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**[By fax and by mail]**

21 March 2017

Mr Daniel SIN  
Clerk, Panel on  
Information Technology and Broadcasting  
Legislative Council, Legislative Council Complex  
1 Legislative Council Road  
Central, Hong Kong  
(Fax: 3151 7052)

Dear Mr Sin,

### **Update on the work of Create Hong Kong**

At the meeting of the Legislative Council Panel on Information Technology and Broadcasting held on 9 January 2017, Members requested the Government to provide the following -

- (a) breakdown of \$57 billion (being the value added of Hong Kong's creative industries in 2015) by 11 cultural and creative sectors, namely, arts, antiques and crafts; cultural education and library, archive and museum services; performing arts; film, video and music; television and radio; publishing; software, computer games and interactive media; design; architecture; advertising; and amusement services; and

- (b) Information regarding the performance indicators for assessing the effectiveness of the film-related projects supported by the Film Development Fund (FDF), such as box office receipts, since the establishment of Create Hong Kong (CreateHK) in June 2009.

2. We provide the requested information as follows –

- (a) The value added of Hong Kong's creative industries in 2015 (i.e. \$57 billion) broken down by eight creative sectors<sup>1</sup> is as follows –

<b>Creative Sectors</b>	<b>Value Added in 2015 (HK\$ million)</b>
Advertising	9,182
Architecture	10,723
Design	4,146
Digital Entertainment	10,176
Film	2,806
Music	528
Printing & Publishing	12,482
Television	6,929
<b>Total</b>	<b>56,971</b>

- (b) The information regarding the performance indicators for assessing the effectiveness of the film-related projects supported by FDF since June 2009 is as follows –

	<b>Indicator</b>	<b>Position as at end 2016</b>
(i)	Number of job opportunities created	4,470
(ii)	Number of awards attained	74
(iii)	Number of nurturing opportunities created for creative talents and start-ups	1,380
(iv)	Number of directors and producers who take up such roles for the first time in commercial film productions	17 directors and 15 producers

<sup>1</sup> The other three sectors mentioned in paragraph 1(a) (namely (i) arts, antiques and crafts; (ii) cultural education and library, archive and museum services; (iii) performing arts) fall within cultural sectors and are not counted towards the value added of creative industries of \$57 billion.

The Government provides financing or subsidy through FDF to film productions intended for commercial release with a view to encouraging more local film productions and nurturing production talent. In providing financing to the films, we understand that the Government may not be able to fully recoup all its contributions given the commercial risks involved. Box office receipts itself is not an indicator for assessing the effectiveness of FDF. That said, at the request of Members, we set out in **Annex** the box office receipts of all FDF-supported film production projects approved between June 2009 and December 2016 for reference.

Yours sincerely,



( Patrick LEE )

for Secretary for Commerce and Economic Development

## Film Production Projects Supported by the Film Development Fund as at end 2016

## (a) Film Production Financing Scheme

Name of Film <sup>1</sup>		Box office receipts		
		Hong Kong (HK\$)	Other regions (HK\$)	Total (HK\$)
1	37	33,520	187,492	221,012
2	Beach Spike	1,679,801	3,977,080	5,656,881
3	Lost in Wrestling	3,729	- <sup>3</sup>	3,729
4	MicroSex Office	3,423,452	- <sup>4</sup>	3,423,452
5	The Killer Who Never Kills	545,196	19,485,336	20,030,532
6	Love Lifting	1,297,890	4,800,000	6,097,890
7	Love Expert	5,625	- <sup>3</sup>	5,625
8	The Way We Dance	13,448,639	674,237	14,122,876
9	A Complicated Story	274,157	- <sup>4</sup>	274,157
10	Bends	402,972	17,530,949	17,933,921
11	Doomsday Party	290,326	815,574	1,105,900
12	The True Love	- <sup>2</sup>	- <sup>3</sup>	-
13	The Seventh Lie	584,975	- <sup>3</sup>	584,975
14	Kick Ass Girls	1,450,055	1,584,941	3,034,996
15	The Midnight After	21,204,584	- <sup>4</sup>	21,204,584
16	Twilight Online	4,460,210	- <sup>3</sup>	4,460,210
17	Wonder Mama	443,366	- <sup>3</sup>	443,366
18	The Merger	483,470	- <sup>4</sup>	483,470
19	The Moment	199,012	- <sup>4</sup>	199,012
20	Love Revolution	Not yet released		
21	Tomorrow is Another Day	Not yet released		
<b>Total</b>		<b>50,230,979</b>	<b>49,055,609</b>	<b>99,286,588</b>

## Remarks:

1. FDF's financing to two other movies, namely Mama Eva and Water Dragonfly, ceased and lapsed respectively in January 2017.
2. The film was released in October 2016. The box office receipts have not been finalised.
3. Since the production companies concerned have not yet submitted the sales reports, the box office receipts of the films concerned are not available.
4. The film has not been released outside Hong Kong.

**(b) Film Production Grant Scheme**

Name of Film		Box office receipts		
		Hong Kong (HK\$)	Other regions (HK\$)	Total (HK\$)
1	Lucid Dreams	Not yet released		
2	Napping Kid	Not yet released		
3	Zombiology: Enjoy Yourself Tonight	Not yet released		
<b>Total</b>		<b>N.A.</b>		

**(c) First Feature Film Initiative**

Name of Film		Box office receipts		
		Hong Kong (HK\$)	Other regions (HK\$)	Total (HK\$)
1	Weeds on Fire	4,687,562	- <sup>1</sup>	4,687,562
2	Mad World	Not yet released		
3	Opus 1	Not yet released		
4	In Your Dream	Not yet released		
5	Love@TheSquare	Not yet released		

**Remarks:**

1. Box office receipt of the film in other regions is not yet available.