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19 November 2015

Ms Debbie YAU
Clerk to Panel on Economic Development
Legislative Council Secretariat
Legislative Council Complex
1 Legislative Council Road
Central, Hong Kong

Dear Ms YAU,

Legislative Council Panel on Economic Development
Follow-up to meeting on 26 October 2015
“FIA Formula E Championship – Hong Kong ePrix”

At the abovementioned Panel meeting, Members requested the Administration to provide the following information –

- (a) the economic benefits for Hong Kong for staging the FIA Formula E Championship – Hong Kong ePrix (“Hong Kong ePrix”); and
- (b) the number of the event’s tickets to be distributed for various parties like visitors, Hong Kong residents, etc.

Having consolidated the inputs from the organizer of the Hong Kong ePrix, the supplementary information is provided at Annex for Members’ reference.

Yours sincerely,

(Ms Emily Mo)

for Commissioner for Tourism

Encl.

(a) The economic benefits for Hong Kong for staging the FIA Formula E Championship – Hong Kong ePrix

The FIA Formula E Championship is the world's first-ever international fully-electric racing series, which is new and unique in the motorsports world. As for the Hong Kong ePrix, the organizer is planning to stage various supporting activities to enrich the event's content. It is expected that the event will generate various economic benefits to Hong Kong. Firstly, it will create significant media and city branding value. The organizer will promote the Hong Kong ePrix in overseas and Mainland markets, and broadcast the race live in over 120 countries reaching millions of audience globally. The event will burnish our city image as a metropolis with the backdrop of our iconic city centre skyline and Victoria Harbour, as well as reinforce the status of Hong Kong as a premier and diverse tourist destination.

Secondly, it is expected that with extensive publicity mentioned above, the Hong Kong e-Prix will attract overnight high-spending visitors, particularly motorsports lovers, to the city. Besides, some 800 to 1 000 racing crew members will come from all over the world to Hong Kong. The visitors will bring incremental tourism receipts to the city as well as fuel the growth of various tourism-related sectors, such as hotels, air transport, catering and retail.

Last but not least, the race will create long-term and temporary job opportunities for the locals. Apart from setting up a local office, the organizer will also hire local contractors for the provision of catering services, among others, for the race. Based on the experience of other cities where Formula E races have been held, the Hong Kong ePrix is expected to create job opportunities for over 240 people in the construction and other industries.

(b) The number of the event's tickets to be distributed for various parties like visitors, Hong Kong residents, etc.

The organizer has embarked on a series of preparatory work pertaining to the Hong Kong ePrix, including the estimation on the maximum seating capacity of the spectator stands proposed to be erected on the Central Harbourfront Event Space and other possible locations along the temporary racetrack. While it is premature to determine the exact number of tickets available for sale as well as the proportion of tickets for visitors and local residents, the event organizer will endeavour to

maximize the number of tickets for sale taking into account Members' views on ticket distribution as expressed at the Panel meeting held on 26 October 2015. Furthermore, the organizer is also exploring the possibility of setting up outdoor large-screen televisions in other locations in Hong Kong during the event period, such that more people could watch the race live in other locations in the territories.

Tourism Commission
November 2015