

商務及經濟發展局
通訊及創意產業科

香港添馬添美道二號
政府總部西翼二十一樓



COMMUNICATIONS AND
CREATIVE INDUSTRIES BRANCH
COMMERCE AND ECONOMIC
DEVELOPMENT BUREAU

21/F, West Wing
Central Government Offices
2 Tim Mei Avenue
Tamar, Hong Kong

本函檔號 OUR REF :
來函檔號 YOUR REF :
電話 TEL. NO. : (852) 2810 2713
傳真 FAXLINE : (852) 2511 1458
電子郵件 E-mail Address : pwklee@cedb.gov.hk

[By fax and by mail]

10 February 2017

Mr Daniel SIN
Clerk, Panel on
Information Technology and Broadcasting
Legislative Council, Legislative Council Complex
1 Legislative Council Road
Central, Hong Kong
(Fax: 2840 0269)

Dear Mr Sin,

Overview of the Manpower Situation of Creative Industries

At the meeting of the Legislative Council Panel on Information Technology and Broadcasting held on 12 December 2016, Members requested the Government to provide the following –

- (a) breakdown of the projected manpower requirements of 227 200 for creative industries in 2022 as shown in the Report on Manpower Projection to 2022 ("MP2022") published by the Labour and Welfare Bureau in April 2015 by eight creative sectors, namely, advertising, architecture, design, digital entertainment, music, printing and publishing, film, and television;
- (b) information on whether the Administration would implement measures on education and training to meet the increasing demand for better-educated and higher-skilled workers as revealed in MP2022;

- (c) information on the number of students enrolled in local post-secondary education institution programmes in creative industries in 2015-2016 who received subsidy funded by the first-year-first-degree scheme of the University Grants Committee (UGC); and
- (d) information on the number of creative vacancies available for the fashion design industry within the design industry creative sector as shown in the Manpower Demand of Creative Industries Survey completed by Create Hong Kong in 2016.

2. We provide the requested information as follows –

- (a) The Labour and Welfare Bureau, which prepared MP2022, advised that there is no breakdown in the projected manpower requirements in 2022 for cultural and creative industries by the eight creative sectors. There are only breakdowns of the projected manpower requirements by occupation group and education level, which are attached at **Annexes A and B** respectively;
- (b) Measures taken by Create Hong Kong (CreateHK) to meet the growing demand for better-educated and higher-skilled workers as revealed in MP2022 include the following: (i) offering graduates with internship opportunities which comprise one-year full-time employment and on-the-job training in digital entertainment and digital advertising companies with funding support from the CreateSmart Initiative. A total of 228 graduates have benefitted from the relevant programmes since commencement in 2011; and (ii) putting in place a two-year programme by the Hong Kong Interior Design Association to provide a mentorship scheme for fresh graduates and young interior design practitioners. Sixty-three mentees have been recruited since the scheme commenced in 2015.

Separately, the Education Bureau has been subsidising certain self-financing undergraduate programmes on creative industries under the “Study Subsidy Scheme for Designated Professions/ Sectors” (SSSDP). Out of around 1 000 subsidised places per cohort under the current SSSDP, 250 have been allocated to programmes related to creative industries. As announced in the 2017 Policy Address, the Government will increase the total

number of subsidised places from about 1 000 to 3 000 per cohort from the 2018/19 academic year. CreateHK will discuss with the Education Bureau the allocation of subsidised places for creative industries under the expanded SSSDP with a view to meeting the projected manpower demand;

- (c) As advised by the Education Bureau, the number of students enrolled in local post-secondary education institution programmes in creative industries in the 2015/16 academic year who received subsidy funded by the first-year-first-degree scheme of UGC is 2 414; and
- (d) According to the Manpower Demand Survey for Creative Industries conducted by CreateHK, the number of creative vacancies stemming from the fashion design sector is around 90 in the coming three years.

Yours sincerely,



(Patrick LEE)

for Secretary for Commerce and Economic Development

**Manpower Requirements of Cultural and Creative Industries
by Occupation Group in 2011 and 2022**

Occupation group	Actual manpower requirements in 2011		Projected manpower requirements in 2022		Projected change from 2011 to 2022	Projected average annual rate of change (2011 - 2022)
	Number	% Share	Number	% Share		
Managers and administrators	25 300	12.8	31 200	13.7	+ 5 900	+ 1.9%
Professionals	45 700	23.2	56 300	24.8	+ 10 700	+ 1.9%
Associate professionals	60 000	30.5	73 900	32.6	+ 13 900	+ 1.9%
Clerical support workers	18 800	9.5	17 900	7.9	- 900	- 0.4%
Service and sales workers	20 500	10.4	23 700	10.4	+ 3 100	+ 1.3%
Agricultural and fishery workers	^	§	^	§	§	§
Craft and related workers	10 900	5.5	10 000	4.4	- 900	- 0.8%
Drivers, plant and machinery operators, and assemblers	3 200	1.6	2 900	1.3	- 300	- 1.0%
Elementary occupations	12 700	6.4	11 300	5.0	- 1 300	- 1.0%
Total	197 100	100.0	227 200	100.0	+ 30 100	+ 1.3%

Source: Report on Manpower Projection to 2022

^ Figure less than 50

§ Figure is suppressed owing to small value of the corresponding estimate.

Note: Individual figures may not add up to the totals due to rounding.

**Manpower Requirements of Cultural and Creative Industries
by Education Level in 2011 and 2022**

Educational Level	Actual manpower requirements in 2011		Projected manpower requirements in 2022		Projected change from 2011 to 2022	Projected average annual rate of change (2011- 2022)
	Number	% Share	Number	% Share		
Lower secondary and below	26 200	13.3	18 500	8.1	- 7 800	- 3.1%
Upper secondary	61 300	31.1	59 600	26.2	- 1 700	- 0.2%
Diploma	11 400	5.8	15 100	6.7	+ 3 700	+ 2.6%
Sub-degree	16 500	8.4	22 100	9.7	+ 5 600	+ 2.7%
First degree	64 800	32.9	87 800	38.7	+ 23 000	+ 2.8%
Postgraduate	16 800	8.5	24 000	10.6	+ 7 200	+ 3.3%
All levels	197 100	100.0	227 200	100.0	+ 30 100	+ 1.3%

Source: Report on Manpower Projection to 2022

Note: Individual figures may not add up to the totals due to rounding.