構擬 提供的節目種類及質素的關注。

²³ 就此而言,「本地節目」指本地製作及迎合本地觀眾喜好的節目,不論這些節目是否部分或全部由電視台自行製作、特約製作、合作製作或與其他機構合資製作,但不包括政府提供的節目(例如港台節目)。在符合本地製作節目的規定方面,指定播放節目「完全屬香港本地製作」內容的時數可計算在內。

牌照條件

- 13. 自二零一四年四月起,通訊局即大體上按照附件 D 所載的發牌條件,與香港電視娛樂商討免費電視服務牌照擬本的建議條件。在通訊中,通訊局向香港電視娛樂清楚表明,牌照條件擬本是根據香港電視娛樂在有關申請時所作的承諾而擬定,而香港電視娛樂已在第一階段對此表示同意。這是前廣管局向行政長官會同行政會議作出原先建議的前提,也是行政長官會同行政會議就有關申請發出原則上批准的基礎所在。因此,除了為提供更大彈性而作出所需的微調外,通訊局認為必須先確保準持牌機構會遵守包括該等發牌條件等規定,才會就正式批出牌照一事內行政長官會同行政會議作出正面建議。有見及此,通訊局已建議放寬部分節目規定,例如指定播放節目方面「完全屬香港本地製作」的規定,以利便準持牌機構作為新營辦商的營運。
- 14. 在第二階段的通訊中,香港電視娛樂提出日後是否有機會獲指配若干免費電視頻譜,並在某時間要求通訊局暫時放寬部分牌照條件,直至香港電視娛樂取得及使用免費電視頻譜,使其可與現有免費電視服務持牌機構公平競爭。按香港電視娛樂要求,通訊局就香港電視娛樂的申請向行政長官會同行政會議作出建議時,全面反映香港電視娛樂在第二階段就該等牌照條件提出的所有意見。
- 15. 儘管以上所述,香港電視娛樂於二零一四年六月底跟通訊局確認,應該繼續在原本申請(即以固定網絡傳送免費電視服務)的基礎上,着手進行就有關申請的任何跟進工作。由於通訊局清楚表示,其就有關申請向行政長官會同行政會議作出的正面建議取決於香港電視娛樂是否接受擬議牌照條件,香港電視娛樂已同意遵從大體上按照行政長官會同行政會議原則上批准有關申請時所指令的擬議牌照條件(載於附件 D)。香港電視娛樂的牌照擬本(香港電視娛樂的意見適當合併在內) 載於附件 A。

通訊局的建議

16. 基於上述對香港電視娛樂最新申請的評核結果,通訊局認為香港電視娛樂已證明符合條例所訂明的所有法定要求及申請指南載列的評核準則。此外,香港電視娛樂已同意遵從行政長官會同行政議給予原則上的批准時要求作出的額外承諾及附加的各種條件,並已妥善回應公眾對新持牌機構擬提供的節目種類及質素的關注。香港電視娛樂已同意遵從建議施加的牌照條件,這些牌照條件大體上按照行政長官會同行政議在原則上批准申請時所指令的(載於附件 D)。基於上述的評核結果,通訊局建議行政長官會同行政會議向香港電視娛樂批出免費電視服務牌照。

行政長官會同行政會議的意見

17. 行政長官會同行政會議備悉,政府是以第一階段的申 請書內容(包括香港電視娛樂建議通過固定網絡提供擬議的免費 電視服務)為基礎而在二零一三年給予原則上的批准。行政長官 會同行政會議注意到,香港電視娛樂在第二階段與通訊局進行多 輪意見交流後,已同意履行其原先在第一階段的承諾,以及遵從 行政長官會同行政會議在給予原則上的批准時施加的其他要 求。此外,通訊局信納香港電視娛樂已證明其符合條例下的所有 法定要求,包括有關非附屬公司的規定,以及申請指南載列的評 核準則。通訊局亦信納香港電視娛樂已妥當回應公眾對新持牌機 構節目種類及質量的關注。行政長官會同行政會議亦留意到香港 電視娛樂已同意遵行行政長官會同行政會議原則上批准有關申 請時所列出的額外承諾及若干條件,以及大體上按照行政長官會 同行政會議原則上批准有關申請時所指令的擬議牌照條件。基於 上述因素,行政長官會同行政會議同意通訊局的建議,並決定向 香港電視娛樂批出免費電視服務牌照(載於附件 A), 牌照期由 二零一五年四月一日起計,為期 12 年,須於二零二一年四月一 日後作中期檢討。

(2015年防止賄賂條例(修訂附表 1)令)

18. 目前,所有在條例下的免費電視服務持牌機構及電訊條例下的聲音廣播持牌機構(包括模擬及數碼聲音廣播兩者),均被視為受政府特別委託進行指定工作,屬《防止賄賂條例》(第201章) 附表 1 下指定的公共機構。凡在《防止賄賂條例》附表 1 下指定為公共機構的組織,其僱員及成員均會成為《防止賄賂條例》第 2 條所指的公職人員。《防止賄賂條例》第 35 條訂明,行政長官會同行政會議可藉憲報刊登的命令修訂該條例中的各附表。在香港電視娛樂獲發免費電視服務牌照後,行政長官會同行政會議指令修訂《防止賄賂條例》的附表 1,將香港電視娛樂指定為該條例下的公共機構。命為《2015 年防止賄賂條例(修訂附表 1)令》(生效日期為二零一五年七月十日)的命令擬本載於附件 C。

建議的影響

19. 批出牌照對經濟、財政、公務員和可持續發展的影響, 詳見附件 F。建議符合《基本法》,包括有關人權的條文。建議 對生產力、環境或家庭沒有影響。

公眾諮詢

20. 行政長官會同行政會議原則上批准有關申請時,已考慮直至當時為止所收到的所有公眾意見,包括通訊局在二零一零年七月及九月期間進行法定諮詢時收集所得的意見,以及公眾在有關申請第一階段期內不時主動向通訊局及/或政府提交的意見。自給予原則上批准的消息在二零一三年十月公布以來,通訊局所收到市民提交的意見書超逾 400 份。通訊局在擬定其建議時,已充分顧及這些進一步提出的意見。至於二零一三年十月以來主動向政府提出的公眾意見,則大致相若。以上所提及的公眾意見已呈交行政長官會同行政會議作考慮。

宣傳安排

21. 政府會以新聞公報及立法會參考資料摘要公布有關決定,並會安排發言人答覆傳媒和公眾的查詢。

查詢

22. 如有查詢,請與商務及經濟發展局首席助理秘書長(通訊及科技)A 杜永恒先生聯絡(電話: 2810 2708)。

商務及經濟發展局 通訊及科技科 二零一五年四月一日

No. of THREE ORIGINALS

Domestic Free Television Programme Service Licence

Broadcasting Ordinance (Cap.562)

HK Television Entertainment Company Limited

[Date of Licence]

Department of Justice
The Hong Kong Special Administrative Region

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	FIRST SCHEDULE

SECOND SCHEDULE - FORM OF PERFORMANCE BOND

In exercise of the powers conferred by sections 8(1) and 10(1) of the Broadcasting Ordinance (Cap.562) and all the powers enabling him in that behalf, the Chief Executive in Council hereby grants a domestic free television programme service licence ("Licence") to HK Television Entertainment Company Limited ("HKTVE") ("Licensee", which expression shall include its lawful successors and assigns), a company formed and registered under the Companies Ordinance (Cap.622), whose registered office is situated at 39th Floor, PCCW Tower, Taikoo Place, 979 King's Road, Quarry Bay, Hong Kong on the conditions under this Licence.

Interpretation

- 1.1 Save where the contrary intention appears expressly or by necessary implication in this Licence, words and expressions used in this Licence shall bear the same meaning, if any, as in the Broadcasting Ordinance and in the Interpretation and General Clauses Ordinance (Cap.1), and in the event of any conflict or inconsistency between their meanings, the meaning in the Broadcasting Ordinance shall prevail over that in the Interpretation and General Clauses Ordinance.
- 1.2 The headings and index used in this Licence shall not in any way vary, limit or extend the interpretation of this Licence.
- 1.3 This Licence shall receive such fair, large and liberal construction and interpretation as will best ensure the attainment of its objects according to its true intent, meaning and spirit.
- 1.4 The Schedule(s) hereto, shall form part of this Licence.
- 1.5.1 Save where the contrary intention appears expressly or by necessary implication in this Licence, the following words and expressions mean:

"auditor"

a professional accountant registered and holding a practising certificate under the Professional Accountants Ordinance (Cap.50), who is neither an employee of the Licensee or its associate nor a person who is required to devote the whole or substantially the whole of his practice to affairs of the Licensee or its associate.

"Code of Practice"

a code of practice which bears the same meaning given in section 2(1) of the Broadcasting Ordinance.

"Commencement Date"

the date on which the period of validity of this Licence commences.

"day"

a period of 24 hours beginning at midnight.

"designated integrated channels"

integrated Chinese channel and integrated English channel.

"digital form" an arrangement of signals transmitted by telecommunications and represented by digits or similar discrete form as may be authorised or approved by the Communications
Authority.

3

"integrated Chinese channel" integrated television programme service channel in the Cantonese dialect provided in accordance with Condition 17.4.1 of this Licence.

"integrated English channel" integrated television programme service channel in the English language provided in accordance with Condition 17.4.1 of this Licence.

"Investment Plan" an investment plan as approved by the Communications Authority regarding the Licensee's commitment of capital expenditure and operating expenditure (including programming cost) to be spent on the Service for the period from [*] to [*](Note: dates to be provided for each which licensee), is contained in a letter dated [*](Note: date to be provided for each licensee) from the Licensee to the Communications Authority, and as may be subsequently updated, modified revised or pursuant to the directions or approvals of the Communications Authority from time to time.

"Licensee's Proposal"

all statements and representations (including statements of intention) made to the **Communications** Authority and the Government by or on behalf of the Licensee in its application for this Licence, including but not limited to its application dated [*], the letters dated [*] (Note: dates to be provided for each licensee, including but not limited the to confirmations provided by the licensee in respect of the bundling restriction, the entitlement to view requirement and the no content provider requirement), the Investment Plan and the updated application dated [*].

"period of validity"

[*] to [*](Note: each licence shall, subject to the CE in Council's final decision, be valid for a period of 12 years from Commencement the Date) (both dates inclusive), being the period specified by the Chief Executive Council in a notice in the Gazette issued pursuant to section 4 of Schedule 4 to the Broadcasting Ordinance or such period as may be renewed or extended pursuant to section 11 of the Broadcasting Ordinance.

"Premises Ready for Service" premises (to be specified by the Licensee and accepted by the Communications Authority) to which the Service is capable of being provided by the Licensee within 28 days after receipt of a request for the Licensee's Service in writing from:

- (a) the Building
 Management Office,
 Incorporated
 Owners, or owner of
 the relevant building
 in which the
 specified premises
 are situated; and
- (b) the resident of the specified premises (where applicable),

in which an agreement is obtained from (a) and (b) (where applicable) above for access to the relevant building and the specified premises to carry out any work necessary for the provision or reception of the Service, and in which the equipment necessary for receiving the Service via delivery means by the designated Licensee is made available by (a) or (b).

"Premises within Network Reach" premises (to be specified by the Licensee by the accepted Communications Authority) in a building, an estate or a village with a main entrance in the external wall thereof not exceeding 10 metres, as measured in a straight (or such other line distance as approved by the Communications Authority), from the part of the nearest network concerned. the event of there being more than one entrances in the external walls of a building, an estate or a village, and upon request from Communications Authority, the Licensee shall irrevocably elect by notice in writing to the Communications Authority as to which entrance it will treat as the main entrance for the purpose of this definition.

"relevant Authority"

- (a) the Communications Authority connection with either a condition of this Licence in respect of which the Communications Authority is regulator or similarly empowered under any law, Ordinance, determination, consent, notice, direction. authorisation or approval; or
- (b) the Secretary for Commerce and **Economic** Development in with connection either a condition of Licence this in respect of which that Secretary is regulator or similarly empowered under any law, Ordinance, determination, consent, notice, direction. authorisation or approval.

"Service"

domestic free the television programme whether service, transmitted in analogue form or digital form, which the Licensee is authorised and required to provide during the period of validity in accordance with this Licence and any law or Ordinance.

"week" a continuous period of 7 days beginning on a Monday.

- 1.5.2 The word "person" bears the same meaning as in section 3 of the Interpretation and General Clauses Ordinance and includes "Government".
- 1.5.3 The expressions "telecommunications", "telecommunications installation", "telecommunications line" and "telecommunications service" bear the same meaning as in the Telecommunications Ordinance (Cap.106).
- 1.6 In this Licence, save where the contrary intention appears expressly or by necessary implication, words and expressions:
 - (a) which import one gender include the two other genders;
 - (b) which import the singular include the plural and vice versa; and
 - (c) extend to their grammatical variations and cognate expressions where those words and expressions are defined herein or by reference to any other definition.
- 1.7 If at any time any condition of this Licence is or becomes illegal, invalid or unenforceable in any respect, the legality, validity or enforceability of the remaining conditions shall not in any way be affected or impaired.
- In this Licence, a reference to an Ordinance, whether the word is used by itself or as part of any title to an Ordinance, shall mean the Ordinance for the time being in force as well as any modification or substitution thereof, in whole or in part, and all subsidiary legislation, regulations, directions, codes of practice and instruments made thereunder and for the time being in force.

- 1.9 In forming an opinion or making a determination, direction or decision under this Licence, the relevant Authority shall:
 - (a) only do so on reasonable grounds and having regard to relevant considerations; and
 - (b) provide reasons for it in writing.

Terms of Licence

- 2.1
- (a) This Licence authorises and requires the Licensee to provide a Service in accordance with this Licence.
- (b) The Secretary for Commerce and Economic Development may by notice served on the Licensee require the Licensee to provide the Service in digital form in the entirety from a date as specified in the notice, the date being not less than 18 months of the date of the service of the notice.
- 2.2

Unless the Communications Authority otherwise approves or determines, the Licensee shall commence the provision of the Service in accordance with the time schedule specified in its Licensee's Proposal or within 12 months from the Commencement Date, whichever is earlier.

- 2.3 The Licensee shall, as soon as practicable and in any event not less than 30 days in advance, notify the Communications Authority in writing of the date on which the Licensee will commence the provision of:
 - (a) the Service on the integrated Chinese channel as authorised and required in Condition 17.4.1(a);
 - (b) the Service on the integrated English channel as authorised and required in Condition 17.4.1(b); and
 - (c) the Service on any television programme service channel as authorised and approved by the Communications Authority under this Licence.

2.4 This Licence is granted subject to:

- the provisions from time to time in (a) force of the Broadcasting Ordinance, the Telecommunications Ordinance, the Communications Authority Ordinance (Cap.616), the **Broadcasting** (Miscellaneous Provisions) Ordinance (Cap.391) and, including without limitation, any other Ordinance, and any Ordinance enacted in place or substitution in whole or in part thereof and all subsidiary legislation, regulations, technical standards, directions and codes of practice made thereunder; and
- (b) the terms and conditions set out in this Licence, and as any of them may be amended from time to time.

Commencement Date and period of validity of Licence

3.1

Subject to the terms and conditions of this Licence and any law or Ordinance, this Licence shall be valid for the period of validity.

3.2

Pursuant to section 4(2)(b) of Schedule 4 to the Broadcasting Ordinance, this Licence shall be subject to review by the Chief Executive in Council during the period from [*] to the date of expiry of the period of validity (Note: date to be inserted in accordance with the order in the Gazette Notice).

Power to amend

4.1

The Chief Executive in Council may, if he considers it is in the public interest to do so, vary this Licence in accordance with the Broadcasting Ordinance.

4.2

Without prejudice to the aforesaid, the Chief Executive in Council may vary this Licence with the prior consent in writing of the Licensee at any time and from time to time during the period of validity.

Saving of rights granted

5.

This Licence shall not in any way whatsoever abrogate or interfere with any rights, whether exclusive or otherwise, granted under any law or Ordinance to any person other than the Licensee.

Publication of Licence

- 6.1 Subject to Condition 6.3, the Licensee shall make available for inspection by members of the general public, free of charge, a certified true copy of this Licence at:
 - (a) its registered office and principal place of business; and
 - (b) the principal office of the Office of the Communications Authority.
- 6.2 The Government or the Communications
 Authority may in its discretion make this
 Licence publicly available in any manner it
 thinks fit, in whole or in part.
- 6.3 For the purposes of Condition 6.1 and without prejudice to Condition 6.2, the Licensee's Proposal may be excluded in the Licensee's discretion.

Notification of place of business

7. The Licensee shall promptly notify the Communications Authority of any change in the address of its registered office or principal place of business, as the case may be.

Prohibition against transfer of Licence

8. This Licence or any interest in this Licence shall not in any way be transferred in whole or in part.

Directions etc. by the relevant Authority

9.1

Where any determination, consent, notice, direction, authorisation or approval of or from the relevant Authority is required for the doing of any matter or thing by or on behalf of the Licensee, or a notice or notification is required to be given by or on behalf of the Licensee to the relevant Authority, that determination, notice. direction. authorisation. consent approval or notification is valid only if given in writing and signed by a person with authority to do so and, subject to Condition 9.2, given before the doing of the said matter or thing in question. If a digital signature is used, it shall be supported by a recognized certificate under Electronic **Transactions Ordinance** (Cap.553). For the purpose of this Condition, "digital signature" and "recognized certificate" shall bear the same meaning as in the Electronic Transactions Ordinance.

9.2

The relevant Authority may generally or specifically in relation to a particular matter or thing referred to in Condition 9.1 by notice in writing to the Licensee waive the requirement for its or his, as the case may be, determination, consent. notice. direction. authorisation or approval to be given before the doing of the matter or thing in question, provided that no such waiver shall estop the relevant Authority from withdrawing the waiver, with prospective effect, in whole or in part, or from requiring that the determination, consent, notice, direction, authorisation or approval, as the case may be, be required timeously in relation to other matters or things.

9.3

Without any limitation whatsoever on the rights and powers conferred by any law or Ordinance, where a relevant Authority gives any determination, consent, notice, direction, authorisation or approval to the Licensee, the same may be:

- (a) withdrawn, modified or replaced from time to time by the relevant Authority, in the same circumstances, and with the same effect, as if the withdrawal, modification or replacement were the giving of a determination, consent, notice, direction, authorisation or approval and the Licensee shall comply therewith;
- (b) given once or from time to time; and
- (c) made subject to such conditions as the relevant Authority may impose.
- 9.4 All references in this Licence to the doing of any matter or thing by a relevant Authority include any delegates thereof, or other agents, authorised in that regard by or under any law or Ordinance.
- 9.5 Unless otherwise provided by any law or Ordinance, any determination, consent, notice, direction, authorisation or approval moving from the relevant Authority to the Licensee shall be deemed validly served or given if:
 - (a) it complies with the manner prescribed in section 40 of the Broadcasting Ordinance;
 - (b) it is dispatched by facsimile transmission to the designated number of the Licensee; or
 - (c) it is delivered by hand to the registered office or principal place of business of the Licensee.

Licensee to comply with statements

10.1

Subject to Condition 10.2, the Licensee shall comply at all material times with the Licensee's Proposal, including but not limited to statements and representations regarding the legal and beneficial interest in the voting control and shares in the Licensee. In the event that any part of the Licensee's Proposal is inconsistent with the conditions of this Licence, any law or Ordinance, the conditions of this Licence, the law and Ordinance shall prevail and the Licensee's Proposal shall be construed accordingly.

10.2

The Communications Authority may generally or specifically in relation to a particular statement or representation referred to in Condition 10.1 by notice to the Licensee waive the requirement for the Licensee to comply with the said statement or representation and the proviso referred to in Condition 9.2 shall apply thereto mutatis mutandis.

10.3

The Licensee represents and warrants that the Licensee has the right to make use of the information and technology described as available to it in the Licensee's Proposal.

10.4

Without prejudice to any statutory and other regulatory requirements regarding the legal and beneficial interest in the voting control and shares in the Licensee and without affecting the generality of Condition 10.1, the Licensee shall inform the Communications Authority about any change and series of changes:

- (a) involving 10% or more of the voting shares in the Licensee; and
- (b) involving 1% or more of the voting shares in the Licensee of any person who holds 10% or more of the voting shares in the Licensee

within 14 days after:

- (i) the change or series of changes, as the case may be, takes place; or;
- (ii) the Licensee becomes aware of the change or series of changes,

whichever is earlier.

Waiver

- Subject to any law or Ordinance and 11.1 Condition 11.2, the **Communications** Authority may by notice to the Licensee waive the requirement for the Licensee to observe or perform any of the conditions of this Licence for such period as the Communications Authority sees fit if and so long as the Licensee satisfies the **Communications** Authority that the failure to observe or perform those conditions is caused by an unforeseen event which:
 - (a) renders it impossible for the Licensee to observe or perform the conditions;
 - (b) is not caused or contributed to by the Licensee, or any officer, employee or associate of the Licensee or any other person acting for or on behalf of the Licensee; and
 - (c) in respect of which the Licensee has taken all actions as may be required, with due diligence and speed, to observe or perform the conditions of this Licence.

The Communications Authority may, if it considers that the event referred to in Condition 11.1 has ceased to render it impossible for the Licensee to observe or perform the conditions of this Licence, direct by notice that the waiver given under Condition 11.1 shall cease to have any effect from the date specified in the notice notwithstanding that the period specified in the notice given under Condition 11.1 has not expired, and the Licensee shall (and without prejudice to the Licensee's obligations under this Licence), as soon as practicable and with due diligence and speed, take all actions as may be required to observe or perform the conditions of this Licence.

Liability of Licensee for contraventions

12.

The Licensee shall ensure that the officers, employees and associates of the Licensee, and any other person acting for or on behalf of the Licensee, shall not act or permit any contravention of:

- (a) any provision of the Broadcasting
 Ordinance, the Telecommunications
 Ordinance, the Communications
 Authority Ordinance or the
 Broadcasting (Miscellaneous
 Provisions) Ordinance;
- (b) any provision of any Code of Practice; or
- (c) any condition of this Licence,

and shall not be relieved from any liability notwithstanding that the contravention is due to the act or omission of the officers, employees or associates of the Licensee or any other person acting for or on behalf of the Licensee.

Indemnity

- 13. The Licensee shall indemnify and keep indemnified the Chief Executive, the Government, the Executive Council, the Communications Authority and the Secretary for Commerce and Economic Development against any and all losses, claims, charges, expenses, actions and demands whatsoever which he or it may incur or be subject to, as the case may be, as a result of or in relation to:
 - (a) any breach or alleged breach of or failure or alleged failure to observe or perform any condition of this Licence by or on behalf of the Licensee; or
 - (b) any act or omission by or on behalf of the Licensee in the actual or purported operation or performance of the Service or the conditions of this Licence.

Licence fee

- 14.1 The Licensee shall pay to the Communications
 Authority every year during the period of
 validity such licence fee in advance as may be
 prescribed from time to time by regulation
 made under section 42 of the Broadcasting
 Ordinance and in accordance with section 13
 of Schedule 4 to the Broadcasting Ordinance.
- The Licensee shall pay such other fees and charges as may be prescribed from time to time by regulation made under section 42 of the Broadcasting Ordinance and in accordance with section 13 of Schedule 4 to the Broadcasting Ordinance.
- 14.3 In the event of a revocation, surrender or suspension of this Licence, no licence fees or other fees and charges paid or payable by the Licensee before the said revocation, surrender or suspension shall be repaid or cease to be payable, as the case may be.

Investment

15.1

Subject to Condition 15.2 and without affecting the generality of Condition 10.1, the Licensee shall implement the Investment Plan and comply at all material times with the statements (including statements of intention) and representations made by or on its behalf in or with reference to the Investment Plan. In the event that any part of the Investment Plan is inconsistent with the conditions of this Licence, any law or Ordinance, the conditions of this Licence, the law and Ordinance shall prevail and the Investment Plan shall be construed accordingly.

15.2

The Communications Authority may generally or specifically in relation to a particular statement or representation referred to in Condition 15.1 by notice to the Licensee waive the requirement for the Licensee to comply with the said statement or representation and the proviso referred to in Condition 9.2 shall apply thereto mutatis mutandis.

15.3

The Licensee shall submit for approval by the Communications Authority further information and updated Investment Plan, as may be directed by the Communications Authority from time to time, in relation to the provision of new television programme service channels.

Within 3 months from the last day of each accounting year of the Licensee, the Licensee shall submit to the Communications Authority a management report of the Licensee certifying capital expenditure and the operating expenditure (including programming cost) incurred by the Licensee in providing the Service for the preceding accounting year. The management report shall give a true and fair view of the capital expenditure and operating expenditure (including programming cost) so incurred by the Licensee, and shall be approved by the directors of the Licensee and signed on behalf of the board by the chairman of the meeting at which the management report was approved or by the secretary of the Licensee. Licensee shall explain to the satisfaction of the Communications Authority if the actual annual expenditure deviates from the Investment Plan.

15.5

Unless the Communications Authority otherwise approves or determines, the minimum capital and programming expenditure to be incurred by the Licensee in providing the Service shall be as follows:

- (a) not less than HK\$245 million within 36 months from the Commencement Date;
 and
- (b) not less than HK\$440 million within 60 months from the Commencement Date.

15.6

Without prejudice to any power that the Communications Authority may have, the Licensee shall, as soon as practicable within 2 months from the expiry of each of the periods specified in Conditions 15.5(a) and 15.5(b), submit a certificate by an auditor certifying that the respective requirements set out in Condition 15.5 have been complied with.

Submission of reports

16.1

The Licensee shall submit reports to the Communications Authority on or before 31 March each year on the extent to which the programming commitments in the Licensee's Proposal have been complied with in the previous calendar year ending on 31 December.

16.2

The Communications Authority may in its discretion make the reports referred to in Condition 16.1 publicly available in any manner as it thinks fit, in whole or in part.

The provision of a domestic free television programme service

17.1 The Licensee shall:

- (a) entertain, inform and educate; and
- (b) ensure that its programming is balanced in content and provides an adequate and comprehensive Service which is responsive to the diverse needs and aspirations of the community.

17.2

- (a) The Licensee shall at all material times provide the Service in such manner as to enable the Service to be received throughout Hong Kong to the satisfaction of the Communications Authority.
- (b) The Communications Authority may, by notice to the Licensee, exempt the Licensee from complying with Condition 17.2(a) in relation to any parts of Hong Kong specified in the notice and during any period specified in the notice, and the proviso referred to in Condition 9.2 shall apply thereto mutatis mutandis.

- 17.3 The Licensee shall at all material times provide all television programme service channels in accordance with the First Schedule to this Licence.
- 17.4.1 Unless the Communications Authority otherwise approves under Condition 17.4.2, the Licensee shall:
 - (a) within 12 months from the Commencement Date and at all times thereafter, broadcast its Service on one 24-hour integrated Chinese channel each day; and
 - (b) within 24 months from the Commencement Date and at all times thereafter, broadcast its Service on the designated integrated channels each day, comprising one 24-hour integrated Chinese channel and one 16-hour integrated English channel,

in accordance with this Licence.

17.4.2 Upon application in writing by the Licensee, the Communications Authority may approve arrangements different from those in Condition 17.4.1. Without the prior written approval of the Communications Authority obtained in accordance with this Condition 17.4.2, the Licensee shall not deviate from any of the arrangements set out in Condition 17.4.1.

- 17.5.1 Unless the Communications Authority otherwise approves or determines, the Licensee shall attain and maintain the following:
 - (a) making its Service available for reception by not less than 1.38 million Premises within Network Reach and not less than 1.15 million Premises Ready for Service within 24 months from the Commencement Date:
 - (b) making its Service available for reception by not less than 1.725 million Premises within Network Reach and not less than 1.38 million Premises Ready for Service within 36 months from the Commencement Date; and
 - (c) making its Service available for reception by not less than 2.07 million Premises within Network Reach and not less than 1.61 million Premises Ready for Service within 48 months from the Commencement Date and at all times thereafter.
- 17.5.2 The Licensee shall, within 45 days from the expiry of each of the periods specified in Conditions 17.5.1(a), 17.5.1(b) and 17.5.1(c), or such other periods as may otherwise be approved or determined by the Communications Authority, submit to the Communications Authority a certificate by an auditor on the exact number and addresses of **Premises** within Network Reach Premises Ready for Service attained and maintained by the Licensee as at the end of the relevant period.

17.5.3

The Licensee shall, within 45 days of each anniversary of the Commencement Date, submit to the Communications Authority a certificate by an auditor on the exact number and addresses of Premises within Network Reach and Premises Ready for Service attained and maintained by the Licensee as at each anniversary of the Commencement Date, unless the same has already been submitted for the relevant period as required under Condition 17.5.2.

17.5.4

The Licensee shall, on a half-yearly basis from the Commencement Date, publish the exact number and addresses of the Premises Ready for Service. The Licensee shall publish such information, free of charge, in any reasonable form and manner as the Communications Authority thinks fit.

17.6

The Licensee shall ensure that each television programme service channel shall have a television programme service channel identification which, in the opinion of the Communications Authority, is not confusingly similar to any existing channel identification of any television programme service licensed or deemed to be licensed under the Broadcasting Ordinance or of any sound broadcasting licensees licensed under the Telecommunications Ordinance.

17.7

The Licensee shall ensure that the proprietary set-top boxes necessary for receiving its Service are made amply available to the public at all material times, and shall provide to the Communications Authority, upon request, any information relevant to the channels of availability of such set-top boxes.

17.8

The Licensee shall provide the Service to the public in a fair and non-discriminatory manner. The Licensee shall not unduly prefer or discriminate against any person in relation to the provision or reception of the Service, or the supply or use of any ancillary facilities or equipment necessary for the provision or reception of the Service.

The Licensee shall apply up-to-date technology to perfect the sounds and images that it broadcasts.

Comments, requests and complaints

18.1

The Licensee shall receive and consider any comment or complaint from or on behalf of any person who believes himself to have been treated unjustly or unfairly in any material on the Service, or who comments or complains about the whole or part, in substance or in form, of the content, production, service coverage, provision or reception of the Service, technical aspects, or time of viewing of the Service, including without limitation, the quality of the sounds and images that it provides, the service afforded to the complainant, or customer service. The Licensee shall also receive and consider any request from or on behalf of any person for the provision of signal connections for reception of the Service, or any fault report or complaint from or on behalf of any person in relation to such signal connections.

18.2

The Licensee shall implement a procedure for dealing with comments, requests and complaints from the public as may be required from time to time by the Communications Authority.

18.3

The Licensee shall keep a complete record, in a form and manner approved by the Communications Authority, of comments, requests and complaints received by it and submit the same to the Communications Authority on a regular basis and on demand. The record shall be retained by the Licensee for not less than 2 years.

The Licensee shall comply with directions as may be given by the Communications Authority to publish, in relation to the Service and within such period as may be specified by the Communications Authority in that direction, a summary of any comment, request or complaint referred to in Condition 18.1. The form and content of such summary shall be subject to approval by the Communications Authority.

18.5

The Licensee shall supply recordings of good quality of all material on the television programme service that it provided during such period, and in such form, as the Communications Authority may direct and require for examination.

Television
programmes,
publicity
material and
announcements
in the public
interest

19.1

The Licensee shall include in its Service such:

- (a) publicity material in order to promote knowledge and understanding of the activities and functions of the Communications Authority; and
- (b) television programmes and other material in the public interest including but not limited to weather programmes and weather forecasts provided by the Government,

as the Communications Authority may provide or direct and at such time, within such period, on such channel, within or outside such television programmes and in such language or dialect as the Communications Authority may direct.

The publicity material referred to in Condition 19.1(a) may be directed to be broadcast twice daily for a total of not more than one minute on each or any of the Licensee's television programme service channels between the hours of 6:00 p.m. and 11:00 p.m. subject to a maximum limit of 5 minutes in aggregate each week on each channel. This publicity material shall not be treated as counting towards the one minute total in Condition 19.3.

19.3

Notwithstanding Condition 19.1, the Licensee shall broadcast on each or any of the Licensee's television programme service channels such announcements as the Communications Authority shall require to be broadcast provided that such announcements shall not exceed one minute in total in any clock hour on each channel.

19.4

For the avoidance of doubt, the Licensee shall not, in the performance of its obligations under Condition 19, be:

- (a) responsible for the content of the material included in the Service; and
- (b) entitled to charge the Communications Authority or the Government.

Intellectual property rights

20.

The Licensee shall not do, or permit, any act or conduct in relation to the Service which is an infringement of any intellectual property right, including but not limited to any copyright.

Books and accounts to be in English or Chinese

21.

All of the books and accounts of the Licensee shall be written in either the English or Chinese language.

Licensee to formulate general guidelines for employees and agents

22.1

The Licensee shall formulate written guidelines for all its officers, employees and agents concerned with the content of the Service stating the Licensee's principles regarding its responsibilities to the public, with particular reference to its obligations under the Codes of Practice on programme and advertising standards.

22.2

The Licensee shall ensure that all its officers, employees and agents are aware, and shall refresh their memory at reasonably regular intervals, of the guidelines referred to in Condition 22.1 and the Codes of Practice.

22.3

For the avoidance of doubt, nothing in Condition 22 shall relieve the Licensee from any obligation or liability to comply with the Codes of Practice.

Discipline and training

23.

The Licensee shall ensure good discipline and training among its staff, officers, consultants and contractors, including script-writers, as regards adherence to the Codes of Practice on programme, advertising and technical standards.

Codes of Practice

24.

The Licensee shall monitor and ensure strict compliance with the Codes of Practice, and technical standards and directions issued by the Communications Authority.

Interference with other services

25.1

The Licensee shall not use or operate any apparatus or equipment or permit or cause the same to be used or operated in any manner which causes interference with any authorised broadcasting or telecommunications services or apparatus operating in or outside Hong Kong.

25.2

In case of any such interference, the Licensee shall comply with all instructions given to it by the Communications Authority in respect of the use and operation of the apparatus and equipment.

Information to be provided

26.1

The Licensee shall provide the relevant Authority within the period specified such information as the relevant Authority may properly require.

Without prejudice to the power of the Communications Authority under Condition 26.1. the Licensee shall submit to the Communications Authority not later than 30 April in each year or upon request by the Communications Authority a certified true copy of the latest annual audited accounts of the Licensee prepared by an auditor. The audited accounts to be submitted for an accounting year shall include, without limitation, a reconciliation statement as at the end of the accounting year the management report submitted the Licensee under Condition 15.4 during the other accounting vear and financial the audited information contained in accounts.

Provision of testing facilities and Service for regulatory purposes

27.1

Without prejudice to section 38 of the Ordinance, the Broadcasting Communications Authority may, for the purpose of exercising its functions under this Licence, require the Licensee to demonstrate to it that in establishing, providing or operating any means of telecommunications, telecommunications installation. telecommunications line telecommunications service, if any, or any equipment, in relation to the Service, the Licensee is not in breach of any law, Ordinance, codes of practice, directions or conditions of this Licence.

27.2

For the purpose of Condition 27.1, the Licensee shall provide adequate testing instruments and operating staff.

The relevant Authority may give notice to the Licensee requesting the Licensee to provide within 21 days thereof the Service to the person making the request in order that that person may monitor and regulate the Service, and the Licensee shall comply with the request.

27.4

Where the Service is made available to the relevant Authority under Condition 27.3, no restriction on the lawful use or application that the relevant Authority may have in relation to the material provided on the Service shall be imposed on the relevant Authority or the Government.

Standby equipment and spare parts

28.

The Licensee shall provide and maintain adequate standby equipment (including but not limited to spare parts) and staff to ensure that any interruption to the Service under this Licence is avoided or minimised, and that necessary repairs or replacements are made or provided promptly.

Use of frequency channels in inbuilding coaxial cable distribution systems

29.1

The Licensee shall seek approval from the Communications Authority for the allocation of frequency channels in any in-building coaxial cable distribution system ("IBCCDS") and shall comply with technical standards and directions issued by the Communications Authority.

Unless otherwise directed or approved by the Communications Authority, the number of frequency channels that the Licensee may apply for use in any IBCCDS pursuant to Condition 29.1 shall not exceed [*] (Note: The number of IBCCDS channels to be allocated to HKTVE is subject to the approval of the CA). The number of frequency channels that the Licensee may use in any IBCCDS for the Service shall be subject to the approval of the Communications Authority required under Condition 29.1, the limit stipulated in this Condition 29.2, the availability of vacant channels in any IBCCDS, and the choice of the building residents concerned.

Transmission of Service

30.

Save where the contrary intention appears expressly or by necessary implication in this Licence, including the requirement by the Secretary for Commerce and Economic Development to provide the Service in digital form in the entirety under Condition 2.1(b), the Licensee shall employ the means of transmission transmission and the arrangements for the Service as stated in the Licensee's Proposal. The Licensee shall apply to the Communications Authority for approval for any substantial change in the means of transmission or transmission arrangements.

Management of Licensee

31.

The Licensee shall ensure that the management of the Licensee shall not be performed by persons other than the directors and principal officers of the Licensee and persons duly authorised by the Licensee.

Performance bond

32.1

than 1 month from Not later the Commencement Date, the Licensee shall submit to the Communications Authority a duly issued performance bond in favour of the Government in the sum of HK\$23 million ("Bonded Sum") in the form and amount specified in a notice in writing of the Chief Executive in Council given pursuant to section 2(3) of the Broadcasting Ordinance, which form is reproduced in the Second Schedule to this Licence, to secure the compliance by the Licensee with certain conditions set out in this Licence and referred to as "Milestones" and "Deadlines for Compliance" in the Annex to the Second Schedule.

32.2

If after submission of the duly issued performance bond under Condition 32.1, the Licensee wishes to replace that performance bond with one issued by a different bank, the Licensee shall submit full written details of the proposed replacement bank and replacement performance bond to the Secretary for Commerce and Economic Development on behalf of the Government for approval not less than 14 days before the date the change becomes effective.

- 32.3 Notwithstanding any other conditions of this Licence (including but not limited to the terms and conditions of the performance bond):
 - (a) if the Licensee fails to provide or maintain a performance bond in accordance with any provisions in this Condition 32 or the performance bond, or fails to provide to the Communications Authority certificate bv an auditor in accordance with Condition 32.5, this Licence may be revoked notwithstanding that the Licensee embarked mav have on its preparation and performance; and no licence fees or other fees and charges paid or payable by the Licensee before cessation in accordance with this Condition shall be refunded or cease to be payable, as the case may
 - (b) all rights, powers and remedies of and claims by the Government under the performance bond lodged by the Licensee pursuant to this Condition including any 32, replacement thereof, shall be without prejudice to the other rights, powers and remedies of and claims by the Government and to the rights, powers and remedies of and claims by the Chief Executive in Council, the Chief Executive, the Communications Authority without limitation, any other person under any laws or Ordinance; and

- (c) any replacement performance bond referred to in Condition 32.2 shall be in the form of the performance bond appearing in the Second Schedule save for:
 - (i) the change in particulars of the replacement bank; and
 - (ii) the omission therefrom of any Milestones and Deadlines for Compliance in respect of which liability has ceased by reason of either the payment in full of all calls on the performance bond prior to the date the said change of bank becomes effective or the issue of any certificate of completion by the Government in respect of the said Milestones and Deadlines for Compliance.

32.4 The Licensee shall ensure that the Surety referred to in the performance bond, including any replacement performance bond, shall be and remain irrevocably and unconditionally bound to the Government and liable for payment of the Bonded Sum and each of the Bonded Sums Payable.

Without prejudice to any power that the Communications Authority may have, the Licensee shall, within 2 months upon completion of each or all of (as the case may Milestones, submit the Communications Authority a certificate by an auditor to evidence and certify completion of each or all of (as the case may be) the Milestones by the relevant Deadline(s) for Compliance. Once the Communications Authority is satisfied that the Licensee has complied with its obligations in respect of any or all of (as the case may be) the Milestones and Deadline(s) for Compliance set out in the performance bond issued in favour of the Government, the Secretary for Commerce and Economic Development on behalf of the Government shall, as soon as practicable thereafter but no more than 30 days and in response to a request in writing to that effect from the Licensee, issue in respect thereof a certificate of completion to the Licensee and to the Surety referred to in the performance bond or the replacement bank that has been approved by the Secretary for Commerce and Economic Development on behalf of the Government in accordance with Condition 32.2 (where applicable).

Other requirements

33.

For the avoidance of doubt, the Licensee shall apply for such other licences, permissions, approvals, agreements or grants as may be required under any law or Ordinance if any such licence, permission, approval, agreement or grant is or becomes necessary for or in connection with the provision of the Service.

Granted on [*](Note: date to be provided later.)	
Clerk to the E	executive Council
COUNCIL C	HAMBER
Accepted by	:
Signature	:
Capacity	:
Date	:

FIRST SCHEDULE

THIS SCHEDULE GOVERNS THE DESIGNATED INTEGRATED CHANNELS OF THE LICENSEE'S SERVICE. IT SHALL FORM AND BE READ AS AN INTEGRAL PART OF THIS LICENCE.

General Provisions

1.

Save where the contrary intention appears expressly or by necessary implication in this Schedule, the programme types described in this Schedule shall bear the same meaning, if any, as in the Code of Practice on programme standards and any directions issued by the Communications Authority from time to time, and in the event of any conflict or inconsistency between their meanings, the meaning in the Code of Practice on programme standards shall prevail.

Language of Broadcast

2.1

The Licensee shall provide its Service on the designated integrated channels in accordance with Condition 17.4.1 of the Licence.

2.2

The Licensee may, with the prior approval in writing of the Communications Authority and subject to such conditions as may be imposed by it, provide the whole or any part of its Service on the designated integrated channels in any other language(s) or dialect(s).

2.3

The Licensee may, with the prior approval in writing of the Communications Authority and subject to such conditions as may be imposed by it, provide the whole or part of its Service on the designated integrated channels using one or more accompanying sound channels in one or more language(s) or dialect(s).

Subtitling

3.1

The Licensee shall provide subtitling for its Service, as may be directed in writing by the Communications Authority from time to time after consultation with the Licensee.

3.2

The Licensee may, with the prior approval in writing of the Communications Authority and subject to such conditions as may be imposed by it, deviate from the requirements in Condition 3.1 of this Schedule.

News Programmes

4.1

The Licensee shall provide on each of the designated integrated channels a minimum of two comprehensive news bulletins, each of not less than 15 minutes duration, each evening between the hours of 6:00 p.m. and 12:00 midnight.

4.2

Upon application in writing by the Licensee, the Communications Authority may approve alternative arrangements for broadcasting news bulletins referred to in Condition 4.1 of this Schedule.

Documentary Programmes

5.1

The Licensee shall provide a minimum of 60 minutes of documentary programmes each week on each of the designated integrated channels between the hours of 6:00 p.m. and 12:00 midnight, of which not less than 30 minutes on the integrated Chinese channel are to be wholly of Hong Kong origin.

5.2

For the purposes of this Schedule, "wholly of Hong Kong origin" means programmes:

- (a) produced
 - (i) in substance and in form in Hong Kong; or

- (ii) by the Licensee, by any employee of the Licensee, by any company which is a subsidiary of the Licensee within the meaning of section 2(1) of the Broadcasting Ordinance ("Licensee's Subsidiary"), or by anv employee of the Licensee's Subsidiary, or by any other independent production company engaged by Licensee in or outside Hong Kong; and
- (b) the Communications Authority is satisfied that it is produced primarily for the Hong Kong market.
- 5.3 For the purposes of Condition 5.1 of this Schedule, programmes other than travelogues and such other subjects as the Communications Authority may determine, may be "documentary" if they are factual and consist wholly or substantially of real events.
- 5.4 Upon application in writing by the Licensee, the Communications Authority may approve alternative arrangements for broadcasting documentary programmes referred to in Condition 5.1 of this Schedule.

Current Affairs Programmes

The Licensee shall provide a minimum of 60 minutes of current affairs programmes each week on each of the designated integrated channels between the hours of 6:00 p.m. and 12:00 midnight, of which not less than 30 minutes on each of the designated integrated channels are to be wholly of Hong Kong origin.

Upon application in writing by the Licensee, the Communications Authority may approve alternative arrangements for broadcasting current affairs programmes referred to in Condition 6.1 of this Schedule.

Children's Programmes

7.1

Subject to the requirements regarding family viewing hours stipulated in the Code of Practice on programme standards and to any directions issued by the Communications Authority, the Licensee shall provide:

- (a) two blocks of programmes intended and suitable for children of different age groups in Hong Kong up to and including the age of 15 years ("children's programmes") of a minimum period of:
 - (i) 30 minutes daily on each of the designated integrated channels between the hours of 4:00 p.m. and 7:00 p.m., of which not less than 30 minutes on the integrated Chinese channel are to be wholly of Hong Kong origin; and
 - (ii) 30 minutes daily on each of the designated integrated channels between the hours of 9:00 a.m. and 7:00 p.m.; and

(b) a minimum of 2 hours of children's programmes with educational values targeting teenagers each week on the integrated English channel between the hours of 5:00 p.m. and 7:00 p.m., which shall count towards the block of children's programmes referred to in Condition 7.1(a)(i) Notwithstanding any other provisions in this Licence, English subtitles shall be provided for programmes provided pursuant to this Condition within 6 months from the date of service launch of the integrated English channel and at all times thereafter.

7.2

Upon application in writing by the Licensee, the Communications Authority may by a direction waive or modify the requirements specified in Condition 7.1 of this Schedule in accordance with the terms of the direction.

7.3

Without prejudice to the requirements in Condition 12.2 of this Schedule, the Licensee shall repeat the provision of any or all of the children's programmes referred to in Condition 7.1(a) of this Schedule at such time as may be directed by the Communications Authority from time to time.

7.4

Apart from the repetitions referred to in Condition 7.3 of this Schedule, children's programmes shall not be repeated more frequently than as may be specified in the Code of Practice or directed by the Communications Authority from time to time.

7.5

The Licensee shall inform the Communications Authority in writing of the programme types and transmission schedules for children's programmes 1 week in advance of broadcasting. The Communications Authority may waive the requirement of notification.

Programmes for Young Persons

8.1

Subject to the requirements regarding family viewing hours stipulated in the Code of Practice on programme standards and to any directions issued by the Communications Authority, the Licensee shall provide a minimum of 30 minutes of programmes for young persons each week on the integrated Chinese channel between the hours of 8:00 a.m. and 12:00 midnight, which are intended and suitable for the education and proper development of young people in Hong Kong aged 16 years to 24 years (inclusive).

8.2

Upon application in writing by the Licensee, the Communications Authority may approve alternative arrangements for broadcasting programmes for young persons referred to in Condition 8.1 of this Schedule.

Programmes for Senior Citizens

9.1

Subject to the requirements regarding family viewing hours stipulated in the Code of Practice on programme standards and to any directions issued by the Communications Authority, the Licensee shall provide a minimum of 60 minutes of programmes for senior citizens each week on the integrated Chinese channel between the hours of 8:00 a.m. and 12:00 midnight, which are intended and suitable for the particular requirements of senior citizens in Hong Kong over the age of 60 years in relation (but not necessarily limited) to their well-being.

9.2

Upon application in writing by the Licensee, the Communications Authority may approve alternative arrangements for broadcasting programmes for senior citizens referred to in Condition 9.1 of this Schedule.

Arts and Culture Programmes

The Licensee shall provide a minimum of 60 minutes of arts and culture programmes each week on the integrated Chinese channel between the hours of 8:00 a.m. and 12:00 midnight, which are intended and suitable for promoting the development and appreciation of the literary, performing and visual arts or other topics or activities of cultural value, of which not less than 15 minutes are to be wholly of Hong Kong origin.

10.2

Upon application in writing by the Licensee, the Communications Authority may approve alternative arrangements for broadcasting arts and culture programmes referred to in Condition 10.1 of this Schedule.

Annual Reports

11.1

The Licensee shall submit reports to the Communications Authority on or before 31 March each year on the extent to which the programmes provided in the previous calendar year ending on 31 December pursuant to Conditions 7, 8, 9 and 10 of this Schedule have been able to achieve the respective objectives as set out in the aforesaid Conditions, provided that the Licensee shall not be required to submit any such reports for the year [*]. (Note: This is to exclude the year the licence is granted.)

11.2

The Communications Authority may in its discretion make the reports referred to in Condition 11.1 of this Schedule publicly available in any manner as it thinks fit, in whole or in part.

Obligations of Licensee

Unless otherwise expressly stated in this Licence or directed by the Communications Authority upon application in writing by the Licensee, the obligations and requirements imposed upon the Licensee to provide certain programmes at certain times and for certain periods pursuant to Conditions 4, 5, 6, 7, 8, 9 and 10 of this Schedule shall not be discharged or satisfied to the extent the programmes so provided comprise or include television programmes, publicity material or announcements produced, commissioned or supplied by the Government or the Communications Authority.

12.2

Unless otherwise directed by the Communications Authority upon application in writing by the Licensee, the obligations and requirements imposed upon the Licensee to provide certain programmes at certain times and for certain periods pursuant to Conditions 5, 6, 7, 8, 9 and 10 of this Schedule shall be fulfilled only by first-run programmes.

12.3

For the purposes of this Schedule, "first-run programme" means a programme that has not previously been broadcast or provided in substantially the same form and content on any of the television programme service channel(s) of the Service.

Programmes for Schools

13.1

Pursuant to section 19 of the Broadcasting Ordinance, the Licensee shall include in the Service such programmes for schools supplied by the Government as may be required by the Communications Authority.

13.2

The programmes required under Condition 13.1 of this Schedule:

- (a) shall not exceed 4 hours each day unless the Communications Authority otherwise requires by serving upon the Licensee a notice in writing of not less than 30 days; and
- (b) may be provided as part of the Service on the integrated English channel unless the Communications Authority otherwise requires by serving upon the Licensee a notice in writing of not less than 30 days.

SECOND SCHEDULE

(Section 2(3) of the Broadcasting Ordinance and Condition 32 of the Licence)

FORM OF PERFORMANCE BOND

THIS SCHEDULE TOGETHER WITH ITS ANNEX SHALL FORM AND BE READ AS AN INTEGRAL PART OF THE LICENCE GRANTED TO THE LICENSEE TO PROVIDE A DOMESTIC FREE TELEVISION PROGRAMME SERVICE IN HONG KONG.

BY THIS BOND dated the [] day of [month] and [year] ("this Bond")

We, HKTVE, whose registered office is at [*address of Licensee] ("Licensee"), and [*details to be provided by the Licensee], holder of a valid banking licence issued under the Banking Ordinance (Cap.155), whose [*registered office/principal place of business] is at [*address] ("Surety") are irrevocably and unconditionally bound to the Government of the Hong Kong Special Administrative Region (together with his successors and assigns, "Government") up to the sum of HK\$23 million ("Bonded Sum") subject to the terms and conditions of this Bond and in accordance with the Milestones set out in the Annex hereto ("Annex") for payment of which sum the Licensee and the Surety bind themselves, their successors and assigns, jointly and severally, in accordance with the provisions of this Bond.

WHEREAS

Pursuant to the terms of the Licence, the Licensee agreed to obtain a surety to be bound unto the Government for the due performance of the Licence by the Licensee.

NOW THE TERMS AND CONDITIONS of this Bond are:

- 1. Where applicable, words and expressions used in this Bond shall have the meaning assigned to them in the Licence.
- 2. If, in respect of any Milestone set out in the Annex, the Licensee fails to achieve that Milestone by the Deadline for Compliance set out opposite to that Milestone in the Annex, the Surety shall upon demand made by the Government in writing and without proof or conditions satisfy and discharge the relevant amount of the Bonded Sum Payable set out opposite to that Milestone in the Annex provided that the aggregate liability of the Surety under this Bond in respect of that failure shall not exceed the Bonded Sum Payable set out opposite to the Milestone in the Annex.

- 3. The liability of the Surety under this Bond shall not be affected or discharged in any way by (and the Surety hereby waives any requirement to give notice in respect of):
 - (a) any suspension of the Licence, variation to or amendment of the Licence (including but without limitation to extensions of time for performance) or any concession or waiver by the Communications Authority in respect of the Licensee's obligations under the Licence. Without prejudice to the foregoing and purely on a 'for information basis', the Surety will be notified of any such suspension, variation, amendment, concession or waiver;
 - (b) the cancellation or revocation of the Licence;
 - (c) any forbearance or waiver of any right or remedy that the Government, the Chief Executive in Council, the Chief Executive, the Communications Authority or, without limitation, any other person, may have against the Licensee;
 - (d) any act or omission of the Licensee pursuant to any other arrangement with any of the persons referred to in clause 3(c) above or with the Surety; and
 - (e) subject to clause 4 below, the issue of any certificate of completion by the Secretary for Commerce and Economic Development in respect of any Milestone set out in the Annex.
- 4. The liability of the Surety under this Bond shall cease on whichever of the following events first occurs:
 - (a) payment by the Surety of the Bonded Sum in full to the Government; or
 - (b) issue of a certificate of completion by the Secretary for Commerce and Economic Development in respect of all of the Milestones set out in the Annex.
- 5.1 This Bond shall remain valid from the date of this Bond until the liability of the Surety under this Bond ceases pursuant to clause 4 above.
- 5.2 In the event that the Licensee wishes to replace this Bond with one issued by a different bank, and the Licensee fails to provide to the satisfaction of the Secretary for Commerce and Economic Development on behalf of the Government a replacement performance bond in the form appearing in the Second Schedule to the Licence by not later than 14 days prior to the proposed date on which the replacement bond becomes effective, the Government shall be entitled, without limitation to any rights it may have under the Licence or any law or Ordinance, to call this Bond up to a maximum amount of the Bonded Sums Payable in respect of the Milestones which have not been performed by submitting its claim in writing at the Surety's counters prior to the proposed date on which the replacement bond becomes effective, and the Surety shall forthwith pay the amount thereof to the Government.

- 5.3 For the avoidance of doubt, the Milestones and Deadlines for Compliance with the Milestones are treated as not having been performed, unless and until a certificate of completion has been issued by the Secretary for Commerce and Economic Development in respect of the respective Milestones and Deadlines for Compliance.
- 6. The Government shall be entitled to assign the benefit of this Bond at any time without the consent of the Surety or the Licensee being required. Without prejudice to the foregoing and purely on a 'for information basis', the Surety will be notified by the Communications Authority within a reasonable period after any such assignment.
- 7. All documents arising out of or in connection with this Bond shall be served:
 - (a) upon the Government at: Commerce and Economic Development Bureau,

22/F, West Wing, Central Government Offices, 2 Tim Mei Avenue, Tamar, Hong Kong and marked for the

attention of

"Secretary for Commerce and Economic

Development"

(b) upon the Communications

Authority at:

20th floor, Wu Chung House, 213 Queen's Road East, Wanchai, Hong Kong and marked for the attention of

"Assistant Director (Broadcasting)"

(c) upon the Surety at:

[Note 1]

- 8. The Government, the Communications Authority and the Surety may change their respective nominated addresses for service of documents to another address in Hong Kong but only by 7 days' prior written notice to each other. All demands and notices must be in writing.
- 9. This Bond shall be governed by and construed according to the laws for the time being in force in the Hong Kong Special Administrative Region. The Licensee and the Surety agree to submit to the non-exclusive jurisdiction of the courts of the Hong Kong Special Administrative Region.

IN WITNESS whereof this Bond has been executed as a deed on the date first above written.

THE COMMON SEAL OF [
Name of the Surety] was hereunto	
affixed in the presence of:	

Witness

Signed, sealed and delivered [Note 2] by and agent for and on behalf	as attorney)
of [Name of the Surety] pursuant to a Power of Attorney dated given)
by [Name of the Surety] under its Common Seal)
Authorised Signatory:		
Signature No.:		
THE COMMON SEAL OF [() Limit was hereunto affixed in the presence of:	ted] ^[Note 3]))]
	•	
· · · · · · · · · · · · · · · · · · ·	Witness	
Signed, sealed and delivered [Note 2] by and agent for and on behalf of [Name of the Licensee]	as attorney)
pursuant to a Power of Attorney dated given)
by [Name of the Licensee] under its Common Seal)
Authorised Signatory:		
Signature No.:		

<u>Notes</u>: [for preparation of but not inclusion in the engrossment of this performance bond]

- 1. The address for service shall be in Hong Kong.
- 2. For use where the Licensee or the Surety, whether a firm or limited company, executes through an attorney.
- 3. The Licensee as well as the Surety must execute the bond.

Annex to the Second Schedule

<u>Milestones</u>

Deadlines for Compliance

Bonded Sums Payable

Degui	ired roll-out of the Service (Conc	lition 17.4 Lofthe Licence)				
1(a)	The Licensee shall broadcast its Service on one 24-hour integrated Chinese channel each day.	Unless the Communications Authority otherwise approves or determines, within 12 months from the Commencement Date	HK\$7 million			
1(b)	The Licensee shall broadcast its Service on the designated integrated channels each day, comprising one 24-hour integrated Chinese channel and one 16-hour integrated English channel.	Unless the Communications Authority otherwise approves or determines, within 24 months from the Commencement Date	HK\$2 million			
Required Premises within Network Reach and Premises Ready for Service (Condition 17.5.1 of the Licence)						
2(a)	The Service shall be made available for reception by not less than 1.38 million Premises within Network Reach and not less than 1.15 million Premises Ready for Service.	Unless the Communications Authority otherwise approves or determines, within 24 months from the Commencement Date	HK\$3 million			
2(b)	The Service shall be made available for reception by not less than 1.725 million Premises within Network Reach and not less than 1.38 million Premises Ready for Service.	Unless the Communications Authority otherwise approves or determines, within 36 months from the Commencement Date	HK\$3 million			
2(c)	The Service shall be made available for reception by not less than 2.07 million Premises within Network Reach and not less than 1.61 million Premises Ready for Service.	Unless the Communications Authority otherwise approves or determines, within 48 months from the Commencement Date	HK\$1 million			

Required capital and programming expenditure (Condition 15.5 of the Licence)							
3(a)	The Licensee shall incur not less than HK\$245 million as the capital and programming expenditure for providing the Service.	Unless the Communications Authority otherwise approves or determines, within 36 months from the Commencement Date	HK\$3 million				
3(b)	The Licensee shall incur not less than HK\$440 million as the cumulative capital and programming expenditure for	Unless the Communications Authority otherwise approves or determines, within 60 months from the	HK\$4 million				

Commencement Date

Deadlines for Compliance

Bonded Sums Payable

Milestones

providing the Service.

This Annex shall be read in conjunction with the terms and conditions of the Licence.

GN.

BROADCASTING ORDINANCE (Chapter 562)

Pursuant to section 4(1)(a) of Schedule 4 to the Broadcasting Ordinance, notice is hereby given that the Chief Executive in Council has decided that a domestic free television programme service licence be granted to HK Television Entertainment Limited on 1 April 2015 and the period of validity of such a licence shall be 12 years from 1 April 2015 to 31 March 2027 (both dates inclusive) ("Period of Validity"). The Chief Executive in Council hereby also orders that pursuant to section 4(1)(b) of Schedule 4 to the Broadcasting Ordinance, such a licence shall be subject to review during the period from 1 April 2021 to the date of expiry of the Period of Validity.

Council Chamber [*] 2015

WONG Kit-yee, Kinnie Clerk to the Executive Council

第 號公告

《廣播條例》 (第562章)

現依據《廣播條例》附表 4 第 4 (1)(a)條公布,行政長官會同行政會議已作出決定,於 2015 年 4 月 1 日向香港電視娛樂有限公司批給本地免費電視節目服務牌照,而該牌照的有效期為 12 年,由 2015 年 4 月 1 日起至 2027年[3]月[31]日止(包括首尾兩日)。行政長官會同行政會議現亦依據《廣播條例》附表 4 第 4 (1)(b)條命令,該牌照須在 2021 年 4 月 1 日後的有效期內予以覆核。

行政會議廳 2015 年[*] 月[*] 日 行政會議秘書黃潔怡

(2015年防止賄賂條例(修訂附表 1)令)

第1條

1

(2015年防止賄賂條例(修訂附表 1)令)

(由行政長官會同行政會議根據 (防止賄賂條例) (第 201 章)第 35 條作出)

- 1. 生效日期 本命令自 2015 年 7 月 10 日起實施。
- 2. 修訂〈防止賄賂條例〉 〈防止賄賂條例〉(第 201 章)現予修訂,修訂方式列於第 3 條。
- 3. 修訂附表 1(公共機構)

附表 1 —

加入

"125. 香港電視娛樂有限公司。"。

行政會議秘書

行政會議廳

2015年 月 日

附件C

(2015年防止賄賂條例(修訂附表 1)令)

註釋 第1段

2

註釋

本命令修訂《防止賄賂條例》(第 201 章)附表 1,以將"香港電視娛樂有限公司"指明為就該條例而言的公共機構。

建議對奇妙電視及香港電視娛樂施加的牌照條件 (有待與奇妙電視及香港電視娛樂商討後再作修訂)

(1) 適用於本地免費電視節目服務的規定

現有本地免費電視節目服務持牌機構須遵守的大部分規定,將延伸至奇妙電視及香港電視娛樂。這些規定包括:在六年後須進行牌照中期檢討;徵收牌費;提供免費服務;節目多元化;廣播語言;播放由政府提供的宣傳短片及天氣節目/公告和播放管理局的宣傳資料;以及遵從新持牌機構提交並獲接納的建議書。

(2) 提供服務及投資開支

奇妙電視及香港電視娛樂須按照申請書載列的六年投資計劃開展 服務。

(3) 履約保證

奇妙電視及香港電視娛樂應在牌照生效當日提交以政府為受益人並經妥為簽發的履約保證,以確保履行牌照條件。牌照所載有關提供廣播服務的一些規定(即持牌機構在申請書內就開展服務、覆蓋處所和投資開支所作的承諾),會列為承諾目標。如管理局確定某目標已達到,履約保證的相關部分便會解除。

奇妙電視及香港電視娛樂亦應每年提交審計師證明書,證明已履行履約保證所載的承諾目標,包括但不限於覆蓋處所數目(須列明地址),並以管理局認為合適的形式及方法,每半年更新隨時可獲提供服務的處所地址,免費讓公眾查閱。

(4) 指定播放節目的規定

奇妙電視及香港電視娛樂須至少播放一定數量的指定節目,詳情如下:

(a) 新聞節目(在每條粵語綜合頻道及英語綜合頻道每日播放 30 分鐘的節目);

- (b) 紀錄片(在每條粵語綜合頻道及英語綜合頻道每星期播放 60 分鐘的節目,當中包括在粵語頻道每星期播放 30 分鐘完全 屬香港本地製作的節目);
- (c) 時事節目(在每條粵語綜合頻道及英語綜合頻道每星期播放 60 分鐘的節目,當中包括在每條粵語及英語綜合頻道每星 期播放30分鐘完全屬香港本地製作的節目);
- (d) 兒童節目(在每條粵語綜合頻道及英語綜合頻道每日播放 60 分鐘的節目,當中包括在粵語綜合頻道每日播放 30 分鐘完全屬香港本地製作的節目,以及在英語綜合頻道每星期最少播放兩小時以青少年為對象並具教育意義的節目);
- (e) 年青人節目(只須在粵語綜合頻道每星期播放 30 分鐘的節目);
- (f) 長者節目(只須在粵語綜合頻道每星期播放 60 分鐘的節目);以及
- (g) 文化藝術節目(只須在粵語綜合頻道每星期播放 60 分鐘的節目,當中包括每星期播放 15 分鐘完全屬香港本地製作的節目)。

(5) 英語頻道

奇妙電視及香港電視娛樂須在獲發牌照後 24 個月內開設英語綜合頻道,而在晚上七時至十一時三十分的時段外,可彈性以其他語言(粵語除外)提供最多 20%的節目材料,以及在每星期其中一天晚上七時至十一時三十分的時段內,連續播放兩小時其他語言(粵語除外)節目,並附有英文字幕。

(6) 字幕

鑑於公眾對字幕服務的需求,奇妙電視及香港電視娛樂須分階段 提供字幕服務,詳情如下:

(a) 粵語及英語綜合頻道啓播後 18 個月內,所有新聞、時事節 曰、天氣報告和緊急公告提供字幕;

- (b) 粵語綜合頻道啓播後 24 個月內,晚上七時至十一時播放的 節目提供中文字幕;以及
- (c) 英語綜合頻道啓播後六個月內,每星期以青少年為對象並具 教育意義的兩小時英語節目提供英文字幕。

(7) 大厦內同軸電纜系統的頻道

關於大廈內同軸電纜系統的容量限制,前電訊管理局局長(即現時的管理局 1)指出,大廈內同軸電纜系統的免費頻道總數,視乎頻道的實際使用情況及個別大廈所受到的限制而有所不同。電訊局長亦指出,現時大廈內同軸電纜系統應有足夠的備用頻道可分配給申請機構。為確保更有效使用大廈內同軸電纜系統的頻道,日後分配予奇妙電視及香港電視娛樂的大廈內同軸電纜系統頻道數目,須由管理局審批。

(8) 模擬及數碼服務

跟現有持牌機構一樣,奇妙電視及香港電視娛樂須於收到政府通 知後十八個月內完全以數碼制式提供服務。

(9) 傅送方式及開展服務的速度

奇妙電視及香港電視娛樂須按其申請中建議的傳送方式及網絡覆 蓋計劃開展服務。

(10) 管理持牌機構

奇妙電視及香港電視娛樂須採取有效的管理和控制,以確保遵守 所有法定和規管要求。持牌機構不可由董事、主要人員²或獲持 牌機構正式授權的人以外的人士管理。

^{*}電訊管理局於二零一二年四月一日解散,其職能由同日成立的通訊事務管理局接掌。

² 根據條例, "主要人員"就任何法團而言,指一

⁽a) 該法團所僱用或聘用並在該法團的董事的直接權限下,本人或連同其他人負責處 理該法團業務的人;或

⁽b) 該法團所僱用或聘用並在該法團的一名董事或一名(a)段所適用的人的直接權限 下,就該法團而執行管理職能的人。

要求奇妙電視及香港電視娛樂提交的補充資料

在正式批出本地免費電視牌照前,我們會要求奇妙電視和香港電視娛樂向政府及管理局提交以下資料:

- (a) 載有最新資料的申請書,以反映自首次提交申請以來同意作 出的修訂;
- (b) 補充資料,包括法定聲明、承諾書及法律意見,以便核實奇妙電視及香港電視娛樂在完成建議的企業重組後的公司身分;
- (c) 確認書, 述明有關電視節目服務不會以"捆綁"方式,與任何收費的傳送服務或電視節目服務一併推出;
- (d) 承諾書,保證奇妙電視和香港電視娛樂聯營公司的本地收費 電視節目服務現有用家或觀眾有權收看奇妙電視和香港電 視娛樂所建議的免費電視節目,不論有關客戶會否繼續使 用有關聯營公司的本地收費電視節目服務;以及
- (e) 確認書, 述明奇妙電視和香港電視娛樂不會只擔當 "內容提供者", 向屬本地收費電視節目服務持牌機構的聯營公司提供節目材料。

對經濟的影響

透過在節目和本地內容製作方面所帶來的額外投資,以及增加競爭,香港電視娛樂進軍免費電視市場能進一步促進廣播業和創意產業的發展。社會亦會因此獲得更多選擇的高質素節目和更佳服務。

對財政和公務員的影響

- 2. 香港電視娛樂如獲批出免費電視服務牌照,需按《廣播(牌照費)規例》(第 562A章)附表 1 當時訂明的水平向通訊局繳付牌照年費。此外,由於香港電視娛樂將會使用由現有傳送者持牌機構提供的現有持牌固定電訊網絡向觀眾提供免費電視服務,通訊局可根據《電訊(傳送者牌照)規例》(第 106V章)附表 3,向現有的傳送者持牌機構就連接新顧客收取額外的不定額傳送者牌照費。
- 3. 處理新牌照的行政工作和相關的投訴將會產生額外工作。通訊事務管理局辦公室會以現有資源應付相關的額外工作。

對可持續發展的影響

4. 香港電視娛樂以新參與者身份加入,將有助鼓勵競爭和增加觀眾的節目選擇,有利本港的廣播業。這可促進實現具競爭性和繁榮的市場主導經濟的可持續發展原則,滿足市民的期望。

行會就亞視及香港電視娛樂免費電視牌照申請作出決定

政府今日(四月一日)宣布,行政長官會同行政會議(行會)已就亞洲電視有限公司(亞視)提出的本地免費電視節目服務(免費電視)牌照續期申請,以及香港電視娛樂有限公司(香港電視娛樂)的新免費電視牌照申請,作出決定。

商務及經濟發展局局長蘇錦樑在記者會上說:「行會經考慮通訊事務管理局(通訊局)提交的建議、相關申述及所有相關的最新發展後,根據《廣播條例》第11(5)條,今天決定亞視現有免費電視牌照不獲續期。」

有關「不予續期通知書」已於今日下午送達亞視。

亞視的免費電視牌照有效期將於二〇一五年十一月三十日屆滿,根據《廣播條例》,行會須於牌照到期前最少十二個月前,以書面通知亞視其牌照不獲續期的決定,為符合法例訂明有關通知期的要求,亞視的牌照有效期將延至二〇一六年四月一日。

蘇錦樑說,今次是香港廣播史上首次有現有廣播機構不獲續牌。

他說:「為處理行會今次不續牌的決定而須作出跟進的事宜,政府將成立跨部門 專責小組,由商務及經濟發展局常任秘書長(通訊及科技)領導,成員包括相關 政策局和部門代表,因應過渡期內發展而統籌所需採取的應變措施,務求將今次 不續牌決定的任何負面影響減到最低。」

專責小組的工作包括與勞工處緊密聯繫,協助失去工作的亞視員工,如安排簡介會,向受影響員工講解他們在法例下所享有的僱傭權利,以及向需要政府協助的員工提供聯絡資料。

蘇錦樑重申,亞視管理層有責任確保亞視在餘下的一年牌照期限內,繼續遵守所有相關法例和免費電視牌照的規定,並就員工事宜作出妥善安排。

通訊局在處理亞視續牌申請時,全面評核了亞視的表現,並在二〇一四年二月四日至四月三日進行公眾諮詢,收集公眾對其服務的意見。通訊局其後於去年十一月向行會呈交建議。

通訊局認為亞視的整體表現未如理想。在中期檢討後,亞視各方面的表現均明顯 倒退。通訊局對亞視能否作出所需改善、是否具財力實行其投資計劃,以至是否 能持續經營,都深存疑問。 在今日的記者會上,蘇錦樑同時公布行會正式向香港電視娛樂批出免費電視牌 照。行會於二〇一三年十月原則上批准香港電視娛樂提出的免費電視牌照申請。

香港電視娛樂的牌照有效期為十二年,由今日開始至二〇二七年三月三十一日結束,並計劃在二〇二一年進行中期檢討。

蘇錦樑說:「政府期望,香港電視娛樂能夠盡快開展全新的免費電視節目服務, 為免費電視觀眾提供更多優質的節目選擇。」

香港電視娛樂的免費電視服務將以固定網絡傳送。在獲發牌照後十二個月及二十四個月內,會分別開設一條粵語綜合頻道和一條綜合英語頻道。粵語頻道將會提供二十四小時服務,而英語頻道則會廣播合共十六小時的電視節目,分兩個環節,每節各八小時。

使用俗稱「大廈公共天線」接收免費電視訊號的觀眾,在「大廈公共天線」系統提升後,便可以透過綜合數碼電視機或「機頂盒」欣賞香港電視娛樂的節目。香港電視娛樂承諾,可獲提供服務的單位覆蓋率,會由啟播第一年的百分之六十五號增至第六年的百分之八十。

自行會於二〇一三年十月原則上批准申請後,通訊局便着手進行相應的跟進工作,包括進一步審視香港電視娛樂的申請,向香港電視娛樂索取所需的補充資料 及說明,並與其就牌照條款進行商討。

通訊局認為香港電視娛樂符合《廣播條例》訂明的法定要求及各項節目規定,亦接受其作出的投資承諾。通訊局今年一月向行會呈交建議,建議正式發出免費電視牌照予香港電視娛樂。

完