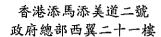
商務及經濟發展局通訊及創意產業科





COMMUNICATIONS AND CREATIVE INDUSTRIES BRANCH

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5 April 2016

Mr Daniel SIN
Clerk, Panel on
Information Technology and Broadcasting
Legislative Council, Legislative Council Complex
1 Legislative Council Road
Central, Hong Kong

Dear Mr Sin,

Update on the work of Create Hong Kong and funding support for the Film Development Fund

At the meeting of the Legislative Council Panel on Information Technology and Broadcasting held on 14 March 2016, Members requested the Government to provide information regarding the box office receipts of the three Hong Kong-produced Cantonese movies which had benefitted from the cash subsidy scheme for Hong Kong-produced Cantonese movies distributed in the Guangdong Province and the box office receipts of the four Hong Kong movies co-financed by the Film Development Fund (FDF) which were screened in 2015. We provide our response below.

To help Hong Kong-produced Cantonese movies tap into the Mainland market, CreateHK has put in place a scheme under the FDF that provides cash subsidies, capped at \$250,000 per film, to cover the sales and distribution (S&D) expenses of those movies distributed in the Mainland. The scheme was launched in July 2012 to cover those movies distributed in the Guangdong Province and its scope has been expanded since July 2015 to also cover those movies distributed in the Mainland outside the Guangdong Province.

Box office receipts of the three Hong Kong-produced Cantonese movies which have benefitted from the scheme are as follows –

| Film title | Box office receipt | |
|---------------------|--------------------------|-----------------------|
| | Hong Kong (HK dollar) | Mainland (Reminbi) |
| Doomsday Party | 815,574 | 688,344* |
| The Way We Dance | 13,448,639 | 569,056* |
| Grey Met Shrek | No relevant information# | 436,842# |

- * "Doomsday Party" and "The Way We Dance" are films partly financed by the Film Production Financing Scheme (FPFS) under the FDF. The production companies concerned are required under the agreements to submit to the Government the sales reports of the films. The Mainland box office receipts provided in the table are the actual Mainland box office receipts provided by the production companies concerned in their sales reports submitted to the Government in May 2015 and June 2015 respectively.
- # "Grey Met Shrek" is not a film partly financed by the FDF. The production company concerned is not required to provide the Mainland box office receipts of the film to the Government. The Mainland box office receipts provided in the table are the box office receipts when the film was released in Guangdong Province in January 2015. The figure was provided by the production company concerned when it applied for the sales and distribution subsidy.

As regards the four movies co-financed by the FDF and screened in Hong Kong in 2015, their box office receipts are as follows –

| Film title | Box office receipt | | |
|-------------------|--------------------------|-----------------------|--|
| | Hong Kong (HK dollar) | Mainland (Reminbi) | |
| Lost in Wrestling | 3,729 | _^ | |
| Love Expert | 5,625 | _^ | |
| Wonder Mama | 443,366 | _^ | |
| The Merger | 483,470 | Not applicable @ | |

- ^ Although the films have been released in the Mainland, the film production companies have not yet submitted their sales reports. Hence, the Mainland box office receipts are not available.
- @ The film has not yet been released in the Mainland.

Yours sincerely,

(Ivanhoe Chang)

for Secretary for Commerce and Economic Development