



Prof Hon. Joseph Lee, SBS, JP
Chairman, Panel on Health Services, Legislative Council Legislative Council Complex
1 Legislative Council Road
Central, Hong Kong

June 6, 2018

Dear Prof. Joseph Lee,

Availability of Heated Tobacco Products in Hong Kong

I am writing on behalf of Printing Force Company to ask the Government to launch heat not burn tobacco in market. It is imperative that this needs to be addressed as our organization sees the benefit of heat not burn and the availability and correct regulation of the product can benefit both our staff and the public.

Printing Force Company is a printing company that employs over 18 staff and services Hong Kong and China areas. As part of the company image and benefit of our employees we respect their choices to use tobacco but also care for their wellbeing. We hope to deliver the best in quality service to all our clients. Traditional cigarettes are different to heat not burn products as they do not have ash and produce less smell. This on its own is much more beneficial to the user.

The government currently has not responded to consumer demand and needs. Whereas overseas, we see many more cities adopting the product with a specific new category in tobacco. We hope that you can help push for launch as soon as possible as all Hong Kong consumers deserve a choice. We understand that there is a meeting on the 19th June 2018. It is crucial that we get the correct regulation processed immediately.

We await your return confirmation by returning email to kam@printingforce.com.HK

Best Regards,

For and on behalf of
PRINTING FORCE COMPANY
O/B COMMERCIAL FORCE LTD

.....
Authorized Signature(s)

Printing Force Company