



LC Paper No. CB(2)584/16-17(119)

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Panel on Health Services  
Legislative Council  
Hong Kong Special Administrative Region, China  
[panel\\_hs@legco.gov.hk](mailto:panel_hs@legco.gov.hk)

**Re: Graphic Tobacco Pack Warnings in Hong Kong**

We support the Hong Kong government proposal to upgrade the current graphic pack warnings, as outlined below.

Yours sincerely,

Signed: Matt Myers

Name: Matthew L. Myers

Title: President

Organisation: Campaign for Tobacco-Free Kids

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Briefing paper from the government to Legco:

LC Paper No. CB(2)386/16-17(05)

**DETAILS OF THE PROPOSAL**

*The Proposal*

3. At present, the Smoking (Public Health) (Notices) Order (Cap. 371B)

stipulates that the health warning should cover at least 50% of the two largest surfaces of the packet or retail container of cigarette, cigar, pipe tobacco and cigarette tobacco in accordance with the prescribed forms and pictures. The existing batch of health warning pictures has been in use since 2007. The Government now proposes to change the prescribed forms of health warnings and the indication of tar and nicotine yields on the packet and retail container of cigarette and relevant tobacco products.

4. We propose to amend the prescribed forms (including specifications) of the health warnings, the size and number of the health warnings and messages for the packet or retail container of cigarettes and tobacco products under the Smoking (Public Health) (Notices) Order as follows –

(a) the area of the graphic health warning shall be of a size that covers at least 85% of two largest surfaces of the packet or the retail container;

(b) the number of forms of health warning will increase from six to twelve;

(c) the following health warning message is to be included in the existing statement “HKSAR GOVERNMENT WARNING” / “香港特區政府忠告市民” –

“QUIT SMOKING FOR FUTURE GENERATIONS” /

“請為你的下一代戒煙”; and

“QUITLINE: 1833 183” / “戒煙熱線： 1833 183”;

(d) the indication of tar and nicotine yields should be printed on a side adjacent to a typical flip-top lid of a cigarette packet, excluding the portion which forms part of the lid and the two largest surfaces, presented in a conspicuous place of such side of the packet.

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I AGREE that my submission be made available to the media and the public and be uploaded onto the Legislative Council website.