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# ENHANCING HONG KONG'S LISTING FRAMEWORK

Consultation on Listing Regime for Companies from Emerging and Innovative Sectors



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## **New Listing Regime - What Did We Set Out to Achieve?**

## OUR GOAL:



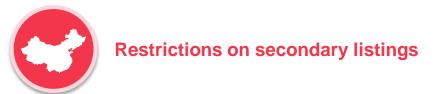


✓ Diversify Hong Kong's market

## **Issues Identified**









# Three New Chapters to Attract Emerging & Innovative Companies

## Proposed Changes to Main Board Rules:



#### Attract R&D focused Biotech companies

- At least one Core Product beyond concept stage (e.g. completed FDA Phase I)
- Market cap ≥HK\$1.5bn
- Primarily engaged in R&D to develop Core Product(s)
- Meaningful third party investment from sophisticated investors



#### Attract innovative and high growth companies

- Must be an innovative company with high growth
- WVR shares for individuals only must be directors and been responsible for growth of business
- Market cap ≥HK\$10bn and ≥HK\$1bn of revenue<sup>(1)</sup>
- Meaningful third party investment from sophisticated investors
- Need to meet additional disclosure requirements and safeguards



#### Attract innovative and high growth companies

- Allow Greater China companies to secondary list in Hong Kong
- Market cap ≥HK\$10bn and ≥HK\$1bn of revenue<sup>(2)</sup>
- Primary listed on NYSE / NASDAQ / LSE<sup>(3)</sup> for at least 2FYs with good compliance





Revenue requirement applies if market cap is less than HK\$40bn and the issuer has WVR or has a "centre of gravity" in the Greater China region

Main Market of the LSE (and belonging to the UK FCA's "Premium Listing" segment)





#### **SUITABILITY FOR** LISTING

#### **PRODUCT**

At least one Core Product<sup>(1)</sup> beyond concept stage

#### RESEARCH AND DEVELOPMENT

Primarily engaged in R&D of its Core Product(s) for a minimum of 12 months

#### **IPO**

Primary reason for listing is to raise capital for R&D to bring its Core Product(s) to commercialisation

#### **PATENTS**

Patent(s), patent application(s) and/or intellectual property in relation to its Core Product(s)

#### SOPHISTICATED INVESTOR<sup>(2)</sup>

Meaningful investment(3) for at least 6 months before IPO (which must remain at IPO)

#### Specific guidance for Biotech Issuers



#### Pharmaceutical (small molecule drugs)

- completed Phase I or, for previously approved products (e.g. FDA's 505(b)(2)) - at least one trial on human subjects; and
- no objection to commence Phase II



#### **Biologics**

- completed Phase I, or for biosimilar at least one trial on human subjects; and
- no objection to commence Phase II (or later)



#### **Medical Devices (including diagnostics)**

- Class II medical device (or equivalent) or above;
- at least one trial on human subjects:
- endorsed or no objection to proceed to further clinical trials or commence sales of the device



#### Other Biotech Products

- will be considered on a case-by-case basis;
- need to demonstrate it is beyond concept stage;
- appropriate framework or objective indicator for investors to make an informed investment decision



- By reference to factors such as net assets or assets under management, relevant investment experience, and the investor's knowledge and expertise in the relevant field
- Being more than just a token investment

# Biotech Chapter Additional Listing Region

Additional Listing Requirements and Shareholder Protections

## Market Cap

≥HK\$1.5billion

#### Track Record

- In its current line of business for at least 2 financial years
- Substantially the same management

# Working Capital

- 125% of the group's costs for at least next 12 months (after taking into account the proceeds of the IPO)
- Must substantially consist of (a) general, administrative and operating costs; and (b) R&D costs

# Restriction on Cornerstones

- Cornerstones will not count towards minimum initial public float requirement at listing or during 6 months lock-up
- Existing pre-IPO investors can participate in IPO shares subscribed in the IPO will not count towards minimum initial public float requirement

### Special Measures to Manage Risks

- Fundamental change of principal business will require consent from the Exchange
- Accelerated de-listing process for failing the sufficiency of operations/assets requirement (12 months to re-comply with requirement)
- Stock marker "B" at the end of its stock name





# **N**EW APPLICANTS ONLY

#### HIGH MARKET CAP.

≥HK\$10bn with ≥HK\$1bn in revenue if <HK\$40bn</p>

#### INNOVATIVE

as defined by guidance

#### SUCCESSFUL

track record of high business growth

#### **EXTERNAL VALIDATION**

meaningful third party investment



#### **WVR BENEFICIARIES**

#### **INDIVIDUALS ONLY**

- materially responsible for growth of the business
- separate consultation on corporate beneficiaries

#### **DIRECTORS ONLY**

at listing and afterwards

#### SHAREHOLDING

≥10% and ≤50% at listing (collectively)

#### TRANSFERS PROHIBITED

- natural sunset
- allow trusts and legitimate tax planning



# 2 WVR Chapter

Additional Listing Requirements and Shareholder Protections



- No increase in proportion of WVRs after listing
- Share-based WVR only with maximum 10x voting power vs. ordinary shares
- Non-WVR shareholders must have 10% of voting power
- Fundamental matters voted on a "one-share, one-vote" basis
  - changes to constitutional documents;
  - INED appointment & removal;
  - auditor appointment & removal;
  - variation of rights attached to any class of shares; and
  - voluntary winding-up of the listed issuer

#### Enhanced disclosure

- Warnings on listing documents and communications
- Disclosure of details of the WVR structure, rationale for WVR and associated risks
- "W" stock marker

#### Enhanced corporate governance

- Corporate governance committee to review, monitor and report on compliance with WVR safeguards
- Ongoing compliance adviser to provide advice to issuers on compliance with WVR safeguards and rules

#### Constitutional backing and legal remedies

- WVR safeguards must be incorporated into constitutional documents
- WVR beneficiaries must give undertaking to the issuer, which confers benefit to shareholders, to comply with WVR safeguards





# **Secondary Listing Chapter**

Qualifying Criteria for New Secondary Listing Regime



#### LISTED ON QUALIFYING EXCHANGE

NYSE, NASDAQ & LSE's Main Market ("premium" only)

#### **GOOD COMPLIANCE RECORD**

at least 2 financial years on Qualifying Exchange

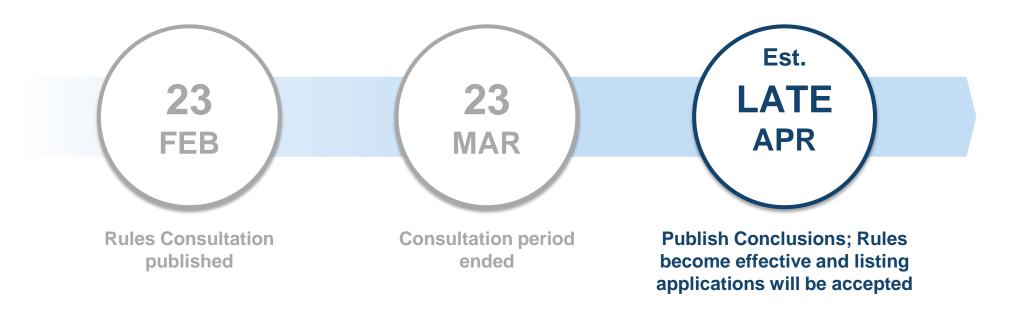
#### HIGH MARKET CAP

≥HK\$10bn with ≥HK\$1bn in revenue if less than HK\$40bn<sup>(1)</sup>

GREATER CHINA COMPANIES PERMITTED TO SECONDARY LIST

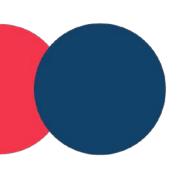


## **Consultation Process**



The one month Rules consultation ended on 23 Mar 2018 and HKEX is in the process of reviewing market feedback Target to publish conclusions and make rules effective in late April





# **APPENDICES**





# **Appendix 1: Secondary Listing of Qualifying Issuers**

**GRANDFATHERED**GREATER CHINA COMPANIES

NON-GRANDFATHERED GREATER CHINA COMPANIES

NON-GREATER CHINA COMPANIES

#### **GRANDFATHERED GREATER CHINA COMPANIES:**

- Greater China companies that primary listed on a Qualifying Exchange on or before 15 Dec 2017
- Must demonstrate how they are subject to Key Shareholder Protections<sup>(1)</sup> (changes to constitutional documents may be required, as necessary)
- No need to comply with ongoing primary Listing Rule requirements (e.g. notifiable transaction and connected transaction rules)
- Can secondary list with their existing WVR structures and VIE structures intact (if they have them)
- No need for them to comply with WVR safeguards (other than those requiring disclosure)
- If "bulk of trading" moves permanently to Hong Kong then primary Listing Rule requirements would apply but <u>not</u> WVR safeguards (other than disclosure requirements)



(1) For example:

appointment, removal and the remuneration of auditors require the approval of a majority of shareholders or other body independent of the board of directors

<sup>•</sup> issuer must hold an annual general meeting at least every 15 months, give reasonable notice of meetings and members to have the right to speak and vote at the shareholders' meeting

<sup>•</sup> super-majority vote of members is required to approve fundamental matters (material changes to constitutional documents, variation of rights attached to any class of shares and voluntary winding-up)



# **Appendix 2: Secondary Listing of Qualifying Issuers**

GRANDFATHERED
GREATER CHINA COMPANIES

NON-GRANDFATHERED GREATER CHINA COMPANIES

NON-GREATER CHINA COMPANIES

#### NON-GRANDFATHERED GREATER CHINA COMPANIES:

- Greater China companies that primary listed on a Qualifying Exchange <u>after 15 Dec 2017</u>
- Must vary constitutional documents as required by existing Rules to meet "equivalence" requirements
- No need to comply with ongoing primary Listing Rule requirements (e.g. notifiable transaction and connected transaction rules)
- WVR structures and VIE structures (if they have them) must conform to all primary Listing Rule requirements
- If "bulk of trading" moves permanently to Hong Kong then primary Listing Rule requirements would apply
- Approach designed to deter "regulatory arbitrage"





# **Appendix 3: Secondary Listing of Qualifying Issuers**

GRANDFATHERED
GREATER CHINA COMPANIES

NON-GRANDFATHERED GREATER CHINA COMPANIES

NON-GREATER CHINA COMPANIES

#### **NON-GREATER CHINA COMPANIES:**

- Any company from outside of Greater China primary listed on a Qualifying Exchange
- Must demonstrate how they are subject to Key Shareholder Protections<sup>(1)</sup> (changes to constitutional documents may be required, as necessary)
- No need to comply with ongoing primary Listing Rule requirements (e.g. notifiable transaction and connected transaction rules)
- Can secondary list with their existing WVR structures and VIE structures intact (if they have them)
- No need for them to comply with WVR safeguards (other than those requiring disclosure)
- No change if "bulk of trading" moves permanently to Hong Kong



<sup>•</sup> super-majority vote of members is required to approve fundamental matters (material changes to constitutional documents, variation of rights attached to any class of shares and voluntary winding-up)