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Replies to initial written questions raised by Finance Committee Members in examining the Estimates of Expenditure 2017-18

Director of Bureau : Secretary for Commerce and Economic Development Session No. : 16

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Reply Serial No.

CONTROLLING OFFICER'S REPLY

CEDB(CCI)001

(Question Serial No. 2819)

Head: (55) Government Secretariat : Commerce and Economic

Development Bureau (Communications and Creative Industries

Branch)

Subhead (No. & title):

<u>Programme</u>: (1) Broadcasting and Creative Industries

<u>Controlling Officer</u>: Permanent Secretary for Commerce and Economic Development

(Communications and Creative Industries) (Miss Susie HO)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

According to the programme, the Administration is responsible for assisting in the licensing and regulatory matters, including those in relation to the domestic free television programme (free TV) services, domestic pay television programme services and analogue sound broadcasting services. In this connection, will the Administration advise this Committee of the following:

- (a) At present, there are three companies, including Hong Kong Television Network Limited, Phoenix Hong Kong Television Limited and New Asia Network, applying for free TV licences. However, New Asia Network announced recently that the processing of its application should be put on hold in view of its corporate business. How many meetings have been held by the Executive Council for discussing the above-mentioned applications for free TV licences? What is the progress of processing the applications from the companies concerned? Has the Administration asked New Asia Network the reasons for putting on hold the processing of its application?
- (b) Fantastic Television Limited (Fantastic TV), which has successfully applied for a free TV licence, requested for putting on hold the processing of its application for using spectrum (to transmit its free TV service). Has the Administration asked Fantastic TV the reasons for putting on hold the processing of its application? Are there worries that individual operators might reduce their investment in view of changes in the development of the industry?
- (c) What measures has the Administration taken to encourage individual free TV operators to provide better services? Are there any ways to create a more competitive and viable environment for the development of the industry?

(d) Please list in table form the number of cases in which broadcasting service licensees have been ruled to have breached the Broadcasting Ordinance and the reasons, including the channels, the contents, the sanctions as well as the amount of financial penalties involved over the past year.

Asked by: Hon CHAN Chi-chuen (Member Question No. 13)

Reply:

(a) On 27 September 2016, the Chief Executive (CE) in Council, having regard to the recommendations of the Communications Authority (CA), agreed with the CA's recommendations and decided to give Hong Kong Television Network Limited (HKTVN) more time to submit the information required under the Broadcasting Ordinance (BO), and invited the CA, on receipt of the required information from HKTVN, to submit further recommendations to the CE in Council on its application. HKTVN submitted some supplementary information to the CA in November 2016. Having examined the relevant information, the CA requested HKTVN in December 2016 to submit the remaining required information as soon as possible for examination by the CA. The CA is now waiting for HKTVN to provide the relevant information.

The CA received the application for a domestic free television programme service (free TV) licence and further information from Forever Top (Asia) Limited (Forever Top) in April and July 2015 respectively. At the request of Forever Top, the CA has put on hold the processing of its application for free TV licence since September 2016. Forever Top requested the CA to resume the processing of its licence application in March 2017 and has submitted part of the supplementary information to the CA. After examining the relevant information, the CA has requested Forever Top to provide further information so as to facilitate the CA's resumption of processing Forever Top's licence application as per its request. The CA is awaiting Forever Top's response.

The CA received the application for a free TV licence from Phoenix Hong Kong Television Limited in May 2016, and further information and clarifications in relation to its application during the period between June and September 2016. The CA will examine the application prudently in accordance with the BO as well as established procedures and criteria and submit its recommendations to the CE in Council as soon as possible.

(b) The CE in Council formally granted a free TV licence to Fantastic Television Limited (Fantastic TV) on 31 May 2016, for the provision of free TV service by using a fixed network. In June 2016, Fantastic TV applied to the CA for using spectrum as an additional transmission means, on top of a fixed network, to transmit its free TV service.

After rounds of exchanges with the CA, Fantastic TV indicated in January 2017 that its current focus was to launch the free TV service by using a fixed network and that the discussion with the CA on the said application would only resume after the service

- launch. In view of the above, the CA has put on hold the processing of Fantastic TV's application as per its request.
- (c) The Government has all along been supportive to the development of the broadcasting industry and the objectives of its broadcasting policy are to provide more programme choices for viewers, encourage investments in the broadcasting industry with innovative services, promote fair and effective competition so as to strengthen Hong Kong's position as the regional broadcasting hub.
- (d) In 2016, the number and details of sanctions imposed by the CA on broadcasting service licensees for cases of breaches (including contraventions of the relevant legislation, the relevant codes of practice or licence conditions, etc.) are set out at Tables 1 and 2 respectively.

Table 1: Number of sanctions imposed by the CA in 2016 on broadcasting service licensees for cases of breaches

	Minor Breaches#	Advice	Strong Advice	Warning	Serious Warning	Financial Penalty	Revocation of licence	Total
Domestic Free Television Programme Service Licensees (Domestic Free TV)								
Asia Television Limited	15	0	0	0	0	0	0	15
Television Broadcasts Limited (TVB)	73	3	3	2	0	2	0	83
HK Television Entertainment Company Limited (HKTVE)	4	4	1	0	0	0	0	9
Domestic Pay Television Progra	mme Serv	rice Lic	ensees (Domestic	Pay TV)			
Hong Kong Cable Television Limited (Cable TV)	5	0	0	0	1	0	0	6
PCCW Media Limited (PCCW Media)	4	1	0	0	0	0	0	5
TVB Network Vision Limited (TVBNV)	28	0	1	1	0	0	0	30
Analogue Sound Broadcasting S	ervice Lic	ensees	(Analog	gue Sound	l Broadca	asting)		
Hong Kong Commercial Broadcasting Company Limited (CRHK)	6	1	0	0	0	0	0	7
Metro Broadcast Corporation Limited (Metro)	1	0	0	0	0	0	0	1
Digital Audio Broadcasting Serv	vice Licens	sees (D	AB)					

Metro	0	1	0	0	0	0	0	1	
Non-domestic Television Programme Service Licensee									
Star China Media Limited 0 1 0 0 0 0 1								1	

[#] Relevant cases of minor breaches mainly relate to inaccurate contents of TV or radio programmes of which the impact was minor, such as slightly inaccurate information or incorrect subtitles in news programmes and minor errors in weather reports

Table 2: Details of cases of breaches (excluding cases of minor breaches):

Broadcasting service licensee	Channel	Substance of breach	Sanction				
Domestic Free	Domestic Free TV						
TVB	Jade	Misleading and unfair presentation in an infotainment programme	Advice				
TVB	I News	Exceeded the statutory advertising time limit in the clock hours of 5 pm to 7 pm	Advice				
TVB	Jade	Exceeded the statutory advertising time limit in the clock hours of 8 pm to 9 pm	Advice				
TVB	Jade	Unsubstantiated claim in an advertisement	Strong advice				
TVB	I News*	Inaccurate information in news programmes	Strong advice				
TVB	I News	Inaccurate information in a news programme	Strong advice				
TVB	Jade	Indirect advertising of a sponsor's logo in a programme	Warning				
TVB	Jade**	Indirect advertising of a sponsor's product/service in programmes	Warning				
TVB	Jade and High Definition Jade	Indirect advertising of a sponsor's product/service/logo in a programme	Financial penalty of HK\$150,000				
TVB	Jade	Indirect advertising of a sponsor's product/service/logo in a programme	Financial penalty of HK\$200,000				

Broadcasting service licensee	Channel	Substance of breach	Sanction
HKTVE	ViuTV	Indirect advertising in an acquired programme	Advice
HKTVE	ViuTV	Indirect advertising in a live acquired programme	Advice
HKTVE	ViuTV	Failure to provide Chinese subtitles for certain parts of a news programme	Advice
HKTVE	ViuTV	Failure to provide Chinese subtitles for a drama	Advice
HKTVE	ViuTV	Programme which was indecent and of bad taste	Strong advice
Domestic Pay T	ΓV		
Cable TV	-	Failure to seek the requisite approval of the CA before implementing a series of changes to its shareholding structure during the period from 30 September 2003 to 2 November 2015	Serious warning
PCCW Media	now News	Incorrect information in a news programme	Advice
TVBNV	TVB News*	Incorrect information in a news programme	Strong advice
TVBNV	Jade Catch Up**	Indirect advertising of a sponsor's product/service in a programme	Warning
Analogue Soun	d Broadcasting		
CRHK	CR1	Discriminatory remarks of a programme host	Advice
DAB			
Metro	Music Digital and Life Digital	Breach of the channel genres requirement under its DAB licence in respect of simulcasting programmes on the said channels from 9 January to 10 February 2016	Advice

Broadcasting service licensee	Channel	Substance of breach	Sanction
Non-domestic to	elevision programme	e service licensees	
Star China Media Limited	-	Failure to seek the requisite approval of the CA before implementing changes to its shareholding and ownership structure	Advice

^{*} Same case in which one of the non-compliant news programmes was broadcast in TVB and TVBNV. The two licensees were strongly advised respectively.

^{**} Same case in which the non-compliant infotainment programme was broadcast in TVB and TVBNV. The two licensees were warned respectively.

Reply Serial No.

CONTROLLING OFFICER'S REPLY

CEDB(CCI)002

(Question Serial No. 2823)

Head: (55) Government Secretariat : Commerce and Economic

Development Bureau (Communications and Creative Industries

Branch)

Subhead (No. & title):

<u>Programme</u>: (1) Broadcasting and Creative Industries

Controlling Officer: Permanent Secretary for Commerce and Economic Development

(Communications and Creative Industries) (Miss Susie HO)

<u>Director of Bureau</u>: Secretary for Commerce and Economic Development

Question:

It is mentioned in the Programme that the Administration is tasked to monitor the implementation of digital audio broadcasting (DAB) services and conduct a review on the development of DAB services in Hong Kong. However, following Phoenix U Radio Limited which announced cessation of its DAB service in 2015, Digital Broadcasting Corporation Hong Kong Limited and Metro Broadcast Corporation Limited also surrendered their DAB licences owing to poor prospect in the market. Currently, all commercial DAB operators in Hong Kong have left the market. (Hong Kong) is left with Radio Television Hong Kong to provide DAB services. What is the progress of the review on the development of DAB services in Hong Kong by the Administration? Has reference been made to the review of DAB services in other places? What are the details? Will the Administration plan to terminate such service and change the use of the frequency spectrum?

Asked by: Hon CHAN Chi-chuen (Member Question No. 13)

Reply:

The Commerce and Economic Development Bureau has completed the Review of the Development of Digital Audio Broadcasting (DAB) in Hong Kong. The review has made reference to different materials including overseas experience in the development of DAB services, and observed that there were mixed results in such development overseas.

We submitted the findings of the review and our recommendations on 28 March 2017 for the Chief Executive in Council's discussion. The Chief Executive in Council decided that DAB services should be discontinued in Hong Kong, and DAB services provided by Radio Television Hong Kong (RTHK) should be terminated within six months, or as soon as practicable thereafter.

According to frequency allocation by the International Telecommunication Union, the frequency band which the DAB frequency spectrum is in (i.e. 216-223 MHz) has been

allocated for uses including the provision of DAB services and other telecommunications services (such as fixed link and mobile television) in Hong Kong. The relevant frequency spectrum will continue to be allocated for the above uses.

- End -

Reply Serial No.

CONTROLLING OFFICER'S REPLY

CEDB(CCI)003

(Question Serial No. 4154)

Head: (55) Government Secretariat : Commerce and Economic

Development Bureau (Communications and Creative Industries

Branch)

Subhead (No. & title):

<u>Programme</u>: (1) Broadcasting and Creative Industries

<u>Controlling Officer</u>: Permanent Secretary for Commerce and Economic Development

(Communications and Creative Industries) (Miss Susie HO)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

According to the programme, the Administration administered, through Create Hong Kong, the Film Development Fund to promote the development of the film industry and finance small to medium budget film productions for commercial release, and provided support services to facilitate film productions, in particular location filming in Hong Kong. In this connection, will the Administration advise this Committee of the following:

- (a) What are the details of support services provided by the Administration to facilitate film productions, in particular location filming in Hong Kong?
- (b) In the past year, what is the number of successful cases in which the Administration has assisted film production companies to secure venues for location filming? Please provide in table form the project names, the locations, the production company names, the manpower and the expenditure involved.
- (c) There are views that the Government, apart from using public funds to finance small to medium budget film productions, may also assume the role of establishing a financing platform to gather together different agencies interested in film investment and raise funds through a means similar to "crowd-funding" so as to facilitate the development of small to medium budget films and encourage new filmmakers to engage in film productions.

Asked by: Hon CHAN Chi-chuen (Member Question No. 113)

Reply:

(a) The Film Services Office (FSO) of Create Hong Kong (CreateHK) is responsible for assisting film production companies to conduct location filming in Hong Kong. The FSO, which serves as a bridge between the film industry and the relevant government departments, co-ordinates the related application procedures to facilitate film shooting and reduce inconvenience for the public. Services provided by the FSO include providing recommendations for filming locations and relevant information to

production crews, arranging filming location scouting for production crews, assisting production crews to obtain necessary approvals or permits, and liaising with the relevant government departments on such matters as lane/road closure and parking of filming vehicles.

Besides, the FSO has set up a resource centre and a website to provide information on government and private premises available for location filming; and provide local and overseas film crews with reference materials on location filming in Hong Kong and information which facilitates film production. The FSO has also published relevant publications and will promote Hong Kong films abroad and publicise Hong Kong as an ideal city for location shooting.

(b) In 2016, the FSO has successfully processed 605 applications for location filming, including 53 requests for assistance raised by production crews on location scouting. Out of the 605 cases, the numbers of cases raised by local and overseas production crews are 499 and 106 respectively. Among those cases in respect of local productions, 271 cases are film productions, 137 are television productions, 62 are productions of advertisement and promotional videos and 29 are films produced by students. For cases in respect of overseas productions, 75 cases are film productions, 14 are television productions and 17 are productions of advertisement and promotional videos. In general, the locations involved in the above-mentioned applications include venues under the purview of government and public organisations, public roads, vacant school premises and private property (e.g. holiday centres and housing estates), etc.

The establishment in the FSO for handling applications for location shooting comprises one Chief Entertainment Standards Control Officer and four Entertainment Standards Control Officers. The expenditure, which mainly concerns with the emoluments of the above staff, has been included in the overall expenditure of the Communications and Creative Industries Branch of the Commerce and Economic Development Bureau.

- (c) Apart from providing funding support to small-to-medium budget film productions through the Film Production Financing Scheme, the Film Production Grant Scheme and the First Feature Film Initiative (FFFI), the Government also seek funding and partners for prospective film projects intended for commercial release through the following activities:
 - (i) Hong Kong-Asia Film Financing Forum (HAF): subsidising HAF, which is held in Hong Kong in March every year, to provide a film-financing platform for film projects from various Asian regions. In the past few years, a number of participating Hong Kong film projects have successfully secured production funding, including "She Remembers, He Forgets", "Port of Call", "Lazy Hazy Crazy", "Angel Whispers", "Doomsday Party", and "Bends", etc.; and
 - (ii) Operation Greenlight Pitch Session: organising pitch sessions for new film talents who have been shortlisted for but have lost in the FFFI final to seek funding for implementing their film projects. Out of the 13 film projects participating in the pitch sessions, four have secured investors.

Reply Serial No.

CONTROLLING OFFICER'S REPLY

CEDB(CCI)004

(Question Serial No. 4169)

Head: (55) Government Secretariat : Commerce and Economic

Development Bureau (Communications and Creative Industries

Branch)

Subhead (No. & title):

<u>Programme</u>: (2) Telecommunications

Controlling Officer: Permanent Secretary for Commerce and Economic Development

(Communications and Creative Industries) (Miss Susie HO)

<u>Director of Bureau</u>: Secretary for Commerce and Economic Development

Question:

Over the past year, how many reports on disruption of services of telecommunications service providers (service providers) have been received by the Administration? Which service providers have been involved? What are the time and locations in respect of the service disruption? What are the reasons? What kinds of sanctions have been imposed by the Bureau on the service providers for service disruption?

Asked by: Hon CHAN Chi-chuen (Member Question No. 129)

Reply:

In 2016-17 (up to 28 February), the Office of the Communications Authority (OFCA) had received a total of five reports on disruption of telecommunications services. Among them, three incidents were minor in nature and they involved malfunctioning of equipment (two incidents) and damage to underground cables (one incident). The remaining two incidents, which had brought wider impact, occurred at around 11:30 a.m. on 4 January 2017 and around 1:48 p.m. on 26 February 2017 respectively. These two incidents with wider impact were caused by the malfunctioning of the electrical ancillary facilities of China Mobile Hong Kong Company Limited (CMHK), leading to disruption to its telecommunications services, including mobile voice services and mobile data services. OFCA has, in accordance with the existing notification mechanism, requested CMHK to submit preliminary and full reports on these two incidents with wider impact. are now being considered by OFCA. The Communications Authority will conduct investigation in accordance with the established procedures if the operator concerned is found to be suspected of breaching relevant licence conditions.

CONTROLLING OFFICER'S REPLY

CEDB(CCI)005

(Question Serial No. 4173)

Head: (55) Government Secretariat : Commerce and Economic

Development Bureau (Communications and Creative Industries

Branch)

Subhead (No. & title):

<u>Programme</u>: (1) Broadcasting and Creative Industries

Controlling Officer: Permanent Secretary for Commerce and Economic Development

(Communications and Creative Industries) (Miss Susie HO)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

In line with the development of digital terrestrial television (DTT) and audio broadcasting, Radio Television Hong Kong (RTHK) plans to provide more output hours of new programmes to the public, with a special focus on the production of DTT. However, the three current buildings along Broadcast Drive are no longer sufficient to cope with the staff's need. Therefore, it is necessary to seek more resources and space to develop the 24-hour TV and digital audio broadcasting in the future. RTHK's proposal for the construction of the New Broadcasting House (New BH) in Tseung Kwan O was vetoed by pro-establishment camp earlier, thus it will be difficult for the staff to cope with the increasing workload in the future. In this regard, when does the Government plan to re-submit the proposal for the construction of the New BH to the Legislative Council?

Asked by: Hon CHAN Chi-chuen (Member Question No. 134)

Reply:

The funding application for the construction of the New Broadcasting House (New BH) of Radio Television Hong Kong (RTHK) was not supported by the Public Works Subcommittee (PWSC) of the Legislative Council (LegCo) in January 2014. Most PWSC Members agreed in principle that there was a need for a New BH but raised serious concern over the cost estimate and scope of the project. RTHK and the Architectural Services Department have since early 2014 been reviewing the proposal, having regard to the concerns of the PWSC of LegCo over the cost estimate and scope of the New BH Project, including exploring whether the construction of a joint-user building is a suitable option, with a view to working out the most cost-effective proposal that can address Members' concern.

As the problems encountered during the review process were more complicated than expected, RTHK needs more time to resolve. RTHK will take forward the New BH Project in accordance with the procedures for implementing Government capital works

projects. Upon completion of the review and internal planning, we will follow up on the proposal in accordance with the established mechanism.

- End -

Reply Serial No.

CONTROLLING OFFICER'S REPLY

CEDB(CCI)006

(Question Serial No. 0143)

Head: (55) Government Secretariat : Commerce and Economic

Development Bureau (Communications and Creative Industries

Branch)

Subhead (No. & title):

<u>Programme</u>: (2) Telecommunications

<u>Controlling Officer</u>: Permanent Secretary for Commerce and Economic Development

(Communications and Creative Industries) (Miss Susie HO)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

(a) Under Programme (2), there is a substantial increase of 62.1% in the estimated expenditure for 2017-18 against the revised estimate for 2016-17. Please provide a detailed breakdown of the estimated expenditure, and what are the reasons?

(b) It is mentioned under Matters Requiring Special Attention in 2017-18 that the Administration will "continue the public consultation and map out the way forward on strengthening the regulation of person-to-person telemarketing calls". In this connection, will the Administration inform this Committee of the progress of the consultation as well as the manpower and expenditure involved?

Asked by: Hon CHAN Chun-ying (Member Question No. 27)

Reply:

- (a) The estimated expenditure under Programme (2) Telecommunications for 2017-18 is 62.1% (\$9.5 million) higher than the revised estimate for 2016-17. This is mainly due to the increased provision for conducting the consultancy studies on telecommunications infrastructure capacity in Hong Kong and spectrum trading. Also, a dedicated team for the review of the Telecommunications Ordinance (Cap. 106) and the Broadcasting Ordinance (Cap. 562) was established upon the funding support for the concerned directorate posts by the Legislative Council Finance Committee in mid-2016, and the team's annual expenses in 2017-18 are higher than those in 2016-17 as the latter do not show the full-year effect.
- (b) Recognising that there are diverse views in society on how to regulate person-to-person telemarketing calls, we plan to conduct a public consultation in 2017 on the ways to strengthen the regulation of such calls. We will collect views of different sectors of the community comprehensively with a view to formulating a regulatory approach that suits Hong Kong. As regards manpower and expenditure

involved, the public consultation will be carried out by existing manpower of the Communications and Creative Industries Branch of the Bureau. Besides, we have earmarked around \$0.5 million in 2017-18 for general expenses for the public consultation.

- End -

Reply Serial No.

CONTROLLING OFFICER'S REPLY

CEDB(CCI)007

(Question Serial No. 5659)

<u>Head</u>: (55) Government Secretariat : Commerce and Economic

Development Bureau (Communications and Creative Industries

Branch)

Subhead (No. & title):

Programme:

<u>Controlling Officer</u>: Permanent Secretary for Commerce and Economic Development

(Communications and Creative Industries) (Miss Susie HO)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

Regarding the records management work of your Bureau and the departments under your purview over the past year:

- (a) Please provide information on the number and rank of officers designated to perform such work. If there is no officer designated for such work, please provide information on the number of officers and the hours of work involved in records management duties, and the other duties they have to undertake in addition to records management;
- (b) Please list in the table below information on programme and administrative records which have been closed pending transfer to the Government Records Service (GRS) for appraisal:

Category of records	Years covered by the records	Number and linear metres of records	Retention period approved by GRS	Are they confidential documents	Reasons for not having been transferred

(c) Please list in the table below information on programme and administrative records which have been transferred to GRS for retention:

Category of records	Years covered by the records	Number and linear metres of records	Years that the records were transferred to GRS	Retention period approved by GRS	Are they confidential documents

(d) Please list in the table below information on records which have been approved for destruction by GRS:

Category of records	Years covered by the records	Number and linear metres of records	Years that the records were transferred to GRS	Retention period approved by GRS	Are they confidential documents

Asked by: Hon CHEUNG Chiu-hung, Fernando (Member Question No. 4005)

Reply:

- (a) In accordance with the Government's records management policy, the following staff of different ranks in the Branch and its departments*, apart from their daily schedule of work, are also tasked with records management duties:
 - (i) 2 Chief Executive Officers are designated to serve as Departmental Records Managers (DRMs) to devise, carry out and document departmental records management practices and procedures according to the guidelines and advice of the Government Records Service (GRS);
 - (ii) 1 Senior Executive Officer (SEO) and 1 Executive Officer II (EOII) are appointed to serve as Assistant Departmental Records Managers to assist the DRMs in the execution of the duties concerned; and
 - (iii) 21 SEO/EOI/EOII or officers of equivalent rank are responsible for supervising records management in different divisions/sections.

Moreover, 3 Senior Clerical Officers, 11 Clerical Officers, 24 Assistant Clerical Officers, 14 Clerical Assistants, 3 Confidential Assistants, 1 Supplies Supervisor I and 2 Personal Secretaries I/II will assist the above-mentioned officers in the execution of certain records management duties.

(b) Information on programme and administrative records which have been closed pending transfer by the Branch and its departments* to GRS for appraisal is as follows:

Category of records	Years covered by the records	Number and linear metres of records	Retention period approved by GRS	Are they confidential documents	Reasons for not having been transferred
Administrative records	1971 – 2016	353 records 13.6 linear metres	1 to 5 years	Yes: 35 No: 319	The retention period approved by GRS has not yet expired.
Administrative records	2015 – 2016	1 record 0.06 linear metres	7 years after the end of the financial year	No	According to the General Administrative Records Disposal Schedules, the relevant record has to be retained by the Department as such records are required to retain 7 years after the end of the financial year before seeking GRS's appraisal for the disposal.

Category of records	Years covered by the records	Number and linear metres of records	Retention period approved by GRS	Are they confidential documents	Reasons for not having been transferred
Programme records	2000 – 2016	707 records 34.36 linear metres	7 to 25 years	Yes: 166 No: 541	The retention period approved by GRS has not yet expired.
Programme records	2014 – 2016	2 records 0.1 linear metres	Pending GRS's appraisal	Yes: 1 No: 1	The Records Disposal Schedules for the relevant programme records is pending GRS's appraisal.

(c) Information on programme and administrative records which have been transferred by the Branch and its departments* to GRS for retention is as follows:

Category of records	Years covered by the records	Number and linear metres of records	Years that the records were transferred to GRS	Retention period approved by GRS	Are they confidential documents
Administrative records	1975 – 1997	2 records 0.19 linear metres	2016	3 years	No

(d) Information on records of the Branch and its departments* which have been approved for destruction by GRS is as follows:

Category of	Years covered	Number and linear	Years that the	Retention period	Are they
records	by the records	metres of records	records were	approved by GRS	confidential
			transferred to		documents
			GRS		
Administrative	1964 – 2012	1 707 records	N.A.	2 to 7 years	No
records		63.92 linear metres		-	
	1976 – 2012	346 records	2016	2 to 7 years	No
		6 log books		-	
		15.51 linear metres			
	1999 – 2010	3 records	N.A.	5 years after	Yes
		0.01 linear metres		officer has left the	
				service	
Programme	1994 – 2012	1 138 records	N.A.	1 year	No
records		8.3 linear metres			

^{*} including Radio Television Hong Kong and the Office for Film, Newspaper and Article Administration

CONTROLLING OFFICER'S REPLY

CEDB(CCI)008

(Question Serial No. 5660)

<u>Head</u>: (55) Government Secretariat : Commerce and Economic

Development Bureau (Communications and Creative Industries

Branch)

Subhead (No. & title):

Programme:

Controlling Officer: Permanent Secretary for Commerce and Economic Development

(Communications and Creative Industries) (Miss Susie HO)

<u>Director of Bureau</u>: Secretary for Commerce and Economic Development

Question:

Regarding consultancy studies (if any) commissioned by your Bureau and the departments under its purview for the purpose of formulating and assessing policies, please provide information in the following format.

(a) Using the table below, please provide information on the studies on public policy and strategic public policy for which funds have been allocated over the past two financial years:

consultant	Mode of award (public bidding/tender/ others (please specify))	Title, content and objective of project	Consultancy fee (\$)	Start date	Progress of study (under planning/ in progress/ completed)	Follow-ups taken by the Administration on the study reports and their progress (if any)	studies, have they been made public? If yes,
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(b) Are there any projects for which funds have been reserved for conducting internal studies this year? If yes, please provide the following information:

			For the projects that are expected to be completed this year, is there any plan to
of project	in progress/ completed)	reports and their progress (if any)	make them public? If yes, through what channels? If no, why?

(c) Are there any projects for which funds have been reserved for conducting consultancy studies this year? If yes, please provide the following information:

Name of consultant Mode award (public bidding tenders others (please specify	content and objective of project	Consultancy fee (\$)	Start date	Progress of study (under planning/ in progress/ completed)	on the study	For the projects that are expected to be completed this year, is there any plan to make them public? If yes, through what channels? If no, why?
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(d) What are the criteria for considering the award of consultancy projects to the research institutions concerned?

Asked by: Hon CHEUNG Chiu-hung, Fernando (Member Question No. 4010)

Reply:

We hereby provide the relevant information in respect of the Commerce and Economic Development Bureau (Communications and Creative Industries Branch) (CEDB(CCIB)) and its departments*:

(a) Relevant information on studies on public policy and strategic public policy for which funds have been allocated in 2015-16 and 2016-17 is as follows:

Name of consultant	Mode of award (open auction /tender/others (please specify))	Title, content and objective of project	Consultancy fee (\$)	Start date	Progress of study (under planning/ in progress/ completed)	Follow-ups taken by the Administration on the study reports and their progress (if any)	have they been made public? If yes, through what
Consumer Search Hong Kong Limited	Quotation	Survey on Person-to-Person Telemarketing Calls (P2P calls) in Hong Kong Further grasping the latest situation of P2P calls, including soliciting the views of the public, the business sector and the industry on the regulation of P2P calls, the employment and business situations of the industry, as well as obtaining an update on the regulatory measures taken by other jurisdictions on P2P calls.	\$829,000	The study commenced in June 2015.	Completed	We plan to conduct a public consultation on the ways to strengthen the regulation of P2P calls in 2017.	Technology and Broadcasting of the

(b) No provision is earmarked for conducting internal studies this year (2017-18).

(c) Relevant information on projects for which funds have been reserved for conducting consultancy studies this year (2017-18):

Name of consultant	Mode of award (open auction/ tender/others (please specify))	Title, content and objective of project	Consultancy fee (\$)	Start date	Progress of study (under planning/ in progress/ completed)	Follow-ups taken by the Administration on the study reports and their progress (if any)	For the projects that are expected to be completed this year, is there any plan to make them public? If yes, through what channels? If no, why?
	Quotation	Study on Telecommunications Infrastructure Capacity in Hong Kong Assessing the future demand for and supply of telecommunications infrastructure capacity in Hong Kong.	Subject to the result of the quotation exercise	Expected to commence in the second quarter of 2017	Under planning		It is expected that the consultancy study would not be completed in this financial year.
	Quotation	Study on Spectrum Trading Studying the latest situation in respect of implementing spectrum trading overseas and evaluating the pros and cons of implementing spectrum trading in Hong Kong.	Subject to the result of the quotation exercise	Expected to commence in the second quarter of 2017	Under planning		It is expected that the consultancy study would not be completed in this financial year.
	Quotation	Mapping Study of Creative Clusters in Hong Kong 2017 Aiming at collecting and updating the profiles of local creative clusters.	Subject to the result of the quotation exercise	Expected to commence in the first half of 2017	Under planning		Summary of the study will be made public in due course.

⁽d) In awarding a consultancy project to a research institute or a consultant, we will consider the research methods, work plans and schedules proposed by the consultant, as well as its understanding, expertise and experience in the subject matter and the quotations for the project.

^{*} including Radio Television Hong Kong and the Office for Film, Newspaper and Article Administration

Reply Serial No.

CONTROLLING OFFICER'S REPLY

CEDB(CCI)009

(Question Serial No. 5661)

Head: (55) Government Secretariat : Commerce and Economic

Development Bureau (Communications and Creative Industries

Branch)

Subhead (No. & title):

Programme:

Controlling Officer: Permanent Secretary for Commerce and Economic Development

(Communications and Creative Industries) (Miss Susie HO)

<u>Director of Bureau</u>: Secretary for Commerce and Economic Development

Question:

Please provide details of the meetings, visits or exchanges held between departments under the Bureau and the relevant Mainland authorities in the past year and set out in chronological order the following information for each visit:

- (a) purpose and place of visit;
- (b) post titles of the Mainland officials met;
- (c) number and post titles of Hong Kong officials in entourage;
- (d) days of visit;
- (e) total expenses involved;
- (i) transportation (air tickets and local transportation);
- (ii) accommodation:
- (iii) meals;
- (iv) banquets or entertainment;
- (v) gift expenses.

Date	(a)	(b)	(c)	(d)	(e)	(i)	(ii)	(iii)	(iv)

Asked by: Hon CHEUNG Chiu-hung, Fernando (Member Question No. 4011)

Reply:

Relevant information on meetings, visits or exchanges between the Communications and Creative Industries Branch and the departments under its purview and the relevant Mainland authorities from 1 April 2016 to 28 February 2017 is as follows:

Year	Content/purpose	Total	Expenditure Note
(Number of		number of	(\$)
visits)		officers in	(Rounded off to the nearest thousand dollars)
		entourage	ŕ
2016-17	• Promoting co-operation in areas of	10	52,000
(7)	telecommunications, broadcasting		
	and creative industries with the		
	Mainland in places including		
	Shanghai, Guangzhou, Liuyang city,		
	Suzhou, Kunming, etc.		

The above duty visits were joined by officers of different ranks, led by senior officer or directorate officer.

Note:

- (1) The above expenses include charges for passage and hotel accommodation, subsistence allowances for duty outside Hong Kong and sundry expenses.
- (2) The arrangement of hotel accommodation was provided for officers concerned in accordance with the relevant Civil Service Regulations and guidelines.
- (3) Proper class of air passages was provided for officers concerned in accordance with the relevant Civil Service Regulations which take into account ranking of their offices, flying time, flight schedule and other details.

This Bureau conducts exchanges or discussions with the relevant Mainland authorities on issues of mutual concern from time to time as and when necessary. Generally speaking, the meetings are recorded as appropriate, having regard to the different circumstances and factors such as nature of the meeting and subject matter, consensus reached by both sides, development of the subject matter, etc. We will decide whether and how the visits and the agreements concluded should be made public in the light of the circumstances and needs.

As a general rule, all politically appointed officials and civil servants should observe the same principles in the provision of official meals. They are required to exercise prudent judgement and economy in order to avoid any public perception of extravagance and act in accordance with the relevant regulations and administrative guidelines. According to the existing general guidelines, the expenditure limits on official meals should not exceed \$450 per person for lunch or \$600 per person for dinner, inclusive of all expenses incurred on food and beverages consumed on the occasion, service charges and tips.

In line with the Government's green policy, public officers should as far as possible refrain from bestowing gifts/souvenirs to others during the conduct of official activities. According to the existing guidelines, where bestowal of gifts/souvenirs is necessary or unavoidable due to operational, protocol or other reasons, the gift/souvenir items should not be lavish or extravagant and the number should be kept to a minimum. Also, the exchange of gifts/souvenirs should only be made from organisation to organisation. As this Branch does not specifically maintain separate accounts for the expenses on the procurement of gifts and souvenirs, relevant statistics are not available.

Reply Serial No.

CONTROLLING OFFICER'S REPLY

CEDB(CCI)010

(Question Serial No. 5662)

Head: (55) Government Secretariat : Commerce and Economic

Development Bureau (Communications and Creative Industries

Branch)

Subhead (No. & title):

<u>Programme</u>: (1) Broadcasting and Creative Industries, (2) Telecommunications

Controlling Officer: Permanent Secretary for Commerce and Economic Development

(Communications and Creative Industries) (Miss Susie HO)

<u>Director of Bureau</u>: Secretary for Commerce and Economic Development

Question:

In regard to the growing cross-boundary co-operation between Hong Kong and the Mainland in recent years, please provide relevant information on Hong Kong/Mainland cross-boundary projects or programmes in which your bureau and the departments under your purview have been involved.

(a) Please provide information on Hong Kong/Mainland cross-boundary projects or programmes over the past two years as per following table:

Title of	Details and,	Expenditure	Mainland	Has any	Progress	Have the	Has any public	Details of
the project/	objective of the	involved	official(s) and	agreement	(percentage	details,	consultation on	the
programme	project/programme		department(s)/	been	completed,	objectives,	the	legislative
	and whether it was		organisation(s)	signed	commencement	amount	cross-boundary	amendments
	related to the		involved	and made	date, target	involved or	project been	or policy
	Framework			public? If	completion	impact on	conducted in	changes
	Agreement on			not, what	date)	the public,	Hong Kong?	involved in
	Hong Kong/			were the		society,		the
	Guangdong			reasons?		culture and		programme
	Co-operation (the					ecology		
	Framework					been		
	Agreement) or the					released to		
	National 13th					the public?		
	Five-year Plan					If yes,		
						through		
						what		
						channel(s)		
						and what		
						were the		
						manpower		
						and		
						expenditure		
						involved?		
						If not, what		
						were the		
						reasons?		

(b) Have provisions been earmarked for Hong Kong/Mainland cross-boundary projects or programmes for this year (2017-18)? If yes, please provide information on Hong Kong/Mainland cross-boundary projects or programmes for 2017-18 as per following table:

Title of	Details and	Expenditure	Mainland	Has any	Progress	Have the	Has any public	Details of
the project/	objective of the	involved	official(s) and	agreement	(percentage	details,	consultation on	the
programme	project/programme		department(s)/	been	completed,	objectives,	the	legislative
	and whether it is		organisation(s)	signed	commencement	amount	cross-boundary	amendments
	related to the		involved	and made	date, target	involved or	project been	or policy
	Framework			public? If	completion	impact on	conducted in	changes
	Agreement or the			not, what	date)	the public,	Hong Kong?	involved in
	National 13th			are the		society,		the
	Five-year Plan			reasons?		culture and		programme
						ecology		
						been		
						released to		
						the public?		
						If yes,		
						through		
						what		
						channel(s)		
						and what		
						were the		
						manpower		
						and		
						expenditure		
						involved?		
						If not,		
						what are		
						the		
						reasons?		

(c) Apart from the projects or programmes mentioned above, are there any other modes of Hong Kong/Mainland cross-boundary co-operation? If yes, in what modes are they taken forward? What were the manpower and expenditure involved over the past year? How much financial and manpower resources have been earmarked in the Estimates in 2017-18?

Asked by: Hon CHEUNG Chiu-hung, Fernando (Member Question No. 4012)

Reply:

We hereby provide the relevant information in respect of the Commerce and Economic Development Bureau (Communications and Creative Industries Branch) (CEDB(CCIB)) and its departments*:

(a) The Hong Kong/Mainland cross-boundary projects or programmes carried out in 2015-16 to 2016-17 are as follows:

Title of Project/ Programme	Details, objective and whether it is related to the Framework Agreement on Hong Kong/ Guangdong Co-operation (the Framework Agreement) or the National 13th Five-year Plan	Expenditure involved (excluding the expenditure for providing support through the existing resources and staff of the concerned government departments)	Mainland official(s) and department/ organisation involved	Has any agreement been signed and whether it has been made public? If not, what were the reasons?	Progress (% completed, commencement date, target completion date)	Have the details, objectives, amount involved or impact on the public, society, culture and ecology been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If not, what were the reasons?	Has any public consultation on the cross-boundary project been conducted in Hong Kong?	Details of the legislative amendments or policy changes involved in the programme
Co-operation Arrangement between Hong Kong and Guangdong on Establishment of a Contingency Notification Mechanism on Critical Disruption of Guangdong- Hong Kong Cross-Boundary Telecommunications Networks	To strengthen co-operation in areas relating to contingency handling of major faults of the cross-border telecommunications networks (i.e. the major public telecommunications land cable transmission channels connecting Guangdong and Hong Kong as well as the telecommunications business carried by them) by establishing a mutual notification mechanism for speedy and effective message exchanges to enhance the contingency capabilities of dealing with emergencies so as to ensure the reliability and safety of the telecommunications networks between Guangdong and Hong Kong. The project was in line with the Framework Agreement.	No additional expenditure was involved.	Ministry of Industry and Information Technology, Guangdong Communications Administration.	The former Office of the Telecommunications Authority of Hong Kong (now the Office of the Communications Authority (OFCA)) and the Guangdong Communications Administration signed the co-operation arrangement at the 14th Plenary of the Hong Kong/Guangdong Co-operation Joint Conference held on 23 August 2011.	Both sides signed and implemented the contingency notification mechanism on 23 August 2011. Both sides updated Annex 1 "List of major public telecommuni cations overland cable transmission channels connecting Guangdong and Hong Kong" of the Co-operation Arrangement in late March 2016.	The contents of the document have been made public by the CMAB. No additional expenditure was involved.	N.A.	N.A.

Title of Project/ Programme	Details, objective and whether it is related to the Framework Agreement on Hong Kong/Guangdong Co-operation (the Framework Agreement) or the National 13th Five-year Plan	Expenditure involved (excluding the expenditure for providing support through the existing resources and staff of the concerned government departments)	Mainland official(s) and department/ organisation involved	Has any agreement been signed and whether it has been made public? If not, what were the reasons?	Progress (% completed, commencement date, target completion date)	Have the details, objectives, amount involved or impact on the public, society, culture and ecology been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If not, what were the reasons?	Has any public consultation on the cross-boundary project been conducted in Hong Kong?	Details of the legislative amendments or policy changes involved in the programme
				of the document have been made public by the Constitutional and Mainland Affairs Bureau (CMAB).	According to the co-operation arrangement, OFCA updated the name list of designated contact officers in September 2016.			
HK/SZ Initiatives (2015-16)	Funding support was given to the organiser (the Hong Kong Federation of Design Associations (FHKDA)) to stage the 4th HK/SZ Culture and Creative Forum, conduct a survey on the design industries in Hong Kong and Shenzhen and establish a platform to provide design information so as to facilitate the co-operation and development of the design sectors of Hong Kong and Shenzhen. The project was in line with the Framework Agreement.	Around \$4.17 million	Shenzhen Industrial Design Professional Association	Project agreement was signed with the organiser and the agreement template was uploaded to the website of CreateHK.	Completed	The organiser was responsible for event publicity and release of information to the public. Event details were uploaded to the website of CreateHK. The workload was absorbed by CreateHK's existing resources and staff.	N.A.	N.A.
EcoChic Design Award 2014 (held in 2015-16)	Funding support was given to the organiser (the ReDress Limited) to stage the event which is a fashion design contest highlighting up-cycling, reconstruction and	Around \$2.52 million	Around 10 fashion design institutes in the Mainland	Project agreement was signed with the	Completed	The organiser was responsible for event publicity and release of information to the	N.A.	N.A.

Title of Project/ Programme	Details, objective and whether it is related to the Framework Agreement on Hong Kong/ Guangdong Co-operation (the Framework Agreement) or the National 13th Five-year Plan	Expenditure involved (excluding the expenditure for providing support through the existing resources and staff of the concerned government departments)	Mainland official(s) and department/ organisation involved	Has any agreement been signed and whether it has been made public? If not, what were the reasons?	Progress (% completed, commencement date, target completion date)	Have the details, objectives, amount involved or impact on the public, society, culture and ecology been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If not, what were the reasons?	Has any public consultation on the cross-boundary project been conducted in Hong Kong?	Details of the legislative amendments or policy changes involved in the programme
	zero waste design as design skills. Participating regions included the Mainland. The project was in line with the Framework Agreement.			organiser and the agreement template was uploaded to the website of CreateHK.		public. Event details were uploaded to the website of CreateHK. The workload was absorbed by CreateHK's existing resources and staff.		
SmartHK (Jinan) 2015 (2015-16)	Funding support was given to local creative bodies to participate in the SmartHK at Jinan which was set up by the organiser (the Hong Kong Trade Development Council (HKTDC)) to promote the capability of Hong Kong's creative sectors in product and service upgrading and allow the Mainland corporations to know more about the creative sectors in Hong Kong through a series of exhibition, seminars and networking events.	Around \$0.65 million	Department of Commerce of Shandong Province, Shandong Economic and Information Technology Committee, Shandong Development and Reform Commission, the Department of Science & Technology of Shandong Province, Shandong Provincial Department of Culture, Hong Kong & Macao Affairs Office of Shandong Provincial People's Government, State-owned Assets Supervision and Administration Commission of	Project agreement was signed with the organiser and the agreement template was uploaded to the website of CreateHK.	Completed	The organiser was responsible for event publicity and release of information to the public. Event details were uploaded to the website of CreateHK. The workload was absorbed by CreateHK's existing resources and staff.	N.A.	N.A.

Title of Project/ Programme	Details, objective and whether it is related to the Framework Agreement on Hong Kong/ Guangdong Co-operation (the Framework Agreement) or the National 13th Five-year Plan	Expenditure involved (excluding the expenditure for providing support through the existing resources and staff of the concerned government departments)	Mainland official(s) and department/ organisation involved	Has any agreement been signed and whether it has been made public? If not, what were the reasons?	Progress (% completed, commencement date, target completion date)	Have the details, objectives, amount involved or impact on the public, society, culture and ecology been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If not, what were the reasons?	Has any public consultation on the cross-boundary project been conducted in Hong Kong?	Details of the legislative amendments or policy changes involved in the programme
			Shandong Provincial Government, Finance Office of Shandong Province, the Information Office Of Shandong Provincial People's Government, China Council for the Promotion of International Trade Shandong Sub-council, Shandong Federation of Industry & Commerce.					
The 4th Hong Kong Comic Camp -providing training for local comic talents and promoting cultural exchanges of talents in Guangdong, Hong Kong, Macao and Taiwan (2015-16)	Funding support was given to the organiser (the Hong Kong Digital Entertainment Association (HKDEA)) to stage the event to encourage creative comic works and promote cultural exchanges among young comic artists in Hong Kong, Guangdong, Macao and Taiwan. The project was in line with the Framework Agreement.	Around \$0.58 million	Guangzhou Animation and Cartoon Association	Project agreement was signed with the organiser and the agreement template was uploaded to the website of CreateHK.	Completed	The organiser was responsible for event publicity and release of information to the public. Event details were uploaded to the website of CreateHK. The workload was absorbed by CreateHK's existing resources and staff.	N.A.	N.A.
Hong Kong	Funding support was given to the organiser	Around	N.A.	Project	Completed	The organiser was	N.A.	N.A.

Title of Project/ Programme	Details, objective and whether it is related to the Framework Agreement on Hong Kong/ Guangdong Co-operation (the Framework Agreement) or the National 13th Five-year Plan	Expenditure involved (excluding the expenditure for providing support through the existing resources and staff of the concerned government departments)	Mainland official(s) and department/ organisation involved	Has any agreement been signed and whether it has been made public? If not, what were the reasons?	Progress (% completed, commencement date, target completion date)	Have the details, objectives, amount involved or impact on the public, society, culture and ecology been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If not, what were the reasons?	Has any public consultation on the cross-boundary project been conducted in Hong Kong?	Details of the legislative amendments or policy changes involved in the programme
Creativity in Business (2015-16)	(the HKTDC) to stage the Hong Kong Creativity in Business to allow SMEs of Hong Kong creative industries to have first-hand knowledge of the Mainland market and enterprises as well as establish business networks through study tours/briefing sessions, exchange activities	\$0.26 million		agreement was signed with the organiser and the agreement template was uploaded to		responsible for event publicity and release of information to the public. Event details were uploaded to the		
	and small-scale exhibitions. The event was held in Suzhou in Jiangsu Province and Ningbo in Zhejiang Province.			uploaded to the website of CreateHK.		uploaded to the website of CreateHK. The workload was absorbed by CreateHK's existing resources and staff.		
Hong Kong & Shenzhen Bi-City Biennale of Urbanism \Architecture 2015 (2015-16)	Funding support was given to the organiser (the Hong Kong Institute of Architects Biennale Foundation) to exhibit a wide range of architectural projects and urban designs at the Hong Kong exhibition of the Hong Kong & Shenzhen Bi-City Biennale of Urbanism\Architecture held in 2015-16 with the aim of enriching cultural life in Hong Kong and fostering wider public interests in art, design, architecture and city development of Hong Kong. The project was in line with the Framework Agreement.	Around \$5.32 million	Shenzhen Biennale of Urbanism\Architecture Organiser Committee	Project agreement was signed with the organiser and the agreement template was uploaded to the website of CreateHK.	Completed	The organiser was responsible for event publicity and release of information to the public. Event details were uploaded to the website of CreateHK. The workload was absorbed by CreateHK's existing resources and staff.	N.A.	N.A.
The 19th Beijing- Hong Kong Economic Cooperation	The event was a half-day seminar and the organiser was the State-owned Cultural Asset Supervision and Administration Office of the People's Government of	N.A.	State-owned Cultural Asset Supervision and Administration Office of the People's	No agreement was signed.	Completed	The Exchange was one of the events held in the Symposium and the organiser was	N.A.	N.A.

Title of Project/ Programme	Details, objective and whether it is related to the Framework Agreement on Hong Kong/ Guangdong Co-operation (the Framework Agreement) or the National 13th Five-year Plan	Expenditure involved (excluding the expenditure for providing support through the existing resources and staff of the concerned government departments)	Mainland official(s) and department/ organisation involved	Has any agreement been signed and whether it has been made public? If not, what were the reasons?	Progress (% completed, commencement date, target completion date)	Have the details, objectives, amount involved or impact on the public, society, culture and ecology been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If not, what were the reasons?	Has any public consultation on the cross-boundary project been conducted in Hong Kong?	Details of the legislative amendments or policy changes involved in the programme
Symposium (the Symposium)- Beijing- Hong Kong Creative Design Exchange (the Exchange) (2015-16)	Beijing Municipality. Representatives of relevant Government departments and prominent figures of the design sectors from Hong Kong and Beijing were invited to the event to share with participants the latest developments of creative industries in the two places. CreateHK, as a co-organiser, was responsible for inviting representatives from related organisations of the creative industries to attend the Symposium and uploading the basic information of the event to its website.	departments	Government of Beijing Municipality			responsible for event publicity. The organiser has not released the information for publicity as the target of the Exchange was industry players. But CreateHK, as the co-organiser, uploaded the basic information of the event to its website. The workload was absorbed by CreateHK's existing resources and staff.		
The 6th HK/SZ Culture and Creative Forum 2015 (2015-16)	Funding support was given to the organiser (the FHKDA) to stage the 6th HK/SZ Culture and Creative Forum to facilitate the co-operation and development of the creative industries of Hong Kong and Shenzhen.	Around \$0.66 million	Shenzhen City of Design Promotion Association Shenzhen Graphic Design Association	Project agreement was signed with the organiser and the agreement template was uploaded to the website of CreateHK.	Completed	The organiser was responsible for event publicity and release of information to the public. Event details have been uploaded to the website of CreateHK. The workload was absorbed by CreateHK's existing resources and staff.	N.A.	N.A.

Title of Project/ Programme	Details, objective and whether it is related to the Framework Agreement on Hong Kong/ Guangdong Co-operation (the Framework Agreement) or the National 13th Five-year Plan	Expenditure involved (excluding the expenditure for providing support through the existing resources and staff of the concerned government departments)	Mainland official(s) and department/ organisation involved	Has any agreement been signed and whether it has been made public? If not, what were the reasons?	Progress (% completed, commencement date, target completion date)	Have the details, objectives, amount involved or impact on the public, society, culture and ecology been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If not, what were the reasons?	Has any public consultation on the cross-boundary project been conducted in Hong Kong?	Details of the legislative amendments or policy changes involved in the programme
The 4th Greater China Illustration Awards (2016-17)	Funding support was given to the organiser (the Hong Kong Society of Illustrators) to stage the event to develop a platform for fostering creativity and exploring business opportunities for the illustration industries in the Greater China region as well as promoting Hong Kong as a creative capital in the region. Participants included illustrators and design students from Hong Kong, the Mainland, Taiwan and Macao. The organiser held roving exhibitions of the winning entries in Hong Kong, the Mainland, Taiwan and Macao respectively. The project was in line with the Framework Agreement.	Around \$1.64 million	Hangzhou Cultural and Creative Industry Office Guangzhou Redtory Art & Design Co. Ltd.	Project agreement was signed with the organiser and the agreement template was uploaded to the website of CreateHK.	Completed	The organiser was responsible for event publicity and release of information to the public. Event details have been uploaded to the website of CreateHK. The workload was absorbed by CreateHK's existing resources and staff.	N.A.	N.A.
EcoChic Design Award 2015/16 (held in 2016-17)	Funding support was given to the organiser (the ReDress Limited) to stage the event which is a fashion design contest highlighting up-cycling, reconstruction and zero waste design as design skills. Participating regions included the Mainland. The project was in line with the Framework Agreement.	Around \$2.66 million	Around 10 fashion design institutes in the Mainland.	Project agreement was signed with the organiser and the agreement template was uploaded to the website of CreateHK.	Completed	The organiser was responsible for event publicity and release of information to the public. Event details were uploaded to the website of CreateHK. The workload was absorbed by CreateHK's existing resources and staff.	N.A.	N.A.

Title of Project/ Programme	Details, objective and whether it is related to the Framework Agreement on Hong Kong/ Guangdong Co-operation (the Framework Agreement) or the National 13th Five-year Plan	Expenditure involved (excluding the expenditure for providing support through the existing resources and staff of the concerned government departments)	Mainland official(s) and department/ organisation involved	Has any agreement been signed and whether it has been made public? If not, what were the reasons?	Progress (% completed, commencement date, target completion date)	Have the details, objectives, amount involved or impact on the public, society, culture and ecology been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If not, what were the reasons?	Has any public consultation on the cross-boundary project been conducted in Hong Kong?	Details of the legislative amendments or policy changes involved in the programme
Guangdong- Hong Kong- Macao Film Exchange and Visit Programme in Guangdong (2015-16)	The event was co-organised by the Hong Kong Film Development Council (HKFDC), the Hong Kong Economic and Trade Office in Guangdong of the Government of the Hong Kong Special Administrative Region (GDETO), the Administration of Press, Publication, Radio, Film and Television Bureau of Guangdong Province (APPRFTGD), the Guangdong Motion Picture Association and the Department for the Promotion of Cultural and Creative Industries of the Cultural Affairs Bureau of the Government of the Macao Special Administrative Region, allowing the trade to learn more about the film market and film policy in Guangdong and facilitating film co-operation projects among the three places through seminar and exchange with the film industry in the Mainland. The project was in line with the Framework Agreement.	Around \$14,000	Film Administration Office of APPRFTGD and Guangdong Motion Picture Industry Association	No agreement was signed with the co-organiser.	Completed	Event details were made public via press release. The workload was absorbed by CreateHK's existing resources and staff.	N.A.	N.A.
Guangdong - Hong Kong- Macao Film Production Investment and Trade Fair	The event was co-organised by the HKFDC, APPRFTGD, the Guangdong Motion Picture Industry Association and the Department for the Promotion of Cultural and Creative Industries of the Cultural Affairs Bureau of the Government of the	N.A. Transport fee to and from Macao was paid by the	The Film Administration Office of APPRFTGD and Guangdong Motion Picture Industry Association	No agreement was signed with the co-organiser.	Completed	N.A. Target of the film production investment forums were industry	N.A.	N.A.

Title of Project/ Programme	Details, objective and whether it is related to the Framework Agreement on Hong Kong/ Guangdong Co-operation (the Framework Agreement) or the National 13th Five-year Plan	Expenditure involved (excluding the expenditure for providing support through the existing resources and staff of the concerned government departments)	Mainland official(s) and department/ organisation involved	Has any agreement been signed and whether it has been made public? If not, what were the reasons?	Progress (% completed, commencement date, target completion date)	Have the details, objectives, amount involved or impact on the public, society, culture and ecology been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If not, what were the reasons?	Has any public consultation on the cross-boundary project been conducted in Hong Kong?	Details of the legislative amendments or policy changes involved in the programme
(2015-16)	Macao Special Administrative Region to strengthen co-operation and exchanges of the film projects produced by the three places through lectures, luncheon exchange sessions, film production investment forums, seminars, etc. The project was in line with the Framework Agreement.	participants. Local transport and subsistence fees were paid by the Macao side.				players.		
The 3 rd Hong Kong Films Exhibition held in Guangzhou (2015-16)	The event was co-organised by the HKFDC, GDETO, APPRFTGD and the Guangdong Motion Picture Industry Association, featuring the original Cantonese version of 4 Hong Kong films so as to promote the Cantonese version of Hong Kong films in Guangdong and facilitate their importation for screening, thereby expanding the Guangdong market. The project was in line with the Framework Agreement.	Around \$0.2 million	The Film Administration Office of APPRFTGD and Guangdong Motion Picture Industry Association	No agreement was signed with the co-organiser.	Completed	Event details were made public via press release in Guangzhou and Hong Kong. The workload was absorbed by CreateHK's existing resources and staff.	N.A.	N.A.
The 2 nd Guangdong Film Festival held in Hong Kong (2015-16)	The event was co-organised by the HKFDC, APPRFTGD and the Guangdong Motion Picture Industry Association, featuring 4 films produced by Guangdong to introduce Guangdong films to Hong Kong viewers and to enhance film exchange and co-operation between the two places.	Paid by Guangdong Province.	The Film Administration Office of APPRFTGD and Guangdong Film Industry Association	No agreement was signed with the co-organiser.	Completed	Event details were made public via press release. The workload was absorbed by CreateHK's existing resources and staff.	N.A.	N.A.

Title of Project/ Programme	Details, objective and whether it is related to the Framework Agreement on Hong Kong/Guangdong Co-operation (the Framework Agreement) or the National 13th Five-year Plan The project was in line with the Framework Agreement.	Expenditure involved (excluding the expenditure for providing support through the existing resources and staff of the concerned government departments)	Mainland official(s) and department/ organisation involved	Has any agreement been signed and whether it has been made public? If not, what were the reasons?	Progress (% completed, commencement date, target completion date)	Have the details, objectives, amount involved or impact on the public, society, culture and ecology been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If not, what were the reasons?	Has any public consultation on the cross-boundary project been conducted in Hong Kong?	Details of the legislative amendments or policy changes involved in the programme
The 2 nd HK-SZ Design Biennale (2016-17)	Funding support was given to the organiser (the FHKDA) to co-organise the 2nd HK-SZ Design Biennale held in Hong Kong in September to November 2016 with Shenzhen City of Design Promotion Association. The Biennale includes exhibitions which cover different areas and a series of public events. The project was in line with the Framework Agreement.	Around \$6.18 million	Mainland organisations including Shenzhen City of Design Promotion Association, Baoan Maker Alliance, Shenzhen Center for Design, Shenzhen Exploration & Design Association, Shenzhen Graphic Design Association, Shenzhen Illustration Association, Council of Fashion Designers of Shenzhen, etc.	Project agreement was signed with the organiser and the agreement template was uploaded to the website of CreateHK.	Completed	The organiser was responsible for event publicity and release of information to the public. Event details were uploaded to the website of CreateHK. The workload was absorbed by CreateHK's existing resources and staff.	N.A.	N.A.
Guangdong- Hong Kong- Macao Film Exchange and Visit Programme held in Guangdong (2016-17)	To tie in with the measures under the Mainland and Hong Kong Closer Economic Partnership Arrangement (CEPA), the event was held to facilitate film co-operation projects among the three places and explore the Guangdong market. The project was in line with the Framework Agreement.	Around \$36,000	The Film Administration Office of APPRFTGD and Guangdong Motion Picture Industry Association	No agreement was signed with the co-organiser.	Completed	The project was a small scale event for industry players and the organiser has not released the information for publicity.	N.A.	N.A.
Guangdong-	To tie in with the Framework Agreement,	N.A.	The Film Administration	No agreement	Completed	The project was a	N.A.	N.A.

Title of Project/ Programme	Details, objective and whether it is related to the Framework Agreement on Hong Kong/ Guangdong Co-operation (the Framework Agreement) or the National 13th Five-year Plan	Expenditure involved (excluding the expenditure for providing support through the existing resources and staff of the concerned government departments)	Mainland official(s) and department/ organisation involved	Has any agreement been signed and whether it has been made public? If not, what were the reasons?	Progress (% completed, commencement date, target completion date)	Have the details, objectives, amount involved or impact on the public, society, culture and ecology been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If not, what were the reasons?	Has any public consultation on the cross-boundary project been conducted in Hong Kong?	Details of the legislative amendments or policy changes involved in the programme
Hong Kong- Macao Film Production Investment and Trade Fair (2016-17)	Guangdong, Hong Kong and Macao co-organised the event to strengthen the co-operation and exchanges of film projects produced by the three places through lectures, luncheon exchange sessions, film production investment forums, seminars, etc.	Transport fee to and from Macau was paid by the participants. Local transport and subsistence fees were paid by the Macao side.	Office of APPRFTGD and the Guangdong Motion Picture Industry Association	was signed with the co-organiser.		small scale event for industry players and the organiser has not released the information for publicity.		
The 4th Hong Kong Films Exhibition held in Guangzhou (2016-17)	To tie in with the measures under CEPA, the event was co-organised by the HKFDC, GDETO, APPRFTGD and the Guangdong Motion Picture Industry Association, featuring the original Cantonese version of 4 Hong Kong films so as to promote the Cantonese version of Hong Kong films in Guangdong and facilitate the import into Guangdong for screening, thereby expanding the Guangdong market for Hong Kong films. The project was in line with the Framework Agreement.	Around \$176,000	The Film Administration Office of APPRFTGD and the Guangdong Motion Picture Industry Association	No agreement was signed with the co-organiser.	Completed	The public was informed via press release. The workload was absorbed by CreateHK's existing resources and staff.	N.A.	N.A.
The 5th Hong Kong Comic Camp -providing	Funding support was given to the organiser (the HKDEA) to stage the event to encourage creative comic works and promote cultural exchanges among young	Around \$0.54 million	Guangzhou Animation and Cartoon Association	Project agreement was signed with the	Completed	The organiser was responsible for event publicity and release of information to the	N.A.	N.A.

Title of Project/ Programme	Details, objective and whether it is related to the Framework Agreement on Hong Kong/ Guangdong Co-operation (the Framework Agreement) or the National 13th Five-year Plan	Expenditure involved (excluding the expenditure for providing support through the existing resources and staff of the concerned government departments)	Mainland official(s) and department/ organisation involved	Has any agreement been signed and whether it has been made public? If not, what were the reasons?	Progress (% completed, commencement date, target completion date)	Have the details, objectives, amount involved or impact on the public, society, culture and ecology been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If not, what were the reasons?	Has any public consultation on the cross-boundary project been conducted in Hong Kong?	Details of the legislative amendments or policy changes involved in the programme
training for local comic talents and promoting cultural exchanges of talents in Guangdong, Hong Kong, Macao and Taiwan (2016-17)	comic artists in Hong Kong, Guangdong, Macao and Taiwan. The project was in line with the Framework Agreement.	copia ureali,		organiser and the agreement template were uploaded to the website of CreateHK.		public. Event details were uploaded to the website of CreateHK. The workload was absorbed by existing CreateHK's resources and staff.		
SmartHK (Chengdu) 2016 (2016-17)	Funding support was given to local creative bodies to participate in the SmartHK at Chengdu which was set up by the organiser (the HKTDC) to promote the capability of Hong Kong's creative sectors in product and service upgrading and allow the Mainland corporations to know more about the creative sectors in Hong Kong through a series of exhibition, seminars and networking events.	Around \$0.53 million	Government authorities including Sichuan Development and Reform Commission, Department of Commerce of Sichuan Province, Hong Kong & Macao Affairs Office of Sichuan Provincial People's Government, Information Office Of Sichuan Provincial People's Government, Chengdu Municipal Bureau of Exposition and Chengdu Federation of Industry and Commerce, etc.	Project agreement was signed with the organiser and the agreement template was uploaded to the website of CreateHK.	Completed	The organiser was responsible for event publicity and release of information to the public. Event details were uploaded to the website of CreateHK. The workload was absorbed by CreateHK's existing resources and staff.	N.A.	N.A.

Title of Project/ Programme	Details, objective and whether it is related to the Framework Agreement on Hong Kong/ Guangdong Co-operation (the Framework Agreement) or the National 13th Five-year Plan	Expenditure involved (excluding the expenditure for providing support through the existing resources and staff of the concerned government departments)	Mainland official(s) and department/ organisation involved	Has any agreement been signed and whether it has been made public? If not, what were the reasons?	Progress (% completed, commencement date, target completion date)	Have the details, objectives, amount involved or impact on the public, society, culture and ecology been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If not, what were the reasons?	Has any public consultation on the cross-boundary project been conducted in Hong Kong?	Details of the legislative amendments or policy changes involved in the programme
Hong Kong Creativity in Business (2016-17)	Funding support was given to the organiser (the HKTDC) to stage the Hong Kong Creativity in Business to allow SMEs of Hong Kong creative industries to have first-hand knowledge of the Mainland market and enterprises as well as establish business networks through study tours/briefing sessions, exchange activities and small-scale exhibitions. The event has been held in Shenyang in Liaoning Province and Wuhan in Hubei Province.	Around \$0.35 million	N.A.	Project agreement was signed with the organiser and the agreement template has been uploaded to the website of CreateHK.	Began in June 2016 and expected to complete in May 2017	The organiser has been responsible for event publicity and release of information to the public. Event details have been uploaded to the website of CreateHK. The workload has been absorbed by CreateHK's existing resources and staff.	N.A.	N.A.

(b) At present, provision has been earmarked for the following Hong Kong/Mainland cross-boundary projects or programmes for this year (2017-18):

Title of Project/ Programme	Details, objective and whether it is related to the Framework Agreement on Hong Kong/ Guangdong Co-operation (the Framework Agreement) or the National 13th Five-year Plan	Expenditure involved (excluding the expenditure for providing support through the existing resources and staff of the concerned government departments)	Mainland official(s) and department/ organisation involved	Has any agreement been signed and whether it has been made public? If not, what were the reasons?	Progress (% completed, commencement date, target completion date)	Have the details, objectives, amount involved or impact on the public, society, culture and ecology been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If not, what were the reasons?	Has any public consultation on the cross-boundary project been conducted in Hong Kong?	Details of the legislative amendments or policy changes involved in the programme
Cross-Strait Architectural Design (CAD) Symposium & Awards 2017	Funding support was given to the organiser (the Hong Kong Institute of Architects) to stage the CAD Symposium & Awards to recognise innovation and excellence of architectural projects in the Mainland, Hong Kong, Macao and Taiwan, and establish a platform for exchanges in architectural culture.	Around \$2.45 million	Shenzhen Registered Architects Association	Project agreement was signed with the organiser and the agreement template has been uploaded to the website of CreateHK.	Began in May 2016 and expected to complete in March 2018.	The organiser has been responsible for event publicity and release of information to the public. Event details have been uploaded to the website of CreateHK. The workload has been absorbed by CreateHK's existing resources and staff.	N.A.	N.A.
Hong Kong & Shenzhen Bi-City Biennale of Urbanism \Architecture 2017	Funding support was given to the organiser (the Hong Kong Institute of Architects Biennale Foundation) to exhibit a wide range of architectural projects and urban designs at the Hong Kong exhibition of the Hong Kong & Shenzhen Bi-City Biennale of Urbanism \Architecture held in 2017-18 with the aim of enriching cultural life in Hong Kong and fostering public interests in art, design, architecture and city development of Hong Kong.	Around \$5.32 million	Shenzhen Biennale of Urbanism\ Architecture Organiser Committee	Project agreement was signed with the organiser and the agreement template has been uploaded to the website of CreateHK.	Began in October 2016 and expected to complete in June 2018.	The organiser has been responsible for event publicity and release of information to the public.	N.A.	N.A.

Title of Project/ Programme	Details, objective and whether it is related to the Framework Agreement on Hong Kong/Guangdong Co-operation (the Framework Agreement) or the National 13th Five-year Plan Agreement.	Expenditure involved (excluding the expenditure for providing support through the existing resources and staff of the concerned government departments)	Mainland official(s) and department/ organisation involved	Has any agreement been signed and whether it has been made public? If not, what were the reasons?	Progress (% completed, commencement date, target completion date)	Have the details, objectives, amount involved or impact on the public, society, culture and ecology been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If not, what were the reasons?	Has any public consultation on the cross-boundary project been conducted in Hong Kong?	Details of the legislative amendments or policy changes involved in the programme
SmartHK (Fuzhou) 2017	Funding support was given to local creative bodies to participate in the SmartHK at Fuzhou which was held by the organiser (the HKTDC) to promote the capability of Hong Kong's creative sectors in product and service upgrading and allow the Mainland corporations to know more about the creative sectors in Hong Kong through a series of exhibition, seminars and networking events.	Around \$0.41 million	Fujian Province: Department of Commerce, the Economic and Information Technology Committee, Development and Reform Commission, Department of Culture, Hong Kong & Macao Affairs Office of the People's Government, Department of Culture, China Council for the Promotion of International Trade Fujian Council, Finance Office of the People's Government, Department of Science & Technology, Department of Housing and Urban-Rural Development, Women's Federation, Federation of Industry & Commerce Fuzhou: Fuzhou Municipal People's Government	Project agreement was signed with the organiser and the agreement template has been uploaded to the website of CreateHK.	Began in October 2016 and expected to complete in September 2017.	The organiser has been responsible for event publicity and release of information to the public.	N.A.	N.A.

Title of Project/ Programme	Details, objective and whether it is related to the Framework Agreement on Hong Kong/ Guangdong Co-operation (the Framework Agreement) or the National 13th Five-year Plan	Expenditure involved (excluding the expenditure for providing support through the existing resources and staff of the concerned government departments)	Mainland official(s) and department/ organisation involved	Has any agreement been signed and whether it has been made public? If not, what were the reasons?	Progress (% completed, commencement date, target completion date)	Have the details, objectives, amount involved or impact on the public, society, culture and ecology been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If not, what were the reasons?	Has any public consultation on the cross-boundary project been conducted in Hong Kong?	Details of the legislative amendments or policy changes involved in the programme
EcoChic Design Award 2017	Funding support was given to the organiser (the ReDress Limited) to stage the event which is a fashion design contest highlighting up-cycling, reconstruction and zero waste design as design skills. Participating regions include the Mainland. The project is in line with the Framework Agreement.	Around \$3.81 million	Around 5 fashion design institutes in the Mainland	Project agreement was signed with the organiser and the agreement template has been uploaded to the website of CreateHK.	March 2016 to November 2017	The organiser has been responsible for event publicity and release of information to the public. Event details have been uploaded to the website of CreateHK. The workload has been absorbed by CreateHK's existing resources and staff.	N.A.	N.A.
20.43 Business of Hong Kong Design Exhibition	Funding support was given to the organiser (the FHKDA) to hold exhibitions in Shenzhen, Suzhou, Shanghai, Hangzhou and Wuhan to showcase collaboration projects between Hong Kong's design and business sectors and different sectors in the Mainland so as to promote co-operation. The project is in line with the Framework Agreement.	Around \$9.55 million	N.A.	Project agreement was signed with the organiser and the agreement template has been uploaded to the website of CreateHK.	June to November 2017	The organiser has been responsible for event publicity and release of information to the public. Event details have been uploaded to the website of CreateHK. The workload has been absorbed by CreateHK's existing resources and staff.	N.A.	N.A.

Title of Project/ Programme	Details, objective and whether it is related to the Framework Agreement on Hong Kong/Guangdong Co-operation (the Framework Agreement) or the National 13th Five-year Plan	Expenditure involved (excluding the expenditure for providing support through the existing resources and staff of the concerned government departments)	Mainland official(s) and department/ organisation involved	Has any agreement been signed and whether it has been made public? If not, what were the reasons?	Progress (% completed, commencement date, target completion date)	Have the details, objectives, amount involved or impact on the public, society, culture and ecology been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If not, what were the reasons?	Has any public consultation on the cross-boundary project been conducted in Hong Kong?	Details of the legislative amendments or policy changes involved in the programme
Guangdong- Hong Kong- Macau Film Exchange and Visit Programme in Guangdong	The event was co-organised by the HKFDC, GDETO, APPRFTGD, the Guangdong Motion Picture Industry Association and the Department for the Promotion of Cultural and Creative Industries of the Cultural Affairs Bureau of the Macao Special Administrative Region Government, allowing the trade to learn more about the film market and film policy in Guangdong and facilitating film co-operation projects among the three places through seminar and exchange with the film industry in the Mainland. The project is in line with the Framework Agreement.	Estimated Expenditure: around \$50,000	Film Administration Office of APPRFTGD and Guangdong Motion Picture Industry Association	No agreement will be signed.		N.A. Target of the Exchange is industry players.	N.A.	N.A.
Hong Kong Films Retrospective in Guangzhou	The HKFDC and GDETO will assist APPRFTGD and the Guangdong Motion Picture Industry Association in organising the Hong Kong Films Retrospective, in which around 20 classic films will be released in celebration of the 20th anniversary of the establishment of the Hong Kong Special Administrative Region (HKSAR). The activities concerned are under preparation and the details have yet to be confirmed. The project is in line with the Framework Agreement.	Estimated Expenditure: around \$0.1 million	Film Administration Office of APPRFTGD and Guangdong Motion Picture Industry Association	No agreement will be signed.	_	N.A. The Retrospective is hosted by the Guangdong Province and the HKSAR Government only plays the role to provide suitable assistance.	N.A.	N.A.

Title of Project/ Programme	Details, objective and whether it is related to the Framework Agreement on Hong Kong/ Guangdong Co-operation (the Framework Agreement) or the National 13th Five-year Plan	Expenditure involved (excluding the expenditure for providing support through the existing resources and staff of the concerned government departments)	Mainland official(s) and department/ organisation involved	Has any agreement been signed and whether it has been made public? If not, what were the reasons?	Progress (% completed, commencement date, target completion date)	Have the details, objectives, amount involved or impact on the public, society, culture and ecology been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If not, what were the reasons?	Has any public consultation on the cross-boundary project been conducted in Hong Kong?	Details of the legislative amendments or policy changes involved in the programme
Guangdong - Hong Kong- Macao Film Production Investment and Trade Fair 2017	The event will be co-organised by Guangdong, Hong Kong and Macao to strengthen the co-operation and exchanges of film projects produced by the three places through luncheon, film production investment forums, seminars, etc. The project is in line with the Framework Agreement.	N.A. Transport fee to and from Macao will be paid by the participants. Local transport and subsistence fees will be paid by the Macao side.	Film Administration Office of APPRFTGD and Guangdong Motion Picture Industry Association	No agreement will be signed.		N.A. Target of the event is industry players.	N.A.	N.A.

(c) Over the past two years, apart from the Hong Kong/Mainland cross-boundary projects listed in (a) and (b), the CEDB of the HKSAR Government and the City of Design Promotion Office of Shenzhen signed on 29 February 2016 an "Agreement between the Hong Kong Special Administrative Region Government and the Shenzhen Municipal People's Government on Promoting Co-operation in Creative Industries" to further deepen exchanges and collaboration of the two places in creative industries. Both sides agreed to strengthen co-operation of the two places in organising large-scale creative exchange programmes, to explore strengthened co-operation in talent nurturing and explore the setting up of an exchange and collaboration platform in Qianhai, Shenzhen, with a view to furthering co-operation of both cities in domains of creative industries such as design and architecture. The CCIB of the CEDB has been taking forward and implementing the above Agreement and the workload is absorbed by existing resources and manpower.

Besides, we have been working in collaboration with Mainland broadcasters over the years. For instance, Radio Television Hong Kong (RTHK) has collaborated with the Mainland broadcasters in programme productions. Such collaboration usually takes the form of relay, simulcast or exchange of programmes but does not involve any manpower and expenditure.

* Including RTHK and the Office for Film, Newspaper and Article Administration.

- End -

Reply Serial No.

CONTROLLING OFFICER'S REPLY

CEDB(CCI)011

(Question Serial No. 7079)

Head: (55) Government Secretariat : Commerce and Economic

Development Bureau (Communications and Creative Industries

Branch)

Subhead (No. & title): (000) Operational expenses

Programme:

<u>Controlling Officer</u>: Permanent Secretary for Commerce and Economic Development

(Communications and Creative Industries) (Miss Susie HO)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

(a) Regarding the expenditure on entertainment and gifts of your Bureau and the departments under your purview in the past two years, please provide details using the table below:

Bureau/branch/ department and year		entertainment	Expenditure limit for gift per guest for the year	Number of receptions held and total number of guests entertained in the year

(b) Regarding the expenditure on entertainment and gifts of your bureau and the departments under your purview for this year, please provide details using the table below:

department re	Date of reception (day/month/year)	Departments/organisations and titles of the guests entertained (grouped by department/organisation and indicating the number of guests)	expenses incurred in the	and gift expenses incurred	(department office/ restaurant
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(c) Please provide the estimated expenditure on entertainment and gifts for the coming year using the table below:

Burea depar		Estimated entertainmen	expenditure t and gifts	on	Expenditure entertainment		Expenditure limit for gift per guest	it

Asked by: Hon CHEUNG Chiu-hung, Fernando (Member Question No. 4009)

Reply:

As a general rule, all civil servants should observe the same principles and act in accordance with the relevant regulations and administrative guidelines when providing official entertainment in the form of meals. Government officers are required to exercise prudent judgement and economy when entertaining guest(s) for official purposes in order to avoid any public perception of extravagance. According to the existing general guidelines, the expenditure limits on official meals should not exceed \$450 per person for lunch or \$600 per person for dinner, inclusive of all expenses incurred on food and beverages consumed on the occasion, service charges and tips. The actual expenses on official entertainment incurred by the Commerce and Economic Development Bureau (Communications and Creative Industries Branch) (CEDB(CCIB)) and the departments under its purview* in 2014-15, 2015-16 and 2016-17 (as at 8 March 2017), and the estimated expenditure on official entertainment for 2017-18 are as follows:

Bureau/department		Expenses		Estimated
	2014-15	2015-16	2016-17	expenditure for
			(as at 8 March	2017-18
			2017)	
CEDB(CCIB)	Approx.	Approx.	Approx.	\$49,000
	\$22,000	\$51,000	\$41,000	
Radio Television	Approx.	Approx.	Approx.	\$40,000
Hong (RTHK)	\$127,000	\$41,000	\$22,000	
Office for Film,	Approx.	Approx.	Approx.	\$10,000
Newspaper and	\$10,000	\$9,000	\$10,000	
Article				
Administration				
(OFNAA)				

In line with the Government's green policy, public officers should as far as possible refrain from bestowing gifts/souvenirs to others during the conduct of official activities. According to the existing guidelines, where bestowal of gifts/souvenirs is necessary or unavoidable due to operational, protocol or other reasons, the gift/souvenir items should not be lavish or extravagant and the number should be kept to a minimum. Also, the exchange of gifts/souvenirs should only be made from organisation to organisation. As we do not maintain separate accounts for the expenses on the procurement of gifts and souvenirs, we do not have the relevant statistics.

- End -

Reply Serial No.

CONTROLLING OFFICER'S REPLY

CEDB(CCI)012

(Question Serial No. 1909)

Head: (55) Government Secretariat : Commerce and Economic

Development Bureau (Communications and Creative Industries

Branch)

Subhead (No. & title):

<u>Programme</u>: (1) Broadcasting and Creative Industries

Controlling Officer: Permanent Secretary for Commerce and Economic Development

(Communications and Creative Industries) (Miss Susie HO)

<u>Director of Bureau</u>: Secretary for Commerce and Economic Development

Question:

The Financial Secretary mentioned in paragraph 139 of the Budget Speech that 2017 marked the 20th anniversary of the establishment of the Hong Kong Special Administrative Region. The Government would sponsor or organise a series of celebration events to showcase the robust development of Hong Kong's creative industries to our community and countries around the world. Please inform this Committee of details of the sponsorship and contents of the events and the schedule. What is the estimated expenditure of each event item?

Asked by: Hon CHUNG Kwok-pan (Member Question No. 51)

Reply:

At present, with a view to celebrating the 20th anniversary of the establishment of the Hong Kong Special Administrative Region, we will organise or sponsor the following events to showcase the robust development of Hong Kong's creative industries:

Main Content	Date to be held	Estimated expenditure of the Communications and Creative Industries Branch
To organise design exhibitions in Hong Kong, Milan, Seoul and Chicago	April to November 2017 (to be confirmed)	\$10 million*
To organise design exhibitions in Shenzhen, Suzhou, Shanghai, Hangzhou and Wuhan	June to November 2017	\$9.5 million

Main Content	Date to be held	Estimated expenditure of the Communications and Creative Industries Branch
To organise a design and creative exhibition in Hong Kong	August 2017	\$7.5 million
To organise film screening and related activities in Udine, Toronto, Vancouver, Berlin, Seoul, Moscow, Prague, Paris, London and Manchester	April to November 2017	\$10 million
To organise film screening activities in Hong Kong	April to November 2017	\$3 million
To organise an architecture exhibition in Hong Kong in response to the 15th International Architecture Exhibition – La Biennale di Venezia	29 April to 30 May 2017	\$0.26 million

^{*} Apart from the contribution of \$10 million from the Communications and Creative Industries Branch, part of the expenditure of the design exhibitions is contributed by the Hong Kong Economic and Trade Offices in the overseas countries concerned.

Moreover, we will sponsor the organisation of exhibitions on the works of Hong Kong comic artists in Hong Kong and Europe, and the organisation of fashion shows in Hong Kong. These activities are still under planning with details to be announced.

Reply Serial No.

CONTROLLING OFFICER'S REPLY

CEDB(CCI)013

(Question Serial No. 2627)

Head: (55) Government Secretariat : Commerce and Economic

Development Bureau (Communications and Creative Industries

Branch)

Subhead (No. & title):

<u>Programme</u>: (1) Broadcasting and Creative Industries

Controlling Officer: Permanent Secretary for Commerce and Economic Development

(Communications and Creative Industries) (Miss Susie HO)

<u>Director of Bureau</u>: Secretary for Commerce and Economic Development

Question:

30 more applications refused under the CreateSmart Initiative in 2016 than in 2015. What are the reasons?

Asked by: Hon HUI Chi-fung (Member Question No. 12)

Reply:

We have all along examined applications under the CreateSmart Initiative (CSI) with prudence and vigilance to ensure that the approved projects meet the eligibility and objectives of the scheme so as to promote the development of creative industries effectively.

30 more applications were refused under the CSI in 2016 than in 2015. It was mainly because the number of applications refused under the Design-Business Collaboration Scheme (DBCS) of the CSI in 2016 is 47, which outnumbers 17 such applications in 2015 by 30.

The DBCS has ceased to accept new applications since end 2015. Before the application deadline, Create Hong Kong had received a large number of applications, which had to be processed in 2016. Many of these applications failed to meet the eligibility or objectives of the scheme and hence the number of applications refused under the DBCS in 2016 is higher than that in 2015.

Reply Serial No.

CONTROLLING OFFICER'S REPLY

CEDB(CCI)014

(Question Serial No. 5233)

Head: (55) Government Secretariat : Commerce and Economic

Development Bureau (Communications and Creative Industries

Branch)

Subhead (No. & title):

<u>Programme</u>: (2) Telecommunications

Controlling Officer: Permanent Secretary for Commerce and Economic Development

(Communications and Creative Industries) (Miss Susie HO)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

The estimated provision under Programme (2) for 2017-18 is 62.1% higher than that for 2016-17. What are the reasons?

Asked by: Hon HUI Chi-fung (Member Question No. 59)

Reply:

The estimated expenditure under Programme (2) Telecommunications for 2017-18 is 62.1% (\$9.5 million) higher than the revised estimate for 2016-17. This is mainly due to the increased provision for conducting the consultancy studies on telecommunications infrastructure capacity in Hong Kong and spectrum trading. Also, a dedicated team for the review of the Telecommunications Ordinance (Cap. 106) and the Broadcasting Ordinance (Cap. 562) was established upon the funding support for the concerned directorate posts by the Legislative Council Finance Committee in mid-2016, and the team's annual expenses in 2017-18 are higher than those in 2016-17 as the latter had not shown the full-year effect.

Reply Serial No.

CONTROLLING OFFICER'S REPLY

CEDB(CCI)015

(Question Serial No. 1667)

Head: (55) Government Secretariat : Commerce and Economic

Development Bureau (Communications and Creative Industries

Branch)

Subhead (No. & title):

<u>Programme</u>: (2) Telecommunications

<u>Controlling Officer</u>: Permanent Secretary for Commerce and Economic Development

(Communications and Creative Industries) (Miss Susie HO)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

Regulation on product placement by the Communications Authority (CA) is confusing, and the mode of regulation has lagged behind the development of other places in the region. The competitiveness of our local television industry is thus decreased. Will the Government set aside provision and manpower in this financial year for the CA to review the relevant ordinances so as to establish open and clear criteria? If yes, what are the details? If not, what are the reasons?

Asked by: Hon IP LAU Suk-yee, Regina (Member Question No. 20)

Reply:

The regulatory requirements on indirect advertising and product sponsorship (commonly known as "product placement") in free television (TV) services are clearly set out in the Generic Code of Practice on Television Programme Standards and the Generic Code of Practice on Television Advertising Standards issued by the Communications Authority (CA) and are not ambiguous. The findings of the CA's research on the regulation of product placement in overseas jurisdictions revealed that the key principles underlying the existing regulatory regime in Hong Kong are generally in line with, rather than falling behind, those in major overseas jurisdictions.

In fact, Hong Kong's practices are consistent with those adopted in most of the major overseas jurisdictions covered in the research, in which advertisements are required to be recognisably separate from programmes and product placement is subject to regulation, including the prohibition of product placement in certain types of programmes and of direct encouragement of purchase of products and services within programmes, and the need to preserve programme integrity and viewing pleasure. Overall speaking, the above requirements are similar to those in Hong Kong which require product placement to be justified editorially, not obtrusive to viewing pleasure and not gratuitous.

Owing to differences in culture, social values and broadcasting landscape, it is not appropriate to single out a particular element in Hong Kong's regulatory regime for comparison with that of other places. Rules governing product placement should not be considered in isolation, but should be formulated in a holistic manner in tandem with those governing advertising breaks. For example, advertising breaks within certain types of programmes (such as dramas) are not allowed for free TV services in some places, while in other places, advertising breaks are only allowed in programmes lasting for 30 minutes or more. In view of the above restrictions, product placement is commonly found in free TV programmes in those places.

The CA respects and upholds the creative expression and editorial independence of licensees and has all along kept an open mind on the regulation of product placement. In exercising its regulatory function, the CA has to strike a balance between protection of Hong Kong viewers' interests and provision of a more conducive business environment for TV stations. Therefore, the CA is obliged to consider the views of local viewers and their acceptance towards product placement. In this connection, a territory-wide opinion survey was launched in mid-February 2017 to gauge the public's attitude and views towards the issues concerned. The expenditure involved is absorbed by the Office of the Communications Authority Trading Fund.

Upon completion of the survey in the third quarter of 2017, the CA will examine the findings of the relevant research and survey and carefully consider the way forward with respect to the regulatory regime for product placement.

Reply Serial No.

CONTROLLING OFFICER'S REPLY

CEDB(CCI)016

(Question Serial No. 1788)

Head: (55) Government Secretariat : Commerce and Economic

Development Bureau (Communications and Creative Industries

Branch)

Subhead (No. & title):

<u>Programme</u>: (1) Broadcasting and Creative Industries

Controlling Officer: Permanent Secretary for Commerce and Economic Development

(Communications and Creative Industries) (Miss Susie HO)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

Hong Kong films once had an established position in the international arena. However, in recent years, the film industry of Hong Kong has been subject to the constraints of measures under the Mainland and Hong Kong Closer Economic Partnership Arrangement (CEPA), and the development of Hong Kong films has been hampered. In this connection, will the Administration advise this Committee of the following:

- (a) Has the Government provided any manpower and funding for reviewing whether legislation related to CEPA has been outdated and considering relaxation of such constraints to enable more local talents to enter the Mainland market? If yes, what are the details? If not, what are the reasons?
- (b) Will the Government follow the practice of places like Korea and Malaysia by providing funding to support our local film industry, encourage local creativity, strengthen publicity for creative works and nurture local talents as successors? If yes, what are the details? If not, what are the reasons?

Asked by: Hon IP LAU Suk-yee, Regina (Member Question No. 19)

Reply:

(a) The Mainland and Hong Kong Closer Economic Partnership Arrangement (CEPA) allows Hong Kong people, in their individual capacities, to provide film production services in the Mainland on contract terms. In fact, many films produced in the Mainland have employed Hong Kong film talents to work on-stage and off-stage in various parts of film production. On the other hand, Chinese language and Cantonese films produced in Hong Kong can be distributed in the Mainland without any import quotas. Wholly-owned companies established in the Mainland by Hong Kong service suppliers can also run film screening business in the Mainland. We will continue to discuss with the relevant Mainland authorities the feasibility of further facilitating film cooperation of the two places under the framework of CEPA.

The work involved is undertaken with the existing manpower and resources of the Commerce and Economic Development Bureau.

(b) Over the past ten years, the Government has injected a total of \$540 million into the Film Development Fund (FDF) to support the development of local film industry. To encourage more local film productions, FDF has set up the Film Production Financing Scheme and the Film Production Grant Scheme. On talent nurturing, the FDF has set up the First Feature Film Initiative to identify and nurture promising film talents through competition on screenplays and production proposals. In the coming two to three years, we will also collaborate with the film industry to run training programmes regularly with a total of 200 places to provide practical training or internship opportunities for frontline talents in the production and post-production sectors of the film industry. Moreover, we will support ten outstanding practitioners in the post-production sector in each of the next three years to further their studies or undertake internships overseas.

On the front of promoting Hong Kong films, we have been providing funding through the FDF to subsidise locally-produced Cantonese films for distribution in the Mainland and sponsor Hong Kong films to compete or participate in film festivals outside Hong Kong. We also sponsor the organisation of the Entertainment Expo, which is held in Hong Kong in March every year. Included in the Entertainment Expo are the Hong Kong International Film & TV Market and the Hong Kong-Asia Film Financing Forum which attract the participation of investors and distributors of the film industries from around the world, thereby helping Hong Kong films gain access to the global market.

Reply Serial No.

CONTROLLING OFFICER'S REPLY

CEDB(CCI)017

(Question Serial No. 5198)

Head: (55) Government Secretariat : Commerce and Economic

Development Bureau (Communications and Creative Industries

Branch)

Subhead (No. & title):

<u>Programme</u>: (1) Broadcasting and Creative Industries

Controlling Officer: Permanent Secretary for Commerce and Economic Development

(Communications and Creative Industries) (Miss Susie HO)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

A total of 13 applications on film production projects were received under the Film Development Fund (FDF) in 2016, which is half the number of applications anticipated last year and only one more application than that in last year. In this connection, please advise this Committee of the following:

- (a) The Administration mentioned last year that it believed the number of applications in 2016 would have a more than 100% increase over that in 2015 on the ground that "we have implemented measures to enhance the Film Production Financing Scheme (FPFS), i.e. raising the upper limit of the production budget of a film project applying for financing from \$15 million to \$25 million. It is anticipated that this enhanced measure will attract more applications for financing film projects". In this regard, has the Administration conducted any review to see if there is inadequacy in the FPFS or other schemes and even the FDF as a whole?
- (b) The Administration has lowered the anticipated number of applications in 2017 to eight cases following over-estimation for two years. Is this adjustment based on reality and past experience or a belief that such target is the best possible outcome of the FDF?
- (c) Has the Administration helped the films funded by the FDF to promote and explore markets, including capitalising on the Belt and Road Initiative frequently quoted by the Government, to promote the films in Southeast Asia region? If yes, what are the specific work and expenditure and manpower involved? If no, what are the reasons?

Asked by: Hon LAU Siu-lai (Member Question No. 3149)

Reply:

- (a)&(b)The robust development of the film market in the Mainland in recent years has increased opportunities for Hong Kong film productions to secure investment and affected the demand of the industry for applying financing or grant for film production projects under the Film Development Fund (FDF). The number of applications received in 2016 under the FDF for film projects intended for commercial release (13) is higher than that in 2015 (12). Moreover, the production volume of over 60 Hong Kong films in 2016 is also higher than the annual production volume of about 50 films in 2015 or before. considered the latest development of the film industry, we estimate that the total number of applications on film production projects received under the FDF in In 2017-18, we will, conduct a review on the FDF's 2017 would be eight. directions and means of support with a view to more effectively making use of public funds and supporting the long-term development of the film industry.
- On promotion of Hong Kong films, we have been providing funding support through the FDF to subsidise locally-produced Cantonese films for distribution in the Mainland and sponsor Hong Kong films to compete or participate in film festivals outside Hong Kong. We sponsor the organisation of the Entertainment Expo, which is held in Hong Kong in March every year. Included in the Entertainment Expo are the Hong Kong International Film & TV Market and the Hong Kong-Asia Film Financing Forum which attract the participation of investors and distributors of the film industries from around the world and assist Hong Kong films in gaining access to the global market.

In addition, we will grasp the opportunities brought by the Belt and Road Initiative by organising Belt and Road promotional tours in collaboration with the film industry from 2017 to countries with market potential, such as Iran, Indonesia, Malaysia and India, with a view to attracting film producers to come to Hong Kong for post-production and location filming and production facilitation services.

Facilitating the Hong Kong film industry to explore markets is part of our regular work. The manpower and expenditure involved have been included in the overall establishment and expenditure of the Communications and Creative Industries Branch of the Commerce and Economic Development Bureau.

Reply Serial No.

CONTROLLING OFFICER'S REPLY

CEDB(CCI)018

(Question Serial No. 5199)

Head: (55) Government Secretariat : Commerce and Economic

Development Bureau (Communications and Creative Industries

Branch)

Subhead (No. & title): (000) Operational expenses

<u>Programme</u>: (2) Telecommunications

<u>Controlling Officer</u>: Permanent Secretary for Commerce and Economic Development

(Communications and Creative Industries) (Miss Susie HO)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

It is mentioned under the Brief Description in 2016-17 and Matters Requiring Special Attention in 2017-18 that the Administration will (continue) "the public consultation... on strengthening the regulation of person-to-person telemarketing calls". However, no specific information has been released so far. In this connection, will the Administration advise this Committee of the following:

- (a) Regarding the formal launch of the public consultation, what are the time, format and length of the consultation period? How much manpower will be deployed by the Administration for launching the public consultation?
- (b) The consultation has been postponed again and again. What difficulties have been encountered by the Administration?

Asked by: Hon LAU Siu-lai (Member Question No. 3150)

Reply:

- (a) We plan to conduct a public consultation in 2017 on how the regulation of person-to-person telemarketing calls (P2P calls) could be strengthened. We will collate opinions of different sectors of the community comprehensively with a view to formulating a regulatory approach that suits Hong Kong. As regards manpower, the public consultation will be carried out by existing staff of the Communications and Creative Industries Branch of the Bureau.
- (b) There are diverse views in the community on how the regulation of P2P calls might be strengthened. Various factors also need to be taken into consideration, including protection of personal data, marketing activities, employment and livelihood etc. We need to collate opinions of different sectors of the community comprehensively with a view to formulating a regulatory approach that suits Hong Kong.

Reply Serial No.

CONTROLLING OFFICER'S REPLY

CEDB(CCI)019

(Question Serial No. 2857)

Head: (55) Government Secretariat : Commerce and Economic

Development Bureau (Communications and Creative Industries

Branch)

Subhead (No. & title): (000) Operational expenses

Programme:

Controlling Officer: Permanent Secretary for Commerce and Economic Development

(Communications and Creative Industries) (Miss Susie HO)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

There are nine directorate civil servants in the Commerce and Economic Development Bureau (Communications and Creative Industries Branch) in this financial year. Please advise this Committee of their respective ranks, pay scale, emoluments and fringe benefits.

Asked by: Hon LEUNG Kwok-hung (Member Question No. 35)

Reply:

The nine directorate posts in the Commerce and Economic Development Bureau (Communications and Creative Industries Branch) are as follows:

- 1 Administrative Officer Staff Grade A1 (i.e. Directorate Pay Scale Point 8) (D8);
- 1 Administrative Officer Staff Grade B1 (D4);
- 1 Administrative Officer Staff Grade B (D3);
- 1 Head of Create Hong Kong (D3);
- 3 Administrative Officer Staff Grade C (D2);
- 1 Secretary-General of the Film Development Council (D2); and
- 1 Senior Principal Executive Officer (D2).

Salaries of all these posts are subject to the prevailing Directorate Pay Scale. The fringe benefits including the allowances of these posts depend on the individual post holders' rank, length of service, terms of appointment and other rules.

Reply Serial No.

CONTROLLING OFFICER'S REPLY

CEDB(CCI)020

(Question Serial No. 5105)

Head: (55) Government Secretariat : Commerce and Economic

Development Bureau (Communications and Creative Industries

Branch)

Subhead (No. & title):

Programme:

Controlling Officer: Permanent Secretary for Commerce and Economic Development

(Communications and Creative Industries) (Miss Susie HO)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

Please advise this Committee, in tabular form, of the estimated expenditure in respect of the following units in 2017-18, with information on the establishment, ranks, salaries and relevant allowances for directorate civil servants, as well as the amount of personnel related expenses:

- (a) The Communications and Creative Industries Branch
- (b) The Administration Division
- (c) A Division
- (d) B Division
- (e) Create Hong Kong

Asked by: Hon LEUNG Kwok-hung (Member Question No. 2070)

Reply:

Details of directorate and non-directorate civil service posts on the establishment of the Commerce and Economic Development Bureau (Communications and Creative Industries Branch) in 2017-18 are as follows:

(a) Directorate staff:

Total Directorate Establishment	Ranks	Total Personal Emoluments~ (\$'000)	Total Personnel Related Expenses^ (\$'000)
9	Administrative Officer Staff Grade A1 (1) Administrative Officer Staff Grade B1 (1) Administrative Officer Staff Grade B (1) Administrative Officer Staff Grade C (3) Head of Create Hong Kong (CreateHK) (1)@ Senior Principal Executive Officer (1)* Secretary-General of the Film Development Council (1)#	20,616	596

Note:

- () Figures in brackets indicate the number of posts.
- @*# The posts of Head of CreateHK (1 no.), Senior Principal Executive Officer (1 no.) and Secretary-General of the Film Development Council (1 no.) are created in CreateHK.
 - ~ Personal emoluments include salaries, allowances and job-related allowances.
 - ^ Personnel related expenses include the Mandatory Provident Fund contribution and the Civil Service Provident Fund contribution.

(b) Non-directorate staff:

	Total Non-directorate Establishment	Ranks	Total Personal Emoluments~ (\$'000)	Total Personnel Related Expenses^ (\$'000)
Communications and Creative Industries Branch	2	Personal Assistant Senior Personal Secretary	1,375	-
Administration Division	41	Chief Executive Officer Senior Executive Officer Executive Officer I Executive Officer II Senior Official Languages Officer Official Languages Officer I Government Counsel Senior Information Officer Accounting Officer I Analyst/Programmer I Analyst/Programmer II Personal Secretary II Senior Typist Typist	18,614	639

	Total Non-directorate Establishment	Ranks	Total Personal Emoluments~ (\$'000)	Total Personnel Related Expenses^ (\$'000)
		Supplies Supervisor I Confidential Assistant Clerical Officer Assistant Clerical Officer Clerical Assistant Chauffeur Motor Driver Workman II		
A Division	7	Senior Administrative Officer Administrative Officer Senior Executive Officer* Assistant Clerical Officer** Personal Secretary I	6,660	541
B Division	7	Senior Administrative Officer Administrative Officer Senior Executive Officer* Assistant Clerical Officer** Personal Secretary I	5,672	388
CreateHK	55	Principal Entertainment Standards Control Officer Chief Entertainment Standards Control Officer Entertainment Standards Control Officer Entertainment Standards Control Officer Senior Geotechnical Engineer Senior Explosives Officer Explosives Officer II Explosives Officer II Systems Manager Analyst/Programmer I Principal Trade Officer Trade Officer Assistant Trade Officer II Chief Executive Officer Senior Executive Officer Executive Officer I Executive Officer II Statistical Officer II Personal Secretary I Personal Secretary II Assistant Clerical Officer	33,166	820

Non-directorate Ranks Establishment	Emoluments~ (\$'000)	Related Expenses^ (\$'000)
Clerical Assistant Typist		

^{*} One of the Senior Executive Officers is shared between A Division and B Division.

^{**} One Assistant Clerical Officer is shared between A Division and B Division.

Reply Serial No.

CONTROLLING OFFICER'S REPLY

CEDB(CCI)021

(Question Serial No. 3339)

Head: (55) Government Secretariat : Commerce and Economic

Development Bureau (Communications and Creative Industries

Branch)

Subhead (No. & title):

Programme:

Controlling Officer: Permanent Secretary for Commerce and Economic Development

(Communications and Creative Industries) (Miss Susie HO)

<u>Director of Bureau</u>: Secretary for Commerce and Economic Development

Question:

Does your Bureau provide sign language interpretation services? If yes, what are the manpower and expenditure involved? If no, what are the reasons?

Asked by: Hon LEUNG Yiu-chung (Member Question No. 80)

Reply:

The Commerce and Economic Development Bureau (Communications and Creative Industries Branch) has not received any requests for provision of sign language interpretation services. We will consider suitably arranging sign language interpretation services where necessary, depending on the actual operational situation.

CONTROLLING OFFICER'S REPLY

CEDB(CCI)022

(Question Serial No. 0434)

<u>Head</u>: (55) Government Secretariat : Commerce and Economic

Development Bureau (Communications and Creative Industries

Branch)

Subhead (No. & title):

<u>Programme</u>: (1) Broadcasting and Creative Industries

Controlling Officer: Permanent Secretary for Commerce and Economic Development

(Communications and Creative Industries) (Miss Susie HO)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

Under Matters Requiring Special Attention in 2017-18, it is mentioned that the Government will continue to promote the development of broadcasting and creative industries and enhance Hong Kong's position as a broadcasting and creative capital. Will the Government advise this Committee of the specific work and distribution of the expenses involved? How much resources have been deployed for promoting Hong Kong as Asia's creative capital over the past three years?

Asked by: Hon LIAO Cheung-kong, Martin (Member Question No. 30)

Reply:

Create Hong Kong (CreateHK) promotes Hong Kong as Asia's creative capital by providing funding support to the trade for organising signature creative events. CreateHK allocated a total of \$110 million to provide funding support for 16 signature creative events held in 2014-15 to 2016-17, including the annual Business of Design Week (BODW), the Entertainment Expo Hong Kong (EEHK), the Hong Kong International Film Festival, the Hong Kong Asian-Pop Music Festival (HKAMF), the Cross-Strait Architectural Design Symposium & Awards held in 2015 and 2017, and the 17th Asian Congress of Architects held in September 2016.

In 2017-18, we will continue to sponsor various creative sectors to organise signature creative events through the Film Development Fund, the CreateSmart Initiative and other funding sources, with a view to promoting Hong Kong as Asia's creative capital. Apart from the annual events, such as the EEHK, the BODW and the HKAMF, we will also ride on the 20th anniversary of the establishment of the Hong Kong Special Administrative Region to sponsor and organise a series of exhibitions and film events to showcase the

robust development of our various creative sectors to our community, the Mainland and countries around the world.

Moreover, the Government has all along been supportive to the development of the broadcasting industry and the objectives of its broadcasting policy are to provide more programme choices for viewers, encourage investments in the broadcasting industry with innovative services, promote fair and effective competition so as to strengthen Hong Kong's position as the regional broadcasting hub. Such work is undertaken by the Communications and Creative Industries Branch of the Commerce and Economic Development Bureau with existing resources, and a separate breakdown of expenditure is not available.

- End -

CONTROLLING OFFICER'S REPLY

CEDB(CCI)023

(Question Serial No. 0435)

Head: (55) Government Secretariat : Commerce and Economic

Development Bureau (Communications and Creative Industries

Branch)

Subhead (No. & title):

<u>Programme</u>: (1) Broadcasting and Creative Industries

<u>Controlling Officer</u>: Permanent Secretary for Commerce and Economic Development

(Communications and Creative Industries) (Miss Susie HO)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

After the Government launched the Film Production Financing Scheme under the Film Development Fund in 2007, the number of enquiries and applications in connection with the Film Guarantee Fund (FGF) has dropped significantly. Moreover, the utilisation rate of the FGF in recent years has been low. Will the Government advise this Committee how many enquiries and applications have been received and how many applications approved in connection with the FGF on a year-on-year basis? Does the Government have any plans to review whether the FGF should exist? If yes, what is the estimated expenditure? Has the Government studied the effect of the simplification of the FGF's application procedures, and assessment process and criteria on the total operational expenses?

Asked by: Hon LIAO Cheung-kong, Martin (Member Question No. 29)

Reply:

The Film Guarantee Fund (FGF) was set up in 2003 and operated until the end of June 2015. During the period, a total of 12 applications had been received, all of which had been approved with a total commitment of around \$26 million. The yearly breakdown of the number of applications and the amount of loan guarantee approved under the FGF is as follows:

Year	Number of	Amount of loan
	applications	guarantee approved
	approved	(\$)
2003	4*	8,630,000*
2004	3	7,875,000
2005	2	3,875,000
2006	1	2,375,000
2007	2	3,250,000

*One of the applications was withdrawn by the applicant afterwards, the amount of loan guarantee involved being \$2.34 million.

We do not have information on the number of enquiries on the FGF.

There had been no application under the FGF since July 2007. We reviewed the operation and the way forward of the FGF in 2014. The review concluded that members of the trade preferred seeking film financing support from the Film Development Fund which was more direct, rather than securing a loan guarantee from the FGF for making subsequent applications to banks for loans. In view of the lack of interest of the trade in the FGF, the Government accepted the recommendation of the Film Development Council to cease the operation of the FGF with effect from 1 July 2015.

- End -

Reply Serial No.

CONTROLLING OFFICER'S REPLY

CEDB(CCI)024

(Question Serial No. 1722)

Head: (55) Government Secretariat : Commerce and Economic

Development Bureau (Communications and Creative Industries

Branch)

Subhead (No. & title):

<u>Programme</u>: (1) Broadcasting and Creative Industries

Controlling Officer: Permanent Secretary for Commerce and Economic Development

(Communications and Creative Industries) (Miss Susie HO)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

On propelling development in the cultural and creative industries, please set out in table form:

- (a) specific measures that the Administration introduced last year to support sectors of the cultural and creative industries (e.g. advertising, architecture, design, film and video, digital entertainment, music, publishing, software and computing, television and radio) and the expenditure involved in these measures;
- (b) specific measures that the Administration has in the coming year to support sectors of the cultural and creative industries (e.g. advertising, architecture, design, film and video, digital entertainment, music, publishing, software and computing, television and radio) and the budget for these measures.

Asked by: Hon MA Fung-kwok (Member Question No. 59)

Reply:

(a) The Communications and Creative Industries Branch provides funding support to projects conducive to the development of creative industries mainly through the Film Development Fund and the CreateSmart Initiative as well as other internal resources, etc. The creative industries that Create Hong Kong (CreateHK) is responsible for promoting cover advertising, architecture, design, film, animation, comics and digital entertainment, music (which generally refers to the phonographic industry), publishing, and enterprises associated with the television (TV) industry (excluding TV stations), etc. In 2016-17, the Government has allocated around \$328.8 million for CreateHK to promote the development of creative industries, which include providing funding support to the trade to stage various large-scale creative events (e.g. the Entertainment Expo Hong Kong, the Hong Kong International Film Festival, the Hong Kong Film

Awards Presentation Ceremony, the Asian Film Awards, the Hong Kong Asian-Pop Music Festival, the Business of Design Week, DFA Awards, etc.) and organise various projects (e.g. the Design Incubation Programme, the Fashion Incubation Programme, the First Feature Film Initiative, talks under the Knowledge of Design Week, the Nurturing Programme of Hong Kong Young Design Talents, the Animation Support Programme, the graduate support schemes for the digital entertainment and digital advertising sectors respectively, etc.) to nurture local creative talents and start-ups. The expenses involved also include supporting the trade in expanding local and overseas markets, promoting local fashion design, maintaining the operation of the Hong Kong Design Centre and assisting in promoting the Comix Home Base (CHB) and the PMQ (e.g. providing funding to the CHB for promotional activities in celebration of its 3rd anniversary). Regarding digital terrestrial television (DTT) services, the Government has all along been monitoring the implementation of DTT services, including the DTT take-up rate. Radio Television Hong Kong (RTHK) has started to implement the three-year Pilot Project for Community Involvement Broadcasting Service (CIBS) since 2013. The CIBShas developed into a regular service in 2016, bringing social gains to the community which includes promoting creativity and nurturing talents. As of end of 2016, the amount of funding approved under the Community Involvement Broadcasting Fund (CIBF) is \$27.66 million.

(b) In 2017-18, CreateHK will continue to provide funding support to projects conducive to the development of creative industries. The estimated expenditure is \$338.6 million. Apart from the existing projects, such as supporting the Asian Film Awards Academy in organising professional study tours, student tours, roadshows of Asian films, etc., funding has also been approved for new projects including design exhibitions to be staged in Hong Kong, five Mainland and three overseas cities, a locally-held response exhibition of the Venice Biennale International Architecture Exhibition. Regarding the TV and radio broadcasting services, we will continue to carry out the measures mentioned in part (a) of the reply through internal resources in 2017-18, of which around \$0.4 million was earmarked for publicity and promotion activities in relation to the DTT services. Moreover, RTHK plans to extend the broadcasting hours of the CIBS in 2017-18. It is estimated that around 60 applications for producing CIBS programmes submitted by the community groups and individuals will be approved. The CIBF involved is estimated to be about \$12 million.

Reply Serial No.

CONTROLLING OFFICER'S REPLY

CEDB(CCI)025

(Question Serial No. 1726)

Head: (55) Government Secretariat : Commerce and Economic

Development Bureau (Communications and Creative Industries

Branch)

Subhead (No. & title):

<u>Programme</u>: (1) Broadcasting and Creative Industries

<u>Controlling Officer</u>: Permanent Secretary for Commerce and Economic Development

(Communications and Creative Industries) (Miss Susie HO)

<u>Director of Bureau</u>: Secretary for Commerce and Economic Development

Question:

One of the tasks of the Communications and Creative Industries Branch is to administer, through Create Hong Kong (CreateHK), the CreateSmart Initiative (CSI) to provide funding support to non-film related projects conducive to the development of creative industries of Hong Kong. In this connection, please inform this Committee of the following:

(a) Please list, according to the table below, the number of projects approved under the CSI and the amount of funding involved over the past two financial years by sectors of the creative industries.

	Advertising	Architecture	Design	Digital Entertainment	Printing and publishing	Television	Music	Others
Number of projects approved in 2015-16								
Amount of funding approved in 2015-16								
Number of projects approved in 2016-17								
Amount of funding approved in 2016-17								

- (b) How many applications have been received under the CSI over the past two years and how many of them have been approved? For those unsuccessful applications, what are the major reasons for not approving them? Which sector of the creative industries do they usually come from?
- (c) What measures will the Administration adopt to encourage different sectors of creative

Asked by: Hon MA Fung-kwok (Member Question No. 60)

Reply:

(a) The table below lists the number of cases approved under the CreateSmart Initiative (CSI) and the amount of funding involved from 2015-16 to 2016-17 by different sectors of creative industries:

	Number of cases approved in 2015-16	Amount of funding approved in 2015-16 (\$m)	Number of cases approved in 2016-17 (as at December 2016)	Amount of funding approved in 2016-17 (as at December 2016) (\$m)
Advertising	4	8.16	3	3.69
Architecture	4	12.80	2	5.12
Design	18 ⁽¹⁾	65.14 ⁽¹⁾	18 ^{(1),(2)}	185.25 ^{(1),(2)}
Digital Entertainment	7	14.51	6	6.59
Printing and Publishing	3	6.89	2	6.08
Television	2	1.45	0	0
Music	2	7.80	1	6.56
Others	7	7.86	2	0.97

Note:

- (1) The table above excludes the projects under the Design-Business Collaboration Scheme (DBCS). The DBCS has migrated to the CSI since 24 May 2013 and has no longer accepted applications since 31 December 2015. In 2015-16 and 2016-17 (as at December 2016), the numbers of projects approved under the DBCS were 12 and 6 and the amounts of funding involved were \$450,030 and \$259,360 respectively.
- (2) The funding approved for the Fashion Incubation Programme and the third phase of the Design Incubation Programme, which amounts to \$106.5 million in total, is included.
- (b) The table below lists the number of applications received under the CSI and the number of such applications approved and rejected from 2015-16 to 2016-17:

	Number of applications received from	Among the number of applications received from 2015-16 to 2016-17 (as at December 2016)			
	2015-16 to 2016-17 (as at December 2016)	Number of cases approved	Amount of funding approved (\$m)#	Number of cases rejected	Other cases ⁽³⁾
CSI	140	68	289.75	20	52
DBCS under CSI	78	14	0.55	56	8

Note:

- (3) Other cases include applications withdrawn by the applicants and those being processed by Create Hong Kong (CreateHK).
- (4) DBCS has migrated to the CSI since 24 May 2013.

For the CSI, major reasons for rejecting the applications include: the objectives of the projects applying for funding are not in line with the CSI's strategic direction to drive the development of creative industries; the deliverables of the projects serve only the interests of individual private companies or private institutions rather than the entire creative sectors concerned; the projects have duplicated or may duplicate the work of other institutions; and the applicants are too optimistic about the expected impact of the projects, etc. Most of the rejected cases are projects from the design sector.

For the DBCS, major reasons for rejecting the applications include: the applicant small and medium enterprises (SMEs) did not have on-going business or were companies that had just been set up; the projects could not help SMEs upgrade their brands or enhance their competitiveness; and the contents of the projects fell outside the funding scope, etc.

(c) CreateHK has been maintaining close liaison with individuals and organisations from different sectors of creative industries to introduce the objective and details of the CSI and encourage them to apply for funding under the CSI. CreateHK also promotes the CSI through its own publicity materials and promotional activities of individual CSI projects.

We will continue our publicity and promotional efforts in this regard and work with the trade to facilitate the development of creative industries.

Reply Serial No.

CONTROLLING OFFICER'S REPLY

CEDB(CCI)026

(Question Serial No. 1762)

Head: (55) Government Secretariat : Commerce and Economic

Development Bureau (Communications and Creative Industries

Branch)

Subhead (No. & title):

<u>Programme</u>: (1) Broadcasting and Creative Industries

<u>Controlling Officer</u>: Permanent Secretary for Commerce and Economic Development

(Communications and Creative Industries) (Miss Susie HO)

<u>Director of Bureau</u>: Secretary for Commerce and Economic Development

Question:

It is mentioned in the Budget Speech that "2017 marks the 20th anniversary of the establishment of the Hong Kong Special Administrative Region. We will sponsor or organise a series of celebration events to showcase the robust development of Hong Kong's creative industries to our community and countries around the world. We will sponsor design exhibitions to be staged in Hong Kong, five Mainland and three overseas cities to present and promote our design industry. We will also organise thematic Hong Kong film shows in ten cities in North America, Europe and Asia to highlight the achievements of Hong Kong's film industry," and "sponsor exhibitions to be staged locally and in Europe on the works of Hong Kong comic artists, a locally-held response exhibition of the Venice Biennale International Architecture Exhibition and the organisation of fashion shows. These events will help present the accomplishments of various domains of our creative industries in a multi-faceted manner." In this connection, please advise this Committee of the following:

(a) Using the table below, please provide information on design exhibitions to be funded by the Administration and staged in Hong Kong, five Mainland and three overseas cities.

Name of design exhibition	Main content	Date to be held	Venue	Amount of funding

(b) Using the table below, please provide information on thematic Hong Kong film shows to be organised by the Administration in ten cities in North America, Europe and Asia.

Name of thematic Hong Kong film show	Main content	Date to be held	Venue	Expenditure involved

(c) Using the table below, please provide information on exhibitions to be funded by the

Administration and staged locally and in Europe on the works of Hong Kong comic artists.

Name of exhibition on the works	Main content	Date to be	Venue	Amount of
of Hong Kong comic artists		held		funding

- (d) What is the amount of funding support by the Administration for a locally-held response exhibition of the Venice Biennale International Architecture Exhibition?
- (e) Using the table below, please provide information on the organisation of fashion shows to be funded by the Administration.

Name of fashion show	Main content	Date to be held	Venue	Amount of funding

(f) What criteria does the Administration adopt to provide funding for creative industries to organise design exhibitions, exhibitions on the works of Hong Kong comic artists and fashion shows? Is there any upper limit on the amount of funding?

Asked by: Hon MA Fung-kwok (Member Question No. 74)

Reply:

(a), (b) and (d)

To celebrate the 20th anniversary of the establishment of the Hong Kong Special Administrative Region (HKSAR), we will organise or sponsor the following events to showcase the robust development of Hong Kong's creative industries:

Name of Event	Main Content	Date to be held	Estimated expenditure of the Communications and Creative Industries Branch
Confluence • 20+	To organise design	April to	\$10 million*
Creative Ecologies of	exhibitions in Hong	November	
Hong Kong	Kong, Milan, Seoul and	2017 (to be	
	Chicago	confirmed)	
20.43 Business of Hong	To organise design	June to	\$9.5 million
Kong Design Exhibition	exhibitions in Shenzhen,	November	
	Suzhou, Shanghai,	2017	
	Hangzhou and Wuhan		
VERY HONG KONG	To organise a design	August 2017	\$7.5 million
VERY HONG KONG	and creative exhibition		
	in Hong Kong		
Creative Visions: Hong	To organise film	April to	\$10 million
Kong Cinema	screening and related	November	
1997-2017	activities in Udine,	2017	
	Toronto, Vancouver,		
	Berlin, Seoul, Moscow,		
	Prague, Paris, London		
	and Manchester		

Name of Event	Main Content	Date to be held	Estimated expenditure of the Communications and Creative Industries
			Branch
Paradigm Shift: Post-97	To organise film	April to	\$3 million
Hong Kong Cinema	screening activities in	November	
	Hong Kong	2017	
Stratagems in	To organise an	29 April to	\$0.26 million
Architecture – "The	architecture exhibition	30 May	
15th Venice Biennale	in Hong Kong in	2017	
International	response to the 15th		
Architecture	International		
Exhibition" Hong Kong	Architecture Exhibition		
Response Exhibition	– La Biennale di		
	Venezia		

^{*} Apart from the contribution of \$10 million from the Communications and Creative Industries Branch, part of the expenditure of the design exhibitions is contributed by the Hong Kong Economic and Trade Offices in the overseas countries concerned.

(c) and (e)

We will sponsor the organisation of exhibitions on the works of Hong Kong comic artists in Hong Kong and Europe, and the organisation of fashion shows in Hong Kong. These activities are still under planning with details to be announced.

- (f) We provide funding to the trade through the CreateSmart Initiative (CSI) to organise events related to the creative industries in celebration of the 20th anniversary of the establishment of the HKSAR. CSI-funded projects have to meet the assessment criteria of the scheme, including:
 - (i) the potential of the project in promoting and speeding up the development of local creative industries; fostering a conducive environment for Hong Kong to facilitate development of creative industries; and building Hong Kong into a regional creative capital;
 - (ii) whether benefits accrued from the project can serve the interests of the entire creative industries or individual creative sectors:
 - (iii) the overall planning, organisational structure and duration of the project;
 - (iv) the capability of the project team, including the project team's expertise, experience, qualifications, track record, and resources available for the project; and
 - (v) whether the project is cost-effective and the proposed budget is reasonable and realistic, and whether the project has been funded or should be funded by other sources.

There is no pre-set upper limit on the funding amount of individual projects. All funding applications are handled in accordance with established procedures.

Reply Serial No.

CONTROLLING OFFICER'S REPLY

CEDB(CCI)027

(Question Serial No. 4866)

Head: (55) Government Secretariat : Commerce and Economic

Development Bureau (Communications and Creative Industries

Branch)

Subhead (No. & title):

<u>Programme</u>: (2) Telecommunications

Controlling Officer: Permanent Secretary for Commerce and Economic Development

(Communications and Creative Industries) (Miss Susie HO)

<u>Director of Bureau</u>: Secretary for Commerce and Economic Development

Question:

(a) Please list the specific work and follow-up action by the Government in 2016-17 concerning the public consultation on regulation of person-to-person telemarketing calls, for which a budget of around \$1.2 million has been earmarked.

(b) Is there any concrete work or budget for following up the relevant issues in 2017-18? What is the estimated expenditure involved?

Asked by: Hon MA Fung-kwok (Member Question No. 23)

Reply:

There are diverse views in the community on how the regulation of P2P calls might be strengthened. Various factors also needed to be taken into consideration, including protection of personal data, marketing activities, employment and livelihood etc. In 2016-17, we made preparations for conducting a public consultation on how the regulation of P2P calls could be strengthened. Our plan is to conduct the public consultation in 2017. We will collate opinions of different sectors of the community comprehensively with a view to formulating a regulatory approach that suits Hong Kong. As regards manpower and expenditure, the public consultation will be carried out by existing manpower of the Communications and Creative Industries Branch of the Bureau. Moreover, since the public consultation is expected to be launched in 2017 and the related expenses will mainly be used in 2017-18 (instead of 2016-17), we have earmarked around \$0.5 million in 2017-18 for general expenses of the public consultation.

CONTROLLING OFFICER'S REPLY

CEDB(CCI)028

(Question Serial No. 7211)

Head: (55) Government Secretariat : Commerce and Economic

Development Bureau (Communications and Creative Industries

Branch)

Subhead (No. & title):

Programme:

Controlling Officer: Permanent Secretary for Commerce and Economic Development

(Communications and Creative Industries) (Miss Susie HO)

<u>Director of Bureau</u>: Secretary for Commerce and Economic Development

Question:

Will the Bureau advise this Committee of the dates of establishment and amounts of injection into the funds below and the balances, amounts of government injection and total expenditures for each year from 2013-14, 2014-2015, 2015-16 to 2016-17. If there are any funds which are under the purview of the Bureau but not included here, please provide the information as mentioned above.

- (a) Community Involvement Broadcasting Fund
- (b) Film Development Fund
- (c) Film Guarantee Fund

Asked by: Hon MA Fung-kwok (Member Question No. 101)

Reply:

(a) Community Involvement Broadcasting Fund (CIBF)

The CIBF was set up in May 2012 with an injection of \$45 million to support and encourage community groups and individuals to participate in broadcasting through community involvement broadcasting service. The usage of the CIBF is as follows:

Year	Injection amount (\$'000) (Note)	Total expenditure (\$'000)	Cumulative expenditure (\$'000)	Balance (\$'000)
2012-13	45,000	\ . /	(,)	\ . /
2013-14	-	1,114	1,114	43,886
2014-15	-	3,524	4,638	40,362
2015-16	-	6,561	11,199	33,801
2016-17	-	6,200 (estimated)	17,399 (estimated)	27,601 (estimated)

Note: Given that the CIBF has not been used up, there was no injection between 2013-14 and 2016-17.

(b) Film Development Fund (FDF)

The FDF was first set up in April 1999 for a period of five years to support the development of Hong Kong's film industry. The Government revived the FDF in April 2005. Since then and up till now, the Government has injected a total of \$540 million into the FDF. The usage of the FDF is as follows:

Year	Injection amount	Total expenditure (\$'000)	Cumulative expenditure	Balance (\$'000)
	(\$'000)	(\$ 000)	(\$'000)	(ψ 000)
•007.01	` ′		(\$ 000)	
2005-06	20,000			
2007-08	300,000			
2013-14	-	39,886	250,744	69,256
2014-15	-	30,933	281,677	38,323
2015-16	200,000	25,815	307,492	212,508
2016-17	20,000	47,668 (estimated)	355,160 (estimated)	184,840 (estimated)

(c) Film Guarantee Fund (FGF)

The FGF was set up in January 2003 with an initial deployment of \$50 million from the FDF to provide loan guarantee to film productions. The FGF later ploughed back \$20 million to the FDF in 2005. There has been no application under the FGF since July 2007. In view of the lack of interest of the trade in the FGF, the Government ceased the FGF's operation on 1 July 2015. The usage of the FGF was as follows:

Year	Injection amount	Total expenditure	Cumulative expenditure	Balance
	(\$'000)	(\$'000)	(\$'000)	(\$'000)
2002-03	50,000			
2005-06	(20,000)			
2013-14	-	0	1,124	29,265
2014-15	-	0	1,124	29,379
2015-16	N.A.	N.A.	N.A.	N.A.
2016-17 N.A.		N.A.	N.A.	N.A.

(d) CreateSmart Initiative (CSI)

The CSI was set up in June 2009 to support the development of creative industries other than film* with a total injection of \$1 billion so far. The usage of the CSI is as follows:

Year	Injection	Total expenditure	Cumulative	Balance
	amount	(\$'000)	expenditure	(\$'000)
	(\$'000)		(\$'000)	
2009-10	300,000			
2013-14	300,000	85,221	276,132	323,868
2014-15	-	87,281	363,413	236,587
2015-16	-	98,075	461,488	138,512
2016-17	400,000	153,896 (estimated)	615,384 (estimated)	384,616 (estimated)

* Note: Creative industries other than film cover advertising, architecture, design, animation, comics and digital entertainment, music (which generally refers to the phonographic industry), publishing, and enterprises associated with the television (TV) industry (excluding TV stations). The development of the film sector is covered by the FDF mentioned in item (b) above.

- End -

Reply Serial No.

CONTROLLING OFFICER'S REPLY

CEDB(CCI)029

(Question Serial No. 1928)

Head: (55) Government Secretariat : Commerce and Economic

Development Bureau (Communications and Creative Industries

Branch)

Subhead (No. & title):

<u>Programme</u>: (2) Telecommunications

<u>Controlling Officer</u>: Permanent Secretary for Commerce and Economic Development

(Communications and Creative Industries) (Miss Susie HO)

<u>Director of Bureau</u>: Secretary for Commerce and Economic Development

Question:

The Administration will continue to work with the Communications Authority (CA) in the coming year to prepare for the re-assignment arrangements for the frequency spectrum in the 900 MHz and 1800 MHz bands in view of the expiry of the existing assignments in the period between November 2020 and September 2021. However, the latest spectrum release plan ("SRP") published by the CA has not identified any new spectrum for the provision of public mobile services from 2017 to 2019. In this connection, please advise this Committee of the following:

- (a) Will the Administration switch off analogue television services earlier (before 2020) and conduct frequency co-ordination with the Mainland regulatory authorities to avoid cross-boundary interference so as to release spectrum in the 700 MHz frequency band for the provision of public mobile services as soon as possible? If yes, what are the schedule, resources and manpower involved? If no, what are the reasons? When does the Administration expect to release spectrum in the 700 MHz band?
- (b) What are the progress and schedule of as well as resources and manpower involved in the work of the Government on clearing spectrum within the frequency band of 24.5 86 GHz?
- (c) What is the progress of the study conducted by the Government on potential interference problems between public mobile services within the 3.5 GHz frequency band and satellite services? What are the schedule, resources and manpower involved? Has the Government conducted compatibility testing on public mobile services and satellite services? If yes, what are the testing results, progress, schedule, resources and manpower involved? If no, what are the reasons? When does the Government expect to release that frequency band for the provision of public mobile services?
- (d) The CA stated that there will be several sources of supply of new spectrum, both in

- low frequency and high frequency bands, for the provision of public mobile services including the coming fifth generation (5G) mobile services by 2020. When does the Administration expect to announce the updated SRP?
- (e) What is the earliest time the Administration can formulate the 5G spectrum auction and assignment plan and strategy for the provision of public mobile services? What are the work progress, schedule, resources and manpower involved?

Asked by: Hon MOK Charles Peter (Member Question No. 17)

Reply:

- (a) Currently, the 700 MHz band is being used mainly for the provision of analogue television (TV) broadcasting services. The Government's current working target for switching off analogue TV broadcasting services (Analogue Switch Off, ASO) is the end of 2020, which will be reviewed in 2017-18. The relevant work is undertaken by the Commerce and Economic Development Bureau (Communications and Creative Industries Branch) with existing manpower. After ASO, the Communications Authority (CA) plans to, through the Office of the Communications Authority (OFCA), conduct frequency coordination with the Mainland regulatory bodies, and upon completion of frequency coordination, to allocate the spectrum concerned for mobile services.
- (b) In view of the latest developments of the fifth generation (5G) technology, the CA plans to make available spectrum in the 26 GHz (24.25 27.5 GHz) and 28 GHz (27.5 28.35 GHz) bands as the first batch of spectrum for the provision of 5G services in Hong Kong. The 28 GHz band is currently vacant, and part of the 26 GHz band is assigned for fixed links. The CA plans to notify in the first half of 2017 spectrum assignees in the 26 GHz band of the arrangement to vacate their band by mid-2019, and to coordinate with them to relocate their current operation of fixed links to other frequency bands.

The CA will closely monitor the progress of making available 5G spectrum by the International Telecommunication Union (ITU) and other countries or regions with a view to proceeding with other relevant preparatory work. The manpower and expenditure involved in the relevant work will be met by the OFCA Trading Fund.

(c) The CA will launch a public consultation in the second half of 2017 on the vacation of the 3.4 - 3.7 GHz band (currently assigned for fixed satellite service (FSS) provision), with a view to re-allocating it to mobile services in 2020. As the potential use of the 3.5 GHz band (3.4 - 3.6 GHz) for public mobile services might affect existing FSS users, including hundreds of thousands of households receiving satellite TV services, OFCA will engage a technical consultant to advise on feasible mitigation measures to enable the co-existence of FSS and mobile service within the frequency band of 3.4 - 4.2 GHz.

- (d) There is currently 35 MHz of vacant spectrum in the 2 GHz band which is still available for public mobile services. Moreover, subject to the progress of work mentioned in parts (a) to (c) above, additional spectrum might be made available by 2020. The CA will consult the industry on the supply of new spectrum as soon as possible and update the spectrum release plan in early 2018.
- (e) The ITU will discuss the allocation of spectrum for 5G services with the Member States at the World Radiocommunication Conference to be held in 2019. OFCA will follow up on the work in connection with ITU closely and participate in the relevant conferences. It will also closely monitor the discussions among concerned regional organisations and the developments of advanced economies. After the harmonisation of the spectrum plan at the international and regional levels, the CA can immediately allocate the applicable portions for 5G services, and at the same time work out the relevant arrangements for spectrum assignment. The manpower and expenditure involved in the relevant work will be met by the OFCA Trading Fund.

Reply Serial No.

CONTROLLING OFFICER'S REPLY

CEDB(CCI)030

(Question Serial No. 1931)

Head: (55) Government Secretariat : Commerce and Economic

Development Bureau (Communications and Creative Industries

Branch)

Subhead (No. & title):

<u>Programme</u>: (2) Telecommunications

<u>Controlling Officer</u>: Permanent Secretary for Commerce and Economic Development

(Communications and Creative Industries) (Miss Susie HO)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

Under Programme (2) of Head 55, it is mentioned that the Government will prepare the launch of a public consultation on strengthening the regulation of person-to-person telemarketing calls (P2P calls). Will the Administration inform this Committee of the following -

- (a) the schedule of the consultation and the follow-up work plan to amend the Unsolicited Electronic Messages Ordinance (UEMO);
- (b) the number of public complaints about P2P calls received by the Communications Authority (CA) over the past three years. Please list the information by year; and
- (c) the respective numbers of advisory letters, warning letters, enforcement notices issued and prosecution cases initiated by the CA to message senders who were found to be, or were likely to have been, in breach of the UEMO.

Asked by: Hon MOK Charles Peter (Member Question No. 19)

Reply:

- (a) There are diverse views in the community on how the regulation of person-to-person telemarketing calls (P2P calls) might be strengthened. Various factors also needed to be taken into consideration, including protection of personal data, marketing activities, employment and livelihood etc. We plan to conduct a public consultation in 2017 on how the regulation of P2P calls could be strengthened. We will collate opinions of different sectors of the community comprehensively with a view to formulating a regulatory approach that suits Hong Kong.
- (b) The overall numbers of enquiries and complaints related to P2P calls received by the Commerce and Economic Development Bureau and the Office of the Communications Authority (OFCA) in the past three years are as follows:

Year	Overall number of enquiries and complaints related to P2P calls received
2014	1 215
2015	1 472
2016	648

(c) OFCA has been delegated by the Communications Authority (CA) the powers to enforce the Unsolicited Electronic Messages Ordinance (UEMO) (Cap. 593). In general, if OFCA finds, upon investigation, that a person has contravened the rules of sending commercial electronic messages set out under the UEMO, it will consider issuing an advisory letter or a warning letter to that person. According to OFCA's past experience in handling complaint cases, most complained senders would be willing to take remedial action immediately upon approach by OFCA. If the sender concerned has taken remedial action, OFCA need not exercise the powers delegated by the CA to issue an enforcement notice for that case. However, OFCA will consider issuing an enforcement notice to the sender concerned if it is of the view that the contravention will likely continue or be repeated. According to the UEMO, any person who contravenes an enforcement notice served on him commits an offence and is liable to prosecution.

The numbers of advisory letters, warning letters and enforcement notices issued and prosecution instigated by OFCA in the past three years are as follows:

Year	Number of advisory letters issued	Number of warning letters issued	Number of enforcement notices issued	Number of prosecution instigated
2014	267	52	1	1
2015	150	28	2	0
2016	175	26	0	1

Reply Serial No.

CONTROLLING OFFICER'S REPLY

CEDB(CCI)031

(Question Serial No. 5113)

Head: (55) Government Secretariat : Commerce and Economic

Development Bureau (Communications and Creative Industries

Branch)

Subhead (No. & title):

<u>Programme</u>: (1) Broadcasting and Creative Industries, (2) Telecommunications

Controlling Officer: Permanent Secretary for Commerce and Economic Development

(Communications and Creative Industries) (Miss Susie HO)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

Under Programme (2) of Head 55, the Administration started the preparatory work for comprehensive review of the Telecommunications Ordinance (TO) and the Broadcasting Ordinance (BO). Please advise this Committee of the following:

- (a) the specific work of the team set up for three years to review the TO and BO in 2016-17;
- (b) the staff establishment, work plan and schedule of the team;
- (c) whether the Administration will consult the industry and members of the public on the review. If yes, what are the details? If no, what are the reasons?

Asked by: Hon MOK Charles Peter (Member Question No. 54)

Reply:

Our consolidated reply to the three parts of the question is as follows:

In 2016-17, the dedicated team commenced the work for the review, which includes studying the legislative background and details of the Telecommunications Ordinance, the Broadcasting Ordinance and other relevant legislation, examining the comments and experiences of stakeholders and departments in the course of the implementation of the ordinances, drafting the consultation paper, etc.

The Administration plans to report to the Legislative Council Panel on Information Technology and Broadcasting in mid-2017 on the details of the work plan. It is anticipated that there will be several rounds of public consultation, the timetable of which is under consideration by the team. Subject to the findings of the consultations, the Administration will start the law drafting process for the relevant statutory provisions.

The team comprises six staff members, including one Administrative Officer Staff Grade B and one Administrative Officer Staff Grade C to spearhead the review. The other four staff members are non-directorate officers including one Senior Executive Officer, two Personal Secretaries Is and one Assistant Clerical Officer.

- End -

Reply Serial No.

CONTROLLING OFFICER'S REPLY

CEDB(CCI)032

(Question Serial No. 5114)

Head: (55) Government Secretariat : Commerce and Economic

Development Bureau (Communications and Creative Industries

Branch)

Subhead (No. & title):

<u>Programme</u>: (2) Telecommunications

Controlling Officer: Permanent Secretary for Commerce and Economic Development

(Communications and Creative Industries) (Miss Susie HO)

<u>Director of Bureau</u>: Secretary for Commerce and Economic Development

Question:

Over the years, quite a number of schools and residents in remote areas such as outlying islands and villages in the New Territories have been requesting the Government to help establish fixed broadband networks. Will the Administration inform this Committee of the following:

- (a) Whether the Administration has taken any specific measure in 2016-17 to promote the development of broadband networks in remote areas? What are the specific work and expenditure?
- (b) Previous government information revealed that "at present, at least three fixed network operators are actively building networks in rural and remote areas so as to provide higher speed broadband services". What is the progress?
- (c) Whether the Administration has compiled statistics on the demand of residents in various areas for fixed broadband networks and encouraged operators to explore feasible options with a view to enhancing the penetration rate of broadband Internet access services in remote areas and the territory? If yes, what are the details? If not, what are the reasons?
- (d) Whether the Administration has compiled statistics on districts where the speeds of broadband services are slow? If yes, what are the details?
- (e) What is the number of enquiries from the public on fixed broadband network coverage and choices of broadband services over the past three years? What follow-up action has been taken by the Administration?

Asked by: Hon MOK Charles Peter (Member Question No. 55)

Reply:

- With a view to encouraging fixed network operators (FNOs) to invest in network expansion, the Office of the Communications Authority (OFCA) has all along been committed to offering facilitation measures, including assisting the FNOs in rolling out network across public streets, government bridges and tunnels etc, explaining to the public the responsibilities and duties of the FNOs and the advantages that would bring to the public in respect of network rollout, and assigning radio spectrum for the development of wireless fixed broadband services so as to enhance broadband network coverage in rural and remote areas. The expenditure involved is absorbed by existing resources of OFCA.
- (b) According to the understanding of OFCA, there are currently at least four FNOs actively establishing networks in rural and remote areas so as to provide higher speed broadband services.

Among these FNOs, two are existing FNOs while the other two are new FNOs. One of the new FNOs obtained the approval of the Communications Authority (CA) in 2015 for amending its unified carrier licence, such that it is able to use radio spectrum to provide wireless fixed broadband services in rural and remote areas. That FNO is now establishing the related network facilities and its planned network coverage spans across 114 villages in New Territories east, New Territories west, North District and the outlying islands. The other new FNO was granted the unified carrier licence by the CA in January this year. That company is now actively planning for the establishment of fibre-based network in rural and remote areas so as to provide fixed broadband services. It plans to establish its network in the next three years to cover around 300 villages in the New Territories (including districts like Yuen Long, Tai Po, North District, Sai Kung, etc.) and the outlying islands, and envisages that its network coverage and provision of services can serve over 500 villages within ten years.

(c) to (e) With the full liberalisation of the telecommunications market in Hong Kong, all fixed broadband services are provided on the basis of market competition. The provision of the relevant service, the area of network coverage, the type of technologies adopted and the level of charges are primarily determined by the FNOs based on their commercial considerations. OFCA does not have statistics on the demand for or speed of fixed broadband services in individual districts. The numbers of enquiries OFCA received from the public on fixed broadband network coverage and choices of broadband services (including the enquiries from the public living in rural and remote areas) over the past three years are 48, 58 and 54 respectively. OFCA has relayed the enquiries to major FNOs for planning their network expansion and encouraged them to explore feasible options to enhance the network coverage in these areas. We expect that with the continued network expansion or enhancements made by the FNOs in the New Territories and the outlying islands, fixed broadband services in these areas can be gradually improved in the coming years.

Reply Serial No.

CONTROLLING OFFICER'S REPLY

CEDB(CCI)033

(Question Serial No. 5115)

Head: (55) Government Secretariat : Commerce and Economic

Development Bureau (Communications and Creative Industries

Branch)

Subhead (No. & title):

<u>Programme</u>: (1) Broadcasting and Creative Industries

Controlling Officer: Permanent Secretary for Commerce and Economic Development

(Communications and Creative Industries) (Miss Susie HO)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

Regarding the processing of applications for domestic free television programme service (free TV) licences, will the Government advise this Committee of the following:

- (a) The Communications Authority (CA) has conducted public consultation and commissioned an independent consultant regarding the applications for free TV licences from Forever Top (Asia) Limited (Forever Top) and Phoenix Satellite Television Company Limited. What are the expenditure and manpower involved?
- (b) Will a deadline be set for processing the application from Forever Top? If no, what are the reasons?
- (c) Regarding the consultation mentioned in (a), what is the respective total number of responses/submissions received? Did the responses/submissions received tend to support or object to the applications from the two companies?
- (d) Regarding the applications from the two companies, what are the opinions as stated in the independent consultancy reports? When will the CA make recommendations to the Chief Executive in Council in respect of the applications? What are the recommendations?
- (e) Will the CA commission an independent consultancy study again on the application from Hong Kong Television Network Limited?

Asked by: Hon MOK Charles Peter (Member Question No. 56)

Reply:

(a) The Communications Authority (CA) completed the six-week public consultation on the applications for domestic free television programme service (free TV) licences

submitted by Forever Top (Asia) Limited (Forever Top) and Phoenix Hong Kong Television Limited (Phoenix HK) in October 2015 and November 2016 respectively. Moreover, the CA has commissioned an independent consultant to conduct market analysis and submit consultancy reports for assessing the possible impacts of the said applications on the local television market and overall broadcasting industry. The expenditure involved in the consultation and consultancy studies was met by the Office of the Communications Authority Trading Fund.

- (b) At the request of Forever Top, the CA has put on hold the processing of its application for free TV licence since September 2016. Forever Top requested the CA to resume the processing of its licence application in March 2017 and has submitted part of the supplementary information to the CA. After examining the relevant information, the CA has requested Forever Top to provide further information, so as to facilitate the CA's resumption of processing Forever Top's licence application as per its request. The CA is awaiting Forever Top's response.
- (c) The CA received around 400 submissions on the application for free TV licence from Forever Top and around 180 submissions on the application for free TV licence from Phoenix HK. The CA will process the two licence applications in accordance with the Broadcasting Ordinance (BO) as well as established procedures and criteria and submit its recommendations to the CE in Council as soon as possible. The CA will publish the public views collected when the Government announces the decisions of the CE in Council on the above two licence applications.
- (d) The CA is now examining the applications for free TV licences from Forever Top and Phoenix HK in accordance with the BO as well as established procedures and criteria. The consultancy studies on such applications are still in progress. The time required for processing each application varies and depends on individual merits of the application and whether sufficient information has been provided by the applicant. The CA will examine the applications prudently and submit its recommendations to the CE in Council as soon as possible.
- (e) On 27 September 2016, the CE in Council, having regard to the recommendations of the CA, agreed with the CA's recommendations and decided to give Hong Kong Television Network Limited (HKTVN) more time to submit the information required under the BO, and invited the CA, on receipt of the required information from HKTVN, to submit further recommendations to the CE in Council on its application. HKTVN submitted some supplementary information to the CA in November 2016. Having examined the relevant information, the CA requested HKTVN in December 2016 to submit the remaining required information as soon as possible for examination by the CA. The CA is now waiting for HKTVN to provide relevant information and has no plan to commission a consultancy study again on its application.

Reply Serial No.

CONTROLLING OFFICER'S REPLY

CEDB(CCI)034

(Question Serial No. 5138)

<u>Head</u>: (55) Government Secretariat : Commerce and Economic

Development Bureau (Communications and Creative Industries

Branch)

Subhead (No. & title):

Programme:

<u>Controlling Officer</u>: Permanent Secretary for Commerce and Economic Development

(Communications and Creative Industries) (Miss Susie HO)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

(a) The total expenditure and details of publishing advertisements, sponsored content or advertorials in newspapers registered under the Registration of Local Newspapers Ordinance by your bureau in the past year:

Date of publish	Status	Government or public	Name and	Name of	Frequency	Expenditure
(Day/Month/Year)	(one-off/	organisation (including	purpose of	media	(as at 28	(as at 28
	ongoing/done)	bureau/department/public	advertisement	organisation	February	February
	(as at 28	organisation/government		and	2017)	2017)
	February	advisory body)		newspaper		
	2017)					

(b) The expenditure and details of sponsoring local free-to-air television stations, pay television stations and radio stations to provide information and produce programmes or materials by your bureau in the past year:

Date of broadcast	Status	Government or public	Name and	Media	Frequency	Expenditure
(Day/Month/Year)	(one-off/	organisation (including	purpose of	organisation	(as at 28	(as at 28
	ongoing/	bureau/department/public	advertisement		February	February
	done) (as at	organisation/government			2017)	2017)
	28 February	advisory body)				
	2017)					

(c) The media organisations which published or broadcast advertisements/sponsored content of your Bureau in the past year, as well as the frequency and the total expenditure involved (in descending order):

Name of media organisation	Frequency	Total expenditure (\$)

(d) The websites/network platforms on which your bureau published online advertisements/sponsored content in the past year, as well as the frequency, the duration (days) and the total expenditure involved (tabulated in descending order):

Website/	Content of	Frequency	Duration	Hit rate, number of	Total
network	advertisement		(days)	impressions and reach	expenditure (\$)
platform			-	_	_

Asked by: Hon MOK Charles Peter (Member Question No. 85)

Reply:

- (a) The Commerce and Economic Development Bureau (Communications and Creative Industries Branch) (CEDB(CCIB)) has not published advertisements, sponsored content or advertorials in newspapers registered under the Registration of Local Newspapers Ordinance in the past year.
- (b) The CEDB(CCIB) has not sponsored local free-to-air television stations, pay television stations and radio stations to provide information and produce programmes or materials in the past year.
- (c) The CEDB(CCIB) has not published or broadcast advertisements/sponsored content in media organisations over the past year.
- (d) Details of the websites/network platforms on which the CEDB(CCIB) published online advertisements/sponsored content in the past year, as well as the frequency, the duration (days) and the total expenditure involved (tabulated in descending order) are as follows:

Website/	Content of	Frequency	Duration	Hit rate, number of	Total
network	advertisement		(days)	impressions and reach	expenditure
platform					(\$)
Yahoo -	Digital Audio	(1) 1 time	(1) 14	Number of	(1) 223,530
(1) Publicity	Broadcasting	(2) 1 time	(2) 7	impressions:	(2) 35,294
video	(DAB)	(3) 1 time	(3) 56	(1) 5 113 674	(3) 23,000
(2) Banner				(2) 1 203 635	
advertising				(3) 2 834 989	
(3)Native					
advertising				Number of clicks:	
				(1) 4 566	
				(2) 423	
				(3) 8 669	
				(Reach: Not applicable	
				(NA))	
(1) Facebook	Promotion of	(1) 1 time	(1) 65	Number of clicks:	(1) 30,000
(2) Instagram	the "Dream	(2) 1 time	(2) 65	(1)1 580	(2) 30,000
	High" project			(2)1 366	

				Number of impressions: (1) 9 705 562 (2) 2 415 588 Reach: (1) 2 565 682 (2) 2 409 949	
YouTube -	DAB	1 time	49	Number of	24,640
Publicity video				impressions:	,
				385 093	
				N. 1 6 11 1 400	
				Number of clicks: 400	
				Number of views:	
				117 672	
				(Reach: NA)	
Google Display	DAB	1 time	56	Number of	20,160
Network -				impressions:	
Banner advertising				18 674 122	
advertising				Number of clicks: 10	
				801	
	D.10		7 0	(Reach: NA)	11.200
Facebook -	DAB	1 time	58	Number of	11,200
Banner				impressions: 5 009 032	
advertising				3 009 032	
				Number of clicks: 534	
				(Reach: NA)	

Reply Serial No.

CONTROLLING OFFICER'S REPLY

CEDB(CCI)035

(Question Serial No. 5155)

<u>Head</u>: (55) Government Secretariat : Commerce and Economic

Development Bureau (Communications and Creative Industries

Branch)

Subhead (No. & title):

Programme:

Controlling Officer: Permanent Secretary for Commerce and Economic Development

(Communications and Creative Industries) (Miss Susie HO)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

Regarding the records management work of your Bureau and the departments under your purview over the past year:

- (a) Please provide information on the number and rank of officers designated to perform such work. If there is no officer designated for such work, please provide information on the number of officers and the hours of work involved in records management duties, and the other duties they have to undertake in addition to records management;
- (b) Please list in the table below information on programme and administrative records which have been closed pending transfer to the Government Records Service (GRS) for appraisal:

Category of records	Years covered by the records	Number and linear metres of records	Retention period approved by GRS	Are they confidential documents	Reasons for not having been transferred

(c) Please list in the table below information on programme and administrative records which have been transferred to GRS for retention:

Category of records	Years covered by the records	Number and linear metres of records	Are they confidential documents	Reasons for not having been transferred

(d) Please list in the table below information on records which have been approved for destruction by GRS:

Category of records	Years covered by the records	Number and linear metres of records	Retention period approved by GRS	Are they confidential documents	Reasons for not having been transferred

<u>Asked by</u>: Hon MOK Charles Peter (Member Question No. 102)

Reply:

- (a) In accordance with the Government's records management policy, the following staff of different ranks in the Branch and its departments*, apart from their daily schedule of work, are also tasked with records management duties:
 - (i) 2 Chief Executive Officers are designated to serve as Departmental Records Managers (DRMs) to devise, carry out and document departmental records management practices and procedures according to the guidelines and advice of the Government Records Service (GRS);
 - (ii) 1 Senior Executive Officer (SEO) and 1 Executive Officer II (EOII) are appointed to serve as Assistant Departmental Records Managers to assist the DRMs in the execution of the duties concerned; and
 - (iii) 21 SEO/EOI/EOII or officers of equivalent rank are responsible for supervising records management in different divisions/sections.

Moreover, 3 Senior Clerical Officers, 11 Clerical Officers, 24 Assistant Clerical Officers, 14 Clerical Assistants, 3 Confidential Assistants, 1 Supplies Supervisor I and 2 Personal Secretaries I/II will assist the above-mentioned officers in the execution of certain records management duties.

(b) Information on programme and administrative records which have been closed pending transfer by the Branch and its departments* to GRS for appraisal is as follows:

Category of records	Years covered by the records	Number and linear metres of records	Retention period approved by GRS	Are they confidential documents	Reasons for not having been transferred
Administrative records	1971 – 2016	353 records 13.6 linear metres	1 to 5 years	Yes: 35 No: 319	The retention period approved by GRS has not yet expired.
Administrative records	2015 – 2016	1 record 0.06 linear metres	7 years after the end of the financial year		According to the General Administrative Records Disposal Schedules, the relevant record has to be retained by the Department as such records are required

Category of records	Years covered by the records	Number and linear metres of records	Retention period approved by GRS	Are they confidential documents	Reasons for not having been transferred
					to retain 7 years after the end of the financial year before seeking GRS's appraisal for the disposal.
Programme records	2000 – 2016	707 records 34.36 linear metres	7 to 25 years	Yes: 166 No: 541	The retention period approved by GRS has not yet expired.
Programme records	2014 – 2016	2 records 0.1 linear metres	Pending GRS's appraisal	Yes: 1 No: 1	The Records Disposal Schedules for the relevant programme records is pending GRS's appraisal.

(c) Information on programme and administrative records which have been transferred by the Branch and its departments* to GRS for retention is as follows:

Category of records	Years covered by the records	Number and linear metres of records	Retention period approved by GRS	Are they confidential documents	Reasons for not having been transferred	
Administrative records	1975 – 1997	2 records 0.19 linear metres	3 years	No	N.A.	

(d) Information on records of the Branch and its departments* which have been approved for destruction by GRS is as follows:

Category of records	Years covered by the records	Number and linear metres of records	Retention period approved by GRS	Are they confidential documents	Reasons for not having been transferred
Administrative records	1964 – 2012	1 707 records 63.92 linear metres	2 to 7 years	No	N.A.
	1976 – 2012	346 records 6 log books 15.51 linear metres	2 to 7 years	No	
	1999 – 2010	3 records 0.01 linear metres	5 years after officer has left the service	Yes	
Programme records	1994 – 2012	1 138 records 8.3 linear metres	1 year	No	N.A.

^{*} including Radio Television Hong Kong and the Office for Film, Newspaper and Article Administration

Reply Serial No.

CONTROLLING OFFICER'S REPLY

CEDB(CCI)036

(Question Serial No. 6724)

Head: (55) Government Secretariat : Commerce and Economic

Development Bureau (Communications and Creative Industries

Branch)

Subhead (No. & title):

Programme:

<u>Controlling Officer</u>: Permanent Secretary for Commerce and Economic Development

(Communications and Creative Industries) (Miss Susie HO)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

(a) Please provide, in table form, the number of requests for information under the Code on Access to Information received by the Commerce and Economic Development Bureau (Communications and Creative Industries Branch) and its subvented bodies in 2016-17 as well as the relevant details:

Bureau/	Number	Information	Number	Number of	Number	of	Average
Department/	of	requested	of	requests	requests	met	number
Subvented	requests	(items)	requests	met in full	in part		of days
Body	received		being				taken to
			handled				handle
							the
							requests
							(working
							days)

- (b) Please advise on the three types of information most frequently requested by the public and the number of such requests;
- (c) Please advise on the five requests which took the longest time to handle, the number of days taken to handle such requests and the reasons; and
- (d) Please advise on the details of refused requests and the reasons given, as well as the number of requests for reviews made by the public.

Asked by: Hon MOK Charles Peter (Member Question No. 153)

Reply:

(a) Details of the requests for information under the Code on Access to Information (the Code) received by the Commerce and Economic Development Bureau (Communications and Creative Industries Branch) (CEDB(CCIB)) from January to September 2016 are as follows:

Bureau/ Department/ Subvented Body	Number of requests received	Information requested (items)	Number of requests being handled	Number of cases in which information requested was not in possession	Number of requests met in full	Number of requests met in part	Average number of days taken to handle the requests (working days)
CEDB(CCIB)	2	2	0	1	0	1	21

- (b) The information requested in the cases received by this Branch varied with no duplication.
- (c) All the requests for information under the Code were handled by this Branch within the target response time (i.e. 21 days) as set out in the Code.
- (d) This Branch has not refused any requests for information received during the said period.

Reply Serial No.

CONTROLLING OFFICER'S REPLY

CEDB(CCI)037

(Question Serial No. 6726)

Head: (55) Government Secretariat : Commerce and Economic

Development Bureau (Communications and Creative Industries

Branch)

Subhead (No. & title):

Programme:

Controlling Officer: Permanent Secretary for Commerce and Economic Development

(Communications and Creative Industries) (Miss Susie HO)

<u>Director of Bureau</u>: Secretary for Commerce and Economic Development

Question:

Please tabulate the details concerning the social media platforms set up and run by your bureau/department/the public body and its subvented agencies (including outsourced contractors or consultants) in 2016-17 (as at 28 February 2017).

Commencement	Status	Bureau/	Name	Social	Purpose of	No. of "likes"/	Regular	Average no.	Rank and	Expenditure for
date	(keeps on	subvented		media	establishment	subscribers/	compilation of	of posts per	number of	setting up the
(month/year)	updating/	agencies		platforms	and contents	average	summary of	dayand	officers	platforms and
	ceased					monthly visits	comments	average no.	responsible	daily
	updating)						and follow-up	of	forthe	operational
							(yes/no)	interactions	operation	expenses
								perpost		
								(total no. of		
								''likes'',		
								comments		
								and shares)		

Asked by: Hon MOK Charles Peter (Member Question No. 156)

Reply:

The details of the social media platforms set up and run by the Commerce and Economic Development Bureau (Communications and Creative Industries Branch) in 2016-17 (as at 28 February 2017) are as follows:

Commencement date (month/year)	Status (keeps on updating/ ceased updating)	Bureau/ subvented agencies	Name	Social media platforms	Purpose of establishment and contents	No. of 'likes'/ subscribers/ average monthly visits	Regular compilation of summary of comments and follow-up (yes/no)	Average no. of posts per day and average no. of interactions per post (total no. of "fikes", comments and shares)	Rank and number of officers responsible for the operation	Expenditure for setting up the platforms and daily operational expenses
12/2010	Keeps on updating	Hong Kong Film Development Council (HKFDC)*	HKFDC	Facebook	To publicise the activities related to the HKFDC	No. of "likes"/ subscribers: 433 Average monthly visits: 675	No	Average no. of posts per day: 0.2 Average no. of interactions per post: 2	1 Personal Secretary I (in addition to other duties)	Implemented with Create Hong Kong (CreateHK)'s existing manpower and resources. A breakdown of the financial resources involved in the item concerned is not available.
4/2012	Keeps on updating	CreateHK	Create Hong Kong	YouTube	To showcase the promotional videos produced by CreateHK	No. of subscribers: 29 No. of views: 8 357	No	Average no. of posts per day: 0.17 Average no. of interactions per post: 0.46	1 Assistant Trade Officer II (in addition to other duties)	Implemented with CreateHK's existing manpower and resources. A breakdown of the financial resources involved in the daily operation of the project is not available.
8/2014	Ceased updating	CreateHK	First Feature Film Initiative (FFFI)	YouTube	To introduce the film projects funded by the FFFI and share the highlights behind the scene	No. of subscribers: 54 No. of views: 8 490	No	Average no. of films uploaded per day: 0.04 Average no. of	1 Entertainme nt Standards Control Officer (ESCO) (in addition to other duties)	Implemented with CreateHK's existing manpower and resources. A breakdown of the financial resources involved in the item concerned is not available.

								interaction per post: 1.93		
3/2016	Keeps on updating	CreateHK	FFFI	Facebook	To introduce the film projects funded by the FFFI and share the highlights behind the scene, with a view to promoting the film-related activities and training courses related to films funded by the Film Development Fund / CreateHK	No. of likes: 2 157 Average monthly visits: 1 673	Yes	Average no. of posts per day: 0.57 Average no. of interactions per post: 38	1 ESCO (in addition to other duties)	CreateHK commissioned a company in 2016-17 to launch and promote the Facebook page. The company is also responsible for the daily operation of the Facebook page, including interviews with the practitioners concerned and shooting of the highlights for activities related to the FFFI. The contract sum is \$516,000.

^{*} The HKFDC is an advisory body under the Commerce and Economic Development Bureau, the main role of which is to advise the Government on the policy, strategy and institutional arrangement for the promotion and development of the film industry, as well as the use of public funds to support the film industry.

Reply Serial No.

CONTROLLING OFFICER'S REPLY

CEDB(CCI)038

(Question Serial No. 2058)

Head: (55) Government Secretariat : Commerce and Economic

Development Bureau (Communications and Creative Industries

Branch)

Subhead (No. & title):

<u>Programme</u>: (1) Broadcasting and Creative Industries

Controlling Officer: Permanent Secretary for Commerce and Economic Development

(Communications and Creative Industries) (Miss Susie HO)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

Regarding the Film Development Fund (FDF), will the Administration advise this Committee of the following:

(a) Films that have been benefitted from the Film Production Financing Scheme (FPFS) so far:

Film	Funding	Percentage of the	Region	Date of	Box	Hong Kong film/
title	amount	funding against the	of	release	office	co-production
		production cost	release		receipt	_

(b) Films that have been benefitted from other film-related projects so far:

Film	Funding	Percentage of the	Region	Date of	Box	Hong Kong film/
title	amount	funding against the	of	release	office	co-production
		production cost	release		receipt	

(c) The Hong Kong-produced Cantonese films distributed in the Mainland over the past five years:

Film title	Region of release	Date of release	Box office receipt	Distributed in/outside Guangdong Province
				gg

- (d) So far, among the Hong Kong-produced Cantonese films distributed in Guangdong Province, how many films have been granted the sales and distribution subsidies? What are the percentages of the subsidies against the production cost?
- (e) Films that have participated in the Hong Kong Films Exhibition in Guangzhou so far:

Film title	Funded by	Percentage of the	Region of	Date of	Box office
	the FDF	subsidies against the	release	release	receipt

	production cost		

- (f) Regarding the films participated in the above-mentioned film exhibition, what are the advantages they enjoyed when applying for commercial release in Guangdong Province? How much time has been actually saved in the distribution arrangements? Has the Administration planned to increase the number of Hong Kong films promoted in the film exhibition?
- (g) Over the past five years, by what means did the FDF use to assist up-and-coming directors, small-to-medium budget films and independent films? What are the expenditures involved respectively?

Asked by: Hon TIEN Puk-sun, Michael (Member Question No. 56)

Reply:

(a) Since the launch of the Film Production Financing Scheme (FPFS) under the Film Development Fund (FDF) in 2007 and up to 3 March 2017, the following 30 films[#] have been partly financed by the scheme:

	Film title	Financing amount (HK\$)	Percentage of the financing against the production cost	Region of release	Date of release	Box office receipt (HK\$)	Hong Kong film/ Co-production
1.	McDull Kungfu	3,598,800	30%	Hong Kong	13.8.2009	2,479,101	Co-production
	Ding Ding Dong			Macau	2010	31,051	
				Mainland	24.7.2009	84,750,000	
2.	Claustrophobia	1,618,255	30%	Hong Kong	12.2.2009	841,445	Hong Kong film
				Mainland	2009	4,616,749	
				Taiwan	5.2009	11,195	
				Singapore & Malaysia	5.2009	186,569	
3.	Coweb	2,993,179	30%	Hong Kong	14.6.2012	327	Co-production
				Mainland	15.5.2009	2,582,446	
4.	Strawberry Cliff	3,017,435	30%	Hong Kong	1.12.2011	670,837	Hong Kong film
5.	Give Love	2,419,674	30%	Hong Kong	19.2.2009	165,700	Hong Kong film
				Macau	19.2.2009	15,800	
				Mainland	13.2.2009	21,811,833	
6.	Lover's Discourse	1,855,297	30%	Hong Kong	6.1.2011	1,986,669	Hong Kong film
				Macau	6.1.2011	115,151	
				Mainland	31.12.2010	4,565,295	
				Singapore	2011	68,374	
7.	Echoes of the	3,598,274	30%	Hong Kong	11.3.2010	23,109,330	Hong Kong film
	Rainbow			Mainland	16.4.2010	16,978,112	
				Malaysia	6.2010	326,666	

	Film title	Financing amount (HK\$)	Percentage of the financing against the production cost	Region of release	Date of release	Box office receipt (HK\$)	Hong Kong film/ Co-production
			Cost	Taiwan	6.2010	430,378	
				Brunei	6.2010	333,065	
8.	Break Up Club	1,759,500	30%	Hong Kong	16.6.2010	10,333,691	Hong Kong film
	_			Taiwan	2010	43,075	
				New Zealand	2010	66,577	
9.	La Comédie	2,520,000	30%	Hong Kong	8.7.2010	7,505,515	Hong Kong film
	humaine			Malaysia	2011	3,268,549	
10.	37	2,842,500	25%	Hong Kong	19.9.2013	33,520	Co-production
				Mainland	1.6.2012	187,492	
11.	Beach Spike	2,799,836	35%	Hong Kong	7.7.2011	1,679,801	Hong Kong film
				Macau	2011	73,400	
				Mainland	29.7.2011	3,903,680	
12.	Lost in Wrestling	3,748,788	25%	Hong Kong	10.9.2015	3,729	Co-production
				Mainland	5.6.2015	2,085,308*	
13.	MicroSex Office	1,723,750	35%	Hong Kong	9.6.2011	3,423,452	Hong Kong film
14.	The Killer Who	3,012,250	25%	Hong Kong	10.11.2011	545,196	Hong Kong film
	Never Kills			Taiwan	29.7.2011	12,300,756	
				Mainland	6.1.2012	7,184,580	
15.	Love Lifting	2,708,816	25%	Hong Kong	22.3.2012	1,298,130	Co-production
				Mainland	8.3.2012	4,800,000	
16.	Love Expert	2,995,500	30%	Mainland	1.12.2013	530,000*	Co-production
				Hong Kong	2.9.2015	5,625	
17.	The Way We	2,119,519	40%	Hong Kong	8.8.2013	13,646,417	Hong Kong film
	Dance			Mainland	24.4.2014	674,237	
18.	A Complicated Story	3,014,859	40%	Hong Kong	16.1.2014	276,738	Hong Kong film
19.	Bends	4,000,000	40%	Hong Kong	21.11.2013	402,972	Hong Kong film
				Mainland	10.2.2014	17,530,949	
20.	Doomsday Party	3,384,000	40%	Hong Kong	28.11.2013	290,326	Hong Kong film
				Mainland	21.2.2014	815,574	
21.	The True Love	1,597,100	20%	Mainland	6.1.2014	900,474*	Co-production
22.	The Seventh Lie	1,840,000	40%	Hong Kong	30.10.2014	584,975	Hong Kong film
				Mainland	23.3.2015	2,227,477*	
23.	Kick Ass Girls	2,251,147	25%	Hong Kong	14.11.2013	1,450,055	Hong Kong film
				Malaysia	16.11.2013	1,584,941	_
24.	The Midnight After	5,250,000	35%	Hong Kong	10.4.2014	21,298,819	Hong Kong film

	Film title	Financing amount (HK\$)	Percentage of the financing against the production cost		Date of release	Box office receipt (HK\$)	Hong Kong film/ Co-production
25.	Twilight Online	1,500,000	30%	Hong Kong	4.9.2014	4,460,210	Hong Kong film
				Mainland	26.6.2015	9,928,910*	
26.	Wonder Mama	1,590,180	20%	Hong Kong	4.6.2015	443,366	Co-production
				Mainland	29.5.2015	165,877*	
27.	The Merger	1,951,632	20%	Hong Kong	17.9.2015	483,470	Hong Kong film
28.	The Moment	2,760,000	30%	Hong Kong	15.9.2016	215,798	Hong Kong film
29.	Love Revolution	2,997,300	20%	Not yet released			Hong Kong film
30.	Tomorrow is Another Day	3,397,668	40%	Not yet relea	sed		Hong Kong film

- # Three films (i.e. "The Bounty", "CJ7 The Cartoon Movie 2" and "Mama Eva") which were granted financing support have already terminated the financing agreements with the Government. The financing offer of another approved film, namely "Water Dragonfly", has expired and lapsed.
- * The film has already released on the Mainland but the production company has not yet submitted the sales report. The box office receipt concerned, which is the Mainland box office record from an unofficial source, is for reference only.
- (b) The Scheme for Funding Other Film-related Projects provides financial support to projects conducive to the development of the film industry, including projects on nurturing talents in film production and distribution. The First Feature Film Initiative (FFFI) is one of the initiatives under the Scheme for Funding Other Film-related Projects. It was launched by Create Hong Kong in 2013 with a view to nurturing and identifying new film directors and filmmakers through competition on screenplays and production proposals. It provides funding to cover the full production costs of the first feature films made by the winning teams. The FDF has so far fully subsidised a total of seven films under the FFFI and the details are as below:

Film title	Funding Amount* (HK\$)	Percentag e of the funding against the productio n cost	Region of release	Date of release	Box office receipt (HK\$)	Hong Kong film/ co-productio n
Opus 1	5,000,000	100%	Not yet released	-	-	Hong Kong film
Mad World	2,000,000	100%	Not yet released	-	-	Hong Kong film
Weeds on Fire	2,000,000	100%	Hong Kong	25.8.2016	4,687,562	Hong Kong film
Love@TheSquare	5,500,000	100%	In the stage of	-	-	Hong Kong film

			production			
In Your Dreams	3,250,000	100%	In the stage	-	-	Hong Kong
			of			film
			production			
The Assassination	5,500,000	100%	Under	-	-	Hong Kong
of G			preparation			film
Still Human	3,250,000	100%	Under	-	-	Hong Kong
			preparation			film

^{*} The actual funding amount and the proportion involved is subject to the amount stated in the valid audit report submitted by the grantee and confirmed by the Government.

- (c) As film production companies are not required to report their film productions to the Government of the Hong Kong Special Administrative Region, we do not have the information concerning Hong Kong films or co-productions which were theatrically released in the Mainland. According to unofficial figures, from 2012 to 2016, a total of 273 Hong Kong films were theatrically released in the Mainland, including imported Hong Kong films, Hong Kong-Mainland co-productions, Hong Kong-overseas co-productions and old Hong Kong films first released in the Mainland. However, we do not have the information on whether these films are released in the Mainland in Putonghua or/and Cantonese versions. Regarding the four Cantonese films which have been granted subsidies by the FDF to cover expenses on distribution and publicity conducted in the Mainland, relevant information is listed in part (d) of the reply below.
- (d) As at 3 March 2017, the FDF has approved applications of the following four locally produced Cantonese films for subsidies to cover expenses on distribution and publicity conducted in the Mainland –

Film title	Funding Amount (HK\$)	Percentage of the subsidies against the production cost^
Doomsday Party	219,641.27	2.6%
The Way We Dance	250,000	5.2%
Grey Met Shrek	250,000	No information#
Dot 2 Dot	100,000	No information#

[^] The production cost of the film does not cover the expenses for distribution and publicity.

(e) Since 2013, CreateHK and the Administration of Press, Publication, Radio, Film and Television of Guangdong Province (GAPPRFT) have jointly organised the Hong Kong Films Exhibition in Guangzhou. Since then, a total of 18 Hong Kong films participated in the exhibition –

2013 20		2014		2015		2016	
1.	The Way We	6.	My Voice, My	11.	The Merger	15.	Lost in
	Dance		Life				Wrestling
2.	A Complicated	7.	I Sell Love	12.	She Remembers,	16.	Missed Out
3.	Story Bends	8.	Streets of Macao	13.	He Forgets Love Forever	17.	Zapp

^{# &}quot;Grey Met Shrek" and "Dot 2 Dot" are not films financed by the FDF and hence we do not have information on the production cost.

4.	Doomsday Party	9.	Wonder Mama	14.	Sand Pebbles	18.	The Last Crayon
	(also known as "命						
	運派對"in						
	Chinese)						
5.	A Secret Between	10.	Uncertain				
	Us		Relationship				
			Society				

Among the above-mentioned participating films, "Lost in Wrestling", "The Way We Dance", "A Complicated Story", "Bends", "Doomsday Party", "Wonder Mama" and "The Merger" are films partly financed by the FDF. The information of these seven films is listed as items 12, 17, 18, 19, 20, 26 and 27 respectively in the table shown in (a) above. For the other 11 films, they are not films financed by the FDF and we do not have relevant information.

(f) In early 2013, the State Administration of Press, Publication, Radio, Film and Television (SAPPRFT) delegated to GAPPRFT the authority to approve the organisation of film exhibitions in Guangdong Province for external exchanges and censor relevant films (including the Hong Kong-produced Cantonese films). While the participating films still have to go through the film importation mechanism for commercial release in Guangdong Province in future, the time required for SAPPRFT to consider the applications will be much reduced. This helps the Hong Kong-produced Cantonese films access the Guangdong market with greater ease. Since the implementation of the above measure, the time required for importing Hong Kong films into the Mainland for distribution has been reduced from 6 to 9 months to around 3 months.

The Agreement on Trade in Services under the Mainland and Hong Kong Closer Economic Partnership Arrangement signed in November 2015 provides a Green Passage for importing Hong Kong films into the Mainland. After being vetted and approved by the Film Import and Export Corporation of the China Film Group Corporation (CFG), Hong Kong films may, without any quotas or geographical restrictions, be distributed in the Mainland by companies possessing the Operation Licence for Film Distribution. There are over 200 companies possessing the Operation Licence for Film Distribution in the market. Such liberalisation measure can help save the time and cost of the Hong Kong film industry in film distribution and is applicable to the whole of Mainland China. Since then, Hong Kong films can be submitted for censorship directly through the CFG, instead of being vetted and approved by the authority of Guangdong Province.

The number of Hong Kong-produced Cantonese films participating in the film exhibition depends on the demand of the Mainland and the results of vetting and approval.

(g) From 2012 to 2016, out a total of 18 small to medium budget films financed or subsidised by the FDF, ten films have engaged directors who were film directors for the first time and the total amount of funding involved was \$26,078,306. Moreover, as pointed out in part (b) of the reply above, the FDF helps nurture new film directors through the FFFI. From 2013 to 2016, three editions of FFFI had been held and seven new directors had been provided funding to make their first feature films. The total funding involved was \$26,500,000.

Reply Serial No.

CONTROLLING OFFICER'S REPLY

CEDB(CCI)039

(Question Serial No. 7185)

Head: (55) Government Secretariat : Commerce and Economic

Development Bureau (Communications and Creative Industries

Branch)

Subhead (No. & title):

Programme:

Controlling Officer: Permanent Secretary for Commerce and Economic Development

(Communications and Creative Industries) (Miss Susie HO)

<u>Director of Bureau</u>: Secretary for Commerce and Economic Development

Question:

Please set out the following information in table form:

- (a) The expenditure incurred by the Commerce and Economic Development Bureau (Communications and Creative Industries Branch) (CEDB(CCIB)) on publicity on the Internet/social media in 2016-17, the manpower involved and the percentage this item accounts for in the total expenditure. Please provide a breakdown by publicity channel;
- (b) The means to be adopted by the CEDB(CCIB) to assess the effectiveness and value for money of the above initiatives; and
- (c) The estimated expenditure to be incurred by the CEDB(CCIB) on the above initiatives in 2017-18 and the manpower to be involved.

Asked by: Hon TIEN Puk-sun, Michael (Member Question No. 54)

Reply:

(a)&(b)

The expenditure incurred by the Commerce and Economic Development Bureau (Communications and Creative Industries Branch) (CEDB(CCIB)) on publicity on the Internet/social media in 2016-17, the manpower involved and the percentage this item accounts for in the total expenditure, broken down by publicity channel, are listed below:

Publicity channel	Expenditure incurred in publicity on the Internet/social media (as at 28 February 2017)	Manpower involved in publicity on the Internet/social media	The percentage this item accounts for in the total expenditure	The means to be adopted to assess the effectiveness and value for money of the above initiatives
Official website of CEDB(CCIB)	\$71,100	1 Executive Officer II (EOII) (in addition to other duties)	0.06%	Based on the hit rate of the website
Dedicated websites for digital broadcasting	\$69,050	1 Project Manager (in addition to other duties) and 1 Senior Executive Officer (SEO) (in addition to other duties)	0.06%	Based on the hit rate of the website
Digital Audio Broadcasting (DAB) - Yahoo	\$281,824	1 SEO (in addition to other duties)	0.24%	Based on the number of impressions of the publicity materials
DAB - Google Display Network	\$20,160	1 SEO (in addition to other duties)	0.02%	Based on the number of impressions of the publicity materials
DAB - Facebook	\$11,200	1 SEO (in addition to other duties)	0.01%	Based on the number of impressions of the publicity materials
DAB - YouTube	\$24,640	1 SEO (in addition to other duties)	0.02%	Based on the number of impressions of the publicity

Publicity channel	Expenditure incurred in publicity on the Internet/social media (as at 28 February 2017)	Manpower involved in publicity on the Internet/social media	The percentage this item accounts for in the total expenditure	The means to be adopted to assess the effectiveness and value for money of the above initiatives
				materials
Website of Create Hong Kong (CreateHK) (including mobile versions)	\$205,710	1 EOII (in addition to other duties) and 2 Assistant Trade Officers II (ATOIIs) (in addition to other duties)	0.18%	Based on the hit rate of the website
Website of the CreateSmart Initiative (CSI) (Design Support)	\$0	1 ATO II (in addition to other duties)		Based on the hit rate of the website
CreateHK (YouTube)	\$0	1 ATO II (in addition to other duties)		Based on the hit rate of the website
Advertisements on Facebook	\$30,000	1 ATO II (in addition to other duties)	0.03%	Based on the hit rate, number of impressions and reach of the advertisements
Advertisements on Instagram	\$30,000	1 ATO II (in addition to other duties)	0.03%	Based on the hit rate, number of impressions and reach of the advertisements

Publicity channel	Expenditure incurred in publicity on the Internet/social media (as at 28 February 2017)	Manpower involved in publicity on the Internet/social media	The percentage this item accounts for in the total expenditure	The means to be adopted to assess the effectiveness and value for money of the above initiatives
Website of the Hong Kong Film Development Council (FDC)	Around \$28,700	1 EOII (in addition to other duties)	0.02%	Based on the hit rate of the website
Website of the Film Services Office (FSO)	Around \$71,360	1 Coordinator (Film Services) (in addition to other duties) and 1 Assistant Clerical Officer (ACO) (in addition to other duties)	0.07%	Based on the hit rate of the website
Website of the Special Effects Licensing Unit of the FSO	Around \$40,950	1 Explosives Officer II (in addition to other duties)	0.04%	Based on the hit rate of the website
FDC (Facebook)	\$0	1 Personal Secretary I (PSI) (in addition to other duties)		Based on the hit rate of the website
First Feature Film Initiative (FFFI) (Facebook)	\$0 (Note)	1 Entertainment Standards Control Officer (ESCO) (in addition to		Based on the hit rate of the website

Publicity channel	Expenditure incurred in publicity on the Internet/social media (as at 28 February 2017)	Manpower involved in publicity on the Internet/social media	The percentage this item accounts for in the total expenditure	The means to be adopted to assess the effectiveness and value for money of the above initiatives	
		other duties)			
FFFI (YouTube)	\$0	1 ESCO (in addition to other duties)		Based on the hit rate of the website	

Note: CreateHK commissioned a company in 2016-17 to launch and promote the Facebook page. The company is also responsible for the daily operation of the Facebook page. The contract sum is \$516,000.

(c) The estimated expenditure to be incurred by the CEDB(CCIB) on publicity on the Internet/social media in 2017-18 and the manpower to be involved, broken down by publicity channel, are listed below:

Publicity channel	Estimated expenditure incurred in publicity on the Internet/social media	Estimated manpower involved in publicity on the Internet/social media
Official website of CEDB(CCIB)	\$73,200	1 EOII (in addition to other duties)
Dedicated websites for digital broadcasting	\$100,000	1 Project Manager (in addition to other duties) and 1 SEO (in addition to other duties)
Website of CreateHK (including mobile versions)	Around \$210,000	1 EOII (in addition to other duties) and 2 ATO II (in addition to other duties)
Website of the CSI (Design Support)	\$0	1 ATO II (in addition to other duties)
CreateHK (YouTube)	\$0	1 ATO II (in addition to other

Publicity channel	Estimated expenditure incurred in publicity on the Internet/social media	Estimated manpower involved in publicity on the Internet/social media
		duties)
Website of the FDC	Around \$60,000	1 EOII (in addition to other duties)
Website of the FSO	Around \$35,000	1 Coordinator (Film Services)(in addition to other duties and 1 ACO (in addition to other duties)
Website of the Special Effects Licensing Unit of the FSO	Around \$45,000	1 Explosives Officer II (in addition to other duties)
FDC (Facebook)	\$0	1 PSI (in addition to other duties)
FFFI (Facebook)	Around \$450,000	1 ESCO (in addition to other duties)

Reply Serial No.

CONTROLLING OFFICER'S REPLY

CEDB(CCI)040

(Question Serial No. 1661)

Head: (55) Government Secretariat : Commerce and Economic

Development Bureau (Communications and Creative Industries

Branch)

Subhead (No. & title):

<u>Programme</u>: (1) Broadcasting and Creative Industries

Controlling Officer: Permanent Secretary for Commerce and Economic Development

(Communications and Creative Industries) (Miss Susie HO)

<u>Director of Bureau</u>: Secretary for Commerce and Economic Development

Question:

In 2017-18, has the Government earmarked funds for the purpose of studying options for opening up the airwaves? If yes, what is the amount of funds set aside? Please list the estimated expenditure items. If not, what are the reasons?

Asked by: Hon TO Kun-sun, James (Member Question No. 35)

Reply:

The formulation of policy on radio spectrum used for broadcasting purposes is part of our regular duties. The relevant expenditure is covered by Head 55 without an itemised breakdown.

Reply Serial No.

CONTROLLING OFFICER'S REPLY

CEDB(CCI)041

(Question Serial No. 1665)

Head: (55) Government Secretariat : Commerce and Economic

Development Bureau (Communications and Creative Industries

Branch)

Subhead (No. & title):

<u>Programme</u>: (2) Telecommunications

Controlling Officer: Permanent Secretary for Commerce and Economic Development

(Communications and Creative Industries) (Miss Susie HO)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

Regarding the safety of mobile phones, has the Government set aside any resources in 2017-18 to study the setting up of a centralised reporting system through which lost mobile phones can be traced using their International Mobile Equipment Identity numbers so as to protect the interest of users? If yes, what is the amount of funds set aside and what are the estimated expenditure items? If not, what are the reasons?

Asked by: Hon TO Kun-sun, James (Member Question No. 36)

Reply:

The use of International Mobile Equipment Identity (IMEI) numbers to verify and identify stolen mobile phones to deter theft and snatching of them comes with various technical problems. These problems include: IMEI numbers can be changed, some mobile phones are not embedded with valid IMEI numbers (e.g. all mobile phones manufactured in the same lot share the same IMEI number or are embedded with non-unique IMEI number), and the lost mobile phones may be shipped out of Hong Kong for use.

The Government does not have plans to set up the said centralised reporting system and has not earmarked funds for the purpose of providing technical support for such a reporting system.

Reply Serial No.

CONTROLLING OFFICER'S REPLY

CEDB(CCI)042

(Question Serial No. 1666)

Head: (55) Government Secretariat : Commerce and Economic

Development Bureau (Communications and Creative Industries

Branch)

Subhead (No. & title):

<u>Programme</u>: (1) Broadcasting and Creative Industries

Controlling Officer: Permanent Secretary for Commerce and Economic Development

(Communications and Creative Industries) (Miss Susie HO)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

Regarding matters on domestic free television programme service (free TV) licences, will the Administration advise this Committee of the following:

- (a) What are the details of the work relating to free TV licences in 2016-17? And what is the expenditure involved?
- (b) What are the details of the work relating to free TV licences in 2017-18? And what is the expenditure involved?

Asked by: Hon TO Kun-sun, James (Member Question No. 37)

Reply:

The Commerce and Economic Development Bureau (Communications and Creative Industries Branch) assisted in the licensing and regulatory matters in relation to the domestic free television programme services in 2016-17 and will continue the relevant work in 2017-18. The supporting work involved is absorbed by existing resources of the Bureau without a separate breakdown of expenditure.

Reply Serial No.

CONTROLLING OFFICER'S REPLY

CEDB(CCI)043

(Question Serial No. 1670)

Head: (55) Government Secretariat : Commerce and Economic

Development Bureau (Communications and Creative Industries

Branch)

Subhead (No. & title):

<u>Programme</u>: (2) Telecommunications

Controlling Officer: Permanent Secretary for Commerce and Economic Development

(Communications and Creative Industries) (Miss Susie HO)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

Regarding matters on sound broadcasting licensees, please advise this Committee of the following:

- (a) the number of complaints involving the above licensees received by the Administration in each of the past three years;
- (b) the major areas and alleged breach of legislation of the complaints in each of the past three years; and
- (c) the details of sanctions imposed by the Administration on the offending licensees, including warnings issued and financial penalties imposed in each of the past three years.

Asked by: Hon TO Kun-sun, James (Member Question No. 38)

Reply:

(a) In the past three years, the number of complaints involving sound broadcasting licensees received by the Communications Authority (CA) is as follows -

Year	2014	2015	2016
Number of	922	119	250
complaints*	(343)	(106)	(200)
(Number of cases			
involved**)			

- * Number of complaints includes single complaint against multiple broadcasting service licensees.
 - Number of complaints excludes complaints falling outside the statutory ambit of the CA, e.g. complaints about the technical problem of individual households' reception devices.
- ** Complaints with similar allegations against the same issue or broadcast material are handled together and counted as a single case.
- (b) In the past three years, the major areas of complaints involving sound broadcasting licensees were programme contents in breach of the relevant provisions of the Radio Code of Practice on Programme Standards or the Radio Code of Practice on Advertising Standards, which mainly included:
 - (i) programme contents which were partial, inaccurate and misleading;
 - (ii) programme contents which amounted to indirect advertising; or
 - (iii) programmes which contained crude language, or the remarks which were considered to be denigrating or insulting individual person or group.
- (c) In the past three years, the CA imposed the following sanctions against the sound broadcasting licensees for substantiated complaint cases#:

Year	Minor Breaches ##	Advice	Strong Advice	Warning		Financial Penalties	Total
2014	6	0	0	1	0	0	7
2015	3	1	1	1	0	0	6
2016	7	1	0	0	0	0	8

- # The figures above exclude cases which are not initiated by complaints but in which the CA imposed sanctions on the offending licensees after investigations (e.g. failure to pay the licence fees in accordance with the licence conditions).
- ## Cases of minor breaches mainly relate to inaccurate contents of radio programmes of which the impact was minor, such as slightly inaccurate information in news programmes and minor errors in weather reports.

Reply Serial No.

CONTROLLING OFFICER'S REPLY

CEDB(CCI)044

(Question Serial No. 1671)

Head: (55) Government Secretariat : Commerce and Economic

Development Bureau (Communications and Creative Industries

Branch)

Subhead (No. & title):

<u>Programme</u>: (1) Broadcasting and Creative Industries

Controlling Officer: Permanent Secretary for Commerce and Economic Development

(Communications and Creative Industries) (Miss Susie HO)

<u>Director of Bureau</u>: Secretary for Commerce and Economic Development

Question:

Regarding matters on domestic free television programme service licensees, please advise this Committee of the following:

- (a) the number of complaints involving the licensees concerned received by the Administration in each of the past three years;
- (b) the major areas and alleged breach of legislation of the complaints in each of the past three years; and
- (c) the details of sanctions imposed by the Administration on the offending licensees, including warnings issued and financial penalities imposed in each of the past three years.

Asked by: Hon TO Kun-sun, James (Member Question No. 39)

Reply:

(a) In the past three years, the number of complaints involving domestic free television programme service (free TV) licensees received by the Communications Authority (CA) is as follows:

Year	2014	2015	2016
Number of	14 164	3 319	24 732***
complaints*	(1 904)	(1 138)	(1 464)
(Number of			
complaint cases**)			

- * Number of complaints includes single complaint against multiple broadcasting service licensees.
 - Number of complaints excludes complaints falling outside the statutory ambit of the CA, e.g. complaints about the technical problem of individual households' reception devices.
- ** Complaints with similar allegations against the same issue or broadcast material are handled together and counted as a single case.
- *** Among these complaints, one case involved more than 13 000 complaints and another case involved more than 8 000 complaints against free TV licencees.
- (b) In the past three years, the major areas of complaints involving free TV licensees were programme contents in breach of the relevant provisions of the Generic Code of Practice on Television Programme Standards or the Generic Code of Practice on Television Advertising Standards, which mainly included:
 - (i) programme contents which were partial, inaccurate and misleading;
 - (ii) programme contents which amounted to indirect advertising; or
 - (iii) programme contents which were not suitable for children or which contained crude language.
- (c) In the past three years, the CA imposed the following sanctions against the free TV licensees for substantiated complaint cases#:

Year	Minor	Advice	Strong	Warning		Financial	Total
1 car	Breaches		Advice		Warning	Penalties	
	##						
2014	188	10	1	2	2	2	205
2015	109	4	4	0	0	1	118
2016	91	5	4	2	0	2	104

- # The figures above exclude cases which are not initiated by complaints but in which the CA imposed sanctions on the offending licensees after investigations (e.g. failure to pay the licence fees in accordance with relevant legislation).
- ## Cases of minor breaches mainly relate to inaccurate contents of TV programmes of which the impact was minor, such as slightly inaccurate information or incorrect subtitles in news programmes and minor errors in weather reports.

Reply Serial No.

CONTROLLING OFFICER'S REPLY

CEDB(CCI)045

(Question Serial No. 1672)

Head: (55) Government Secretariat : Commerce and Economic

Development Bureau (Communications and Creative Industries

Branch)

Subhead (No. & title):

<u>Programme</u>: (1) Broadcasting and Creative Industries

Controlling Officer: Permanent Secretary for Commerce and Economic Development

(Communications and Creative Industries) (Miss Susie HO)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

Regarding matters on domestic pay television programme service licensees, please advise this Committee of the following:

- (a) the number of complaints involving the licensees concerned received by the Administration in each of the past three years;
- (b) the major areas and alleged breach of legislation of the complaints in each of the past three years; and
- (c) the details of sanctions imposed by the Administration on the offending licensees, including warnings issued and financial penalties imposed, in each of the past three years.

Asked by: Hon TO Kun-sun, James (Member Question No. 40)

Reply:

(a) In the past three years, the number of complaints involving domestic pay television programme service (pay TV) licensees received by the Communications Authority (CA) is as follows:

Year	2014	2015	2016
Number of	1 126	320	425
complaints*	(328)	(146)	(349)
(Number of			
complaint cases**)			

- * Number of complaints includes single complaints against multiple broadcasting service licensees.
 - Number of complaints excludes complaints falling outside the statutory ambit of the CA, e.g. complaints about the technical problem of individual pay TV households' reception devices, and poor service quality.
- ** Complaints with similar allegations against the same issue or broadcast material are handled together and counted as a single case.
- (b) In the past three years, the major areas of complaints involving pay TV licensees were programme contents in breach of the relevant provisions of the Generic Code of Practice on Television Programme Standards or the Generic Code of Practice on Television Advertising Standards, which mainly included:
 - (i) programme contents which were partial, inaccurate and misleading;
 - (ii) programme contents which amounted to indirect advertising; or
 - (iii) programme contents which contained crude langauge.
- (c) In the past three years, the CA imposed the following sanctions against the pay TV licensees for substantiated complaint cases#:

Year	Minor	Advice	Strong	Warning		Financial	Total
Tour	Breaches		Advice		Warning	Penalties	
	##						
2014	37	1	0	3	0	0	41
2015	21	1	0	0	0	0	22
2016	37	1	1	1	0	0	40

- # The figures above exclude cases which are not initiated by complaints but in which the CA imposed sanctions on the offending licensees after investigations (e.g. failure to pay the licence fees in accordance with relevant legislation).
- ## Cases of minor breaches mainly relate to inaccurate contents of TV programmes of which the impact was minor, such as slightly inaccurate information or incorrect subtitles in news programmes and minor errors in weather reports.

Reply Serial No.

CONTROLLING OFFICER'S REPLY

CEDB(CCI)046

(Question Serial No. 1705)

Head: (55) Government Secretariat : Commerce and Economic

Development Bureau (Communications and Creative Industries

Branch)

Subhead (No. & title):

<u>Programme</u>: (1) Broadcasting and Creative Industry

(2) Telecommunications

<u>Controlling Officer</u>: Permanent Secretary for Commerce and Economic Development

(Communications and Creative Industries) (Miss Susie HO)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

Regarding the review of the Broadcasting Ordinance and the Telecommunications Ordinance, will the Administration advise this Committee of the following:

- (a) What are the details of the relevant work undertaken by the Administration in 2016-17? What is the expenditure involved?
- (b) What are the details of the relevant work undertaken by the Administration in 2017-18? What is the expenditure involved?
- (c) Has the Administration formulated a timetable for the review? If yes, what are the details? If not, what are the reasons?
- (d) Will the Administration conduct a public consultation on the review of the said Ordinances in 2017-18? If yes, what are the details? If not, what are the reasons?

Asked by: Hon TO Kun-sun, James (Member Question No. 41)

Reply:

Our consolidated reply to the four parts of the question is as follows:

The Administration secured the support of the Legislative Council (LegCo) Finance Committee in June 2016 for the creation of two supernumerary directorate posts (i.e. one Administrative Officer Staff Grade B and one Administrative Officer Staff Grade C) for a period of three years to spearhead the dedicated team responsible for the review of the Telecommunications Ordinance (TO) and the Broadcasting Ordinance (BO). Apart from the two directorate posts aforementioned, there are also four non-directorate posts in the team.

In 2016-17, the team commenced the work for the review, which included studying the legislative background and details of the TO, BO and other relevant legislation, examining

the comments and experiences of stakeholders and departments in the course of the implementation of the ordinances, drafting consultation paper, etc.; as well as formulating the public consultation timetable. The Administration plans to report to the LegCo Panel on Information Technology and Broadcasting in mid-2017 on the details of the work plan. The Administration will consult the public and will, subject to the consultation findings, kick-start the law drafting process for the relevant statutory provisions.

In 2016-17, the estimated expenditure for the team is \$2,891,000, in which the total staff cost is \$2,591,000 and other operating expenditure \$300,000.

In 2017-18, the estimated expenditure for the dedicated team is \$6,673,000, in which the total staff cost is \$6,537,000 and the other operating expenditure \$136,000. In 2017-18, with the support of the captioned Programme, the Department of Justice will create a time-limited Senior Government Counsel post for a period of two years to provide legal advice on the review. The annual expenditure involved is around \$1,271,000.

Reply Serial No.

CONTROLLING OFFICER'S REPLY

CEDB(CCI)047

(Question Serial No. 1708)

Head: (55) Government Secretariat : Commerce and Economic

Development Bureau (Communications and Creative Industries

Branch)

Subhead (No. & title):

<u>Programme</u>: (2) Telecommunications

Controlling Officer: Permanent Secretary for Commerce and Economic Development

(Communications and Creative Industries) (Miss Susie HO)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

On monitoring the demand of the industry for radio spectrum trading, will the Administration advise this Committee of the following:

- (a) What are the details of the work in 2016-17? What is the expenditure involved? What are the major worries of the industry about the said issue? What follow-up action has been taken by the Administration?
- (b) What are the details of the work in 2017-18? What is the expenditure involved?

Asked by: Hon TO Kun-sun, James (Member Question No. 42)

Reply:

We review from time to time the experience of other countries and regions in respect of spectrum trading and learn about the views of the industry on spectrum trading through the Office of the Communications Authority. In 2016-17, the manpower and expenditure involved were met by existing resources. Certain individual mobile network operators (MNOs) have indicated their support for the implementation of spectrum trading. However, given that the local market for mobile services is competitive, the demand of MNOs for spectrum is acute, and the MNOs have already fully utilised the spectrum they currently hold for providing various mobile communications services for users, we consider that there is no imminent need for setting up a secondary market for spectrum in the absence of MNOs which are willing to divest their spectrum. In addition, spectrum trading is a complicated subject. It involves various problems including the demand and supply of spectrum, the effectiveness of any trading regime, the implication on the spectrum management framework, the ways to prevent MNOs from acquiring more spectrum to lessen market competition, etc. In order to chart the way forward, we will conduct a consultancy study on spectrum trading in 2017-18 through the continuous deployment of existing resources. The consultancy study is expected to be completed in 2018.

Reply Serial No.

CONTROLLING OFFICER'S REPLY

CEDB(CCI)048

(Question Serial No. 2737)

Head: (55) Government Secretariat : Commerce and Economic

Development Bureau (Communications and Creative Industries

Branch)

Subhead (No. & title):

<u>Programme</u>: (1) Broadcasting and Creative Industries

Controlling Officer: Permanent Secretary for Commerce and Economic Development

(Communications and Creative Industries) (Miss Susie HO)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

In 2017-18, (the Administration) offered policy steer and resource support for Radio Television Hong Kong. What are the details of resource support? What is the estimated expenditure involved?

Asked by: Hon TSE Wai-chun, Paul (Member Question No. 51)

Reply:

To offer policy steer and resource support for Radio Television Hong Kong (RTHK) is one of our Bureau's regular duties. The relevant expenditure is covered by Head 55 and no separate breakdown of expenditure is available for the work involved.

The Estimates of RTHK for 2017-18 is \$995.2 million, which is the salaries and expenses required for the provision of radio, television and new media services by the department.

Reply Serial No.

CONTROLLING OFFICER'S REPLY

CEDB(CCI)049

(Question Serial No. 5556)

Head: (55) Government Secretariat : Commerce and Economic

Development Bureau (Communications and Creative Industries

Branch)

Subhead (No. & title):

<u>Programme</u>: (1) Broadcasting and Creative Industries

Controlling Officer: Permanent Secretary for Commerce and Economic Development

(Communications and Creative Industries) (Miss Susie HO)

<u>Director of Bureau</u>: Secretary for Commerce and Economic Development

Question:

In 2017-18, the Commerce and Economic Development Bureau will work with the trade to promote Hong Kong as Asia's creative capital. What kinds of trades are covered in the promotion and what are the promotion expenses and manpower involved?

Is there any short term or long term work plan to promote Hong Kong as Asia's creative capital? If yes, what are the details?

Asked by: Hon TSE Wai-chun, Paul (Member Question No. 52)

Reply:

Create Hong Kong (CreateHK) provides financial support to projects conducive to the development of creative industries mainly through the CreateSmart Initiative (CSI) and the Film Development Fund (FDF) as well as other internal resources, etc. The creative industries that CreateHK is responsible for promoting cover advertising, architecture, design, film, animation, comics and digital entertainment, music (which generally refers to the phonographic industry), publishing, and enterprises associated with the television (TV) industry (excluding TV stations), etc.

In 2017-18, CreateHK will continue to provide financial support to large-scale creative events to promote the development of creative industries. Besides, it will continue to provide financial support to other projects conducive to the development of creative industries, including talent and start-up nurturing projects (e.g. the Design Incubation Programme, the First Feature Film Initiative, etc.) and projects conducive to the development of fashion industry (e.g. the Fashion Incubation Programme, fashion shows and forums that promote Hong Kong's fashion designers and brands, etc.) CreateHK will continue to support the trade to expand local and overseas markets, fund the basic operation of the Hong Kong Design Centre and assist in promoting the Comix Home Base and the PMQ. Moreover, CreateHK will from this year onwards collaborate with the film industry

to run training programmes regularly in the coming two to three years with a total of 200 places to provide practical training or internship opportunities for frontline talent in the production and post-production sectors of the film industry. It will also support ten practitioners in the post-production sector in each of the next three years to further their studies or undertake internships overseas. CreateHK will also ride on the establishment of the Hong Kong Special Administrative Region to sponsor and organise a series of exhibitions and film events to showcase the robust development of our various creative sectors to our community, the Mainland and countries around the world.

For the medium to long term, our main strategies to drive the development of creative industries are –

- (a) market development (i.e. bringing "high value" customers to Hong Kong, and taking our talents and products to the Mainland and overseas markets);
- (b) talent and start-up nurturing (i.e. a nurture-based ladder of capacity-building support initiatives targeting graduates, practitioners and start-ups); and
- (c) promotion of cross-sectoral and cross-territorial collaboration (i.e. encouraging crossover collaboration and strengthening ties between Hong Kong and other countries/cities to facilitate sharing of experiences, exchange and collaboration).

To implement the strategies concerned, we will continue to provide funding through the CSI and FDF to support different kinds of programmes initiated and implemented by the trade or industry bodies.

Promoting the development of creative industries is part of our Bureau's regular duties. The manpower and expenditure involved are included in the overall establishment and expenditure of the Communications and Creative Industries Branch of the Commerce and Economic Development Bureau, which cover also general non-recurrent expenditure such as funding support to various projects under the CSI and FDF.

Reply Serial No.

CEDB(CCI)050

CONTROLLING OFFICER'S REPLY

(Question Serial No. 5774)

Head: (55) Government Secretariat : Commerce and Economic

Development Bureau (Communications and Creative Industries

Branch)

Subhead (No. & title):

<u>Programme</u>: (1) Broadcasting and Creative Industries

Controlling Officer: Permanent Secretary for Commerce and Economic Development

(Communications and Creative Industries) (Miss Susie HO)

<u>Director of Bureau</u>: Secretary for Commerce and Economic Development

Question:

The Design Incubation Programme (DIP) launched by the Commerce and Economic Development Bureau (CEDB) provides incubation cum education services to design start-ups. What is the expenditure involved in the programme? What is the effectiveness of the programme in the past three phases? What is the anticipated number of persons benefitted?

Has the CEDB conducted surveys on the participants' views and comments on DIP? If yes, what are the details?

Asked by: Hon TSE Wai-chun, Paul (Member Question No. 53)

Reply:

The Design Incubation Programme (DIP) was launched in 2006. A total of three phases of DIP have been launched hitherto, with a total cumulative allocation of \$168,219,000 from the Government.

DIP offers financial assistance to small to medium design start-ups over a two-year incubation period to cover expenses incurred for office rental, general operation, marketing, etc. DIP also provides incubation services such as management and training courses, on-site coaching, networking opportunities, etc.

As at February 2017, the key effectiveness of DIP is as follows:

(a) **Number of enterprises benefitted:** A total of 181 companies have been provided with incubation services under DIP;

- (b) **Creation of job opportunities:** A cumulative 888 job opportunities (including 563 full-time jobs and 325 part-time jobs) have been created by the incubatees during the incubation period;
- (c) **Generation of intellectual property (IP)**: The incubatees have lodged 317 applications for IP (including six patents, 254 trademarks and 57 registered design) during the incubation period; and
- (d) **Awards attained:** A total of 262 awards/recognitions (including 52 international awards/recognitions and 210 local awards/recognitions) have been attained by the incubatees during the incubation period.

The Hong Kong Design Centre (HKDC), which is responsible for administering DIP, regularly solicits views from incubatees. Overall speaking, the incubatees are satisfied with the support offered by DIP. When granting approval for the third phase of DIP in 2016, we requested the HKDC to report the incubatees' feedback on DIP more systematically. To this end, the HKDC will conduct a post-incubation questionnaire survey for each incubatee.

Reply Serial No.

CONTROLLING OFFICER'S REPLY

CEDB(CCI)051

(Question Serial No. 0718)

Head: (55) Government Secretariat : Commerce and Economic

Development Bureau (Communications and Creative Industries

Branch)

Subhead (No. & title):

<u>Programme</u>: (1) Broadcasting and Creative Industries

Controlling Officer: Permanent Secretary for Commerce and Economic Development

(Communications and Creative Industries) (Miss Susie HO)

<u>Director of Bureau</u>: Secretary for Commerce and Economic Development

Question:

With a view to assessing the effectiveness of talent nurturing in the film industry in Hong Kong, please provide the name of the tertiary institutions currently offering programmes to nurture film-related talents and the name of the programmes, the number of student intakes and graduates from the institutions annually over the past three years, the proportion of graduates engaged in the film industry, and the manpower and financial resources the Government deployed in the process of understanding the status quo.

Asked by: Hon WONG Ting-kwong (Member Question No. 24)

Reply:

Full-time programmes related to nurturing film talents offered by local tertiary institutions in 2016/17 academic year are as follows -

Institution	Programme		
The University of Hong Kong	Bachelor of Journalism (Honours) ⁽¹⁾		
School of Professional and	Higher Diploma in New Media and Communication		
Continuing Education,			
The University of Hong Kong			
The Chinese University of Hong	Bachelor in Journalism and Communication		
Kong	(Honours)		
City University of Hong Kong	Bachelor of Arts (Honours) in Media and		
	Communication		
Hong Kong Baptist University	Bachelor of Social Science (Honours) in		
	Communication (2)		
	Higher Diploma in Creative Film Production		
	(Acting Techniques Specialisation)		
	Higher Diploma in Creative Film Production		
	(Directing Specialisation)		

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	Higher Diploma in Creative Film Production (Script Writing Specialisation)
	High Diploma in Creative Film Production (Editing
	and Sound Mixing Specialisation)
	Higher Diploma in Creative Film Production
	(Cinematography and Lighting Specialisation)
	Master of Fine Arts in Film, Television and Digital Media
	Master of Arts in Producing for Film, Television,
	and New-Media
	Doctor of Philosophy in Film
College of International Education,	Associate of Arts in Creative Communication
Hong Kong Baptist University	Associate of Arts in Creative Media Writing
	Associate of Arts in Film, Television and Digital
	Media Studies
	Associate of Arts in Media Communication
	Bachelor of Arts (Honours) in Creative Writing for
	Film, Television and New Media
	Bachelor of Social Sciences (Honours) in Media
	and Social Communication
School of Continuing Education,	Bachelor of Communication and Media
Hong Kong Baptist University	
School of Professional Education	Bachelor of Arts (Honours) in Applied and Media
and Executive Development, The	Arts
Hong Kong Polytechnic University	
Lingnan Institute of Further	Higher Diploma in Chinese Media Writing and
Education, Lingnan University	Production
The Open University of Hong	Bachelor of Arts (Honours) in Creative Writing and
Kong	Film Arts
	Bachelor of Fine Arts with Honors in Cinematic
	Design and Photographic Digital Art
Hong Kong Shue Yan University	Bachelor of Arts (Honours) in Journalism and Mass
	Communication
The Hong Kong Academy for	Bachelor of Fine Arts (Honours) in Film and
Performing Arts	Television
	Bachelor of Fine Arts (Honours) in Theatre and
	Entertainment Arts
	Bachelor of Fine Arts (Honours) in Drama
	Master of Fine Arts in Drama
	Master of Fine Arts in Cinema Production
	Master of Fine Arts in Theatre and Entertainment
	Arts
Chu Hai College of Higher	Bachelor of Arts (Honours) in Journalism and
Education	Communication
	Bachelor of Arts (Honours) in Communication and
	Cross Media Programme
SCAD Foundation (Hong Kong)	Bachelor of Fine Arts in Motion Media Design
Limited	

Hang Seng Management College	Bachelor of Journalism and Communication			
	(Honours)			
	Bachelor of Arts (Honours) in Convergent Media			
	and Communication Technology			
Hong Kong College of Technology	Higher Diploma in Television Producing and			
	Broadcasting			
Vocational Training Council	Higher Diploma in Film and Television			
	Higher Diploma in Transmedia			
Technological and Higher	Bachelor of Science (Honours) in Multimedia			
Education Institute of Hong Kong,	Technology and Innovation			
Vocational Training Council				
School for Higher and Professional	Bachelor of Arts (Honours) in Visual			
Education, Vocational Training	Communication (Film & Animation)			
Council				

Remarks:

- (1) Apart from journalism, this programme also covers film-related subjects, e.g. theory and techniques of photography (camera operation and digital editing), techniques of video shooting and editing, appreciation of films (including documentaries), digital media, etc. Besides, this programme co-operates with the Hong Kong International Film Festival to invite directors of documentaries from different countries to host talks on film appreciation in Hong Kong.
- (2) The institution concerned adopts broad-based approach to admit students, i.e. students need not opt for their major course upon admission and can opt for the film-related specialised courses in Year 2.

The annual number of intake in full-time programmes related to the film industry over the past three years is listed below -

	Year of Intake			
	2013/14	2014/15	2015/16	
Higher diploma programmes	289	494	588	
Associate degree programmes	643	266	290	
Degree programmes	835	1 697	1 594	
Master and doctorate programmes	142	115	126	
Total	1 909	2 572	2 598	

The annual number of graduates from full-time programmes related to the film industry over the past three years is listed below -

	Year of Graduation			
	2012/13	2013/14	2014/15	
Higher diploma programmes	182	398	346	
Associate degree programmes	845	989	575	
Degree programmes	637	656	812	
Master and doctorate programmes	60	92	105	
Total	1 724	2 135	1 838	

The proportion of graduates in programmes related to the film industry who have been engaged in the film-related industry over the past three years⁽⁴⁾ is listed by year below -

	Year of Graduation			
	2012/13	2013/14	2014/15	
Higher diploma programmes	74.3%	84.3%	71.4%	
Associate degree programmes	N.A. ⁽⁵⁾	N.A. ⁽⁵⁾	N.A. ⁽⁵⁾	
Degree programmes	85.4% - 94.4%	82.9% - 85.2%	91.8% - 94.4%	

Remarks:

- (4) The above table is consolidated and compiled based on the results of the graduate employment surveys provided by local tertiary institutions. As the number of responses for each programme covered in the surveys is less than the corresponding number of graduates, and some tertiary institutions have not conducted any graduate employment survey, the data shown in this table shall not be used to estimate the number of graduates engaged in the film industry. As some of the film-related programmes cover other relevant subjects (e.g. journalism) and the graduate employment surveys are conducted by individual institutions on a programme basis, the data collected does not have further breakdown to show the number of graduates engaged in other industries related to the programme (e.g. journalism, creative media industry, etc). Hence, the data shown in this table is not confined to the number of graduates engaged in the film industry only.
- (5) The institutions offering full-time Associate Degree programmes related to the film industry have not provided the result of their own graduate employment survey to the Government.
- (6) Relevant data is not available as the institutions that offering full-time postgraduate courses (i.e. Master and Doctorate programmes) related to the film industry have not conducted their own graduate employment survey.

In understanding the manpower situation of the film industry, the Communications and Creative Industries Branch (CCIB) of the Commerce and Economic Development Bureau (CEDB) has deployed existing manpower to collect and consolidate relevant data from various local tertiary institutions and the Education Bureau each year. The expenditure involved, which is mainly emoluments of the staff concerned, has been included in the overall expenditure of the CCIB of the CEDB. We do not have breakdown of expenditure for the work in understanding the manpower situation of the film industry.

Reply Serial No.

CONTROLLING OFFICER'S REPLY

CEDB(CCI)052

(Question Serial No. 0673)

Head: (55) Government Secretariat : Commerce and Economic

Development Bureau (Communications and Creative Industries

Branch)

Subhead (No. & title):

<u>Programme</u>: (1) Broadcasting and Creative Industries

Controlling Officer: Permanent Secretary for Commerce and Economic Development

(Communications and Creative Industries) (Miss Susie HO)

<u>Director of Bureau</u>: Secretary for Commerce and Economic Development

Question:

Regarding the work to "complete the review on the development of digital audio broadcasting (DAB) services in Hong Kong and map out the way forward",

- (a) What are the ranks of the officials currently responsible for the review and the staff establishment involved?
- (b) When will the review be completed? Is there any initial direction?
- (c) Radio Television Hong Kong (RTHK) has now become the sole operator providing DAB services in Hong Kong. What is the annual provision earmarked for RTHK to provide DAB services? Have any adjustments been made to the provision and the development strategy in response to market changes?

Asked by: Hon WU Chi-wai (Member Question No. 24)

Reply:

- (a) The officers responsible for the Review of the Development of Digital Audio Broadcasting (DAB) in Hong Kong ("the Review") comprised directorate and non-directorate staff members in the existing establishment of the Communications and Creative Industries Branch.
- (b) The review has been completed. The Chief Executive in Council, after considering the report of the Review, decided on 28 March 2017 that DAB services should be discontinued in Hong Kong, and that DAB services provided by Radio Television Hong Kong (RTHK) should be terminated within six months, or as soon as practicable thereafter.
- (c) In 2016-17, the provision earmarked for RTHK to provide DAB services was \$9.5 million, in which \$6 million was for personal emoluments and programming, and the remaining \$3.5 million was for investment, daily operation and maintenance of DAB

equipment and transmission stations.

Upon the decision of the Chief Executive in Council, the Director of Broadcasting will consult the relevant stakeholders to formulate detailed plans for programming changes. The adjustments to the provision cannot be confirmed at this stage.

- End -

Examination of Estimates of Expenditure 2017-18

Reply Serial No.

CONTROLLING OFFICER'S REPLY

CEDB(CCI)053

(Question Serial No. 3889)

Head: (55) Government Secretariat : Commerce and Economic

Development Bureau (Communications and Creative Industries

Branch)

Subhead (No. & title):

<u>Programme</u>: (1) Broadcasting and Creative Industries

<u>Controlling Officer</u>: Permanent Secretary for Commerce and Economic Development

(Communications and Creative Industries) (Miss Susie HO)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

Regarding (the Branch which) "continued to formulate legislative proposals to reform and improve the Control of Obscene and Indecent Articles Ordinance regime", what is the current progress of the task? Is there any initial direction or direction to prepare for legislation?

Asked by: Hon WU Chi-wai (Member Question No. 23)

Reply:

Regarding improvements to the regulatory regime of the Control of Obscene and Indecent Articles Ordinance (COIAO), we propose that the COIAO be amended by the following ways, including —

- (a) to abolish the administrative classification function of the Obscene Articles Tribunal (OAT) whilst leaving the OAT to only deal with judicial determination;
- (b) to increase the minimum number of adjudicators at each OAT hearing from two to four to enhance the representativeness of the OAT;
- (c) to double the maximum penalty of offences relating to obscene and indecent articles, and the maximum imprisonment term for subsequent convictions relating to indecent articles to reinforce the deterrent effect.

We briefed the Legislative Council (LegCo) Panel on Information Technology and Broadcasting in March 2015 on the above proposal and the drafting of the amendment bill concerning the improvements is in progress. Upon completion of the relevant work, we will submit the amendment bill to LegCo for consideration as soon as possible.

CONTROLLING OFFICER'S REPLY

CEDB(CCI)054

(Question Serial No. 5365)

Head: (55) Government Secretariat : Commerce and Economic

Development Bureau (Communications and Creative Industries

Branch)

Subhead (No. & title):

<u>Programme</u>: (1) Broadcasting and Creative Industries

Controlling Officer: Permanent Secretary for Commerce and Economic Development

(Communications and Creative Industries) (Miss Susie HO)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

Will the Administration advise this Committee of the number of applications for film production financing received and approved by the Hong Kong Film Development Fund over the past three years? Please provide the film title, applicant company, date of approval, amount of funding, names of third-party financier(s), film director (please specify for new director) and producer (please specify for new producer), box office receipt, date of release, number of days released, amount of funding recoupment, funding recoupment rate, publicity expenses, film awards nominated and film awards won for each of the approved applications.

Asked by: Hon YEUNG Alvin (Member Question No. 151)

Reply:

Over the past three financial years, a total of eight applications were received under the Film Production Financing Scheme of the Film Development Fund (FDF),of which four had been approved. Information of the film projects with financing applications approved is as follows –

Film title	Name of applicant/ third-party financier(s)	Producer(s)/ Director(s)	Date of approval/ Amount of fund approved	Date of release/ Number of days released	Box office receipt	Amount of funding recoupment /Funding recoupment
						rate
The	Applicant	<u>Producer</u>	4 July 2014	17	\$483,470	\$0
Merger	Global Saga Media	Wong Pak Ming	-	September		
	Entertainment		\$1,951,632	2015		0%
	Limited.	<u>Director</u>				
		Luk Tin Wah		Released for		
	<u>Financier</u>	(new director)		21 days		

Film title	Name of applicant/ third-party financier(s)	Producer(s)/ Director(s)	Date of approval/ Amount of fund approved	Date of release/ Number of days released	Box office receipt	Amount of funding recoupment /Funding recoupment rate
	Yulang Film And Animation Culture Limited Frankie Lam Global Saga Media Entertainment Limited.					
The Moment	Applicant Golden Scene Company Limited Financiers MM2 Entertainment SDN BHD Limited Top Entertainment Limited CFA x NUDE Limited	Producers Lau Ka Bik (new producer) Hung Wai Choy (new producer) Director Wong Kwok Fai (new director)	19 June 2015 \$2,760,000	15 September 2016 Released for 21 days	\$215,798	Distribution income has not yet settled.
Love Revolution	Applicant Same Way Production Limited Financier One Cool Film Production Limited	Producers Tang Wai But (new producer) Sam Lee (new producer) Sam Leong Director Sam Leong	8 September 2015 \$2,997,300	Not yet released	N.A.	N.A.
Tomorrow is Another Day	Applicant Golden Scene Company Limited Financiers Star Pictures Entertainment (Hong Kong) Limited Golden Scene Company Limited	Producer Ng Kin Hung Director Chan Tai Lee (new director)	15 April 2016 \$3,397,668	Not yet released	N.A.	N.A.

Funding from the FDF covers only film production expenses while the production companies concerned are responsible for the work and expenditure on publicity of the films. We do not have information on the publicity expenses.

Among the four films financed by the Government, "The Merger" obtained the following awards:

The 2nd Noida International Film Festival 2015 in Greater Nodia, India — The Best Film-Feature Films The 2nd Noida International Film Festival 2015 in Greater Nodia, India — The Best Actress-Feature Films (Rachel Lam) The IndieFEST Film Awards 2015 in California, USA — Award of Excellence: Film Feature The IndieFEST Film Awards 2015 in California, USA — Award of Excellence: Leading Actor (Frankie Lam) The IndieFEST Film Awards 2015 in California, USA — Award of Excellence: Leading Actress (Rachel Lam) The IndieFEST Film Awards 2015 in California, USA — Award of Excellence: Direction (Jimmy Luk) The IndieFEST Film Awards 2015 in California, USA — Award of Excellence: Supporting Actor (Patrick Tam) The IndieFEST Film Awards 2015 in California, USA — Award of Excellence: Cinematography (Ko Chiu Lam) The IndieFEST Film Awards 2015 in California, USA — Award of Excellence: Art Direction (Sam Leung) The IndieFEST Film Awards 2015 in California, USA — Award of Excellence: Dramatic Impact (Sam Leung, Rachel Lam) Accolade Global Film Competition 2015 in California, USA — Award of Excellence Special Mention: Feature Film Accolade Global Film Competition 2015 in California, USA — Award of Excellence: Leading Actor (Frankie Lam) Accolade Global Film Competition 2015 in California, USA — Award of Excellence: Leading Actress (Rachel Lam) Accolade Global Film Competition 2015 in California, USA — Award of Excellence: Script/Writer (Rachel Lam) Depth of Field International Film Festival Competition 2015 in USA — Best of Show-Foreign Feature Film (Drama) Depth of Field International Film Festival Competition 2015 in USA — Best of Show-Creativity/Originality (Rachel Lam) Depth of Field International Film Festival Competition 2015 in USA — Best of Show-Direction (Jimmy Luk) Depth of Field International Film Festival Competition 2015 in USA — Best of Show-Script/Writer (Rachel Lam) Depth of Field International Film Festival Competition 2015 in USA — Best of Show-Cinematography (Ko Chiu Lam) Depth of Field International Film Festival Competition 2015 in USA — Best of Show-Set Design (Sam Leung) Depth of Field International Film Festival Competition 2015 in USA — Best of Show-Viewer Impact: Content/Message Delivery Depth of Field International Film Festival Competition-2015 in USA —

Outstanding Excellence-Feature Film Leading Actor (Frankie Lam)
Depth of Field International Film Festival Competition 2015 in USA —
Outstanding Excellence-Feature Film Leading Actress (Rachel Lam)

Depth of Field International Film Festival Competition 2015 in USA—
Excellence-Feature Film Leading Actor (Patrick Tam)
Depth of Field International Film Festival Competition 2015 in USA—
1st-Place Script Writing-Drama (Rachel Lam)
The 2nd Annual North Hollywood Cinefest 2015—
The Best International Feature Film Award
2015 Amsterdam International Film Festival Van Gogh Awards—
Excellence in Cinematography Award

The other three films have not obtained any film nomination and award so far.

- End -

CONTROLLING OFFICER'S REPLY

CEDB(CCI)055

(Question Serial No. 2668)

Head: (55) Government Secretariat : Commerce and Economic

Development Bureau (Communications and Creative Industries

Branch)

Subhead (No. & title):

<u>Programme</u>: (1) Broadcasting and Creative Industries

Controlling Officer: Permanent Secretary for Commerce and Economic Development

(Communications and Creative Industries) (Miss Susie HO)

<u>Director of Bureau</u>: Secretary for Commerce and Economic Development

Question:

It is mentioned in the Budget that "we will sponsor design exhibitions to be staged in Hong Kong, five Mainland and three overseas cities to present and promote our design industry. We will also organise thematic Hong Kong film shows in ten cities in North America, Europe and Asia to highlight the achievements of Hong Kong's film industry." In this connection, please advise this Committee of the following: the list of cities the Government selected for organising the two exhibitions mentioned above, and does it include any Taiwan cities? What are the reasons for selecting the above-mentioned cities? What is the estimated number of visitors to be attracted? More than half of the locations for organising the design exhibitions are Mainland cities. What are the reasons? What are the operational expenses and estimated salary expenditure earmarked in the 2017-18 Estimates for the task mentioned above? (Please list separately the expenditures for individual exhibitions and the shared expenditures for individual sessions.) What are the staff establishment involved in the task and their ranks? What is the progress of or schedule for the task respectively in 2017-18?

Asked by: Hon YIU Chung-yim (Member Question No. 43)

Reply:

It is mentioned in paragraph 139 of the Budget Speech that with a view to celebrating the 20th anniversary of the establishment of the Hong Kong Special Administrative Region, we will sponsor design exhibitions to be staged in Hong Kong, five Mainland and three overseas cities to present and promote our design industry, and we will also organise thematic Hong Kong film shows in ten cities in North America, Europe and Asia to highlight the achievements of Hong Kong's film industry. Details of the events concerned are as follows:

Main content of the event	Date to be held	Estimated expenditure of the Communications and Creative Industries Branch
To organise design exhibitions in Hong	April to November	\$10 million*
Kong, Milan, Seoul and Chicago	2017	
	(to be confirmed)	
To organise design exhibitions in	June to November	\$9.5 million
Shenzhen, Suzhou, Shanghai, Hangzhou	2017	
and Wuhan		
To organise design and creative	August 2017	\$7.5 million
exhibition in Hong Kong		
To organise film screening and related	April to November	\$10 million
activities in Udine, Toronto, Vancouver,	2017	
Berlin, Seoul, Moscow, Prague, Paris,		
London and Manchester		

^{*} Apart from the contribution of \$10 million from the Communications and Creative Industries Branch, part of the expenditure of the design exhibitions is contributed by the Hong Kong Economic and Trade Offices in the overseas countries concerned.

When selecting a city for organising events, we will consider factors such as whether the city concerned can help develop new markets for Hong Kong's creative industries, whether it can promote mutual exchanges, and whether there are any suitable partners for collaboration. All events are under active preparation at present. We have not made an estimate on the number of visitors to be attracted by each exhibition.

It is part of our regular duties to organise and sponsor events for the creative industries. The manpower and expenditure involved have been included in the overall expenditure of the Communications and Creative Industries Branch of the Commerce and Economic Development Bureau.

Examination of Estimates of Expenditure 2017-18

Reply Serial No.

CONTROLLING OFFICER'S REPLY

CEDB(CCI)056

(Question Serial No. 5292)

<u>Head</u>: (55) Government Secretariat : Commerce and Economic

Development Bureau (Communications and Creative Industries

Branch)

Subhead (No. & title):

<u>Programme</u>: (1) Broadcasting and Creative Industries, (2) Telecommunications

Controlling Officer: Permanent Secretary for Commerce and Economic Development

(Communications and Creative Industries) (Miss Susie HO)

<u>Director of Bureau</u>: Secretary for Commerce and Economic Development

Question:

Regarding the records management work of your Bureau and the departments under your purview over the past year:

Please provide information on the number and rank of officers designated to perform such work. If there is no officer designated for such work, please provide information on the number of officers and the hours of work involved in records management duties, and the other duties they have to undertake in addition to records management.

Please provide information on programme and administrative records which have been closed pending transfer to the Government Records Service (GRS) for appraisal, including category of records, years covered by the records, number and linear metres of records, retention period approved by GRS, whether they are confidential documents, and reasons for not having been transferred.

Please provide information on programme and administrative records which have been transferred to GRS for retention, including category of records, years covered by the records, number and linear metres of records, years that the records were transferred to GRS, retention period approved by GRS and whether they are confidential documents.

Please provide information on records which have been approved for destruction by GRS, including category of records, record title, years covered by the records, number and linear metres of records, years that the records were transferred to GRS, retention period approved by GRS, whether they are confidential documents, reasons for not having been transferred and reasons for approving destruction.

Asked by: Hon YIU Chung-yim (Member Question No. 171)

Reply:

- (a) In accordance with the Government's records management policy, the following staff of different ranks in the Branch and its departments*, apart from their daily schedule of work, are also tasked with records management duties:
 - (i) 2 Chief Executive Officers are designated to serve as Departmental Records Managers (DRMs) to devise, carry out and document departmental records management practices and procedures according to the guidelines and advice of the Government Records Service (GRS);
 - (ii) 1 Senior Executive Officer (SEO) and 1 Executive Officer II (EOII) are appointed to serve as Assistant Departmental Records Managers to assist the DRMs in the execution of the duties concerned; and
 - (iii) 21 SEO/EOI/EOII or officers of equivalent rank are responsible for supervising records management in different divisions/sections.

Moreover, 3 Senior Clerical Officers, 11 Clerical Officers, 24 Assistant Clerical Officers, 14 Clerical Assistants, 3 Confidential Assistants, 1 Supplies Supervisor I and 2 Personal Secretaries I/II will assist the above-mentioned officers in the execution of certain records management duties.

(b) Information on programme and administrative records which have been closed pending transfer by the Branch and its departments* to GRS for appraisal is as follows:

Category of records	Years covered by the records	Number and linear metres of records	Retention period approved by GRS	Are they confidential documents	Reasons for not having been transferred
Administrative records	1971 – 2016	353 records 13.6 linear metres	1 to 5 years	Yes: 35 No: 319	The retention period approved by GRS has not yet expired.
Administrative records	2015 – 2016	1 record 0.06 linear metres	7 years after the end of the financial year	No	According to the General Administrative Records Disposal Schedules, the relevant record has to be retained by the Department as such records are required to retain 7 years after the end of the financial year before seeking GRS's appraisal for the disposal.

Programme records	2000 – 2016	707 records 34.36 linear metres	7 to 25 years	Yes: 166 No: 541	The retention period approved by GRS has not yet expired.
Programme records	2014 – 2016	2 records 0.1 linear metres	Pending GRS's appraisal	Yes: 1 No: 1	The records disposal schedule for the relevant programme records is pending GRS's appraisal.

(c) Information on programme and administrative records which have been transferred by the Branch and its departments* to GRS for retention is as follows:

Category of records	Years covered by the records	Number and linear metres of records	Years that the records were transferred to GRS	Retention period approved by GRS	Are they confidential documents
Administrative records	1975 – 1997	2 records 0.19 linear metres	2016	3 years	No

(d) Information on records of the Branch and its departments* which have been approved for destruction by GRS is as follows:

Category of records	Record title	Years covered by the records	Number and linear metres of records	Years that the records were transferred to GRS	Retention period approved by GRS	Are they confidential documents	Reasons for not having been transferred	Reasons for approving destruction
Administrative records	Administration Accommodation and Facilities Procurement and Supplies	1964 – 2012	1 707 records 63.92 linear metres	N.A.	2 to 7 years	No	N.A.	These records were no longer of any administrative, operational, fiscal and legal values and were appraised by the GRS as having no archival value. After they became time-expired according to the retention periods as set out in the corresponding records retention and disposal schedules, they were destroyed after agreement of the GRS Director was obtained.
	Finance and Accounting Human Resources Management of Information, Information Services	1976 – 2012	346 records 6 log books 15.51 linear metres	2016	2 to 7 years	No		
	and Information Technology	1999 – 2010	3 records 0.01 linear metres	N.A.	5 years after officer has left the service	Yes		
Programme records	Case files relating to the enforcement of the Control of Obscene and Indecent Articles Ordinance	1994 – 2012	1 138 records 8.3 linear metres	N.A.	1 year	No	N.A.	These records were no longer of any administrative, operational, fiscal and legal values and were appraised by the GRS as having no archival value. After they became time-expired according to the retention periods as set out in the corresponding records retention and disposal schedules, they were destroyed after agreement of the GRS Director was obtained.

* including Radio Television Hong Kong and the Office for Film, Newspaper and Article Administration					
- End -					

Examination of Estimates of Expenditure 2017-18

Reply Serial No.

CONTROLLING OFFICER'S REPLY

CEDB(CCI)057

(Question Serial No. 5293)

Head: (55) Government Secretariat : Commerce and Economic

Development Bureau (Communications and Creative Industries

Branch)

Subhead (No. & title):

Programme: (1) Broadcasting and Creative Industries

(2) Telecommunications

Controlling Officer: Permanent Secretary for Commerce and Economic Development

(Communications and Creative Industries) (Miss Susie HO)

<u>Director of Bureau</u>: Secretary for Commerce and Economic Development

Question:

Regarding the expenditure on entertainment and gifts of your bureau and the departments under your purview in the past two years, please provide details of the following: the office of the Secretary of Department or Director of Bureau/bureau/branch/department and the year concerned; the estimated expenditure on entertainment and gifts; the actual expenditure on entertainment and gifts; the expenditure limit for entertainment (including beverages) per head; the expenditure limit for gift per guest; and the number of receptions held and total number of guests entertained.

Regarding the expenditure on entertainment and gifts of your bureau and the departments under your purview incurred on each occasion in the past year, please provide details of the following: the office of the Secretary of Department or Director of Bureau/bureau/branch/department date concerned; the of reception; the departments/organisations and titles of the guests entertained (grouped department/organisation and indicating the number of guests); the food expenses incurred; the beverage expenses incurred; the gift expenses incurred; and the venue of the reception (department office/restaurant in government facilities/private restaurant/others (please specify)).

Please provide the estimated expenditure on entertainment and gifts for the coming year, with details of the following: the office of the Secretary of Department or Director of Bureau/bureau/branch/department concerned; the estimated expenditure on entertainment and gifts; the expenditure limit for entertainment per guest; and the expenditure limit for entertainment per guest.

Asked by: Hon YIU Chung-yim (Member Question No. 172)

Reply:

As a general rule, all civil servants should observe the same principles and act in accordance with the relevant regulations and administrative guidelines when providing official entertainment in the form of meals. Government officers are required to exercise prudent judgement and economy when entertaining guest(s) for official purposes in order to avoid any public perception of extravagance. According to the existing general guidelines, the expenditure limits on official meals should not exceed \$450 per person for lunch or \$600 per person for dinner, inclusive of all expenses incurred on food and beverages consumed on the occasion, service charges and tips. The actual expenses on official entertainment incurred by the Commerce and Economic Development Bureau (Communications and Creative Industries Branch) (CEDB(CCIB)) and the departments under its purview* in 2015-16 and 2016-17 (as at 8 March 2017), and the estimated expenditure on official entertainment for 2017-18 are as follows:

Bureau/department	Ex	Estimated	
	2015-16	2016-17	expenditure for
		(as at 8 March 2017)	2017-18
CEDB(CCIB)	Approx.	Approx.	\$49,000
	\$51,000	\$41,000	
Radio Television Hong	Approx.	Approx.	\$40,000
Kong (RTHK)	\$41,000	\$22,000	
Office for Film,	Approx.	Approx.	\$10,000
Newspaper and Article	\$9,000	\$10,000	
Administration			
(OFNAA)			

In line with the Government's green policy, public officers should as far as possible refrain from bestowing gifts/souvenirs to others during the conduct of official activities. According to the existing guidelines, where bestowal of gifts/souvenirs is necessary or unavoidable due to operational, protocol or other reasons, the gift/souvenir items should not be lavish or extravagant and the number should be kept to a minimum. Also, the exchange of gifts/souvenirs should only be made from organisation to organisation. As we do not maintain separate accounts for the expenses on the procurement of gifts and souvenirs, we do not have the relevant statistics.

^{*} including RTHK and OFNAA

Examination of Estimates of Expenditure 2017-18

Reply Serial No.

CONTROLLING OFFICER'S REPLY

CEDB(CCI)058

(Question Serial No. 5296)

Head: (55) Government Secretariat : Commerce and Economic

Development Bureau (Communications and Creative Industries

Branch)

Subhead (No. & title):

<u>Programme</u>: (1) Broadcasting and Creative Industries, (2) Telecommunications

Controlling Officer: Permanent Secretary for Commerce and Economic Development

(Communications and Creative Industries) (Miss Susie HO)

<u>Director of Bureau</u>: Secretary for Commerce and Economic Development

Question:

Please provide information regarding consultancy studies (if any) commissioned by your Bureau and the departments under its purview for the purpose of formulating and assessing policies.

Please provide information on the studies on public policy and strategic public policy for which funds were allocated over the past two financial years in terms of the following:

Name of Consultant; mode of award (public bidding/tender/others (please specify)); title, content and objectives of project; consultancy fee (\$); start date; progress of study (under planning/in progress/completed); follow-ups taken by the Administration on the study reports and their progress (if any); For completed studies, have they been made public? If yes, through what channel(s)? If no, why?

Are there any projects for which funds have been reserved for conducting internal studies this year? If yes, please provide the following information: title, content and objectives of project; start date; progress of study (under planning/in progress/completed); follow-ups taken by the Administration on the study reports and their progress (if any); for the projects that are expected to be completed this year, is there any plan to make them public? If yes, through what channel(s)? If no, why?

Are there any projects for which funds have been reserved for conducting consultancy studies this year? If yes, please provide the following information: name of consultant; mode of award (public bidding/tender/others (please specify)); title, content and objectives of project; consultancy fee (\$); start date; progress of study (under planning/in progress/completed); follow-ups taken by the Administration on the study reports and their progress (if any); for the projects that are expected to be completed this year, is there any plan to make them public? If yes, through what channel(s)? If no, why? What are the criteria for considering the award of consultancy projects to the research institutions concerned?

Asked by: Hon YIU Chung-yim (Member Question No. 174)					

Reply:

We hereby provide the relevant information in respect of the Commerce and Economic Development Bureau (Communications and Creative Industries Branch) (CEDB(CCIB)) and its departments*:

(a) Relevant information on studies on public policy and strategic public policy for which funds have been allocated in 2015-16 and 2016-17 is as follows:

Name of consultant	Mode of award (open auction /tender/others (please specify))	Title, content and objective of project	Consultancy fee (\$)	Start date	Progress of study (under planning/ in progress/ completed)	1	For completed studies, have they been made public? If yes, through what channels? If no, why?
Consumer Search Hong Kong Limited	Quotation	Survey on Person-to-Person Telemarketing Calls (P2P calls) in Hong Kong Further grasping the latest situation of P2P calls, including soliciting the views of the public, the business sector and the industry on the regulation of P2P calls, the employment and business situations of the industry, as well as obtaining an update on the regulatory measures taken by other jurisdictions on P2P calls.	\$829,000	The study commenced in June 2015.	Completed	We plan to conduct a public consultation on the ways to strengthen the regulation of P2P calls in 2017.	We briefed the Panel on Information Technology and Broadcasting of the Legislative Council on major findings of the survey on 11 April 2016.

(b) No provision is earmarked for conducting internal studies this year (2017-18).

(c) Relevant information on projects for which funds have been reserved for conducting consultancy studies this year (2017-18):

Name of consultant	Mode of award (open auction/ tender/others (please specify))	Title, content and objective of project	Consultancy fee (\$)	Start date	Progress of study (under planning/ in progress/ completed)	Follow-ups taken by the Administration on the study reports and their progress (if any)	For the projects that are expected to be completed this year, is there any plan to make them public? If yes, through what channels? If no, why?
	Quotation	Study on Telecommunications Infrastructure Capacity in Hong Kong Assessing the future demand for and supply of telecommunications infrastructure capacity in Hong Kong.	Subject to the result of the quotation exercise	Expected to commence in the second quarter of 2017	Under planning		It is expected that the consultancy study would not be completed in this financial year.
	Quotation	Study on Spectrum Trading Studying the latest situation in respect of implementing spectrum trading overseas and evaluating the pros and cons of implementing spectrum trading in Hong Kong.	Subject to the result of the quotation exercise	Expected to commence in the second quarter of 2017	Under planning		It is expected that the consultancy study would not be completed in this financial year.
	Quotation	Mapping Study of Creative Clusters in Hong Kong 2017 Aiming at collecting and updating the profiles of local creative clusters.	Subject to the result of the quotation exercise	Expected to commence in the first half of 2017	Under planning		Summary of the study will be made public in due course.

⁽d) In awarding a consultancy project to a research institute or a consultant, we will consider the research methods, work plans and schedules proposed by the consultant, as well as its understanding, expertise and experience in the subject matter and the quotations for the project.

^{*} including Radio Television Hong Kong and the Office for Film, Newspaper and Article Administration

CONTROLLING OFFICER'S REPLY

CEDB(CCI)059

(Question Serial No. 5354)

Head: (55) Government Secretariat : Commerce and Economic

Development Bureau (Communications and Creative Industries

Branch)

Subhead (No. & title):

<u>Programme</u>: (1) Broadcasting and Creative Industries

Controlling Officer: Permanent Secretary for Commerce and Economic Development

(Communications and Creative Industries) (Miss Susie HO)

<u>Director of Bureau</u>: Secretary for Commerce and Economic Development

Question:

What are the respective expenses on the following creative industries over the past three years: animation, comics, electronic games and their peripheral industries?

Asked by: Hon YIU Chung-yim (Member Question No. 160)

Reply:

Digital entertainment industry covers animation, comics and electronic games. Over the past three financial years, the amount of funding provided by the CreateSmart Initiative to projects related to the digital entertainment industry is as follows:

Year	Amount of funding (\$million)
2014-15	23.71
2015-16	14.51
2016-17	6.59
(as at December 2016)	0.39
Total	44.81

Besides, over the past three financial years, the Communications and Creative Industries Branch of the Commerce and Economic Development Bureau has allocated a total of around \$221,000 to subsidise Hong Kong Arts Centre to participate in Helsinki Comics Festival in 2015 and the 43rd Angoulême International Comics Festival of France in 2016, and subsidise two local animators to go to the United States to take part in the training workshops organised by the Walt Disney Studio in 2015 and 2016 respectively.

CONTROLLING OFFICER'S REPLY

CEDB(CCI)060

(Question Serial No. 5359)

Head: (55) Government Secretariat : Commerce and Economic

Development Bureau (Communications and Creative Industries

Branch)

Subhead (No. & title):

<u>Programme</u>: (1) Broadcasting and Creative Industries, (2) Telecommunications

Controlling Officer: Permanent Secretary for Commerce and Economic Development

(Communications and Creative Industries) (Miss Susie HO)

<u>Director of Bureau</u>: Secretary for Commerce and Economic Development

Question:

In regard to the growing cross-boundary co-operation between Hong Kong and the Mainland in recent years, please provide relevant information on Hong Kong/Mainland cross-boundary projects or programmes in which your offices/secretaries of departments/bureau and the departments under your purview have been involved.

Please provide information on Hong Kong/Mainland cross-boundary projects or programmes over the past two years, including:

- (a) the title, details and objective of the project/programme, and whether it was related to the Framework Agreement on Hong Kong/Guangdong Co-operation or the Belt and Road Initiative; the expenditure, Mainland official(s) and department(s)/organisation(s) involved;
- (b) has any agreement been signed and made public? If not, what were the reasons? Have any minutes of meeting been taken? If so, have they been made public? What was the progress (percentage completed, commencement date, target completion date)? Have the details, objectives, amount involved or impact on the public, society, culture and ecology been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If not, what were the reasons? Has any public consultation on the cross-boundary project been conducted in Hong Kong? What were the details of the legislative amendments or policy changes involved in the programme?

Apart from the projects or programmes mentioned above, were there any other modes of Hong Kong/Mainland cross-boundary co-operation involving your bureau and the departments under your purview over the past two years? If yes, in what modes were they taken forward? What were the manpower and expenditure involved?

Asked by: Hon YIU Chung-yim (Member Question No. 176)

Reply:

(a) and (b) The Hong Kong/Mainland cross-boundary projects or programmes carried out in 2015-16 to 2016-17 are as follows:

Title of Project/ Programme	Details, objective and whether it is related to the Framework Agreement on Hong Kong/ Guangdong Co-operation (the Framework Agreement) or the Belt and Road Initiative	Expenditure involved (excluding the expenditure for providing support through the existing resources and staff of the concerned government departments)	Mainland official(s) and department/ organisation involved	Has any agreement been signed and whether it has been made public? If not, what were the reasons?	Have any minutes of meeting been taken? If so, have they been made public?	Progress (% completed, commencement date, target completion date)	Have the details, objectives, amount involved or impact on the public, society, culture and ecology been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If not, what were the reasons?	Has any public consultation on the cross-bounda ry project been conducted in Hong Kong?	Details of the legislative amendments or policy changes involved in the programme
Co-operation Arrangement between Hong Kong and Guangdong on Establishment of a Contingency Notification Mechanism on Critical Disruption of Guangdong- Hong Kong Cross-Boundary Telecommunications Networks	telecommunications networks (i.e. the major public telecommunications land cable transmission channels connecting Guangdong and Hong Kong as well as the telecommunications business carried by them) by establishing a mutual notification mechanism for speedy and effective message exchanges to enhance the contingency	No additional expenditure was involved.	Ministry of Industry and Information Technology, Guangdong Communications Administration.	The former Office of the Telecommunic ations Authority of Hong Kong (now the Office of the Communicati ons Authority (OFCA)) and the Guangdong Communicati ons Administratio n signed the co-operation arrangement at the 14th Plenary of the Hong Kong/ Guangdong Co-operation Joint Conference held on 23 August 2011.	The meeting materials can be found in LC Paper No. CB(1)3102/10-11(01) (http://www.legco.gov.hk/yr11-12/english/panels/ci/papers/cicb1-3102-1-e.pdf)	Both sides signed and implemented the contingency notification mechanism on 23 August 2011. Both sides updated Annex 1 "List of major public telecommunicat ions overland cable transmission channels connecting Guangdong and Hong Kong" of the Co-operation Arrangement in late March 2016. According to the co-operation	The contents of the document have been made public by the CMAB. No additional expenditure was involved.	N.A.	N.A.

Title of Project/ Programme	Details, objective and whether it is related to the Framework Agreement on Hong Kong/ Guangdong Co-operation (the Framework Agreement) or the Belt and Road Initiative	Expenditure involved (excluding the expenditure for providing support through the existing resources and staff of the concerned government departments)	Mainland official(s) and department/ organisation involved	Has any agreement been signed and whether it has been made public? If not, what were the reasons?	Have any minutes of meeting been taken? If so, have they been made public?	Progress (% completed, commencement date, target completion date)	Have the details, objectives, amount involved or impact on the public, society, culture and ecology been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If not, what were the reasons?	Has any public consultation on the cross-bounda ry project been conducted in Hong Kong?	Details of the legislative amendments or policy changes involved in the programme
				The contents of the document have been made public by the Constitutional and Mainland Affairs Bureau (CMAB).		arrangement, OFCA updated the name list of designated contact officers in September 2016.			
HK/SZ Initiatives (2015-16)	Funding support was given to the organiser (the Hong Kong Federation of Design Associations (FHKDA)) to stage the 4th HK/SZ Culture and Creative Forum, conduct a survey on the design industries in Hong Kong and Shenzhen and establish a platform to provide design information so as to facilitate the co-operation and development of the design sectors of Hong Kong and Shenzhen. The project was in line with the Framework Agreement.	Around \$4.17 million	Shenzhen Industrial Design Professional Association	Project agreement was signed with the organiser and the agreement template was uploaded to the website of CreateHK.	N.A.	Completed	The organiser was responsible for event publicity and release of information to the public. Event details were uploaded to the website of CreateHK. The workload was absorbed by CreateHK's existing resources and staff.	N.A.	N.A.
EcoChic Design Award 2014	Funding support was given to the organiser (the ReDress Limited) to stage the event which is a fashion	Around \$2.52 million	Around 10 fashion design institutes in the Mainland	Project agreement was signed	N.A.	Completed	The organiser was responsible for event publicity and release	N.A.	N.A.

Title of Project/ Programme	Details, objective and whether it is related to the Framework Agreement on Hong Kong/ Guangdong Co-operation (the Framework Agreement) or the Belt and Road Initiative	Expenditure involved (excluding the expenditure for providing support through the existing resources and staff of the concerned government departments)	Mainland official(s) and department/ organisation involved	Has any agreement been signed and whether it has been made public? If not, what were the reasons?	Have any minutes of meeting been taken? If so, have they been made public?	Progress (% completed, commencement date, target completion date)	Have the details, objectives, amount involved or impact on the public, society, culture and ecology been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If not, what were the reasons?	Has any public consultation on the cross-bounda ry project been conducted in Hong Kong?	Details of the legislative amendments or policy changes involved in the programme
(held in 2015-16)	design contest highlighting up-cycling, reconstruction and zero waste design as design skills. Participating regions included the Mainland. The project was in line with the Framework Agreement.			with the organiser and the agreement template was uploaded to the website of CreateHK.			of information to the public. Event details were uploaded to the website of CreateHK. The workload was absorbed by CreateHK's existing resources and staff.		
SmartHK (Jinan) 2015 (2015-16)	Funding support was given to local creative bodies to participate in the SmartHK at Jinan which was set up by the organiser (the Hong Kong Trade Development Council (HKTDC)) to promote the capability of Hong Kong's creative sectors in product and service upgrading and allow the Mainland corporations to know more about the creative sectors in Hong Kong through a series of exhibition, seminars and networking events.	Around \$0.65 million	Department of Commerce of Shandong Province, Shandong Economic and Information Technology Committee, Shandong Development and Reform Commission, the Department of Science & Technology of Shandong Province, Shandong Province, Shandong Provincial Department of Culture, Hong Kong & Macao Affairs Office of Shandong	Project agreement was signed with the organiser and the agreement template was uploaded to the website of CreateHK.	N.A.	Completed	The organiser was responsible for event publicity and release of information to the public. Event details were uploaded to the website of CreateHK. The workload was absorbed by CreateHK's existing resources and staff.	N.A.	N.A.

Title of Project/ Programme	Details, objective and whether it is related to the Framework Agreement on Hong Kong/ Guangdong Co-operation (the Framework Agreement) or the Belt and Road Initiative	Expenditure involved (excluding the expenditure for providing support through the existing resources and staff of the concerned government departments)	Mainland official(s) and department/ organisation involved	Has any agreement been signed and whether it has been made public? If not, what were the reasons?	Have any minutes of meeting been taken? If so, have they been made public?	Progress (% completed, commencement date, target completion date)	Have the details, objectives, amount involved or impact on the public, society, culture and ecology been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If not, what were the reasons?	Has any public consultation on the cross-bounda ry project been conducted in Hong Kong?	Details of the legislative amendments or policy changes involved in the programme
			Provincial People's Government, State-owned Assets Supervision and Administration Commission of Shandong Provincial Government, Finance Office of Shandong Province, the Information Office Of Shandong Provincial People's Government, China Council for the Promotion of International Trade Shandong Sub-council, Shandong Federation of Industry & Commerce.						
The 4th Hong Kong Comic Camp -providing training for local comic talents and promoting cultural	Funding support was given to the organiser (the Hong Kong Digital Entertainment Association (HKDEA)) to stage the event to encourage creative comic works and promote cultural exchanges among young comic artists in Hong Kong, Guangdong, Macao and Taiwan.	Around \$0.58 million	Guangzhou Animation and Cartoon Association	Project agreement was signed with the organiser and the agreement template was	N.A.	Completed	The organiser was responsible for event publicity and release of information to the public. Event details were uploaded to the	N.A.	N.A.

Title of Project/ Programme	Details, objective and whether it is related to the Framework Agreement on Hong Kong/ Guangdong Co-operation (the Framework Agreement) or the Belt and Road Initiative	Expenditure involved (excluding the expenditure for providing support through the existing resources and staff of the concerned government departments)	Mainland official(s) and department/ organisation involved	Has any agreement been signed and whether it has been made public? If not, what were the reasons?	Have any minutes of meeting been taken? If so, have they been made public?	Progress (% completed, commencement date, target completion date)	Have the details, objectives, amount involved or impact on the public, society, culture and ecology been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If not, what were the reasons?	Has any public consultation on the cross-bounda ry project been conducted in Hong Kong?	Details of the legislative amendments or policy changes involved in the programme
exchanges of talents in Guangdong, Hong Kong, Macao and Taiwan (2015-16)	The project was in line with the Framework Agreement.			uploaded to the website of CreateHK.			website of CreateHK. The workload was absorbed by CreateHK's existing resources and staff.		
Hong Kong Creativity in Business (2015-16)	Funding support was given to the organiser (the HKTDC) to stage the Hong Kong Creativity in Business to allow SMEs of Hong Kong creative industries to have first-hand knowledge of the Mainland market and enterprises as well as establish business networks through study tours/briefing sessions, exchange activities and small-scale exhibitions. The event was held in Suzhou in Jiangsu Province and Ningbo in Zhejiang Province.	Around \$0.26 million	N.A.	Project agreement was signed with the organiser and the agreement template was uploaded to the website of CreateHK.	N.A.	Completed	The organiser was responsible for event publicity and release of information to the public. Event details were uploaded to the website of CreateHK. The workload was absorbed by CreateHK's existing resources and staff.	N.A.	N.A.
Hong Kong & Shenzhen Bi-City Biennale of Urbanism \Architecture 2015	Funding support was given to the organiser (the Hong Kong Institute of Architects Biennale Foundation) to exhibit a wide range of architectural projects and urban designs at the Hong Kong exhibition of the Hong Kong & Shenzhen Bi-City Biennale of	Around \$5.32 million	Shenzhen Biennale of Urbanism\ Architecture Organiser Committee	Project agreement was signed with the organiser and the agreement	N.A.	Completed	The organiser was responsible for event publicity and release of information to the public. Event details were	N.A.	N.A.

Title of Project/ Programme	Details, objective and whether it is related to the Framework Agreement on Hong Kong/ Guangdong Co-operation (the Framework Agreement) or the Belt and Road Initiative	Expenditure involved (excluding the expenditure for providing support through the existing resources and staff of the concerned government departments)	Mainland official(s) and department/ organisation involved	Has any agreement been signed and whether it has been made public? If not, what were the reasons?	Have any minutes of meeting been taken? If so, have they been made public?	Progress (% completed, commencement date, target completion date)	Have the details, objectives, amount involved or impact on the public, society, culture and ecology been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If not, what were the reasons?	Has any public consultation on the cross-bounda ry project been conducted in Hong Kong?	Details of the legislative amendments or policy changes involved in the programme
(2015-16)	Urbanism\Architecture held in 2015-16 with the aim of enriching cultural life in Hong Kong and fostering wider public interests in art, design, architecture and city development of Hong Kong. The project was in line with the Framework Agreement.			template was uploaded to the website of CreateHK.			uploaded to the website of CreateHK. The workload was absorbed by CreateHK's existing resources and staff.		
The 19th Beijing- Hong Kong Economic Cooperation Symposium (the Symposium)- Beijing- Hong Kong Creative Design Exchange (the Exchange) (2015-16)	The event was a half-day seminar and the organiser was the State-owned Cultural Asset Supervision and Administration Office of the People's Government of Beijing Municipality. Representatives of relevant Government departments and prominent figures of the design sectors from Hong Kong and Beijing were invited to the event to share with participants the latest development of creative industries in the two places. CreateHK, as a co-organiser, was responsible for inviting representatives from related organisations of the creative industries to attend the Symposium and uploading the basic information of the event to its website.	N.A.	State-owned Cultural Asset Supervision and Administration Office of the People's Government of Beijing Municipality	No agreement was signed.	N.A.	Completed	The Exchange was one of the events held in the Symposium and the organiser was responsible for event publicity. The organiser has not released the information for publicity as the target of the Exchange was industry players. But CreateHK, as the co-organiser, uploaded the basic information of the event to its website. The workload was absorbed by CreateHK's existing	N.A.	N.A.

Title of Project/ Programme	Details, objective and whether it is related to the Framework Agreement on Hong Kong/ Guangdong Co-operation (the Framework Agreement) or the Belt and Road Initiative	Expenditure involved (excluding the expenditure for providing support through the existing resources and staff of the concerned government departments)	Mainland official(s) and department/ organisation involved	Has any agreement been signed and whether it has been made public? If not, what were the reasons?	Have any minutes of meeting been taken? If so, have they been made public?	Progress (% completed, commencement date, target completion date)	Have the details, objectives, amount involved or impact on the public, society, culture and ecology been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If not, what were the reasons?	Has any public consultation on the cross-bounda ry project been conducted in Hong Kong?	Details of the legislative amendments or policy changes involved in the programme
The 6th HK/SZ Culture and	Funding support was given to the organiser (the FHKDA) to stage the 6th	Around \$0.66 million	Shenzhen City of Design Promotion	Project agreement	N.A.	Completed	The organiser was responsible for event	N.A.	N.A.
Creative Forum 2015 (2015-16)	HK/SZ Culture and Creative Forum to facilitate the co-operation and development of the creative industries of Hong Kong and Shenzhen.		Association Shenzhen Graphic Design Association	was signed with the organiser and the agreement template was uploaded to the website of CreateHK.			publicity and release of information to the public. Event details have been uploaded to the website of CreateHK. The workload was absorbed by CreateHK's existing resources and staff.		
The 4th Greater China Illustration Awards (2016-17)	Funding support was given to the organiser (the Hong Kong Society of Illustrators) to stage the event to develop a platform for fostering creativity and exploring business opportunities for the illustration	Around \$1.64 million	Hangzhou Cultural and Creative Industry Office Guangzhou Redtory Art & Design Co.	Project agreement was signed with the organiser and the	N.A.	Completed	The organiser was responsible for event publicity and release of information to the public.	N.A.	N.A.
	industries in the Greater China region as well as promoting Hong Kong as a creative capital in the region. Participants included illustrators and design students from Hong Kong, the Mainland, Taiwan and Macao. The organiser held roving exhibitions of the winning entries in Hong Kong, the		Ltd.	agreement template was uploaded to the website of CreateHK.			Event details have been uploaded to the website of CreateHK. The workload was absorbed by CreateHK's existing resources and staff.		

Title of Project/ Programme	Details, objective and whether it is related to the Framework Agreement on Hong Kong/ Guangdong Co-operation (the Framework Agreement) or the Belt and Road Initiative	Expenditure involved (excluding the expenditure for providing support through the existing resources and staff of the concerned government departments)	Mainland official(s) and department/ organisation involved	Has any agreement been signed and whether it has been made public? If not, what were the reasons?	Have any minutes of meeting been taken? If so, have they been made public?	Progress (% completed, commencement date, target completion date)	Have the details, objectives, amount involved or impact on the public, society, culture and ecology been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If not, what were the reasons?	Has any public consultation on the cross-bounda ry project been conducted in Hong Kong?	Details of the legislative amendments or policy changes involved in the programme
	Mainland, Taiwan and Macao respectively. The project was in line with the Framework Agreement.								
EcoChic Design Award 2015/16 (held in 2016-17)	Funding support was given to the organiser (the ReDress Limited) to stage the event which is a fashion design contest highlighting up-cycling, reconstruction and zero waste design as design skills. Participating regions included the Mainland. The project was in line with the Framework Agreement.	Around \$2.66 million	Around 10 fashion design institutes in the Mainland.	Project agreement was signed with the organiser and the agreement template was uploaded to the website of CreateHK.	N.A.	Completed	The organiser was responsible for event publicity and release of information to the public. Event details were uploaded to the website of CreateHK. The workload was absorbed by CreateHK's existing resources and staff.	N.A.	N.A.
Guangdong- Hong Kong- Macao Film Exchange and Visit Programme in Guangdong (2015-16)	The event was co-organised by the Hong Kong Film Development Council (HKFDC), the Hong Kong Economic and Trade Office in Guangdong of the Government of the Hong Kong Special Administrative Region (GDETO), the Administration of Press, Publication, Radio, Film and Television Bureau of Guangdong Province (APPRFTGD), the Guangdong Motion Picture	Around \$14,000	Film Administration Office of APPRFTGD and Guangdong Motion Picture Industry Association	No agreement was signed with the co-organiser.	N.A.	Completed	Event details were made public via press release. The workload was absorbed by CreateHK's existing resources and staff.	N.A.	N.A.

Title of Project/ Programme	Details, objective and whether it is related to the Framework Agreement on Hong Kong/ Guangdong Co-operation (the Framework Agreement) or the Belt and Road Initiative	Expenditure involved (excluding the expenditure for providing support through the existing resources and staff of the concerned government departments)	Mainland official(s) and department/ organisation involved	Has any agreement been signed and whether it has been made public? If not, what were the reasons?	Have any minutes of meeting been taken? If so, have they been made public?	Progress (% completed, commencement date, target completion date)	Have the details, objectives, amount involved or impact on the public, society, culture and ecology been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If not, what were the reasons?	Has any public consultation on the cross-bounda ry project been conducted in Hong Kong?	Details of the legislative amendments or policy changes involved in the programme
	Association and the Department for the Promotion of Cultural and Creative Industries of the Cultural Affairs Bureau of the Government of the Macao Special Administrative Region, allowing the trade to learn more about the film market and film policy in Guangdong and facilitating film co-operation projects among the three places through seminar and exchange with the film industry in the Mainland. The project was in line with the Framework Agreement.								
Guangdong - Hong Kong- Macao Film Production Investment and Trade Fair (2015-16)	The event was co-organised by the HKFDC, APPRFTGD, the Guangdong Motion Picture Industry Association and the Department for the Promotion of Cultural and Creative Industries of the Cultural Affairs Bureau of the Government of the Macao Special Administrative Region to strengthen co-operation and exchanges of the film projects produced by the three places through lectures, luncheon exchange sessions, film production investment forums, seminars, etc. The project was in line with the Framework Agreement.	N.A. Transport fee to and from Macao was paid by the participants. Local transport and subsistence fees were paid by the Macao side.	The Film Administration Office of APPRFTGD and Guangdong Motion Picture Industry Association	No agreement was signed with the co-organiser.	N.A.	Completed	N.A. Target of the film production investment forums were industry players.	N.A.	N.A.

Title of Project/ Programme	Details, objective and whether it is related to the Framework Agreement on Hong Kong/ Guangdong Co-operation (the Framework Agreement) or the Belt and Road Initiative	Expenditure involved (excluding the expenditure for providing support through the existing resources and staff of the concerned government departments)	Mainland official(s) and department/ organisation involved	Has any agreement been signed and whether it has been made public? If not, what were the reasons?	Have any minutes of meeting been taken? If so, have they been made public?	Progress (% completed, commencement date, target completion date)	Have the details, objectives, amount involved or impact on the public, society, culture and ecology been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If not, what were the reasons?	Has any public consultation on the cross-bounda ry project been conducted in Hong Kong?	Details of the legislative amendments or policy changes involved in the programme
The 3 rd Hong Kong Films Exhibition held in Guangzhou (2015-16)	The event was co-organised by the HKFDC, GDETO, APPRFTGD and the Guangdong Motion Picture Industry Association, featuring the original Cantonese version of 4 Hong Kong films so as to promote the Cantonese version of Hong Kong films in Guangdong and facilitate their importation for screening, thereby expanding the Guangdong market. The project was in line with the Framework Agreement.	Around \$0.2 million	The Film Administration Office of APPRFTGD and Guangdong Motion Picture Industry Association	No agreement was signed with the co-organiser.	N.A.	Completed	Event details were made public via press release in Guangzhou and Hong Kong. The workload was absorbed by CreateHK's existing resources and staff.	N.A.	N.A.
The 2 nd Guangdong Film Festival held in Hong Kong (2015-16)	The event was co-organised by the HKFDC, APPRFTGD and the Guangdong Motion Picture Industry Association, featuring 4 films produced by Guangdong to introduce Guangdong films to Hong Kong viewers and to enhance film exchange and co-operation between the two places. The project was in line with the Framework Agreement.	Paid by Guangdong Province.	The Film Administration Office of APPRFTGD and Guangdong Film Industry Association	No agreement was signed with the co-organiser.	N.A.	Completed	Event details were made public via press release. The workload was absorbed by CreateHK's existing resources and staff.	N.A.	N.A.
The 2 nd HK-SZ Design Biennial	Funding support was given to the organiser (the FHKDA) to co-organise the 2nd HK-SZ Design Biennale held in Hong Kong in September to November	Around \$6.18 million	Mainland authorities including Shenzhen City of Design Promotion	Project agreement was signed with the	N.A.	Completed	The organiser was responsible for event publicity and release of information to the	N.A.	N.A.

Title of Project/ Programme	Details, objective and whether it is related to the Framework Agreement on Hong Kong/ Guangdong Co-operation (the Framework Agreement) or the Belt and Road Initiative	Expenditure involved (excluding the expenditure for providing support through the existing resources and staff of the concerned government departments)	Mainland official(s) and department/ organisation involved	Has any agreement been signed and whether it has been made public? If not, what were the reasons?	Have any minutes of meeting been taken? If so, have they been made public?	Progress (% completed, commencement date, target completion date)	Have the details, objectives, amount involved or impact on the public, society, culture and ecology been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If not, what were the reasons?	Has any public consultation on the cross-bounda ry project been conducted in Hong Kong?	Details of the legislative amendments or policy changes involved in the programme
	2016 with Shenzhen City of Design Promotion Association. The Biennale includes exhibitions which cover different areas and a series of public events. The project was in line with the Framework Agreement.		Association, Baoan Maker Alliance, Shenzhen Center for Design, Shenzhen Exploration & Design Association, Shenzhen Fringe, Shenzhen Graphic Design Association, Shenzhen Illustration Association, Council of Fashion Designers of Shenzhen, etc.	organiser and the agreement template was uploaded to the website of CreateHK.			public. Event details were uploaded to the website of CreateHK. The workload was absorbed by CreateHK's existing resources and staff.		
Guangdong- Hong Kong- Macao Film Exchange and Visit Programme held in Guangdong (2016-17)	To tie in with the measures under the Mainland and Hong Kong Closer Economic Partnership Arrangement (CEPA), the event was held to facilitate film co-operation projects among the three places and explore the Guangdong market. The project was in line with the Framework Agreement.	Around \$36,000	The Film Administration Office of APPRFTGD and Guangdong Motion Picture Industry Association	No agreement was signed with the co-organiser.	N.A.	Completed	The project was a small scale event for industry players and the organiser has not released the information for publicity.	N.A.	N.A.
Guangdong- Hong Kong- Macao Film Production Investment and Trade Fair	To tie in with the Framework Agreement, Guangdong, Hong Kong and Macao co-organised the event to strengthen the co-operation and exchanges of film projects produced by the three places through lectures,	N.A. Transport fee to and from Macao was paid by the	The Film Administration Office of APPRFTGD and the Guangdong Motion Picture Industry Association	No agreement was signed with the co-organiser.	N.A.	Completed	The project was a small scale event for industry players and the organiser has not released the information for	N.A.	N.A.

Title of Project/ Programme	Details, objective and whether it is related to the Framework Agreement on Hong Kong/ Guangdong Co-operation (the Framework Agreement) or the Belt and Road Initiative	Expenditure involved (excluding the expenditure for providing support through the existing resources and staff of the concerned government departments)	Mainland official(s) and department/ organisation involved	Has any agreement been signed and whether it has been made public? If not, what were the reasons?	Have any minutes of meeting been taken? If so, have they been made public?	Progress (% completed, commencement date, target completion date)	Have the details, objectives, amount involved or impact on the public, society, culture and ecology been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If not, what were the reasons?	Has any public consultation on the cross-bounda ry project been conducted in Hong Kong?	Details of the legislative amendments or policy changes involved in the programme
(2016-17)	luncheon exchange sessions, film production investment forums, seminars, etc.	participants. Local transport and subsistence fees were paid by the Macao side.					publicity.		
The 4th Hong Kong Films Exhibition held in Guangzhou (2016-17)	To tie in with the measures under CEPA, the event was co-organised by the HKFDC, GDETO, APPRFTGD and the Guangdong Motion Picture Industry Association, featuring the original Cantonese version of 4 Hong Kong films so as to promote the Cantonese version of Hong Kong films in Guangdong and facilitate the import into Guangdong for screening, thereby expanding the Guangdong market for Hong Kong films. The project was in line with the Framework Agreement.	Around \$176,000	The Film Administration Office of APPRFTGD and the Guangdong Motion Picture Industry Association	No agreement was signed with the co-organiser.	N.A.	Completed	The public was informed via press release. The workload was absorbed by CreateHK's existing resources and staff.	N.A.	N.A.
The 5th Hong Kong Comic Camp -providing training for local comic talents and promoting	Funding support was given to the organiser (the HKDEA) to stage the event to encourage creative comic works and promote cultural exchanges among young comic artists in Hong Kong, Guangdong, Macao and Taiwan.	Around \$0.54 million	Guangzhou Animation and Cartoon Association	Project agreement was signed with the organiser and the agreement	N.A.	Completed	The organiser was responsible for event publicity and release of information to the public. Event details were	N.A.	N.A.

Title of Project/ Programme	Details, objective and whether it is related to the Framework Agreement on Hong Kong/ Guangdong Co-operation (the Framework Agreement) or the Belt and Road Initiative	Expenditure involved (excluding the expenditure for providing support through the existing resources and staff of the concerned government departments)	Mainland official(s) and department/ organisation involved	Has any agreement been signed and whether it has been made public? If not, what were the reasons?	Have any minutes of meeting been taken? If so, have they been made public?	Progress (% completed, commencement date, target completion date)	Have the details, objectives, amount involved or impact on the public, society, culture and ecology been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If not, what were the reasons?	Has any public consultation on the cross-bounda ry project been conducted in Hong Kong?	Details of the legislative amendments or policy changes involved in the programme
cultural exchanges of talents in Guangdong, Hong Kong, Macao and Taiwan (2016-17)	The project was in line with the Framework Agreement.			template were uploaded to the website of CreateHK.			uploaded to the website of CreateHK. The workload was absorbed by existing CreateHK's resources and staff.		
SmartHK (Chengdu) 2016 (2016-17)	Funding support was given to local creative bodies to participate in the SmartHK at Chengdu which was set up by the organiser (the HKTDC) to promote the capability of Hong Kong's creative sectors in product and service upgrading and allow the Mainland corporations to know more about the creative sectors in Hong Kong through a series of exhibition, seminars and networking events.	Around \$0.53 million	Government authorities including Sichuan Development and Reform Commission, Department of Commerce of Sichuan Province, Hong Kong & Macao Affairs Office of Sichuan Provincial People's Government, Information Office Of Sichuan Provincial People's Government, Chengdu Municipal Bureau of Exposition and Chengdu Federation of Industry	Project agreement was signed with the organiser and the agreement template was uploaded to the website of CreateHK.	N.A.	Completed	The organiser was responsible for event publicity and release of information to the public. Event details were uploaded to the website of CreateHK. The workload was absorbed by CreateHK's existing resources and staff.	N.A.	N.A.

Title of Project/ Programme	Details, objective and whether it is related to the Framework Agreement on Hong Kong/ Guangdong Co-operation (the Framework Agreement) or the Belt and Road Initiative	Expenditure involved (excluding the expenditure for providing support through the existing resources and staff of the concerned government departments)	Mainland official(s) and department/ organisation involved	Has any agreement been signed and whether it has been made public? If not, what were the reasons?	Have any minutes of meeting been taken? If so, have they been made public?	Progress (% completed, commencement date, target completion date)	Have the details, objectives, amount involved or impact on the public, society, culture and ecology been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If not, what were the reasons?	Has any public consultation on the cross-bounda ry project been conducted in Hong Kong?	Details of the legislative amendments or policy changes involved in the programme
Hong Kong Creativity in Business (2016-17)	Funding support was given to the organiser (the HKTDC) to stage the Hong Kong Creativity in Business to allow SMEs of Hong Kong creative industries to have first-hand knowledge of the Mainland market and enterprises as well as establish business networks through study tours/briefing sessions, exchange activities and small-scale exhibitions. The event has been held in Shenyang in Liaoning Province and Wuhan in Hubei Province.	Around \$0.35 million	N.A.	Project agreement was signed with the organiser and the agreement template has been uploaded to the website of CreateHK.	N.A.	Began in June 2016 and expected to complete in May 2017	The organiser has been responsible for event publicity and release of information to the public. Event details have been uploaded to the website of CreateHK. The workload has been absorbed by CreateHK's existing resources and staff.	N.A.	N.A.

(c) Over the past two years, apart from the Hong Kong/Mainland cross-boundary projects listed in (a) and (b), the Commerce and Economic Development Bureau (CEDB) of the Hong Kong Special Administrative Region Government and the City of Design Promotion Office of Shenzhen signed on 29 February 2016 an "Agreement between the Hong Kong Special Administrative Region Government and the Shenzhen Municipal People's Government on Promoting Co-operation in Creative Industries" to further deepen exchanges and collaboration of the two places in creative industries. Both sides agreed to strengthen co-operation of the two places in organising large-scale creative exchange programmes, to explore strengthened co-operation in talent nurturing and to explore the setting up of an exchange and collaboration platform in Qianhai, Shenzhen, with a view to furthering co-operation of both cities in domains of creative industries such as design and architecture. The Communications and Creative Industries Branch of the CEDB has been taking forward

and implementing the above Agreement with its existing resources and manpower.

Besides, we have been working in collaboration with Mainland broadcasters over the years. For instance, Radio Television Hong Kong (RTHK) has collaborated with the Mainland broadcasters in programme productions. Such collaboration usually takes the form of relay, simulcast or exchange of programmes but does not involve any manpower and expenditure.

* Including RTHK and the Office for Film, Newspaper and Article Administration.

- End -

Reply Serial No.

CONTROLLING OFFICER'S REPLY

CEDB(CCI)061

(Question Serial No. 5360)

Head: (55) Government Secretariat : Commerce and Economic

Development Bureau (Communications and Creative Industries

Branch)

Subhead (No. & title):

<u>Programme</u>: (1) Broadcasting and Creative Industries, (2) Telecommunications

Controlling Officer: Permanent Secretary for Commerce and Economic Development

(Communications and Creative Industries) (Miss Susie HO)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

In regard to the growing cross-boundary co-operation between Hong Kong and the Mainland in recent years, please provide relevant information on Hong Kong/Mainland cross-boundary projects or programmes in which your offices/secretaries of departments/bureau and the departments under your purview have been involved.

Have provisions been earmarked for Hong Kong/Mainland cross-boundary projects or programmes for this year? If yes, for each of the Hong Kong/Mainland cross-boundary projects or programmes for this year, please provide information, including:

- (a) the title, details and objective of the project/programme, and whether it is related to the Framework Agreement on Hong Kong/Guangdong Co-operation or the Belt and Road Initiative; the expenditure, Mainland official(s) and department(s)/organisation(s) involved;
- (b) has any agreement been signed and made public? If not, what are the reasons? Have any minutes of meeting been taken? If so, have they been made public? What is the progress (percentage completed, commencement date, target completion date)? Have the details, objectives, amount involved or impact on the public, society, culture and ecology been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If not, what were the reasons? Has any public consultation on the cross-boundary project been conducted in Hong Kong? What are the details of the legislative amendments or policy changes involved in the programme?

Apart from the projects or programmes mentioned above, are there any other modes of Hong Kong/Mainland cross-boundary co-operation involving your bureau and the departments under your purview this year? If yes, in what modes are they taken

forward? How much financial and manpower resources have been earmarked in the Estimates this year?

Asked by: Hon YIU Chung-yim (Member Question No. 177)

Reply:

We hereby provide the relevant information in respect of the Commerce and Economic Development Bureau (Communications and Creative Industries Branch) (CEDB(CCIB)) and its departments*:

(a) and (b) At present, provision has been earmarked for the following Hong Kong/Mainland cross-boundary projects or programmes in this year (2017-18):

Title of Project/ Programme	Details, objective and whether it is related to the Framework Agreement on Hong Kong/ Guangdong Co-operation (the Framework Agreement) or the Belt and Road Initiative	Expenditure involved (excluding the expenditure for providing support through the existing resources and staff of the concerned government departments)	Mainland official(s) and department/ organisation involved	Has any agreement been signed and whether it has been made public? If not, what were the reasons?	Have any minutes of meeting been taken? If so, have they been made public?	Progress (% completed, commencement date, target completion date)	Have the details, objectives, amount involved or impact on the public, society, culture and ecology been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If not, what were the reasons?	Has any public consultation on the cross-bound ary project been conducted in Hong Kong?	Details of the legislative amendments or policy changes involved in the programme
Cross-Strait Architectural Design (CAD) Symposium & Awards 2017	Funding support was given to the organiser (the Hong Kong Institute of Architects) to stage the CAD Symposium & Awards to recognise innovation and excellence of architectural projects in the Mainland, Hong Kong, Macao and Taiwan, and establish a platform for exchanges in architectural culture.	Around \$2.45 million	Shenzhen Registered Architects Association	Project agreement was signed with the organiser and the agreement template has been uploaded to the website of CreateHK.	N.A.	Began in May 2016 and expected to complete in March 2018.	The organiser has been responsible for event publicity and release of information to the public. Event details have been uploaded to the website of CreateHK. The workload has been absorbed by CreateHK's existing resources and staff.	N.A.	N.A.
Hong Kong & Shenzhen Bi-City Biennale of Urbanism \Architecture 2017	Funding support was given to the organiser (the Hong Kong Institute of Architects Biennale Foundation) to exhibit a wide range of architectural projects and urban designs at the Hong Kong exhibition of the Hong Kong & Shenzhen Bi-City Biennale of Urbanism \Architecture held in 2017-18 with the aim of enriching cultural life in Hong Kong and fostering public interests in art, design, architecture and city development of Hong Kong.	Around \$5.32 million	Shenzhen Biennale of Urbanism\ Architecture Organiser Committee	Project agreement was signed with the organiser and the agreement template has been uploaded to the website of CreateHK.	N.A.	Began in October 2016 and expected to complete in June 2018.	The organiser has been responsible for event publicity and release of information to the public.	N.A.	N.A.

Title of Project/ Programme	Details, objective and whether it is related to the Framework Agreement on Hong Kong/ Guangdong Co-operation (the Framework Agreement) or the Belt and Road Initiative	Expenditure involved (excluding the expenditure for providing support through the existing resources and staff of the concerned government departments)	Mainland official(s) and department/ organisation involved	Has any agreement been signed and whether it has been made public? If not, what were the reasons?	Have any minutes of meeting been taken? If so, have they been made public?	Progress (% completed, commencement date, target completion date)	Have the details, objectives, amount involved or impact on the public, society, culture and ecology been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If not, what were the reasons?	Has any public consultation on the cross-bound ary project been conducted in Hong Kong?	Details of the legislative amendments or policy changes involved in the programme
	The project is in line with the Framework Agreement.								
SmartHK (Fuzhou) 2017	Funding support was given to local creative bodies to participate in the SmartHK at Fuzhou which was held by the organiser (the Hong Kong Trade Development Council) to promote the capability of Hong Kong's creative sectors in product and service upgrading and allow the Mainland corporations to know more about the creative sectors in Hong Kong through a series of exhibition, seminars and networking events.	Around \$0.41 million	Fujian Province: Department of Commerce, the Economic and Information Technology Committee, Development and Reform Commission, Department of Culture, Hong Kong & Macao Affairs Office of the People's Government, Department of Culture, China Council for the Promotion of International Trade Fujian Council, Finance Office of the People's Government, Department of Science & Technology, Department of Housing and Urban-Rural Development, Women's Federation, Federation of Industry & Commerce	Project agreement was signed with the organiser and the agreement template has been uploaded to the website of CreateHK.	N.A.	Began in October 2016 and expected to complete in September 2017.	The organiser has been responsible for event publicity and release of information to the public.	N.A.	N.A.

Title of Project/ Programme	Details, objective and whether it is related to the Framework Agreement on Hong Kong/ Guangdong Co-operation (the Framework Agreement) or the Belt and Road Initiative	Expenditure involved (excluding the expenditure for providing support through the existing resources and staff of the concerned government departments)	Mainland official(s) and department/ organisation involved Fuzhou: Fuzhou	Has any agreement been signed and whether it has been made public? If not, what were the reasons?	Have any minutes of meeting been taken? If so, have they been made public?	Progress (% completed, commencement date, target completion date)	Have the details, objectives, amount involved or impact on the public, society, culture and ecology been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If not, what were the reasons?	Has any public consultation on the cross-bound ary project been conducted in Hong Kong?	Details of the legislative amendments or policy changes involved in the programme
			Municipal People's Government						
EcoChic Design Award 2017	Funding support was given to the organiser (the ReDress Limited) to stage the event which is a fashion design contest highlighting up-cycling, reconstruction and zero waste design as design skills. Participating regions include the Mainland. The project is in line with the Framework Agreement.	Around \$3.81 million	Around 5 fashion design institutes in the Mainland	Project agreement was signed with the organiser and the agreement template has been uploaded to the website of CreateHK.	N.A.	March 2016 to November 2017	The organiser has been responsible for event publicity and release of information to the public. Event details have been uploaded to the website of CreateHK. The workload has been absorbed by CreateHK's existing resources and staff.	N.A.	N.A.
20.43 Business of Hong Kong Design Exhibition	Funding support was given to the organiser (the Hong Kong Federation of Design Associations) to hold exhibitions in Shenzhen, Suzhou, Shanghai, Hangzhou and Wuhan to showcase collaboration projects between Hong Kong's design sector and different sectors in the Mainland so as to promote co-operation. The project is in line with the Framework Agreement.	Around \$9.55 million	N.A.	Project agreement was signed with the organiser and the agreement template has been uploaded to the website of CreateHK.	N.A.	June to November 2017	The organiser has been responsible for event publicity and release of information to the public. Event details have been uploaded to the website of CreateHK. The workload has been absorbed by CreateHK's existing resources and staff.	N.A.	N.A.

Title of Project/ Programme	Details, objective and whether it is related to the Framework Agreement on Hong Kong/ Guangdong Co-operation (the Framework Agreement) or the Belt and Road Initiative	Expenditure involved (excluding the expenditure for providing support through the existing resources and staff of the concerned government departments)	Mainland official(s) and department/ organisation involved	Has any agreement been signed and whether it has been made public? If not, what were the reasons?	Have any minutes of meeting been taken? If so, have they been made public?	Progress (% completed, commencement date, target completion date)	Have the details, objectives, amount involved or impact on the public, society, culture and ecology been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If not, what were the reasons?	Has any public consultation on the cross-bound ary project been conducted in Hong Kong?	Details of the legislative amendments or policy changes involved in the programme
Guangdong- Hong Kong- Macao Film Exchange and Visit Programme in Guangdong	The event was co-organised by the Hong Kong Film Development Council (HKFDC), the Hong Kong Economic and Trade Office in Guangdong of the Government of the Hong Kong Special Administrative Region (GDETO), the Administrative Region (GDETO), the Administration of Press, Publication, Radio, Film, Television Bureau of Guangdong Province (APPRFTGD), the Guangdong Motion Picture Industry Association and the Department for the Promotion of Cultural and Creative Industries of the Cultural Affairs Bureau of the Macao Special Administrative Region Government, allowing the trade to learn more about the film market and film policy in Guangdong and facilitating film co-operation projects among the three places through seminar and exchange with the film industry in the Mainland. The project is in line with the Framework Agreement.	Estimated Expenditure: around \$50,000	Film Administration Office of APPRFTGD and Guangdong Motion Picture Industry Association	No agreement will be signed.	N.A.		N.A. Target of the Exchange is industry players.	N.A.	N.A.
Hong Kong Films Retrospective in Guangzhou	The HKFDC and GDETO will assist APPRFTGD and the Guangdong Motion Picture Industry Association in organising the Hong Kong Films Retrospective, in which around 20	Estimated Expenditure: around \$0.1 million	Film Administration Office of APPRFTGD and Guangdong Motion Picture Industry	No agreement will be signed.	N.A.		N.A. The Retrospective is hosted by the Guangdong Province and the HKSAR	N.A.	N.A.

Title of Project/ Programme	Details, objective and whether it is related to the Framework Agreement on Hong Kong/ Guangdong Co-operation (the Framework Agreement) or the Belt and Road Initiative	Expenditure involved (excluding the expenditure for providing support through the existing resources and staff of the concerned government departments)	Mainland official(s) and department/ organisation involved	Has any agreement been signed and whether it has been made public? If not, what were the reasons?	Have any minutes of meeting been taken? If so, have they been made public?	Progress (% completed, commencement date, target completion date)	Have the details, objectives, amount involved or impact on the public, society, culture and ecology been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If not, what were the reasons?	Has any public consultation on the cross-bound ary project been conducted in Hong Kong?	Details of the legislative amendments or policy changes involved in the programme
	classic films will be released in celebration of the 20th anniversary of the establishment of the Hong Kong Special Administrative Region (HKSAR). The activities concerned are under preparation and the details have yet to be confirmed. The project is in line with the Framework Agreement.		Association				Government only plays the role to provide suitable assistance.		
Guangdong - Hong Kong- Macao Film Production Investment and Trade Fair 2017	The event will be co-organised by Guangdong, Hong Kong and Macao to strengthen the co-operation and exchanges of film projects produced by the three places through luncheon, film production investment forums, seminars, etc. The project is in line with the Framework Agreement.	N.A. Transport fee to and from Macao will be paid by the participants. Local transport and subsistence fees will be paid by the Macao SAR Government.	Film Administration Office of APPRFTGD and Guangdong Motion Picture Industry Association	No agreement will be signed.	N.A.	_	N.A. Target of the event is industry players.	N.A.	N.A.

(c) Apart from the Hong Kong/Mainland cross-boundary projects listed in (a) and (b), the CEDB of the HKSAR Government and the City of Design Promotion Office of Shenzhen signed on 29 February 2016 an "Agreement between the Hong Kong Special

Administrative Region Government and the Shenzhen Municipal People's Government on Promoting Co-operation in Creative Industries" to further deepen exchanges and collaboration of the two places in creative industries. Both sides agreed to strengthen co-operation of the two places in organising large-scale creative exchange programmes, to explore strengthened co-operation in talent nurturing and explore the setting up of an exchange and collaboration platform in Qianhai, Shenzhen, with a view to furthering co-operation of both cities in domains of creative industries such as design and architecture. The CCIB of the CEDB has been taking forward and implementing the above Agreement with its existing resources and manpower.

Besides, we have been working in collaboration with Mainland broadcasters over the years. For instance, Radio Television Hong Kong (RTHK) has collaborated with the Mainland broadcasters in programme productions. Such collaboration usually takes the form of relay, simulcast or exchange of programmes but does not involve any manpower and expenditure.

* Including RTHK and the Office for Film, Newspaper and Article Administration.

CONTROLLING OFFICER'S REPLY

CEDB(CCI)062

(Question Serial No. 6566)

Head: (55) Government Secretariat : Commerce and Economic

Development Bureau (Communications and Creative Industries

Branch)

Subhead (No. & title):

<u>Programme</u>: (1) Broadcasting and Creative Industries

<u>Controlling Officer</u>: Permanent Secretary for Commerce and Economic Development

(Communications and Creative Industries) (Miss Susie HO)

<u>Director of Bureau</u>: Secretary for Commerce and Economic Development

Question:

What is the overall economic contribution arising from creation, import and export of agent rights, and local sales of animation, comics and electronic games sectors in Hong Kong over the past three years? What is the workforce size involved?

Asked by: Hon YIU Chung-yim (Member Question No. 322)

Reply:

According to the statistics provided by the Census and Statistics Department (C&SD), the employment size, value added and business receipts in respect of the computer software and electronic game sectors in Hong Kong over the past three years are listed in the table below:

Year	Employment Size (Rounded off to the nearest ten)	Value Added (HK\$ million)	Business Receipts (HK\$ million)
2013	19 800	9,467	20,440
2014	21 340	9,701	22,303
2015	22 660	10,176	21,892

The C&SD has not maintained separate statistical information for animation, comics and electronic games.

CEDB(CCI)063

CONTROLLING OFFICER'S REPLY

(Question Serial No. 1248)

<u>Head</u>: (160) Radio Television Hong Kong

Subhead (No. & title):

<u>Programme</u>: (2) Public Affairs and General Television Programme

<u>Controlling Officer</u>: Director of Broadcasting (LEUNG Ka Wing)

<u>Director of Bureau</u>: Secretary for Commerce and Economic Development

Question:

- (a) In the year 2016-17, there have been 7 substantiated complaints regarding the Television Division of Radio Television Hong Kong (RTHK). What are the nature and content of these 7 complaints? Which television programme is involved?
- (b) According to Programme (2), the cost of production per hour of RTHK Television is \$319,400. Is this cost higher or lower in comparison with the cost of production of the privately-owned TV stations? Please provide relevant information.

Asked by: Hon CHEUNG Kwok-kwan (Member Question No. 29)

Reply:

(a) In the year 2016-17, a total of 7 complaint cases against the programmes of the Television Division of Radio Television Hong Kong (RTHK) were substantiated by the Office of the Communications Authority, 4 of them were "minor breach", 1 of them was "advice" and 2 of them were "strong advice":

Nature of	Name of the Programme	Substance of the Complaint
the Case		
Minor	Legco By-election Forum	Accuracy (Mistakes in subtitles)
Breach	2016: New Territories	
	East	
	This Morning	Accuracy (Mistakes in maps)
	Legco Election Forum	Accuracy (Host's mistakes in speaking)
	2016: Hong Kong Island	
	When We were Young	Provision of clear advance warnings
		(Drinking scenes but clear advance
		warnings not provided)
Advice	City Forum	Language (Use of inappropriate language by

		audience)
Strong Advice	Pentaprism	Comprehensiveness of presentation of viewpoints (When guest host making comments, opportunity for others to respond not provided, and broad range of views not expressed)
	Below the Lion Rock 2015	Provision of clear advance warnings (Horror contents broadcast during family viewing hours but clear advance warnings not provided)

(b) RTHK does not have information regarding the cost of production of other commercial television stations. In addition, as a public service broadcaster, RTHK's nature and mode of operation are different from those of the commercial television stations in Hong Kong, it is not appropriate and also difficult to compare RTHK's production costs with theirs directly.

Reply Serial No.

CEDB(CCI)064

CONTROLLING OFFICER'S REPLY

(Question Serial No. 5228)

<u>Head</u>: (160) Radio Television Hong Kong

Subhead (No. & title):

<u>Programme</u>: (1) Radio

<u>Controlling Officer</u>: Director of Broadcasting (LEUNG Ka Wing)

<u>Director of Bureau</u>: Secretary for Commerce and Economic Development

Question:

In regard to the pilot project of the Community Involvement Broadcasting Service (CIBS), please inform the Committee of the following:

- (a) How many applicants have applied for the CIBS since its launch? How many successful applicants are there among them? Among the successful applicants, how many of them are ethnic minorities? What are the details?
- (b) Has the Government received any comments from the participants on the CIBS? What are the details?
- (c) The Government has indicated that it would strengthen the promotion, what is the estimated expenditure concerned? What are the details?

Asked by: Hon HUI Chi-fung (Member Question No. 54)

Reply:

The Community Involvement Broadcasting Service (CIBS) has become a regular service from April 2016 upon completion of the three-year pilot project.

(a) From December 2012 to December 2016, 8 rounds of applications of CIBS were completed, and the situation of the application was as follows:

	Applications	Applications	Total Number	Theme of
	Submitted by	Submitted by	of Applications	"Ethnic
	Organisations	Individuals		Minorities"
Applications	526	317	843	122
Received				
Successful	181	69	250	65
Applications				

(b) Since the launch of the CIBS, Radio Television Hong Kong (RTHK) has always valued the opinions of participants on the CIBS. We have invited participants to complete and return an evaluation report after the broadcast of each programme, thereby understanding their opinions regarding CIBS. Participants generally considered that CIBS had helped them better understand radio programme production, achieved the anticipated social gain, enriched their knowledge related to the programme topics and boosted their team spirit.

Moreover, successful applicants can also contact the secretariat any time through the online platform of CIBS to voice their opinions. We also have an opinion survey on this online platform, collecting applicants' suggestions regarding CIBS in the form of questionnaires.

(c) The estimated expenditure on promotion for 2017-18 will be about \$3.5 million. The budget will be used to cover advertising on major public transport facilities, mainstream newspapers and publications for ethnic minorities, culture magazines, internet platforms, social media, etc. The budget will also include additional briefing sessions for the public and large-scale outreaching activities. Furthermore, we will organise a series of outdoor activities to provide an opportunity for individuals who have participated in the CIBS to showcase their talents, and to engage more members of the public.

We have already enhanced the service of the online platform of CIBS for easier access and browsing of the public. The functions have also been enhanced to facilitate the listening of programmes via mobile phones.

Reply Serial No.

CEDB(CCI)065

CONTROLLING OFFICER'S REPLY

(Question Serial No. 2642)

<u>Head</u>: (160) Radio Television Hong Kong

Subhead (No. & title): (000) Operational Expenses

<u>Programme</u>: (-) Not Specified

<u>Controlling Officer</u>: Director of Broadcasting (LEUNG Ka Wing)

<u>Director of Bureau</u>: Secretary for Commerce and Economic Development

Question:

How many additional civil service staff will the Government recruit in 2017-18? Please give a breakdown by grade and rank. What is the increase over that of 2016-17? How much expenditure will be involved?

Asked by: Hon LAM Kin-fung, Jeffrey (Member Question No. 36)

Reply:

In 2017-18, Radio Television Hong Kong will have an increase of 9 Civil Service (CS) posts for replacing corresponding non-civil service contract positions which have a long-term need, representing a decrease of 10 posts against the 19 CS posts created in 2016-17. The expenditure for these posts, in terms of notional annual mid-point salary value, is about \$5.28 million. The breakdown of the 9 posts by rank is as follows:

Ranks	Number of Additional Posts
Senior Programme Officer	1
Programme Officer	3
Assistant Programme Officer	5
Total	9

CEDB(CCI)066

CONTROLLING OFFICER'S REPLY

(Question Serial No. 5100)

<u>Head</u>: (160) Radio Television Hong Kong

Subhead (No. & title): (000) Operational Expenses

<u>Programme</u>: (-) Not specified

<u>Controlling Officer</u>: Director of Broadcasting (LEUNG Ka Wing)

<u>Director of Bureau</u>: Secretary for Commerce and Economic Development

Question:

Please give a breakdown of the estimated number of staff, annual emoluments, housing allowances and the expenses on visits and entertainment pertaining to the following posts in Radio Television Hong Kong in 2017-18:

Director of Broadcasting

Senior Personal Secretary to Director of Broadcasting

Deputy Director of Broadcasting

Departmental Secretary

Personal Secretary I

Chief Executive Officer

Senior Engineer

Engineer

Senior Technical Officer

Technical Officer

Senior Executive Officer

Executive Officer

Programme Officer

Senior Clerical Officer

Clerical Officer

Supplies Officer

Assistant Supplies Officer

Supplies Supervisor I

Head of News and Current Affairs

News Manager

Deputy Head/Chief Assignment Editor

Assistant Chief Assignment Editor

Assignment Editor

Deputy Head/Multi-media Chief Editor

Multi-media Assistant Chief Editor

Principal Sub-editor

Assistant Managing Editor

Deputy Head/Managing Editor

Head/Radio Development and Culture & Education Unit

Deputy Head/Radio Development and Culture & Education Unit

Producer

Head of Programme Service

Executive Producer

Deputy Head of Programme Service

Producer

Head of Corporate Development Unit

Head of Programme & Content Management

Business Development Officer

Head of Business Development

Senior Programme Officer

Programme Officer

Programme Officer/Record Library

Principal Programme Officer

Senior Programme Officer

Cameraman

Senior Editor

Editor

Senior Graphic Designer

Graphic Designer

Senior Animation Designer

Animation Designer

Asked by: Hon LEUNG Kwok-hung (Member Question No. 2036)

Reply:

The salaries of the staff of Radio Television Hong Kong (RTHK), including civil servants (CS), non-civil service contract (NCSC) staff and departmental contract staff, are determined by their respective civil service ranks or comparable civil service ranks. As at 31 December 2016, RTHK had a total strength of 873 staff, including 632 CS staff, 235 NCSC staff and 6 staff engaged under departmental contracts in the past.

The salaries of CS staff are as follows:

Civil Service Ranks	Notional Annual Mid-Point Salaries	Number of Staff
Programme		
Officer Grade: Director of Broadcasting	\$2,796,000	1
Deputy Director of Broadcasting	\$2,386,800	1
Assistant Director of Broadcasting	\$2,056,200	1
Controller (Broadcasting Services)	\$1,732,800	4
Chief Programme Officer	\$1,363,920	12
Principal Programme Officer	\$1,101,780	33
Senior Programme Officer	\$887,160	60

Civil Service Ranks	Notional Annual	Number of
	Mid-Point Salaries	Staff
Programme Officer	\$713,100	142
Assistant Programme Officer	\$450,840	186
Programme Assistant	\$240,720	19
Ranks in other grades:	\$171,360 - 2,386,800	173
Total		632

The salaries of NCSC staff are as follows:

NCSC Positions Comparable to	Annual Salaries	Number
Civil Service Ranks		of Staff
Programme		
Officer Grade: Principal Programme Officer	around \$1,101,780	1
Senior Programme Officer	around \$681,060 - \$847,020	9
Programme Officer	around \$409,020 - \$681,060	22
Assistant Programme Officer	around \$131,820 - \$389,640	124
Programme Assistant	around \$145,440 - \$226,080	11
Ranks in other grades:	around \$136,740 - \$887,160	68
Total		235

The salaries of the staff engaged under departmental contracts in the past are as follows:

Comparable Civil Service Ranks	Annual Salaries	Number
		of Staff
Programme		
Officer Grade: Assistant Programme Officer	around \$429,000 - \$541,000	4
Programme Assistant	around \$241,000 - \$305,000	2
Total		6

When determining the pay level of NCSC staff, RTHK would follow the guidelines of the Civil Service Bureau and take into consideration the prevailing employment market, recruitment situation of relevant job categories and pay level of newly recruited civil servants of comparable civil service ranks. These factors may change from time to time, and the experiences as well as qualifications required for individual NCSC positions may also differ. Hence, the salaries of serving and newly recruited NCSC staff may not be the same. However, RTHK would take into account the principle of internal parity when considering the offer of higher pay level to new NCSC staff of the same rank. Furthermore, RTHK would regularly review the pay of serving NCSC staff under the established mechanism. As some of the serving NCSC staff have longer service in RTHK, their salaries will be higher than the newly recruited NCSC staff.

Housing allowances for CS staff of RTHK are not paid from Head 160 – RTHK.

In 2017-18, RTHK staff will undertake duty visits on the basis of operational need. At this stage, there are no definite plans for such visits. As regards official entertainment, the estimated expenditure for 2017-18 is \$40,000.

Reply Serial No.

CEDB(CCI)067

CONTROLLING OFFICER'S REPLY

(Question Serial No. 3401)

Head: (160) Radio Television Hong Kong

Subhead (No. & title):

<u>Programme</u>: (2) Public Affairs and General Television Programme

<u>Controlling Officer</u>: Director of Broadcasting (LEUNG Ka Wing)

<u>Director of Bureau</u>: Secretary for Commerce and Economic Development

Question:

Does your department provide sign language interpretation services? If yes, what are the manpower and expenditure involved? If no, what are the reasons?

Asked by: Hon LEUNG Yiu-chung (Member Question No. 204)

Reply:

Radio Television Hong Kong (RTHK) produces TV programmes such as "Look and Learn" and "News Review" with the provision of sign language every week to be broadcast via various channels. Since April 2016, "This Morning", the first live information and current affairs programme with sign language interpretation, has been broadcast from Monday to Friday. Meanwhile, RTHK collaborated with the Labour and Welfare Bureau as well as the Rehabilitation Advisory Committee in producing the programme "Sign Language", to introduce basic sign language in a light-hearted drama. Moreover, RTHK often provided sign language interpretation in public affairs programmes highly concerned by the public. For instance, during the 2016 Legislative Council Election, all TV election forums and election platforms produced by RTHK included sign language interpretation; and in the live broadcast of the whole process of vote counting and announcement of results, which lasted for over 20 hours, 10.5 hours of the programme were broadcast with sign language. And for the Chief Executive's Policy Address and the Financial Secretary's Budget Speech, pool signals accompanied with sign language interpretation were relayed by RTHK.

RTHK does not formulate separate budget or staff establishment for programmes with sign language interpretation.

Reply Serial No.

CEDB(CCI)068

CONTROLLING OFFICER'S REPLY

(Question Serial No. 6869)

<u>Head</u>: (160) Radio Television Hong Kong

Subhead (No. & title):

<u>Programme</u>: (-) Not Specified

<u>Controlling Officer</u>: Director of Broadcasting (LEUNG Ka Wing)

<u>Director of Bureau</u>: Secretary for Commerce and Economic Development

Question:

Regarding outsourcing of service in your department, please inform this Committee of the following in respect of the past 3 years:

- (a) the total number of employees hired by the outsourcing service companies of your department and the percentage of outsourced employees against the total number of staff with the same type of work in your department;
- (b) the total expenditure on staff of your department; the total amount paid to outsourcing service companies; and the percentage of amount paid to outsourcing service companies against the total expenditure on staff of your department; and
- (c) the nature of your department's outsourced services and the duration of the relevant contracts.

In addition, according to the Government's guidelines for tendering of outsourced services revised last year, if the procured service relies heavily on the deployment of non-skilled workers, and a marking scheme for assessing the tenders is adopted, the procuring department, when assessing the tenders, should include in the assessment criteria the evaluation of tenderers' proposed wage rates and working hours for non-skilled workers. In this regard, please inform this Committee of the following:

(d) the current number of outsourced service contracts that rely heavily on the deployment of non-skilled workers awarded by your department since implementation of the guidelines;

(e) the departments which have adjusted their assessment criteria in respect of wage rates and working hours for the outsourced service contracts that rely heavily on the deployment of non-skilled workers in the light of the new guidelines since their implementation; how your department has made adjustment; and if no relevant information is available, the reasons for it:

(f) whether there have been any rises in the average wage rates for workers in the contracts of outsourced services that rely heavily on deployment of non-skilled workers since the implementation of the guidelines; if yes, the number of contracts with rises in wage rates; if no relevant information is available, the reasons for it;

(g) your department's measures to evaluate the effectiveness of the new tendering guidelines;

(h) whether your department is required to adopt the mechanism of two-envelope assessment of the technical and price aspects when evaluating tenders for contracts of outsourced service; if no, the number of contracts awarded without adopting the existing mechanism of two-envelope assessment of the technical and price aspects in the past 3 years;

(i) the annual numbers of cases of government service contractors breaching the service contracts, the Employment Ordinance or the Occupational Safety and Health Ordinance as revealed by the inspections conducted by your department, and the annual numbers of complaints lodged by the outsourced service staff;

(j) the details of follow-up actions on the aforementioned non-compliance and complaint cases; and

(k) the number and details of cases involving contractors being punished for non-compliance or sustained complaints.

Asked by: Hon LEUNG Yiu-chung (Member Question No. 125)

Reply:

Questions (a) to (c):

Details of the outsourced service contracts of Radio Television Hong Kong (RTHK) in the past 3 years are as follows:

	2014-15	2015-16	2016-17
Number of full-time employees hired by the outsourcing service companies	Around 196	Around 196	Around 242
Percentage of outsourced employees against the total number of staff with the same type of work in the department	(RTHK does not have staff with the same type of work)		ame type of work)
Total expenditure on staff of the department	Around \$403 million	Around \$443 million	Around \$478 million
Total amount paid to outsourcing service companies	Around \$81 million	Around \$86 million	Around \$108 million
Percentage of amount paid to the outsourcing service companies against the total expenditure on staff of the department	Around 20%	Around 19%	Around 23%
Nature of outsourced services and the duration of the relevant contracts			

Questions (d) to (g):

Since the revision of the guidelines, RTHK has awarded in total 2 outsourced service contracts involving non-skilled workers, including cleansing and security services. As the service requirements of these 2 contracts were relatively simple, a marking scheme (the mechanism of two-envelope assessment of the technical and price aspects) was not adopted in assessing the tenders. Therefore, no relevant information is available.

Question (h):

The 2 current outsourced service contracts of RTHK involving non-skilled workers did not adopt a marking scheme (the mechanism of two-envelope assessment of the technical and price aspects) in the assessment of tenders.

Questions (i) to (k):

Besides, RTHK did not reveal any breach of service contracts by the contractors during inspections. No complaint on matters related to the Employment Ordinance or the

Occupational Safety and Health Ordinance was received from outsourced service staff so far.
- End -

Reply Serial No.

CEDB(CCI)069

CONTROLLING OFFICER'S REPLY

(Question Serial No. 1715)

Head: (160) Radio Television Hong Kong

Subhead (No. & title):

<u>Programme</u>: (2) Public Affairs and General Television Programme

<u>Controlling Officer</u>: Director of Broadcasting (LEUNG Ka Wing)

<u>Director of Bureau</u>: Secretary for Commerce and Economic Development

Question:

- (a) In the past year, what was the average viewership of the digital terrestrial television (DTT) channels of Radio Television Hong Kong (RTHK)? What measures are there to market and promote RTHK DTT channels and boost viewership?
- (b) In the past year, what were the hours of output of first-run TV programmes of RTHK? What are the estimated hours of output this year?
- (c) In the past year, how many arts and culture TV programmes were produced by RTHK? How many hours of such programmes were aired? What was the number of viewers? What were the expenditure and staff establishment involved?
- (d) In the past year, how many sports TV programmes were produced by RTHK? How many hours of such programmes were aired? What was the number of viewers? What were the expenditure and staff establishment involved?
- (e) In the coming year, how many arts and culture, and sports TV programmes does RTHK plan to produce respectively? What are the details? What are the expenditure and staff establishment involved?
- (f) In the coming year, will RTHK consider live broadcasting or relaying local sports events? If so, what are the details? What is the expenditure involved? If not, what are the reasons?
- (g) In the past year, how many TV programmes were acquired by RTHK? How many hours of such programmes were involved? What was the expenditure involved? Among the acquired programmes, how many of them are produced locally? How many are produced overseas or in the Mainland? What was the expenditure involved in the acquired programmes produced locally?

- (h) In the past year, how many programmes have been commissioned to local producers through TV programme commissioning? What was the expenditure involved?
- (i) In 2016-17, what was the expenditure of RTHK involved in the takeover of the analogue spectrum freed by Asia Television Limited upon the expiry of its domestic free television programme service licence? What is the estimated expenditure of RTHK in operating the analogue spectrum in the coming year?

Asked by: Hon MA Fung-kwok (Member Question No. 56)

Reply:

(a) The digital terrestrial television (DTT) service provided by Radio Television Hong Kong (RTHK) is still in the development stage, and as at mid-March 2017, the signal had been further extended to cover about 90% of the population in Hong Kong. According to the Public Opinion Programme at the University of Hong Kong commissioned by RTHK, the results of the telephone interview conducted in January 2017, with respect to the reception of RTHK digital TV signal indicated that, in the 1 071 samples successfully interviewed, 76% responded that they could watch RTHK TV 31, TV 32 and TV 33 at home, and 55% indicated that they had watched RTHK TV 31, TV 32 and TV 33 before.

In addition, RTHK regularly conducts "Television Programme Appreciation Index Survey" on its DTT programmes, so as to reflect the quality and acceptability of RTHK's TV programmes in a more accurate and effective way. According to the survey conducted in 2016, RTHK's programmes scored the highest amongst local stations.

Regarding the promotion and publicity of the RTHK DTT channels, publicity methods such as press conferences; radio and TV promotional trailers / videos; social media; and campaigns to approach the community are adopted to promote the RTHK TV channels and the ways to receive DTT services. In the past year, the Channel Tuning Service Team continued to visit different public housing estates every month, answering the public's enquiries relating to the proper reception of RTHK's DTT channels as well as providing door-to-door tuning service. Since January 2017, "RTHK Mobile TV Campaign" had been launched to approach the public up close in the course of visiting different districts in Hong Kong, so as to introduce RTHK TV programmes to the public directly.

(b) In 2016-17, RTHK has produced 1 389 hours of TV programmes. In 2017-18, the hours of output is estimated to be 1 410.

(c) - (e)

In 2016-17, RTHK has produced 220 hours of arts and culture programmes and 27 hours of programmes to encourage sports for all and raise awareness of health among Hong Kong people. RTHK does not formulate separate budget and staff establishment for the two types of programmes aforementioned. RTHK's TV programmes broadcast on TVB have an average viewership of 470 000.

In 2017-18, the ratio of arts and culture programmes and programmes for raising awareness of sports and health to be produced by RTHK will be similar to that in 2016-17. Productions which have already been put in place include programmes that involve visiting communities and schools to promote sports, such as "Sports for All".

- (f) RTHK is now actively studying and preparing for the broadcast of local sports events.
- (g) In 2016-17, RTHK has acquired 377 programmes which account for around 219 hours. The expenditure of acquired programmes is on average \$158,600 per hour.
 - In 2016-17, the ratio of acquired programmes produced overseas and in the Mainland are 97.5% and 2.5% respectively wherein 2.5 hours are produced locally.
- (h) In 2016-17, the output of commissioning programmes of RTHK account for 28 hours and the expenditure involved was around \$15.6 million.
- (i) Regarding the transitional analogue television service, RTHK's expenditure involved in 2016-17 and 2017-18 are \$58.61 million and \$68.49 million respectively.

- End -

Reply Serial No.

CEDB(CCI)070

CONTROLLING OFFICER'S REPLY

(Question Serial No. 2237)

Head: (160) Radio Television Hong Kong

Subhead (No. & title): (000) Operational Expenses

<u>Programme</u>: (-) Not Specified

<u>Controlling Officer</u>: Director of Broadcasting (LEUNG Ka Wing)

<u>Director of Bureau</u>: Secretary for Commerce and Economic Development

Question:

To assess the human resource management situation of Radio Television Hong Kong (RTHK), so as to measure the reasonableness of the financial provision, please list out the staff wastage rate, the number of staff resigned, the number of retirees, the number of staff dismissed, and the number of staff recruited of RTHK in the past 3 years, as well as the number of existing staff who were previously employed under non-civil service contracts and now under civil service contracts.

Asked by: Hon QUAT Elizabeth (Member Question No. 49)

Reply:

The information regarding the recruitment and turnover of civil servants and non-civil service contract (NCSC) staff of Radio Television Hong Kong (RTHK) for the past 3 years is as follows:

(a) Civil Servants

	Number of Staff Recruited (Number of Former RTHK NCSC Staff Recruited)	Number of Staff Leaving RTHK	Total Number of Civil Servants	Wastage Rate
2014-15	80	22 [including	609	3.6%
(as at	(45)	16 retired, 6 resigned]		
31.3.2015)				
2015-16	59	41 [including	641	6.4%
(as at	(27)	27 retired, 14 resigned]		

31.3.2016)	Number of Staff Recruited (Number of Former RTHK NCSC Staff Recruited)	Number of Staff Leaving RTHK	Total Number of Civil Servants	Wastage Rate
2016-17	19	27 [including	632	4.3%
(as at	(7)	17 retired, 10 resigned]		
31.12.2016)				

(b) NCSC Staff

	Number of Staff Recruited	Number of Staff Leaving RTHK ^{Note}	Total Number of NCSC Staff	Wastage Rate
2014-15	88	71 [including	261	27.2%
(as at		43 resigned,		
31.3.2015)		28 completed contracts]		
2015-16	79	55 [including	250	22%
(as at		45 resigned,		
31.3.2016)		10 completed contracts]		
2016-17	54	48 [including	235	20.4%
(as at		26 resigned,		
31.12.2016)		22 completed contracts]		

Note: Excluding mutual resolution of contracts for taking up civil service appointments / other NCSC positions.

Reply Serial No.

CEDB(CCI)071

CONTROLLING OFFICER'S REPLY

(Question Serial No. 1804)

<u>Head</u>: (160) Radio Television Hong Kong

Subhead (No. & title):

Programme:

<u>Controlling Officer</u>: Director of Broadcasting (LEUNG Ka Wing)

<u>Director of Bureau</u>: Secretary for Commerce and Economic Development

Question:

Among the staff of Radio Television Hong Kong, what are the respective numbers, percentages and emoluments of civil servants (CS) and non-civil service contract (NCSC) staff? Please advise the numbers of NCSC staff by post. Among the staff recruited this year, what are the respective numbers of CS and NCSC staff? What are the numbers of staff employed by internal recruitment and open recruitment respectively? What is the distribution of such posts by rank and what are the remuneration packages?

Asked by: Hon TO Kun-sun, James (Member Question No. 43)

Reply:

As at 31 December 2016, Radio Television Hong Kong (RTHK) had a total strength of 873 staff, including 632 civil servants (CS) (72.4% of the total staff) and 235 non-civil service contract (NCSC) staff (26.9% of the total staff). The remaining 6 are staff engaged under departmental contracts in the past.

The salaries of CS are as follows:

	Civil Service Ranks	Salaries of the Ranks	Number of Staff
Programme	Director of Broadcasting	\$226,250-\$233,000	1
Officer Grade:			
	Deputy Director of Broadcasting	\$187,750-\$204,950	1
	Assistant Director of Broadcasting	\$161,450-\$176,550	1
	Controller (Broadcasting Services)	\$135,950-\$148,750	4
	Chief Programme Officer	\$105,880-\$121,985	12

Civil Service Ranks	Salaries of the Ranks	Number of Staff
Principal Programme Officer	\$84,385-\$99,205	33
Senior Programme Officer	\$65,740-\$80,905	60
Programme Officer	\$51,780-\$65,150	142
Assistant Programme Officer	\$26,700-\$49,445	186
Programme Assistant	\$13,735-\$25,415	19
Ranks in Other Grades:	\$12,120-\$204,950	173
Total		632

The salaries of NCSC staff are as follows:

NCSC Positions Comparable Civil Service Ranks		Salaries	Number of Staff
Programme Officer Grade:	Principal Programme Officer	\$91,815	1
	Senior Programme Officer	\$56,755-\$70,585	9
	Programme Officer	\$34,085-\$56,755	22
	Assistant Programme Officer	\$10,985-\$32,470	124
	Programme Assistant	\$12,120-\$18,840	11
Ranks in Other	Grades:	\$11,395-\$73,930	68
	Total		235

As at 31 December 2016, a total of 19 CS were recruited through open recruitment in 2016-17. The ranks and salaries of the 19 CS are as follows:

	Civil Service Ranks	Salaries of the Ranks	Number of Staff
Programme Officer Grade:	Senior Programme Officer	\$65,740-\$80,905	1
	Assistant Programme Officer	\$26,700-\$49,445	15
Ranks in Other	Grades:	\$41,200-\$88,020	3

Total	19

Meanwhile, a total of 54 persons were recruited as NCSC staff. Their comparable civil service ranks and salaries are as follows:

NCSC Positions Comparable Civil Service Ranks		Salaries	Number of Staff
Programme Officer Grade:	Senior Programme Officer	\$59,445 3	3
	Programme Officer	\$34,085-\$41,200	8
	Assistant Programme Officer	\$10,985-\$19,160	26
	Programme Assistant	\$12,120	1
Ranks in Other Grades:		\$11,395-\$62,235	16
	Total		54

When determining the pay level of NCSC staff, RTHK would follow the guidelines of the Civil Service Bureau and take into consideration the prevailing employment market, recruitment situation of relevant job categories and pay level of newly recruited civil servants of comparable civil service ranks. These factors may change from time to time, and the experiences as well as qualifications required for individual NCSC positions may differ. Hence, the salaries of serving and newly recruited NCSC staff may not be the same. However, RTHK would take into account the principle of internal parity when considering the offer of higher pay level to new NCSC staff of the same rank.

Furthermore, RTHK would regularly review the pay of serving NCSC staff under the established mechanism. As some of the serving NCSC staff have longer service in RTHK, their salaries will be higher than the newly recruited NCSC staff.

Reply Serial No.

CEDB(CCI)072

CONTROLLING OFFICER'S REPLY

(Question Serial No. 3260)

<u>Head</u>: (160) Radio Television Hong Kong

Subhead (No. & title):

Programme:

Controlling Officer: Director of Broadcasting (LEUNG Ka Wing)

<u>Director of Bureau</u>: Secretary for Commerce and Economic Development

Question:

Regarding the New Broadcasting House (New BH) project, what are the current progress and details? Has the Government estimated the effects on the digitisation of Radio Television Hong Kong for not being able to move to the New BH?

Asked by: Hon TO Kun-sun, James (Member Question No. 21)

Reply:

The funding application for the construction of the New Broadcasting House (New BH) of Radio Television Hong Kong (RTHK) was not supported by the Public Works Subcommittee (PWSC) of the Legislative Council (LegCo) in January 2014. Most PWSC Members agreed in principle that there was a need for a New BH but were extremely concerned about the cost estimate and scope of the project. RTHK and the Architectural Services Department have since early 2014 been reviewing the proposal, having regard to the concerns of the PWSC of LegCo over the cost estimate and scope of the New BH Project, including exploring whether the construction of a joint-user building is a suitable option, with a view to working out the most cost-effective proposal that can address Members' concern.

As the problems encountered during the review process were more complicated than expected, we need more time to resolve. We will take forward the New BH Project in accordance with the procedures for implementing Government capital works projects. Upon completion of the review and internal planning, we will follow up on the proposal in accordance with the established mechanism.

The insufficient space and ageing infrastructures of RTHK's existing premises along the Broadcast Drive present a challenge to its digitisation development. Prior to the commissioning of the New BH, we will endeavour to implement a number of temporary

measures to improve the facilities and working environment of RTHK, in order to maintain the service standard of public service broadcasting.				
- End -				

Reply Serial No.

CEDB(CCI)073

CONTROLLING OFFICER'S REPLY

(Question Serial No. 3302)

Head: (160) Radio Television Hong Kong

Subhead (No. & title):

<u>Programme</u>: (2) Public Affairs and General Television Programme

<u>Controlling Officer</u>: Director of Broadcasting (LEUNG Ka Wing)

<u>Director of Bureau</u>: Secretary for Commerce and Economic Development

Question:

What is the ratio of programmes with sign language and subtitles added among all TV programmes of Radio Television Hong Kong? What are the expenditures involved?

Asked by: Hon TO Kun-sun, James (Member Question No. 22)

Reply:

In 2016-17, RTHK has produced 207.8 hours of TV programmes with sign language, representing 15% of the total output hours.

With the exception of live programmes such as "City Forum", "This Morning" and "This Week", subtitles have been added to all pre-recorded television programmes and prime-time programmes of RTHK TV 31, representing 84% of the total output hours.

RTHK does not formulate separate budget for sign language and subtitles.

- End -

Reply Serial No.

CEDB(CCI)074

CONTROLLING OFFICER'S REPLY

(Question Serial No. 3306)

<u>Head</u>: (160) Radio Television Hong Kong

Subhead (No. & title):

Programme:

<u>Controlling Officer</u>: Director of Broadcasting (LEUNG Ka Wing)

<u>Director of Bureau</u>: Secretary for Commerce and Economic Development

Question:

What are the details of the employment of people with disabilities in Radio Television Hong Kong? What are the expenditures involved?

Asked by: Hon TO Kun-sun, James (Member Question No. 44)

Reply:

There are currently 12 staff in Radio Television Hong Kong who are persons with disability. The annual salary for these 12 staff is about 6.17 million.

- End -

Reply Serial No.

CEDB(CCI)075

CONTROLLING OFFICER'S REPLY

(Question Serial No. 3307)

Head: (160) Radio Television Hong Kong

Subhead (No. & title):

Programme:

<u>Controlling Officer</u>: Director of Broadcasting (LEUNG Ka Wing)

<u>Director of Bureau</u>: Secretary for Commerce and Economic Development

Question:

What are the details of the employment of the ethnic minorities in Radio Television Hong Kong? What are the expenditures involved?

Asked by: Hon TO Kun-sun, James (Member Question No. 45)

Reply:

In the recruitment process, Radio Television Hong Kong would select suitable candidates on an objective basis by taking into account their ability, performance, character, and the requisites set according to the job requirements. Race is not a relevant consideration. Given that neither job applicants nor serving staff are required to declare their ethnic origins, we are not able to provide the detailed statistical information.

Reply Serial No.

CEDB(CCI)076

CONTROLLING OFFICER'S REPLY

(Question Serial No. 3308)

Head: (160) Radio Television Hong Kong

Subhead (No. & title):

Programme:

<u>Controlling Officer</u>: Director of Broadcasting (LEUNG Ka Wing)

<u>Director of Bureau</u>: Secretary for Commerce and Economic Development

Question:

Please list the estimate and work of the Radio Television Hong Kong Board of Advisors in 2016-17. What are the work plans of the Board in 2017-18? Is there any plan of opening the meetings of the Board to the public so as to enhance their transparency?

Asked by: Hon TO Kun-sun, James (Member Question No. 46)

Reply:

Radio Television Hong Kong (RTHK) has been providing the RTHK Board of Advisors (the Board) with secretariat support service through internal deployment of staff. No budget has been set aside in the 2016-17 estimates for the Board.

In 2016-17, the Board received briefings and offered its views on various RTHK development projects. The Board also received updates on programmes and complaints, the annual plan, etc. from RTHK. In addition, the Board members attended functions and events staged by RTHK so as to understand RTHK's operation. Nonetheless, the Board initiated an "Opinion Survey on RTHK 2016" to gauge general public opinions towards various public purposes and missions fulfilled by RTHK as well as its services.

In 2017-18, the Board will continue to act in accordance with the Charter of RTHK.

The agendas, discussion papers, minutes of meetings and annual reports of the Board are all uploaded onto the RTHK website to inform the public about its work. The Board has no plan of opening up its meetings.

Reply Serial No.

CEDB(CCI)077

CONTROLLING OFFICER'S REPLY

(Question Serial No. 3960)

Head: (160) Radio Television Hong Kong

Subhead (No. & title): (000) Operational Expenses

Programme:

Controlling Officer: Director of Broadcasting (LEUNG Ka Wing)

<u>Director of Bureau</u>: Secretary for Commerce and Economic Development

Question:

Please inform this Committee of why the "Job-related allowances" in 2016-17 increased more than fourfold compared to that of 2015-16. What is the rationale for adopting the revised estimate for 2016-17 as the basis to work out the estimate for 2017-18?

Asked by: Hon YEUNG Alvin (Member Question No. 84)

Reply:

The revised estimate of \$389,000 for "Job-related allowances" in 2016-17 represents an increase of \$309,000 (386%) over the actual expenditure of \$80,000 in 2015-16. This is mainly attributed to the rise in expenditure on "Typhoon allowance" in 2016-17. In 2016-17, the Hong Kong Observatory issued Tropical Cyclone Warning Signal No. 8 or above on 2 occasions, with durations around 16 and 11 hours respectively. In 2015-16, there was only 1 such occasion, with duration around 5.5 hours. As it is quite difficult to estimate the expenditure on "Typhoon allowance", we adopt the revised estimate for 2016-17 as the basis when working out the estimate for 2017-18.

CONTROLLING OFFICER'S REPLY

CEDB(CCI)078

(Question Serial No. 6276)

<u>Head</u>: (180) Office for Film, Newspaper and Article Administration

Subhead (No. & title): (000) Operating Expenses

Programme: Film Classification, Control of Obscene and Indecent Articles and

Newspaper Registration

<u>Controlling Officer</u>: Director of Film, Newspaper and Article Administration (Miss Eliza LEE)

<u>Director of Bureau</u>: Not Specified

Question:

(a) Please provide in tabular form the number of inspections conducted by the Office for Film, Newspaper and Article Administration at various locations to regulate the publication and public display of obscene and indecent articles under the Control of Obscene and Indecent Articles Ordinance, and the expenditure and number of staff involved in the past 5 years.

- (b) Please provide in tabular form the number of films and publications examined by the Office for Film, Newspaper and Article Administration in the past 5 years.
- (c) Please provide in tabular form the number of complaints concerning obscene and indecent articles received by the Office for Film, Newspaper and Article Administration, the number of substantiated complaints and the number of cases against which enforcement actions were taken in the past 5 years.

Asked by: Hon CHAN Tanya (Member Question No. 568)

Reply:

(a) The number of inspections conducted by the Office for Film, Newspaper and Article Administration (OFNAA) in the past 5 years for the purpose of enforcing the Control of Obscene and Indecent Articles Ordinance (COIAO) is set out as follows -

Year	Number of inspections
2012	72 609
2013	72 696
2014	72 848
2015	72 818
2016	72 608

As the relevant work constitutes only part of the duties of the OFNAA officers concerned, OFNAA does not have a breakdown of the operating expenditure involved in carrying out such work.

(b) The number of films examined by OFNAA in the past 5 years is set out as follows -

Year	Total number of films examined
2012	13 611
2013	13 499
2014	13 301
2015	13 494
2016	13 327

As for publications, the Obscene Articles Tribunal is set up under the COIAO as part of the Judiciary to determine whether any article is obscene or indecent. OFNAA has no jurisdiction to classify articles.

(c) The number of complaints concerning obscene and indecent articles received by OFNAA and the number of cases for which relevant follow-up actions were taken in the past 5 years are set out as follows -

Year	Number of complaints received	Number of substantiated complaints	Number of cases for which enforcement actions were taken (Note)
2012	228	8 (involving 6 cases)	3
2013	238	12 (involving 12 cases)	2
2014	432	1	1
2015	286	5 (involving 5 cases)	2
2016	334	210 (involving 6 cases)	4

Note: The number of substantiated complaints may be different from the number of cases for which enforcement actions have been taken. Reasons included (i) for cases involving public display of indecent matters, the matters had been removed when OFNAA followed up on the cases; and (ii) for cases involving indecent articles found on the Internet, the articles were accompanied by warning notices or had been removed in accordance with the Code of Practice jointly drawn up by OFNAA and the Hong Kong Internet Service Providers Association.

Reply Serial No.

CONTROLLING OFFICER'S REPLY

CEDB(CCI)079

(Question Serial No. 2604)

<u>Head</u>: (180) Office for Film, Newspaper and Article Administration

Subhead (No. & title): (000) Operating Expenses

Programme: Film Classification, Control of Obscene and Indecent Articles and

Newspaper Registration

<u>Controlling Officer</u>: Director of Film, Newspaper and Article Administration (Miss Eliza LEE)

<u>Director of Bureau</u>: Secretary for Commerce and Economic Development

Question:

The Administration has indicated that it will inspect cinemas to enforce the age restriction for public admission and other provisions under the Film Censorship Ordinance. How many cinema inspections in total were conducted in the past 3 years? How many non-compliance cases were found in total? What were the follow-up actions on the cases? What are the details of the related work arrangement in 2017-18? What is the expenditure involved?

Asked by: Hon HUI Chi-fung (Member Question No. 7)

Reply:

In the past 3 years, the Office for Film, Newspaper and Article Administration (OFNAA) conducted around 1 300 inspections each year on cinemas and relevant venues to check whether they had complied with the age restriction for audience admission and other relevant provisions under the Film Censorship Ordinance. OFNAA did not find any case of non-compliance with age restriction in the past 3 years.

OFNAA will continue to conduct around 1 300 inspections on cinemas and relevant venues in 2017-18. As inspection work constitutes only part of the concerned officers' duties, we do not have a breakdown of the expenditure involved in such work.

Reply Serial No.

CONTROLLING OFFICER'S REPLY

CEDB(CCI)080

(Question Serial No. 5229)

Head: (180) Office for Film, Newspaper and Article Administration

Subhead (No. & title): (000) Operating Expenses

Programme: Film Classification, Control of Obscene and Indecent Articles and

Newspaper Registration

<u>Controlling Officer</u>: Director of Film, Newspaper and Article Administration (Miss Eliza LEE)

<u>Director of Bureau</u>: Secretary for Commerce and Economic Development

Question:

Regarding the Control of Obscene and Indecent Articles Ordinance, would the Administration inform this Committee of the following:

- (a) the number of prosecution cases instituted for violations of the Ordinance in the past 3 years;
- (b) the penalties thus imposed; and
- (c) the estimated expenditure of the Administration on the promotion of the Ordinance to the public in 2017-18?

Asked by: Hon HUI Chi-fung (Member Question No. 55)

Reply:

- (a) The Office for Film, Newspaper and Article Administration (OFNAA) issued 43, 144 and 47 summonses with regard to cases involving violation of the Control of Obscene and Indecent Articles Ordinance (the "Ordinance") in 2014, 2015 and 2016 respectively;
- (b) in the past 3 years, fines ranging from \$500 to \$20,000 and/or imprisonments for 4 weeks to 2 months were imposed by the court on persons convicted of violating the Ordinance; and
- (c) the estimated general departmental expenses of OFNAA on the promotion of the Ordinance to the public in 2017-18 is about \$6.7 million.

Reply Serial No.

CONTROLLING OFFICER'S REPLY

CEDB(CCI)081

(Question Serial No. 3752)

<u>Head</u>: (180) Office for Film, Newspaper and Article Administration

Subhead (No. & title): (000) Operating Expenses

Programme: Film Classification, Control of Obscene and Indecent Articles and

Newspaper Registration

<u>Controlling Officer</u>: Director of Film, Newspaper and Article Administration (Miss Eliza LEE)

<u>Director of Bureau</u>: Secretary for Commerce and Economic Development

Question:

With regard to the films banned from public exhibition in Hong Kong upon submission for the first time to the Office for Film, Newspaper and Article Administration for examination, please advise on the number of such films in the past 5 years, their titles, year of examination, place of production and the reasons for imposing the ban.

Asked by: Hon LAW Kwun-chung, Nathan (Member Question No. 71)

Reply:

In the past 5 years, all films submitted to the Office for Film, Newspaper and Article Administration for examination were issued with certificates of approval with classification or certificates of exemption from classification for the purpose of public exhibition in Hong Kong.

CONTROLLING OFFICER'S REPLY

CEDB(CCI)082

(Question Serial No. 5104)

<u>Head</u>: (180) Office for Film, Newspaper and Article Administration

Subhead (No. & title): (000) Operating Expenses

Programme: Film Classification, Control of Obscene and Indecent Articles and

Newspaper Registration

<u>Controlling Officer</u>: Director of Film, Newspaper and Article Administration (Miss Eliza LEE)

<u>Director of Bureau</u>: Secretary for Commerce and Economic Development

Question:

Please give a breakdown of the estimated number of staff, annual emoluments, housing allowances and allowances for the expenses on overseas visits and entertainment pertaining to the following posts in the Office for Film, Newspaper and Article Administration in 2017-18.

Director of Film, Newspaper and Article Administration

Assistant Director

Chief Executive Officer

Senior Executive Officer

Executive Officer

Principal Entertainment Standards Control Officer

Chief Entertainment Standards Control Officer

Entertainment Standards Control Officer

Clerical Officer

Project Officer

Executive Assistant

Asked by: Hon LEUNG Kwok-hung (Member Question No. 2040)

Reply:

The post of the Director of Film, Newspaper and Article Administration is held by the Director-General of Communications concurrently. The emolument involved is apportioned between the Office of the Communications Authority Trading Fund and the Head of the Office for Film, Newspaper and Article Administration (OFNAA) in accordance with the proportion of the related duties.

In 2017-18, the number of staff for the concerned posts in OFNAA is as follows-

Post	Number
Assistant Director of Film, Newspaper and Article Administration	1
Chief Executive Officer	1
Senior Executive Officer	2
Executive Officer I and Executive Officer II	5
Principal Entertainment Standards Control Officer	1
Entertainment Standards Control Officer	6
Clerical Officer	3
Project Officer	5
Executive Assistant	3

In the estimates of OFNAA for 2017-18, the emolument of all staff (including the non-civil service contract staff) will be \$38.69 million, and the expenses on entertainment will be \$10,000. There will be no expenses on overseas visits, and the housing allowances will not be met by the Head of OFNAA.

Reply Serial No.

CONTROLLING OFFICER'S REPLY

CEDB(CCI)083

(Question Serial No. 3411)

<u>Head</u>: (180) Office for Film, Newspaper and Article Administration

Subhead (No. & title): (000) Operating Expenses

Programme: Film Classification, Control of Obscene and Indecent Articles and

Newspaper Registration

<u>Controlling Officer</u>: Director of Film, Newspaper and Article Administration (Miss Eliza LEE)

<u>Director of Bureau</u>: Not Specified

Question:

Does your department provide sign language interpretation services? If yes, what are the manpower and expenditure involved? If no, what are the reasons?

Asked by: Hon LEUNG Yiu-chung (Member Question No. 215)

Reply:

The main responsibilities of the Office for Film, Newspaper and Article Administration (OFNAA) include enforcement of the relevant provisions under the Control of Obscene and Indecent Articles Ordinance and the Film Censorship Ordinance, and registration of local newspapers under the Registration of Local Newspapers Ordinance. So far, OFNAA has not received any request for the provision of sign language interpretation services in respect of the aforementioned duties. In case sign language interpretation services would be required due to operational needs, OFNAA would consider the appropriate arrangements.

Reply Serial No.

CONTROLLING OFFICER'S REPLY

CEDB(CCI)084

(Question Serial No. 6878)

Head: (180) Office for Film, Newspaper and Article Administration

Subhead (No. & title): (000) Operating Expenses

Programme: Not Specified

<u>Controlling Officer</u>: Director of Film, Newspaper and Article Administration (Miss Eliza LEE)

<u>Director of Bureau</u>: Not Specified

Question:

Regarding outsourcing of service in your department, please inform this Committee of the following in respect of the past 3 years:

- (a) the total number of outsourced service staff employed by your department and the percentage of outsourced service staff against the total number of staff with the same types of duties in your department;
- (b) the total expenditure on staff of your department; the total amount paid to outsourced service providers; and the percentage of amount paid to outsourced service providers against the total expenditure on staff of your department; and
- (c) the nature of your department's outsourced services and the duration of the relevant contracts.

In addition, according to the Government's guidelines for tendering of outsourced services revised last year, if the procured service relies heavily on the deployment of non-skilled workers, and a marking scheme for assessing the tenders is adopted, the procuring department, when assessing the tenders, should include in the assessment criteria the evaluation of tenderers' proposed wage rates and working hours for non-skilled workers. In this regard, please inform this Committee of the following:

- (d) the current number of outsourced service contracts involving a large number of non-skilled workers awarded by your department since implementation of the guidelines;
- (e) the departments which have adjusted their assessment criteria in respect of wage rates and working hours for the outsourced service contracts involving a large number of non-skilled workers in the light of the new guidelines since their implementation; how your department has made adjustment; and if no relevant information is available, the reasons for it;
- (f) whether there have been any rises in the average wage rates for workers in the contracts of outsourced services that rely heavily on deployment of non-skilled workers since the

implementation of the guidelines; if yes, the number of contracts with rises in wage rates; if no relevant information is available, the reasons for it;

- (g) your department's measures to evaluate the effectiveness of the new tendering guidelines;
- (h) whether your department is required to adopt the existing mechanism of two-envelope assessment of the technical and price aspects when evaluating tenders for contracts of outsourced service; if no, the number of contracts awarded without adopting the existing mechanism of two-envelope assessment of the technical and price aspects in the past 3 years;
- (i) the annual numbers of cases of government service contractors breaching the service contracts, the Employment Ordinance or the Occupational Safety and Health Ordinance as revealed by the inspections conducted by your department, and the annual numbers of complaints lodged by the outsourced service staff;
- (j) the details of follow-up actions on the aforementioned non-compliance and complaint cases; and
- (k) the number and details of cases involving contractors being punished for non-compliance or substantiated complaints.

Asked by: Hon LEUNG Yiu-chung (Member Question No. 134)

Reply:

The Office for Film, Newspaper and Article Administration did not have outsourced service in 2014-15, 2015-16 and 2016-17.

Reply Serial No.

CONTROLLING OFFICER'S REPLY

CEDB(CCI)085

(Question Serial No. 3818)

<u>Head</u>: (180) Office for Film, Newspaper and Article Administration

Subhead (No. & title): (000) Operating Expenses

Programme: Film Classification, Control of Obscene and Indecent Articles and

Newspaper Registration

<u>Controlling Officer</u>: Director of Film, Newspaper and Article Administration (Miss Eliza LEE)

<u>Director of Bureau</u>: Secretary for Commerce and Economic Development

Question:

Regarding the continued enforcement of the Film Censorship Ordinance and the Control of Obscene and Indecent Articles Ordinance (COIAO) by the Office, please inform this Committee of the following:

(a) Please list the number of films submitted to the Film Division for classification (excluding reviews) and the expenditure involved in the past 3 years in the table below.

Year	Total	Number	Number	Number	Number	Number of	Expenditure
	number of	of films	of films	of films	of films	films	involved
	films	classified	classified	classified	classified	exempted	
	submitted	as	as	as	as	from	
		Category	Category	Category	Category	classification	
		I	IIA	IIB	III		
2014-2015							
2015-2016							
2016-2017							_

(b) Please list the number of articles submitted to the Newspaper and Article Administration Division for classification (excluding reviews) and the expenditure involved in the past 3 years in the table below.

Year	Total number	Number of	Number of	Number of	Expenditure
	of articles	articles	articles	articles	involved
	submitted	classified as	classified as	classified as	
		Class I	Class II	Class III	
2014-2015					
2015-2016					
2016-2017					

(c) Please list the estimated expenditure of the Office in 2017-18 in the table below.

Year	Estimated	Estimated	Estimated	Estimated	Estimated
	expenditure	expenditure	expenditure	expenditure	expenditure for
	for film	for enforcing	for newspaper	for public	public
	classification	the COIAO	registration	education and	consultation
				publicity	
				programmes	
2017-2018					

Asked by: Hon YEUNG Alvin (Member Question No. 108)

Reply:

(a) Among the films submitted to the Office for Film, Newspaper and Article Administration (OFNAA) for classification or exemption from classification, there are cases involving several versions in different languages or with different subtitles or special editions of the same film. As their contents vary, different versions of the same film will be regarded as different films for the purpose of examination.

The number of films submitted to OFNAA for classification (with different versions of the same film being counted as different films) in the past 3 years is as follows -

Year	Total	Number	Number	Number	Number	Number of	Expenditure
	number of	of films	of films	of films	of films	films	involved
	films	classified	classified	classified	classified	exempted	
	submitted	into	into	into	into	from	
		Category	Category	Category	Category	classification	
		I	IIA	IIB	III		
2014-2015	2 037	719	610	546	162	11 475	(Note 1)
2015-2016	2 017	624	678	557	158	11 195	
2016-2017	1 822	616	599	473	134	9 390	
(as at 31							
January							
2017)							

Note 1: As examination of films constitutes only part of the duties performed by the officers concerned, we do not have a breakdown of the operating expenditure involved in carrying out such work.

(b) The Obscene Articles Tribunal (OAT) is set up under the Control of Obscene and Indecent Articles Ordinance (COIAO) as part of the Judiciary to determine whether any article is obscene or indecent. OFNAA has no jurisdiction to classify articles.

The number of articles submitted by OFNAA to OAT for classification and the expenditure involved in the past 3 years are as follows –

Year	Total	Number of	Number of	Number of	Expenditure
	number of	articles	articles	articles	involved
	articles	classified as	classified as	classified as	
	submitted	Class I	Class II	Class III	
2014-2015	15	7	8	0	(Note 2)

2015-2016	7	0	7	0	
2016-2017 (as	34	7	26	0	
at 28 February					
2017)					

Note 2: As submission of articles to OAT for classification constitutes only part of the duties performed by the officers concerned, we do not have a breakdown of the operating expenditure involved in carrying out such work.

(c) In enforcing the Film Censorship Ordinance and COIAO and carrying out work related to the Registration of Local Newspapers Ordinance, the OFNAA officers concerned are required to perform different duties concurrently. As such, we do not have a breakdown of the operating expenditure involved for the different items.