



21 December 2016

Panel on Health Services  
Legislative Council  
Hong Kong Special Administrative Region, China  
panel\_hs@legco.gov.hk

Dear Legislative Council,

I would like to applaud Hong Kong for all your efforts with regards to tobacco control. I, especially admire your recent bold step in wanting to increase the size of pack warnings to 85%. This sends a major signal to the tobacco industry that Hong Kong Government will do its utmost to protect the health of its people.

There has never been a time more pressing than **now** to move forward with the fight against Tobacco. The past few years have been a turning point against Tobacco Industry, and many Governments have finally stood up to the Tobacco Industry despite severe pressure. The tobacco industry has already lost two major legal cases against them, and therefore we all need to maintain this momentum.

We in developing countries look to Hong Kong and many other progressive countries to lead the way in this difficult fight.

I sincerely hope that The Hong Kong Government will implement the 85% warning size, emboldened by the fact that it is on the right side of history in this fight, and showing the tobacco industry that the Hong Kong Government will never turn its back on the Health of its people.

Yours Sincerely

Dina Mired

President Elect of the Union for International Cancer Control (UICC)  
Honorary President of Harvard University Global Task Force for Expanded Access to Cancer Control and Care in the Developing World  
Ambassador for the Global Smoke-free Worksite Challenge  
Honorary Chair of global steering committee for Tobacco Free Portfolios