



BAN IVORY IN HONG KONG

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to:

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As a supporter of the iworry campaign (The David Sheldrick Wildlife Trust) I would like to appeal for your help in saving the African elephant and rhino from extinction by banning the ivory trade in Hong Kong. Across Africa, one elephant is killed every 15 minutes to supply the ever increasing demand for ivory. At this rate African elephants could be extinct in the wild by 2025.

The current poaching crisis not only constitutes an immense threat to the most iconic animals, but it is also a matter of global security, with terrorist organisations utilising ivory as a way to fund their atrocities. The illegal wildlife trade now generates an estimated \$23 billion per year and has become the fourth most lucrative illegal activity behind drugs, counterfeiting, and human trafficking. The ivory trafficking crisis is a complex problem and one which requires action on multiple levels to stem the slaughter of elephants in the wild.

Please join us and demonstrate your commitment in the fight to save the African elephant and rhino from extinction. Please BAN THE IVORY TRADE IN HONG KONG.

Thank you,
Paulette Pearson