

For discussion on
20 December 2016

Legislative Council
Panel on Development and Panel on Home Affairs
Joint Subcommittee to Monitor the Implementation of the
West Kowloon Cultural District Project

Young Designers Competition for Temporary Pavilion

PURPOSE

This paper provides information on the West Kowloon Cultural District Authority (WKCDA)'s plan to develop a Temporary Pavilion in the West Kowloon Cultural District (WKCD) through a "Young Designers Competition 2017".

PROJECT BRIEF

2. WKCD is one of the largest cultural projects in the world. Its vision is to create a vibrant cultural quarter for Hong Kong where the local arts scene can interact, develop and collaborate.

3. With driving the development of the creative industries being one of its objectives, WKCDA would like to deepen its work in the area of cultural software development and nurturing new local talents in the architecture and design sectors. In this connection, WKCDA plans to invite young architects and designers to participate in an innovative design challenge for a temporary pavilion, to be located at the Nursery Park Sunset Lawn area (for location please see **Annex**), through the organisation of the Young Designers Competition 2017 (the Competition).

4. There are numerous successful overseas examples in the development of temporary pavilions for public enjoyment which can be used flexibly. These include Serpentine Gallery Pavilion in the

United Kingdom, Museum of Modern Art in New York, as well as MPavilion and National Gallery of Victoria-Architecture Commission in Australia.

5. In the Competition, the design of the temporary pavilion needs to be iconic and inviting, offering open space for people to enjoy both day and night. The design should endeavour to embody the cultural and artistic values of WKCD.

Objectives of the Competition

6. Apart from enhancing the vibrancy and cultural ambience of WKCD, the Competition will help nurture young Hong Kong architects and designers by providing them with a platform to showcase their talent and gain invaluable experience, and to raise the profile of Hong Kong architects/designers internationally. Specifically, the shortlisted participants will be offered mentorship and support from leading local and/or international architectural mentors, and have a chance to interact with some of the world's leading architectural firms from Hong Kong and abroad. The architectural mentors will work with the shortlisted participants to guide the development process of the design of their entries.

Highlights of the Competition

7. The Competition will be open to all Hong Kong residents (currently residing in Hong Kong and elsewhere) who are studying or have graduated in architecture, design or related disciplines within the past seven years. They may participate as individuals or as design teams.

8. The Competition will comprise two stages: Stage 1 – “Conceptual Design” and Stage 2 – “Schematic Design”. Entries in Stage 1 will be shortlisted to compete in Stage 2. Submissions from the participants will be adjudicated in architectural design, technical and cost effectiveness aspects through demonstrating innovation in

the use of materials, green features and recyclability to minimise environmental impact.

9. Invitation of entries to the Competition will start in the first quarter 2017. Entries will be adjudicated by a jury panel which comprises members of the WKCD Board, M+ representatives, as well as leading architects, designers and academics. Announcement of winning entries will be made in the third quarter of 2017. Construction of the winning design is planned to start in the fourth quarter of 2017 for opening in the first quarter of 2018.

10. The winning designer or design team will be invited to spend “immersion” time with a leading Hong Kong or international architectural practice to gain further advice, support and experience.

Display in WKCD

11. The winning design will be on display at the Nursery Park Sunset Lawn area near the waterfront and adjacent to the existing food kiosk (for location please see Annex), for a period of approximately six months in 2018. The Temporary Pavilion should be a simple, cost-effective design, easy and quick to build, dismantle and relocatable, so as to provide for the possibility of reusing the pavilion at a different location after the display period.

12. The Temporary Pavilion will act as an informal space where the public can sit and relax, and should be capable of being utilised as a venue for small scale events and performances as well as other happenings.

13. The winning entry will help create a new space for the public to engage with WKCD and spearhead a new mode for the future park and other public spaces in the District.

WAY FORWARD

14. WKCDA is seeking support from relevant organisations, including local professional bodies and tertiary education institutions, to help disseminate and publicise the proposed competition to students, young architects and designers.

ADVICE SOUGHT

15. Members are invited to note and comment on the “Young Designers Competition 2017”.

West Kowloon Cultural District Authority
December 2016

