

Dear Mr. Joseph Lee,



I am writing on behalf of Hard Flow Design Company to comment on the Legislative discussion to be taking place on the 19th June regarding a proposal to regulate e-cigarettes and other new tobacco products available in HK as soon as possible for the benefit of our staff members.

I have noticed that most of our team members who are smokers have already started to switch to IQOS as it causes less disturbance to others and also reduces the tobacco smell. However, I found that IQOS, even though it is widely used in Japan and Korea, it is not available in HK.

As a conscious social citizen, I feel that IQOS in general can improve the overall environment around the smokers.

IQOS is much better than cigarettes and Hong Kong smokers should be educated about its benefits over cigarettes. I hope and urge that the govt can regulate it properly and make it available in HK.

Yours sincerely



Lin Chin Ching
Founder

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