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[By fax and by email]

15 January 2018

Mr Daniel SIN
Secretary, Legislative Council Panel on
Information Technology and Broadcasting
Legislative Council Complex
1 Legislative Council Road
Central, Hong Kong
(Fax: 3151 7052)

Dear Mr Sin,

**Legislative Council
Panel on Information Technology and Broadcasting**

**Meeting on 8 January 2018
Funding Proposal for the CreateSmart Initiative**

I refer to Hon Chan Chun-ying's enquiry at the Panel meeting on 8 January 2018, relating to the differences between the two Key Performance Indicators (KPIs) set out in Annex B to the Administration's paper on the captioned subject (LC Paper No. CB(4)429/17-18(05)), namely, (a) the number of nurturing opportunities for creative talents and start-ups; and (b) the number of jobs created. Our response is as follows:

The two KPIs are measuring different aspects of the performance of projects funded under the CreateSmart Initiative (CSI). The KPI for the number of nurturing opportunities for creative talents and start-ups refers to the total count of local and overseas exposure occasions and/or grooming opportunities provided by the CSI projects for talents and start-up companies across all seven non-film creative disciplines. Through these nurturing opportunities that are funded through the CSI, our creative talents and start-ups are able to showcase their products and/or creativity. Such opportunities include (but are not limited to) internships, incubation opportunities, work attachments, further studies opportunities, submission of entries to CSI-funded award programmes/competitions, participation in international awards, participation in seminars, forums, workshops, etc.

As regards the KPI for the number of jobs created, it refers to the count for those jobs, full-time as well as part-time, directly or indirectly created by the project proponents in organising, coordinating and promoting the events/ programmes that are funded by CSI.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Drew Lai', written in a cursive style.

(Miss Drew Lai)

for Secretary for Commerce and Economic Development