

Date: Jun 5 / 2018

Attn: Prof Hon. Joseph Lee, SBS, JP  
Chairman, Panel on Health Services, Legislative Council  
Legislative Council Complex  
1 Legislative Council Road  
Central, Hong Kong

Legalizing the Sales and Trading of the IQOS

Dear Mr. Lee,

I am writing on behalf of Fast Printing Co. Ltd. to urge the Hong Kong Government (HKSAR) to legalize the sales and trading of IQOS in Hong Kong. It is recognized that IQOS is a better and healthier alternative compared to conventional cigarettes. We are urging this because there is a great demand for IQOS from our colleagues to maintain a healthier working atmosphere in our company as well as the general public.

We always put our colleagues' health as our company's first priority; smoking colleagues who intake conventional cigarettes sometimes linger the smell and affect the working environment. From this, we fully support to legalize IQOS in Hong Kong, which will allow a better and healthier option compared to conventional cigarettes.

However at current state, there is no legalized method for consumers to purchase IQOS except for illegal trading channels. We hear more Hong Kong IQOS consumers are being tricked from the illegal traders; this phenomenon not only will greatly destruct the general trade of tobacco products in Hong Kong, but also increase the risk of purchasing some counterfeit tobacco products. For these reasons, I urge the HKSAR to legislate laws to permit the sales and trading of IQOS in Hong Kong for the sake of all the citizens in Hong Kong.

Thank you for your time and attention to this matter. I am looking forward to the day when IQOS can finally be purchased legally in the Hong Kong market.

Sincerely,  
Danny Lam

