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Replies to initial written questions raised by Finance Committee Members in examining the Estimates of Expenditure 2018-19

Director of Bureau : Secretary for Commerce and Economic Development

Session No. : 12

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CONTROLLING OFFICER'S REPLY

CEDB(CCI)001

(Question Serial No. 1621)

Head: (55) Government Secretariat : Commerce and Economic Development Bureau (Communications and Creative Industries Branch)

Subhead (No. & title):

Programme: (1) Broadcasting and Creative Industries

Controlling Officer: Permanent Secretary for Commerce and Economic Development (Communications and Creative Industries) (Miss Eliza LEE)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

According to the programme, the Administration is responsible for assisting in the licensing and regulatory matters in relation to the domestic free television programme (free TV) services, domestic pay television programme services and analogue sound broadcasting services. In this connection, will the Administration advise this Committee of the following -

(a) At present, Hong Kong Television Network Limited is applying for a free TV licence. However, no relevant news has been announced so far. How many meetings have been held by the Executive Council for discussing the said application for a free TV licence? What is the progress of processing the application from the company concerned?

(b) Fantastic Television Limited (Fantastic TV), which has successfully applied for a free TV licence, requested for putting on hold the processing of its application for using spectrum (to transmit its free TV service). Instead, it has used fixed networks to provide service. Some members of the public say that they cannot receive (the signals of) Fantastic TV. Has the Administration asked Fantastic TV the reasons for or to solve the current problem of coverage?

(c) What measures has the Administration taken to encourage local free TV operators to provide better services? Are there any ways to create a more competitive and viable environment for the development of the industry?

(d) Does the Administration have a policy on the development of the TV industry? How much resources and support will be given to new TV operators with a view to enhancing the effective competition among local TV operators in the coming year?

(e) Please list in table form the number of cases in which broadcasting service licensees have been ruled to have breached the Broadcasting Ordinance and the reasons, including the

channels, the contents, the sanctions as well as the amount of financial penalties involved over the past year.

Asked by: Hon CHAN Chi-chuen (Member Question No. (LegCo use): 46)

Reply:

- (a) Hong Kong Television Network Limited informed the Communications Authority (CA) on 27 March 2018 and made a public announcement on the same day of the withdrawal of its second domestic free television programme service (free TV) licence application submitted in April 2014.
- (b) On 31 May 2016, the Chief Executive (CE) in Council granted a free TV licence to Fantastic Television Limited (Fantastic TV), under which Fantastic TV is allowed to provide free TV service by using a fixed network as a transmission means and is required to launch an integrated Chinese channel and an integrated English channel by 30 May 2017 and 30 May 2018 respectively. Fantastic TV launched an integrated Chinese channel on 14 May 2017. According to the information provided by Fantastic TV to the CA, Fantastic TV's free TV network has achieved a coverage of more than 2.3 million premises (i.e. about 93% of households in Hong Kong).

In June 2016, Fantastic TV applied to the CA for using spectrum as an additional transmission means, on top of a fixed network, to transmit its free TV service. Subsequently, at the request of Fantastic TV, the CA has since January 2017 put on hold the processing of its application for spectrum.

Subsequently, Fantastic TV indicated that it needed more time to prepare the information required by the CA because of its shareholding changes. Fantastic TV has not yet submitted any required information so far. Upon receipt of the required information from Fantastic TV, the CA will continue to process its application for using spectrum in accordance with established procedures.

(c)&(d)

The Government has all along been supportive to the development of the broadcasting industry, in line with the policy objectives to provide more programme choices for viewers, encourage investments in the broadcasting industry with innovative services, promote fair and effective competition so as to strengthen Hong Kong's position as the regional broadcasting hub.

In addition, the Government is now conducting a public consultation on the proposals for removing obstacles under phase one of the review on the Broadcasting Ordinance (Cap. 562) and the Telecommunications Ordinance (Cap. 106). The review aims to respond to the evolution of infotainment and modernise the regulatory framework to provide a balanced competitive environment for the broadcasting market (including TV broadcasting) and facilitate the industry's development.

The workload involved has been absorbed by existing resources of the Communications and Creative Industries of the Commerce and Economic Development Bureau. There is no separate breakdown of expenditure.

- (e) In 2017, the number and details of sanctions imposed by the CA on broadcasting service licensees for cases of breaches (including contraventions of relevant legislation, relevant codes of practice or licence conditions, etc.) are set out at Tables 1 and 2 respectively.

Table 1: Number of sanctions imposed by the CA in 2017 on broadcasting service licensees for cases of breaches

Broadcasting service licensee	Minor Breach#	Advice	Strong Advice	Warning	Serious Warning	Financial Penalty	Revocation of licence	Total
Free TV Services								
Television Broadcasts Limited (TVB)	98	1	1	0	2	0	0	102
HK Television Entertainment Company Limited	27	0	0	0	0	0	0	27
Fantastic TV	6	0	0	0	0	0	0	6
Domestic Pay Television Programme (Pay TV) Services								
Hong Kong Cable Television Limited	16	0	0	0	0	0	0	16
PCCW Media Limited (PCCW Media)	26	0	0	0	1	0	0	27
TVB Network Vision Limited (TVBNV)##	29	0	0	0	0	0	0	29
Sound Broadcasting Services								
Hong Kong Commercial Broadcasting Company Limited (CRHK)	17	2	1	1	0	0	0	21
Metro Broadcast Corporation Limited (Metro)	2	0	1	0	0	0	0	3
Non-domestic Television Programme Services								
Hong Kong TV International Media	0	0	1	0	0	0	0	1

Broadcasting service licensee	Minor Breach#	Advice	Strong Advice	Warning	Serious Warning	Financial Penalty	Revocation of licence	Total
Group Limited								

Cases of minor breaches mainly relate to inaccurate content of TV or radio programmes of which the impact was minor, such as slightly inaccurate information in news programmes or incorrect subtitles.

As approved by the CE in Council, TVBNV terminated its pay TV service on 1 June 2017.

Table 2: Details of cases of breaches (excluding cases of minor breaches):

Broadcasting service licensee	Channel	Substance of Breach	Sanction
Free TV Services			
TVB	Jade	Use of triad expressions by a programme host in a reality TV show	Advice
TVB	Jade	Failure to seek the requisite approval of the CA before making programme change	Strong Advice
TVB	Jade	Indirect advertising in a programme presentation	Serious warning
TVB	Jade	Indirect advertising in a programme presentation	Serious warning
Pay TV Services			
PCCW Media	now Channel Adult	A programme broadcast on an adult channel was violent, obscene and of a hard core nature	Serious warning
Sound Broadcasting Services			
CRHK	CR 1	Use of crude language by a host in a live programme	Advice
CRHK	CR 1 & CR 2	Use of triad expressions by programme hosts in two live programmes	Advice
CRHK	CR 1	Use of crude language by a guest in a live programme	Strong Advice
CRHK	CR 1 & CR 2	Misleading presentation in an	Warning

Broadcasting service licensee	Channel	Substance of Breach	Sanction
		advertisement	
Metro	Metro Finance	Unsubstantiated claim in an advertisement	Strong Advice
Non-domestic Television Programme Services			
Hong Kong TV International Media Group Limited	-	Failure to inform the CA of the arrangements for channel changes as soon as practicable	Strong Advice

- End -

CONTROLLING OFFICER'S REPLY**CEDB(CCI)002****(Question Serial No. 1622)**

Head: (55) Government Secretariat : Commerce and Economic Development Bureau (Communications and Creative Industries Branch)

Subhead (No. & title):

Programme: (1) Broadcasting and Creative Industries

Controlling Officer: Permanent Secretary for Commerce and Economic Development (Communications and Creative Industries) (Miss Eliza LEE)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

The industry players indicated that the Administration has given limited support to the animation and comics industry over the past years. Please list, in tabular form, the projects and activities to which the Government has given support over the past three years. Please also give an account of the time spent, venues, manpower and expenditure involved.

How will the Administration continue to support the development of the animation and comics industry in the coming year? How many resources and manpower will be invested to help the industry organise different kinds of activities?

Asked by: Hon CHAN Chi-chuen (Member Question No. (LegCo use): 47)

Reply:

In the past three financial years, the Government subsidised 18 relevant projects initiated by the animation and comics sector through the CreateSmart Initiative (CSI). They are tabulated below -

Project		Amount of funding (\$million)
Funding year – 2015-16		
1	The 2 nd Hong Kong Digital Entertainment Industry Fresh Graduate Support Scheme	2.90
2	Promoting Hong Kong Comics by establishing Comic Garden in Wan Chai	6.05

Project		Amount of funding (\$million)
3	Promoting Hong Kong Animation and Movie Creative Talents via 17 th DigiCon6 Awards (Hong Kong)	0.38
4	Hong Kong Animation and Digital Entertainment Pavilion 2016	0.37
Funding year – 2016-17		
5	The 4 th Animation Support Program	2.66
6	The 5 th Hong Kong Comic Camp	0.54
7	Grasping Vibrancy@Comix Home Base	1.42
8	Hong Kong Animation and Digital Entertainment Pavilion 2017	0.35
9	The Pitch of Tension - Hong Kong Comics Power (Held in France and Hong Kong)	1.46
10	Promoting Hong Kong Comics by decorating Comix Home Base	1.57
Funding year – 2017-18 (Up to January 2018)		
11	Japanese Animation Masterclass	0.43
12	Comixstream in the City - Wan Chai	2.46
13	PLAY! Hong Kong Comix Touring Exhibition (Held in Finland, Belgium, Japan and Hong Kong)	2.88
14	The 5 th Animation Support Program	2.66
15	Hong Kong Ani-Com & Games Intellectual Property Development Program	0.79
16	Hong Kong Animation and Digital Entertainment Pavilion 2018	0.33
17	The 3 rd Hong Kong Digital Entertainment Industry Fresh Graduate Support Scheme	3.05
18	Hong Kong Avenue of Comic Stars Enhancement Programme	1.32
Total		31.62

Besides, over the past three financial years, the Communications and Creative Industries Branch (CCIB) of the Commerce and Economic Development Bureau (CEDB) has

allocated a total of around \$221,000 to subsidise the Hong Kong Arts Centre to participate in the Helsinki Comics Festival in 2015 and the 43rd Angoulême International Comics Festival of France in 2016, and to subsidise two local animators to go to the United States to take part in the training workshops organised by the Walt Disney Animation Studios in 2015 and 2016 respectively.

Promoting the development of Hong Kong's creative industries is part of our regular duties. The manpower and expenditure involved are included in the overall establishment and expenditure of the CCIB of the CEDB.

In 2018-19, we will continue the cooperation with the animation and comics sector. Through the CSI, we will assess and approve applications submitted by companies and organisations of the sector so as to subsidise projects conducive to the development of the sector.

- End -

CONTROLLING OFFICER'S REPLY

CEDB(CCI)003

(Question Serial No. 3626)

Head: (55) Government Secretariat : Commerce and Economic Development Bureau (Communications and Creative Industries Branch)

Subhead (No. & title):

Programme: (1) Broadcasting and Creative Industries

Controlling Officer: Permanent Secretary for Commerce and Economic Development (Communications and Creative Industries) (Miss Eliza LEE)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

According to the programme, the Administration administered, through the Create Hong Kong, the Film Development Fund to promote the development of the film industry and finance small to medium budget film productions for commercial release, and provided support services to facilitate film productions, in particular location filming in Hong Kong. In this connection, will the Administration advise this Committee of the following:

- (a) What are the details of support services provided by the Administration to facilitate film productions, in particular location filming in Hong Kong?
- (b) In the past year, what is the number of successful cases in which the Administration has assisted film production companies to secure venues for location filming? Please provide in tabular form the project names, locations, production company names, manpower and expenditure involved.
- (c) There are views that the Government, apart from using public funds to finance small to medium budget film productions, may also assume the role of establishing a financing platform to gather together different agencies interested in film investment and raise funds through a means similar to "crowd-funding" so as to facilitate the development of small to medium budget films and encourage new filmmakers to engage in film productions.

Asked by: Hon CHAN Chi-chuen (Member Question No. (LegCo use): 65)

Reply:

- (a) The Film Services Office (FSO) of Create Hong Kong (CreateHK) is responsible for assisting film production companies to conduct location filming in Hong Kong. The FSO, which serves as a bridge between the film industry and the relevant government departments, co-ordinates the related application procedures to facilitate

film shooting and minimise inconvenience to the public. Services provided by the FSO include providing recommendations on filming locations and relevant information to production crews, arranging filming location scouting for production crews and liaising with relevant government departments on such matters as obtaining the necessary approvals or permits for filming by production crews and lane/road closure and parking of filming vehicles in the course of filming.

Besides, the FSO has set up a resource centre and a website to provide information on government and private premises available for location filming, and provide local and overseas production crews with reference materials on location filming in Hong Kong and information which facilitates film production. The FSO has also published relevant publications and will promote Hong Kong films abroad and publicise Hong Kong as an ideal city for location shooting.

- (b) In 2017, the FSO has successfully processed 600 applications for location filming, including 36 requests for assistance raised by production crews on location scouting. Out of the 600 cases, the numbers of cases raised by local and overseas production crews were 425 and 175 respectively. Among those cases in respect of local productions, 231 cases were film productions, 122 were television productions, 55 are productions of advertisement and promotional videos and 17 were films produced by students. For cases in respect of overseas productions, 17 cases were film productions, 134 were television productions and 24 were productions of advertisement and promotional videos. In general, the locations involved in the aforementioned applications include venues under the purview of government and public organisations, public roads, vacant school premises and private property (e.g. holiday centres and housing estates), etc.

The establishment in the FSO responsible for handling applications for location shooting comprises one Chief Entertainment Standards Control Officer and four Entertainment Standards Control Officers. The expenditure, which mainly concerns the emoluments of the above staff, has been included in the overall expenditure of the Communications and Creative Industries Branch of the Commerce and Economic Development Bureau.

- (c) Apart from providing funding support to small-to-medium budget film productions through the Film Production Financing Scheme, the Film Production Grant Scheme and the First Feature Film Initiative (FFFI), the Government also helps seek funding and identifies partners for prospective film projects intended for commercial release through the following activities:

- (i) Hong Kong-Asia Film Financing Forum (HAF): Subsidising HAF, which is held in Hong Kong in March every year, to provide a film-financing platform for film projects from various Asian regions. In the past few years, a number of participating Hong Kong film projects have successfully secured production funding and completed production, including “I Miss You When I See You”, “I’ve Got The Blues”, “The White Girl”, “Vampire Cleanup Department”, “She Remembers, He Forgets”, “Port of Call”, “Lazy Hazy Crazy”, etc.; and
- (ii) Operation Greenlight Pitch Session: Seeking funding for new film talents who have been shortlisted for but have lost in the FFFI final round for implementing their film projects. Out of the 20 film projects participating in the pitch sessions, five have secured investors.

- End -

CONTROLLING OFFICER'S REPLY

CEDB(CCI)004

(Question Serial No. 3672)

Head: (55) Government Secretariat : Commerce and Economic Development Bureau (Communications and Creative Industries Branch)

Subhead (No. & title):

Programme: (1) Broadcasting and Creative Industries

Controlling Officer: Permanent Secretary for Commerce and Economic Development (Communications and Creative Industries) (Miss Eliza LEE)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

In recent years, the delineation of films has been blurring, primarily depending on the platforms on which films are released. Films were previously released by filmmakers in theatres. However, with the popularity of social media, films are released by filmmakers on network television or YouTube as online dramas or microfilms. At present, funding support is only provided to films for theatrical release under the Film Development Fund (FDF). Such definition of films is restrictive. Will the Government expand the scope of the FDF to finance films of different types in addition to those for theatrical release?

Asked by: Hon CHAN Chi-chuen (Member Question No. (LegCo use): 165)

Reply:

In view of the considerable changes of the film market in recent years, the Government has engaged a consultant to review the operation and effectiveness of the various funding schemes under the Film Development Fund (FDF), to study the latest market development trends and to propose feasible corresponding measures. The consultancy study is expected to be completed in mid-2018. We will consider the recommendations therein in consultation with the Film Development Council, and formulate proposals to enhance the operation of the FDF so as to assist the industry to respond to the needs of the market more effectively.

- End -

CONTROLLING OFFICER'S REPLY

CEDB(CCI)005

(Question Serial No. 3673)

Head: (55) Government Secretariat : Commerce and Economic Development Bureau (Communications and Creative Industries Branch)

Subhead (No. & title):

Programme: (1) Broadcasting and Creative Industries

Controlling Officer: Permanent Secretary for Commerce and Economic Development (Communications and Creative Industries) (Miss Eliza LEE)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

An alleged robbery occurred in Allied Plaza last year. Fifteen men were subsequently found in a flat on 7/F, who claimed that they were shooting a film in a friend's flat for a competition and that all participants were required to finish an 8-minute short film within 48 hours. As the students concerned failed to apply for filming in advance, the matter caused panic. Upon knowing the matter, a member from the film industry said that the current procedures for applying for location filming are complicated, and it is difficult to submit such applications in advance if film productions need to be completed within 48 hours. Moreover, in the event of use of firearms, prescribed fees have to be paid to the Police Licensing Office ten days before filming for an Exemption Permit and a Limited Licence for Possession. Ordinary university students and small film production companies could hardly bear such expenses. What assistance will be provided by the Government in this regard?

Asked by: Hon CHAN Chi-chuen (Member Question No. (LegCo use): 166)

Reply:

The Government provides one-stop services to local and overseas production crews of television programmes and film productions to facilitate location filming in Hong Kong. Such services include co-ordinating and formulating measures which facilitate location filming. The Film Services Office (FSO) under Create Hong Kong of the Commerce and Economic Development Bureau liaises from time to time with venue management of various government bureaux/departments and public bodies in respect of location filming applications, including streamlining the application procedures and identifying more venues for filming purpose. At present, the time required for processing applications for location filming in government venues has been shortened to five to ten working days in general. Subject to the availability of venues and manpower resources, the venue management may expedite the processing of applications for location filming to cater for filming needs (e.g. tight production schedule). The FSO provides appropriate assistance for each filming case.

The use of modified firearms or blank ammunitions for filming purpose is governed by the Firearms and Ammunition Ordinance (Cap. 238) and the Noise Control Ordinance (Cap. 400). The Hong Kong Police Force processes and evaluates each application in accordance with the relevant legislation. The application fee is at an affordable level of \$620.

- End -

CONTROLLING OFFICER'S REPLY

CEDB(CCI)006

(Question Serial No. 3674)

Head: (55) Government Secretariat : Commerce and Economic Development Bureau (Communications and Creative Industries Branch)

Subhead (No. & title):

Programme: (1) Broadcasting and Creative Industries

Controlling Officer: Permanent Secretary for Commerce and Economic Development (Communications and Creative Industries) (Miss Eliza LEE)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

A film director has once said that film genres nowadays are too market-oriented. Small budget film productions and so-called “art films” have no room for development. Films of less popular genres are bound to suffer low box office receipts and could hardly attract investors. The Government has a role to play in helping the film industry produce films of less popular genres so as not to stifle creative works of high artistic value. Will the Government consider subsidising film productions of less popular genres so that more local films of different genres can be produced?

Asked by: Hon CHAN Chi-chuen (Member Question No. (LegCo use):167)

Reply:

The Film Development Fund (FDF) under the Commerce and Economic Development Bureau aims to provide financial support to projects and activities which contribute towards the development of Hong Kong's film industry. The scope of the FDF includes part-financing small-to-medium budget film productions, further promoting Hong Kong films in the Mainland and overseas, and enhancing the interest and appreciation of Hong Kong films by the local audience.

The FDF operates various funding schemes to support film productions, including the Film Production Financing Scheme and the Film Production Grant Scheme, and the First Feature Film Initiative, which respectively part-finances or subsidises small-to-medium budget film productions, and subsidises less experienced new directors and teams to produce their first feature films.

In view of the considerable changes to the film market in recent years, the Government has engaged a consultant to review the operation and effectiveness of the various funding schemes under the FDF, to study the latest market development trends and to propose feasible corresponding measures. The consultancy study is expected to be completed in mid-2018. We will consider the recommendations therein, in consultation with the Film

Development Council, and formulate proposals to enhance the operation of the FDF so as to assist the industry to respond to the needs of the market more effectively.

- End -

CONTROLLING OFFICER'S REPLY

CEDB(CCI)007

(Question Serial No. 3675)

Head: (55) Government Secretariat : Commerce and Economic Development Bureau (Communications and Creative Industries Branch)

Subhead (No. & title):

Programme: (1) Broadcasting and Creative Industries

Controlling Officer: Permanent Secretary for Commerce and Economic Development (Communications and Creative Industries) (Miss Eliza LEE)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

Creative industries are a value chain. It is necessary to first foster a creative atmosphere so that more people are willing to engage in creative industries on a full-time basis, make a living through writing and become writers. When the publishing industry flourishes, more topics will become available for scripts of television drama, films, stage drama and radio drama. If there are more great works, there would be more investments which could support the entire front-stage and back-stage operation and the livelihood of many practitioners in the cultural and creative industries. I learn that the Government plans to assist local publishers to participate in book fairs in the Mainland. In addition to the Mainland, there are also markets for Chinese books in Taiwan and Southeast Asian regions. How many resources will be allocated by the Government to assist our publishing industry in developing new markets in these places?

Asked by: Hon CHAN Chi-chuen (Member Question No. (LegCo use): 168)

Reply:

Since 2011, the Commerce and Economic Development Bureau has been providing funding through the CreateSmart Initiative (CSI) for the industry to set up Hong Kong pavilions at major international book fairs in Greater China and Europe. These pavilions not only provide opportunities to showcase outstanding Hong Kong books and printed materials, but also provide booths for some Hong Kong publisher and printer exhibitors to conduct business with clients from all over the world or to sell their products to local readers directly in order to assist the industry in developing markets.

In 2018, over \$2.4 million CSI funding has been granted to the industry to set up Hong Kong pavilions at the Taipei International Book Exhibition and Bologna's Children's Book Fair in February and March respectively. The industry has also applied for CSI funding to set up Hong Kong pavilions at the Beijing International Book Fair in August, the Frankfurt Book Fair in October and the China Shanghai International Children's Book Fair in November. We will continue to maintain close liaison with the publishing and printing

industry to assist the industry in developing markets in other regions including South East Asia.

- End -

CONTROLLING OFFICER'S REPLY**CEDB(CCI)008****(Question Serial No. 3678)**

Head: (55) Government Secretariat : Commerce and Economic Development Bureau (Communications and Creative Industries Branch)

Subhead (No. & title):

Programme: (1) Broadcasting and Creative Industries

Controlling Officer: Permanent Secretary for Commerce and Economic Development (Communications and Creative Industries) (Miss Eliza LEE)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

Please tabulate the distribution of cinema locations in Hong Kong and the anticipated locations of new cinemas in future.

The distribution of existing cinemas in Hong Kong is lopsided. The film developers are only willing to have cinemas in large shopping malls which are easily accessible by public transport. If there is no large shopping mall in a densely populated district, there would be no cinema in that district. As a result, members of the public in densely populated districts have to spend extra time and money going to cinemas in other districts. This has hindered people from watching movies as a pastime on holidays. The Government should take into account population density and geographical locations in identifying locations for cinema development and invite investors to set up cinemas close to residential areas. What action will the Administration take to address such phenomenon?

Will the Administration consider amending the planning standards so that cinemas can be regarded as essential entertainment facilities in a community?

Asked by: Hon CHAN Chi-chuen (Member Question No. (LegCo use): 172)

Reply:

The distribution of cinemas in Hong Kong as at end-February 2018 is set out below -

District	Circuit	Cinema	No. of cinema
Central and Western	Broadway	PALACE ifc	3
	AMC	AMC Pacific Place	
	N.A.	Emperor Cinemas at Entertainment Building	
Wan Chai	UA	UA Cine Times	6

District	Circuit	Cinema	No. of cinema
	MCL	Grand Windsor Cinema	
	Newport	President Theatre	
	Pegasus	Cinema City JP Causeway Bay	
		Cinema City Victoria Causeway Bay	
	N.A.	agnes b. Cinema at Hong Kong Arts Centre	
Eastern	MCL	MCL Kornhill Cinema	5
	N.A.	Sunbeam Theatre	
	N.A.	L Cinema	
	Broadway	MOVIE MOVIE Cityplaza	
	Pegasus	Cinema City Chai Wan	
Southern	Broadway	Broadway Cyberport	2
	MCL	MCL South Horizons Cinema	
Yau Tsim Mong	UA	UA Cine Moko	11
		UA iSQUARE	
	Broadway	Broadway Cinematheque	
		Broadway MongKok	
		Broadway The ONE	
	Golden Harvest	Grand Ocean	
		The Sky Olympian City	
	N.A.	The Grand Cinema	
	Newport	Newport Theatre	
		Dynasty Theatre	
	Pegasus	Cinema City Langham Place	
Sham Shui Po	MCL	MCL Festival Grand Cinema	1
Wong Tai Sin	Broadway	Broadway Hollywood	1
Kowloon City	Golden Harvest	GH Whampoa	2
	N.A.	Lux Theatre	
Kwun Tong	UA	UA MegaBox	5
	Broadway	Broadway PALACE apm	
	MCL	MCL Telford Cinema	
	N.A.	The Metroplex@Kowloon Bay	
	N.A.	Cine-Art House	
Kwai Tsing	Broadway	Broadway Kwai Fong	2
	UA	UA Maritime Square	
Tsuen Wan	Broadway	Broadway Tsuen Wan	3
	Golden Harvest	GH Citywalk	
	Pegasus	Candy Park By Cinema City	
Tuen Mun	UA	UA tmtplaza	4
	Newport	Hyland Theatre	
	Chinachem Cinema	Paris London New York Milano Cinema	
	N.A.	Emperor Cinemas at New Town Commercial Arcade in Tuen Mun	
Yuen Long	Broadway	Broadway Kingswood Ginza	3

District	Circuit	Cinema	No. of cinema
	Broadway	Broadway My Cinema Yoho Mall	
	N.A.	Yuen Long Cinema	
North	Golden Harvest	GH Fanling	2
	MCL	MCL Fanling Cinema	
Sha Tin	UA	UA Shatin	2
	N.A.	Ma On Shan Classics Cinema	
Sai Kung	MCL	MCL Metro City Cinema	2
	MCL	MCL STAR Cinema	
Island	UA	UA IMAX Theatre@ Airport	1
		Total	55

Source of information: Hong Kong Theatres Association

The selection of cinema locations involves commercial considerations. We note that quite a few cinemas have started operation in different districts over the past year. The number of cinemas has increased from 48 in 2016 to 55 in 2017. The industry expects that a number of new cinemas will open in Kowloon and the New Territories in 2018.

At the meeting of the Legislative Council Panel on Information Technology and Broadcasting on 10 April 2017, the Administration reported that suitable government land sale sites were being identified for incorporating as appropriate a requirement for cinema. The site selection criteria include sites which are located within a short travelling distance of the major public transport network and/or medium to high density residential sites, and sites in areas without a large supply of cinemas relative to demand. The Government will include a cinema requirement in the land lease of two designated government sites (initially identified to be in Kai Tak and Sha Tin respectively) to increase the supply of cinemas and facilitate film-going of the public.

- End -

CONTROLLING OFFICER'S REPLY

CEDB(CCI)009

(Question Serial No. 3679)

Head: (55) Government Secretariat : Commerce and Economic Development Bureau (Communications and Creative Industries Branch)

Subhead (No. & title):

Programme: (1) Broadcasting and Creative Industries

Controlling Officer: Permanent Secretary for Commerce and Economic Development (Communications and Creative Industries) (Miss Eliza LEE)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

In line with the development of digital terrestrial television (DTT) and audio broadcasting, Radio Television Hong Kong (RTHK) plans to provide the public with more hours of output of new programmes, with a special focus on the production of DTT. However, the three existing buildings of RTHK at Broadcast Drive are no longer sufficient to meet the demand of staff. Therefore, it is necessary to seek more resources and space to develop the 24-hour television and digital audio broadcasting in the future. Since the RTHK's proposal for the construction of the New Broadcasting House (New BH) in Tseung Kwan O was vetoed by the pro-establishment camp earlier, it would be difficult for the staff to cope with the increasing workload in the future. In this regard, when will the Government plan to re-submit to the Legislative Council the proposal for the construction of the New BH?

Asked by: Hon CHAN Chi-chuen (Member Question No. (LegCo use): 173)

Reply:

The funding application for the construction of the New Broadcasting House (New BH) of Radio Television Hong Kong (RTHK) was not supported by the Public Works Subcommittee (PWSC) of the Legislative Council in January 2014. Most PWSC Members agreed in principle that there was a need for a New BH but raised serious concern over the cost estimate and scope of the project.

RTHK and the Architectural Services Department have since early 2014 been reviewing the proposal, having regard to the concerns of the PWSC over the cost estimate and scope of the New BH Project, with a view to working out the most cost-effective proposal that can address Members' concern. RTHK has previously discussed the feasibility of constructing a joint-user building with the Government Laboratory. However, as they failed to reach consensus on a number of major technical issues, the Government Laboratory eventually decided not to consider co-using the site reserved by RTHK in Tseung Kwan O. RTHK is studying feasible options, including exploring the feasibility of constructing a joint-user

building with relevant departments to enhance cost-effectiveness and optimise site utilisation. There is no concrete timetable for the time being.

- End -

CONTROLLING OFFICER'S REPLY

CEDB(CCI)010

(Question Serial No. 3680)

Head: (55) Government Secretariat : Commerce and Economic Development Bureau (Communications and Creative Industries Branch)

Subhead (No. & title):

Programme: (1) Broadcasting and Creative Industries

Controlling Officer: Permanent Secretary for Commerce and Economic Development (Communications and Creative Industries) (Miss Eliza LEE)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

At present, there is a lack of working space available for lease at low rentals to design graduates. Quite a number of graduates have to lease sub-divided units at high rentals in industrial buildings in places like Fo Tan, Kwun Tong and Lai Chi kok, and have no income. In this regard, a developer has earlier revitalised the 50-year-old Nan Fung Textile Mills into a fashion & textile pavilion to provide the fashion industry with working space for nurturing of talents. Will the Government draw reference from the case of Nan Fung Textile Mills by leasing the existing vacant government industrial buildings or revitalised space at low rentals to design graduates?

Asked by: Hon CHAN Chi-chuen (Member Question No. (LegCo use): 175)

Reply:

Through the CreateSmart Initiative, we support the Fashion Incubation Programme (FIP) implemented by the Hong Kong Design Centre. During the two-year incubation period, participating fashion designers are offered advice on business development and training in brand-building, procurement, marketing, electronic commerce and intellectual property rights, etc. The FIP also provides support to participants in terms of working space and rentals to help these young and budding fashion designers develop their career.

In addition, the Commerce and Economic Development Bureau, having secured the agreement from the Urban Renewal Authority (URA) and support of the Sham Shui Po District Council, will establish a Design and Fashion Project in the URA redevelopment project at Tung Chau Street/Kweilin Street, Sham Shui Po. The Project, capitalising on Sham Shui Po being a traditional garment and fabric wholesale and retail hub, will link up design, fashion, manufacturing and retail to create new synergy, so as to nurture a new generation of design talents and fashion designers for Hong Kong and drive the tourism development in Sham Shui Po District. Space will be reserved at the Project for young designers, including fashion designers, to start their business and build their brands.

The Development Bureau is reviewing the industrial building revitalisation policy and studying whether it is possible to provide incentives to encourage private landlords to offer certain floor space in reconstructed or modified buildings to new industries with potential (such as culture, arts and creative industries) after the reconstruction or modification of the whole industrial buildings. The target is to complete the review in mid-2018.

- End -

CONTROLLING OFFICER'S REPLY

CEDB(CCI)011

(Question Serial No. 3722)

Head: (55) Government Secretariat : Commerce and Economic Development Bureau (Communications and Creative Industries Branch)

Subhead (No. & title):

Programme: (2) Telecommunications

Controlling Officer: Permanent Secretary for Commerce and Economic Development (Communications and Creative Industries) (Miss Eliza LEE)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

Over the past year, how many reports on disruption of services of telecommunications service providers (service providers) have been received by the Administration? Which service providers have been involved? What are the time and locations in respect of the service disruption? What are the reasons? What kinds of sanctions have been imposed by the Bureau on the service providers for service disruption?

Asked by: Hon CHAN Chi-chuen (Member Question No. (LegCo use):219)

Reply:

In 2017-18 (up to 28 February), the Office of the Communications Authority (OFCA) received a total of 10 reports on disruptions of telecommunications services. Among them, 9 incidents were minor in nature and they involved the malfunctioning of network equipment (1 incident), damage to underground cables (5 incidents) and damage to submarine cables (3 incidents).

The remaining incident, which brought wider impact, occurred on 27 February 2018. That incident was caused by the malfunctioning of the software of the "1-Card-Multi-Number" system of China Unicom (Hong Kong) Operations Limited (China Unicom), leading to instabilities of its telecommunications services (including mobile voice, short message and mobile data services) for several hours from the morning to the afternoon of that day. Upon request by OFCA, China Unicom has submitted its preliminary and full reports on this incident to OFCA. OFCA is considering the reports. The Communications Authority (CA) will conduct investigations in accordance with established procedures if the operator concerned is found to be suspected of breaching the relevant licence conditions.

In addition, in June 2017, the CA imposed a financial penalty of a total of HK\$150,000 on China Mobile Hong Kong Company Limited (CMHK) for two cases of disruptions of its telecommunications services which occurred on 4 January and 26 February 2017

respectively. In order to prevent recurrence of similar incidents, CMHK has taken improvement measures upon the request of the CA. The CA's investigation into and decision on these two cases has been uploaded onto its website (https://www.coms-auth.hk/filemanager/statement/en/upload/412/CA_CMHK.pdf).

- End -

CONTROLLING OFFICER'S REPLY

CEDB(CCI)012

(Question Serial No. 3740)

Head: (55) Government Secretariat : Commerce and Economic Development Bureau (Communications and Creative Industries Branch)

Subhead (No. & title):

Programme: (1) Broadcasting and Creative Industries

Controlling Officer: Permanent Secretary for Commerce and Economic Development (Communications and Creative Industries) (Miss Eliza LEE)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

- (a) According to the programme, the Administration will continue to support the organisation of signature events through the CreateSmart Initiative (CSI) to promote Hong Kong as Asia's creative capital. In this regard, please advise, in tabular form, on signature events and projects organised through the CSI in the past year, showing the dates, venues, manpower and expenditure involved and the organisations which joined and held the events and projects.
- (b) According to the programme, the Administration will work with relevant departments to include design thinking in civil service training programmes and to promote application of design thinking in public service delivery. In this regard, please advise, in tabular form, how many civil servants have received training on application of design thinking over the past year and how many and what public services delivered have incorporated design thinking.

Asked by: Hon CHAN Chi-chuen (Member Question No. (LegCo use): 238)

Reply:

- (a) The following table lists the signature events and projects organised through the CreateSmart Initiative (CSI) in the past year (2017-18):

Signature event or project	Date	Venue	Amount approved	Organisation joined and held the event or project
Cross-Strait Architectural Design Symposium & Awards 2017	17 June 2017	JW Marriott Hotel Hong Kong	\$2.45 million	Organiser: <ul style="list-style-type: none"> • HKIA Services Limited Participating organisations: <ul style="list-style-type: none"> • Shenzhen Registered Architects Association • Guangzhou Exploration & Design Association • Architects Association of Macau • Taipei Architects Association
“Confluence • 20+ ” exhibition *	6-28 June 2017	Hong Kong City Hall	\$10 million	Organiser: <ul style="list-style-type: none"> • Hong Kong Design Centre (HKDC)
“20.....43 Business of Hong Kong Design” exhibition *	4 July - 10 December 2017	Suzhou, Shanghai, Shenzhen, Hangzhou and Wuhan	\$9.55 million	Organiser: <ul style="list-style-type: none"> • Hong Kong Federation of Design Associations
“VERY HONG KONG VERY HONG KONG” exhibition *	6-29 August 2017	Hong Kong City Hall, Comix Home Base, Hong Kong	\$7.46 million	Organiser: <ul style="list-style-type: none"> • Gallery 27
JUXTAPOSED Fashion X Music 2017 *	14 October 2017	Tamar Park	\$7.75 million	Organiser: <ul style="list-style-type: none"> • Hong Kong Fashion Designers Association
20 Years of Hong Kong Game x Music	24 November - 3 December 2017	Huashan 1914 Creative Park, Taiwan	\$2.40 million	Organiser: <ul style="list-style-type: none"> • Hong Kong Digital Entertainment Association Limited Participating organisation: <ul style="list-style-type: none"> • Taiwan Animation and Comic Promoting Association

Signature event or project	Date	Venue	Amount approved	Organisation joined and held the event or project
Business of Design Week 2017	4-9 December 2017	Hong Kong Convention and Exhibition Centre (HKCEC)	\$8.45 million	Organiser: <ul style="list-style-type: none"> • HKDC Participating organisations: <ul style="list-style-type: none"> • PMQ • Hong Kong Design Institute • The Hong Kong Polytechnic University • Hong Kong Federation of Design Associations • Hong Kong Trade Development Council (HKTDC)
DFA Awards 2017	6-9 December 2017 (Award presentation ceremony and exhibition)	HKCEC	\$4.40 million	Organiser: <ul style="list-style-type: none"> • HKDC
Hong Kong-Asian Pop Music Festival 2018	23 March 2018	HKCEC	\$6.46 million	Organiser: <ul style="list-style-type: none"> • International Federation of the Phonographic Industry (Hong Kong Group) Limited Participating organisation: <ul style="list-style-type: none"> • HKTDC

* Events celebrating the 20th Anniversary of the Establishment of the Hong Kong Special Administrative Region

Promoting the development of creative industries is part of our regular duties. The manpower and expenditure involved are included in the overall establishment and expenditure of the Communications and Creative Industries Branch of the Commerce and Economic Development Bureau, which cover general non-recurrent expenditure such as funding support to various projects under the CSI.

- (b) The Civil Service Training and Development Institute has strengthened relevant training by organising lectures, workshops and experience-sharing sessions for civil servants of various ranks from 2018-19 onwards. The Efficiency Office also organises, at the request of individual departments, tailor-made lectures, workshops and experience-sharing sessions for their staff to enhance their awareness and application of design thinking. Numbers of places of these training programmes vary. Over the past year (2017-18), about 240 civil servants participated in relevant training.

Design thinking can be applied to various public services to enhance efficiency and service quality. Past examples of application include the Mong Kok Post Office redesigned by Hongkong Post, crematoria recently built by the Food and Environmental Hygiene Department, “Employment in One-stop” a one-stop

employment and training centre of the Labour Department and Park Déco Cornwall Street Park of the Leisure and Cultural Services Department.

- End -

CONTROLLING OFFICER'S REPLY**CEDB(CCI)013****(Question Serial No. 3758)**

Head: (55) Government Secretariat : Commerce and Economic Development Bureau (Communications and Creative Industries Branch)

Subhead (No. & title):

Programme: (1) Broadcasting and Creative Industries

Controlling Officer: Permanent Secretary for Commerce and Economic Development (Communications and Creative Industries) (Miss Eliza LEE)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

- (a) Please provide a breakdown of the film productions funded by the Film Development Fund (FDF) in tabular form, showing the film title, name of the production company, the amount of funding, the percentage of the funding vis-à-vis the production cost and the release date. How many applications are being processed under the FDF at present? What is the percentage of applications approved over the past three years?
- (b) The First Feature Film Initiative (FFFI) was launched last year to provide funding to budding film directors. The award winners of the first FFFI have completed their works. Please give a brief account of the winning works under the FFFI in tabular form. What are the types of participants expected in the coming year?

Asked by: Hon CHAN Chi-chuen (Member Question No. (LegCo use): 256)

Reply:

- (a) Under the Film Development Fund (FDF), the Film Production Financing Scheme (FPFS) was launched in 2007, the First Feature Film Initiative (FFFI) in 2013 and the Film Production Grant Scheme (FPGS) in 2015. As at 12 March 2018, a total of 50[#] films as set out below have been partly financed/granted funding under the FDF (in the order of the approval dates of the film projects) -

	Film title	Production company	Amount of financing/ granted (HK\$)	Percentage of financing/ grant vis-à-vis production cost	Date of release in Hong Kong
FPFS					

	Film title	Production company	Amount of financing/ granted (HK\$)	Percentage of financing/ grant vis-à-vis production cost	Date of release in Hong Kong
1.	McDull Kungfu Ding Ding Dong	Famous Now Investments Ltd	3,598,800	30%	13.8.2009
2.	Claustrophobia	Mega Profit Creation Ltd	1,618,255	30%	12.2.2009
3.	Coweb	Kind Legend Investment Ltd	2,993,179	30%	14.6.2012
4.	Give Love	Total Big Ltd	2,419,674	30%	19.2.2009
5.	Strawberry Cliff	Mega Ascent Ltd	3,017,435	30%	1.12.2011
6.	Lover's Discourse	ET Movie Production Limited	1,855,297	30%	6.1.2011
7.	Echoes of the Rainbow	Sky Cosmos Development Ltd	3,598,274	30%	11.3.2010
8.	Break Up Club	Joyful Founder Limited	1,759,500	30%	16.6.2010
9.	La Comédie humaine	All Creation Limited	2,520,000	30%	8.7.2010
10.	37	37 Production Limited	2,842,500	25%	19.9.2013
11.	Beach Spike	BS Films Production Limited	2,799,836	35%	7.7.2011
12.	MicroSex Office	MicroSex Office Production Limited	1,723,750	35%	9.6.2011
13.	Lost in Wrestling	Golden Express Corporation Limited	3,748,788	25%	10.9.2015
14.	The Killer Who Never Kills	Delia Limited	3,012,250	25%	10.11.2011
15.	Love Lifting	Grant Talent Limited	2,708,816	25%	22.3.2012
16.	Love Expert	Love Smart Production Limited	2,995,500	30%	2.9.2015
17.	The Way We Dance	The Way We Dance Film Production Limited	2,119,519	40%	8.8.2013
18.	A Complicated Story	Big Star Production Company Limited	3,014,859	40%	16.1.2014
19.	Bends	Bends Limited	4,000,000	40%	21.11.2013
20.	Doomsday Party	Film Plus Plus Productions Limited	3,384,000	40%	28.11.2013
21.	The Seventh Lie	Nineteen Eighty Six Films Limited	1,840,000	40%	30.10.2014
22.	The True Love	Man Hong Films Limited	1,597,100	20%	17.10.2016
23.	Kick Ass Girls	Kick Ass Girls Production Limited	2,251,147	25%	14.11.2013

	Film title	Production company	Amount of financing/ granted (HK\$)	Percentage of financing/ grant vis-à-vis production cost	Date of release in Hong Kong
24.	The Midnight After	The Midnight After Film Production Limited	5,250,000	35%	10.4.2014
25.	Twilight Online	Grant Success Inc Limited	1,500,000	30%	4.9.2014
26.	Wonder Mama	Ko Chi Sum Film Group Limited	1,590,180	20%	4.6.2015
27.	The Merger	Jade Dragon Saga Media Entertainment Limited	1,951,632	20%	17.9.2015
28.	The Moment	The Moment Film Production Company Limited	2,760,000	30%	15.9.2015
29.	Love Revolution	Tin Lok Movies Limited	2,997,300	20%	Not yet released
30.	Tomorrow is Another Day	Tomorrow Is Another Day Film Production Limited	3,397,668	40%	Not yet released
31.	Man on the Dragon	Filmmaking Limited	4,492,800	27%	Not yet released
FPGS					
32.	Lucid Dreams	Star Pictures Entertainment (Hong Kong) Limited	1,958,000	20%	Not yet released
33.	Napping Kid	Dot 2 Dot Production Limited	1,379,750	20%	Not yet released
34.	Zombiology: Enjoy Yourself Tonight	Entertaining Power Co Ltd	1,979,000	20%	29.6.2017
35.	Ann Hui's Doc	A.M. Associates Limited	1,959,200	20%	Not yet released
36.	Forget Me Knot	Photon Films (HK) Limited	1,200,000	20%	Not yet released
37.	Impossible Split	To The Moon Pictures Limited	2,000,000	20%	Not yet released
38.	The Lady Improper	River Vision Company Limited	2,000,000	About 18%	Not yet released
39.	Today	HK Entertainment Corporation Limited	1,064,000	20%	Not yet released

	Film title	Production company	Amount of financing/ granted (HK\$)	Percentage of financing/ grant vis-à-vis production cost	Date of release in Hong Kong
40.	Lost in Home, Found in Family	Mo Production Company Limited	2,000,000	About 19%	Not yet released
FFFI					
41.	Somewhere Beyond the Mist (formerly known as “Opus 1”)	Opus 1 Limited	5,000,000	100%	18.1.2018
42.	Mad World	Mad World Limited	2,000,000	100%	30.3.2017
43.	Weeds on Fire	Flash Glory Limited	2,000,000	100%	25.8.2016
44.	Love@TheSquare (formerly known as “戀@廣場” in Chinese)	Plazza Production Limited	5,500,000	100%	Not yet released
45.	In Your Dreams (formerly known as “以青春的名 義愛你” in Chinese)	In Your Dream Film Production Limited	3,250,000	100%	11.1.2018
46.	The Assassination of G	G-Class Films Limited	5,500,000	100%	Not yet released
47.	Still Human	No Ceiling Film Production Limited	3,250,000	100%	Not yet released
48.	Elisa’s Day	Amour Film Limited	5,500,000	100%	Not yet released
49.	Hand-rolled Cigarette	Hand-Roll Cigarette Film Production Company Limited	3,250,000	100%	Not yet released
50.	My Prince Edward	My Prince Edward Film Production Limited	3,250,000	100%	Not yet released

Excluding applications of film projects withdrawn subsequent to funding approval. In addition, three films (i.e. “The Bounty”, “CJ7 The Cartoon Movie 2” and “Mama Eva”) which were granted financing support had already terminated the financing agreements with the Government. The financing offer of another approved film, namely “Water Dragonfly”, had expired and lapsed.

As at 12 March 2018, the status of processing of the applications under the FPFS, the FPGS and the Scheme for Financing Other Film-related Projects (which include the FFFI) since 2015 is tabulated below -

Scheme	Year	No. of applications received	Applications approved/ assessment of which completed (percentage of approval)#	Remarks
FPFS	2015	4	3/4 (75%)	Out of the three approved applications, the financing offer of one application was withdrawn subsequently.
	2016	1	1/1 (100%)	
	2017	2	1/1 (100%)	One out of the two applications is being processed.
	2018 (As at 12 March)	0	N.A.	
FPGS	2015	8	1/8 (12.5%)	
	2016	12	4/12 (33.33%)	One out of the four approved applications was withdrawn subsequently by the applicant.
	2017	16	5/12 (41.66%)	Out of the 16 applications, one was withdrawn subsequently by the applicant before completion of assessment, and three other are being processed.
	2018 (As at 12 March)	13	N.A.	13 applications are being processed.
Scheme for Financing Other Film-related Projects	2015	24	21/23 (91.30%)	One out of the 24 applications was withdrawn subsequently by the applicant before completion of assessment.
	2016	27	24/25 (96%)	Two out of the 27 applications were withdrawn subsequently by the applicants before completion of assessment. One out of the 24 approved applications was withdrawn subsequently by the applicant.
	2017	18	14/15	Out of the 18 applications,

Scheme	Year	No. of applications received	Applications approved/ assessment of which completed (percentage of approval)#	Remarks
			(93.33%)	one was withdrawn subsequently by the applicant before completion of assessment, and two are being processed.
	2018 (As at 12 March)	4	N.A.	The four applications are being processed.

Only applications that have gone through the complete assessment procedures are included in the calculation of the percentage of approval. Applications withdrawn by the applicants before completion of assessment and applications that are being processed are excluded.

- (b) Since its launch in 2013 under the FDF, four editions of the FFFI have been organised and a total of ten film projects have been awarded, details of which are set out in part (a) of the reply above (items 41-50 in the table).

The 5th edition of the FFFI held in 2018 continues to consist of the Professional Group (PG) and Higher Education Institution Group (HEIG). As in the 4th edition, the eligibility for participation is that each participating team shall comprise at least a director, a producer and a scriptwriter. The director and the producer shall not be the same person. The director(s) of a participating team shall not have previously shot any commercial film with a running time of 80 minutes or longer and shall be a Hong Kong permanent resident aged 18 years or above. The participating director(s) in the PG shall be a member of the local film industry who possess filmmaking or related experience; or who has previously won in local major short film competitions; or is a film industry member who has returned from overseas; and shall be nominated by designated film associations/bodies. The participating director(s) in the HEIG shall be a student or graduate of not more than ten years from film/television production or similar disciplines of a local or overseas higher education institution or a professional school and shall be nominated by designated higher education institutions.

- End -

CONTROLLING OFFICER'S REPLY

CEDB(CCI)014

(Question Serial No. 0603)

Head: (55) Government Secretariat : Commerce and Economic Development Bureau (Communications and Creative Industries Branch)

Subhead (No. & title):

Programme: (1) Broadcasting and Creative Industries

Controlling Officer: Permanent Secretary for Commerce and Economic Development (Communications and Creative Industries) (Miss Eliza LEE)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

Regarding *Matters Requiring Special Attention in 2018–19* under Programme (1) Broadcasting and Creative Industries, (the Branch will) “work with relevant departments to include design thinking in civil service training programmes and to promote application of design thinking in public service delivery”. Please inform this Committee of the following

(a) The Commerce and Economic Development Bureau (CEDB) proposes to work with relevant departments. Which departments are proposed to be included? What additional resources are expected to be deployed?

(b) The CEDB proposes to include design thinking in civil service training programmes. What are the details about such programmes? Will overseas experience be drawn on when determining the contents of such programmes? If yes, what is the amount of funds involved?

Asked by: Hon CHAN Chun-ying (Member Question No. (LegCo use): 39)

Reply:

The Commerce and Economic Development Bureau through training and promotion mainly provided by the Civil Service Training and Development Institute (CSTDI) under the Civil Service Bureau and the Efficiency Office (EffO), enables civil servants of various departments and grades to be acquainted with and make use of design thinking to redesign workflows and improve communication channels with the public, so as to achieve the “people-centric” objective and providing the public with better service.

In this connection, the CSTDI has strengthened relevant training by organising lectures, workshops and experience-sharing sessions for civil servants of various ranks from 2018-19 onwards. The EffO also organises, on the request of individual departments, tailor-made lectures, workshops and experience-sharing sessions for their staff to enhance their

awareness and application of design thinking. Numbers of places of these training programmes vary. The contents include case analysis, experience sharing and group discussion.

Moreover, together with EffO, we are exploring with some departments adoption and application of design thinking to suitable projects to achieve the goal of providing the public with “people-centric” and better service. We will report the progress at suitable juncture. The work will be absorbed by existing resources and manpower.

- End -

CONTROLLING OFFICER'S REPLY

CEDB(CCI)015

(Question Serial No. 0604)

Head: (55) Government Secretariat : Commerce and Economic Development Bureau (Communications and Creative Industries Branch)

Subhead (No. & title):

Programme: (1) Broadcasting and Creative Industries

Controlling Officer: Permanent Secretary for Commerce and Economic Development (Communications and Creative Industries) (Miss Eliza LEE)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

Regarding *Matters Requiring Special Attention in 2018/19* under Programme (1) Broadcasting and Creative Industries, the Government plans to inject \$1 billion into the CreateSmart Initiative. Please advise of the following -

- (a) The staffing resources and the amount of money involved for the implementation of the scheme: and
- (b) The scheme had placed emphasis on nurturing young talents. What measures will the Government take to achieve the objective?

Asked by: Hon CHAN Chun-ying (Member Question No. (LegCo use): 40)

Reply:

- (a) Promoting development of creative industries is part of our regular duties. The manpower and expenditure involved are included in the overall establishment and expenditure of the Communications and Creative Industries Branch of the Commerce and Economic Development Bureau, which cover general non-recurrent expenditure such as funding support to various projects under the CreateSmart Initiative (CSI).
- (b) We will earmark no less than 50% of the \$1 billion new funding for projects related to the strategic focus of nurturing talents (especially for grooming young talents in different sectors) and facilitating start-ups. We will seek to expand our collaboration with different cities of design and creative sectors to identify more exchange opportunities for tertiary students. We will work with industry stakeholders to support students or young practitioners for internships, exchange programmes, work placements or further studies in the Mainland or overseas. The CSI could also sponsor young practitioners' participation in different local and international festivals and competitions to help broaden their exposure and enrich their experience, and provide platforms for them to explore business opportunities and showcase their

talents. We will also offer start-up companies coaching services. Moreover, the CSI will continue to support the Design Incubation Programme and the Fashion Incubation Programme administered by the Hong Kong Design Centre for nurturing young design talents through these incubation programmes.

The CSI adopts a market-driven funding approach, i.e. the industry initiates and implements projects and submits funding applications to the Government. Therefore, the actual projects to be implemented would depend on proposals to be submitted by the industry and whether the concerned projects would eventually be approved. We will be in liaison with the organisations of various sectors to encourage them to provide talents of their sectors with more training and promotion opportunities.

- End -

CONTROLLING OFFICER'S REPLY

CEDB(CCI)016

(Question Serial No. 5584)

Head: (55) Government Secretariat : Commerce and Economic Development Bureau (Communications and Creative Industries Branch)

Subhead (No. & title):

Programme: (1) Broadcasting and Creative Industries

Controlling Officer: Permanent Secretary for Commerce and Economic Development (Communications and Creative Industries) (Miss Eliza LEE)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

It is mentioned in paragraph 116 of the Budget Speech that since 2009, the Government has injected a total of \$1 billion into the CreateSmart Initiative (CSI). In the new financial year, the Government intends to inject another \$1 billion into the CSI to strengthen support for the development of the creative industries, especially in nurturing youths and helping start-ups, and also to enable the Hong Kong Design Centre to implement initiatives to enhance public understanding of the value of creativity and design. Please give details of each project funded by the CSI since 2009, including the names and operation of the companies, the amount of funding received and the sale situation of their products. Has the Government reviewed the effectiveness of the scheme? How will it ensure an additional injection of \$1 billion could enhance the effectiveness of the scheme? What are the details, concrete expenditure, timetable and manpower involved in implementing the above scheme?

Asked by: Hon CHAN Tanya (Member Question No. (LegCo use): 111)

Reply:

From 2009 till now (as at end-December 2017), the CreateSmart Initiative (CSI) has approved funding for 411 projects. Information on each project approved has been uploaded to Create Hong Kong's website (www.createhk.gov.hk), under "CreateSmart Initiative Approved Projects", for public inspection.

Since the establishment of the CSI in 2009, its effectiveness has been measured by the key performance indicators (KPIs) including the (1) number of projects approved, (2) number of participants, (3) amount of funds approved, (4) number of international awards attained, (5) number of jobs created, (6) number of small and medium-sized enterprises benefited, (7) number of business contacts established, (8) number of nurturing opportunities for creative talents and start-ups and (9) number of TV audience reached out by funded awards presentation and music programmes.

When we consulted the Legislative Council Panel on Information Technology and Broadcasting on the funding proposal in January 2018, Members agreed that four new KPIs be added to gauge the degree of community awareness of the CSI through measuring (1) the extent of public participation and (2) the number of media coverage; and to better quantify the benefits brought to the industry participants through measuring (3) the number of opportunities to showcase creations or talents and (4) the number of business deals secured.

We will earmark no less than 50% of the \$1 billion new funding for projects related to the strategic focus of nurturing talents (especially for grooming young talents in different sectors) and facilitating start-ups. We will seek to expand our collaboration with different cities of design and creative sectors to identify more exchange opportunities for tertiary students. We will work with industry stakeholders to support students or young practitioners for internships, exchange programmes, work placements or further studies in the Mainland or overseas. The CSI could also sponsor young practitioners' participation in different local and international festivals and competitions to help broaden their exposure and enrich their experience, and provide platforms for them to explore business opportunities and showcase their talents. We will also offer start-up companies coaching services. Moreover, the CSI will continue to support the Design Incubation Programme and the Fashion Incubation Programme administered by the Hong Kong Design Centre for nurturing young design talents through these incubation programmes.

The CSI adopts a market-driven funding approach, i.e. the industry initiates and implements projects and submits funding applications to the Government. Therefore, the actual projects to be implemented would depend on proposals to be submitted by the industry and whether the concerned projects would eventually be approved.

Promoting the development of creative industries is part of our Bureau's regular duties. The manpower and expenditure involved are included in the overall establishment and expenditure of the Communications and Creative Industries Branch of the Commerce and Economic Development Bureau, which cover general non-recurrent expenditure such as funding support to various projects under the CSI.

- End -

CONTROLLING OFFICER'S REPLY

CEDB(CCI)017

(Question Serial No. 6180)

Head: (55) Government Secretariat : Commerce and Economic Development Bureau (Communications and Creative Industries Branch)

Subhead (No. & title):

Programme:

Controlling Officer: Permanent Secretary for Commerce and Economic Development (Communications and Creative Industries) (Miss Eliza LEE)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

Regarding the records management work of your Bureau and the departments under your purview over the past five years:

- (a) Please provide information on the number and rank of officers designated to perform such work. If there is no officer designated for such work, please provide information on the number of officers and the hours of work involved in records management duties, and the other duties they have to undertake in addition to records management;
- (b) Please list in the table below information on programme and administrative records which have been closed pending transfer to the Government Records Service (GRS) for appraisal:

Category of records;

Years covered by the records;

Number and linear metres of records;

Retention period approved by GRS;

Are they confidential documents; and

Reasons for not having been transferred.

- (c) Please list in the table below information on programme and administrative records which have been transferred to GRS for retention:

Category of records;

Years covered by the records;

Number and linear metres of records;

Years that the records were transferred to GRS;

Retention period approved by GRS; and

Are they confidential documents.

- (d) Please list in the table below information on records which have been approved for destruction by GRS:

Category of records;
Years covered by the records;
Number and linear metres of records;
Years that the records were transferred to GRS;
Retention period approved by GRS; and
Are they confidential documents.

Asked by: Hon CHEUNG Chiu-hung, Fernando (Member Question No. (LegCo use): 2759)

Reply:

Relevant information in respect of the Commerce and Economic Development Bureau (Communications and Creative Industries Branch) and its departments (including Radio Television Hong Kong and the Office for Film, Newspaper and Article Administration) is provided as follows -

- (a) In accordance with the Government's records management policy, the following staff of different ranks, apart from their daily schedule of work, also perform records management duties:
- (i) 2 Chief Executive Officers are designated to serve as Departmental Records Managers (DRMs) to devise, carry out and document departmental records management practices and procedures according to the guidelines and advice of the Government Records Service (GRS);
 - (ii) 1 Senior Executive Officer (SEO) and 1 Executive Officer II (EOII) are appointed to serve as Assistant Departmental Records Managers to assist the DRMs in the execution of the duties concerned; and
 - (iii) 20 SEO/EOI/EOII or officers of equivalent rank are responsible for supervising records management in different divisions/sections.

In addition, 4 Senior Clerical Officers, 11 Clerical Officers, 29 Assistant Clerical Officers, 19 Clerical Assistants, 3 Confidential Assistants, 1 Supplies Supervisor I and 2 Personal Secretaries I/II will assist the above-mentioned officers in the execution of certain records management duties.

- (b) Information on programme and administrative records which have been closed pending transfer to GRS for appraisal in the past five years (2013 - 2017) is as follows -

Category of records	Years covered by the records	Number and linear metres of records	Retention period approved by GRS	Are they confidential documents	Reasons for not having been transferred
Administrative records	1971 - 2017	2 271 records 90.231 linear metres	One year to seven years after the	Yes: 146 No: 2 125	The retention period approved by

Category of records	Years covered by the records	Number and linear metres of records	Retention period approved by GRS	Are they confidential documents	Reasons for not having been transferred
			end of the financial year		GRS has not yet expired.
Programme records	1996 - 2017	3 018 records 122.4 linear metres	7 to 25 years	Yes: 1 340 No: 1 678	The retention period approved by GRS has not yet expired.
Programme records	2014 - 2017	15 records 0.75 linear metres	Pending GRS' approval	Yes: 10 No: 5	The Records Disposal Schedules for the relevant programme records are pending GRS' approval.

(c) Information on programme and administrative records which have been transferred to GRS for retention in the past five years (2013 - 2017) is as follows:

Category of records	Years covered by the records	Number and linear metres of records	Years that the records were transferred to GRS	Retention period approved by GRS	Are they confidential documents
Administrative records	1958 - 2008	58 records and 103 GF 115 (Record of Service) 1.55 linear metres	2013 - 2016	3 years to permanent retention	15 records are confidential documents while the remaining are non confidential documents
Programme records	1945 - 2009	2 083 records 39.4 linear metres	2014 - 2017	3 to 20 years	Yes: 174 No: 1 909

(d) Information on records which have been approved for destruction by GRS in the past five years (2013 - 2017) is as follows:

Category of records	Years covered by the records	Number and linear metres of records	Years that the records were transferred to GRS	Retention period approved by GRS	Are they confidential documents
Administrative records	1949 - 2013	32 156 records and 6 log books 235 linear metres	2012 - 2017	1 to 11 years	170 records are confidential documents while the remaining are non confidential documents
	1957 - 2012	62 records 5 linear metres	2013 - 2017	Retain until superseded or obsolete	No
	1962 - 2013	203 records and 12 staff record cards 2.45 linear metres	N.A.	1 year after the officer has left the service	No
	1996 - 2010	4 declarations of investments 0.013 linear metres	N.A.	5 years after the officer has left the service	Yes: 3 No: 1
	2010 - 2011	1 067 application forms for employment 1.36 linear metres	N.A.	1 to 2 years	No
	2013	11 questionnaires 0.001 linear metres	N.A.	Destroy after completion of the case	No
Programme records	1973 - 2004	170 records 9.55 linear metres	2014 - 2017	10 to 15 years	No
	1974 - 1988	739 canisters of film rolls 23.92 linear metres	2014	Determined by GRS after appraisal of each record of programmes	No
	1976 - 2013	27 292 records 28.84 linear metres	N.A.	6 months to 20 years	No

Category of records	Years covered by the records	Number and linear metres of records	Years that the records were transferred to GRS	Retention period approved by GRS	Are they confidential documents
	1985 - 2002	14 records 0.55 linear metres	2015	N.A.	Yes

- End -

CONTROLLING OFFICER'S REPLY

CEDB(CCI)018

(Question Serial No. 6181)

Head: (55) Government Secretariat : Commerce and Economic Development Bureau (Communications and Creative Industries Branch)

Subhead (No. & title): (000) Operational expenses

Programme:

Controlling Officer: Permanent Secretary for Commerce and Economic Development (Communications and Creative Industries) (Miss Eliza LEE)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

- (a) Regarding the expenditure on entertainment and gifts of your Bureau and the departments under your purview in the past five years, please provide details using the table below:

Bureau/branch/department and year;
Estimated expenditure on entertainment and gifts in the year;
Actual expenditure on entertainment and gifts in the year;
Expenditure limit for entertainment (including beverages) per head for the year;
Expenditure limit for gift per guest for the year; and
Number of receptions held and total number of guests entertained in the year;

- (b) Regarding the expenditure on entertainment and gifts of your bureau and the departments under your purview for this year, please provide details using the table below:

Bureau/branch/department;
Date of reception (day/month/year);
Departments/organisations and titles of the guests entertained (grouped by department/organisation and indicating the number of guests);
Food expenses incurred in the reception;
Beverage and gift expenses incurred in the reception; and
Venue of the reception (department office/restaurant in government facilities/private restaurant/others (please specify))

- (c) Please provide the estimated expenditure on entertainment and gifts for the coming year using the table below:

Bureau/branch/department;
Estimated expenditure on entertainment and gifts;

Expenditure limit for entertainment per guest; and
Expenditure limit for gift per guest

Asked by: Hon CHEUNG Chiu-hung, Fernando (Member Question No. (LegCo use): 2760)

Reply:

The consolidated reply to (a) to (c) is as follows -

As a general rule, all civil servants should observe the same principles and act in accordance with the relevant regulations and administrative guidelines when providing official entertainment in the form of meals. Government officers are required to exercise prudent judgement and economy when entertaining guest(s) for official purposes in order to avoid any public perception of extravagance. According to the existing general guidelines, the expenditure limits on official meals should not exceed \$450 per person for lunch or \$600 per person for dinner, inclusive of all expenses incurred on food and beverages consumed on the occasion, service charges and tips. The actual expenses on official entertainment incurred by the Commerce and Economic Development Bureau (Communications and Creative Industries Branch) (CEDB(CCIB)) and the departments under its purview* from 2013-14 to 2017-18 (as at 19 March 2018), and the estimated expenditure on official entertainment for 2018-19 are as follows -

Bureau/ Department	Expenditure					Estimated expenditure for 2018-19
	2013-14	2014-15	2015-16	2016-17	2017-18 (as at 19 March 2018)	
CEDB(CCIB)	Approx. \$41,000	Approx. \$22,000	Approx. \$51,000	Approx. \$42,000	Approx. \$33,000	\$49,000
Radio Television Hong Kong (RTHK)	Approx. \$114,000	Approx. \$127,000	Approx. \$41,000	Approx. \$27,000	Approx. \$12,000	\$30,000
Office for Film, Newspaper and Article Administration (OFNAA)	0	Approx. \$10,000	Approx. \$9,000	Approx. \$10,000	Approx. \$9,000	Approx. \$10,000

In line with the Government's green policy, public officers should as far as possible refrain from bestowing gifts/souvenirs to others during the conduct of official activities. According to the existing guidelines, where bestowal of gifts/souvenirs is necessary or unavoidable due to operational, protocol or other reasons, the gift/souvenir items should not be lavish or extravagant and the number should be kept to a minimum. Also, the exchange of gifts/souvenirs should only be made from organisation to organisation. As we do not maintain separate accounts for the expenses on the procurement of gifts and souvenirs, we do not have the relevant statistics.

* including RTHK and OFNAA

- End -

CONTROLLING OFFICER'S REPLY

CEDB(CCI)019

(Question Serial No. 6182)

Head: (55) Government Secretariat : Commerce and Economic Development Bureau (Communications and Creative Industries Branch)

Subhead (No. & title):

Programme:

Controlling Officer: Permanent Secretary for Commerce and Economic Development (Communications and Creative Industries) (Miss Eliza LEE)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

Regarding consultancy studies (if any) commissioned by your Bureau and the departments under your purview for the purpose of formulating and assessing policies, please provide information in the following format.

(a) Please provide information on the studies on public policy and strategic public policy for which funds have been allocated over the past five financial years in terms of the following: name of consultant; mode of award (public bidding/tender/others (please specify)); title, content and objective of project; consultancy fee (\$); start date; progress of study (under planning/in progress/completed); follow-up action taken by the Administration on the study reports and their progress (if any); for completed studies, have they been made public? If yes, through what channels? If no, why?

(b) Are there any projects for which funds have been reserved for conducting internal studies this year? If yes, please provide the following information: title, content and objectives of project; start date; progress of study (under planning/in progress/completed); follow-up action taken by the Administration on the study reports and their progress (if any); for the projects that are expected to be completed this year, is there any plan to make them public? If yes, through what channels? If no, why?

(c) Are there any projects for which funds have been reserved for conducting consultancy studies this year? If yes, please provide the following information: name of consultant; mode of award (public bidding/tender/others (please specify)); title, content and objectives of project; consultancy fee (\$); start date; progress of study (under planning/in progress/completed); follow-up action taken by the Administration on the study reports and their progress (if any); for the projects that are expected to be completed this year, is there any plan to make them public? If yes, through what channels? If no, why?

(d) What are the criteria for considering the award of consultancy projects to the research institutions concerned?

Asked by: Hon CHEUNG Chiu-hung, Fernando (Member Question No. (LegCo use): 2761)

Reply:

We hereby provide the relevant information in respect of the Commerce and Economic Development Bureau (Communications and Creative Industries Branch) (CEDB(CCIB)) and its departments (including Radio Television Hong Kong and the Office for Film, Newspaper and Article Administration) :

- (a) Relevant information on studies on public policy and strategic public policy for which funds have been allocated from 2013-14 to 2017-18 is as follows:

Name of consultant	Mode of award (public bidding /tender/others (please specify))	Title, content and objective of project	Consultancy fee (\$)	Start date	Progress of study (under planning/ in progress/ completed)	Follow-up action taken by the Administration on the study reports and their progress (if any)	For completed studies, have they been made public? If yes, through what channels? If no, why?
Culture and Development Consultancy Limited.	Quotation	Mapping Study of Creative Clusters in Hong Kong 2014 Aiming at collecting information on the profiles and development of local creative clusters.	600,000	The study commenced in December 2013.	Completed	The Consultancy Report and Executive Summary have been submitted to the CEDB(CCIB) and its unit, Create Hong Kong (CreateHK) for reference.	The Executive Summary of the Consultancy Report has been made public through the website of CreateHK.
Consumer Search Hong Kong Limited	Quotation	Survey on Person-to-Person Telemarketing Calls (P2P calls) in Hong Kong To better understand the latest situation of P2P calls, including the collation of views of the public, the business sectors and the industries on regulation of P2P calls, collecting information on employment and business situations of the relevant industries, as well as researching on the measures taken by other jurisdictions on regulating P2P calls.	829,000	The study commenced in June 2015.	Completed	We have made reference to the survey findings and completed the public consultation on how to strengthen the regulation of P2P calls in mid-2017. We have reported the findings of the public consultation to the Legislative Council Panel on Information Technology and Broadcasting (the Panel), and will take follow-up action as appropriate.	We last briefed the Panel on the major findings of the survey on 11 April 2016.

Name of consultant	Mode of award (public bidding /tender/others (please specify))	Title, content and objective of project	Consultancy fee (\$)	Start date	Progress of study (under planning/ in progress/ completed)	Follow-up action taken by the Administration on the study reports and their progress (if any)	For completed studies, have they been made public? If yes, through what channels? If no, why?
MOV Data Collection Center Limited	Quotation	Household Survey on Digital Terrestrial Television (DTT) Take-up Compiling statistics on DTT take-up and analysing the reasons of households for not switching to DTT broadcasting.	1,400,000	The study commenced in June 2017.	Completed	The Consultancy Report and Executive Summary have been submitted to the CEDB(CCIB) for reference.	We briefed the Panel on the major findings of the survey on 11 December 2017.

(b) No provision is earmarked for conducting internal studies this year (2018-19).

(c) Relevant information on projects for which funds have been reserved for conducting consultancy studies this year (2018-19) is as follows:

Name of consultant	Mode of award (public bidding/ tender/others (please specify))	Title, content and objective of project	Consultancy fee (\$)	Start date	Progress of study (under planning/ in progress/ completed)	Follow-up action taken by the Administration on the study reports and their progress (if any)	For the projects that are expected to be completed this year, is there any plan to make them public? If yes, through what channels? If no, why?
Analysys Mason Limited	Quotation	Consultancy Study on Spectrum Trading Studying the latest situation in respect of implementing spectrum trading overseas and analysing the pros and cons of implementing spectrum trading in Hong Kong.	2,500,000	The study commenced in March 2017.	In progress	---	We will brief the Panel on the findings of the consultancy study.
Consumer Search Hong Kong	Quotation	Mapping Study of Creative Clusters in Hong Kong 2017	599,000	The study commenced in	In progress	---	The Executive Summary

Name of consultant	Mode of award (public bidding/ tender/others (please specify))	Title, content and objective of project	Consultancy fee (\$)	Start date	Progress of study (under planning/ in progress/ completed)	Follow-up action taken by the Administration on the study reports and their progress (if any)	For the projects that are expected to be completed this year, is there any plan to make them public? If yes, through what channels? If no, why?
Limited		Aiming at collecting and updating the profiles of local creative clusters.		late March 2017.			of the Consultancy Report will be made public through the website of CreateHK upon completion of the study.
Plum Consulting London LLP	Quotation	Consultancy Study on Telecommunications Infrastructure Capacity in Hong Kong Projecting and assessing the future supply of and demand for telecommunications infrastructure capacity in Hong Kong.	approx. 4,034,000	The study commenced in August 2017.	In progress	---	The findings of the consultancy study will be made public in due course.
Olsberg●SPI	Quotation	Government's Support Measures for the Film Industry Conducting a review of the operation of the Film Development Fund (FDF) and the effectiveness of its various funding schemes, studying the latest market development trends and recommending measures and options, with a view to enhancing the operation of the FDF and assisting the industry in responding to market needs more effectively.	1,208,000	The study commenced in October 2017.	In progress	---	The findings of the consultancy study will be made public in due course.
---	Quotation	Survey on Opinions of Employers on Work Performance of Graduates of Local Creative Industries-related Programmes (tentative)	Subject to the result of the quotation exercise	Expected to commence in the second half of 2018	Under planning	---	It is expected that the consultancy study would not be completed in this financial year.

- (d) In awarding a consultancy project to a research institute or a consultant, we will consider the research methods, work plans and schedules proposed by the consultant, as well as its understanding of, expertise and experience in the subject matter and the quotations for the project.

- End -

CONTROLLING OFFICER'S REPLY**CEDB(CCI)020****(Question Serial No. 6183)**

Head: (55) Government Secretariat : Commerce and Economic Development Bureau (Communications and Creative Industries Branch)

Subhead (No. & title):

Programme:

Controlling Officer: Permanent Secretary for Commerce and Economic Development (Communications and Creative Industries) (Miss Eliza LEE)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

Please provide details of the meetings, visits or exchanges held between departments under your Bureau and the relevant Mainland authorities over the past five years and set out in chronological order the following information for each visit:

- (a) purpose and place of visit;
- (b) post titles of the Mainland officials met;
- (c) number and post titles of Hong Kong officials in entourage;
- (d) days of visit;
- (e) total expenses involved;
- (i) transportation (air tickets and local transportation);
- (ii) accommodation;
- (iii) meals;
- (iv) banquets or entertainment;
- (v) gift expenses.

Date	(a)	(b)	(c)	(d)	(e)	(i)	(ii)	(iii)	(iv)	(v)

Asked by: Hon CHEUNG Chiu-hung, Fernando (Member Question No. (LegCo use): 2762)

Reply:

Relevant information on the meetings, visits or exchanges held between the Communications and Creative Industries Branch as well as the departments under its purview and the relevant Mainland authorities from 1 April 2013 to 28 February 2018 is as follows –

Year^{Note 1} (Number of visits)	Content/Purpose	Total number of officers in entourage	Expenditure^{Note 2-4} (\$) (Rounded off to the nearest thousand dollars)
2013-14 (34)	● Promoting co-operation in areas of telecommunications, broadcasting, information and technology (IT), as well as creative industries with the Mainland in places including Dalian, Xian, Beijing, Haikou, Shanghai, Hangzhou, Xinjiang, Guangzhou, Shenzhen, etc.	90	382,000
2014-15 (36)	● Promoting co-operation in areas of telecommunications, broadcasting, IT and creative industries with the Mainland in places including Guangzhou, Kunming, Inner Mongolia, Shanghai, Chongqing, Beijing, Shenzhen, Fuzhou, Zhuhai, Huizhou, Zhejiang, etc.	98	250,000
2015-16 (10)	● Promoting co-operation in areas of telecommunications, broadcasting and creative industries with the Mainland in places including Guangzhou, Beijing, Zhuhai, Zhanjiang, Shanghai, Hubei, Jilin, etc.	18	83,000
2016-17 (7)	● Promoting co-operation in areas of telecommunications, broadcasting and creative industries with the Mainland in places including Shanghai, Guangzhou, Liuyang city, Suzhou, Kunming, etc.	10	52,000
2017-18 (10)	● Promoting co-operation in areas of telecommunications, broadcasting and creative industries with the Mainland in places including Beijing, Shanghai, Chongqing, Kunming, Sanya, Shenzhen, Foshan, etc.	15	81,000

The above duty visits were joined by officers of different ranks, led by senior officers or directorate officers.

Note:

- (1) Information on the visits made and expenditure incurred by the Office of the Government Chief Information Officer (OGCIO) from 2013-14 to 2014-15 has been included. With the transfer of OGCIO from the Commerce and Economic Development Bureau to the Innovation and Technology Bureau (ITB) on 20 November 2015, information on the visits made and expenditure incurred by OGCIO from 2015-16 to 2017-18 has been reflected in the ITB's reply and is not provided here.
- (2) The above expenses include charges for passage and hotel accommodation, subsistence allowances for duty outside Hong Kong and sundry expenses.
- (3) The arrangement of hotel accommodation was provided for officers concerned in accordance with the relevant Civil Service Regulations and guidelines.
- (4) Proper class of air passage was provided for officers concerned in accordance with the relevant Civil Service Regulations which take into account ranking of their offices, flying time, flight schedule and other details.

This Bureau conducts exchanges or discussions with the relevant Mainland authorities on issues of mutual concern from time to time as and when necessary. Generally speaking, the meetings are recorded as appropriate, having regard to the circumstances and factors such as nature of the meeting and subject matter, consensus reached by both sides, development of the subject matter, etc. In addition, we will decide whether and how the visits and the agreements concluded should be made public in the light of the circumstances and needs.

All politically appointed officials and civil servants should observe the same principles in the provision of official meals. They are required to exercise prudent judgement and economy in order to avoid any public perception of extravagance and act in accordance with the relevant regulations and administrative guidelines. According to the existing general guidelines, the expenditure limits on official meals should not exceed \$450 per person for lunch or \$600 per person for dinner, inclusive of all expenses incurred on food and beverages consumed on the occasion, service charges and tips.

In line with the Government's green policy, public officers should as far as possible refrain from bestowing gifts/souvenirs to others during the conduct of official activities. According to the existing guidelines, where bestowal of gifts/souvenirs is necessary or unavoidable due to operational, protocol or other reasons, the gift/souvenir items should not be lavish or extravagant and the number should be kept to a minimum. Also, the exchange of gifts/souvenirs should only be made from organisation to organisation. As this Branch does not specifically maintain separate accounts for the expenses on the procurement of gifts and souvenirs, relevant statistics are not available.

- End -

CONTROLLING OFFICER'S REPLY

CEDB(CCI)021

(Question Serial No. 6184)

Head: (55) Government Secretariat : Commerce and Economic Development Bureau (Communications and Creative Industries Branch)

Subhead (No. & title):

Programme:

Controlling Officer: Permanent Secretary for Commerce and Economic Development (Communications and Creative Industries) (Miss Eliza LEE)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

In regard to the growing cross-boundary co-operation between Hong Kong and the Mainland in recent years, please provide relevant information on Hong Kong/Mainland cross-boundary projects or programmes in which your bureau and the departments under your purview have been involved.

(a) Please provide information on Hong Kong/Mainland cross-boundary projects or programmes over the past two years as per following table: title of the project/programme; details and objective of the project/programme and whether it was related to the Framework Agreement on Hong Kong/Guangdong Co-operation (the Framework Agreement) or the National 13th Five-year Plan; the expenditure involved; Mainland official(s) and department(s)/organisation(s) involved; whether any agreement has been signed and made public; if no, what were the reasons? Progress (percentage completed, commencement date, target completion date; whether the details, objectives, amount involved or impact on the public, society, culture and ecology have been released to the public; if yes, through what channel(s) and what were the manpower and expenditure involved? If no, what were the reasons? Whether any public consultation on the cross-boundary project has been conducted in Hong Kong; details of the legislative amendments or policy changes involved in the programme.

(b) Have provisions been earmarked for Hong Kong/Mainland cross-boundary projects or programmes for this year (2018-19)? If yes, please provide information on Hong Kong/Mainland cross-boundary projects or programmes for 2018-19 as per following table: title of the project/programme; details and objective of the project/programme and whether it is related to the Framework Agreement or the National 13th Five-year Plan; the expenditure involved; Mainland official(s) and department(s)/organisation(s) involved; whether any agreement has been signed and made public; if no, what are the reasons? Progress (percentage completed, commencement date, target completion date); whether the details, objectives, amount involved or impact on the public, society, culture and ecology

have been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If no, what are the reasons? Whether any public consultation on the cross-boundary project has been conducted in Hong Kong; details of the legislative amendments or policy changes involved in the programme.

(c) Apart from the projects or programmes mentioned above, are there any other modes of Hong Kong/Mainland cross-boundary co-operation? If yes, in what modes are they taken forward? What were the manpower and expenditure involved over the past year? How much financial and manpower resources have been earmarked in the Estimates in 2018-19?

Asked by: Hon CHEUNG Chiu-hung, Fernando (Member Question No. (LegCo use): 2763)

Reply:

We hereby provide the relevant information in respect of the Commerce and Economic Development Bureau (Communications and Creative Industries Branch) (CEDB(CCIB)) and its departments (including Radio Television Hong Kong (RTHK), the Office for Film, Newspaper and Article Administration/Office of the Communications Authority (OFCA)) -

(a) The Hong Kong/Mainland cross-boundary projects or programmes carried out in 2016-17 to 2017-18 are as follows -

Title of Project/Programme	Details, objective and whether it was related to the Framework Agreement on Hong Kong/Guangdong Co-operation (the Framework Agreement) or the National 13th Five-year Plan	Expenditure involved (excluding the expenditure for providing support through the existing resources and staff of the concerned government departments)	Mainland official(s) and department/organisation involved	Has any agreement been signed and whether it has been made public? If no, what were the reasons?	Progress (% completed, commencement date, target completion date)	Have the details, objectives, amount involved or impact on the public, society, culture and ecology been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If no, what were the reasons?	Has any public consultation on the cross-boundary project been conducted in Hong Kong?	Details of the legislative amendments or policy changes involved in the programme
Co-operation Arrangement between Hong Kong and Guangdong on Establishment of a Contingency Notification Mechanism on Critical Disruption of Guangdong-Hong Kong Cross-Boundary Telecommunications Networks	To strengthen co-operation in areas relating to contingency handling of major faults of the cross-border telecommunications networks (i.e. the major public telecommunications land cable transmission channels	No additional expenditure was involved.	Ministry of Industry and Information Technology, Guangdong Communications Administration	The former Office of the Telecommunications Authority of Hong Kong (now OFCA) and the Guangdong Communications Administration signed the co-operation arrangement at the 14th Plenary of the	Both sides signed and implemented the contingency notification mechanism on 23 August 2011. Both sides completed the regular review	The contents of the document were made public by the CMAB. No additional expenditure was involved.	N.A.	N.A.

Title of Project/Programme	Details, objective and whether it was related to the Framework Agreement on Hong Kong/Guangdong Co-operation (the Framework Agreement) or the National 13th Five-year Plan	Expenditure involved (excluding the expenditure for providing support through the existing resources and staff of the concerned government departments)	Mainland official(s) and department/organisation involved	Has any agreement been signed and whether it has been made public? If no, what were the reasons?	Progress (% completed, commencement date, target completion date)	Have the details, objectives, amount involved or impact on the public, society, culture and ecology been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If no, what were the reasons?	Has any public consultation on the cross-boundary project been conducted in Hong Kong?	Details of the legislative amendments or policy changes involved in the programme
	connecting Guangdong and Hong Kong as well as the telecommunications business carried by them) by establishing a mutual notification mechanism for speedy and effective message exchanges to enhance the contingency capabilities of dealing with emergencies so as to ensure the reliability and safety of the telecommunications networks between Guangdong and Hong Kong.			Hong Kong/Guangdong Co-operation Joint Conference held on 23 August 2011. The contents of the document were made public by the Constitutional and Mainland Affairs Bureau (CMAB).	on implementation of the mechanism in November 2017.			

Title of Project/Programme	Details, objective and whether it was related to the Framework Agreement on Hong Kong/Guangdong Co-operation (the Framework Agreement) or the National 13th Five-year Plan	Expenditure involved (excluding the expenditure for providing support through the existing resources and staff of the concerned government departments)	Mainland official(s) and department/organisation involved	Has any agreement been signed and whether it has been made public? If no, what were the reasons?	Progress (% completed, commencement date, target completion date)	Have the details, objectives, amount involved or impact on the public, society, culture and ecology been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If no, what were the reasons?	Has any public consultation on the cross-boundary project been conducted in Hong Kong?	Details of the legislative amendments or policy changes involved in the programme
	The project was in line with the Framework Agreement.							
The 4th Greater China Illustration Awards (2016-17)	Funding support was given to the organiser (the Hong Kong Society of Illustrators) to stage the event to develop a platform for fostering creativity and exploring business opportunities for the illustration industries in the Greater China region as well as promoting Hong Kong as a creative capital in the region. Participants included illustrators and design students from Hong	Around \$1.53 million	Hangzhou Cultural and Creative Industry Office, and Guangzhou Redtory Art & Design Co. Ltd.	The project agreement was signed with the organiser and the agreement template was uploaded to the website of Create Hong Kong (CreateHK).	Completed	The organiser was responsible for event publicity and release of information to the public. Event details were uploaded to the website of CreateHK. The workload was absorbed by	N.A.	N.A.

Title of Project/Programme	Details, objective and whether it was related to the Framework Agreement on Hong Kong/Guangdong Co-operation (the Framework Agreement) or the National 13th Five-year Plan	Expenditure involved (excluding the expenditure for providing support through the existing resources and staff of the concerned government departments)	Mainland official(s) and department/organisation involved	Has any agreement been signed and whether it has been made public? If no, what were the reasons?	Progress (% completed, commencement date, target completion date)	Have the details, objectives, amount involved or impact on the public, society, culture and ecology been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If no, what were the reasons?	Has any public consultation on the cross-boundary project been conducted in Hong Kong?	Details of the legislative amendments or policy changes involved in the programme
	Kong, the Mainland, Taiwan and Macao. The organiser held roving exhibitions of the winning entries in Hong Kong, the Mainland, Taiwan and Macao. The project was in line with the Framework Agreement.					CreateHK's existing resources and staff.		
EcoChic Design Award 2015/16 (Held in 2016-17)	Funding support was given to the organiser (the ReDress Limited) to stage the event which was a fashion design contest focusing on design skills in respect of up-cycling,	Around \$2.65 million	9 fashion design institutes in the Mainland.	The project agreement was signed with the organiser and the agreement template was uploaded to the website of CreateHK.	Completed	The organiser was responsible for event publicity and release of information to the public.	N.A.	N.A.

Title of Project/Programme	Details, objective and whether it was related to the Framework Agreement on Hong Kong/Guangdong Co-operation (the Framework Agreement) or the National 13th Five-year Plan	Expenditure involved (excluding the expenditure for providing support through the existing resources and staff of the concerned government departments)	Mainland official(s) and department/organisation involved	Has any agreement been signed and whether it has been made public? If no, what were the reasons?	Progress (% completed, commencement date, target completion date)	Have the details, objectives, amount involved or impact on the public, society, culture and ecology been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If no, what were the reasons?	Has any public consultation on the cross-boundary project been conducted in Hong Kong?	Details of the legislative amendments or policy changes involved in the programme
	reconstruction and zero waste design. Participating regions included the Mainland. The project was in line with the Framework Agreement.					Event details were uploaded to the website of CreateHK. The workload was absorbed by CreateHK's existing resources and staff.		
The 2nd HK-SZ Design Biennale (2016-17)	Funding support was given to the organiser (the Hong Kong Federation of Design Associations (FHKDA)) to co-organise the 2nd HK-SZ Design	Around \$6.17 million	Departments/ organisations such as Shenzhen City of Design Promotion Association, Baoan Maker Alliance, Shenzhen Center for Design, Shenzhen Exploration & Design	The project agreement was signed with the organiser and the agreement template was uploaded to the website of CreateHK.	Completed	The organiser was responsible for event publicity and release of information	N.A.	N.A.

Title of Project/Programme	Details, objective and whether it was related to the Framework Agreement on Hong Kong/Guangdong Co-operation (the Framework Agreement) or the National 13th Five-year Plan	Expenditure involved (excluding the expenditure for providing support through the existing resources and staff of the concerned government departments)	Mainland official(s) and department/organisation involved	Has any agreement been signed and whether it has been made public? If no, what were the reasons?	Progress (% completed, commencement date, target completion date)	Have the details, objectives, amount involved or impact on the public, society, culture and ecology been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If no, what were the reasons?	Has any public consultation on the cross-boundary project been conducted in Hong Kong?	Details of the legislative amendments or policy changes involved in the programme
	<p>Biennale held in Hong Kong in September to November 2016 with Shenzhen City of Design Promotion Association. The Biennale included exhibitions which covered different areas and a series of public events.</p> <p>The project was in line with the Framework Agreement.</p>		Association, Shenzhen Fringe, Shenzhen Graphic Design Association, Shenzhen Illustration Association, Council of Fashion Designers of Shenzhen, etc.			<p>to the public.</p> <p>Event details were uploaded to the website of CreateHK. The workload was absorbed by CreateHK's existing resources and staff.</p>		
Guangdong-Hong Kong-Macao Film Exchange and Visit Programme held in Guangdong	To tie in with the measures under the Mainland and Hong Kong Closer Economic Partnership Arrangement (CEPA),	Around \$36,000	The Film Administration Office of the Administration of Press, Publication, Radio, Film and Television of Guangdong Province	No agreement was signed with the co-organisers.	Completed	The programme was a small-scale event for industry	N.A.	N.A.

Title of Project/Programme	Details, objective and whether it was related to the Framework Agreement on Hong Kong/Guangdong Co-operation (the Framework Agreement) or the National 13th Five-year Plan	Expenditure involved (excluding the expenditure for providing support through the existing resources and staff of the concerned government departments)	Mainland official(s) and department/organisation involved	Has any agreement been signed and whether it has been made public? If no, what were the reasons?	Progress (% completed, commencement date, target completion date)	Have the details, objectives, amount involved or impact on the public, society, culture and ecology been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If no, what were the reasons?	Has any public consultation on the cross-boundary project been conducted in Hong Kong?	Details of the legislative amendments or policy changes involved in the programme
(2016-17)	the event was held to facilitate film co-operation projects among the three places and explore the Guangdong market. The project was in line with the Framework Agreement.		(APPRFTGD) and Guangdong Motion Picture Industry Association (GMPIA)			players and the organisers did not conduct publicity.		
Guangdong-Hong Kong-Macao Film Production Investment and Trade Fair (2016-17)	The Hong Kong Film Development Council (HKFDC), the APPRFTGD, GMPIA, and the Department for Promoting Cultural and Creative Industries of the Cultural Affairs Bureau of the Government of the	N.A. Transport fee to and from Macao was paid by the participants. Local transport and subsistence fees were paid	The Film Administration Office of APPRFTGD, and GMPIA	No agreement was signed with the co-organisers.	Completed	The programme was a small-scale event for industry players and the organisers did not conduct	N.A.	N.A.

Title of Project/Programme	Details, objective and whether it was related to the Framework Agreement on Hong Kong/Guangdong Co-operation (the Framework Agreement) or the National 13th Five-year Plan	Expenditure involved (excluding the expenditure for providing support through the existing resources and staff of the concerned government departments)	Mainland official(s) and department/organisation involved	Has any agreement been signed and whether it has been made public? If no, what were the reasons?	Progress (% completed, commencement date, target completion date)	Have the details, objectives, amount involved or impact on the public, society, culture and ecology been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If no, what were the reasons?	Has any public consultation on the cross-boundary project been conducted in Hong Kong?	Details of the legislative amendments or policy changes involved in the programme
	<p>Macao Special Administrative Region (Macao SAR) co-organised the event to strengthen the co-operation and exchanges of film projects produced among the three places through lectures, luncheon exchange sessions, film production investment forums, seminars, etc.</p> <p>The project was in line with the Framework Agreement.</p>	by the Macao side.				publicity.		
The 4th Hong Kong Films Exhibition held in Guangzhou	To tie in with the measures under CEPA, the event was	Around \$176,000	The Film Administration Office of the APPRFTGD, and the	No agreement was signed with the co-organisers.	Completed	Information was released to the public	N.A.	N.A.

Title of Project/Programme	Details, objective and whether it was related to the Framework Agreement on Hong Kong/Guangdong Co-operation (the Framework Agreement) or the National 13th Five-year Plan	Expenditure involved (excluding the expenditure for providing support through the existing resources and staff of the concerned government departments)	Mainland official(s) and department/organisation involved	Has any agreement been signed and whether it has been made public? If no, what were the reasons?	Progress (% completed, commencement date, target completion date)	Have the details, objectives, amount involved or impact on the public, society, culture and ecology been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If no, what were the reasons?	Has any public consultation on the cross-boundary project been conducted in Hong Kong?	Details of the legislative amendments or policy changes involved in the programme
(2016-17)	co-organised by the HKFDC, the Hong Kong Economic and Trade Office in Guangdong (GDETO) of the Government of the Hong Kong Special Administrative Region (HKSARG), the APPRFTGD and the GMPIA, featuring the original Cantonese version of 4 Hong Kong films so as to promote the Cantonese version of Hong Kong films in Guangdong and facilitate the import into Guangdong for screening, thereby		GMPIA			through press release. The workload was absorbed by CreateHK's existing resources and staff.		

Title of Project/Programme	Details, objective and whether it was related to the Framework Agreement on Hong Kong/Guangdong Co-operation (the Framework Agreement) or the National 13th Five-year Plan	Expenditure involved (excluding the expenditure for providing support through the existing resources and staff of the concerned government departments)	Mainland official(s) and department/organisation involved	Has any agreement been signed and whether it has been made public? If no, what were the reasons?	Progress (% completed, commencement date, target completion date)	Have the details, objectives, amount involved or impact on the public, society, culture and ecology been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If no, what were the reasons?	Has any public consultation on the cross-boundary project been conducted in Hong Kong?	Details of the legislative amendments or policy changes involved in the programme
	expanding the Guangdong market for Hong Kong films. The project was in line with the Framework Agreement.							
The 5th Hong Kong Comic Camp - providing training for local comic talent and promoting cultural exchanges of talent in Guangdong, Hong Kong, Macao and Taiwan (2016-17)	Funding support was given to the organiser (the Hong Kong Digital Entertainment Association) to stage the event to encourage creative comic works and promote cultural exchanges among young comic artists in Hong Kong, Guangdong, Macao and Taiwan.	Around \$540,000	Guangzhou Animation and Cartoon Association	The project agreement was signed with the organiser and the agreement template was uploaded to the website of CreateHK.	Completed	The organiser was responsible for event publicity and release of information to the public. Event details were uploaded to	N.A.	N.A.

Title of Project/Programme	Details, objective and whether it was related to the Framework Agreement on Hong Kong/Guangdong Co-operation (the Framework Agreement) or the National 13th Five-year Plan	Expenditure involved (excluding the expenditure for providing support through the existing resources and staff of the concerned government departments)	Mainland official(s) and department/organisation involved	Has any agreement been signed and whether it has been made public? If no, what were the reasons?	Progress (% completed, commencement date, target completion date)	Have the details, objectives, amount involved or impact on the public, society, culture and ecology been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If no, what were the reasons?	Has any public consultation on the cross-boundary project been conducted in Hong Kong?	Details of the legislative amendments or policy changes involved in the programme
	The project was in line with the Framework Agreement.					the website of CreateHK. The workload was absorbed by CreateHK's existing resources and staff.		
SmartHK (Chengdu) 2016 (2016-17)	Funding support was given to local creative bodies to participate in the SmartHK in Chengdu which was set up by the organiser (the Hong Kong Trade Development Council (HKTDC)) to promote the capability of Hong Kong's creative sectors in product and	Around \$530,000	Departments/organisations such as the Sichuan Development and Reform Commission, the Sichuan Provincial Department of Commerce, the Hong Kong & Macao Affairs Office of the Sichuan Provincial People's Government, the Information Office of the Sichuan Provincial	The project agreement was signed with the organiser and the agreement template was uploaded to the website of CreateHK.	Completed	The organiser was responsible for event publicity and release of information to the public. Event details were	N.A.	N.A.

Title of Project/Programme	Details, objective and whether it was related to the Framework Agreement on Hong Kong/Guangdong Co-operation (the Framework Agreement) or the National 13th Five-year Plan	Expenditure involved (excluding the expenditure for providing support through the existing resources and staff of the concerned government departments)	Mainland official(s) and department/organisation involved	Has any agreement been signed and whether it has been made public? If no, what were the reasons?	Progress (% completed, commencement date, target completion date)	Have the details, objectives, amount involved or impact on the public, society, culture and ecology been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If no, what were the reasons?	Has any public consultation on the cross-boundary project been conducted in Hong Kong?	Details of the legislative amendments or policy changes involved in the programme
	service upgrading and allow the Mainland corporations to know more about the creative sectors in Hong Kong through a series of exhibition, seminars and networking events.		People's Government, the Chengdu Municipal Bureau of Exposition and the Chengdu Federation of Industry and Commerce, etc.			uploaded to the website of CreateHK. The workload was absorbed by CreateHK's existing resources and staff.		
Hong Kong Creativity in Business (2016-17)	Funding support was given to the organiser (the HKTDC) to stage the Hong Kong Creativity in Business to allow small and medium-sized enterprises (SMEs) of Hong Kong creative industries to have	Around \$350,000	N.A.	The project agreement was signed with the organiser and the agreement template was uploaded to the website of CreateHK.	Completed	The organiser was responsible for event publicity and release of information to the public.	N.A.	N.A.

Title of Project/Programme	Details, objective and whether it was related to the Framework Agreement on Hong Kong/Guangdong Co-operation (the Framework Agreement) or the National 13th Five-year Plan	Expenditure involved (excluding the expenditure for providing support through the existing resources and staff of the concerned government departments)	Mainland official(s) and department/organisation involved	Has any agreement been signed and whether it has been made public? If no, what were the reasons?	Progress (% completed, commencement date, target completion date)	Have the details, objectives, amount involved or impact on the public, society, culture and ecology been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If no, what were the reasons?	Has any public consultation on the cross-boundary project been conducted in Hong Kong?	Details of the legislative amendments or policy changes involved in the programme
	<p>first-hand knowledge of the Mainland market and enterprises, and to establish business networks through study tours/briefing sessions, networking events and small-scale exhibitions.</p> <p>The event was held in Shenyang in Liaoning Province and Wuhan in Hubei Province.</p>					Event details were uploaded to the website of CreateHK. The workload was absorbed by CreateHK's existing resources and staff.		
Cross-Strait Architectural Design (CAD) Symposium & Awards 2017 (2017-18)	Funding support was given to the organiser (the Hong Kong Institute of Architects) to stage the CAD Symposium & Awards	Around \$2.45 million	Shenzhen Registered Architects Association	The project agreement was signed with the organiser and the agreement template was uploaded to the	Completed	The organiser was responsible for event publicity and	N.A.	N.A.

Title of Project/Programme	Details, objective and whether it was related to the Framework Agreement on Hong Kong/Guangdong Co-operation (the Framework Agreement) or the National 13th Five-year Plan	Expenditure involved (excluding the expenditure for providing support through the existing resources and staff of the concerned government departments)	Mainland official(s) and department/organisation involved	Has any agreement been signed and whether it has been made public? If no, what were the reasons?	Progress (% completed, commencement date, target completion date)	Have the details, objectives, amount involved or impact on the public, society, culture and ecology been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If no, what were the reasons?	Has any public consultation on the cross-boundary project been conducted in Hong Kong?	Details of the legislative amendments or policy changes involved in the programme
	to recognise innovation and excellence of architectural projects in the Mainland, Hong Kong, Macao and Taiwan, and to establish a platform for exchanges in architectural culture.			website of CreateHK.		release of information to the public. Event details were uploaded to the website of CreateHK. The workload was absorbed by CreateHK's existing resources and staff.		
Hong Kong & Shenzhen Bi-City Biennale of Urbanism\Architecture 2017	Funding support was given to the organiser (the Hong Kong Institute of Architects Biennale Foundation)	Around \$5.32 million	Shenzhen Biennale of Urbanism\Architecture Organising Committee	The project agreement was signed with the organiser and the agreement template	Commenced in October 2016 and is expected to be completed in	The organiser has been responsible for event	N.A.	N.A.

Title of Project/Programme	Details, objective and whether it was related to the Framework Agreement on Hong Kong/Guangdong Co-operation (the Framework Agreement) or the National 13th Five-year Plan	Expenditure involved (excluding the expenditure for providing support through the existing resources and staff of the concerned government departments)	Mainland official(s) and department/organisation involved	Has any agreement been signed and whether it has been made public? If no, what were the reasons?	Progress (% completed, commencement date, target completion date)	Have the details, objectives, amount involved or impact on the public, society, culture and ecology been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If no, what were the reasons?	Has any public consultation on the cross-boundary project been conducted in Hong Kong?	Details of the legislative amendments or policy changes involved in the programme
(2017-18)	to exhibit a wide range of architectural projects and urban designs at the Hong Kong exhibition of the Hong Kong & Shenzhen Bi-City Biennale of Urbanism\Architecture held in 2017-18 with the aim of enriching cultural life in Hong Kong and fostering public interests in art, design, architecture and city development of Hong Kong. The project was in line with the Framework Agreement.			was uploaded to the website of CreateHK.	June 2018.	publicity and release of information to the public. Event details were uploaded to the website of CreateHK. The workload was absorbed by CreateHK's existing resources and staff.		

Title of Project/Programme	Details, objective and whether it was related to the Framework Agreement on Hong Kong/Guangdong Co-operation (the Framework Agreement) or the National 13th Five-year Plan	Expenditure involved (excluding the expenditure for providing support through the existing resources and staff of the concerned government departments)	Mainland official(s) and department/organisation involved	Has any agreement been signed and whether it has been made public? If no, what were the reasons?	Progress (% completed, commencement date, target completion date)	Have the details, objectives, amount involved or impact on the public, society, culture and ecology been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If no, what were the reasons?	Has any public consultation on the cross-boundary project been conducted in Hong Kong?	Details of the legislative amendments or policy changes involved in the programme
SmartHK (Fuzhou) 2017 (2017-18)	Funding support was given to local creative bodies to participate in the SmartHK in Fuzhou which was held by the organiser (the HKTDC) to promote the capability of Hong Kong's creative sectors in product and service upgrading and allow the Mainland corporations to know more about the creative sectors in Hong Kong through a series of exhibition, seminars and networking events.	Around \$410,000	Departments/organisations such as the Department of Commerce of Fujian Province, the Economic and Information Technology Committee of Fujian Province, the Development and Reform Commission of Fujian Province, the Hong Kong & Macao Affairs Office of the People's Government of Fujian Province, the Fujian Sub-council of the China Council for the Promotion of International Trade, the Finance Office of Fujian Province, the Federation of Industry and Commerce of Fujian Province and the Fuzhou	The project agreement was signed with the organiser and the agreement template has been uploaded to the website of CreateHK.	Completed	The organiser was responsible for event publicity and release of information to the public. Event details were uploaded to the website of CreateHK. The workload was absorbed by CreateHK's	N.A.	N.A.

Title of Project/Programme	Details, objective and whether it was related to the Framework Agreement on Hong Kong/Guangdong Co-operation (the Framework Agreement) or the National 13th Five-year Plan	Expenditure involved (excluding the expenditure for providing support through the existing resources and staff of the concerned government departments)	Mainland official(s) and department/organisation involved	Has any agreement been signed and whether it has been made public? If no, what were the reasons?	Progress (% completed, commencement date, target completion date)	Have the details, objectives, amount involved or impact on the public, society, culture and ecology been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If no, what were the reasons?	Has any public consultation on the cross-boundary project been conducted in Hong Kong?	Details of the legislative amendments or policy changes involved in the programme
			Municipal People's Government			existing resources and staff.		
EcoChic Design Award 2017 (2017-18)	Funding support was given to the organiser (the ReDress Limited) to stage the event which is a fashion design contest focusing on design skills in respect of up-cycling, reconstruction and zero waste design. Participating regions include the Mainland. The project was in line with the Framework Agreement.	Around \$3.81 million	9 fashion design institutes in the Mainland	The project agreement was signed with the organiser and the agreement template was uploaded to the website of CreateHK.	Completed	The organiser was responsible for event publicity and release of information to the public. Event details were uploaded to the website of CreateHK. The workload was absorbed by	N.A.	N.A.

Title of Project/Programme	Details, objective and whether it was related to the Framework Agreement on Hong Kong/Guangdong Co-operation (the Framework Agreement) or the National 13th Five-year Plan	Expenditure involved (excluding the expenditure for providing support through the existing resources and staff of the concerned government departments)	Mainland official(s) and department/organisation involved	Has any agreement been signed and whether it has been made public? If no, what were the reasons?	Progress (% completed, commencement date, target completion date)	Have the details, objectives, amount involved or impact on the public, society, culture and ecology been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If no, what were the reasons?	Has any public consultation on the cross-boundary project been conducted in Hong Kong?	Details of the legislative amendments or policy changes involved in the programme
						CreateHK's existing resources and staff.		
20.....43 Business of Hong Kong Design Exhibition (2017-18)	Funding support was given to the organiser (the FHKDA) to hold exhibitions in Shenzhen, Suzhou, Shanghai, Hangzhou and Wuhan to showcase collaboration projects between Hong Kong's design and business sectors and different sectors in the Mainland so as to promote co-operation. The project was in line	Around \$9.55 million	N.A.	The project agreement was signed with the organiser and the agreement template was uploaded to the website of CreateHK.	Completed	The organiser was responsible for event publicity and release of information to the public. Event details were uploaded to the website of CreateHK. The workload was absorbed	N.A.	N.A.

Title of Project/Programme	Details, objective and whether it was related to the Framework Agreement on Hong Kong/Guangdong Co-operation (the Framework Agreement) or the National 13th Five-year Plan	Expenditure involved (excluding the expenditure for providing support through the existing resources and staff of the concerned government departments)	Mainland official(s) and department/organisation involved	Has any agreement been signed and whether it has been made public? If no, what were the reasons?	Progress (% completed, commencement date, target completion date)	Have the details, objectives, amount involved or impact on the public, society, culture and ecology been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If no, what were the reasons?	Has any public consultation on the cross-boundary project been conducted in Hong Kong?	Details of the legislative amendments or policy changes involved in the programme
	with the Framework Agreement.					by CreateHK's existing resources and staff.		
Guangdong-Hong Kong-Macao Film Exchange and Visit Programme in Guangdong (2017-18)	To tie in with the measures under CEPA, the event was held to facilitate film co-operation projects among the three places and explore the Guangdong market. The project was in line with the Framework Agreement.	Around \$11,000	The Film Administration Office of the APPRFTGD, and the GMPIA	No agreement was signed with the co-organisers.	Completed	The programme was a small-scale event for industry players and the organiser did not conduct publicity.	N.A.	N.A.
The 5th Hong Kong Films Exhibition and Hong Kong Retrospective Film	To tie in with the measures under CEPA, the event was co-organised by the	Around \$96,000 (paid by	The Film Administration Office of the APPRFTGD, and the GMPIA	No agreement was signed with the co-organisers.	Completed	Information was released to the public	N.A.	N.A.

Title of Project/Programme	Details, objective and whether it was related to the Framework Agreement on Hong Kong/Guangdong Co-operation (the Framework Agreement) or the National 13th Five-year Plan	Expenditure involved (excluding the expenditure for providing support through the existing resources and staff of the concerned government departments)	Mainland official(s) and department/organisation involved	Has any agreement been signed and whether it has been made public? If no, what were the reasons?	Progress (% completed, commencement date, target completion date)	Have the details, objectives, amount involved or impact on the public, society, culture and ecology been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If no, what were the reasons?	Has any public consultation on the cross-boundary project been conducted in Hong Kong?	Details of the legislative amendments or policy changes involved in the programme
Show for HKSAR's 20th Anniversary held in Guangzhou (2017-18)	HKFDC, the GDETO, the APPRFTGD and the GMPIA, featuring 4 classic Hong Kong films so as to promote the Cantonese version of Hong Kong films to the Guangdong audience and celebrate the 20th anniversary of the establishment of the HKSAR. The project was in line with the Framework Agreement.	GDETO)				through press release. The workload was absorbed by CreateHK's existing resources and staff.		
Guangdong-Hong Kong-Macao Film Production Investment and Trade Fair	The HKFDC, the APPRFTGD, the GMPIA and the Department for Promoting Cultural	N.A. Transport fee to and from Macao was	The Film Administration Office of the APPRFTGD, and the GMPIA	No agreement was signed with the co-organisers.	Completed	The programme was a small-scale event for	N.A.	N.A.

Title of Project/Programme	Details, objective and whether it was related to the Framework Agreement on Hong Kong/Guangdong Co-operation (the Framework Agreement) or the National 13th Five-year Plan	Expenditure involved (excluding the expenditure for providing support through the existing resources and staff of the concerned government departments)	Mainland official(s) and department/organisation involved	Has any agreement been signed and whether it has been made public? If no, what were the reasons?	Progress (% completed, commencement date, target completion date)	Have the details, objectives, amount involved or impact on the public, society, culture and ecology been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If no, what were the reasons?	Has any public consultation on the cross-boundary project been conducted in Hong Kong?	Details of the legislative amendments or policy changes involved in the programme
(2017-18)	<p>and Creative Industries of the Cultural Affairs Bureau of the Government of the Macao Special Administrative Region co-organised the event to strengthen the co-operation and exchanges of film projects produced among the three places through lectures, luncheon exchange sessions, film production investment forums, seminars, etc.</p> <p>The project was in line with the Framework</p>	paid by the participants. Local transport and subsistence fees were paid by the Macao side.				industry players and the organiser did not conduct publicity.		

Title of Project/Programme	Details, objective and whether it was related to the Framework Agreement on Hong Kong/Guangdong Co-operation (the Framework Agreement) or the National 13th Five-year Plan	Expenditure involved (excluding the expenditure for providing support through the existing resources and staff of the concerned government departments)	Mainland official(s) and department/organisation involved	Has any agreement been signed and whether it has been made public? If no, what were the reasons?	Progress (% completed, commencement date, target completion date)	Have the details, objectives, amount involved or impact on the public, society, culture and ecology been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If no, what were the reasons?	Has any public consultation on the cross-boundary project been conducted in Hong Kong?	Details of the legislative amendments or policy changes involved in the programme
	Agreement.							
Hong Kong Creativity in Business (2017-18)	<p>Funding support was given to the organiser (the HKTDC) to stage the Hong Kong Creativity in Business to allow SMEs of Hong Kong creative industries to have first-hand knowledge of the Mainland market and enterprises, and to establish business networks through study tours/briefing sessions, networking events and small-scale exhibitions.</p> <p>The event was held in Nanjing in the Jiangsu Province and Xi'an in</p>	Around \$340,000	N.A.	The project agreement was signed with the organiser and the agreement template was uploaded to the website of CreateHK.	Completed	<p>The organiser was responsible for event publicity and release of information to the public.</p> <p>Event details were uploaded to the website of CreateHK. The workload was absorbed by CreateHK's existing</p>	N.A.	N.A.

Title of Project/Programme	Details, objective and whether it was related to the Framework Agreement on Hong Kong/Guangdong Co-operation (the Framework Agreement) or the National 13th Five-year Plan	Expenditure involved (excluding the expenditure for providing support through the existing resources and staff of the concerned government departments)	Mainland official(s) and department/organisation involved	Has any agreement been signed and whether it has been made public? If no, what were the reasons?	Progress (% completed, commencement date, target completion date)	Have the details, objectives, amount involved or impact on the public, society, culture and ecology been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If no, what were the reasons?	Has any public consultation on the cross-boundary project been conducted in Hong Kong?	Details of the legislative amendments or policy changes involved in the programme
	the Shaanxi Province.					resources and staff.		

(b) At present, provision has been earmarked for the following Hong Kong/Mainland cross-boundary projects or programmes for this year (2018-19) -

Title of Project/Programme	Details, objective and whether it is related to the Framework Agreement on Hong Kong/Guangdong Co-operation (the Framework Agreement) or the National 13th Five-year Plan	Expenditure involved (excluding the expenditure for providing support through the existing resources and staff of the concerned government departments)	Mainland official(s) and department/organisation involved	Has any agreement been signed and whether it has been made public? If no, what are the reasons?	Progress (% completed, commencement date, target completion date)	Have the details, objectives, amount involved or impact on the public, society, culture and ecology been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If no, what are the reasons?	Has any public consultation on the cross-boundary project been conducted in Hong Kong?	Details of the legislative amendments or policy changes involved in the programme
Guangdong-Hong Kong-Macao Film Exchange and Visit Programme in Guangdong (2018-19)	To tie in with the measures under CEPA, the event will be held to facilitate film co-operation projects among the three places and explore the Guangdong market. The project is in line with the Framework Agreement.	Around \$30,000	The Film Administration Office of the APPRFTGD and the GMPIA	No plan to sign agreement with the co-organisers.	Details under discussion	The programme is a small-scale event for industry players and the organisers will not conduct publicity.	N.A.	N.A.
The 6th Hong Kong Films Exhibition held in Guangzhou (2018-19)	To tie in with the measures under CEPA, we plan to co-organise the event, featuring several Hong Kong films, together with the APPRFTGD and the GMPIA, so as to promote the Cantonese version of	Around \$150,000	The Film Administration Office of APPRFTGD and the GMPIA	No plan to sign agreement with the co-organiser.	Details under discussion	We plan to release information to the public through press release. The workload will be absorbed by CreateHK's existing resources and staff.	N.A.	N.A.

Title of Project/Programme	Details, objective and whether it is related to the Framework Agreement on Hong Kong/Guangdong Co-operation (the Framework Agreement) or the National 13th Five-year Plan	Expenditure involved (excluding the expenditure for providing support through the existing resources and staff of the concerned government departments)	Mainland official(s) and department/organisation involved	Has any agreement been signed and whether it has been made public? If no, what are the reasons?	Progress (% completed, commencement date, target completion date)	Have the details, objectives, amount involved or impact on the public, society, culture and ecology been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If no, what are the reasons?	Has any public consultation on the cross-boundary project been conducted in Hong Kong?	Details of the legislative amendments or policy changes involved in the programme
	<p>Hong Kong films in Guangdong and facilitate the import into Guangdong for screening, thereby expanding the Guangdong market for Hong Kong films.</p> <p>The project is in line with the Framework Agreement.</p>							
Guangdong-Hong Kong-Macao Film Production Investment and Trade Fair (2018-19)	The HKFDC, the APPRFTGD, the GMPIA and the Department for Promoting Cultural and Creative Industries of the Cultural Affairs Bureau of the Government of the Macao SAR will co-organise the event to strengthen the co-operation and exchanges of film projects produced by	<p>N.A.</p> <p>Transport fee to and from Macao will be paid by the participants. Local transport and subsistence fees will be paid by the Macao side.</p>	The Film Administration Office of APPRFTGD, and the GMPIA	No plan to sign agreement with the co-organisers.	Tentatively to be held in September 2018 and will last for two days	The programme is a small-scale event for industry players and the organisers will not conduct publicity.	N.A.	N.A.

Title of Project/Programme	Details, objective and whether it is related to the Framework Agreement on Hong Kong/Guangdong Co-operation (the Framework Agreement) or the National 13th Five-year Plan	Expenditure involved (excluding the expenditure for providing support through the existing resources and staff of the concerned government departments)	Mainland official(s) and department/organisation involved	Has any agreement been signed and whether it has been made public? If no, what are the reasons?	Progress (% completed, commencement date, target completion date)	Have the details, objectives, amount involved or impact on the public, society, culture and ecology been released to the public? If yes, through what channel(s) and what were the manpower and expenditure involved? If no, what are the reasons?	Has any public consultation on the cross-boundary project been conducted in Hong Kong?	Details of the legislative amendments or policy changes involved in the programme
	<p>the three places through lectures, luncheon exchange sessions, film production investment forums, seminars, etc.</p> <p>The project is in line with the Framework Agreement.</p>							
Redress Design Award (formerly known as EcoChic Design Award 2018) (2018-19)	<p>Funding support was given to the organiser (the ReDress Limited) to stage the event which is a fashion design contest focusing on design skills in respect of up-cycling, reconstruction and zero waste design. Participating regions include the Mainland.</p> <p>The project is in line with the Framework Agreement.</p>	Around \$4.08 million	About 9 fashion design institutes in the Mainland	The project agreement has been signed with the organiser and the agreement template has been uploaded to the website of CreateHK.	November 2017-November 2018	<p>The organiser is responsible for event publicity and release of information to the public.</p> <p>Event details have been uploaded to the website of CreateHK. The workload has been absorbed by CreateHK's existing resources and staff.</p>	N.A.	N.A.

- (c) Apart from the Hong Kong/Mainland cross-boundary projects listed in (a) and (b), the CEDB of the HKSAR and the City of Design Promotion Office of Shenzhen signed on 29 February 2016 an “Agreement between the Hong Kong Special Administrative Region Government and the Shenzhen Municipal People’s Government on Promoting Co-operation in Creative Industries” (Agreement) to further deepen exchanges between and collaboration of the two places in creative industries. Both sides agreed to strengthen co-operation of the two places in organising large-scale creative exchange programmes, to explore the strengthening of co-operation in talent-nurturing and explore the setting up of an exchange and collaboration platform in Qianhai, Shenzhen, with a view to furthering co-operation of both cities in creative sectors such as design and architecture. The CCIB of the CEDB has been taking forward and implementing the above Agreement and the workload is absorbed by existing resources and manpower.

Besides, we have been working in collaboration with Mainland broadcasters over the years. For instance, RTHK has collaborated with Mainland broadcasters in programme productions. Such collaboration usually takes the form of relay, simulcast or exchange of programmes but does not involve any manpower and expenditure.

- End -

CONTROLLING OFFICER'S REPLY

CEDB(CCI)022

(Question Serial No. 0615)

Head: (55) Government Secretariat : Commerce and Economic Development Bureau (Communications and Creative Industries Branch)

Subhead (No. & title):

Programme: (1) Broadcasting and Creative Industries

Controlling Officer: Permanent Secretary for Commerce and Economic Development (Communications and Creative Industries) (Miss Eliza LEE)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

Paragraph 116 on page 37 of the Budget Speech mentions that the Government intends to inject another \$1 billion into the CreateSmart Initiative (CSI) to strengthen support for the development of the creative industries, especially in nurturing youths and helping start-ups, and also to enable the Hong Kong Design Centre to implement initiatives to enhance public understanding of the value of creativity and design. What are the specific plans for such subsidies and measures? What is the corresponding expenditure? Regarding the CSI, what were the numbers of applications and the amounts approved in the past three years? What were the main beneficiary sectors? Please provide the information in tabular form.

Asked by: Hon CHUNG Kwok-pan (Member Question No. (LegCo use): 62)

Reply:

We will earmark no less than 50% of the \$1 billion new funding for projects related to the strategic focus of nurturing talents (especially for grooming young talents in different sectors) and facilitating start-ups. We will seek to expand our collaboration with different cities of design and creative sectors to identify more exchange opportunities for tertiary students. We will work with industry stakeholders to support students or young practitioners for internships, exchange programmes, work placements or further studies in the Mainland or overseas. The CSI could also sponsor young practitioners' participation in different local and international festivals and competitions to help broaden their exposure and enrich their experience, and provide platforms for them to explore business opportunities and showcase their talents. We will also offer start-up companies coaching services. Moreover, the CSI will continue to support the Design Incubation Programme and the Fashion Incubation Programme administered by the Hong Kong Design Centre for nurturing young design talents through these incubation programmes.

The CSI adopts a market-driven funding approach, i.e. the industry initiates and implements projects and submits funding applications to the Government. Therefore, the actual projects to be implemented would depend on proposals to be submitted by the industry and

whether the concerned projects would eventually be approved. We will be in liaison with the organisations of various sectors to encourage them to provide talents of their sectors with more training and promotion opportunities.

The HKDC has been a close strategic partner of the Government in promoting design and related creative industries. In the new \$1 billion injection proposal, \$300 million has been earmarked as dedicated funds for the HKDC to implement the aforementioned DIP and FIP, and flagship and annual signature events such as the Business of Design Week, the DFA Awards, the Knowledge of Design Week, the Nurturing Programme of Hong Kong Young Design Talents and the Fashion Asia Hong Kong; while around \$15.8 million has been earmarked for organising programmes to raise public awareness of creative and design thinking among different age groups in the society in three years from 2019-20 to 2021-22. The HKDC will draw up specific project proposals. In addition, the HKDC intends to lodge CSI applications in 2018-19 for subsidising activities such as forums and workshops to promote creative and design thinking among different communities.

Regarding the CSI, the numbers of applications in the past three years are as follows -

	2015	2016	2017
Design ⁽¹⁾	122	42	33
Non-design	40	40	38
Total	162	82	71

Note: ⁽¹⁾ Including projects under the Design-Business Collaboration Scheme which had ceased accepting application since 1 January 2016.

The numbers of cases approved under the CSI and the amounts of funding involved in the past three years by different sectors of creative industries are tabulated below -

	Number of cases approved in 2015	Amount of funding approved in 2015 (\$million)	Number of cases approved in 2016	Amount of funding approved in 2016 (\$million)	Number of cases approved in 2017	Amount of funding approved in 2017 (\$million)
Advertising	3	3.5	4	8.4	3	3.7
Architecture	3	10.2	3	7.7	2	7.9
Design ⁽¹⁾	34	65.8	29 ⁽²⁾	197.1	23	80.8
Digital Entertainment	11	19.7	6	6.6	11	18.8
Printing and Publishing	3	6.9	2	6.1	2	4.6
Television	2	1.4	0	0	1	0.9
Music	2	8.2	2	8.4	3	11.1
Others (e.g. cross-sector projects)	7	8.0	3	1.5	6	10.0
Total	65	123.5	49	235.8	51	137.8

Note:

- (1) Including projects under the Design-Business Collaboration Scheme which had ceased accepting application since 1 January 2016.
- (2) Including the \$106.5 million funding approved for the FIP and the third phase of the DIP.

- End -

CONTROLLING OFFICER'S REPLY

CEDB(CCI)023

(Question Serial No. 1471)

Head: (55) Government Secretariat : Commerce and Economic Development Bureau (Communications and Creative Industries Branch)

Subhead (No. & title):

Programme: (2) Telecommunications

Controlling Officer: Permanent Secretary for Commerce and Economic Development (Communications and Creative Industries) (Miss Eliza LEE)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

The Administration indicates that during 2018-19, the Branch will prepare for the introduction of a subsidy scheme to encourage the extension of optical fibre networks to villages in rural and remote areas so as to enhance the coverage of higher speed fixed broadband networks. In this connection, will the Government inform this Committee of -

- (a) the details, targets, expenditure and timetable of the scheme?
- (b) the current broadband network coverage as well as the highest, average and slowest broadband speeds for villages in remote areas? How does it compare with the broadband speed for villages not in remote areas?
- (c) the number of villages not in remote areas which do not have broadband networks of fixed network operators and the distribution of these villages by district?

Asked by: Hon LEUNG Che-cheung (Member Question No. (LegCo use): 44)

Reply:

At present, the progress of extending network coverage by fixed network operators (FNOs) to remote villages in the New Territories and outlying islands has been slow and unsatisfactory due to the higher costs of network installation and the small number of subscribers. In line with the "people-centric" philosophy of the current-term Government, the Chief Executive proposed in the 2017 Policy Address for the Government to take the lead to provide FNOs with financial incentives in the form of subsidies to encourage the extension of fibre-based networks to remote villages for the provision of high speed broadband services to villagers.

The subsidy scheme will cover nine districts (Islands, North, Sai Kung, Sha Tin, Tai Po, Tsuen Wan, Kwai Tsing, Tuen Mun and Yuen Long), targeting at remote villages which are

currently far away from existing optical fibre backbone networks of FNOs, and where villagers can only subscribe to broadband services delivered over copper-based networks at a speed of 10 Mbps or below. According to the latest information, the subsidy scheme will cover about 300 villages and is estimated to benefit about 170 000 villagers. The final list of villages to be covered under the subsidy scheme and the number of beneficiaries may be adjusted after the Government has completed consultation with the relevant District Councils (DCs) and has taken into account the views of the villagers concerned.

The Government will invite eligible FNOs to take part in the scheme by way of tender. Successful bidders will receive subsidy for rolling out optical fibre lead-in connection to the vicinity of the entrances of the villages concerned, thereby increasing the broadband speed from the current 10 Mbps or below to at least 25 Mbps. If the villagers reach an agreement with a FNO and allow the latter to roll out fibre-based networks within the village, the broadband speed can further be increased substantially to a level comparable to that in urban areas.

FNOs receiving subsidies will be required to open up at least half of the capacity of the newly built fibre-based networks for use by other FNOs free of charge so as to bring in an element of market competition. In other words, other FNOs may share the use of the newly built fibre-based networks in order to provide broadband services to the villages concerned immediately after the successful bidder does so, thereby offering more choices to villagers.

For those villages which are not covered by the subsidy scheme, most of them already have fibre-based networks reaching the vicinity of the entrances of the villages and the villagers can enjoy broadband speed of 25 Mbps or above. FNOs only need to carry out optical fibre wiring works within the villages or lease the facilities of other FNOs in order to connect optical fibres to individual village houses allowing for the provision of higher speed broadband services.

The Secretary for Commerce and Economic Development briefed the Chairmen and Vice-chairmen of the 18 DCs of the subsidy scheme in February 2018 and received their full support. The Commerce and Economic Development Bureau and the Office of the Communications Authority (OFCA) are in the process of consulting the nine relevant DCs on the arrangements of the scheme (including the list of villages to be covered) between March and April. We will consult the Legislative Council (LegCo) Panel on Information Technology and Broadcasting in May, and thereafter seek the approval of the Finance Committee (FC) of LegCo for the necessary funding, which is preliminarily estimated at about \$700 million. Once FC's funding approval is obtained, OFCA will commence tender work immediately. After completion of the tender exercise and the award of projects to successful bidders, successful FNOs will apply to departments concerned for relevant permits for road excavation works as well as the rolling out of fibre-based networks and submarine cables. Depending on the progress of approval of the relevant permits, the inclinations of the villagers and the work progress, we expect that the newly built fibre-based broadband networks will be extended to the villages concerned in phases from 2021 onwards.

- End -

CONTROLLING OFFICER'S REPLY

CEDB(CCI)024

(Question Serial No. 2371)

Head: (55) Government Secretariat : Commerce and Economic Development Bureau (Communications and Creative Industries Branch)

Subhead (No. & title):

Programme: (1) Broadcasting and Creative Industries

Controlling Officer: Permanent Secretary for Commerce and Economic Development (Communications and Creative Industries) (Miss Eliza LEE)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

The Commerce and Economic Development Bureau (Commerce, Industry and Tourism Branch) aims to develop Hong Kong as a competitive and knowledge-based economy by increasing the added value and productivity of Hong Kong's industries and enhancing the long-term competitiveness of small and medium-sized enterprises (SMEs).

In 2004, the Government introduced the Revenue Bill 2004 to partially extend the scope of profits tax deduction for research and development expenses. This added the cover of capital expenses on design-related activities under the Inland Revenue Ordinance, and to facilitate the "DesignSmart" initiative.

- (a) What is the breakdown of manpower and expenditure involved monitoring and reviewing the aforementioned policies?
- (b) What is the breakdown of the number of cases qualified for the tax concession in each of the past financial years since the induction of the aforementioned profit tax deduction? If available, what is the total amount in tax saved by the public in each respective financial year since the induction of the scheme?
- (c) Has the Bureau analysed the effectiveness in terms of economic benefits of the aforementioned profit tax deduction? If not, why not? If yes, what are the conclusions drawn?

Asked by: Hon LEUNG Kenneth (Member Question No. (LegCo use): 1.02)

Reply:

The DesignSmart Initiative (DSI) was initiated by the Innovation and Technology Commission in 2004, with the objective to "...enhance industry understanding and application of design and innovation, and to promote design as a value adding activity and

integrate it into mainstream business and industrial processes. Part and parcel of our focus is to help our industries move up the value chain by switching the production mode from original equipment manufacturing to original design manufacturing and thence original brand manufacturing.” With the exhaustion of funding under the DSI in 2015-16 and discontinuance of its operation, the DSI has no longer been featured in the Government’s Estimates nor the Communications and Creative Industries Branch’s Controlling Officer’s Report since 2016-17.

Meanwhile, the CreateSmart Initiative (CSI) was set up under the Create Hong Kong in 2009. Starting from 1 June 2011, the ambit of the CSI has been extended to fund applications from the design sector in addition to those from six 6 specified creative sectors (namely, advertising, architecture, digital entertainment, printing and publishing, television and music) and to integrate some sub-schemes of the then DSI. The DSI’s residual funding was used to continue the support for the remaining two sub-schemes (i.e. the Design-Business Collaboration Scheme (until May 2013) and the Design Incubation Programme) of the DSI. All DSI funding was exhausted in 2015-16.

At present, the CSI covers a total of seven creative sectors (namely, advertising, architecture, design, digital entertainment, printing and publishing, television and music) for provision of funding support, with emphasis on (a) nurturing talent and facilitating start-ups; (b) exploring markets; and (c) fostering a creative atmosphere in the community. The CSI has no policy relevance with the captioned profits tax exemption for research and development expenses. The captioned profits tax exemption is applicable across the board, including but not limited to the seven creative industries covered by the CSI.

- End -

CONTROLLING OFFICER'S REPLY

CEDB(CCI)025

(Question Serial No. 3292)

Head: (55) Government Secretariat : Commerce and Economic Development Bureau (Communications and Creative Industries Branch)

Subhead (No. & title):

Programme:

Controlling Officer: Permanent Secretary for Commerce and Economic Development (Communications and Creative Industries) (Miss Eliza LEE)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

Regarding the provision of sign language interpretation services in the past five years, will the Administration inform this Committee of the following:

- (a) Have sign language interpretation services been provided? If yes, what are the frequency, occasions and reasons for providing sign language interpretation services in each year?
- (b) In connection with the above question, what is the number of sign language interpreters involved in each year? What are their pay levels and the organisations to which they belong? What is the total expenditure involved in each year?
- (c) Will the Administration consider allocating more resources to improve the services for communicating with the deaf and/or persons with hearing impairment in the future? If yes, what are the details (including measures, manpower and expenditure involved and timetable, etc.)? If no, what are the reasons?

Asked by: Hon LEUNG Yiu-chung (Member Question No. (LegCo use): 64)

Reply:

(a) & (b)

The Commerce and Economic Development Bureau (Communications and Creative Industries Branch) has not received any requests for provision of sign language interpretation services over the past five years.

(c)

We will consider suitably arranging services for communicating with the deaf and/or persons with hearing impairment (including sign language interpretation services) where necessary, depending on the actual operation.

- End -

CONTROLLING OFFICER'S REPLY**CEDB(CCI)026****(Question Serial No. 0826)**

Head: (55) Government Secretariat : Commerce and Economic Development Bureau (Communications and Creative Industries Branch)

Subhead (No. & title):

Programme: (1) Broadcasting and Creative Industries

Controlling Officer: Permanent Secretary for Commerce and Economic Development (Communications and Creative Industries) (Miss Eliza LEE)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

Paragraph 116 of the Budget Speech mentions that since 2009, the Government has injected a total of \$1 billion into the CreateSmart Initiative (CSI). In the new financial year, the Government intends to inject another \$1 billion into the CSI to strengthen support for the development of the creative industries. Please provide the numbers of cases and the amounts of funding approved by creative sector in the last two financial years. According to *Matters Requiring Special Attention in 2018-19*, the emphasis of the CSI includes nurturing young talents. Please provide specific plans and measures, the establishment involved and the estimated expenditure.

Asked by: Hon LIAO Cheung-kong, Martin (Member Question No. (LegCo use): 12)

Reply:

The numbers of cases and the amounts of funding approved by the Government through the CreateSmart Initiative (CSI) in the last two financial years by different sectors of creative industries are as follows -

	Number of cases approved in 2016-17	Amount of funding approved in 2016-17 (\$million)	Number of cases approved in 2017-18 (As at January 2018)	Amount of funding approved in 2017-18 (As at January 2018) (\$million)
Advertising	3	3.7	3	3.7
Architecture	3	10.4	1	2.6
Design ⁽¹⁾	27 ⁽²⁾	198.6 ⁽²⁾	19	70.3
Digital Entertainment	10	12.8	9	14.4
Printing and Publishing	3	8.2	1	2.4

	Number of cases approved in 2016-17	Amount of funding approved in 2016-17 (\$million)	Number of cases approved in 2017-18 (As at January 2018)	Amount of funding approved in 2017-18 (As at January 2018) (\$million)
Television	1	0.9	1	0.9
Music	1	6.6	3	11.1
Others (e.g. cross-sector projects)	5	7.9	3	3.1
Total	53	249.1	40	108.5

Note:

- (1) Including projects under the Design-Business Collaboration Scheme which had ceased accepting application since 1 January 2016.
- (2) Including the \$106.5 million funding approved for the Fashion Incubation Programme and the third phase of the Design Incubation Programme.

We will earmark no less than 50% of the \$1 billion new funding for projects related to the strategic focus of nurturing talents (especially for grooming young talents in different sectors) and facilitating start-ups. We will seek to expand our collaboration with different cities of design and creative sectors to identify more exchange opportunities for tertiary students. We will work with industry stakeholders to support students or young practitioners for internships, exchange programmes, work placements or further studies in the Mainland or overseas. The CSI could also sponsor young practitioners' participation in different local and international festivals and competitions to help broaden their exposure and enrich their experience, and provide platforms for them to explore business opportunities and showcase their talents. We will also offer start-up companies coaching services. Moreover, the CSI will continue to support the Design Incubation Programme and the Fashion Incubation Programme administered by the Hong Kong Design Centre for nurturing young design talents through these incubation programmes.

The CSI adopts a market-driven funding approach, i.e. the industry initiates and implements projects and submits funding applications to the Government. Therefore, the actual projects to be implemented would depend on proposals to be submitted by the industry and whether the concerned projects would eventually be approved. We will be in liaison with the organisations of various sectors to encourage them to provide talents of their sectors with more training and promotion opportunities.

Promoting the development of creative industries is part of our regular duties. The manpower and expenditure involved are included in the overall establishment and expenditure of the Communications and Creative Industries Branch of the Commerce and Economic Development Bureau, which cover general non-recurrent expenditure such as funding support to various projects under the CSI.

- End -

CONTROLLING OFFICER'S REPLY**CEDB(CCI)027****(Question Serial No. 0847)**

Head: (55) Government Secretariat : Commerce and Economic Development Bureau (Communications and Creative Industries Branch)

Subhead (No. & title):

Programme: (1) Broadcasting and Creative Industries

Controlling Officer: Permanent Secretary for Commerce and Economic Development (Communications and Creative Industries) (Miss Eliza LEE)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

The SAR Government announces that it will inject \$1 billion into the CreateSmart Initiative (CSI) to further promote the development of creative industries. In this connection, please inform this Committee of the following -

- (a) the total number of projects approved, the total amount of subsidies granted and the corresponding approval rate each year in the past three financial years;
- (b) whether the Administration has considered responding to the demand of the commerce and industry sector by expanding the coverage of the CSI appropriately to, in particular, subsidise and promote local small and medium enterprises undertaking traditional industries to participate in creative and innovative projects. If yes, what are the details? If no, what are the reasons?

Asked by: Hon LO Wai-kwok (Member Question No. (LegCo use): 32)

Reply:

- (a) The numbers of projects approved, the amounts of funding approved and the corresponding approval rates under the CreateSmart Initiative (CSI) from 2015-16 to 2017-18 are tabulated below -

	2015-16	2016-17	2017-18 (As at January 2018)
Number of cases approved ⁽¹⁾⁽²⁾	59	53 ⁽³⁾	40
Amount of funding approved (\$million)	125.0	249.1 ⁽³⁾	108.5
Approval rate ⁽²⁾	38.4%	60.0%	44.2%

Note:

- (1) Including projects under the Design-Business Collaboration Scheme which has ceased accepting application since 1 January 2016.
 - (2) In some CSI projects, the application date and approval date were not within the same financial year, whereas the approval rate is calculated based on the number of applications received and financial year were approved within the same financial year. Therefore, the approval rate is not directly corresponding to the “number of cases approved” by financial year quoted in the above table.
 - (3) Including funding approved for the Fashion Incubation Programme and the third phase of the Design Incubation Programme, which amount to \$106.5 million in total.
- (b) The CSI adopts a market-driven funding approach. Different creative sectors may seek funding support for organising programmes which best suit their needs. However, the proposed projects should be essentially non-profit-making and meet the objectives of the CSI. We also welcome enterprises outside creative sectors to submit applications regarding cross-sector collaborations with enterprises or organisations of creative sectors in order to further promote the diversified development of creative industries. For all eligible projects, the Government will assess them according to established criteria, regardless of whether they are traditional industries or small and medium-sized enterprises, taking account of factors such as its potential benefits towards the overall development of creative industries or individual creative sector.

- End -

CONTROLLING OFFICER'S REPLY**CEDB(CCI)028****(Question Serial No. 2197)**

Head: (55) Government Secretariat : Commerce and Economic Development Bureau (Communications and Creative Industries Branch)

Subhead (No. & title):

Programme: (1) Broadcasting and Creative Industries

Controlling Officer: Permanent Secretary for Commerce and Economic Development (Communications and Creative Industries) (Miss Eliza LEE)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

It is mentioned under *Matters Requiring Special Attention in 2018-19* that \$1 billion will be injected into the CreateSmart Initiative (CSI) to further promote the development of the creative industries with emphasis on nurturing young talents. In this connection, please advise this Committee on the following -

- (a) Please list, according to the table below, the number of projects approved under the CSI and the amount of funding involved over the past two financial years by sectors of the creative industries.

	Advertising	Architecture	Design	Digital Entertainment	Printing and publishing	Television	Music	Others	Total
Number projects approved in 2016-17									
Amount funding approved in 2016-17									
Number projects approved in 2017-18									
Amount funding approved in 2017-18									

- (b) How many applications have been received under the CSI over the past two years and how many of them have been approved? For those unsuccessful applications, what are the major reasons for refusing them? Which sector of the creative industries do they usually come from?

- (c) What measures will the Administration take to encourage different sectors of the creative industries to apply for the CSI?
- (d) Among the applications approved under the CSI over the past two years, how many of them were related to the nurturing of young talents? Which sector of the creative industries do they usually come from? What measures will the Administration take in future to encourage different local sectors of the creative industries to initiate projects on nurturing talents?

Asked by: Hon MA Fung-kwok (Member Question No. (LegCo use): 25)

Reply:

- (a) The numbers of cases approved under the CreateSmart Initiative (CSI) and the amounts of funding involved from 2016-17 to 2017-18 by different sectors of creative industries are tabulated below -

	Number of cases approved in 2016-17	Amount of funding approved in 2016-17 (\$million)	Number of cases approved in 2017-18 (As at January 2018)	Amount of funding approved in 2017-18 (As at January 2018) (\$million)
Advertising	3	3.7	3	3.7
Architecture	3	10.4	1	2.6
Design ⁽¹⁾	27 ⁽²⁾	198.6 ⁽²⁾	19	70.3
Digital Entertainment	10	12.8	9	14.4
Printing and Publishing	3	8.2	1	2.4
Television	1	0.9	1	0.9
Music	1	6.6	3	11.1
Others (e.g. cross-sector projects)	5	7.9	3	3.1
Total	53	249.1	40	108.5

Note:

- ⁽¹⁾ Including projects under the Design-Business Collaboration Scheme which had ceased accepting application since 1 January 2016.
- ⁽²⁾ Including the \$106.5 million funding approved for the Fashion Incubation Programme and the third phase of the Design Incubation Programme.

- (b) The number of applications received under the CSI and the numbers of such applications approved and rejected from 2016-17 to 2017-18 are tabulated below -

	Number of applications received from 2016-17 to 2017-18 (as at January 2018)	Among the number of applications received from 2016-17 to 2017-18 (as at January 2018)		
		Number of cases approved	Number of cases rejected	Other cases ⁽¹⁾
CSI	137	74	25	38

Note: ⁽¹⁾ Other cases include applications withdrawn by the applicants and those being processed by Create Hong Kong (CreateHK).

Applications are rejected under the CSI mainly because (1) the objectives of the projects applying for funding are not in line with the CSI's strategic direction to drive the development of creative industries; (2) the deliverables of the projects serve only the interests of individual private companies or private institutions rather than the entire creative sectors concerned; (3) the projects have duplicated or may duplicate the work of other institutions; and (4) the applicants are too optimistic about the expected impact of the projects, etc. Most of the rejected cases are applications from the design sector.

- (c) Create Hong Kong (CreateHK) has been maintaining close liaison with industry personnel and organisations from different sectors of the creative industries to introduce the objective and details of the CreateSmart Initiative (CSI) and encourage them to submit applications. CreateHK also promotes the CSI through in-house publicity materials and promotional activities of individual CSI projects, so as to join hands with the trade in fostering the development of Hong Kong's creative industries.
- (d) The numbers of cases approved under the CSI and the amounts of funding involved from 2016-17 to 2017-18 under the strategic focus "nurturing talents and facilitating start-ups" by different sectors of creative industries are tabulated below -

	Number of cases approved in 2016-17	Amount of funding approved in 2016-17 (\$million)	Number of cases approved in 2017-18 (As at January 2018)	Amount of funding approved in 2017-18 (As at January 2018) (\$million)
Advertising	2	3.3	2	3.3
Architecture	0	0	0	0
Design ⁽¹⁾	12 ⁽²⁾	130.6 ⁽²⁾	8	30.7
Digital Entertainment	5	6.0	5	7.5
Printing and Publishing	0	0	0	0
Television	0	0	0	0
Music	0	0	2	4.7
Others (e.g.	0	0	0	0

	Number of cases approved in 2016-17	Amount of funding approved in 2016-17 (\$million)	Number of cases approved in 2017-18 (As at January 2018)	Amount of funding approved in 2017-18 (As at January 2018) (\$million)
cross-sector projects)				
Total	19	139.9	17⁽³⁾	46.1⁽³⁾

Note:

- (1) Including projects under the Design-Business Collaboration Scheme which had ceased accepting application since 1 January 2016.
- (2) Including the \$106.5 million funding approved for the Fashion Incubation Programme and the third phase of the Design Incubation Programme.
- (3) Due to rounding, the sum of individual figures may be slightly different from the total figure.

We will earmark no less than 50% of the \$1 billion new funding for projects related to the strategic focus of nurturing talents (especially for grooming young talents in different sectors) and facilitating start-ups. We will seek to expand our collaboration with different cities of design and creative sectors to identify more exchange opportunities for tertiary students. We will work with industry stakeholders to support students or young practitioners for internships, exchange programmes, work placements or further studies in the Mainland or overseas. The CSI could also sponsor young practitioners' participation in different local and international festivals and competitions to help broaden their exposure and enrich their experience, and provide platforms for them to explore business opportunities and showcase their talents. We will also offer start-up companies coaching services. Moreover, the CSI will continue to support the Design Incubation Programme and the Fashion Incubation Programme administered by the Hong Kong Design Centre for nurturing young design talents through these incubation programmes.

The CSI adopts a market-driven funding approach, i.e. the industry initiates and implements projects and submits funding applications to the Government. Therefore, the actual projects to be implemented would depend on proposals to be submitted by the industry and whether the concerned projects would eventually be approved. We will be in liaison with the organisations of various sectors to encourage them to provide talents of their sectors with more training and promotion opportunities.

As mentioned in part (c), we will continue our publicity and promotional efforts for the CSI, and to encourage the trade to submit applications, including those for implementing projects under the strategic focus "nurturing talents and facilitating start-ups".

- End -

CONTROLLING OFFICER'S REPLY

CEDB(CCI)029

(Question Serial No. 5396)

Head: (55) Government Secretariat : Commerce and Economic Development Bureau (Communications and Creative Industries Branch)

Subhead (No. & title):

Programme: (1) Broadcasting and Creative Industries

Controlling Officer: Permanent Secretary for Commerce and Economic Development (Communications and Creative Industries) (Miss Eliza LEE)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

On fostering development in the cultural and creative industries, please set out in tabular form:

- (a) specific measures that the Administration introduced last year to support sectors of the cultural and creative industries (e.g. advertising, architecture, design, film and video, digital entertainment, music, publishing, software and computing, television and radio) and the expenditure involved in these measures;
- (b) specific measures that the Administration has in the coming year to support sectors of the cultural and creative industries (e.g. advertising, architecture, design, film and video, digital entertainment, music, publishing, software and computing, television and radio) and the budget for these measures.

Asked by: Hon MA Fung-kwok (Member Question No. (LegCo use): 24)

Reply:

- (a) Create Hong Kong (CreateHK) is responsible for promoting eight sectors of creative industries, namely, film, advertising, architecture, design, digital entertainment, music, publishing and printing, and television. In 2017-18, around \$302 million was spent for supporting CreateHK to promote creative industries. CreateHK, mainly through the Film Development Fund and the CreateSmart Initiative (CSI), provided funding support to the trade to stage various large-scale creative events (e.g. the Entertainment Expo Hong Kong, the Hong Kong International Film Festival, the Hong Kong Film Awards Presentation Ceremony, the Hong Kong Asian-Pop Music Festival, the Business of Design Week, the DFA Awards, the 2017 Hong Kong & Shenzhen Bi-City Biennale of Urbanism\Architecture (Hong Kong), the Hong Kong Publishing Biennial Awards, the Soaring Creativity – Hong Kong Pavilion etc.) and subsidised various projects to nurture local creative talents and start-ups (e.g. the Design Incubation Programme (DIP), the Fashion Incubation Programme (FIP), the First Feature Film

Initiative, the Film Professionals Training Programme 2017, the Hong Kong Film Professionals Overseas Training Programme, talks under the Knowledge of Design Week, the Nurturing Programme of Hong Kong Young Design Talents, the Support Programme for Advertising and Music Talents, the Animation Support Programme and the graduate support schemes for the digital entertainment and digital advertising sectors respectively, etc.). The expenses also supported the trade to expand local and overseas markets, promoted local fashion design and maintained the operation of the Hong Kong Design Centre (HKDC).

Moreover, to celebrate the 20th Anniversary of the Establishment of the Hong Kong Special Administrative Region, in 2017-18, CreateHK also subsidised and organised events including the “Confluence • 20+ Creative Ecologies of Hong Kong”, the “Stratagems in Architecture Hong Kong in Venice - The 15th Venice Biennale International Architecture Exhibition” Hong Kong Response Exhibition, “Comixstream in the City - Wan Chai”, “20.....43 Business of Hong Kong Design”, “VERY HONG KONG VERY HONG KONG”, “PLAY! Hong Kong Comics Touring Exhibition”, “JUXTAPOSED Fashion X Music 2017”, “Paradigm Shift: Post-97 HK Cinema” and “Creative Visions: Hong Kong Cinema 1997-2017”.

Regarding radio, Radio Television Hong Kong (RTHK) continues to promote the participation of communities and ethnic minorities in broadcasting and nurture talents through the Community Involvement Broadcasting Service (CIBS). In 2017-18, the revised estimates for the expenditure on the Community Involvement Broadcasting Fund (CIBF) was \$7 million.

- (b) In 2018-19, CreateHK will continue to provide funding support to projects conducive to the development of creative industries. The estimated expenditure is \$439.7 million.

We will seek to expand our collaboration with different cities of design and creative sectors to identify more exchange opportunities for tertiary students. We will work with industry stakeholders to support students or young practitioners for internships, exchange programmes, work placements or further studies in the Mainland or overseas. The CSI could also sponsor young practitioners’ participation in different local and international festivals and competitions to help broaden their exposure and enrich their experience, and provide platforms for them to explore business opportunities and showcase their talents. We will also offer start-up companies coaching services. Moreover, the CSI will continue to support the Design Incubation Programme and the Fashion Incubation Programme administered by the Hong Kong Design Centre for nurturing young design talents through these incubation programmes.

In 2018-19, RTHK will earmark about \$7.5 million in the CIBF for subsidising community groups and individuals (including ethnic minorities) who successfully produce CIBS programmes. In addition, RTHK will earmark about \$3 million for strengthening the publicity and promotion of the CIBS.

- End -

CONTROLLING OFFICER'S REPLY**CEDB(CCI)030****(Question Serial No. 5404)**

Head: (55) Government Secretariat : Commerce and Economic Development Bureau (Communications and Creative Industries Branch)

Subhead (No. & title):

Programme: (1) Broadcasting and Creative Industries

Controlling Officer: Permanent Secretary for Commerce and Economic Development (Communications and Creative Industries) (Miss Eliza LEE)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

It is mentioned in the 2017-18 Budget that 2017 marked the 20th anniversary of the establishment of the Hong Kong Special Administrative Region. The Government would sponsor and organise a series of celebration events (including design exhibitions, thematic film shows, exhibitions on the works of Hong Kong comic artists, a Hong Kong Response Exhibition of the Venice Biennale International Architecture Exhibition, fashion shows, etc.) to showcase the robust development of Hong Kong's creative industries to our community and countries around the world. In this connection, please advise this Committee on the following:

- (a) Using the table below, please provide information on a series of events sponsored and organised by the Government in the past year to showcase the robust development of local creative industries.

Event title	Main content	Date held	Venue	Event expenditure

- (b) Will the Government sponsor and organise events showcasing the development of Hong Kong's creative industries this year? If yes, please provide details of these events and the expenditure involved.

Asked by: Hon MA Fung-kwok (Member Question No. (LegCo use): 38)

Reply:

- (a) In 2017-18, the signature events sponsored by the Government to showcase the development of Hong Kong's creative industries included:

Event title	Main content	Date held	Venue	Event expenditure*
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Event title	Main content	Date held	Venue	Event expenditure*
Hong Kong Film Awards Presentation Ceremony	To organise a film award presentation ceremony in Hong Kong to give recognition to outstanding local film industry players	April 2017	Hong Kong Cultural Centre	\$5.13 million
“Confluence • 20+” Creative Ecologies of Hong Kong	To organise design exhibitions in Hong Kong, Milan, Seoul and Chicago	April-November 2017	Hong Kong, Milan, Seoul and Chicago	\$10 million
Paradigm Shift: Post-97 Hong Kong Cinema	To organise film screening activities and exhibitions in Hong Kong	April-December 2017	Hong Kong Cultural Centre, Hong Kong City Hall, Hong Kong Science Museum, Hong Kong Arts Centre, Jockey Club Auditorium of the Hong Kong Polytechnic University, Chater Garden, Tsuen Wan MTR station, Tin Yiu Plaza in Tin Shui Wai and Tseung Kwan O MTR station	\$3.75 million
Creative Visions: Hong Kong Cinema 1997-2017	To organise film screening and related activities in ten overseas cities	April-December 2017	Udine, Vancouver, Toronto, Perth, Seoul, Moscow, Paris, Manchester, London and Prague	\$4.82 million
Stratagems in Architecture Hong Kong in Venice - “The 15 th Venice	To organise an architecture exhibition in Hong Kong in response to the Hong Kong	2-30 May 2017	Oi!	\$260,000

Event title	Main content	Date held	Venue	Event expenditure*
Biennale International Architecture Exhibition” Hong Kong Response Exhibition	Exhibition at the 15 th International Architecture Exhibition - La Biennale di Venezia			
Cross-Strait Architectural Design Symposium and Awards 2017	To organise a symposium, an award presentation ceremony and roving exhibition, in order to establish a platform for exchanges for industry practitioners in the Mainland, Hong Kong, Macao and Taiwan and to recognise and affirm the excellence of architects in the cross-strait region	June 2017-March 2018	JW Marriott Hotel Hong Kong, Hong Kong Design Institute, the Main Concourse on Podium Level 1 at One International Finance Centre and 9/F office lobby at Hysan Place	\$2.45 million
The 5 th Microfilm Production Support Scheme (Music)	The content of the event included production of microfilms, publicity and an award presentation ceremony cum premiere to recognise and showcase the achievements of Hong Kong’s advertising production start-ups and singers and to increase their exposure	The award presentation ceremony cum premiere was held on 21 March 2018	Hong Kong Convention and Exhibition Centre (HKCEC)	\$2.96 million
Comixtream in the City - Wan	To decorate public spaces in Wan	June 2017-July 2018	Wan Chai district (Hong	\$2.46 million

Event title	Main content	Date held	Venue	Event expenditure*
Chai	Chai with ani-com elements		Kong Arts Centre, Revenue Tower, Southorn Playground and the lampposts surrounding the Comix Home Base)	
20.....43 Business of Hong Kong Design	To organise design exhibitions in Suzhou, Shanghai, Shenzhen, Hangzhou and Wuhan	July-December 2017	Suzhou, Shanghai, Shenzhen, Hangzhou and Wuhan	\$9.55 million
Hong Kong Publishing Biennial Awards	To hold an award presentation ceremony and roving exhibitions of the winning entries to give recognition and affirmation to outstanding local publications, authors, and publishing teams	July-November 2017	HKCEC, Hong Kong City Hall Public Library, Sha Tin Public Library, Kowloon Public Library, Ping Shan Tin Shui Wai Public Library, Ngau Chi Wan Public Library, Lockhart Road Public Library and Hotel Stage in Yau Ma Tei	\$1.36 million
VERY HONG KONG VERY HONG KONG	To organise a design and creative exhibition in Hong Kong	6-29 August 2017	Exhibition Hall at Low Block of Hong Kong City Hall and Comix Home Base	\$7.46 million
PLAY! Hong Kong Comix Touring Exhibition	To organise comics exhibitions in Hong Kong, Helsinki, Brussels and Tokyo	September 2017-January 2018	Hong Kong, Helsinki, Brussels and Tokyo	\$2.89 million
EcoChic Design Award 2017	To promote sustainable fashion design through competitions, seminars, exhibitions, etc.	The grand final was held on 7 September 2017	HKCEC	\$3.81 million

Event title	Main content	Date held	Venue	Event expenditure*
Fashion Summit (HK)	To organise forums in Hong Kong to explore the issues and challenges relating to the sustainable development of the fashion industry	7-8 September 2017	HKCEC	\$2.4 million
Soaring Creativity - Hong Kong Pavilion	To set up Hong Kong pavilions in three international book fairs in Frankfurt, Taipei and Bologna respectively to showcase outstanding Hong Kong books and publications	October 2017-March 2018	Frankfurt, Taipei and Bologna	\$4.56 million
JUXTAPOSED Fashion X Music 2017	To organise a fashion show with music elements at Tamar Park	14 October 2017	Tamar Park	\$7.75 million
20 Years of Hong Kong Game x Music	To organise an exhibition and mini-concerts in Taipei to introduce Hong Kong games	November-December 2017	Taipei	\$2.4 million
Business of Design Week	To collaborate with a partner country/city each year to promote co-operation and exchanges in design through conferences, exhibitions, forums, outreach programme and networking gatherings	4-9 December 2017	HKCEC	\$8.45 million
Fashion Asia Hong Kong 2017	To organise a forum and an exhibition in Hong Kong to explore the latest hot issues of the fashion	5-12 December 2017	HKCEC and PMQ	\$7.65 million

Event title	Main content	Date held	Venue	Event expenditure*
	industry, and showcase the brilliant works of Asian fashion designers			
2017 Hong Kong & Shenzhen Bi-city Biennale of Urbanism \ Architecture (Hong Kong)	To hold architecture-related exhibitions at eight vacant or shared urban locations and cultural hubs in Hong Kong and the main venue of the Shenzhen & Hong Kong Bi-city Biennale of Urbanism \ Architecture (Shenzhen)	December 2017-March 2018	Open space under the walkway in front of Harbour Building, the Center “H6 CONET”, Art Tube in Exit J of Central MTR station, Hoarding and Walkway of Central Market, Hong Kong Arts Centre, Hysan Place Z-Gallery, 9/F lift lobby at Hysan Place, Oi! Connecting Space Hong Kong and Nantou Ancient Town in Shenzhen	\$5.32 million
Hong Kong-Asia Film Financing Forum	To hold a film financing forum in Hong Kong to provide a platform for co-financing and co-production among filmmakers and financiers	March 2018	HKCEC	\$4.56 million
Hong Kong – Asian Pop Music Festival	To assemble singers and industry players from eight territories in Asia for performance and exchange	March 2018	HKCEC	\$6.46 million
Hong Kong International Film Festival	To screen more than 200 films from	19 March-5 April 2018	Hong Kong Arts Centre, Hong Kong City Hall	\$11.9 million

Event title	Main content	Date held	Venue	Event expenditure*
	about 60 countries and regions at 13 large-scale cultural venues and to organise such activities as exhibitions, seminars and forums		(Theatre), HKCEC, Grand Kornhill Cinema, Grand Hall, Lee Shau Kee Lecture Centre, Hong Kong Cultural Centre, Hong Kong Science Museum, The Grand Cinema, The Metroplex, Festival Grand Cinema, The Sky Cinema, the Communication and Visual Arts Building of the Baptist University and the Jockey Club Auditorium of the Hong Kong Polytechnic University	
Entertainment Expo Hong Kong	To organise an expo in Hong Kong which features a global mix of nine signature events	March-April 2018	HKCEC and various venues	\$1.75 million
Hong Kong Film New Action - Nova Power	To promote up-and-coming talents in the entertainment and fashion design industries through an exhibition, production of special issues and the Red Carpet Walk of a film award presentation ceremony	March-April 2018	HKCEC and Hong Kong Cultural Centre	\$2.68 million

* The expenditure of the event refers to the amount of funding approved rather than the total expenditure of the event.

- (b) The Government will continue to sponsor and organise a series of events showcasing the development of the creative industries in Hong Kong, but it is difficult at this stage to predict the events which will eventually be approved in 2018-19. The signature events which have been approved to date and will be held in 2018-19 are tabulated below:

Event name	Main content	Date held	Venue	Event expenditure*
Hong Kong International Film Festival	To screen over 200 films from more than 50 countries and regions and to organise such activities as exhibitions, talks and forums	March-April 2019 (Tentative)	Various large venues such as Hong Kong Arts Centre	\$11.9 million
Hong Kong Film Awards Presentation Ceremony	To organise a film award presentation ceremony in Hong Kong to give recognition to outstanding local film industry players	April 2018	Hong Kong Cultural Centre	\$6.2 million
The 16 th Venice Biennale International Architecture Exhibition (Hong Kong Exhibition)	To hold an exhibition on Hong Kong's architecture at the International Architecture Exhibition - La Biennale di Venezia	May-November 2018	Venice	\$2.62 million
Redress Design Award (formerly known as EcoChic Design Award 2018)	To promote sustainable fashion design through competitions, seminars, exhibitions, etc.	The grand final to be held in September 2018 (to be confirmed)	HKCEC	\$4.08 million

* The expenditure of the event refers to the amount of funding approved rather than the total expenditure of the event.

- End -

CONTROLLING OFFICER'S REPLY

CEDB(CCI)031

(Question Serial No. 5419)

Head: (55) Government Secretariat : Commerce and Economic Development Bureau (Communications and Creative Industries Branch)

Subhead (No. & title):

Programme: (2) Telecommunications

Controlling Officer: Permanent Secretary for Commerce and Economic Development (Communications and Creative Industries) (Miss Eliza LEE)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

Regarding the public consultation on the regulation of person-to-person telemarketing calls, please advise this Committee of the following:

- (a) The expenditure involved in the public consultation;
- (b) The findings of the public consultation and follow-up action to be taken by the Administration.

Asked by: Hon MA Fung-kwok (Member Question No. (LegCo use): 76)

Reply:

- (a) The Commerce and Economic Development Bureau conducted a public consultation on strengthening the regulation of person-to-person telemarketing calls (P2P calls) in 2017-18. The total expenditure involved in the consultation was about \$260,000.
- (b) The findings of the public consultation show that the majority of the public call for prompt regulation by legislation, while the trade in general opposes to regulation by legislation. After considering and balancing the views of stakeholders, we propose to establish a statutory Do-not-call Register by legislation, which allows telephone users to opt out of receiving P2P calls.

As legislation takes time, we will implement other measures in the interim, including the promotion of the use of call-filtering applications (apps) and subsidising apps operators to undertake testing and accreditation by independent agencies to enhance the security and trustworthiness of these apps, so that the public would have more confidence in using such apps.

- End -

CONTROLLING OFFICER'S REPLY**CEDB(CCI)032****(Question Serial No. 5421)**

Head: (55) Government Secretariat : Commerce and Economic Development Bureau (Communications and Creative Industries Branch)

Subhead (No. & title):

Programme: (1) Broadcasting and Creative Industries

Controlling Officer: Permanent Secretary for Commerce and Economic Development (Communications and Creative Industries) (Miss Eliza LEE)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

Will your Bureau provide information on the balances, the amount of government injection, the amount of investment or other income and the total expenditure in respect of the funds below for 2016-17 and 2017-18. If there are any funds which are under the purview of your Bureau (including the Communications and Creative Industries Branch) but not included here, please also provide information as mentioned above.

- (a) Community Involvement Broadcasting Fund
- (b) Film Development Fund
- (c) Film Guarantee Fund
- (d) CreateSmart Initiative

Asked by: Hon MA Fung-kwok (Member Question No. (LegCo use): 78)

Reply:

- (a) Community Involvement Broadcasting Fund (CIBF)

The CIBF was set up in May 2012 with an injection of \$45 million to support and encourage community groups and individuals to participate in broadcasting through community involvement broadcasting service. The usage of the CIBF in 2016-17 and 2017-18 is as follows -

Year	Injection amount (\$million) (Note)	Total expenditure (\$million)	Cumulative expenditure (\$million)	Balance (\$million)

2016-17	-	6.12	17.32	27.68
2017-18	-	7 (estimated)	24.32 (estimated)	20.68 (estimated)

Note: As the CIBF has not been used up, there was no injection between 2016-17 and 2017-18.

(b) Film Development Fund (FDF)

The Government revived the FDF in April 2005. Since then and up till now, the Government has injected a total of \$540 million into the FDF. The usage of the FDF in 2016-17 and 2017-18 is as follows -

Year	Injection amount (\$million)	Total expenditure (\$million)	Cumulative expenditure (\$million)	Balance (\$million)
2016-17	20	41.18	348.67	191.33
2017-18	-	47 (estimated)	395.67 (estimated)	144.33 (estimated)

(c) Film Guarantee Fund (FGF)

There has been no application under the FGF since July 2007. The Government ceased the FGF's operation on 1 July 2015.

(d) CreateSmart Initiative (CSI)

The CSI was set up in June 2009 to support the development of the creative industries other than film* with a total injection of \$1 billion so far. The usage of the CSI in 2016-17 and 2017-18 is as follows -

Year	Injection amount (\$million)	Total expenditure (\$million)	Cumulative expenditure (\$million)	Balance (\$million)
2016-17	400	145.57	607.06	392.94
2017-18	-	141.38 (estimated)	748.44 (estimated)	251.57 (estimated)

* The creative industries other than film cover seven sectors, namely, advertising, architecture, design, digital entertainment (including animation and comics), music (which generally refers to the pop music phonographic industry), publishing and printing and television (TV) (including enterprises associated with the TV industry but excluding TV stations). The development of the film sector is covered by the FDF mentioned in item (b) above.

End -

CONTROLLING OFFICER'S REPLY**CEDB(CCI)033****(Question Serial No. 2886)**

Head: (55) Government Secretariat : Commerce and Economic Development Bureau (Communications and Creative Industries Branch)

Subhead (No. & title):

Programme: (1) Broadcasting and Creative Industries

Controlling Officer: Permanent Secretary for Commerce and Economic Development (Communications and Creative Industries) (Miss Eliza LEE)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

Radio Television Hong Kong (RTHK) needs to fulfil its mission as a public service broadcaster, and its three buildings at Broadcast Drive have been in use for nearly 40 years. In this connection, will the Government inform this Committee of the following -

- (a) The frequency of maintenance on these three buildings over the past 5 years and the public expenditure involved;

2017-18

Details of maintenance	Time required for maintenance	Services affected	Cost

- (b) The RTHK's proposal for the construction of the New Broadcasting House (New BH) was vetoed by the Public Works Subcommittee of the Legislative Council in 2014. What is the current progress? How many departmental meetings have been held by the Government over the past three years to discuss the project? Is there any timetable for the New BH project of RTHK?

Asked by: Hon MO Claudia (Member Question No. (LegCo use): 42)

Reply:

- (a) In the past 5 years, a total of 219 maintenance works were carried out on the three buildings of Radio Television Hong Kong (RTHK) at Broadcast Drive, involving a total expenditure of about \$28.37 million. The details are as follows:

Details of maintenance (building(s) involved, maintenance item(s) and frequency)	Time required for maintenance	Services affected	Expenditure involved
2013-14			
<u>Broadcasting House</u> Electrical and mechanical (E&M) works: 11 Plumbing: 2 Building maintenance (including painting, wall repair, etc. involving the building itself): 2	Simple and urgent maintenance may be completed within one day; Normal to major maintenance works required about three days to three months	None	\$1.35 million
<u>Television House</u> E&M works: 12 Plumbing: 1		None	\$3.63 million
<u>Educational Television House</u> E&M works: 2 Building maintenance (including painting, wall repair, etc. involving the building itself): 1		None	\$0.12 million
2014-15			
<u>Broadcasting House</u> E&M works: 13 Plumbing: 2 Building maintenance (including painting, wall repair, etc. involving the building itself): 19	Simple and urgent maintenance may be completed within one day; Normal to major maintenance works required about three days to three months	None	\$2.84 million
<u>Television House</u> E&M works: 8 Plumbing: 1 Building maintenance (including painting, wall repair, etc. involving the building itself): 4		None	\$1.81 million
<u>Educational Television House</u> E&M works: 2 Building maintenance (including painting, wall repair, etc. involving the building itself): 2		None	\$0.23 million
<u>Broadcasting House and Television House</u> E&M works: 1		None	\$0.24 million
<u>Broadcasting House and Educational Television House</u> E&M works: 1		None	\$0.20 million

Details of maintenance (Building(s) involved, maintenance item(s) and frequency)	Time required for maintenance	Services affected	Expenditure involved
2015-16			
<u>Broadcasting House</u> E&M works: 12 Plumbing: 1 Building maintenance (including painting, wall repair, etc. involving the building itself): 5	Simple and urgent maintenance may be completed within one day; Normal to major maintenance works required about three days to three months	None	\$1.70 million
<u>Television House</u> E&M works: 8 Plumbing: 1 Building maintenance (including painting, wall repair, etc. involving the building itself): 2		None	\$2.50 million
<u>Educational Television House</u> E&M works: 5 Building maintenance (including painting, wall repair, etc. involving the building itself): 1		None	\$0.46 million
2016-17			
<u>Broadcasting House</u> E&M works: 20 Plumbing: 5 Building maintenance (including painting, wall repair, etc. involving the building itself): 12	Simple and urgent maintenance may be completed within one day; Normal to major maintenance works required about three days to three months	None	\$7.57 million
<u>Television House</u> E&M works: 9 Plumbing: 1 Building maintenance (including painting, wall repair, etc. involving the building itself): 5		None	\$1.70 million
<u>Educational Television House</u> E&M works: 4 Plumbing: 2 Building maintenance (including painting, wall repair, etc. involving the building itself): 1		None	\$0.25 million
<u>Broadcasting House, Television House and Educational Television House</u> E&M works: 2 Building maintenance (including painting, wall repair, etc. involving the buildings themselves): 1		None	\$0.96 million

Details of maintenance (Building(s) involved, maintenance item(s) and frequency)	Time required for maintenance	Services affected	Expenditure involved
2017-18 (up to 31 December)			
<u>Broadcasting House</u> E&M works: 8 Plumbing: 5 Building maintenance (including painting, wall repair, etc. involving the building itself): 7	Simple and urgent maintenance may be completed within one day; Normal to major maintenance works required about three days to three months	None	\$1.25 million
<u>Television House</u> E&M works: 7 Plumbing: 1 Building maintenance (including painting, wall repair, etc. involving the building itself): 4		None	\$1.33 million
<u>Educational Television House</u> E&M works: 2		None	\$0.02 million
<u>Broadcasting House and Television House</u> E&M works: 1 Building maintenance (including painting, wall repair, etc. involving the buildings themselves): 1		None	\$0.09 million
<u>Broadcasting House and Educational Television House</u> E&M works: 1		None	\$0.11 million
<u>Broadcasting House, Television House and Educational Television House</u> Building maintenance (including painting, wall repair, etc. involving the buildings themselves): 1		None	\$0.01 million
Total: 219	--	--	\$28.37 million

- (b) The funding application for the construction of the New Broadcasting House (New BH) of RTHK was not supported by the Public Works Subcommittee (PWSC) of the Legislative Council in January 2014. Most PWSC Members agreed in principle that there was a need for a New BH but raised serious concern over the cost estimate and scope of the project. RTHK and the Architectural Services Department have since early 2014 been reviewing the proposal, having regard to the concerns of the PWSC over the cost estimate and scope of the New BH Project, with a view to working out the most cost-effective proposal that can address Members' concern. RTHK has previously discussed the feasibility of constructing a joint-user building with the Government Laboratory. However, as they failed to reach consensus on a number of major technical issues, the Government Laboratory eventually decided not to consider co-using the site reserved by RTHK in Tseung Kwan O. RTHK is studying feasible options, including exploring the feasibility of constructing a joint-user building with

relevant departments to enhance cost-effectiveness and optimise site utilisation. There is no concrete timetable for the time being.

In the past 3 years, RTHK had met with other departments for 10 times on the review and planning of the New BH.

- End -

CONTROLLING OFFICER'S REPLY

CEDB(CCI)034

(Question Serial No. 2319)

Head: (55) Government Secretariat : Commerce and Economic Development Bureau (Communications and Creative Industries Branch)

Subhead (No. & title):

Programme: (2) Telecommunications

Controlling Officer: Permanent Secretary for Commerce and Economic Development (Communications and Creative Industries) (Miss Eliza LEE)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

The Budget Speech mentions that the Administration will prepare for the introduction of a subsidy scheme to encourage the extension of optical fibre networks to villages in rural and remote areas so as to enhance the higher speed fixed broadband networks. Please inform this Committee of the following -

- (a) the proposed form of subsidy and the specific details of funding, the ratio of government subsidy to investment from telecommunications service providers, details of areas to which optical fibre networks are expected to be extended, and the number of people expected to benefit from the scheme;
- (b) whether the Government has explored with telecommunications service providers on the adjustment of fees for fixed broadband services in view of the Government's subsidy on the extension of optical fibre networks, and if so, of the details; or if not, of the reasons; and
- (c) the expected enhancement in network coverage, network speed and capacity to be brought about by the subsidy scheme, whether a timetable for targets such as coverage and speed has been drawn up, and when the fibre networks are expected to cover the whole territory.

Asked by: Hon MOK Charles Peter (Member Question No. (LegCo use): 66)

Reply:

At present, the progress of extending network coverage by fixed network operators (FNOs) to remote villages in the New Territories and outlying islands has been slow and unsatisfactory due to the higher costs of network installation and the small number of subscribers. In line with the "people-centric" philosophy of the current-term Government, the Chief Executive proposed in the 2017 Policy Address for the Government to take the lead to provide FNOs with financial incentives in the form of subsidies to encourage the extension of fibre-based networks to remote villages for the provision of high speed broadband services to villagers.

The subsidy scheme will cover nine districts (Islands, North, Sai Kung, Sha Tin, Tai Po, Tsuen Wan, Kwai Tsing, Tuen Mun and Yuen Long), targeting at remote villages which are currently far away from existing optical fibre backbone networks of FNOs, and where villagers can only subscribe to broadband services delivered over copper-based networks at a speed of 10 Mbps or below. According to the latest information, the subsidy scheme will cover about 300 villages and is estimated to benefit about 170 000 villagers. The final list of villages to be covered under the subsidy scheme and the number of beneficiaries may be adjusted after the Government has completed consultation with the relevant District Councils (DCs) and has taken into account the views of the villagers concerned.

The Government will invite eligible FNOs to take part in the scheme by way of tender. The assessment criteria will include the time required for project completion, relevant network design, the amount of subsidy required for individual projects, and whether there are pledges to offer broadband services of higher speed at lower prices. Successful bidders will receive subsidy for rolling out optical fibre lead-in connection to the vicinity of the entrances of the villages concerned, thereby increasing the broadband speed from the current 10 Mbps or below to at least 25 Mbps. If the villagers reach an agreement with a FNO and allow the latter to roll out fibre-based networks within the village, the broadband speed can further be increased substantially to a level comparable to that in urban areas.

FNOs receiving subsidies will be required to open up at least half of the capacity of the newly built fibre-based networks for use by other FNOs free of charge so as to bring an element of market competition. In other words, other FNOs may share the use of the newly built fibre-based networks in order to provide broadband services to the villages concerned immediately after the successful bidder does so, thereby offering more choices to villagers.

For those villages which are not covered by the subsidy scheme, most of them already have fibre-based networks reaching the vicinity of the entrances of the villages and the villagers can enjoy broadband speed of 25 Mbps or above. FNOs only need to carry out optical fibre wiring works within the villages or lease the facilities of other FNOs in order to connect optical fibres to individual village houses allowing for the provision of higher speed broadband services.

The Secretary for Commerce and Economic Development briefed the Chairmen and Vice-chairmen of the 18 DCs of the subsidy scheme in February 2018 and received their full support. The Commerce and Economic Development Bureau and the Office of the Communications Authority (OFCA) are in the process of consulting the nine relevant DCs on the arrangements of the scheme (including the list of villages to be covered) between March and April. We will consult the Legislative Council (LegCo) Panel on Information Technology and Broadcasting in May, and thereafter seek the approval of the Finance Committee (FC) of LegCo for the necessary funding, which is preliminarily estimated at about \$700 million. Once FC's funding approval is obtained, OFCA will commence tender work immediately. After completion of the tender exercise and the award of projects to successful bidders, successful FNOs will apply to departments concerned for relevant permits for road excavation works as well as the rolling out of fibre-based networks and submarine cables. Depending on the progress of approval of the relevant permits, the inclinations of the villagers and the work progress, we expect that the newly built

fibre-based broadband networks will be extended to the villages concerned in phases from 2021 onwards.

- End -

CONTROLLING OFFICER'S REPLY

CEDB(CCI)035

(Question Serial No. 1977)

Head: (55) Government Secretariat : Commerce and Economic Development Bureau (Communications and Creative Industries Branch)

Subhead (No. & title):

Programme: (2) Telecommunications

Controlling Officer: Permanent Secretary for Commerce and Economic Development (Communications and Creative Industries) (Miss Eliza LEE)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

Under *Matters Requiring Special Attention in 2018–19*, the Administration points out that (the Branch will) prepare for the introduction of a subsidy scheme to encourage the extension of optical fibre networks to villages in rural and remote areas so as to enhance the coverage of higher speed fixed broadband networks. What are the details of the works project and timetable? Moreover, how much is the works expenditure involved? What are the locations of villages and the number of people in the New Territories East expected to benefit from the scheme?

Asked by: Hon QUAT Elizabeth (Member Question No. (LegCo use): 15)

Reply:

At present, the progress of extending network coverage by fixed network operators (FNOs) to remote villages in the New Territories and outlying islands has been slow and unsatisfactory due to the higher costs of network installation and the small number of subscribers. In line with the "people-centric" philosophy of the current-term Government, the Chief Executive proposed in the 2017 Policy Address for the Government to take the lead to provide FNOs with financial incentives in the form of subsidies to encourage the extension of fibre-based networks to remote villages for the provision of high speed broadband services to villagers.

The subsidy scheme will cover nine districts (Islands, North, Sai Kung, Sha Tin, Tai Po, Tsuen Wan, Kwai Tsing, Tuen Mun and Yuen Long), targeting at remote villages which are currently far away from existing optical fibre backbone networks of FNOs, and where villagers can only subscribe to broadband services delivered over copper-based networks at a speed of 10 Mbps or below. According to the latest information, the subsidy scheme will cover about 300 villages and is estimated to benefit about 170 000 villagers, among which about 180 villages with about 72 000 villagers are located in the New Territories East (i.e.

Sha Tin, Tai Po, North and Sai Kung). The final list of villages to be covered under the subsidy scheme and the number of beneficiaries may be adjusted after the Government has completed consultation with the relevant District Councils (DCs) and has taken into account the views of the villagers concerned.

The Government will invite eligible FNOs to take part in the scheme by way of tender. Successful bidders will receive subsidy for rolling out optical fibre lead-in connection to the vicinity of the entrances of the villages concerned, thereby increasing the broadband speed from the current 10 Mbps or below to at least 25 Mbps. If the villagers reach an agreement with a FNO and allow the latter to roll out fibre-based networks within the village, the broadband speed can further be increased substantially to a level comparable to that in urban areas.

FNOs receiving subsidies will be required to open up at least half of the capacity of the newly built fibre-based networks for use by other FNOs free of charge so as to bring in an element of market competition. In other words, other FNOs may share the use of the newly built fibre-based networks in order to provide broadband services to the villages concerned immediately after the successful bidder does so, thereby offering more choices to villagers.

The Secretary for Commerce and Economic Development briefed the Chairmen and Vice-chairmen of the 18 DCs of the subsidy scheme in February 2018 and received their full support. The Commerce and Economic Development Bureau and the Office of the Communications Authority (OFCA) are in the process of consulting the nine relevant DCs on the arrangements of the scheme (including the list of villages to be covered) between March and April. We will consult the Legislative Council (LegCo) Panel on Information Technology and Broadcasting in May, and thereafter seek the approval of the Finance Committee (FC) of LegCo for the necessary funding, which is preliminarily estimated at about \$700 million. Once FC's funding approval is obtained, OFCA will commence tender work immediately. After completion of the tender exercise and the award of projects to successful bidders, successful FNOs will apply to departments concerned for relevant permits for road excavation works as well as the rolling out of fibre-based networks and submarine cables. Depending on the progress of approval of the relevant permits, the inclinations of the villagers and the work progress, we expect that the newly built fibre-based broadband networks will be extended to the villages concerned in phases from 2021 onwards.

- End -

CONTROLLING OFFICER'S REPLY

CEDB(CCI)036

(Question Serial No. 0998)

Head: (55) Government Secretariat : Commerce and Economic Development Bureau (Communications and Creative Industries Branch)

Subhead (No. & title):

Programme: (2) Telecommunications

Controlling Officer: Permanent Secretary for Commerce and Economic Development (Communications and Creative Industries) (Miss Eliza LEE)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

During 2018–19, the Communications and Creative Industries Branch will formulate a regulatory regime on person-to-person telemarketing calls that is effective and suitable for Hong Kong. In this connection, what are the plans, timetables and relevant estimated expenditure?

Asked by: Hon SHIU Ka-fai (Member Question No. (LegCo use): 36)

Reply:

The Commerce and Economic Development Bureau conducted the public consultation on strengthening the regulation of person-to-person telemarketing calls (P2P calls) in 2017-18. After considering and balancing the views of stakeholders, we propose to establish a statutory Do-not-call Register by legislation, which allows telephone users to opt out of receiving P2P calls.

As legislation takes time, we will implement other measures in the interim, including the promotion of the use of call-filtering applications (apps) and subsidising apps operators to undertake testing and accreditation by independent agencies to enhance the security and trustworthiness of these apps, so that the public would have more confidence in using such apps. The Government has reserved about \$500,000 to implement the above promotion measures in 2018-19.

- End -

CONTROLLING OFFICER'S REPLY

CEDB(CCI)037

(Question Serial No. 0538)

Head: (55) Government Secretariat : Commerce and Economic Development Bureau (Communications and Creative Industries Branch)

Subhead (No. & title):

Programme: (1) Broadcasting and Creative Industries

Controlling Officer: Permanent Secretary for Commerce and Economic Development (Communications and Creative Industries) (Miss Eliza LEE)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

(a) The Administration will review the operation of the Film Development Fund (FDF) with a view to driving the further development of the local film industry. What are the contents of the review and when will the review be conducted? Will the Administration consider increasing the provision for the FDF? If no, what are the reasons?

(b) The Administration expects that the number of applications for the FDF in 2018-19 will be lower than that in the previous two years. What are the reasons? What measures will the Administration adopt to encourage more eligible members of the industry to make applications?

Asked by: Hon WONG Ting-kwong (Member Question No. (LegCo use): 24)

Reply:

(a) In view of the considerable changes in the film market in recent years, the Government has engaged a consultant in October 2017 to review the operation and effectiveness of the various funding schemes under the Film Development Fund (FDF), to study the latest market development trends and to propose feasible corresponding measures. The scope of the review includes, inter alia, evaluating the effectiveness of the existing support measures under the FDF, particularly in promoting local film productions for commercial release and talent-nurturing, and in identifying new niches of the local film industry and film-related services in the next five years in the light of developments such as the Belt and Road Initiative and the Guangdong-Hong Kong-Macao Bay Area. The consultancy study is expected to be completed in mid-2018. We will consider the recommendations therein in consultation with the Film Development Council, and to formulate measures to enhance the operation of the FDF so as to assist the industry to respond to the needs of the market more effectively, with a view to further promoting the development of Hong Kong's film industry.

- (b) The Film Production Grant Scheme under the FDF which was launched in November 2015 as a pilot for more than two years has ended in February 2018. We, therefore, expect that the number of applications in 2018-19 will be lower than that in the previous two years.

As aforementioned in (a), we are undertaking a consultancy study on the operation of the FDF and its various funding schemes, with a view to formulating measures to improve the FDF to ensure that initiatives thereunder would be able to respond to market needs.

- End -

CONTROLLING OFFICER'S REPLY

CEDB(CCI)038

(Question Serial No. 1262)

Head: (55) Government Secretariat : Commerce and Economic Development Bureau (Communications and Creative Industries Branch)

Subhead (No. & title):

Programme: (1) Broadcasting and Creative Industries

Controlling Officer: Permanent Secretary for Commerce and Economic Development (Communications and Creative Industries) (Miss Eliza LEE)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

There is an increase of \$144 million (41.1%) in the 2018-19 draft estimate for Broadcasting and Creative Industries over the 2017-18 revised estimate. What is the breakdown of the increased expenditure? What are the publicity efforts of the Administration in 2018-19 for the Belt and Road Initiative and the development of the Guangdong-Hong Kong-Macao Bay Area? What is the expenditure involved?

Asked by: Hon WONG Ting-kwong (Member Question No. (LegCo use): 30)

Reply:

The increase in the draft estimate for Programme (1): Broadcasting and Creative Industries over the 2017-18 revised estimate is mainly due to an increase of provision earmarked for the CreateSmart Initiative (CSI) to strengthen our support for the development of the design industry and creative industries, especially for nurturing young talents and enhancing the community's awareness of creative thinking and design capability.

In 2018-19, we will support local industries to explore new markets along the Belt and Road regions and in the Bay Area through the CSI so as to further drive Hong Kong's economic growth. Create Hong Kong (CreateHK) will, together with the industries, strengthen the connection (exchange and cooperation) with the Bay Area and countries along the Belt and Road through promotional and business matching activities or trade fairs. It will continue to proactively invite cities in the Bay Area and countries along the Belt and Road to participate in the annual Business of Design Week organised by the Hong Kong Design Centre; and plans to support the industry to organise more exchanges similar to the Hong Kong-Shenzhen Design Biennale. It is also planned that CreateHK will organise exchange groups comprising young practitioners to establish industry connections with countries along the Belt and Road so as to support talents and start-ups.

The CSI adopts a market-driven funding approach, i.e. the industry initiates and implements projects and submits funding applications to the Government. Therefore, the expenditure would depend on proposals to be submitted by the industry and whether the concerned projects would eventually be approved. The specific expenditure in 2018-19 cannot be estimated at this stage.

- End -

CONTROLLING OFFICER'S REPLY

CEDB(CCI)039

(Question Serial No. 1263)

Head: (55) Government Secretariat : Commerce and Economic Development Bureau (Communications and Creative Industries Branch)

Subhead (No. & title):

Programme: (2) Telecommunications

Controlling Officer: Permanent Secretary for Commerce and Economic Development (Communications and Creative Industries) (Miss Eliza LEE)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

What is the expenditure involved for the implementation of the fifth generation (5G) mobile telecommunications services in the coming three years? When will the Administration expect to grant the first batch of licences for the 5G mobile telecommunications services? When will the 5G mobile telecommunications services be launched formally in the market?

Asked by: Hon WONG Ting-kwong (Member Question No. (LegCo use): 31)

Reply:

The International Telecommunication Union plans to discuss the allocation of spectrum for the fifth generation mobile communication (5G) services with its member states in the 2019 World Radiocommunication Conference. The industry generally expects that the commercial launch of 5G services will take place thereafter in 2020.

In the latest Spectrum Release Plan released in February 2018, the Communications Authority (CA) has indicated that 200 MHz of spectrum in the 3.4 - 3.6 GHz band (currently assigned to fixed satellite services) and 4.1 GHz of spectrum in the 26 GHz and 28 GHz bands (parts of the spectrum in the 26 GHz band currently assigned to fixed links) will be re-allocated as the first batch of new spectrum for the provision of 5G services in Hong Kong.

The CA plans to conduct public consultations on the assignment of the abovementioned spectrum in the second to third quarters of 2018, with a view to assigning the spectrum in 2019 and 2020. Operators may roll out their mobile networks to provide for 5G services after being assigned the spectrum.

The manpower involved and expenditure incurred in the relevant exercises will be borne by the OFCA Trading Fund.

- End -

CONTROLLING OFFICER'S REPLY**CEDB(CCI)040****(Question Serial No. 1183)**

Head: (55) Government Secretariat : Commerce and Economic Development Bureau (Communications and Creative Industries Branch)

Subhead (No. & title): (000) Operational expenses

Programme: (2) Telecommunications

Controlling Officer: Permanent Secretary for Commerce and Economic Development (Communications and Creative Industries) (Miss Eliza LEE)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

Please inform this Committee of the expenses paid by the Communications Authority in the past three years to educate the public on the radiation emitted by transmitting stations -

(a) the expenses incurred by publishing advertisements in different media. Please tabulate the date of publication, the newspapers/media involved, the expenses, the number of audience/readers and the total expenditure of each publicity activity.

(b) the expenses incurred by printing leaflets. Please tabulate the number of leaflets printed, the date and the total expenditure of each publicity activity.

(c) Did officials go to various districts to attend talks which explained the radiation emitted by transmitting stations to the public? Please tabulate the date, the venue, the organiser, the number of participants and the total expenditure of each talk.

Asked by: Hon YEUNG Alvin (Member Question No. (LegCo use): 57)

Reply:

(a) Details of the advertisements posted by the Office of the Communications Authority (OFCA) in the past three years on newspapers to educate the public on radiation safety of transmitting stations are as follows -

Newspaper	Date of publishing	Circulation quantity	Expenses incurred
Metro Daily	4 February 2015	460 000	The expenses involved were met by OFCA Trading Fund.
am730	17 November 2015	400 059	
Sky Post	6 December 2016	500 500	
Headline Daily	8 February 2018	820 148	

OFCA published relevant posts on its Facebook page “Communications Master • OFCA”. Details are as follows –

Date of publishing	Number of posts	People reached	Expenses incurred
March 2017	3	4 262	No extra expenses
January-March 2018	4	2 433	No extra expenses

- (b) Details of the leaflets on this topic printed by OFCA in the past three years are as follows –

Name of leaflet	Date of printing	Number of leaflets	Expenses incurred
Know more about Radiofrequency Electromagnetic Radiation	July 2016	2 000	The expenses involved were met by OFCA Trading Fund.
Know more about Radiofrequency Electromagnetic Radiation	July 2017	3 000	

- (c) Every year, OFCA organises public seminars, roving and small-scale exhibitions to advise the general public and students on how to use communications services smartly, covering topics such as “radiation safety of mobile communications”. Moreover, OFCA attends district talks at the invitation of the District Councils and the Home Affairs Department (HAD) to speak on radiation safety of mobile communications.

Information on the public seminars, roving and small-scale exhibitions organised by OFCA in the past three years at various venues in the territory, including public exhibition halls, community halls, community centres, libraries, primary and secondary schools and shopping centres is as follows -

Public seminars

Date	Number	Organiser	Number of participants	Expenses involved
January 2015	1	HAD	60	No extra expenses
July - September 2016	2	HAD	140	No extra expenses
September - October 2017	2	District Council	220	No extra expenses
September - December 2017	4	OFCA	584	The expenses involved were met by OFCA Trading Fund.
January - February 2018	2	OFCA	84	

Roving exhibitions

Date	Number	Organiser	Number of participants	Expenses involved
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January - December 2015	11	OFCA	36 365	The expenses involved were met by OFCA Trading Fund.
January - December 2016	9	OFCA	14 462	
January - December 2017	9	OFCA	18 937	
January 2018	1	OFCA	2 495	

Small-scale exhibitions

Date	Number	Organiser	Number of participants	Expenses involved
November - December 2017	6	OFCA	#	The expenses involved were met by OFCA Trading Fund.
January - March 2018	10	OFCA	#	

There is no record of the number of participants for this type of exhibition.

- End -

CONTROLLING OFFICER'S REPLY**CEDB(CCI)041****(Question Serial No. 1184)**

Head: (55) Government Secretariat : Commerce and Economic Development Bureau (Communications and Creative Industries Branch)

Subhead (No. & title):

Programme: (1) Broadcasting and Creative Industries

Controlling Officer: Permanent Secretary for Commerce and Economic Development (Communications and Creative Industries) (Miss Eliza LEE)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

Please advise this Committee of the approval arrangement for the applications received under the Film Development Fund over the past three years.

(a) Please tabulate the number of applications received under the Film Production Financing Scheme, the titles and contents of films approved, the titles of the two released films previously produced, the total production costs of films, the amounts approved and the box office receipts; the titles and contents of films rejected, the amounts applied and the reasons for rejection.

(b) Please tabulate the number of applications received under the Scheme for Funding Other Film-related Projects, the names and contents of projects, and the amounts involved; the number and contents of projects rejected, the amounts involved and the reasons for rejection.

Asked by: Hon YEUNG Alvin (Member Question No. (LegCo use): 58)

Reply:

(a) The Film Production Financing Scheme received six applications over the past three years. The details are as follows -

	Film title	Content	Films participated by the applicant/producer/director	Estimated production cost (HK\$)	Amount approved (HK\$)	Box office receipt (HK\$)
2015 (Four applications)						
1.	Water Dragonfly (Note 1)	Depicts a series of love stories following a homicide and	1. Lover's Discourse 2. Twilight Online	12,934,335	2,586,867 (Note 1)	Not applicable

	Film title	Content	Films participated by the applicant/producer/director	Estimated production cost (HK\$)	Amount approved (HK\$)	Box office receipt (HK\$)
		uses space-time jump-cut to reveal the truth of the case step by step.				
2.	The Moment	Depicts sentiments in life through four stories between family, friends and lovers, centering on a vintage photo studio.	1. The Way We Dance 2. The Midnight After	9,200,000	2,760,000	215,798
3.	Love Revolution	Depicts a woman who risked her own life to save her boyfriend abducted by triad members, and found that he had cheated on her affection, but discovered true love during the rescue.	1. Explosive City 2. Shamo	14,986,500	2,997,300	Not yet released
4.	No. 1 Chung Ying Street	Depicts the different fates of two generations of villagers on the border who took part in social movements.	1. Overheard 2. Aberdeen	9,222,000	Refused (Note 2)	Not applicable
2016 (One application)						
5.	Tomorrow is Another Day	Depicts how a middle-aged woman faced the plight of being forsaken by her unfaithful husband and taking care of	1. The Way We Dance 2. The Midnight After	8,494,171	3,397,668	Not yet released

	Film title	Content	Films participated by the applicant/producer/director	Estimated production cost (HK\$)	Amount approved (HK\$)	Box office receipt (HK\$)
		her autistic son on her own, and finally found a new path for herself.				
2017 (One application)						
6.	Man on the Dragon	Depicts five middle-aged men, who represented their company in a dragon boat race, forgot their frustration with lives and restored self-confidence during preparation.	1. Love Undercover 2. New Blood	16,640,000	4,492,800	Not yet released

Note 1 : The amount approved for this film project was not disbursed eventually as its financing offer had expired and lapsed.

Note 2 : Applications are assessed by a panel of examiners consisting of film industry specialists and the Fund Vetting Committee set up under the Film Development Council. The assessment criteria are mainly “creativity and quality of the film screenplay”, “production budget”, “estimated income” and “local film production elements and talent nurturing” of the film project. This application was refused due to inadequacies in the aforementioned aspects.

(b) The Scheme for Funding Other Film-related Projects received 69 applications over the past three years. The details are as follows -

	Project name	Content	Amount applied (HK\$)	Amount approved (HK\$)
2015 (24 projects)				
1.	The 2 nd “First Feature Film Initiative”	To identify and nurture new talents through a competition on screenplay and production proposals.	9,700,000	9,700,000

	Project name	Content	Amount applied (HK\$)	Amount approved (HK\$)
2.	Sponsorship for “Lost in Wrestling” to participate in the 2014 International 3D Film Festival (Competition Section)	The applicant had taken part in the festival and applied for subsidies for the specific expenses paid.	34,874	34,845
3.	Sponsorship for “An Odd Fish” to participate in the 28 th Braunschweig International Film Festival (New International Cinema Programme)	The applicant had taken part in the festival and applied for subsidies for the specific expenses paid.	32,827	24,831
4.	Movie Production Practice Course	A film production course for youth at risk	1,866,000	Refused (Note 3)
5.	Next Generation Film Music Workshop	A promotion programme and course on film music	1,690,789	1,035,378
6.	Hong Kong Movie Network	To facilitate communication between film practitioners and improve human resource deployment by creating a database of film practitioners.	3,580,744	Refused (Note 4)
7.	Sponsorship for “Dot 2 Dot” to participate in the CAAMFest 2015 (“CinemAsia” Section)	The applicant had taken part in the festival and applied for subsidies for the specific expenses paid.	16,947	15,947
8.	Sponsorship for “My Voice, My Life” to participate in the “Nashville Film Festival 2015” (Competition Section)	The applicant had taken part in the festival and applied for subsidies for the specific expenses paid.	47,202	40,000
9.	CNEX Documentary Screening Tour	To organise a roving exhibition of documentaries to promote them.	420,000	417,000
10.	Sponsorship for “Always” to participate in the “Julien Dubuque International Film Festival 2015” (Non-competition Section)	The applicant had taken part in the festival and applied for subsidies for the specific expenses paid.	46,739	37,254
11.	Sponsorship for “Asylum” to participate in the “Los Angeles Film and Script Festival 2015” (Competition Section)	The applicant had taken part in the festival and applied for subsidies for the specific expenses paid.	81,670	10,617

	Project name	Content	Amount applied (HK\$)	Amount approved (HK\$)
12.	The 14 th Hong Kong-Asia Film Financing Forum	To foster film productions in Hong Kong and Asia through business meetings.	5,811,865	4,294,846
13.	Entertainment Expo Hong Kong 2016	To promote the exchange and development of film and television entertainment and new media by organising ten entertainment events.	4,420,500	1,547,398
14.	Screenwriting Training Programme	To organise a course on scriptwriting to nurture a new generation of scriptwriters.	2,205,750	981,700
15.	Sponsorship for “Wong Ka Yan” to participate in the “Bucheon International Fantastic Film Festival 2015” (Non-competition Section)	The applicant had taken part in the festival and applied for subsidies for the specific expenses paid.	30,922	24,567
16.	The 35 th Hong Kong Film Awards Presentation Ceremony	To give recognition to outstanding local films and film practitioners through the award presentation ceremony.	6,655,066	5,125,456
17.	Sponsorship for “Port of Call” to participate in the Bucheon International Fantastic Film Festival 2015 (Competition Section)	The applicant had taken part in the festival and applied for subsidies for the specific expenses paid.	16,747	Application withdrawn
18.	Compendium of Hong Kong Directors – Foundation	To provide a complete record on the history of local films by compiling information on local directors.	1,489,200	1,376,400
19.	Sponsorship for “Port of Call” to participate in the “Fantasia International Film Festival 2015” (Competition Section)	The applicant had taken part in the festival and applied for subsidies for the specific expenses paid.	16,747	16,747
20.	The 3 rd First Feature Film Initiative Film Project (Professional Group)	To identify and nurture new talents through a competition on screenplay and production proposals.	6,050,000	6,050,000
21.	The 3 rd First Feature Film Initiative Film Project	To identify and nurture new talents through a	3,575,000	3,575,000

	Project name	Content	Amount applied (HK\$)	Amount approved (HK\$)
	(Higher Education Institution Group)	competition on screenplay and production proposals.		
22.	Sponsorship for the distribution of “Grey Met Shrek” (Cantonese Version) in the Mainland	To expand the market of Hong Kong films by distributing Hong Kong-produced Cantonese films in the Mainland.	433,250	250,000
23.	Sponsorship for “Final Project” to participate in the “Action on Film International Film Festival 2015” (Competition Section)	The applicant had taken part in the festival and applied for subsidies for the specific expenses paid.	14,982	14,858
24.	Sponsorship for “Lazy Hazy Crazy” to participate in the “Tokyo International Film Festival 2015” (Asian Future Section) (Competition Section)	The applicant had taken part in the festival and applied for subsidies for the specific expenses paid.	68,998	53,439
2016 (27 projects)				
25.	Sponsorship for “She Remembers, He Forgets” to participate in the “Taipei Golden Horse Film Festival 2015” (Competition Section)	The applicant had taken part in the festival and applied for subsidies for the specific expenses paid.	40,124	38,554
26.	Sponsorship for “Port of Call” to participate in the “Taipei Golden Horse Film Festival 2015” (Competition Section)	The applicant had taken part in the festival and applied for subsidies for the specific expenses paid.	118,728	87,952
27.	Sponsorship for the distribution of “Dot 2 Dot” (Cantonese Version) in the Mainland	To expand the market of Hong Kong films by distributing Hong Kong-produced Cantonese films in the Mainland.	371,714	100,000
28.	Sponsorship for “Trivisa” to participate in the “Berlin International Film Festival 2016” (Non-competition Section)	The applicant had taken part in the festival and applied for subsidies for the specific expenses paid.	91,951	91,451
29.	Film Restoration of The Banquet	To restore and digitise the film “The Banquet”.	963,200	Application withdrawn

	Project name	Content	Amount applied (HK\$)	Amount approved (HK\$)
30.	Hong Kong Film Salon II	To foster exchanges among young film practitioners, students and veteran film personnel of various disciplines through regular activities.	464,340	294,954
31.	Cult Film Festival – “The Ingenious 8: Eight Films that Refuse to Be Mediocre”	To organise small-scale film festivals and master classes to present “cult film” to the public and nurture a new generation of independent filmmakers.	209,000	204,000
32.	Hong Kong Film Directors’ Guild – Master Class in Film Directing	To organise master class in film directing to nurture a new generation of film directors for the industry.	2,999,000	Application withdrawn
33.	Master Class in Film Directing	To organise master class in film directing to nurture a new generation of film directors for the industry.	2,044,120	Application withdrawn
34.	The 15 th Hong Kong-Asia Film Financing Forum	To foster film productions in Hong Kong and Asia through business meetings.	6,997,951	4,578,846
35.	The 4 th First Feature Film Initiative Film Project (Professional Group)	To identify and nurture new talents through a competition on screenplay and production proposals	6,050,000	6,050,000
36.	The 4 th First Feature Film Initiative Film Project (Higher Education Institution Group)	To identify and nurture new talents through a competition on screenplay and production proposals.	7,150,000	7,150,000
37.	Operation Greenlight Extension Programme	To sponsor outstanding film production projects to participate in international film markets.	850,000	850,000
38.	Sponsorship for the distribution of “She Remembers, He Forgets” (Cantonese Version) in the Mainland	To expand the market of Hong Kong films by distributing Hong Kong-produced Cantonese films in the Mainland.	1,609,708	500,000
39.	Sponsorship for “Ten Years” to participate in the “New York Asian Film Festival 2016” (Non-competition Section)	The applicant had taken part in the festival and applied for subsidies for the specific expenses paid.	58,924	Refused (Note 5)

	Project name	Content	Amount applied (HK\$)	Amount approved (HK\$)
40.	The 11 th Asian Film Awards	To give recognition to outstanding Asian films and film practitioners through the award presentation ceremony.	9,866,555	8,625,155
41.	Entertainment Expo Hong Kong 2017	To promote the exchange and development of film and television entertainment and new media by organising ten entertainment events.	4,805,000	1,697,398
42.	Sponsorship for “Happiness” to participate in the “Asian American International Film Festival 2016” (Non-competition Section)	The applicant had taken part in the festival and applied for subsidies for the specific expenses paid.	35,866	34,618
43.	The 36 th Hong Kong Film Awards Presentation Ceremony	To give recognition to outstanding local films and film practitioners through the award presentation ceremony.	6,982,487	5,125,456
44.	Hong Kong International Film Festival Society – Cine Fan Programme 2017-18	To develop high quality audience and promote diversified film culture by organising film screenings and relevant activities.	8,959,360	6,735,808
45.	The 10 th Asian vFX and Digital Cinema Summit and Workshop	To organise the Summit and Workshop to popularise high dynamic range imaging and virtual reality to filmmakers from the Mainland and overseas.	1,055,000	800,000
46.	Film Restoration of The Banquet	To restore and digitise the film “The Banquet”.	969,200	861,200
47.	Sponsorship for “Mad World” to participate in the “Toronto International Film Festival 2016” (Competition Section)	The applicant had taken part in the festival and applied for subsidies for the specific expenses paid.	52,521	29,552
48.	Sponsorship for “The Moment” to participate in the “Focus on Asia Fukuoka International Film Festival 2016” (Competition	The applicant had taken part in the festival and applied for subsidies for the specific expenses paid.	17,134	14,886

	Project name	Content	Amount applied (HK\$)	Amount approved (HK\$)
	Section)			
49.	Sponsorship for “Yellowing” to participate in the “Vancouver International Film Festival 2016” (Non-competition Section)	The applicant had taken part in the festival and applied for subsidies for the specific expenses paid.	90,330	89,932
50.	Sponsorship for “Shed Skin Papa” to participate in the “Tokyo International Film Festival 2016” (Competition Section)	The applicant had taken part in the festival and applied for subsidies for the specific expenses paid.	155,227	94,581
51.	Sponsorship for “Mrs K” to participate in the “Busan International Film Festival 2016” (Non-competition Section)	The applicant had taken part in the festival and applied for subsidies for the specific expenses paid.	112,792	26,652
2017 (18 projects)				
52.	Sponsorship for “Pseudo Secular” to participate in the “34 th Torino Film Festival” (Non-competition Section)	The applicant had taken part in the festival and applied for subsidies for the specific expenses paid.	50,637	50,000
53.	Hong Kong Film Culture and Audience Development Program	To organise film craft workshops, master classes, roving screenings of Asian films and student tours for audience-building and promotion of Hong Kong film culture.	8,574,684	5,634,636
54.	Hong Kong Film Professionals Overseas Training Program	To organise an overseas internship programme for film professionals to nurture local post-production film talents.	6,051,550	4,089,440
55.	Film Professionals Training Programme 2017	To organise a professional training programme to provide entry-level workers of different job natures of the film industry with	8,936,250	8,196,750

	Project name	Content	Amount applied (HK\$)	Amount approved (HK\$)
		professional induction training.		
56.	Master Class in Film Directing	To organise master class in film directing to nurture a new generation of film directors for the industry.	2,733,000	2,018,000
57.	The 2 nd Cult Film Festival – “The Indigenous 8: Eight Films that Refuse to Be Mediocre”	To organise film screenings and master classes to present “cult film” to the public and nurture a new generation of independent filmmakers.	876,600	742,600
58.	Application for Additional Funding for the 4 th First Feature Film Initiative	To apply for additional funding to meet the expenditure on the assessment of film projects.	240,000	Application withdrawn
59.	The 2 nd Screenwriter Incubation Programme	To organise a course on scriptwriting to nurture a new generation of scriptwriters.	1,772,425	1,315,310
60.	The 16 th Hong Kong-Asia Film Financing Forum	To foster film productions in Hong Kong and Asia through business meetings.	7,161,825	4,559,492
61.	Film Camera Assessment Screening 2017	To introduce the assessment results of the latest high-end professional film cameras published by Home Box Office of the USA in that year.	251,500	225,600
62.	The 37 th Hong Kong Film Awards Presentation Ceremony	To give recognition to outstanding local films and film practitioners through the award presentation ceremony.	9,638,851	6,200,000
63.	Martial arts and acting training course	To organise a training course to nurture action performers well-versed in both performing and martial arts.	1,247,240	Refused (Note 6)
64.	Indie Focus: Koji Wakamatsu & Masao Adachi	To promote independent films and explore the various possibilities of film production through the activities of Indie Focus.	236,890	232,890

	Project name	Content	Amount applied (HK\$)	Amount approved (HK\$)
65.	Entertainment Expo Hong Kong 2018	To promote the exchange and development of film and television entertainment and new media by organising nine entertainment events.	4,946,100	1,754,635
66.	The 5 th First Feature Film Initiative Film Project (Professional Group)	To identify new talents through a competition on screenplay and production proposals.	6,050,000	5,500,000
67.	The 5 th First Feature Film Initiative Film Project (Higher Education Institution Group)	To identify new talents through a competition on screenplay and production proposals.	7,150,000	6,500,000
68.	The action of martial arts	To record and organise the historical information on Hong Kong's stunt work profession to deepen outsiders' understanding of film stunt workers.	1,354,500	Under assessment
69.	Sponsorship for "29+1" to participate in the "Osaka Asian Film Festival 2017" (Competition Section)	The applicant had taken part in the festival and applied for subsidies for the specific expenses paid.	42,312	Under assessment

Note 3 : The budget of the project was too high; the course was not systematic nor comprehensive; the quality of instructors was not satisfactory; and the contents of the course might not meet the professional requirements of the industry.

Note 4 : The budget of the project was too high; the implementation period of the project was too long; the project might not meet the objective of improving human resource deployment; and the long-term operation of the project was questionable.

Note 5 : The project did not meet the FDF's objective of contributing towards the development of the film industry and using public funds appropriately to meet its objective.

Note 6 : There were deficiencies in the course design, the selection of instructors and the budget of the project. Moreover, the industry already had similar projects.

- End -

CONTROLLING OFFICER'S REPLY

CEDB(CCI)042

(Question Serial No. 1369)

Head: (55) Government Secretariat : Commerce and Economic Development Bureau (Communications and Creative Industries Branch)

Subhead (No. & title):

Programme: (1) Broadcasting and Creative Industries

Controlling Officer: Permanent Secretary for Commerce and Economic Development (Communications and Creative Industries) (Miss Eliza LEE)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

A total of 71 applications were received under the CreateSmart Initiative in 2017 with 17 applications (more than 20%) refused. What are the reasons for refusing these applications? What concrete measures will the Government take in future to help the applicants and enhance publicity so that more companies could obtain proper assistance?

Asked by: Hon YIU Si-wing (Member Question No. (LegCo use): 23)

Reply:

Applications are rejected under the CreateSmart Initiative (CSI) mainly because (1) the objectives of the projects applying for funding are not in line with the CSI's strategic direction to drive the development of creative industries; (2) the deliverables of the projects serve only the interests of individual private companies or private institutions rather than the entire creative sectors concerned; (3) the projects have duplicated or may duplicate the work of other institutions; and (4) the applicants are too optimistic about the expected impact of the projects, etc.

Since the establishment of the CSI in June 2009, the Government has injected \$1 billion into the CSI total. As at end-December 2017, 411 applications have been approved. We propose to inject \$1 billion into the CSI in 2018-19. This is the largest one-off injection since its establishment and is the sum of all previous injections, demonstrating the determination and sincerity of the Government to support the further development of creative industries.

Create Hong Kong (CreateHK) has been maintaining close liaison with industry personnel and organisations from different sectors of the creative industries to introduce the objective and details of the CSI and encourage them to submit applications. CreateHK also promotes the CSI through in-house publicity materials and promotional activities of

individual CSI projects, so as to join hands with the trade in fostering the development of Hong Kong's creative industries.

- End -

CONTROLLING OFFICER'S REPLY

CEDB(CCI)043

(Question Serial No. 1370)

Head: (55) Government Secretariat : Commerce and Economic Development Bureau (Communications and Creative Industries Branch)

Subhead (No. & title):

Programme: (1) Broadcasting and Creative Industries

Controlling Officer: Permanent Secretary for Commerce and Economic Development (Communications and Creative Industries) (Miss Eliza LEE)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

A total of 18 applications were received under the Film Development Fund in 2017 with ten (more than 55%) refused. What are the reasons for refusing these applications? What measures will the Government take to help the applicants so that more companies could obtain the necessary subsidies? What are the results of these eight successful applications?

Asked by: Hon YIU Si-wing (Member Question No. (LegCo use): 24)

Reply:

A total of 18 funding applications for film projects were received under the Film Development Fund in 2017. A panel of examiners consisting of specialists in the film industry and the Fund Vetting Committee set up under the Film Development Council (FDC) are responsible for assessing such applications. The key assessment criteria include “creativity and quality of the film screenplay”, “production budget”, “estimated income” and “local film production elements and talent nurturing”. Ten out of these applications on film projects were rejected due to inadequacies in the aforementioned aspects.

FDC allows applicants of rejected projects to enhance their film projects for resubmission and re-assessment as a fresh application. Regarding the eight approved film projects, as they are still under production and have yet to be released, we are unable to evaluate their results at this stage.

- End -

CONTROLLING OFFICER'S REPLY

CEDB(CCI)044

(Question Serial No. 1371)

Head: (55) Government Secretariat : Commerce and Economic Development Bureau (Communications and Creative Industries Branch)

Subhead (No. & title):

Programme: (1) Broadcasting and Creative Industries

Controlling Officer: Permanent Secretary for Commerce and Economic Development (Communications and Creative Industries) (Miss Eliza LEE)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

The Programme mentions that (the Branch will) work with relevant departments to include design thinking in civil service training programmes and to promote application of design thinking in public service delivery.

Please inform this Committee of the partner departments, the specific training plans, the estimated number of participants and the estimate in 2018-19.

Asked by: Hon YIU Si-wing (Member Question No. (LegCo use): 25)

Reply:

The Commerce and Economic Development Bureau (CEDB) through training and promotion mainly provided by the Civil Service Training and Development Institute (CSTDI) under the Civil Service Bureau and the Efficiency Office (EffO), enables civil servants of various departments and grades to be acquainted with and make use of design thinking to redesign workflows and improve communication channels with the public, so as to achieve the “people-centric” objective and providing the public with better service.

In this connection, the CSTDI has strengthened relevant training by organising lectures, workshops and experience-sharing sessions for civil servants of various ranks from 2018-19 onwards. The EffO also organises, at the request of individual departments, tailor-made lectures, workshops and experience-sharing sessions for their staff to enhance their awareness and application of design thinking. Numbers of places of these training programmes vary. The contents include case analysis, experience sharing and group discussion.

Moreover, together with EffO, we are exploring with some departments adoption and application of design thinking to suitable projects to achieve the goal of providing the public with “people-centric” and better service. We will report the progress at suitable juncture. The work will be absorbed by existing resources and manpower.

- End -

CONTROLLING OFFICER'S REPLY

CEDB(CCI)045

(Question Serial No. 1372)

Head: (55) Government Secretariat : Commerce and Economic Development Bureau (Communications and Creative Industries Branch)

Subhead (No. & title):

Programme: (2) Telecommunications

Controlling Officer: Permanent Secretary for Commerce and Economic Development (Communications and Creative Industries) (Miss Eliza LEE)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

The Programme mentions that the Branch will prepare for the introduction of a subsidy scheme to encourage the extension of optical fibre networks to villages in rural and remote areas so as to enhance the coverage of higher speed fixed broadband networks.

Please inform this Committee of the list of villages to be covered in 2018-19, the timetable and the expected increase of network speed after the enhancement. Are there any plans to help the remaining villages? If yes, what are the details? If no, what are the reasons?

Asked by: Hon YIU Si-wing (Member Question No. (LegCo use): 26)

Reply:

At present, the progress of extending network coverage by fixed network operators (FNOs) to remote villages in the New Territories and outlying islands has been slow and unsatisfactory due to the higher costs of network installation and the small number of subscribers. In line with the "people-centric" philosophy of the current-term Government, the Chief Executive proposed in the 2017 Policy Address for the Government to take the lead to provide FNOs with financial incentives in the form of subsidies to encourage the extension of fibre-based networks to remote villages for the provision of high speed broadband services to villagers.

The subsidy scheme will cover nine districts (Islands, North, Sai Kung, Sha Tin, Tai Po, Tsuen Wan, Kwai Tsing, Tuen Mun and Yuen Long), targeting at remote villages which are currently far away from existing optical fibre backbone networks of FNOs, and where villagers can only subscribe to broadband services delivered over copper-based networks at a speed of 10 Mbps or below. According to the latest information, the subsidy scheme will cover about 300 villages and is estimated to benefit about 170 000 villagers. The final list of villages to be covered under the subsidy scheme and the number of beneficiaries may be

adjusted after the Government has completed consultation with the relevant District Councils (DCs) and has taken into account the views of the villagers concerned.

The Government will invite eligible FNOs to take part in the scheme by way of tender. Successful bidders will receive subsidy for rolling out optical fibre lead-in connection to the vicinity of the entrances of the villages concerned, thereby increasing the broadband speed from the current 10 Mbps or below to at least 25 Mbps. If the villagers reach an agreement with a FNO and allow the latter to roll out fibre-based networks within the village, the broadband speed can further be increased substantially to a level comparable to that in urban areas.

FNOs receiving subsidies will be required to open up at least half of the capacity of the newly built fibre-based networks for use by other FNOs free of charge so as to bring an element of market competition. In other words, other FNOs may share the use of the newly built fibre-based networks in order to provide broadband services to the villages concerned immediately after the successful bidder does so, thereby offering more choices to villagers.

For those villages which are not covered by the subsidy scheme, most of them already have fibre-based networks reaching the vicinity of the entrances of the villages and the villagers can enjoy broadband speed of 25 Mbps or above. FNOs only need to carry out optical fibre wiring works within the villages or lease the facilities of other FNOs in order to connect optical fibres to individual village houses allowing for the provision of higher speed broadband services.

The Secretary for Commerce and Economic Development briefed the Chairmen and Vice-chairmen of the 18 DCs of the subsidy scheme in February 2018 and received their full support. The Commerce and Economic Development Bureau and the Office of the Communications Authority (OFCA) are in the process of consulting the nine relevant DCs on the arrangements of the scheme (including the list of villages to be covered) between March and April. We will consult the Legislative Council (LegCo) Panel on Information Technology and Broadcasting in May, and thereafter seek the approval of the Finance Committee (FC) of LegCo for the necessary funding, which is preliminarily estimated at about \$700 million. Once FC's funding approval is obtained, OFCA will commence tender work immediately. After completion of the tender exercise and the award of projects to successful bidders, successful FNOs will apply to departments concerned for relevant permits for road excavation works as well as the rolling out of fibre-based networks and submarine cables. Depending on the progress of approval of the relevant permits, the inclinations of the villagers and the work progress, we expect that the newly built fibre-based broadband networks will be extended to the villages concerned in phases from 2021 onwards.

- End -

CONTROLLING OFFICER'S REPLY

CEDB(CCI)046

(Question Serial No. 0939)

Head: (55) Government Secretariat : Commerce and Economic Development Bureau (Communications and Creative Industries Branch)

Subhead (No. & title):

Programme: (1) Broadcasting and Creative Industries

Controlling Officer: Permanent Secretary for Commerce and Economic Development (Communications and Creative Industries) (Miss Eliza LEE)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

Regarding the CreateSmart Initiative (CSI), will the Administration advise the following -

- (a) The number of applications received under the CSI in 2017 was only 71, representing a drop of 11 compared with that in 2016. What measures will the Administration take in future to encourage more practitioners or establishments in the creative industries to apply for the CSI?
- (b) The Administration has indicated that it will inject \$1 billion into the CSI in 2018-19 to strengthen support for the development of the creative industries, especially in nurturing youths and helping start-ups. Please advise how the resources will be allocated and utilised, including the concrete work and project content, and whether indicators have been set for assessing the performance to ensure proper use of public funds.

Asked by: Hon YUNG Hoi-yan (Member Question No. (LegCo use): 43)

Reply:

- (a) Create Hong Kong (CreateHK) has been maintaining close liaison with industry personnel and organisations from different sectors of the creative industries to introduce the objective and details of the CreateSmart Initiative (CSI) and encourage them to submit applications. CreateHK also promotes the CSI through in-house publicity materials and promotional activities of individual CSI projects, so as to join hands with the trade in fostering the development of Hong Kong's creative industries.
- (b) We will earmark no less than 50% of the \$1 billion new funding for projects related to the strategic focus of nurturing talents (especially for grooming young talents in different sectors) and facilitating start-ups. We will seek to expand our collaboration with different cities of design and creative sectors to identify more exchange opportunities for tertiary students. We will work with industry stakeholders to

support students or young practitioners for internships, exchange programmes, work placements or further studies in the Mainland or overseas. The CSI could also sponsor young practitioners' participation in different local and international festivals and competitions to help broaden their exposure and enrich their experience, and provide platforms for them to explore business opportunities and showcase their talents. We will also offer start-up companies coaching services. Moreover, the CSI will continue to support the Design Incubation Programme and the Fashion Incubation Programme administered by the Hong Kong Design Centre for nurturing young design talents through these incubation programmes.

The CSI adopts a market-driven funding approach, i.e. the industry initiates and implements projects and submits funding applications to the Government. Therefore, the actual projects to be implemented would depend on proposals to be submitted by the industry and whether the concerned projects would eventually be approved.

Since the establishment of the CSI in 2009, its effectiveness has been measured by the key performance indicators (KPIs) including the (1) number of projects approved, (2) number of participants, (3) amount of funds approved, (4) number of international awards attained, (5) number of jobs created, (6) number of small and medium-sized enterprises benefited, (7) number of business contacts established, (8) number of nurturing opportunities for creative talents and start-ups and (9) number of TV audience reached out by funded awards presentation and music programmes.

When we consulted the Legislative Council Panel on Information Technology and Broadcasting on the funding proposal in January 2018, Members agreed that four new KPIs be added to gauge the degree of community awareness of the CSI through measuring (1) the extent of public participation and (2) the number of media coverage; and to better quantify the benefits brought to the industry participants through measuring (3) the number of opportunities to showcase creations or talents and (4) the number of business deals secured.

- End -

CONTROLLING OFFICER'S REPLY

CEDB(CCI)047

(Question Serial No. 3022)

Head: (160) Radio Television Hong Kong

Subhead (No. & title):

Programme:

Controlling Officer: Director of Broadcasting (LEUNG Ka Wing)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

Please reply by providing the information in tabular form:

(1) In the past 5 years, regarding the Television Division and the Radio Division of Radio Television Hong Kong (RTHK), (a) the section(s) which employed people in the form of “service provider” (commonly known as Cat II); (b) the number of people employed; (c) the posts concerned; (d) their average weekly and monthly working hours; (e) the weekly and monthly working hours of the “service provider” who have the longest weekly and monthly working hours; and (f) the average and longest numbers of years that they have been employed by RTHK.

(2) RTHK employs the people concerned, including editorial and journalistic workers and programme hosts / hostesses in the form of “service provider” on a long-term basis. Are these “false self-employment”?

(3) Has RTHK reviewed the content of existing contracts and the form of employment? If so, what were the plan and the expenditure involved? If not, what are the reasons?

Asked by: Hon KWOK Ka-ki (Member Question No. (LegCo use): 23)

Reply:

According to the demarcation approved by the Finance Committee of the former Legislative Council in 1982, Category II service providers should be engaged for a specific purpose in the production of particular programmes of Radio Television Hong Kong (RTHK), such as artists, presenters and contributors. RTHK has all along followed the above principle in engaging Category II service providers in order to allow flexibility in meeting the operational needs as well as to tap the expertise in the market. With regards to the above enquiries, our reply is as follows –

(1) Both the Television Division and Radio Division of RTHK (including the Chinese / English News and Current Affairs Section, Public Affairs and Multimedia News Section, Chinese / English Programme Service Section, Public and Current Affairs Section, Educational Television Section, General Programme Section, etc.) engage Category II

service providers. As only 3 years' figures on Category II service providers are available, RTHK is unable to provide information of the past 5 years. In the past 3 years, RTHK engaged approximately 3 000 Category II service providers each year. As the fee for Category II service providers are mainly determined by the job output and outcome, RTHK is unable to provide statistics of their average weekly and monthly working hours; or years of engagement.

(2) Category II service providers are independent contractors or self-employed persons who are engaged for a specific purpose in the production of particular programmes of RTHK. They are not employees of RTHK. RTHK will negotiate with Category II service providers on job arrangements having regard to the needs of particular programmes. During the contract period, they can be employed by other companies / organisations, and / or provide any service to other companies / organisations without the need for RTHK's approval.

(3) As stated in the previous paragraph, RTHK engages Category II service providers in accordance with the demarcation approved by the Finance Committee of the former Legislative Council in 1982. RTHK will review the established mechanism if necessary.

- End -

CONTROLLING OFFICER'S REPLY

CEDB(CCI)048

(Question Serial No. 4223)

Head: (160) Radio Television Hong Kong

Subhead (No. & title):

Programme: (1) Radio

Controlling Officer: Director of Broadcasting (LEUNG Ka Wing)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

Please reply on the following:

- (a) After the termination of the digital audio broadcasting services (DAB) last year, Radio Television Hong Kong started the relay of “China National Radio” on Radio 6, what are the expenditure items and amount involved?
- (b) In the past year, what is the average audience rating / hit rate of Radio 6 for each month?
- (c) After the termination of DAB, what are the changes in the arrangements on the manpower and budget involved?

Asked by: Hon KWOK Ka-ki (Member Question No. (LegCo use): 140)

Reply:

(a) In accordance with the decision of the Chief Executive in Council on 28 March 2017 to discontinue the digital audio broadcasting (DAB) services in Hong Kong, Radio Television Hong Kong (RTHK) implemented the arrangements concerned on 4 September 2017 by terminating the services of its 5 DAB channels. Moreover, after consulting the relevant stakeholders, RTHK made programming changes so that selected programmes originally broadcast on DAB channels would be continued on analogue channels (AM and FM), including switching the relay of “China National Radio Hong Kong Edition” from DAB channel to Radio 6 (AM).

The expenditure of RTHK Radio 6 is calculated in terms of the average estimated cost per hour of output. In the original estimate of 2017-18, the cost was \$114. Since the relay of “China National Radio Hong Kong Edition” on Radio 6 from 4 September 2017, the cost has decreased sharply, and the revised estimate of Radio 6 in 2017-18 was \$54. In 2018-19, the estimated cost in respect of Radio 6 is \$11.

(b) RTHK annually commissions an independent market research firm to conduct a survey on the audience rating across Hong Kong. According to the most recent data in 2017, the

number of audience for Radio 6 in Hong Kong was estimated to be 78 000 (calculated with reference to the past 7 days' listenership).

(c) Upon the termination of DAB services, RTHK underwent re-structuring and established the "Radio Administration, Development and Programming Section". The section is responsible for arranging the broadcast of DAB programmes originally produced for the underprivileged, ethnic minorities and communities on analogue channels. These programmes include those of Community Involvement Broadcasting Service (CIBS) and those mainly serving the visually-impaired, thereby further increasing the total output hours of analogue channels. The newly established section will also assist the development of radio programmes in their simulcast on RTHK TV 31.

- End -

CONTROLLING OFFICER'S REPLY

CEDB(CCI)049

(Question Serial No. 4224)

Head: (160) Radio Television Hong Kong

Subhead (No. & title):

Programme: (2) Public Affairs and General Television Programme

Controlling Officer: Director of Broadcasting (LEUNG Ka Wing)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

Please reply on the following:

- (a) The current signal coverage and situation in different districts regarding the digital terrestrial television service of Radio Television Hong Kong (RTHK).
- (b) Please tabulate the names, types, countries / areas of production, numbers of episodes, expenditure involved, and the rating of the programmes acquired by the Television Division of RTHK in the past 5 years.

Asked by: Hon KWOK Ka-ki (Member Question No. (LegCo use): 141)

Reply:

- (a) Radio Television Hong Kong (RTHK) is establishing 22 digital terrestrial television (DTT) fill-in stations in phases in order to extend the network coverage of RTHK's DTT services. Up to March 2018, 17 fill-in stations have been completed, covering approximately 95% of Hong Kong's population. It is estimated that all the construction works will be completed in 2019, and approximately 99% of Hong Kong's population can be covered by then.
- (b) RTHK TV 31 broadcasts acquired programmes every day. These programmes are from the Mainland and various countries and regions across the globe, including the United Kingdom, Japan, France, the United States, Germany, South America, Australia, the Netherlands, Finland, Canada, Sweden, Norway, India and South Korea. Contents of these programmes range from international current affairs, history, in-depth exploration of cultures and travel, and the most up-to-date scientific research to children's animations as well as music and performing arts, with the aim of broadening the global vision of local TV audiences. Although RTHK has no figures regarding the rating of these programmes, RTHK has received feedback from numerous viewers who showed appreciation for the variety of acquired programmes.

In the past 5 years, the number of hours of programmes acquired by RTHK's Television Division and the expenditure involved are as follows:

Year	Number of Hours	Cost per Hour (\$)
2013 – 2014	42.8	315,100
2014 – 2015	213.6	124,900
2015 – 2016	246.3	134,000
2016 – 2017	222.5	175,000
2017 – 2018 (Revised Estimate)	294.0	151,900

- End -

CONTROLLING OFFICER'S REPLY

CEDB(CCI)050

(Question Serial No. 4225)

Head: (160) Radio Television Hong Kong

Subhead (No. & title):

Programme: (2) Public Affairs and General Television Programme

Controlling Officer: Director of Broadcasting (LEUNG Ka Wing)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

What is the average total number of hours per month Radio Television Hong Kong broadcasts Legislative Council meetings on its website and TV channels? What are the rating and number of browsers?

Asked by: Hon KWOK Ka-ki (Member Question No. (LegCo use): 142)

Reply:

In 2017-18, the total number of hours Radio Television Hong Kong (RTHK) broadcast Legislative Council (LegCo) meetings live online and on RTHK TV 32 was approximately 1 491 hours. During the months where LegCo meetings were held, the average total number of broadcasting hours per month was about 200 hours.

Audience can also view the live broadcast of LegCo meetings through the mobile application "RTHK Screen" and RTHK's website. RTHK does not count the rating and number of browsers online separately for the live broadcast of LegCo meetings.

- End -

CONTROLLING OFFICER'S REPLY

CEDB(CCI)051

(Question Serial No. 4275)

Head: (160) Radio Television Hong Kong

Subhead (No. & title):

Programme: (1) Radio

Controlling Officer: Director of Broadcasting (LEUNG Ka Wing)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

Why is the estimate of the Radio Division for 2018-19 4.5% lower than the estimate for 2017-2018? Please reply.

Asked by: Hon KWOK Ka-ki (Member Question No. (LegCo use): 196)

Reply:

The 2018-19 estimated provision for Radio Television Hong Kong's Programme (1) Radio has reduced by 4.5% as compared with the 2017-18 original estimate. It is mainly due to a decrease in the estimated operating expenditure, as well as the completion of capital non-works projects in 2017-18, thus giving rise to a lower capital expenditure in 2018-19.

- End -

CONTROLLING OFFICER'S REPLY

CEDB(CCI)052

(Question Serial No. 0883)

Head: (160) Radio Television Hong Kong

Subhead (No. & title):

Programme: (2) Public Affairs and General Television Programme

Controlling Officer: Director of Broadcasting (LEUNG Ka Wing)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

As a public service broadcaster of Hong Kong, apart from informing, educating and entertaining the general public, did Radio Television Hong Kong produce any public information programmes to promote the Basic Law and popularise the awareness of law-abiding? If so, what are the details? What is the expenditure involved? What are the hours of output of the programmes in this area produced in the past three years? If not, what are the reasons?

Asked by: Hon LAM Kin-fung, Jeffrey (Member Question No. (LegCo use): 26)

Reply:

Radio Television Hong Kong (RTHK) has been producing public information programmes promoting the Basic Law and popularising the awareness of law-abiding. For example, questions in "Primary School Quiz 2017" cover contents of the Basic Law with a view to strengthening students' understanding of the Basic Law. The weekly long-running programme "Police Magazine" and its English version have always aimed to advocate the fight of crime in order to enhance the public's awareness of law-abiding. In addition, RTHK also produces and re-runs programmes that promote legal knowledge from time to time, such as "Verdicts", "Court", and "Mock Trial 2015". Besides, RTHK is currently collaborating with the Faculty of Law of the University of Hong Kong in producing a new series of programme regarding the development of the rule of law in Hong Kong.

In the past 3 years, the total number of hours of programmes produced in this respect is 101.9. RTHK does not formulate separate budget for the above types of programmes.

- End -

CONTROLLING OFFICER'S REPLY**CEDB(CCI)053****(Question Serial No. 0920)**Head: (160) Radio Television Hong KongSubhead (No. & title): (000) Operational ExpensesProgramme: (-) Not SpecifiedControlling Officer: Director of Broadcasting (LEUNG Ka Wing)Director of Bureau: Secretary for Commerce and Economic DevelopmentQuestion:

Please provide the number of civil servants to be recruited in 2018-19 by grade and rank. How does it compare with the additional posts for the current year? What is the expenditure involved?

Asked by: Hon LAM Kin-fung, Jeffrey (Member Question No. (LegCo use): 12)Reply:

In 2018-19, Radio Television Hong Kong will have an increase of 7 non-directorate Civil Service (CS) posts, of which 3 are additional posts and 4 are for replacing corresponding non-civil service contract positions which have a long-term need.

This represents a decrease of 2 posts against the 9 CS posts created in 2017-18. The expenditure for these posts, in terms of notional annual mid-point salary value, is about \$3.86 million. The breakdown of the 7 posts by rank is as follows:

Ranks	Increase in Number of Posts
Senior Programme Officer	1
Programme Officer	1
Assistant Programme Officer	3
Programme Assistant	1
Senior Technical Officer	1
Total	7

- End -

CONTROLLING OFFICER'S REPLY

CEDB(CCI)054

(Question Serial No. 0558)

Head: (160) Radio Television Hong Kong

Subhead (No. & title):

Programme: (1) Radio, (2) Public Affairs and General Television Programme

Controlling Officer: Director of Broadcasting (LEUNG Ka Wing)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

(a) To celebrate the 20th Anniversary of the Establishment of the HKSAR, Radio Television Hong Kong (RTHK) produced in 2017 a series of special programmes, including “Transformers 2017 – Generations in Dialogue”, “Sports for All”, “Windbreakers”, “Around the Corner”, “Concert of Ten Thousand Voices”, “Young Music Makers”, “Primary School Quiz 2017”, “International Gala Extraordinaire – Stage of Ability”, “Our Scientists” and “Our Hong Kong Young Notes”. Please provide the production expenditure, hours of output, manpower involved, cost per hour and number of viewers of each of the above-mentioned programmes.

(b) To preserve the heritage of Chinese pop music, a special campaign “Gold Songs 40 You and Me” was launched by RTHK in 2017 to mark the 40th Anniversary of the Top Ten Chinese Gold Songs Award. Please provide the production expenditure, hours of output, manpower involved, cost per hour and number of viewers of the above-mentioned programme.

(c) In 2018-19, RTHK will produce special programmes for celebrating 90 Years of Broadcasting in Hong Kong. What are the programme details? What are the estimated expenditure and manpower deployed? What are the hours of output? What are the means of broadcast?

Asked by: Hon LAU Ip-keung, Kenneth (Member Question No. (LegCo use): 59)

Reply:

(a) To celebrate the 20th Anniversary of the Establishment of the HKSAR, Radio Television Hong Kong (RTHK) produced a series of special programmes in 2017. For the programmes mentioned in the question, the number of hours of output is 52 and the total expenditure is approximately \$23.9 million. RTHK does not have a breakdown of the expenditure, an independent staffing establishment and a viewership figure for the said programmes.

(b) “Gold Songs 40 You and Me” was a five-month promotional campaign, which included exhibitions, an eighteen-episode special radio programme, an eight-episode cross-media TV and radio programme, 40 short documentary videos of gold songs, a series of press conferences, the Award Ceremony and the Presentation Concert. It aimed to preserve the

heritage of Chinese pop music and promote local creative music industry. The total expenditure for the campaign was about \$3 million which was managed through internal resources deployment of RTHK.

The total number of views of the short documentary videos of gold songs on social media is around 1 million, while that of the Presentation Concert on the website is over 600 000. According to estimation, the total number of views of the Concert in parts or whole relayed through other social media is up to 10 million.

(c) RTHK will produce radio and TV programmes using 90 Years of Broadcasting in Hong Kong as the theme. Ideas include rebroadcasting classics, interviewing celebrities of the broadcasting industry, etc. These special programmes will be broadcast on radio, TV and new media platforms of RTHK. In addition, RTHK will co-organise with Hong Kong Heritage Museum an exhibition, also using the same theme.

The above-mentioned event and programmes will be arranged through internal resource deployment of RTHK.

- End -

CONTROLLING OFFICER'S REPLY**CEDB(CCI)055****(Question Serial No. 0559)**Head: (160) Radio Television Hong KongSubhead (No. & title):Programme: (4) New MediaControlling Officer: Director of Broadcasting (LEUNG Ka Wing)Director of Bureau: Secretary for Commerce and Economic DevelopmentQuestion:

The New Media services of Radio Television Hong Kong (RTHK) mainly include “rthk.hk”, the official website of RTHK, the “eTVonline” website and the “Teen Power” website, which targets at the young generation. In this connection, would the Government inform the Committee of the following:

- (a) The breakdown of the expenditure, staffing establishment of the 3 websites in the past three years, and the breakdown of the estimated expenditure for 2018-19 in table form.
- (b) In addition to its 3 own websites, RTHK also uses social medium such as Facebook and YouTube to advertise and promote its programmes. The respective manpower, operational expenses and advertising expenses incurred on Facebook and YouTube.
- (c) In the past 3 years, i) the top-ranked and ii) the bottom-ranked Facebook posts of RTHK as well as iii) the average interaction rates. Whether assessment has been made to determine the types of topics that are more popular among the public.

Asked by: Hon LAU Ip-keung, Kenneth (Member Question No. (LegCo use): 60)Reply:

(a)&(b) The expenditure and manpower of Programme (4) New Media of Radio Television Hong Kong (RTHK) are as follows:

Year	Expenditure	Manpower
2015-16	\$38.5m	20
2016-17	\$42.4m	26
2017-18 (Revised Estimate)	\$41.6m	28
2018-19 (Estimate)	\$42.1m	28

RTHK does not formulate information about the expenditure and establishment of individual websites. There are currently no advertising expenses incurred on its Facebook page and YouTube channel.

(c) The ratio of the number of people engaged in (“like”, comment, etc.) to the number of people reached by RTHK’s individual posts, i.e. the interaction rate, can be found on Facebook. In the past 3 years, the Facebook posts of RTHK with the highest and lowest interaction rates, the average interaction rates, and the topics that are more popular among the public are as follows:

Year	Post with the Highest Interaction Rate	Post with the Lowest Interaction Rate	Average Interaction Rate	More Popular Topics among the Public
2015-16	Introducing RTHK’s Mobile Applications: “RTHK Mine” and “RTHK News” (Interaction rate: 184.09%)	Promoting the “Rookie Job Seekers” session of the Putonghua Channel programme “Uxiubang”: interviewing guests about the process of their career change (Interaction rate: 0%)	3.78%	Content of the New Media Services
2016-17	Introducing New Media Unit’s “Hong Kong Illustrators”: Designer Kiki CHENG designs RTHK’s profile picture with RTHK elements (Interaction rate: 212.32%)	Sharing RTHK Mine Video: the host of Radio 2’s “Made In Hong Kong” choosing “The Top 5 Uncreative Christmas Presents” (Interaction rate: 0.75%)	3.2%	Arts and Culture
2017-18 (Until 12 March 2018)	Introducing New Media Unit’s “Hong Kong Illustrators”: Designer Kityicat designs RTHK’s profile picture with RTHK elements (Interaction rate: 200.88%)	Announcing the results of Radio 4’s “Top 10 Music Headliners 2017” (Interaction rate: 0.77%)	3.29%	Arts and Culture

- End -

CONTROLLING OFFICER'S REPLY**CEDB(CCI)056****(Question Serial No. 1292)**Head: (160) Radio Television Hong KongSubhead (No. & title):Programme: (2) Public Affairs and General Television ProgrammeControlling Officer: Director of Broadcasting (LEUNG Ka Wing)Director of Bureau: Secretary for Commerce and Economic DevelopmentQuestion:

In addition to local news programmes and live broadcast of events, RTHK TV 32 also broadcasts major Mainland and international events. Please list in tabular form the estimated numbers of hours allocated to broadcasting local, Mainland and international contents in the financial years 2016-17, 2017-18 and 2018-19.

Asked by: Hon LAU Kwok-fan (Member Question No. (LegCo use): 43)Reply:

RTHK TV 32 is a live event channel for broadcasting Legislative Council meetings, local news footage and important events, such as the Visit of President Xi Jinping to Hong Kong, the flag-raising ceremony celebrating the anniversary of the founding of the People's Republic of China, the flag-raising ceremony celebrating the anniversary of the establishment of the Hong Kong Special Administrative Region, the Chief Executive's Policy Address, the Financial Secretary's Budget Speech, etc.

Apart from local contents, RTHK TV 32 also broadcasts major Mainland and international events, including the Chinese People's Political Consultative Conference, the National People's Congress, the Belt and Road Forum, the French Presidential Election, the 19th South Korean Presidential Election, the 43rd G7 Summit and the United Kingdom General Election, etc. The broadcasting hours allocated to live contents in the recent 3 years are as follows:

Year	Local Contents (Hours)	Mainland Contents (Hours)	International Contents (Hours)	Total Number of Hours (Hours)
2016 – 2017	2 179.8	68.7	209.1	2 457.6
2017 – 2018	3 569.9	243.2	181.7	3 994.8
2018 – 2019	For a live event channel, the number of hours of live broadcast cannot be estimated.			

- End -

CONTROLLING OFFICER'S REPLY

CEDB(CCI)057

(Question Serial No. 1293)

Head: (160) Radio Television Hong Kong

Subhead (No. & title):

Programme: (2) Public Affairs and General Television Programme

Controlling Officer: Director of Broadcasting (LEUNG Ka Wing)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

RTHK television aims to inform, educate and entertain the general public through the provision of high quality TV programmes. Please list in tabular form the average viewership of each channel for the financial years 2016-17 and 2017-18, as well as the estimated average TV rating of each channel for the financial year 2018-19.

Asked by: Hon LAU Kwok-fan (Member Question No. (LegCo use): 44)

Reply:

According to the Charter of Radio Television Hong Kong (RTHK), as a public service broadcaster, RTHK should provide TV services in areas not adequately provided by commercial broadcasters, which differentiates RTHK from commercial broadcasters, whose primary orientation is entertainment, in terms of programming. RTHK's TV services need to cater to the interests and needs of a broad spectrum of audiences as well as minority interest groups, promote education and cultures, provide timely public affairs programmes, offer a platform for information and discussion, and encourage creativity and local original contents. As we produce diversified programmes as well as programmes that serve minority interest groups, it is difficult to use TV rating as a major indicator for RTHK's performance.

Moreover, owing to the rapid advancement of technology and online platforms, as well as the changes in lifestyle, the public's habit of watching TV has also changed in recent years. Many viewers do not watch TV programmes in real time, but enjoy RTHK's programmes via a variety of online platforms, resulting in a long tail effect. They can view our programmes through the mobile application "RTHK Screen", RTHK's webpage, YouTube channel, and specific Facebook Fan Pages. In 2017, RTHK's TV programmes accumulated approximately 125 million views in total across different online platforms.

- End -

CONTROLLING OFFICER'S REPLY

CEDB(CCI)058

(Question Serial No. 4158)

Head: (160) Radio Television Hong Kong

Subhead (No. & title):

Programme: (2) Public Affairs and General Television Programme

Controlling Officer: Director of Broadcasting (LEUNG Ka Wing)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

Regarding the issue of sign language interpretation in video programmes in the past 5 years, will the Government inform this Committee of the following:

- (a) What are the approach, the number of people employed and the expenditure involved in the recruitment of sign language interpreters for video programmes in each year?
- (b) What is the total number of programmes which provide simultaneous sign language interpretation service in each year? What is its percentage over the total number of video programmes?
- (c) Will the Government consider allocating more resources to make it more effective for the deaf and / or persons with hearing impairment to acquire the information from programmes in future? If so, what are the details (including measures, manpower, expenditure, timetable, etc.) If not, what are the reasons?

Asked by: Hon LEUNG Yiu-chung (Member Question No. (LegCo use): 96)

Reply:

(a) Radio Television Hong Kong (RTHK) engages sign language interpreters as service providers. RTHK does not formulate separate budget or staff establishment for programmes with sign language interpretation.

(b) RTHK produces TV programmes with the provision of sign language every week to be broadcast via various channels, such as "Look and Learn" and "News Review". Since April 2016, RTHK has broadcast "This Morning", a live information and current affairs programme with sign language interpretation, from Monday to Friday. Meanwhile, RTHK collaborated with the Labour and Welfare Bureau (LWB) and the Rehabilitation Advisory Committee (RAC) in producing the programme "Sign Language", to introduce basic sign language in a drama. A variety show "International Gala Extraordinaire – Stage of Ability" was also organised with the aim of fostering the integration between able-bodied and disabled persons. Moreover, RTHK often provided sign language interpretation in

public affairs programmes highly concerned by the public (for example, the “Legislative Council By-election Forum 2018”). RTHK TV 32 also provided sign language interpretation when relaying Legislative Council meetings.

The numbers of hours of programmes with sign language interpretation for the past 5 years are as follows:

Year	Number of Hours	Percentage of Total Output Hours Dedicated
2013 – 2014	78.0	10%
2014 – 2015	81.8	6%
2015 – 2016	78.6	6%
2016 – 2017	207.8	15%
2017 – 2018	210.0	15%

(c) In the future, RTHK will continue to produce programmes that facilitate the deaf and / or persons with hearing impairment to acquire information more effectively. Generally, with the exception of live programmes, most programmes that are recorded and broadcast on RTHK TV 31 provide subtitles. RTHK will also keep collaborating with LWB and RAC in producing a new series of “Sign Language”. In addition, in order to encourage our community to care for disabled persons more, RTHK TV 31 started re-running the 6 series of “A Wall-less World” in March 2018.

- End -

CONTROLLING OFFICER'S REPLY

CEDB(CCI)059

(Question Serial No. 2195)

Head: (160) Radio Television Hong Kong

Subhead (No. & title):

Programme: (2) Public Affairs and General Television Programme

Controlling Officer: Director of Broadcasting (LEUNG Ka Wing)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

- (a) In the past year, what was the average rating of the digital terrestrial television (DTT) channels of Radio Television Hong Kong (RTHK)? What measures are there to market and promote RTHK DTT channels and boost viewership?
- (b) In the past year, what was the number of output hours of first-run TV programmes of RTHK? What is the estimated number of output hours this year?
- (c) In the past year, how many arts and culture TV programmes were produced by RTHK? How many hours of such programmes were aired? What was the number of viewers? What were the expenditure and staff establishment involved?
- (d) In the past year, how many sports TV programmes were produced by RTHK? How many hours of such programmes were aired? What was the number of viewers? What were the expenditure and staff establishment involved?
- (e) In the coming year, how many arts and culture, and sports TV programmes does RTHK plan to produce respectively? What are the details? What are the expenditure and staff establishment involved?
- (f) In the coming year, will RTHK consider live broadcasting or relaying local sports events? If so, what are the details? What is the expenditure involved? If not, what are the reasons?
- (g) In the past year, how many TV programmes were acquired by RTHK? How many hours of such programmes were involved? What was the expenditure involved? Among the acquired programmes, how many of them are produced locally? How many are produced overseas or in the Mainland? What was the expenditure involved in the acquired programmes produced locally?

- (h) In the past year, how many programmes have been commissioned to local producers through TV programme commissioning? What was the expenditure involved?
- (i) In the past year, what was the expenditure of RTHK involved in the takeover of the analogue spectrum freed by Asia Television Limited upon the expiry of its domestic free television programme service licence? What is the estimated expenditure of RTHK in operating the analogue spectrum in the coming year?

Asked by: Hon MA Fung-kwok (Member Question No. (LegCo use): 21)

Reply:

(a) According to the Charter of Radio Television Hong Kong (RTHK), as a public service broadcaster, RTHK should provide TV services in areas not adequately provided by commercial broadcasters, which differentiates RTHK from commercial broadcasters, whose primary orientation is entertainment, in terms of programming. RTHK's TV services need to cater to the interests and needs of a broad spectrum of audiences as well as minority interest groups, promote education and cultures, provide timely public affairs programmes, offer a platform for information and discussion, and encourage creativity and local original contents. As we produce diversified programmes as well as programmes that serve minority interest groups, it is difficult to use TV rating as a major indicator for RTHK's performance.

RTHK regularly conducts the TV Programme Appreciation Index (A.I.) survey, which reflects the quality and recognition of its TV programmes. According to the latest survey for 2017, RTHK's programmes scored 69.19, which was the highest average amongst all local stations (average was 66.83). Of the programmes with the top 20 A.I. scores, 10 were RTHK's productions. These illustrate that RTHK's programmes are widely appreciated and welcomed by the general public.

In addition, owing to the rapid advancement of technology and online platforms, as well as the changes in lifestyle, the public's habit of watching TV has also changed in recent years. Many viewers do not watch TV programmes in real time, but enjoy RTHK's programmes via a variety of online platforms, resulting in a long tail effect. They can view our programmes through the mobile application "RTHK Screen", RTHK's webpage, YouTube channel, and specific Facebook Fan Pages. In 2017, RTHK's TV programmes accumulated approximately 125 million views in total across different online platforms.

Regarding the promotion and publicity of the RTHK digital terrestrial television (DTT) channels, RTHK is currently extending its DTT service by stages; up until March 2018, the signal coverage of DTT has already extended to 95% of the Hong Kong population. From time to time, RTHK also employs various publicity measures such as press conferences, radio, TV, social media and community-based campaigns to promote the RTHK TV channels and service reception. In the past year, the promotion vehicle of the "RTHK Mobile TV Campaign" approached the public up close in the course of visiting different districts in Hong Kong, so as to introduce RTHK TV programmes to the public directly.

(b) In 2017-18, RTHK produced 1 403 hours of TV programmes. In 2018-19, the hours of output is estimated to be 1 566.

(c) In 2017-18, RTHK produced 237 hours of arts and culture programmes. RTHK does not formulate separate budget and staff establishment for the arts and culture programmes.

(d) In 2017-18, about 26 hours of 19 matches of the Inter-School Badminton Competition and the Hong Kong Marathon Volleyball Tournament were broadcast live on RTHK TV 32, and repeated on RTHK TV 31 and 32. RTHK does not formulate separate budget and staff establishment for the sports programmes.

(e) In 2018-19, on the arts and culture programmes, RTHK is currently producing a new series of “Indie Music”, so as to showcase the independent musicians’ creativity; “Young Film Maker” enables the audience to appreciate the award-winning works by the new generation of young creators; commissioned programme “New Talent Drama” provides a platform for the first-time directors to create and have their works broadcast. RTHK will continue to produce “Arts On-air” and broadcast classical music, opera, stage drama and dance performances; “The Works”, “Chinese Works” and “Artspiration”, which have been produced for a long time, will continue to provide the audience with highlights of the visual and performing arts, excerpts of literary and artistic creation, information and reviews, as well as the profiles introductions of contemporary artists.

For the sports programmes, “830 Magazine” will feature topics that explore sports; around 50 live or recorded sports matches will be broadcast on RTHK TV 32.

RTHK does not formulate separate budget and staff establishment for the arts and culture and sports programmes.

(f) In 2018-19, RTHK is now liaising with relevant sports organisations the possibility of broadcasting various competitions. Approximately 50 live or recorded matches are planned to be broadcast.

(g) In 2017-18, RTHK acquired 487 episodes of programmes, which accounted for around 294 hours. The expenditure of acquired programmes was on average \$151,900 per hour. The percentages of acquired programmes produced overseas and in the Mainland were 95.7% and 1.4% respectively, while 2.9% were produced locally.

(h) In 2017-18, the output of commissioned programmes of RTHK accounted for 23 hours and the expenditure involved was around \$12 million.

(i) In the past year, as RTHK took over the analogue spectrum from Asia Television Limited after the expiry of its domestic free television programme service licence, the recurrent expenditure incurred by the project was \$59.9 million, while the estimated recurrent expenditure of the project is \$60 million in the coming year.

- End -

CONTROLLING OFFICER'S REPLY**CEDB(CCI)060****(Question Serial No. 2467)**Head: (160) Radio Television Hong KongSubhead (No. & title): (000) Operational ExpensesProgramme: (-) Not SpecifiedControlling Officer: Director of Broadcasting (LEUNG Ka Wing)Director of Bureau: Secretary for Commerce and Economic DevelopmentQuestion:

Please list out the staff wastage rate of Radio Television Hong Kong (RTHK) in the past 3 years: the number of staff resigned, the number of retirees, the number of staff dismissed, the number of staff recruited, as well as the number of existing staff who were previously employed under non-civil service contracts and are now appointed on civil service terms.

Asked by: Hon QUAT Elizabeth (Member Question No. (LegCo use): 40)Reply:

The information regarding the recruitment and turnover of civil servants and non-civil service contract (NCSC) staff of Radio Television Hong Kong (RTHK) for the past 3 years is as follows:

(a) Civil Servants

	Number of Staff Recruited (Number of Former RTHK NCSC Staff Recruited)	Number of Staff Leaving RTHK	Total Number of Civil Servants	Wastage Rate
2015-16 (1.4.2015 to 31.3.2016)	59 (27)	41 [including 27 retired, 14 resigned]	641	6.4%
2016-17 (1.4.2016 to 31.3.2017)	34 (12)	30 [including 19 retired, 11 resigned]	649	4.6%
	Number of Staff Recruited	Number of Staff Leaving RTHK	Total Number of	Wastage Rate

	(Number of Former RTHK NCSC Staff Recruited)		Civil Servants	
2017-18 (1.4.2017 to 31.12.2017)	60 (29)	26 [including 16 retired, 9 resigned, 1 completed contract]	687	3.8%

(b) NCSC Staff

	Number of Staff Recruited	Number of Staff Leaving RTHK ^{Note}	Total Number of NCSC Staff	Wastage Rate
2015-16 (1.4.2015 to 31.3.2016)	79	55 [including 45 resigned, 10 completed contracts]	250	22%
2016-17 (1.4.2016 to 31.3.2017)	61	58 [including 33 resigned, 25 completed contracts]	226	25.7%
2017-18 (1.4.2017 to 31.12.2017)	44	27 [including 23 resigned, 4 completed contracts]	196	13.8%

Note: Excluding mutual resolution of contracts for taking up civil service appointments or other NCSC positions.

- End -

CONTROLLING OFFICER'S REPLY**CEDB(CCI)061****(Question Serial No. 2468)**Head: (160) Radio Television Hong KongSubhead (No. & title):Programme: (-) Not SpecifiedControlling Officer: Director of Broadcasting (LEUNG Ka Wing)Director of Bureau: Secretary for Commerce and Economic DevelopmentQuestion:

Please list in tabular form the number of complaints received directly or indirectly by Radio Television Hong Kong in the past 3 years. What are the natures of the complaints, the programmes receiving complaints and the hosts / hostesses of the programmes?

Asked by: Hon QUAT Elizabeth (Member Question No. (LegCo use): 41)Reply:

The following are the complaint cases against the programmes of Radio Television Hong Kong (RTHK) substantiated by the Communications Authority (CA) in the past 3 years:

Radio Division

Nature of the Case	Name of the Programme	Substance of the Complaint
2015-16		
Minor Breach	"Gimme 5"	Use of Language (During phone-in session, audience used vulgar language)
	"News Programme"	Accuracy of Information (Anchor misreported)
	"News Programme"	Accuracy of Information (Anchor misreported)
	"News Programme"	Accuracy of Information (Anchor misreported)
2016-17		
Minor Breach	"News Programme"	Accuracy of Information (Anchor misreported)
	"News Programme"	Accuracy of Information (Anchor misreported)
	"News Programme"	Accuracy of Information (Anchor misreported)
	"News Programme"	Accuracy of Information (Anchor misreported)
	"News Programme"	Accuracy of Information (Anchor misreported)
	"News Programme"	Accuracy of Information (Anchor misreported)
	"Newswrap"	Accuracy of Information (Anchor misreported)
Advice	"eZone"	Use of Language (Guest used vulgar language)

Nature of the Case	Name of the Programme	Substance of the Complaint
2017-18		
Minor Breach	“News Programme”	Accuracy of Information (Anchor misreported)
	“News Programme”	Accuracy of Information (Anchor misreported)
	“News Programme”	Accuracy of Information (Anchor misreported)
	“News Programme”	Accuracy of Information (Anchor misreported)
	“News Programme”	Accuracy of Information (Anchor misreported)
	“News Programme”	Accuracy of Information (Anchor misreported)
Strong Advice	“Made in Hong Kong”	Undue Prominence to a Product

Television (TV) Division

Nature of the Case	Name of the Programme	Substance of the Complaint
2015-16		
Minor Breach	“Primary School Quiz 2015”	Accuracy of Information (Host misread)
	“Primary School Quiz 2015”	Accuracy of Information (Diagram of question not matching the answer)
	“Primary School Quiz 2015”	Accuracy of Information (Host mistakenly treated correct answer as incorrect)
	“This Week”	Accuracy of Information (Guest’s statement not factual)
2016-17		
Minor Breach	“Legco By-election Forum 2016: New Territories East”	Accuracy of Information (Errors in information in subtitles)
	“When We were Young”	Clear advance warnings not given
	“This Morning”	Accuracy of Information (Mistakes in maps)
	“Legco Election Forum 2016: Hong Kong Island”	Accuracy of Information (Host misread)
Advice	“City Forum”	Use of Language (Audience used vulgar language)
Strong Advice	“Pentaprism”	Guest host presented incomprehensive viewpoints
	“Below the Lion Rock 2015”	Clear advance warnings not given
2017-18		
Minor Breach	“This Morning”	Accuracy of Information (Guest host provided incorrect information)

- End -

CONTROLLING OFFICER'S REPLY

CEDB(CCI)062

(Question Serial No. 0541)

Head: (160) Radio Television Hong Kong

Subhead (No. & title):

Programme: (1) Radio

Controlling Officer: Director of Broadcasting (LEUNG Ka Wing)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

Radio Television Hong Kong (RTHK) will produce special programmes to celebrate 90 Years of Broadcasting in Hong Kong. However, the estimated expenditure decreases by 2.1% compared with that of the previous financial year, amounting to \$381.9 million. What specific activities and programmes, including those with respect to radio and television broadcasting, will be featured in the celebration? What is the amount of financial resources expected to be used?

Asked by: Hon WONG Ting-kwong (Member Question No. (LegCo use): 34)

Reply:

Radio Television Hong Kong (RTHK) will produce radio and TV programmes using 90 Years of Broadcasting in Hong Kong as the theme. Ideas include rebroadcasting classics, interviewing celebrities of the broadcasting industry, etc. These special programmes will be broadcast on radio, TV and new media platforms of RTHK. In addition, RTHK will co-organise with Hong Kong Heritage Museum an exhibition, also using the same theme.

The above-mentioned event and programmes will be arranged through internal resource deployment of RTHK.

- End -

CONTROLLING OFFICER'S REPLY

CEDB(CCI)063

(Question Serial No. 0542)

Head: (160) Radio Television Hong Kong

Subhead (No. & title):

Programme: (2) Public Affairs and General Television Programme

Controlling Officer: Director of Broadcasting (LEUNG Ka Wing)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

The Television Division of Radio Television Hong Kong (RTHK) will continue the enhancement of digital terrestrial television (DTT) services by acquiring more high-quality programmes, commissioning more productions to nurture local talents and establishing DTT fill-in stations in order to increase the network coverage.

In the new financial year, what is the ratio of TV programmes produced and acquired by RTHK? What is the estimated expenditure concerning the establishment of DTT fill-in stations? What are the types and contents of the said high-quality programmes, and how are they selected?

Asked by: Hon WONG Ting-kwong (Member Question No. (LegCo use): 35)

Reply:

In 2018-19, the total number of hours of television (TV) programmes produced by the Radio Television of Hong Kong (RTHK) is estimated to be approximately 1 566, including 301 hours of acquired programmes, contents of which range from international current affairs and discussion of social trends, history, exploration of different cultures and travel to the most up-to-date science documentaries and children's animations. RTHK acquires programmes from all over the world, with a view to broadening the global vision of local TV audiences. The relevant expenditure is included in the expenditure of RTHK's Programme (2) Public Affairs and General Television Programme.

As for digital terrestrial television (DTT) fill-in stations, RTHK plans to establish a total of 22 DTT fill-in stations in order to extend the network coverage of RTHK's DTT services to nearly the whole population of Hong Kong. The estimated total expenditure of construction is \$64.2 million, and the estimated expenditure concerned in 2018-19 is \$7.5 million.

- End -

CONTROLLING OFFICER'S REPLY

CEDB(CCI)064

(Question Serial No. 0543)

Head: (160) Radio Television Hong Kong

Subhead (No. & title):

Programme: (2) Public Affairs and General Television Programme

Controlling Officer: Director of Broadcasting (LEUNG Ka Wing)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

According to the relevant estimates, under hours of output per section, the General Programme Section has the highest increase among the various sections in the new financial year, from 298 to 434. What are the reasons and the comparison of the relevant expenditure with the previous year?

Asked by: Hon WONG Ting-kwong (Member Question No. (LegCo use): 36)

Reply:

In 2018-19, Radio Television Hong Kong (RTHK) plans to increase its production of general programmes by producing a talk show about social culture for 5 nights per week according to the audience's interest, and to promote continuing education. Topics of which include philosophy, history, economy, literature and science. In addition, RTHK will continue to launch its commissioning project for new directors to produce drama programmes, in order to nurture budding talents for the industry. The relevant expenditure is not calculated separately, but included in the expenditure of RTHK's Programme (2) Public Affairs and General Television Programme.

- End -

CONTROLLING OFFICER'S REPLY

CEDB(CCI)065

(Question Serial No. 0545)

Head: (160) Radio Television Hong Kong

Subhead (No. & title):

Programme: (2) Public Affairs and General Television Programme

Controlling Officer: Director of Broadcasting (LEUNG Ka Wing)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

Radio Television Hong Kong (RTHK) currently has 3 High Definition TV channels. Are they well-utilised? What is the viewership of RTHK's programmes broadcast via the Television Broadcasts Limited's TV channel(s)? Does RTHK plan to produce more programmes? If so, what are the details? If not, what are the reasons?

In the past 3 years, how many awards have RTHK's productions won overseas? How is the quality of programme contents being assessed in the course of production?

Asked by: Hon WONG Ting-kwong (Member Question No. (LegCo use): 38)

Reply:

According to the Charter of RTHK (Charter), Radio Television Hong Kong (RTHK) should provide TV services in areas not adequately provided by commercial broadcasters as a public service broadcaster. RTHK's TV services need to cater to the interests and needs of a broad spectrum of audiences as well as minority interest groups, promote education and cultures, provide timely public affairs programmes, offer a platform for information and discussion, encourage creativity and local original contents, and produce diversified programmes as well as programmes that serve minority interest groups.

RTHK has always complied strictly with the Charter in exercising its functions as a public service broadcaster. The 3 digital TV channels of RTHK are RTHK TV 31, RTHK TV 32, and RTHK TV 33, each of which has its own positioning, presenting a wide range of programmes to cater to the interests and needs of a broad spectrum of audiences as well as minority interest groups. RTHK TV 31 is a flagship channel that broadcasts mainly TV programmes produced by RTHK. RTHK TV 32 is a live event channel that provides live coverage of Legislative Council meetings, important press conferences, local and international news footage, and major events. RTHK TV 33 relays programmes of China Central Television 1 (CCTV-1). RTHK will gradually increase the production of RTHK TV 31, raising the number of output hours from 1 403 in 2017-18 to 1 566 in 2018-19. As for RTHK TV 32, RTHK will broadcast more live and recorded local sports events this

year. In 2017-18, the average number of viewers of RTHK's TV programmes broadcast on TVB Jade is 227 465.

Owing to the rapid advancement of technology and online platforms, as well as the changes in lifestyle, the public's habit of watching TV has also changed in recent years. Many viewers do not watch TV programmes in real time, but enjoy RTHK's programmes via a variety of online platforms, resulting in a long tail effect. They can view our programmes through the mobile application "RTHK Screen", RTHK's webpage, YouTube channel, and specific Facebook Fan Pages. In 2017, RTHK's TV programmes accumulated approximately 125 million views in total across different platforms.

TV programmes produced by RTHK have won a total of 113 local and international awards in the past 3 years. In respect of evaluating the quality of programmes, RTHK regularly conducts the TV Programme Appreciation Index (A.I.) survey, which reflects the quality and recognition of its TV programmes. According to the latest survey for 2017, RTHK's programmes scored 69.19, which was the highest average amongst all local stations (average was 66.83). Of the programmes with the top 20 A.I. scores, 10 were RTHK's productions. These illustrate that RTHK's programmes are widely appreciated and welcomed by the general public.

- End -

CONTROLLING OFFICER'S REPLY**CEDB(CCI)066****(Question Serial No. 0976)**Head: (160) Radio Television Hong KongSubhead (No. & title):Programme: (1) Radio, (2) Public Affairs and General Television ProgrammeControlling Officer: Director of Broadcasting (LEUNG Ka Wing)Director of Bureau: Secretary for Commerce and Economic DevelopmentQuestion:

On 10 March 2017, Mrs Carrie LAM CHENG Yuet-ngor, who was then a candidate in the Chief Executive Election, publicly said that Radio Television Hong Kong (RTHK) was “quite behind” and “not good enough”. Mrs LAM is now the Chief Executive but the estimate of RTHK is only increased by 1.7% as compared with that in 2017-18. In particular, the estimate for public affairs and general television programmes is increased merely by 2.2%, while that for radio even is decreased by 2.1%. It appears that RTHK's current problem of insufficient resources is not alleviated and would undermine severely the morale of its staff members. In this regard, please inform this Committee of the following:

- (a) The posts and number of additional staff recruited by RTHK since 1 April 2016 in tabular form;
- (b) The posts and number of staff left since 1 April 2016 in tabular form;
- (c) The types and quantities of equipment purchased by RTHK since 1 April 2016 in tabular form; and
- (d) The Government's plans to resolve RTHK's problem of insufficient resources.

Asked by: Hon YEUNG Alvin (Member Question No. (LegCo use): 21)Reply:

(a) Radio Television Hong Kong (RTHK) has an increase of 35 Civil Service (CS) posts in total from 2016-17 to 2018-19. The breakdown by rank is as follows:

Ranks	Number of Posts
Senior Programme Officer	4
Programme Officer	6

Assistant Programme Officer	19
Programme Assistant	1
Senior Technical Officer	2
Supplies Supervisor II	1
Supplies Assistant	1
Assistant Clerical Officer	1
Total:	35

(b) From 1 April 2016 to 31 December 2017, 56 CS staff left RTHK in total. The breakdown by rank is as follows:

Ranks	Number of Staff
Deputy Director of Broadcasting	1
Assistant Director of Broadcasting	1
Chief Programme Officer	2
Principal Programme Officer	1
Senior Programme Officer	4
Programme Officer	11
Assistant Programme Officer	14
Programme Assistant	5
Ranks in other grades	17
Total:	56

(c) From 2016-17 to 2018-19, the equipment that RTHK have acquired or reserved provision for acquisition are as follows:

Year	Items
2016-17	<ul style="list-style-type: none"> Acquisition of additional production equipment and system for the digital terrestrial television (DTT) service in order to handle the need of the gradual increase in the hours of output. Production systems enhancement, such as the exchange and

Year	Items
	<p>ingestion servers for editing services, to cope with the work flow of TV tapeless production.</p> <ul style="list-style-type: none"> • Acquisition of equipment for the radio production studio to improve the efficiency of multimedia production for radio. • Replacement of the audio mixer in the production studio to maintain the studio's continued operation. • Development of the integrated library management system to enhance the efficiency of programme production and workflow. • Acquisition of the news management system to enhance the work efficiency of managing the audio and video news media assets.
2017-18	<ul style="list-style-type: none"> • Upgrade of the on-air routing system and audio mixing equipment, as well as enhancement of the uninterruptible power supply to increase the reliability of the electricity supply system. • Refurbishment of the TV post-production suite to cope with the work flow of TV tapeless production. • Refurbishment of the studio at the Educational Television Centre to maintain its continued operation. • Expansion of the Chinese news video production system to enhance production efficiency and functions.
2018-19 (Provision reserved)	<ul style="list-style-type: none"> • Refurbishment of the aged radio telephone booth and radio news studio to maintain their continued operation. • Replacement of the aged satellite dish at the Broadcasting House to maintain the reception quality of satellite signals. • Acquisition of video server for live subtitle with live edit feature and the 2nd TV copies system to cope with the work flow of TV tapeless production, and to provide geographical backup for media files. • Enhancement of the existing on-air operation system and the system's automated functions to improve the efficiency of programme scheduling.

(d) In September 2009, the Government decided to task RTHK to fulfill the role as the public service broadcaster of Hong Kong and allocated resources to RTHK to embark on various development initiatives.

In 2018-19, the estimated recurrent expenditure of RTHK is \$949.3 million, which is about \$494.5 million higher than the actual expenditure (\$454.8 million) in 2010-11. It represents an accumulative growth of about 109%. The accumulative increase of recurrent expenditure of the Government for the same period is 82%. The additional provision is mainly for the implementation of RTHK's new development initiatives, including the DTT service, the community involvement broadcasting service and the media asset management system, as well as for the enhancement of the facilities and working environment of RTHK's current Broadcasting House on Broadcast Drive.

Regarding the CS posts, it is estimated that there will be 738 posts in 2018-19, which is 215 posts more than that in 2010-11(523 posts), representing an increase of 41%.

- End -

CONTROLLING OFFICER'S REPLY

CEDB(CCI)067

(Question Serial No. 1190)

Head: (160) Radio Television Hong Kong

Subhead (No. & title): (000) Operational Expenses

Programme: (1) Radio

Controlling Officer: Director of Broadcasting (LEUNG Ka Wing)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

The relay of “BBC World Service” on RTHK Radio 6 was terminated on 4 September 2017, which was replaced by the relay of “China National Radio Hong Kong Edition”. In this regard, please inform this Committee of the following:

- (a) the change of Radio 6's expenditure after switching to the relay of “China National Radio”;
- (b) the change of Radio 6's staffing after switching to the relay of “China National Radio”.

Asked by: Hon YEUNG Alvin (Member Question No. (LegCo use): 20)

Reply:

In accordance with the decision of the Chief Executive in Council on 28 March 2017 to discontinue the digital audio broadcasting (DAB) services in Hong Kong, Radio Television Hong Kong (RTHK) implemented the arrangements concerned on 4 September 2017 by terminating the services of its 5 DAB channels. Moreover, after consulting the relevant stakeholders, RTHK made programming changes so that selected programmes originally broadcast on DAB channels would be continued on analogue channels (AM and FM), including switching the relay of “China National Radio Hong Kong Edition” from DAB channel to Radio 6 (AM).

(a) The expenditure of RTHK Radio 6 is calculated in terms of the average estimated cost per hour of output. In the original estimate of 2017-18, the cost was \$114. Since the relay of “China National Radio Hong Kong Edition” on Radio 6 from 4 September 2017, the cost has decreased sharply, and the revised estimate of Radio 6 in 2017-18 was \$54. In 2018-19, the estimated cost in respect of Radio 6 is \$11.

(b) After switching to the relay of “China National Radio Hong Kong Edition” on RTHK Radio 6, there is no change in the staffing of Radio 6.

- End -

CONTROLLING OFFICER'S REPLY

CEDB(CCI)068

(Question Serial No. 5287)

Head: (160) Radio Television Hong Kong

Subhead (No. & title): (000) Operational Expenses

Programme:

Controlling Officer: Director of Broadcasting (LEUNG Ka Wing)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

In the past year, there was media coverage concerning signs of ageing, such as water leakage, in the facilities of Radio Television Hong Kong. This indicates an urgent need for new facilities. In this connection, please inform the Committee of the following:

- (a) The progress of the plan for the construction of the New Broadcasting House in Tseung Kwan O; and
- (b) The estimated construction cost of the New Broadcasting House.

Asked by: Hon YEUNG Alvin (Member Question No. (LegCo use): 22)

Reply:

- (a) The funding application for the construction of the New Broadcasting House (New BH) of Radio Television Hong Kong (RTHK) was not supported by the Public Works Subcommittee (PWSC) of the Legislative Council in January 2014. Most PWSC Members agreed in principle that there was a need for a New BH but raised grave concern over the cost estimate and scope of the project.

RTHK and the Architectural Services Department have since early 2014 been reviewing the proposal, having regard to the concerns of the PWSC over the cost estimate and scope of the New BH project, with a view to working out the most cost-effective proposal that can address Members' concern. RTHK has previously discussed the feasibility of constructing a joint-user building with the Government Laboratory (Gov't Lab). However, as the two parties were not able to reach consensus on a number of major technical issues, the Gov't Lab eventually decided not to consider co-using the site reserved by RTHK in Tseung Kwan O. RTHK is studying feasible options, including exploring the feasibility of constructing a joint-user building with relevant departments to enhance cost-effectiveness and optimise site utilisation. There is no concrete timetable for the time being.

- (b) As the New BH project is still in planning stage, no concrete timetable or estimated cost is available at this moment.

- End -

CONTROLLING OFFICER'S REPLY**CEDB(CCI)069****(Question Serial No. 5666)**Head: (180) Office for Film, Newspaper and Article AdministrationSubhead (No. & title): (000) Operational expensesProgramme: Film Classification, Control of Obscene and Indecent Articles and Newspaper RegistrationControlling Officer: Director of Film, Newspaper and Article Administration (Miss Agnes WONG)Director of Bureau: Secretary for Commerce and Economic DevelopmentQuestion:

(a) Please provide in tabular form the number of inspections conducted by the Office for Film, Newspaper and Article Administration at various locations to regulate the publication and public display of obscene and indecent articles under the Control of Obscene and Indecent Articles Ordinance, and the expenditure and number of staff involved in the past 5 years.

(b) Please provide in tabular form the number of films and publications examined by the Office for Film, Newspaper and Article Administration in the past 5 years.

(c) Please provide in tabular form the number of complaints concerning obscene and indecent articles received by the Office for Film, Newspaper and Article Administration, the number of substantiated complaints and the number of cases against which enforcement actions were taken in the past 5 years.

Asked by: Hon CHAN Tanya (Member Question No. 197)Reply:

(a) The number of inspections conducted by the Office for Film, Newspaper and Article Administration (OFNAA) for the purpose of enforcing the Control of Obscene and Indecent Articles Ordinance (COIAO) in the past 5 years is as follows -

Year	Number of inspections
2013	72 696
2014	72 848
2015	72 818
2016	72 608
2017	72 616

As the relevant work constitutes part of the duties of the officers concerned, OFNAA does not have a breakdown of the operational expenses involved in carrying out such work.

- (b) The number of films examined by OFNAA in the past 5 years is as follows -

Year	Total number of films examined
2013	13 499
2014	13 301
2015	13 494
2016	13 327
2017	10 724

As for publications, the Obscene Articles Tribunal is set up under the COIAO as part of the Judiciary to determine whether any article is obscene or indecent. OFNAA has no jurisdiction to classify articles.

- (c) The number of complaints concerning obscene and indecent articles received by OFNAA and the number of cases for which relevant follow-up actions were taken in the past 5 years are as follows -

Year	Number of complaints received	Number of substantiated complaints	Number of cases for which enforcement actions were taken (Note)
2013	238	12 (involving 12 cases)	2
2014	432	1	1
2015	286	5 (involving 5 cases)	2
2016	334	210 (involving 6 cases)	4
2017	178	7 (involving 7 cases)	6

Note: The difference between the number of substantiated complaints and the number of cases for which enforcement actions were taken is due to the fact that the indecent matters in public display had been removed when OFNAA followed up on the cases; or for cases involving indecent articles found on the Internet, warning notices had been added to the articles or the articles had been removed in accordance with the Code of Practice jointly drawn up by OFNAA and the Hong Kong Internet Service Providers Association.

- End -

CONTROLLING OFFICER'S REPLY

CEDB(CCI)070

(Question Serial No. 4171)

Head: (180) Office for Film, Newspaper and Article Administration

Subhead (No. & title): (000) Operational expenses

Programme: Film Classification, Control of Obscene and Indecent Articles and Newspaper Registration

Controlling Officer: Director of Film, Newspaper and Article Administration (Miss Agnes WONG)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

Regarding the provision of sign language interpretation services in the past 5 years, will the Administration inform this Committee of the following:

- (a) Whether sign language interpretation services have been provided. If yes, please give details of the frequency, occasions, and causes for providing sign language interpretation services in each year;
- (b) As a follow-up to the above question, please give details of the number of sign language interpreters involved in each year, their pay and the organisations to which they belong, and the total expenditure involved in each year; and
- (c) Whether the Administration will consider allocating more resources to improve the services for communicating with the deaf and/or persons with hearing impairment in future. If yes, what are the details (including measures, manpower, expenditure, timetable, etc.)? If no, what are the reasons?

Asked by: Hon LEUNG Yiu-chung (Member Question No. 111)

Reply:

The main responsibilities of the Office for Film, Newspaper and Article Administration (OFNAA) include enforcement of the relevant provisions under the Control of Obscene and Indecent Articles Ordinance and the Film Censorship Ordinance, and registration of local newspapers under the Registration of Local Newspapers Ordinance. So far, OFNAA has not received any request for the provision of sign language interpretation services in respect of the aforementioned duties. In case sign language interpretation service is required due to operational needs, OFNAA would consider the appropriate arrangements.

- End -

CONTROLLING OFFICER'S REPLY

CEDB(CCI)071

(Question Serial No. 2004)

Head: (180) Office for Film, Newspaper and Article Administration

Subhead (No. & title): (000) Operational expenses

Programme: Film Classification, Control of Obscene and Indecent Articles and Newspaper Registration

Controlling Officer: Director of Film, Newspaper and Article Administration (Miss Agnes WONG)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

The revised estimate of the Office for Film, Newspaper and Article Administration (OFNAA) for 2018-19 has increased \$1.8 million and one of the reasons is “additional provisions for gauging public opinions on standards of the three-tier film classification system”. In this regard, please inform this Committee of the following:

- (a) What approach will be adopted by OFNAA to gauge public opinions on standards of the three-tier film classification system? How many opinion-gauging exercises will be conducted? What is the total expenditure incurred for each exercise? What is the expenditure per capita?
- (b) Did OFNAA conduct any similar exercises in the past 3 years? If yes, how many exercises were conducted in total? What was the total expenditure incurred for each exercise? What was the expenditure per capita?

Asked by: Hon YEUNG Alvin (Member Question No. 56)

Reply:

- (a) The Office for Film, Newspaper and Article Administration (OFNAA) conducts public opinion survey on the film classification system every 3 to 4 years to gauge public opinions on the film classification system and film censorship standards.

OFNAA has commissioned an independent consultancy company to conduct a new round of public opinion survey in which 1 500 people are interviewed by way of questionnaire through random sampling and focus group discussions are conducted to gauge public opinions. The expenditure incurred for the entire project is about \$1.17 million. We do not have breakdown of the expenditure per capita.

- (b) The last public opinion survey was conducted in late 2014. The approach adopted at that time was similar to that adopted in the current opinion survey, although the

number of people interviewed by way of questionnaire through random sampling this time is 1 500, which is 300 more than those interviewed in the 2014 survey. The expenditure incurred for the 2014 survey was \$845,000.

- End -

CONTROLLING OFFICER'S REPLY**CEDB(CCI)072****(Question Serial No. 2005)**Head: (180) Office for Film, Newspaper and Article AdministrationSubhead (No. & title): (000) Operational expensesProgramme: Film Classification, Control of Obscene and Indecent Articles and Newspaper RegistrationControlling Officer: Director of Film, Newspaper and Article Administration (Miss Agnes WONG)Director of Bureau: Secretary for Commerce and Economic DevelopmentQuestion:

Regarding the promotional activities organised by the Office for Film, Newspaper and Article Administration in 2017, please inform this Committee of the details of the expenditure of each activity by completing the table below:

	Average expenditure (if applicable)	Total expenditure
Control of Obscene and Indecent Articles Ordinance Subsidising Scheme		
Meritorious Website Contest		
Healthy Apps Contest		
Free distribution of filtering software		
School talk		
Internet video contest		
Student ambassador training scheme		
School drama tour		

	Average expenditure (if applicable)	Total expenditure
programme		
Comic contest		
Coding contest		

Asked by: Hon YEUNG Alvin (Member Question No. 55)

Reply:

Details of the expenditure of major promotional activities concerning the Control of Obscene and Indecent Articles Ordinance organised by the Office for Film, Newspaper and Article Administration (OFNAA) in 2017 are as follows -

	Average expenditure (if applicable) (<i>Note 1</i>)	Total expenditure (<i>Note 2 and Note 3</i>)
Control of Obscene and Indecent Articles Ordinance Subsidising Scheme	—	About \$390,000
Meritorious Website Contest	—	About \$850,000
Healthy Apps Contest		
Free distribution of filtering software	—	About \$100,000
School talks	—	— (<i>Note 4</i>)
Internet Video Contest	—	About \$340,000
Student Ambassador Training Scheme	—	About \$180,000
School Drama Tour Programme	—	About \$1,480,000
Comic Contest	—	About \$460,000
Coding Contest	—	About \$430,000

- Note 1: Only the total expenditure of individual activities in 2017 is available. OFNAA does not have other breakdown figures.
- Note 2: The implementation of some activities straddles two years. The column on total expenditure covers the actual expenses of individual activities in 2017 but excludes the expenses on staff emoluments (please see Note 3).
- Note 3: As the organisation of the above activities constitutes part of the duties of the staff concerned, OFNAA does not have a breakdown of the expenses on staff emoluments for carrying out such work.
- Note 4: The school talks were conducted by OFNAA staff and no expenditure on the activity was incurred.

- End -