



中華人民共和國香港特別行政區政府總部食物及衛生局
Food and Health Bureau, Government Secretariat
The Government of the Hong Kong Special Administrative Region
The People's Republic of China

Our ref.: FHB/H/30B/12 Pt.4

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Room 817
Legislative Council Complex
1 Legislative Council Road
Central, Hong Kong
(Attn: Hon Peter SHIU Ka-fai)

Honorable SHIU,

Tobacco Control Policy-related Survey

Your letter concerning a tobacco control policy-related survey refers. I am authorized to reply as follows.

The Hong Kong Council on Smoking and Health (COSH) commissioned the School of Public Health, The University of Hong Kong to conduct the tobacco control policy-related survey in 2016. We have sought further information on the study from COSH.

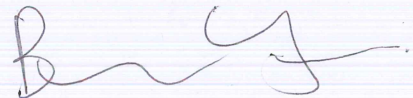
The period of data collection was from February to September 2016, by the Public Opinion Programme of The University of Hong Kong. One of the survey topics was to investigate the level of public support on renewal of pictorial health warnings on cigarettes packets. A total of 2 058 randomly-selected respondents were interviewed, including 901 never smokers, 870 ex-smokers,

and 286 current smokers.

The survey revealed that over 70% (72.5%) of all respondents supported an increase in the coverage of health warnings to 85%, and nearly 80% (79.2%) of all respondents opted for plain packaging of cigarettes. Besides, nearly 80% of all respondents supported displaying more threatening messages about the health risks of smoking; and 70% (69.9%) of all respondents supported regular rotation of health warnings. Apart from the support from the majority of non-smokers, about half of current smokers also supported these measures.

COSH announced the relevant findings on 16 January 2017 and submitted the survey results to the Subcommittee at the meeting on 23 May 2017.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Bonnie Yim', with a long horizontal flourish extending to the right.

(Bonnie YIM)
for Secretary for Food and Health

cc:
Members of the Subcommittee on Smoking (Public Health) (Notices)
(Amendment) Order 2017