



**SCHOOL OF PUBLIC HEALTH
THE UNIVERSITY OF HONG KONG**

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The Legislative Council of the HKSAR
Panel on Health Services
Legislative Council Secretariat
Legislative Council Complex
1 Legislative Council Road
Central, Hong Kong

Dear Sir/Madam,

I would like to comment on the FHB's proposed measures to strengthen tobacco control. As a member of the School of Public Health of the University of Hong Kong, and a former staff member of the World Health Organization, I am strongly in support of responsible actions to reduce the immense harm that smoking causes among people. The FHB's proposal to enlarge the size of pictorial health warnings to at least 85% of the cigarette package and to increase the number of pictures which show severe consequences of smoking are both responsible and useful in keeping with international efforts towards tobacco control. This measure is likely to help reduce the attractiveness of cigarettes and discourage youngsters from smoking.

To help protect the general public, and particularly young people, from the many adverse consequences of smoking, I strongly support prompt action to implement the new proposed measures as soon as possible. The Legislative Council should make all possible effort to reduce premature deaths and chronic health problems associated with smoking.

Sincerely,

Professor Keiji Fukuda
Clinical Professor
School of Public Health
The University of Hong Kong