

From: “Nicholas Kwan, KM (RE)” LC Paper No. CB(1)862/18-19(11)
To: bc_07_18@legco.gov.hk (English version only)
Cc:
Date: Thursday, March 28, 2019 09:05 AM
Subject: Bills Committee on Trade Marks (Amendment) Bill 2019

Dear sirs,

I'm writing in response to the upcoming meeting of the Bills Committee on Trade Marks (Amendment) Bill 2019.

As indicated in our earlier submission to the Director of Intellectual Property made in 2014
See attachment (https://www.ipd.gov.hk/eng/intellectual_property/trademarks/Submissions/HKTDC.pdf), I would like to reiterate the Hong Kong Trade Development Council's support to the proposed application of Madrid Protocol to Hong Kong, which we believe could bring substantial benefits to local business and promote Hong Kong as an intellectual property trading and services hub. Such a development has become increasingly important and urgent in promoting Hong Kong as an international business and technology centre, particularly for servicing the Guangdong-Hong Kong-Macao Greater Bay Area.

I also would like to emphasize the Council's support for the implementation in Hong Kong of an international registration system of trade marks under the Protocol Relating to the Madrid Agreement Concerning the International Registration of Marks and to enhance Hong Kong's trade mark application and registration system.

Grateful for the Committee's consideration and attention given to our submission.

With warm regards

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HK Trade Development Council

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FW: Consultation on proposed application of Madrid Protocol to Hong Kong
Nicholas Kwan, KM (RE)
to:
mp_consultation@ipd.gov.hk
02/12/2014 17:57

From: "Nicholas Kwan, KM (RE)"

To: "mp_consultation@ipd.gov.hk" <mp_consultation@ipd.gov.hk>

History: This message has been forwarded.

To: Director of Intellectual Property, IP Department, The Government of the HKSAR

In response to the Consultation exercise and invitation below, I hereby respond on behalf of the Hong Kong Trade Development Council and would like to express our Council's support to the proposed application of Madrid Protocol to Hong Kong.

We agree with the Consultation Paper's assessment that application of the Madrid Protocol to Hong Kong could bring substantial benefits to local business and promote Hong Kong as an intellectual property trading hub.

We also agree that given the unique 'Special Administrative Region' status of Hong Kong and its close economic relationship with Mainland China, there is a need to study and explore a special arrangement between the two places to facilitate trade mark registrations by Hong Kong applicants for registration in Mainland China and vice versa, without prejudice to the proposed application of the Madrid Protocol to Hong Kong. Specifically, there should be mutual recognition of trademarks registered in Mainland

China and Hong Kong, thereby offering an efficient and cost-effective one-stop service for trademark owners in the two places. While Hong Kong businesses will thus be better poised to explore business opportunities across the border, this arrangement will also facilitate mainland companies to do business in Hong Kong, both of which will help enhance Hong Kong's role as an IP trading hub.

With warm regards

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