

Dear Simon,

We are pleased to learn that the Logistics and Supply Chain MultiTech R&D Centre (LSCM) is actively developing technology for use in an Online Dispute Resolution (ODR) Platform. As we understand, the ODR platform will feature secure document exchange and storage capabilities, IP database management, smooth communication with multi-lingual translation support, and most importantly, enable trusted and impartial mediation/ arbitration services provided by local Hong Kong professionals.

We believe that LSCM's technology, when applied to this platform, will provide HK's enterprises involved in international trading and logistics with effective tools to manage and resolve the inevitable disputes between our members and their trading counterparts or with their customers and suppliers from overseas or the Mainland. We envision that the platform will provide a fair, speedy and low cost "Access to Justice" and mediation options to our members. We are happy to extend our support to the initiative, which is so meaningful and elevates our competitive advantage in providing Access to Justice for dispute settlement when conducting business.

The topic is of much importance to our business. Our organization is a non-profit making organization which formed in 2015 to unite and protect the rights of the e-commerce industry. We aim to help Hong Kong enterprises to explore business opportunities overseas. The development of the Online Dispute Resolution (ODR) Platform will help a lot in exploring the potential of the Hong Kong e-commerce industry.

We look forward to participating in the project and the development of the Online Dispute Resolution Platform and we are prepared to join the arbitration and mediation service trial when the platform is ready for trial launch. We would be happy to discuss and provide feedback from the perspective of users with respect to the functionality and user experience.

Gladly, we are looking forward to the successful launch of the Online Dispute Resolution Platform.

Yours sincerely,



Stanley Lee

President, E-Commerce Association of Hong Kong