





Division of Clinical Pharmacology and Experimental Therapeutics

Department of Medicine. School of Medicine Department of Bioengineering & Therapeutic Sciences, School of Pharmacy

Neal L. Benowitz, MD Chief, Division of Clinical Pharmacology and Experimental Therapeutics tel: 415-206-8324 neal.benowitz@ucsf.edu

Division Offices located at: San Francisco General Hospital 1001 Potrero Avenue Building 30, 3<sup>rd</sup> floor San Francisco, CA 94110 tel: 415-206-8955 fax: 415-206-4956

## Mailing Address:

LICSE Box 1220 San Francisco, CA 94143-1220 January 10, 2017

Panel on Health Services Legislative Council Hong Kong Special Administrative Region, China

panel\_hs@legco.gov.hk

Re: Graphic Tobacco Warnings in Hong Kong

Dear Panel Members,

Cigarette smoking is, without question, the leading cause of preventable death. Researchers in Hong Kong and around the world are in agreement. There is mounting evidence that warning labels can motivate current smokers to quit and prevent youth from ever picking up cigarettes.

I support the government proposal to upgrade the current pack warnings as the profound impact that these graphic and candid messages is clear. Taking steps now to ensure the proposal, as described in LC Paper No. CB(2)386/16-17(05), passes, will save lives.

Thank you for considering this opinon.

Yours, Sincerely,

Neal L. Benowitz, MD

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Professor of Medicine and Bioengineering & Therapeutic Sciences Chief, Division of Clinical Pharmacology and Experimental Therapeutic